

Name : V. Jayashree
Designation : Assistant Professor
Department : Commerce with Computer Applications
Qualification : M.C.A., M. Phil., (Ph. D.)
Experience : Teaching: 4 Years Industry: 1 Year
Area of Specialization(s) : Data Mining
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Computer Science	S.N.R. Sons College	Pursuing
M. Phil.	Computer Science	S.N.R. Sons College	2013
M.C.A.	Computer Applications	S.N.R. Sons College	2012
B. Sc.	Computer Science	Sankara College of Science and Commerce	2009

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Advanced Diploma Client Server Technology	Computer Science	S.N.R. Sons College, Coimbatore	2012
NPTEL	Data Mining	Indian Institute of Technology, Kharagpur	2018

Research Publications (Indexed)

International

- 1) V. Jayashree, K. Kalaivani, V. Abinaya, **Text Analysis on Twitter Dataset using Neural Network and Bayesian Classifier**, International Journal of Creative Research Thoughts UGC, Volume 6, Issue 2, April 2018 | ISSN: 2320-2882. (Indexed in UGC).
- 2) V. Jayashree, Dr. N. Sumathi, **Survey on Web Contents, Web Mining and Page Ranking**, International Journal of Advance Research in science and Engineering, Vol No. 6, Special Issue No.2, pp. 815-819, December 2017, ISSN :2319 – 8354. (Indexed in UGC).

National

- 1) V. Jayashree, K. Kalaivani, Dr. M. Prakash, **GST and Economic Growth**, Journal of Management and Science, Special Issue.No.1, pp. 174 – 179, September 2017, ISSN: 2249-1260, E-ISSN: 2250-1819. (Indexed in UGC).

Other Publications: International / National Journals

- 1) V. Jayashree, **Information Technology Services**, Bonfring International Journal of Industrial Engineering and Management Science, Special Issue on Repositioning India, Vol. 6, Special Issue 3, April 2016, ISSN: 2250 - 1096.
- 2) V. Jayashree, Dr. Balasubramanian, **Web Search Recommendation System using Concept based Mining Techniques**, International Journal of Advanced Research in Computer Science and Software Engineering, Vol. 4, Issue. 7, July 2014, ISSN: 2277- 128X.

Presentations in Conference

- 1) **Role of ICT in Sustainable Growth**, International Conference on Information and Communication Technology for Business Turnaround: Sustainability, Growth and Innovation, Vivekanandha College of Arts and Science for Women, Tiruchengode, 1 & 2-Feb-18.
- 2) **Survey on Web Contents, Web Mining and Page Ranking**, International Conference on Intelligent Computing and Technology, Department of Information Technology, S.N.R. SONS College, Coimbatore, 8-Dec-17.
- 3) **Wireless Sensor Network**, National Conference on Advanced Trends in Information Technology (NCATIT - 2016), Department of Information Technology, Dr. N.G.P. Arts and Science College, Coimbatore, 24-Feb-16.
- 4) **Information Technology Services**, International Conference on Repositioning India Emerging Dimensions, S.N.R. SONS College, Coimbatore, 16-Feb-16.
- 5) **Cognitive Science - The Newest Science of the Artificial**, National Conference on Cognitive Science Research in Computer Science and Management, Coimbatore Institute of Management And Technology, Coimbatore, 16-Sep-16.
- 6) **Teacher's and Student's Centric Learning Analytics**, National Conference on in Emerging Education Models for 21st Century Learner (NCEEM - 2015), Association of Principals of Colleges

of Bharathiar University jointly with UGC Human Resource Development Centre of Bharathiar University, Coimbatore, Dr. N.G.P. Arts and Science College, Coimbatore, 1-Aug-15.

- 7) **Web Search Recommendation System using Concept based Mining & Click through Data Analysis**, National Seminar on Smart Approaches in Computing Technologies and its Applications – (NSSACTA), Dr. R.V.College of Arts & Science College, Coimbatore, 12-Sep-14.
- 8) **Data Mining and its Approaches towards Higher Education Solution**, National Conference on Contemporary Issues in Social Science & Science Research (CISSSR 13), S.N.R. Sons College, Coimbatore, 28-Jan-13.

Participation in Conference

National

- 1) **Recent Trends in Information Technology**, S.N.R. Sons College, Coimbatore, 11-Oct-12.

Participation in Seminars

- 1) **Rejuvenation of Technical Education, National Convention**, Vivekananda Educational Institutions for Women, 15-Apr-18.
- 2) **Career Development and Career Guidance**, Vivekananda College of Arts & Sciences for Women, Namakkal, 28-Dec-16.

Participation in Workshop

- 1) **Machine Learning with Python (MLP 2018)**, Sri Ramakrishna College of Arts and Science for Women, Coimbatore, 24-Feb-18.
- 2) **J2EE**, S.N.R. Sons College in association with NIMIS Education India Pvt. Ltd., Coimbatore 14-Jul-11.
- 3) **Software Testing**, KGISL Institute of Information Management, Coimbatore, 25-Jan-11.
- 4) **PHP &MySQL**, S.N.R. Sons College in association with NIMIS Education India Pvt. Ltd., Coimbatore 13-Oct-10.
- 5) **Oracle & Software Testing Technologies**, Sankaram InfoTech Training Institute Pvt. Ltd., Coimbatore, 10-Jul-08.

Participation in Orientation Programme / Short Term Courses

- 1) **Internet of Things using Raspberry PI**, SNR Sons College in association with Pantech ProEd Pvt. Ltd., Coimbatore, 24 & 25-Feb-17.

Participation in Faculty Development Programme

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3-Dec-18 to 9-Dec-18.

Conference / Seminar / Workshop Organized

- 1) Organizing Member, National Conference on Opportunities and Challenges of Business in the Digitalized Era, Dr. N.G.P. Arts and Science College, Coimbatore, 27 & 28-Sep-18.
- 2) Organizing Member, National Seminar on Impact of Goods and Services Tax, Dr. N.G.P. Arts and Science College, Coimbatore, 27-Sep-17.
- 3) Organizing Member, National Seminar on Challenges and Opportunities in Rural Marketing and its impact on Rural Development, Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-15.