

Name : Dr.V. SENGANI
Designation : Assistant Professor
Department : B.Com -Finance
Qualification : M.Com ., MBA., PGDCA., M.Phil., Ph.D.
Experience : Teaching: 11 Years Industry: 2Years Research: 3 Years
Area of Specialization(s): Finance & Banking
Email (Official ID): sengani@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D	Commerce	Dr. N. G. P. Arts and Science College	2022
M. Phil.	Commerce	R.V.S.College of Arts & Science	2010
M.Com	Commerce	R.V.S.College of Arts & Science	2008
M.B.A	Commerce	Periyar University,Salem	2008
B.Com	Commerce	R.V.S.College of Arts & Science	2004

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
PGDCA	Computer Science	Bharathiar University	2009

Projects/ Workshop

On-going

Project Title	Agency	Amount	Duration
A study on Challenges and survival strategies faced by SMEs in obtaining credit during Pandemic (With Special reference to selected SMEs in Coimbatore)	Dr. N. G. P. Arts and Science College – In house Project	5, 000	6 Months

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	01	-

Awards /Honors Received

S.No.	Awards/Honors	Institute Year of Award	Year of Award
1.	Certificate of Appreciation for Member in Criterion-VII in the NAAC 3 rd Cycle Accreditation Process	Dr.N.G.P.Arts and Science College	2022
2.	Best Ph.D Thesis	Nallamuthu Goundar Research Award -Dr.N.G.P.Arts and Science College	2023

Book Publication-Edited Author

S.No.	Title of the Book	Publisher	Year of Publishing
1.	Renovating trends in business for sustainable growth	Narain Publication	2023

Book Publication-Chapters

S.No.	Title of the Book	Publisher	Year of Publishing
1.	The Banking Industry is Revolved by AI (An Indian Context)	Sri Bharani Publication	2023
2.	The Financial Sector Transformation as a key to the Digital Revolution- A Conceptualization	Shanlax Publication	2023

Research Publications (Indexed)**International:**

1. V. Sengani, **A Study on Factors Influencing Personal Finance Among College Teachers At Selected Colleges In Coimbatore City**, International Journal of Scientific Research in Engineering and Management, ISSN: 2582-3930, May-2023
- 2.V. Sengani, Dr. B. P. Banudevi, **Impact Of Non-Performing Assets On Return Of Banks In India -With Special Reference To Scheduled Commercial Banks**, Studies in Indian Place Names ISSN 2394-3114, Vol-40 Issue-13 February 2020 pp. 2048-2052 (UGC Care Listed Journal)-Group-I
3. V. Sengani, Dr. B. P. Banudevi, **A Consequence of Non-performing Assets and impact on Return on Assets of Banks with Special Reference to Selected Scheduled Commercial Public Sector banks in India**, MERC Global's International Journal of Management ISSN 2321-7278, Index Copernicus Value: 70.64, ICDS: 3.30 Volume 7, Issue 2, April 2019, pp. 158-161(UGC-Approved Journal)
4. V.Sengani,**A Pragmatic Study on Workers Participation in Management (With Special reference to Pepsi co India holding Ltd**, PARIPEX International Journal of Research, Vol:3, issue :12, February 2015,PP:08-09,ISSN:2250-1991

5. V.Sengani, - **An Analytical Study on the Exporters Satisfaction Level Towards the International Trade Finance Service Provided By Banks (With Special Reference to Coimbatore City)**”International Journal of Applied Research, Vol:2, issue:1, February 2014, PP:09-14, ISSN:2321-0354.
6. V.Sengani, - **An Exploratory study on Efficiency and Solvency position of Aluminum Industry(With Special reference to Bharath Aluminum company Ltd,** International Journal of Scientific Research ,Vol:3, issue :12, December 2014, PP:09-14, ISSN:2277-8179.
- 7.V.Sengani, “**An Empirical study on determinants of financial distress towards kingfisher airlines,**” Intercontinental Continental Journal of Management, Vol:2, issue:1, February 2014, PP:09-14, ISSN:2321-0354
8. V.Sengani, “**A study on exporter’s satisfaction towards derivative products with special reference to Tirupur District**”, International Journal of Research and Business Innovation, Vol:1, July 2013, PP:113-117, ISSN:2321-5615.

National

1. Contemporary Issues And Challenges Of Indian Business in Global Scenario “**An Exterior Study on Corporate Governance and social Responsibility**” Vol.1, Feb 2015, ISBN:202-93-5105-3
2. Emerging Trends in Human Resource Practices in India “**A case study on – Electronic Human Resource Management**” Vol.1, July 2013, ISBN:978-93-5104

Consultancy

Nature of Consultancy	Client	Amount	Completion Status
GST Filing and Returns	Hi- Tech Plastics	Rs.3,000	Completed

Presentations in Conference

1. Business Analytics and Intelligence in Digital Era –**Does Macro Economic Indicators Will Induce the Government Revenue in India**, International Conference, KPR College of Arts and Science Coimbatore, 04.11.2022 & 05.2.2022
2. Advanced Research in banking finance & business Opportunities and Challenges-**A Rational Study on Macro-Economic Determinants Non-Performing Assets of Scheduled Commercial Banks in India**, International Conference, KPR College of Arts and Science Coimbatore, 16.02.2022 & 17.2.2022
3. Modern Trends in Accounting, Banking and Digital Marketing: **An intangible framework of modern technical trends in Indian banking**, International Conference, Erode Arts and Science College, Erode, 22.Feb.2019
4. Emerging Challenges of Global Business and Roadmap for Innovative Solution (ICGB-2019)-**Impact of Non-Performing Assets on return of banks in India**, International Conference ,Government Arts College Dharmapuri on 16.12.2019 & 17.12.2019.

5. Current Trends in E-Commerce Solution in Trade Practices- A Global Scenario: **Impact of E-Commerce**, International Conference, Coimbatore SNMV College of Arts and Science College, on 04.09.2019
6. Paradigm Shift Towards Cloud Banking: **An Effect Of Fin-Tech And Financial Distribution in Indian Banking**, International Conference, Sankara College Of Science and Commerce, Coimbatore, 12. October. 2018
7. Sustainable Business Strategy –Shaping the Future of India: **An empirical study on Employees attitude towards safety measures**, National Conference, Kongunadu Arts and Science College on 04.02.2015
8. Contemporary Issues And Challenges Of Indian Business in Global Scenario: **An exterior study of corporate governance**, International Conference, S.N.R. Sons college, Coimbatore, 20. Feb. 2015
9. Recent Trends in Commerce and Business Management,: **A study on exporter's satisfaction towards derivative products with special reference to Tirupur District**, International Conference, AVS College of Arts and Science, Salem, 26. July. 2013

National

1. Indian Corporate Sector Challenges and Issues: **A case study on Indian corporate sector challenges**, National Conference, Karpagam University, Coimbatore, 28. Feb. 2014
2. TEQIP-II-Sponsored-Integrating Humanistic Values and Social concerns with Technical education, **Social Media in Education**, National Conference, P.S.G. Institute of Management Studies, Coimbatore, 07.02.2014
3. Emerging Trends in Human Resource Practices in India: **A case study on EHRM**, National Conference, S.N.R. Institute of Management sciences, Coimbatore, 10. Apr. 2013
4. Management in New Era-Issues & Challenges : **Robotics in Business**, National Conference, Dr. G.R. Dhamodhan College of Science, Coimbatore, 14. Feb. 2013

Participation in Seminars

1. National level business analytics conclave on **Reinvent your Business using Data Analytics** on 20.03.2023
2. Financial Inclusion-Reach the Unreached -**An impact of macroeconomic demonetization in Indian banks**, National Seminar S.N.R. Sons college, Coimbatore, 27.09.2018
3. Problems and Prospects of Rural Banking and its impact on Empowerment of Rural House holds, - A theoretical framework of problems of banking in rural areas, National Seminar ,Dr. N.G.P. arts and Science College on 18.11.2014
4. Empowering through women entrepreneurship- **Factors Influencing The Growth of Women Entrepreneurs**, National Seminar ,Kongunadu Arts and Science College, Coimbatore, 07. Aug. 2013
5. One day Workshop on Currency Derivatives, GRG School of Management Studies, 23. Nov. 2013
6. Crystallizing Trends in IT, **Cyber crimes** ,National Seminar, Sankara College of Science and Commerce, Coimbatore, 15. Feb. 2012

Participation in Workshop

1. Participated one day Work shop organized by Dr.N.G.P Arts and Science College, Coimbatore on **“Outcome Based Education (OBE)”** on 04th March 2023.
2. One day Workshop on **GST Academy of excellence**, Dr.N.G.P.Arts & Science College,06.Aug.2019
3. National Level Workshop on **Data Analysis and Interpretation Using SPSS and AMOS**, Hindusthan College Of Arts and Science, 8&9.March.2019
4. Workshop on Advanced Data Analysis using IBM SPSS & AMOS ,Karpagam University, 18.10.2014&19.10.2014
5. Three day Workshop on **Research Methodology**, PSG Institute of Management, 18.Sep.2014-20.Sep.2014

Participation in Faculty Development Programme

1. Participated in the Regional meet Institution Innovation Council and MoEs Innovation Cell Organized by Nehru Institute of Technology of Technology on December-04.2023
2. Programme on **Promoting Innovation and Entrepreneurship in HEIs** Organized by PSGR Krishnamal College for Women on November 30.2023
3. International Faculty development Programme on **AI Applications and its Impact on Business Practices** Organized by Sri Ramakrishna College of arts and Science held on April 18 to 22.2023
4. Participated Seven Days National Level virtual Faculty Development Programme organized by IOT Academy on **“Innovative Teaching & Learning”**, March-13to 20.2023
5. Participated Seven Days virtual Faculty Development Programme organized by RNS First Grade College on **“Preparing Post –Pandamic Graduate”**, November-27to 28.2021.
6. Three day Faculty Development Program me on Application of Econometrics in Research, **CMS Business School , JAIN University ,Bangalore**.03 rd .Oct.2019- 05th.Oct.2019
7. Seven day Faculty Development Program me on **NAAC Revised Accreditation Frame Work and OBE Assessment Methodology**, Dr.N.G.P. Arts and Science College,27.May 2019-02.June.2019
8. Participated **FDP on GST**, Hindusthan College of Arts and Science, 25.Aug.2018
9. Faculty development Programme on **Excellence in Research and Publication** organized by Kathir College of Engineering on 23.March.2013
10. Three day Faculty Development Program me on **Financial Derivatives and its Trading strategies**, PSG Institute of Management, 14.Nov.2013-16.Nov.2013.

Participation in Capacity Building Programme

1. Participated Three Days Capacity Building Programme organized by Rajiv Gandhi National Institute

of Youth **“Women Managers in Higher Education”**, February-21 to 23,2022