

**Name** : Dr. S. Gandhimathi  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Qualification** : M. Com., M. Phil., B. Ed., Ph. D., PGDCA.

**Experience:**

Teaching: 9 Years                      Industry: Nil                      Research: Nil

**Area of Specialization(s)** : Marketing, Human Resources Management

**Email (Official ID)** : gandhimathi@drngpasc.ac.in

**Academic Qualifications**

| Degree   | Branch   | Institution / University Name       | Year of Graduation |
|----------|----------|-------------------------------------|--------------------|
| Ph. D.   | Commerce | Dr. N.G.P. Arts and Science College | 2016               |
| B. Ed.   | Commerce | Crescent College of Education       | 2008               |
| M. Phil. | Commerce | Sri S.R.N.M. College                | 2007               |
| M. Com.  | Commerce | Sri S.R.N.M. College                | 2006               |
| B. Com.  | Commerce | Sri Saradha College for Women       | 2004               |

**Additional Qualifications**

| Diploma / Vocational / Certification | Area of Specialization | Institution / University / Agency Name | Year |
|--------------------------------------|------------------------|--|------|
| Tally                                | Accounting             | JL Computer Academy                    | 2003 |

**Research Publications (Indexed)**

**International**

- 1) Dr. S. Gandhimathi, Dr. D. Sivasakthi, **A Study on Public Awareness on Disposal and Recycling of Household Waste**, International journal for science and advance research technology, Volume 4, Issue 10, pp 354-357, October-18, ISSN [Online]: 2395-1052. (Indexed in Google Scholar/ IndianScience / academia.edu)
- 2) S. Gandhimathi, D. Sivasakthi, **A Study on Investor's Attitude towards Post Office Saving Schemes in Chinnampalam**, International Journal of Applied Research, Vol.2, Issue 12, pp: (76-79), November-16, ISSN 2394-5869 (Online), (Indexed in GoogleScholar/ UGC/ ResearchGate)

- 3) S. Gandhimathi , M. Kalimuthu and N. Vinoth, **An Analytical Study on Financial Performance of JK Cements Limited**, European Journal of Commerce and Management Research, Vol.4, Issue 2, 2015,pp: (45-49) Online: ISSN 2051-8099 Print: ISSN 2051-8080(Indexed in Google Scholar/ EBSCO)
- 4) S. Gandhimathi, Ms. S .Parameshwari, **A Study on Customers' Satisfaction towards Micromax Mobile Phone with Special Reference in Coimbatore City**, International Journal of Management and Commerce Innovations, Vol. 2, Issue 2, pp:(602-605), March 2015, ISSN 2348-7585 (Online) (Indexed in Google Scholar/ UGC)
- 5) S. Gandhimathi, R. Ramasamy, **A Study on Financial Performance of the Ramco Cements Ltd**, International Journal of Management and Commerce Innovations, Vol. 2, Issue 2, pp:(602-605), March 2015, ISSN 2348-7585 (Online)
- 6) S. Gandhimathi, Dr. S. Saravanan, **Study on Passengers' Perception and Satisfaction towards Services Offered by Southern Railways in Coimbatore Junction**, Intercontinental Journal of Marketing Research Review, Vol.No.2, *Issue 11*, PP.45-51 November 2014, *ISSN: 2321-0346 – (Online) ISSN:2347-1670 – (Print)*, (Indexed in Google Scholar/ ResearchGate)
- 7) S. Gandhimathi, Dr. S. Saravanan, **A Study on Passenger's Satisfaction towards Railway Service in Coimbatore Junction**, International Journal of Applied Research and Studies, Vol. No.2, Issue 11, PP.1-7 November 2013, ISSN: 2278-9480, (Indexed in GoogleScholar/ UGC/ academia/ getcited)

#### **National**

- 1) S. Gandhimathi, Dr.S.Saravanan, **Evaluate the Railway Platforms Service Quality of the Southern Railway**, Indian Journal of Applied Research, Vol. No. 3, Issue.4,PP.64-65, April 2013, ISSN - 2249-555X, (Indexed in Google Scholar/ ResearchGate/Worldcat)

#### **Presentations in Conference**

- 1) **Role of ICT in Communication**, National level Seminar of Application of Artificial Intelligence in Accounting, Finance , Sri Ramakrishna College for Arts and Science, 16-Feb-19.
- 2) **Banking Sector in India**, National level conference on Future Scenario of Services Sectors in Indian Economy, A.V.P. College of Arts and Science, 29-Jan-19.
- 3) **Recent Trends and Innovation in Supply Chain Management**, International Conference on Advances in Science, Engineering and Management, Jay Shriram Group of Institutions, 7-Apr-18.

- 4) **Rural Education**, National Conference on Rural Banking and Agri-Business for economic Transformation, Karpagam Academy of Higher Education, 24-Jan-18.
- 5) **Financial Fraud under Banking and Insurance Sector**, National Conference on Digitalization in services sector – Today and Tomorrow, Sri Ramakrishna College of Arts and Science, 27-Sep-17.
- 6) **Green Marketing for Opportunities for Innovations**, National Conference on Green Marketing – Emerging opportunities and Challenges, S.N.R. Sons College, 10-Feb-16
- 7) **Indian Financial Systems Growth and Issue**, National level Seminar on Indian Financial System Dr. SNS Rajalakshmi College of Arts and Science, 9-Jan-16.
- 8) **Co-Operative Finance for Inclusive Development**, International Seminar on The Role of Social Enterprises in the Globalized Economy, Tiruppur Kumaran College for Women, 25-Aug-15.
- 9) **Brand Marketing**, National level Seminar on Integrated Marketing Strategy in Emerging Economies, AJK College of Arts and Science, 25 & 26-Sep-14.
- 10) **Green Entrepreneurship**, National level Seminar on The Power of Entrepreneurship- Driving India's Growth in 21<sup>st</sup> Century, SNR Sons College, 21-Feb-14.
- 11) **Marketing of Services**, National Conference on Recent Trends in Marketing, Sri Ramakrishna mission Vidhyalaya College of Arts & Science, 28-Aug-12.
- 12) **Impact of Globalization on Stock Market**, National Seminar on Impact of Globalization on Indian Economy, Hindustan College of Arts and Science, 25-Jan-12.

### **Participation in Conference**

#### **National**

- 1) **Emerging Education models for 21<sup>st</sup> Century learner (NCEEM-2015)**, Dr. N.G.P. Arts and Science College, Coimbatore, 1-Aug-15.

### **Participation in Seminars**

- 1) **Role of Agribusiness in Sustainable Rural Entrepreneurship Development**, Dr. N.G.P. Arts and Science College, Coimbatore, 20-Aug-15.

### **Participation in Workshop**

- 1) **Fallacies in Social Science Research** (ICSSR Sponsored), Government Arts and Science College, Kangeyam, 7-Feb-19.
- 2) **Corporate Employable Skill**, Bharathidasan College of Arts and Science, 14-Sep-15.
- 3) **Research Analysis Using SPSS**, Dr. G.R. Damodaran College of Science, 15-Jul-15.

### **Participation in Faculty Development Programme**

- 1) Quality Initiatives in Higher Education, Dr. N.G.P. Arts and Science College, Coimbatore, 3 to 9-Dec-18.

### **Conference / Seminar / Workshop Organized**

- 1) Committee Member, National Conference on Human Rights and Values-Promotion and Protection (Sponsored by National Human Rights Commission), Dr. N.G.P. Arts and Science College, Coimbatore, 28-Jan-17.
- 2) Committee Member, National Conference on Financial Inclusion for sustainable Economic Growth; Strategies, Challenges (Sponsored by ICSSR), Dr. N.G.P. Arts and Science College, Coimbatore, 8-Sep-16.
- 3) Committee Member, National Conference on Venture Capital for Sustainable Rural Entrepreneurship and Economic Development (Sponsored by NABARD), Dr. N.G.P. Arts and Science College, Coimbatore, 18-Feb-16.
- 4) Committee Member, National Conference on Contemporary Accounting–Standards, Issues, Dr. N.G.P. Arts and Science College, Coimbatore, 7-Oct-13.
- 5) Committee Member, National Conference on Corporate Finance – Structural Changes, Emerging Paradigms, Dr. N.G.P. Arts and Science College, Coimbatore, 8-Feb-13.
- 6) Committee Member, National Conference on Entrepreneurship-Prospects, Challenges, Dr. N.G.P. Arts and Science College, Coimbatore, 16-Feb-12.

### **Membership in Professional Bodies**

| <b>Name of the Professional Body</b> | <b>Nature of membership</b> | <b>Duration</b> |
|--------------------------------------|-----------------------------|-----------------|
| Indian Accounting Association        | Life-time membership        | Life time       |