

Name : Mrs. P. SathyaPriya
Designation : Assistant Professor
Department : Banking & Insurance
Qualification : M. Com., M. Phil.
Experience : Teaching: 7 Years Industry: 1Year
Area of Specialization(s) : Marketing
Email (Official ID) : sathyapriya@drngpasc.ac.in

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Commerce	R.V.S. College of Arts and Science	2010
M. Com.	Commerce	Sri Jayendara Saraswathy Maha Vidyalaya College of Arts and Science	2008
B. Com.	Commerce	Sri Jayendara Saraswathy Maha Vidyalaya College of Arts and Science	2006

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Diploma	Tally 7.2	CSC	2008

Participation in Seminars

- 1) **Challenges and Strategies in Green Marketing**, National Seminar on Emerging Issues in Business and Environment, Vivekananda College, Madurai, 23-Jan-19.
- 2) **Emerging Trend on FDI in Retail Marketing**, National Seminar on Impact of globalization on Indian economy, Hindustan College of Arts and Science, Coimbatore, 25-Jan-12.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Internet Society	-	-
Social Informatics and Telecommunication Engineering	-	-