

**Name** : Dr. L. Senthil Kumar  
**Designation** : Assistant Professor  
**Department** : Commerce (Finance)  
**Qualification** : M. Com., M. Phil., MBA., Ph.D., PGDCA.  
**Experience** : Teaching: 10 Years Industry: 5 Years  
**Area of Specialization(s)** : Finance  
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#### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Commerce	Kovai Kalaimagal College of Arts and Science	2018
M.B.A	Management	Anna University	2017
M. Phil.	Commerce	Karpagam University	2009
M. Com.	Commerce	Bharathiar University	2008
B. Com.	Commerce	Annamalai University	2006

#### Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution/ University/ Agency Name	Year
PGDCA	Computer Applications	Bharathiar University	2013

#### Research Publications (Indexed)

##### International

- 1) Dr. L. Senthil Kumar, **Theoretical Framework on capital Structure and Firm's Performance**, International Journal of Interdisciplinary Research in Arts and Humanities, Volume- 2, Issue- 2, PP. 155-159,2017 ISSN:2456-3145. (UGC Listed).
- 2) Dr. L. Senthil Kumar, **Capital Structure Analysis of selected companies in Indian Textile Industry**, International Journal of Business and Administration Research Review, Volume- 1, Issue- 4, PP. 14-23 Oct-Dec 2016, ISSN:2348-0653. (UGC Listed).

- 3) Dr. L. Senthil Kumar, **A study on the Profitability Performance of selected Textile Industries in India**, International Journal of Management and Social Science Research Review, Volume-1, Issue-4, PP. 146-152, April 2016, ISSN: 2349-6738. (UGC Listed).

#### Consultancy

Nature of Consultancy	Client	Amount	Completion Status
Book Keeping	Test Point	Rs. 10,000	Completed
Updation of GST	Metal Test Point	Rs. 5,000	Completed

#### Presentations in Conference

- 1) **Problems and prospects of cashless economy**, National Conference on India's move towards cashless economy, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, 13-Feb-18.
- 2) **Implementation of GST**, Faccenda State Level Commercio Convention, Sri Ramalinga Sowdambigai College of Science and Commerce, 31-Jan-18.
- 3) **Internet Penetration and Smart Phone Usage**, National Conference on Disruptive Technologies in Financial services, Kovai Kalaimagal College of Arts and Science, 22-Sep-17.
- 4) **Green Marketing**, National Level Conference on Marketing Unplugged: the Game - Changing Innovations (NLC MUGI), Sri Ramakrishna College of Arts and Science for Women, 9-Mar-17.
- 5) **Digital India - Observation and Dream**, International Conference on Digital India: New perspectives in management of technology and Innovation, Vellalar College of Women, 10-Feb-17.
- 6) **Sustainable changing Scenario of Business and economic Environment**, International Conference on Green Marketing, Hindusthan College of Arts & Science, 11-Jan-17.
- 7) **Sustainable development and Economic growth on Global Perspective, Impact of information and Communication Technology on National Economics**, International Conference of Commerce and Business Management ICCM' 2016, Bharathiar University Arts and Science College, 15 & 16-Sep-16.
- 8) **E-Governance**, National Conference on Corporate Ethics and Business Sustainability, Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-14.

- 9) **Foreign Direct Investment**, International Conference on Global finance: Issues and Challenges, SNR Sons College, Coimbatore, 27-Aug-14.
- 10) **Green Accounting**, National Conference on Contemporary Accounting Standards and Issues, Dr. N.G.P. Arts and Science College, Coimbatore, 7-Oct-13.
- 11) **Best Practices and Innovation in Higher Education**, National Seminar on Quality Education for social transformation, Kovai Kalaimagal College of Arts and Science, Coimbatore, 1 & 2-Mar-13.
- 12) **Role of Internal Audit**, UGC sponsored National Seminar on Recent Trends in Auditing, Thiruvalluvar Government College, Rasipuram, 30 & 31-Jan-13.
- 13) **Micro Finance**, National Conference on Contemporary Issues in Business Practices-2012, Kongunadu Arts and Science College, Coimbatore, 29-Sep-12.
- 14) **A perspective of empowerment of women work force**, National Conference on Contemporary issues in global business Management, Karpagam University, Coimbatore, 3-Feb-12.
- 15) **Financial Inclusion**, National Seminar on Role of Banking Sector in Rural Economic Development, Dr. N.G.P. Arts and Science College, Coimbatore, 23-Sep-11.
- 16) **Impact of global Warming for economic development**, UGC Sponsored State level seminar on Global Warming: Issues and Challenges, Government Arts College, Salem, 7-Mar-11.
- 17) **Risk Management for Banking Sectors**, National Conference on Global Innovative Practices in Business, Sree Narayana Guru College, Coimbatore. 17 & 18-Feb-11.
- 18) **Risk Management in Finance for Banking Sector**, National Seminar on Risk Management, Karpagam University, 8-Oct-10.
- 19) **HRM Strategies for the new millennium**, International Conference on Innovations in Business Horizons, Karpagam University, Coimbatore, 24 & 25-Sep-09.
- 20) **HR Issues**, National Level Seminar on Management Avant-garde, Sree Saraswathi Thyagaraja College, Pollachi, 20-Mar-09.
- 21) **Risk Management in Finance for Banking Sector**, National Seminar on Risk Management in the Digital Age, Karpagam University, Coimbatore, 27-Feb-09.

- 22) **Micro Finance**, State level Students Seminar on Micro Finance, Karpagam University, Coimbatore, 25-Feb-09.
- 23) **Challenges of HR Managers in the era of globalization**, National Seminar on Changing Dimensions of Human Resources in the Globalised scenario, Gobi Arts & Science College, Gobi, 20 & 21-Feb-09.
- 24) **Threats in Banking sector in Global Recession**, International Seminar on Management Challenges in the Era of Global Recession, Sengunthar Institute of Management Studies, Tiruchengode, 10-Feb-09.
- 25) **WTO and its Implications for Indian Economy**, National Level Seminar on WTO and its Implications for Indian Economy, Karpagam University, Coimbatore, 7-Jan-09.

#### **Participation in Seminars**

- 1) Revised Assessment & Accreditation Frame work of NACC, Ramakrishna Mission Vidyalaya, Coimbatore, 27-Oct-18.
- 2) A Day in the life of Dabbawalas, VLB Janakiammal College of Arts and Science, Coimbatore, 21-Feb-17.
- 3) Effects of demonetization in Indian economy panel discussion with corporate leaders, Dr. N.G.P. Arts and Science College, 16-Dec-16.
- 4) Future direction of monetary policy and RBI Initiatives, Dr. N.G.P. Institute of technology, Coimbatore, 9-Sep-16.
- 5) Indian higher Education Enrollment ratio in Global Competitiveness, KPR Institute of Engineering and Technology, Coimbatore, 10 & 11-Dec-15.

#### **Participation in Workshop**

- 1) **NLP for educators Organized by Society of Amaranthine Educators**, Happy Valley Business School, Coimbatore, 18-Aug-18.
- 2) **GST & Tally**, PSGR Krishnammal College for Women, 25 & 26-Sep-17.
- 3) **Advanced Research Methods for management**, Coimbatore Institute of Management and Technology (Sponsored by All India Council for Technical Education), Coimbatore, 11-Oct-13.
- 4) **Research Methodology and SPSS**, Karpagam University, Coimbatore, 27 & 28-Feb-09.
- 5) **Flipped Class room Methodology**, Karunya School of Management, Coimbatore, 12-Nov-16.

### **Participation in Orientation Programme / Short Term Courses**

- 1) Short Term Course on **SPSS Hands on Training** (UGC Sponsored), Bharathiar University, Coimbatore, 7 to 12-Oct-14.

### **Participation in Faculty Development Programme**

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3 to 9-Dec-18.

### **Conference / Seminar / Workshop Organized**

- 1) Organizing Member, Financial Literacy Forum on - Personal Finance and Family Budget, Investment and Savings, Banks and Insurance, 10-Jan-17.
- 2) Organizing Member, Effects of Demonetization in Indian Economy Panel Discussion with Corporate Leaders, Dr. N.G.P. Arts and Science College, 16-Dec-16.

### **Invited Speaker/ Session Chair/ Member Organizing Committee - Conference/ Seminar/ Workshop**

- 1) Invited Speaker, Workshop on Application of Tally software for commercial accounting, Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore, 6-Feb-17.
- 2) Invited Lecture, Overview of GST, Dr. N.G.P. School, 20-Aug-18.
- 3) Guest Speaker, Technical workshop on Guidelines for Research work Vellalar College for Women, Erode, 10-Sep-18.