

**Name** : S. Archana

**Designation** : Assistant Professor

**Department** : Corporate Secretaryship

**Qualification** : M. Com. (CS), MBA., M. Com., M. Phil., (Ph. D.)

**Experience:**

Teaching: 4 Years      Industry: 3 Years      Research: Nil

**Area of Specialization(s):** Industrial and Labour Legislations and Corporate Laws

**Email (Official ID):** archana@drngpasc.ac.in

### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Corporate Secretaryship	Dr. N.G.P. Arts And Science College	Pursuing
M. Phil.	Corporate Secretaryship	Dr. N.G.P. Arts And Science College	2015
M. Com. (CS)	Corporate Secretaryship	Dr. N.G.P. Arts And Science College	2012
M. Com.	Commerce	School of Distance Education, Bharathiar University	2014
MBA	Banking and Finance	School of Distance Education, Bharathiar University	2016
B. Com. (CS) (CA)	Corporate Secretaryship	Dr. N.G.P. Arts And Science College	2010

### Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
NPTEL	Intellectual Property	IIT, Mumbai	2018
Office Management	Management	Dr. N.G.P. Arts And Science College	2010

### International / National Journals

- 1) S. Archana, **A Study on Employees Career Planning and Development**, Global Journal for Research Analysis, Vol-3, Issue-7, Pg No: 42-43, July 2014, ISSN-2277-8160.

- 2) S. Archana, **Status of Women Entrepreneurship in Tamilnadu**, International Journal of Scientific Research, Vol-3, Issue-4, Pg No: 164-165, April 2014, ISSN-2277-8179.
- 3) S. Archana, **A Study on Workers Job Satisfaction at Bakery Industries**, Indian Journal of Applied Research, Vol-4, Issue-3, Pg No: 241-242, March 2014, ISSN-2249-555X.
- 4) S. Archana, **Ethical Marketing**, **Indian Journal of Applied Research**, Vol-3, Issue-7, Pg No: 397-398, July 2013, ISSN-2249-555X.
- 5) S. Archana, **An Effective Advertisement within a Minute**, Indian Journal of Applied Research, Vol-3, Issue-3, Pg No: 228-229, March 2013, ISSN-2249-555X.
- 6) S. Archana, **How to Lodge Consumer Complaints**, Paripex-Indian Journal of Research, Vol-2, Issue-3, Pg No: 43-44, March 2013, ISSN-2250-1991.
- 7) S. Archana & S. Tamilmani, **Disaster from Migration of Digging to Drilling of Wells**, International Journal of Scientific Research, Vol-2, Issue-1, Pg No: 164-165, January 2013, ISSN-2277-8179.

#### **Presentations in Conference**

- 1) **Rural Consumer Behaviour in Digital Marketing**, National Seminar on Contemporary Issues in Digital Marketing, VLB Janakiammal College of Arts and Science, Coimbatore, 20-Jul-18.
- 2) **FDI and Indian Economy**, National Seminar on Indian Economy, Nandha Arts and Science College, Erode, 6-Mar-15.
- 3) **Banking Virtualization and Current Trends in the Financial Service Sector**, National Conference on Sustainable Business strategy –Shaping the Future of India, Kongunadu Arts and Science College, Coimbatore, 4-Feb-15.
- 4) **Technologies in Higher Education**, UGC Sponsored National Conference on Higher Education in India: Opportunities and Challenges, Government Arts College, Karur, 30-Jan-15.
- 5) **Green and Clean India**, National Seminar on Role of Teachers in Promoting Green and Clean India, LISIEUX B.Ed. College, Coimbatore, 27-Jan-15.
- 6) **Indian Insurance Sector and Stepping into the Growth**, National Seminar on Emerging Trends in Service Sector –Challenges and Opportunities, Maharani Arts and Science College, Dharapuram, 22-Jan-15.

- 7) **Women's Economic Empowerment**, National Seminar on Human Rights and Women Empowerment in India, P.K.R. Arts College for Women, Gobichettipalayam, 2 & 3-Jan-15.
- 8) **Problems of Banking in Rural Area**, National Seminar on Problems and Prospects of Rural Banking and its Impact on Empowerment of Rural Households, Dr. N.G.P. Arts and Science College, Coimbatore, 18-Sep-14.
- 9) **Guidelines for Best Talent Management**, National Conference on Redefining HR Strategies- Emerging Perspectives, Dr. N.G.P. Arts and Science College, Coimbatore, 17-Sep-14.
- 10) **Online Branding**, National Conference on Emerging Trends in Brand Management, SNR Institute of Management Studies, Coimbatore, 15-Mar-14.
- 11) **Emerging Trends in Technology**, National Conference on Changing Dynamics of E-Commerce, Dr. GRD School of Commerce & International Business, Coimbatore, 10-Mar-14.
- 12) **Role and Development of FDI**, National Seminar on Role of FDI in Retail Sector-Issues & Challenges, Dr. SNS College of Arts and Science, Coimbatore, 21-Feb-14.
- 13) **Misleading Advertisement and Issues**, National Conference on Consumer Protection, Kamadhenu Arts and Science College, Coimbatore, 14-Feb-14.
- 14) **Higher Educational Institutions-New Challenges and Roles**, NAAC Sponsored National Seminar on Continuous Enhancement of Quality in Higher Educational Institutions, Park's College, Tiruppur, 30-Sep-13 & 1-Oct-13.
- 15) **Non-Profit Organization for Social Development**, UGC Sponsored National Seminar on Cooperative Enterprises: Promoting Indian Economy, Sri Ramakrishna Mission Vidyalaya College Arts and Science, Coimbatore, 21 to 22-Aug-13.
- 16) **Status of Women Entrepreneurship in Tamilnadu**, National Seminar on Empowering Women Through Entrepreneurship, Kongunadu Arts and Science College, Coimbatore, 7-Aug-13.
- 17) **Investment Banking**, National Conference on Corporate Finance –Structural Changes & Emerging Paradigms, Dr. N.G.P. Arts and Science College, Coimbatore, 8-Feb-13.
- 18) **Procedure to Lodge Consumer Complaints**, National Seminar on Consumerism-Challenges and Prospects, Hindustan Arts and Science College, Coimbatore, 10-Jan-13.

- 19) **Ethical Marketing**, International Conference on Corporate Social Responsibility-The Indian Perspective, Vellalar College for Women, Erode, 18-Sep-12.
- 20) **Customer Relationship and Business Success**, National Conference on Customer Relationship, JKKN College of Arts and Science, Coimbatore, 31-Aug-12.

#### **Participation in Conference**

- 1) **National Youth Day Programme**, at Shree Ramakrishna Vijayam, Coimbatore, 6-Jan-12.
- 2) **Open Quiz Challenge**, Biztrac, PSG College of Arts and Science, Coimbatore, 14-Sep-10.
- 3) **Legal and Regulatory frame work for Corporate Sector**, Dr. N.G.P. Arts and Science College, Coimbatore, 17-Feb-10.
- 4) **Emerging Paradigms in International Business**, Dr. N.G.P. Arts and Science College, Coimbatore, 10-Feb-10.

#### **Participation in Workshop**

- 1) **Tamil Learning & Use of Tamil Language with Computers**, Dr. N.G.P. Arts and Science College, Coimbatore, 11-Mar-13.

#### **Participation in Seminars**

- 1) **Entrepreneurial Excellence and Business Values in Today's Corporate Culture**, Vellalar College for women, Erode, 27-Aug-18.
- 2) **Recent Trends in E-Banking Services of Public and Private Sector Banks**, Bishop Appasamy College of Arts & Science, Coimbatore, 20-Feb-15.
- 3) **Innovation and Diffusion of Green Management in India**, Nehru Arts and Science College, Coimbatore, 25-Feb-15.
- 4) **Corporate Governance for Sustenance, Prosperity and Posterity**, Vellalar College for Women, Erode, 25-Sep-14.

#### **Participation in Faculty Development Programme**

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3-Dec-18 to 9-Dec-18.

- 2) **Empowering Teachers to Prepare Professionals of Tomorrow –ICSI Vision 2022**, PSG College of Arts and Science, 31-Jul-18

**Conference / Seminar / Workshop Organized**

- 1) Committee Member, National Conference on Corporate Ethics and Business Sustainability, Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-14

**Awards / Honors**

<b>Awards / Honors</b>	<b>Agency / Institute</b>	<b>Year of Award</b>
Gold Medal - M. Com. (CS)	Bharathiar University, Coimbatore	2012
University Rank VI - B. Com. (CS)(CA)	Bharathiar University, Coimbatore	2010
Best Outgoing Student in PG	Dr. N.G.P. Arts And Science College	2012
100% Attendance	Dr. N.G.P. Arts And Science College	2010 & 2012