

Name : N. Chandru
Designation : Assistant Professor
Department : Commerce
Qualification : M. Com. (CA), M. Phil.

Experience:

Teaching: 3 Years Industry: Nil Research: Nil

Area of Specialization(s) : Marketing

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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Commerce	Bharathiar University	2016
M. Com. (CA)	Commerce (CA)	Kongu College of Arts and Science	2013
B. Com. (CA)	Commerce (CA)	Kongu College of Arts and Science	2011

Research Publications (Indexed)

International

- 1) P. Jayasubramanian, N. Chandru, **A Study on Customer Satisfaction of Uzhavar Sandhai with Special Reference to Coimbatore City**, International Journal of Multidisciplinary Research and Development, Volume 2 ,Issue 11- Part B, PP.03 – 06, April-2015, E-ISSN: 2349 – 4182., (Indexed in Google scholar).

Other Publications: International / National Journals

- 1) R. Sakthiprasath, N. Chandru , **A Study on Promotional Strategies and Impact of Reliance JIO 4G-Network with Special Reference to Coimbatore**, International Journal Of Advanced Research And Innovative Ideas In Education , Volume 3, Issue 3 ,PP.857-866,ISSN(O):2395-4396.

Participation in Conference

National

- 1) **India's Overseas Trade in the Early Medieval Period**, Maharani Arts & Science College, 22- Jan-15.
- 2) **Foreign Direct Investment**, Sankara College of Science and Commerce, 30-Jan-17.

Participation in Workshop

- 1) **Art of Getting Research Funding and Publishing Research Paper in Social Sciences**, Kongu Engineering College, 26-Sep-14.
- 2) **UGC Sponsored National Level Workshop on Research Methodology and Quantitative Techniques in Social Science**, Veeriyar Vandayar Memorial Pushpam College, 29 to 30-Jan-15.
- 3) **The Art of Publishing** , Bharathidasan University, 27-Nov-14.

Participation in Faculty Development Programme

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3-Dec-18 to 9-Dec-18.

Conference / Seminar / Workshop Organized

- 1) Committee Member, National Conference on Human Rights and Values-Promotion and Protection (Sponsored by National Human Rights Commission), Dr. N.G.P. Arts and Science College, 28-Jan-17.
- 2) Committee Member, National Conference on Financial Inclusion for sustainable Economic Growth; Strategies & Challenges (Sponsored by ICSSR), Dr. N.G.P. Arts and Science College, 8-Sep-16.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Indian Accounting Association	Life Membership	Life Time