

Name : Dr. P. Revathi
Designation : Head and Assistant Professor (SG)
Department : Commerce Banking and Insurance
Qualification : M. Com., M. Phil., PGDCA, Ph. D., UGC – SET
Experience : Teaching: 13 Years
Area of Specialization(s) : Finance, Human Resource Management
Email (Official ID) : revathi@drngpasc.ac.in

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Commerce	Government Arts College, Coimbatore	2015
M. Phil.	Commerce	Alagappa University	2008
M. Com.	Commerce	Government Arts College, Coimbatore	2003
B. Com.	Commerce	Pioneer College of Arts and Science College	2001

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
PGDCA	Computer Applications	Bharathiar University	2005
SET	Commerce	UGC	2017
NPTEL	Corporate Social Responsibility	IIT, Kharagpur	2017

Research Publications (Indexed)

International

- 1) Dr. P. Revathi, **Employment Engagement: An Overview**, International Journal of Research in Commerce, Economics & Management, Volume No 6., Issue No.12., pp 49 - 51, December 2016, ISSN: 2231-4245. (Indexed in Google Scholar)

Other Publications: International / National Journals

- 1) Dr. P. Revathi, **Challenges and Opportunities of Indian Entrepreneurs while Starting New Business in India**, National Seminar on Opportunities and Challenges in Entrepreneurial

Development in Indian Perspective, Dr. R.V. Arts and Science College, pp 39-43, February 2017, ISBN 978-93-86176-65-3.

- 2) Dr. P. Revathi, **Women Empowerment Opportunities in India**, National Seminar on Economic Empowerment of Women through Entrepreneurship - Problems and Prospects, Dr .N.G.P. Arts and Science College, Coimbatore, pp 148-157, August 2016, ISBN: 978-81-920808-8-8.
- 3) P. Revathi, **Impact of Personality Domains on Organizational Citizenship Behavior with Reference to Faculties of Engineering Colleges in Coimbatore**, International Journal of Management and Social Science Research Review, Volume No 1., Issue No 15., pp 190-199, Sep.2015, ISSN No, Print:2349-6738.
- 4) P. Revathi, **Global Strategy and Challenges in Global Business Environment**, International Seminar on Emerging Trends and Challenges in Global Business Environment, Dr. R.V. Arts and Science College, 23-Sep-15, ISBN: 978-93-85477-35-5.
- 5) P. Revathi, **A Study on Customer Perception & Satisfaction towards Service Quality among Postpaid Broadband Users in Coimbatore District**, European Journal of Commerce and Management Research (EJCMR), Special Issue- 1, pp 327-339, February 2015, ISSN PRINT: 2051-8080, ON PRINT: 2051-8099.

Presentations in Conference

- 1) **Interlay between State and Central Tax Laws Goods and Services Tax**, National Conference on Disruptive Technologies in Financial Services, Kovai Kalaimagal College of Arts and Science, 22-Sep- 17.
- 2) **Effects on Micro, Small & Medium Enterprises**, National Conference on Impact of Demonetization on Indian Economy, NGM College, 28-Jul-17.

Presentations in Seminar

- 1) **Evolution of GST in India**, Dr. N.G.P Arts and Science College, Coimbatore, 27- Sep- 2017.
- 2) **Challenges of Financial Inclusion and Inclusive Growth**, Dr. N.G.P Arts and Science College, Coimbatore, 20-Sep-2017.
- 3) **Women's Empowerment Opportunities in India**, Dr. N.G.P. Arts and Science College, Coimbatore, 16-Aug-16.

- 4) **Global Strategy and Challenges in Global Business Environment**, Dr. R.V. Arts and Science College, 23-Sep-15.

Participation in Conference

International

- 1) **Free Trade, Fair Trade and India's Position in the Emerging Global Economy**, SNR Sons College, 27-Aug-14

National

- 1) **Emerging Education Models for 21st Century Learner (NCEEM-2015)**, Dr. N.G.P. Arts and Science College, 1-Aug-15

Participation in Seminars

- 1) **Effects of Demonetization in Indian Economy**, Dr. N.G.P. Arts and Science College, 16-Dec-16.
- 2) **Emerging Trends in Corporate Scenario**, Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science, 31-Jan-07
- 3) **Globalization and Consumer Issues and Challenges**, Bharathiar University, 22 & 23-Jul-11.

Participation in Faculty Development Programme

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3 to 9-Dec-18.
- 2) **Insurance for Business Process Services designed by Tata Consultancy Services**, PSG College of Arts and Science College, 23 to 27-May-16.
- 3) **Statistical Modeling for Data Analysis**, Vivekananda Institute of Management Studies, 18 to 19-Jun-12.

Conference / Seminar / Workshop Organized

- 1) Convener, Session on Higher Education in USA, Dr. N.G.P. Arts and Science College, Coimbatore, 25-Jan-19.