

Name : Mrs. P. Janani
Designation : Assistant Professor
Department : Commerce Banking and Insurance
Qualification : M. Com., M. Phil., MBA
Experience : Teaching: 1 Year
Area of Specialization(s) : Marketing, Accountancy
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Commerce	Dr.N.G.P. Arts and Science College	2017
MBA	General	Bharathiar University	2015
M. Com.	Commerce	Dr.N.G.P. Arts and Science College	2015
B. Com.	Commerce	Dr.N.G.P. Arts and Science College	2013

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
NPTEL	Management of New Products and Services	Indian Institute of Technology, Kanpur	2018

Research Publications (Indexed)

- Ms. P. Janani, **Analysis on Risk Identification and Benefits Involved in Aadhaar Card**, International Journal of Basic and Applied Research, Volume-VII, Issue No.XII, Page: 133-137, December 2017, Print ISSN: 22493352, E-ISSN 22780505.(Indexed in UGC Approved) (SL.NO-64041).

Other Publications: International / National Journals

- Ms. P. Janani, **Emerging Digital Transformation and Artificial Intelligence in Banking Sector- Current Scenario**, Journal of Management and Science, Special Issue No.4. Page: 39-41, February 2018, ISSN: 2249-1260, e-ISSN: 1819.

- 2) Ms. P. Janani, Ms. V. Priyanka, **CRM: Consequence in Organised Retail Stores An Empirical Study**, International Journal of Research in Commerce, IT & Management, Volume-7, Issue No.12, Page: 20-22, December 2017, ISSN: 2231-5756.
- 3) Ms. P. Janani, **Emerging Digital Transformation and Artificial Intelligence in Banking Sector- Current Scenario**, Journal of Management and Science, Special Issue 4, February-2018,ISSN:2250-1819/ e-ISSN:2249-1260
- 4) Ms. P. Janani, **A Study on Awareness and Performance of Marketing Blog through Online Websites**, IOSR Journal on Mobile Computing & Application, Vol: 3, Issue,pp. 21-24, September-October 2016, e-ISSN: 2394-0050,P-ISSN:23940042.
- 5) Ms. P. Janani, **A Study on Usage of Mobile Learning Applications among College Students in Coimbatore North Zone**, Researchers' world- Journal of Arts, Science & Commerce, Vol: 7, Issue-2(2), pp.67-70, April 2016, ISSN No: 2231-4172.
- 6) Ms. P. Janani, **A Study on Customers' Preference and Satisfaction towards Big Bazaar with Reference to Coimbatore City**, International Journal of Interdisciplinary and Multidisciplinary Studies, Vol: 2, No.6, pp.66-68, 2015, ISBN No: 2348- 034.

Presentations in Conference

- 1) **Importance of Security in Online Transaction**, International Conference on Impact of Cyber Crime & Security Management in Digital Transaction Issues & Challenges, Sankara College of Science and Commerce, Coimbatore, 5-Oct-18.
- 2) **Artificial Intelligence in Banking Sector - Current Scenario**, National Conference on Disruptions in banking sector in the Current Scenario, Dr. N.G.P Arts and Science College, Coimbatore, 28-Feb-18.
- 3) **Aadhaar Card Identity Impact**, National Conference on Disruptive Technologies in Financial Services, Kovai Kalaimagal College of Arts and Science, Coimbatore, 22-Sep-17.
- 4) **Challenges Posed by Shadow Banks NBFC in the Indian Context**, International Conference on Sustainable Development and Economic growth on Global Perspective, Bharathiar University Arts and Science College, Valparai, 15 & 16-Sep-16.

Presentation in Seminar

- 1) **Future and Scope of Cashless Economy in India**, National Level Seminar on Remonetising India- Problems and Prospects, Dr. N.G.P Arts and Science College, Coimbatore, 20-Sep-17.
- 2) **Technology Based Youth Entrepreneurship Development in India**, National Seminar on Economic Empowerment of Women through Entrepreneurship- Problems and Prospects, Dr. N.G.P. Arts and Science College Coimbatore, 16-Aug-16.
- 3) **Concept of Curriculum**, National Seminar on Revamping Commerce Curriculum, P.K.R. Arts College for Women, Gobichettipalayam, 22-Mar-16.

Participation in Conference

National

- 1) **Contemporary Accounting - Standards & Issues**, Dr. N.G.P. Arts and Science College, Coimbatore, 7-Oct-13.
- 2) **Corporate Finance - Structural Changes & Emerging Paradigms**, Dr. N.G.P. Arts and Science College, Coimbatore, 8-February-13.
- 3) **Corporate Social Responsibility - A Social Relevance**, PSGR Krishnamal College for Women, Coimbatore, 13-Feb-12.
- 4) **Effects of Demonetization in Indian Economy**, Dr. N. G. P Arts and Science College, Coimbatore, 16-Dec-16.

Participation in Workshop

- 1) **SPSS**, Dr. N.G.P. Arts and Science College, Coimbatore, 19-Aug-16.
- 2) **Research Tools for Management**, Coimbatore Institute of Management and Technology, Coimbatore, 26- Feb-16.
- 3) **Research Methods in Commerce and Management**, PSGR Krishnamal College for Women, Coimbatore, 25-Feb-16.

Participation in Faculty Development Programme

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3 to 9-Dec-18.
- 2) **Banking for Business Process Service**, Tata Consultancy Services, Dr. N.G.P. Arts and Science College, Coimbatore, 4 to 8-Dec-17.
- 3) **Insurance for Business Process Services**, Tata Consultancy Services, Dr. N.G.P. Arts and Science College, Coimbatore, 7 to 9-Jun-17.