

Name : D. Senthilnathan

Designation : Assistant Professor

Department : Corporate Secretaryship

Qualification : M.Com. (CS), M. Phil., (Ph. D.)

Experience:

Teaching: 8 Years Industry: Nil Research: 3 Years

Area of Specialization(s) : Human Resource Management

Email (Official ID) : senthilnathan@drngpasc.ac.in

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Corporate Secretaryship	Dr. N.G.P. Arts and Science College, Coimbatore	Pursuing
M. Phil.	Corporate Secretaryship	Dr.N.G.P. Arts and Science College, Coimbatore	2014
M. Com.	Corporate Secretaryship	Dr. N.G.P. Arts and Science College, Coimbatore	2010
B. Com.	Corporate Secretaryship	Karuppannan Mariappan College, Muthur	2008

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
DTP	Desktop Publishing	Manipal Institute of Computer Education, Manipal	2005
DCA	Computer Application	Manipal Institute of Computer Education, Manipal	2003

Other Publications: International / National Journals

1. D. Senthilnathan, Dr. P. Gurusamy, J. Princy, **Green Marketing – An Overview**, Indian Journal of Applied Research, Volume no. 3, Issue no. 2, pp .63 to 65, ISSN – 2249-555X, February 2013.

Presentations in Conference

2. **GST In India, Finance and Banking (FIBA-2018)**, Sengunthar Arts and Science College, Tiruchengode, 1-Feb-18.
3. **Global Strategies for SMES Business**, Management Education and Entrepreneurship in the Globalized Business Environment, Sengunthar Institute of Management Studies & Sengunthar Arts and Science College, Tiruchengode, 11-Jan-17.
4. **Natural Disasters and their Causes**, Role of Teachers in Promoting Green and Clean India, Lisieux B.Ed. College & LIMS (Lisieux Institute of Management and Science), Coimbatore, 27-Jan-15.
5. **Trade Opportunities in India**, Emerging Trends in Services Sector - Challenges and Opportunities, Maharani Arts and Science College, Dharapuram, 22- Jan-15.
6. **Hrissues in Global Work Force**, Redefining HR Strategies-Emerging Perspectives, Dr. N.G.P. Arts and Science College, Coimbatore, 17- Sep-14.
7. **CSRAS a tool for Online Branding**, Emerging Trends in Brand Management, SNR Institute of Management Sciences, Coimbatore, 15-Mar-14.
8. **Misleading Advertisement and Issues**, Consumer Protection (NCCP-2014), Kaamadhenu Arts and Science College, Sathyamangalam, Erode, 14-Feb-14.
9. **Green Marketing – A Goal for Corporate Sustenance**, Changing Scenario of Corporate Management, JKKN College of Arts and Science, Namakkal, 31-Aug-12.
10. **Talent Management**, Innovative Strategies for Global Competitiveness, RVS Institute of Management Studies & Research, Coimbatore, 11- Feb-12.

Participation in Conference

International

- 1) **Accelerating Global Economic Growth through Knowledge and Innovation**, K.S. Rangasamy College of Arts and Science, Tiruchengode, 27-Aug-16.

National

- 1) **Emerging Education Models for 21st Century Learner (Nceem-2015)**. Dr. N.G.P. Arts and Science College, Coimbatore, 1-Aug-15.
- 2) **Higher Education in India: Changes and Challenges**, Dr. N.G.P. Arts and Science College, Coimbatore, 9-Feb-13.
- 3) **Achieving Academic Excellence through Internal Quality Assurance Cell (IQAC)**, Dr. N.G.P. Arts and Science College, Coimbatore 9 & 10-Dec-11.

Participation in Seminars

- 1) **Entrepreneurial Excellence and Business Values in today's Corporate Culture**, Vellalar College for Women, Erode, 27- Aug-18.
- 2) **Corporate Management**, Nandha Arts and Science College, Erode, 11-Feb-17.
- 3) **Innovation and Diffusion of Green Management in India**, Nehru Arts and Science College, Coimbatore, 25-Feb-15.
- 4) **Hr Conclave - HR Challenges in the VUCA Business World**, Sankara Institute of Management Science, 7-Oct-15.
- 5) **Corporate Governance for Sustenance, Prosperity and Posterity**, Vellalar College for Women, Erode, 23-Sep-14.

Participation in Workshop

- 1) **Academic Competency**, Erode Arts and Science College, Erode, 22-Mar-16.
- 2) **Tamil Kattral Karpiththalil Kaniniyin Pangu**, Dr. N.G.P. Arts and Science College, 11-Mar-13.

Participation in Orientation Programme / Short Term Courses

- 1) **Empowering Teachers to Prepare Professionals, ICSI VISION 2022**, ICSI, Coimbatore Chapter in association with P.S.G. College of Arts and Science, Coimbatore, 31-Jul-18.
- 2) **Data Analysis (using SPSS)**, Dr. N.G.P. Arts and Science College, Coimbatore, 25-Mar-15.

Participation in Faculty Development Programme

- 1) **Quality Initiatives in Higher Education**, Dr. N.G.P. Arts and Science College, Coimbatore, 3-Dec-18 to 9-Dec-18.
- 2) **Banking for Business Process Services**, Karpagam Academy of Higher Education, Coimbatore, 4 to 8-Dec-17.
- 3) **Advanced Excel**, Dr. N.G.P. Arts and Science College, Coimbatore, 27-Feb-17.

Conference / Seminar / Workshop Organized

- 1) Committee Member, National Conference on Remonetising India – Problems and Prospects conducted by Department of Corporate Secretaryship, Dr. N.G.P. Arts and Science College, Coimbatore, 20-Sep-17.
- 2) Committee Member, National Conference on Professionalizing Unorganized Sector: A Corporate View conducted by Department of Corporate Secretaryship, Dr. N.G.P. Arts and Science College, Coimbatore, 24-Aug-16.
- 3) Organizer, The Sahyadri Freshwater Biodiversity Conservation, jointly conducted by the Eco-Club and the Department of Bio-Chemistry, Dr. N.G.P. Arts and Science College, Coimbatore, 10-Feb-16.
- 4) Committee Member, National Conference on Corporate Governance and Business Sustainability conducted by Department of Corporate Secretaryship, Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-14.