

Name : R. Swarnalakshmi
Designation : Assistant Professor
Department : Corporate Secretaryship
Qualification : M. Com. (CS)., M. Phil.

Experience:

Teaching: 4 Years Industry: Nil Research: Nil

Area of Specialization(s) : Company Law and Commercial Law.

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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M. Phil.	Corporate Secretaryship	Dr. N.G.P. Arts and Science College, Coimbatore	2018
M. Com.	Corporate Secretaryship	Dr. N.G.P. Arts and Science College, Coimbatore	2015
B. Com.	Corporate Secretaryship with Computer Applications	Dr. N.G.P. Arts and Science College, Coimbatore	2013

Other Publications: International / National Journals

- 1) R. Swarnalakshmi, **Challenges and Opportunities of Digitisation in India**, The Indian Council of Social Science Research (ICSSR), pp 191-193, September 2017, ISBN: 819077890.

Book Publications

- 1) **Financial Management**, V. Gurumoorthy, G. Selvaraj, R. Swarnalakshmi, Charulatha Publications, Chennai, 2016.
- 2) **Practical Auditing**, V. Gurumoorthy, G. Selvaraj, R. Swarnalakshmi, Charulatha Publications, Chennai, 2016.

Presentations in Conference

- 1) **Issues and Challenges in E-Commerce**, National Conference on Impacts of Cyber Crime and Security Management in Digital Transactions: Issues and Challenges, Sankara College of Science and Commerce, Coimbatore, 05-Oct-18.

- 2) **Legal Aspects of Digital Marketing**, National Level Seminar on Contemporary Issues in Digital Marketing, VLB Janakiammal College for Arts and Science, Coimbatore, 20-Jul-18.
- 3) **Agri-Business in India**, National Seminar on Role of Agribusiness in Sustainable Rural Entrepreneurship Development, Dr. N.G.P. Arts and Science College, Coimbatore, 20-Aug-15.
- 4) **Role of FDI in Manufacturing Industries**, National Level Seminar and Inter Collegiate Meet CAMELLIA '15, Nandha Arts and Science College, Erode, 6-Mar-15.
- 5) **Companies Act 2013**, National Conference on Corporate Ethics and Business Sustainability, Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-14.
- 6) **Reality of Branding**, National Conference on Emerging Trends in Brand Management, SNR Institute of Management Sciences, Coimbatore, 15-Mar-14.

Participation in Seminars

- 1) **Entrepreneurial Excellence and Business Values in Today's Corporate Culture**, Vellalar College for Women, Erode, 27-Aug-18.
- 2) **Innovation Practices in Teaching – Learning Process**, Nandha Arts and Science College, Coimbatore, 12-Sep-15.
- 3) **Innovation and Diffusion of Green Management in India**, Nehru Arts and Science College, 25-Feb-15.

Participation in Orientation Programme / Short Term Courses

- 1) **Share Market and Portfolio Management**, The Institute of Computer Accounts, Thudiyalur, 24-Mar-14.
- 2) **Certificate on Tally ERP 9 and Diploma in Computerised Accounting and Taxation with E-Filing**, SRIKARA Multi Speciality Professional Training HUB, 21-Sep-12.
- 3) **Management of New Products and Services**, NPTEL, 2018.

Participation in Faculty Development Programme

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3-Dec-18 to 9-Dec-18.
- 2) **Computerized Accounting using Tally.Erp 9**, Bharathiar University, Coimbatore, 8-Jan-16.

Conference / Seminar / Workshop Organized

Committee Member, One Day National Level Seminar on Remonetising India – Problems and Prospects, Department of Corporate Secretaryship, Dr. N.G.P. Arts and Science College, Coimbatore, 20-Sep-17.