

Name : G. Kavitha
Designation : Assistant Professor
Department : Business Analytics
Qualification : M.C.A., M. Phil.
Experience : Teaching: 3 Years Industry: 7 Years
Area of Specialization(s) : OOPs and Data Mining
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Computer Science	Vinayaka Mission Salem	2010
M.C.A.	Computer Science	Nehru Memorial College	2006
B.C.A.	Computer Science	Trinity College For Women	2003

Publications: International / National Journals

- 1) D. Sowmyadevi, G. Kavitha, **Wireless Sensor Network: Internet Model Layer based Security Attacks and their Panacea**, International Research Journal of Engineering and Technology (IRJET), Vol. 04 Issue. 06, June 2017, e-ISSN: 2395 -0056, ISSN No: 2395-0072.
- 2) G. Kavitha, Herlin Unnatha, **A Gate Way to Success**, International Journal of Multifaceted and Multilingual Studies, Vol. IV, Issue-VI, ISSN (Online): 2350-0476 , ISSN (Print): 2394-207X, Impact Factor: 4.205.

Presentations in Conference

- 1) **Influence of Technology Addiction Crop up Health Dis-Orders, Social Obstacles and Scenario Analysis**, Interdisciplinary National Conference on Technology Addiction among Digital Natives, Bharathiar University, 24 & 25-Jan-18.

Participation in Conference

International

- 1) **Influence of Technology Addiction**, Bharathiar University, 24 & 25-Jan-18.

National

- 1) **Opportunities and Challenges of Business in the Digitalized Era**, Dr. N.G.P. Arts and Science College, Coimbatore, 27 & 28-Sep-19.

Participation in Seminars

- 1) **Redefining Higher Education in Digital Era**, CMS College of Science and Commerce, 1-Mar-17.

Participation in Workshop

- 1) **Teaching, Learning with ICT**, PSG College of Technology, 22- Apr-17.
- 2) **Data Analytics using R – Software**, Bannari Amman Institute of Technology, 14 & 15-Jul-17.
- 3) **Data Mining and Data Analytics**, National Institute of Technology, 13 to 17-Nov-17.

Participation in Faculty Development Programme

- 1) **Underwater Networking, Communications**, Dr.G.R. Damodharan College of Science, 19-Jul-17.
- 2) **Data Science and Big Data Analytic's**, ICT Academy, Dr. N.G.P. Institute of Technology, 10 to 14-Dec-18.
- 3) **Emotional Intelligence**, Sri Ramakrishna College of Arts and Science, 10 & 11-Sep-18.

Conference / Seminar / Workshop Organized

- 1) Committee member, National Conference on Opportunities and Challenges of Business in the Digitalized Era, Dr. N.G.P. Arts and Science College, Coimbatore, 27 & 28-Sep-18.

Invited Speaker / Session Chair / Member Organizing Committee - Conference / Seminar / Workshop

- 1) Resource Person, Hands on training for statistical analysis through SPSS, Dr. N.G.P. Arts and Science College, Coimbatore, 7-Feb-18.
- 2) Invited Speaker, One Day Workshop on MongoDB – A NoSQL DB, Dr. G.R. Damodaran College of Science, 21-Aug-18.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
NASCOM	Life-time	-