

Name : C. Karthick

Designation : Assistant Professor

Department : Commerce

Qualification : M. Com., M. Phil., (Ph. D.)

Experience:

Teaching: 10 Years Industry: Nil Research: Nil

Area of Specialization(s) : Finance, Human Resource Management

Email (Official ID) : karthick@drngpasc.ac.in

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Commerce (HR)	Chikkana Government Arts College	Pursuing
M. Phil.	Commerce (Finance)	Dr. N.G.P. Arts and Science College	2012
M. Com.	Commerce	Dr. N.G.P. Arts and Science College	2008
B. Com.	Commerce	Shri Nehru Maha Vidhyalaya College of Arts and Science College	2006

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
Type Writing English Grade	Lower Level	Department of Technical Education, Government of TamilNadu	2002

Research Publications (Indexed)

International

- 1) C. Karthick, Dr. N. Raja, **A Study on Quality Work Life of School Teachers in Coimbatore District**, International Journal of Interdisciplinary Research in Arts and Humanities (IJIRAH), Vol. 3, Issue. 1, pp. 292-299, MARCH 2018, ISSN: 2456-3145. (Google Scholar / J- Gate / Proquest / Researcher ID)
- 2) C. Karthick, Dr. N. Raja, **A Study about Occupational Stress Faced by School Teachers of Coimbatore District**, EPRA International Journal of Economic and Business Review, Vol.5, Issue. 7, pp. 22-27, JULY 2017, ISSN: 2349-0187. (Google Scholar)

- 3) C. Karthick, **A Study on Performance Analysis of Selected Private Banks using Camel Model**, International Journal of Advance Research and Innovative Ideas in Education, Vol. 3, Issue. 2, pp. 2349-2352, APRIL 2017, ISSN: 2395-4396 (Google Scholar / Orcid / Electronic Journals Library / Researcher ID)
- 4) C. Karthick, P. Kasthuri, **A Study on Financial Performance of Hindustan Petroleum Corporation Limited**, International Journal of Interdisciplinary and Multidisciplinary Studies, Vol. 2, Issue. 5, pp.109-112, 2015, ISSN: 2348-0343. (Google Scholar).
- 5) C. Karthick, P.Kasthuri, **A Study on Financial Performance of Hindustan Petroleum Corporation Limited**, International Journal of Interdisciplinary and Multidisciplinary Studies, Vol. 2, Issue. 5, pp.109-112, 2015, ISSN: 2348-0343. (Google Scholar).
- 6) C. Karthick, Mr. S. Mohan, Dr. M.S. Ranjithkumar, **A Empirical Study on Customer Awareness, Satisfaction and Media Influence among the Life Insurers of Coimbatore**, International Journal of Scientific Research, Vol. 3, Issue. 8, pp. 40-42, 2014 ISSN: 2277-8179. (Google Scholar / International ISSN Directory)
- 7) C. Karthick, A. Prabhu, **Perception of the Power Loom Owners on the Problems And Prospects in Coimbatore District**, Journal of Arts, Science, Commerce, Vol. 3, Issue. 4(4), pp. 30-40, 2012, ISSN No: 2231-4172 (Google Scholar/EBSCO Publishing / Asian Education Index / Open J-Gate)

Other Publications: International / National Journals

- 1) C. Karthick, **A Study on Students Perception and Satisfaction towards MBA Program in Coimbatore**, International Journal of Management and Commerce Innovations, Vol. 2, Issue 2, pp.574-577, March 2015, ISSN: 2348-7585
- 2) C. Karthick, **A Study on Socio Economic Characteristics and Satisfaction of Customers towards Canara Bank with Special Reference to Coimbatore City**, European Journal of Commerce and Management Research, Vol. 4, Issue. 2, pp. 37-44, April 2014, ISSN: 2051-8099.
- 3) C. Karthick, Dr. S.V. Ramesh, **A Study on Consumer Satisfaction on Maruthi Cars with Special Reference to Coimbatore City**, Intercontinental Journal of Marketing Research Review, Vol. 2, Issue. 1, pp. 107-111, January2014, ISSN: 2347-1670.

- 4) C. Karthick, Dr. S.V. Ramesh, **Impact of Socio-Economic Factors on Consumer Preference in Selected Brands of Washing Machine with Reference to Coimbatore City**, Intercontinental Journal of Human Resource Research Review, Vol. 2, Issue. 1, pp.71-76, 2014, ISSN: 2347-1662.
- 5) C. Karthick, Dr. S.V. Ramesh, **A Study on Consumer Satisfaction on E-Banking with Special Reference to Coimbatore City**, Intercontinental Journal of Finance Research Review, Vol. 2, Issue. 3, pp. 47- 52, 2014, ISSN: 2347-1654.
- 6) C. Karthick, Dr. B. Thangaraj, **An Analysis of Employees Job Satisfaction of Private Sector Banks - With Special Reference to Coimbatore**, Aditya International Journal of Modern-day Practices, Vol. 2, Issue 1, pp. 49-58, 2012, ISSN: 2277-730x

Presentations in Conference

- 1) **Social Networking**, Application of Artificial Intelligence in Accounting, Finance, Sri Ramakrishna College of Arts and Science associated with Dextrasy Technologies (P) LTD, 16-Feb-19.
- 2) **Service Marketing in India**, Future Scenario of Service Sectors in Indian Economy, A.V.P. College of Arts and Science, 29-Jan-19.
- 3) **Recent Trends and Strategies in Advertising in FMCG Products**, Jay Shriram Group of Institutions, 6 & 7-Apr-18.
- 4) **Financial Fraud under Banking, Insurance Sector**, Digitalization in Service Sectors- Today, Tomorrow, Sri Ramakrishna College of Arts and science, 27-Sep-17.
- 5) **Green Marketing and Advertising**, Emerging Opportunities and Challenges, S.N.R. Sons College, 10-Feb-16.
- 6) **Women Empowerment**, The Role of Social Enterprises in the Globalized Economy, Tiruppur Kumaran College for Women, 25-Aug-15.
- 7) **Foreign Direct Investment**, Global Finance: Issues and Challenges, S.N.R. Sons College, 27-Aug-14.
- 8) **Non - Performing Assets in Co-Operative Banks**, Non-Performing Assets of Indian Banking System, ICSSR, P.K.R. Arts College for Women, 22 & 23-Aug-14.
- 9) **Consumer Protection in India**, Consumer Protection, Civil Supplies and Consumer Protection Department and Kaamadhenu Arts and Science College, 14-Feb-14.

- 10) **Social Network Strategies and its Practices**, Social Network and Communication, Vellalar College for Women, 7 & 8-Aug-12.
- 11) **Team Management – Rules**, HRM in the Era of Global Mobility, Kongunadu Arts and Science College, 18-Jul-12.
- 12) **Finance and International Business**, Contemporary Issues in Global Business Management, Department of Commerce and Management, Karpagam University, 3-Feb-12.
- 13) **Banking Sector**, Camellia, Nandha Arts and Science College, 24-Feb-11.
- 14) **Micro Finance**, Financial Inclusions, Sri Krishna Arts and Science College, 4 & 5-Feb-11.
- 15) **Banking Services through Technological Advancement**, Facets of Commerce, Sree Narayana Guru College, 19 & 20-Feb-10.
- 16) **Impact of Global Financial Crisis in Indian Economy**, India's Foreign Trade - Challenges and Opportunities in the Era of Post Liberalization, Dr. G.R. Damodaran College of Science, 1-Apr-10.
- 17) **Role of E-Banking in Global Business**, Global Business Opportunities and Challenges, Dr. N.G.P. Arts and Science College, Coimbatore, 4-Mar-10.
- 18) **Corporate Governance: What India Must Do?** Proactive and Innovative Attitudes for Co-operatives in the New Financial System, Tiruppur Kumaran College for Women, 22-Jan-10.
- 19) **Impact If Labour Retrenchment**, Impact if World Economic Slowdown on Labour Market in India, Selvamm Arts and Science College, 11-Oct-09.
- 20) **Health and Family Welfare**, Impact of First-Generation Economic Reforms on Social Sectors (UGC Sponsored), Erode Arts College, 16-Sep-09.
- 21) **Tourism and Media**, Changing paradigms in Indian Tourism: Implication for Growth and Sustainability, P.G.S.R. Krishnammal College for Women, 23-Sep-09.
- 22) **Academic Mentoring**, Mentoring, Rathinam College of Arts and Science, 9-Sep-09.

Participation in Conference

National

- 1) **Emerging Education Models for 21st Century Learner**, Association of Principals of College, Bharathiar University, UGC Human Resource Development Centre, Dr. N.G.P. Arts and Science College, Coimbatore, 1-Aug-15.
- 2) **Achieving Academic Excellence through Internal Quality Assurance Cell**, Dr. N.G.P. Arts and Science College, Coimbatore, 9 & 10-Dec-11.
- 3) **Issues in Higher Education**, Association of Principals of College, Bharathiar University, UGC-Academic Staff College, Dr. N.G.P. Arts and Science College, 29-Oct-10

Participation in Workshop

- 1) **Intellectual Property Rights**, Pioneer College of Arts and Science, Coimbatore, 9-Feb-19.
- 2) **Fallacies in Social Science Research** (ICSSR Sponsored), Government Arts and Science College, Kangayam, 7-Feb-19.
- 3) **Union Budget 2018-19: Impact on Direct and Indirect Taxes**, The Institute of Chartered Accountants of India in association with PSGR Krishnammal College for Women, 6-Feb-18.
- 4) **Taxation**, S.N.R. Sons College, 10-Feb-10.

Participation in Faculty Development Programme

- 1) **Quality Measures in Higher Education**, Dr. N.G.P. Arts and Science College, 3 to 9-Dec-18.

Conference / Seminar / Workshop Organized

- 1) Organizing Committee Member, National Conference on Human Rights and Values-Promotion and Protection (Sponsored by National Human Rights Commission), Dr. N.G.P. Arts and Science College, Coimbatore, 28-Jan-17.
- 2) Organizing Committee Member, National Conference on Financial Inclusion for sustainable Economic Growth; Strategies, Challenges (Sponsored by ICSSR), Dr. N.G.P. Arts and Science College, Coimbatore, 8-Sep-16.

- 3) Organizing Committee Member, National Conference on Venture Capital for Sustainable Rural Entrepreneurship and Economic Development (Sponsored by NABARD), Dr. N.G.P. Arts and Science College, Coimbatore, 18-Feb-16.
- 4) Organizing Committee Member, National Conference on Contemporary Accounting–Standards, Issues, Dr. N.G.P. Arts and Science College, Coimbatore, 7-Oct-13.
- 5) Organizing Committee Member, National Conference on Corporate Finance – Structural Changes, Emerging Paradigms, Dr. N.G.P. Arts and Science College, Coimbatore, 8-Feb-13.
- 6) Organizing Committee Member, National Conference on Entrepreneurship-Prospects, Challenges, Dr. N.G.P. Arts and Science College, Coimbatore, 16-Feb-12.
- 7) Organizing Committee Member, National Conference on Financial Re-Engineering – Strategies, Regulations, Dr. N.G.P. Arts and Science College, Coimbatore, 28-Jan-10.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Indian Accounting Association	Life-time	Life Time

Awards / Honors

Awards / Honors	Agency / Institute	Year of Award
Certificate of Appreciation	Indian Red Cross Society	2014