

**Name** : Dr. L. Senthil Kumar  
**Designation** : Associate Professor  
**Department** : B.Com -Finance  
**Qualification** : M.Com., M.Phil., MBA., PhD., PGDCA.  
**Experience** : Teaching: 12 Years 11 Months, Industry: 5 Years  
**Area of Specialization(s)**: Finance  
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### Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Commerce	Kovai Kalaimagal College of Arts and Science	2018
M. B.A	Management	Anna University	2017
M.Phil	Commerce	Karpagam University	2009
M. Com.	Commerce	Bharathiar University	2008
B. Com.	Commerce	Annamalai University	2006

### Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
PGDCA	Computer Application	Bharathiar University	2013
Online Certificate	Research Writing	NPTEL	2018
Online Certificate	Financial Statement Analysis and Reporting	NPTEL	2019

### Projects

#### Completed

Project Title	Agency	Amount	Duration
-	-	-	

#### On-going

Project Title	Agency	Amount	Duration
Obesity Among Working Women during Covid – 19	Dr. N. G. P. Arts and Science College – In house Project	Rs.5000	6 Months

## Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	1
M. Phil.	-	-

## Research Publications (Indexed)

### *International:*

1. Dr.L.Senthil Kumar, Published a paper on “Analysis of Relationship Among Selected Textile Sectors in India”, Infokara Research, December 2019 Volume-8, Issue- 12, Impact Factor 5.3
2. Dr.L.Senthil Kumar, Published a paper on “Cultural Shift to Drive Formal banking System in Rural India”, Our Heritage, February 2020 Volume- 68, Issue- 30, Impact Factor 4.912
3. Dr.L.Senthil Kumar, “Sector wise Analysis of Selected Textiles Companies in India” , International Journal of Analytical And Experimental Modal Analysis, November 2019 Volume- 11, Issue- 11, Impact Factor 6.3
4. Dr.L.Senthil Kumar, “Relationship Between Capital Structure and Financial Performance of Selected Textile Industry in India” , International Journal of Scientific Research and Review, June 2019 Volume- 8, Issue- 2, Impact Factor 6.94
5. Dr.L.Senthil Kumar, “Users Perception and Awareness of Internet Services in Coimbatore District ” , Journal of Emerging Technologies and Innovative Research, February 2019 Volume- 6, Issue- 1, Impact Factor 5.87
6. Dr.L.Senthil Kumar, “Theoretical Framework on capital Structure and Firm’s Performance” , International journal of Interdisciplinary Research in Arts and Humanities , Volume-2, Issue- 2, PP. 155-159, 2017 ISSN:2456-3145 (UGC Listed).
7. Dr.L.Senthil Kumar, “Capital Structure Analysis of selected companies in Indian Textile Industry”, International Journal of Business and Administration Research Review, Volume- 1, Issue- 4, PP. 14-23 Oct-Dec 2016, ISSN:2348-0653 (UGC Listed).

8. Dr.L.Senthil Kumar, “A study on the Profitability Performance of selected Textile Industries in India”, International Journal of Management and Social Science Research Review, Volume- 1, Issue- 4, PP. 146-152, April 2016,ISSN:2349-6738 (UGC Listed).
9. Dr.L.Senthil Kumar, “A study on Customers Attitude Towards Online Ticket Booking During Covid-19 with special reference to Coimbatore City ”, Journal of Pharmaceutical Negative Results, Volume- 13 Special Issue- 6, PP. 2489-2495, September – October 2022, (Scopus).
10. Dr.L.Senthil Kumar, “A study on Awareness on E-Sports Service Sector in India With Special reference to Coimbatore City”, International Journal of Research and Analytical Reviews , Volume- 10, Issue- 1, PP. 146-152, January 2023, E ISSN:2348-1269 P ISSN 2349- 5138 (UGC Listed).

#### **Book Publication**

1. Personal Finance, First Edition, Mind Reading Publications (978-93-92150-06-7)

#### **Consultancy**

<b>Nature of Consultancy</b>	<b>Client</b>	<b>Amount</b>	<b>Completion Status</b>
Book Keeping	Test Point	Rs.10000/-	Completed
Updation of GST	Metal Test Point	Rs.5000/-	Completed

#### **Presentations in Conference**

1. Preseidency of G20 and its Impact on Industries – Marching towards New Millennium. Paper presented in International Conference on “Global Infrastructure Projects” at Hindusthan College of Arts and Science on 8<sup>th</sup> March 2023
2. MSME Startup Initiative, Paper Presented in One Day International Conference at PSGR Krishnammal College for Women of Arts & Science on 3<sup>rd</sup> January 2020.
2. Evolution and Journey of Digital Companies, Paper Presented in One Day International Conference at Bharathidasan College of Arts & Science on 12<sup>th</sup> September 2018.
3. Implementation of GST. Paper presented in Faccenda state Level Commercio Convention at Sri Ramalinga Sowdambigai College of Science and Commerce on 31<sup>st</sup> January 2018.

4. Internet Penetration and Smart Phone Usage. Paper presented in national Conference on Disruptive Technologies in Financial services at Kovai Kalaimagal College of Arts and Science on 22-September- 2017
5. Green Marketing. Paper presented in National level Conference on “ Marketing Unplugged: the Game- Changing Innovations (NLC MUGI) at Sri Ramakrishna College of Arts and Science for women on 9- March- 2017.
6. Digital India- Observation and Dream. Paper presented in International Conference on digital India: New perspectives in management of technology and Innovation at Vellalar college of women on 10- Feb-2017.
7. Sustainable changing Scenario of Business and economic Environment paper presented in international conference on Green Marketing at Hindusthan College of Arts & Science on 11- January- 2017
8. Sustainable development and Economic growth on Global Perspective, Impact of information and Communication Technology on National Economics. Paper presented in International Conference of Commerce and Business Management ICCM’ 2016, at Bharathiar University Arts and Science College on 15- Sep- & 16-Sep- 2016.
9. Reengineering Business Concepts and Rapid Changes in Worldwide Business Patterns. Paper presented in International Conference at Rathinam College of Arts and Science on 18-August- 2016.
10. Investment Avenues and Risk for Small Investors, paper presented in International Conference at Sree Saraswathi Thyagaraja College (Autonomous) on 26 & 27- February - 2016.
11. National Conference on “Corporate Ethics and Business Sustainability” and presented a paper titled "E-Governance" at Dr.N.G.P Arts and Science College, Coimbatore. On 30- September - 2014
12. International Conference on "Global finance: Issues and Challenges" and presented a paper titled "Foreign Direct Investment" at SNR Sons College, Coimbatore. On 27- August- 2014
13. National Conference on “Contemporary Accounting Standards and Issues” and presented a paper titled “Green Accounting” on at Dr.N.G.P Arts and Science College, Coimbatore. 7-October -2013
14. International conference on "E-Marketing Roads Ahead of India" and presented a paper titled “E-pricing Strategy” at Kongunadu Arts and Science College, Comatose. On 22- August -2013

15. National Seminar on " Quality Education for social transformation" and presented a paper titled " Best Practices and Innovation in Higher Education" at Kovai Kalaimagal College of Arts and Science, Coimbatore. On 1 & 2- March -2013.
16. UGC sponsored National Seminar on "Recent Trends in Auditing" and presented a paper titled " Role of Internal Audit" on at Thiruvalluvar Government College, Rasipuram. 30- & 31- January -2013
17. National Conference on "Contemporary Issues in Business Practices-2012 and presented a paper titled " Micro Finance" at Kongunadu Arts and Science College, Coimbatore. On 29- September- 2012
18. National Conference on " Contemporary issues in global business Management" and presented a paper titled " A perspective of empowerment of women work force" at Karpagam University, Coimbatore, on 3- February -2012
19. National Seminar on " Role of Banking Sector in Rural Economic Development" and presented a paper titled " Financial Inclusion" at Dr.N.G.P Arts and Science College, Coimbatore. On 23- September -2011
20. UGC Sponsored State level seminar on " Global Warming: Issues and Challenges" and presented a paper titled " Impact of global Warming for economic development" at Government Arts College, Salem. on 7- March- 2011
21. National Conference on " Global Innovative Practices in Business" and presented a paper titled " Risk Management for Banking Sectors" on at Sree Narayana Guru College, Coimbatore. 17 & 18- February- 2011
22. National Seminar on " Risk Management" and presented a paper titled " Risk Management in Finance for Banking Sector" at Karpagam University. on 8- October- 2010
23. International Conference on the topic "Innovations in Business Horizons" and presented a paper titled " HRM Strategies for the new millennium" at Karpagam University, Coimbatore. On 24-& 25- September- 2009
24. National Level Seminar on "Management Avant-garde" and presented paper titled " HR Issues " at Sree Saraswathi Thyagaraja College, Pollachi. on 20- March -2009
25. National Seminar on "Risk Management in the Digital Age" and presented a paper titled "Risk Management in Finance for Banking Sector" at Karpagam University, Coimbatore. on 27- February -2009
26. State level Students Seminar on " Micro Finance" and presented a paper titled " Micro Finance" at Karpagam University, Coimbatore, on 25- February -2009

27. National Seminar on " Changing Dimensions of Human Resources in the Globalised scenario" and presented paper titled " Challenges of HR Managers in the era of globalization" at Gobi Arts & Science College , Gobi, on 20 & 21- February- 2009
28. International Seminar on " Management Challenges in the Era of Global Recession" and presented paper titled " Threats in Banking sector in Global Recession" at Sengunthar Institute of Management Studies,Tiruchengode, on 10-February -2009
29. National Level Seminar on "WTO and its Implications for Indian Economy" and presented a paper titled "WTO and its Implications for Indian Economy" at Karpagam university, Coimbatore, on 7- January -2009

### **Participation in Seminars**

1. National Level Business Analytics Conclave on “Reinvent Your Business Using Data Analytics” at Sri Ramakrishna College of Arts and Science on 20<sup>th</sup> March 2023.
2. International Conclave on “Tools and strategies for emerging business” at KPR College of Arts Science and Research, Coimbatore on 18<sup>th</sup> August 2021
3. “Revised Assessment & Accreditation Frame work of NACC “at Ramakrishna Mission Vidyalaya, Coimbatore on 27<sup>th</sup> October 2018
4. International Conference on “e- Economy and its Impact in India” at Tiruppur Kumaran College for women on July 19<sup>th</sup> July 2018.
5. Participated in the International Seminar on Dynamics and Ramifications of Corporate Finance in India on 17<sup>th</sup> August 2017
6. A Day in the life of Dabbawalas at VLB Janakiammal College of Arts and Science on 21<sup>st</sup> February 2017.
7. Effects of demonetization in Indian economy panel discussion with corporate leaders at Dr.N.G.P Arts & Science College on 16<sup>th</sup> December 2016.
8. Flipped Class Room Methodology National Level Experiential workshop at Karunya School of Management on 12<sup>th</sup> November 2016.
9. Future direction of monetary policy and RBI Initiatives at Dr.N.G.P Institute of technology on 9<sup>th</sup> September 2016.
10. Indian higher Education Enrollment ratio in Global Competitiveness at KPR Institute of Engineering and Technology on 10<sup>th</sup> & 11<sup>th</sup> December 2015.

11. Participated in National Conference on Emerging Education Models for 21st Century Learner (NCEEM-2015) Organized by Association of Principals of Bharathiar University, held at Dr.N.G.P. Arts & Science College, Coimbatore on 1<sup>st</sup> August 2015

#### **Participation in Workshop**

1. Workshop on “Outcome Based Education (OBE)” organized by Dr.N.G.P Arts and Science College, Coimbatore on 04th March 2023.
2. Workshop on “Nuances on Documentation Process: Research Proposal, NAAC & NIRF” organized by Tamil Nadu State Council for Higher Education, Coimbatore on 08<sup>th</sup> August 2022.
3. Workshop on “Advanced Excel” organized by Kovai Consultancy Services, Coimbatore on 22<sup>nd</sup> September 2021
4. Workshop on “Goods and Service Tax” organized by GST Academy of Excellence Coimbatore. 06<sup>th</sup> August 2019
5. Workshop on “NLP for educators Organized by Society of Amaranthine Educators” at Happy Valley Business School, Coimbatore. 18- August- 2018
6. Workshop on “GST & Tally “workshop organized by PSGR Krishnammal College for Women on 25 & 26 –September- 2017
7. Workshop on “Flipped Class Room Methodology” at Karunya School of Management on 12<sup>th</sup> November 2016.
8. Workshop on" Advanced Research Methods for management" Sponsored by All India Council for Technical Education, at Coimbatore Institute of Management and Technology, Coimbatore, 11<sup>th</sup> October 2013.
9. Workshop on" Research Methodology and SPSS at Karpagam University, Coimbatore, on 27<sup>th</sup> & 28<sup>th</sup> February 2009

#### **Participation in Orientation Programme / Short Term Courses**

1. Innovation Ambassador training (Foundation Level) conducted by MoE's Innovation Cell & AICTE during the period from 30th June - 30th July 2021 in online mode
2. Five day Industrial Training Programme on “Accounting, GST, Reading & Interpretation of Balance Sheet, Secretarial Practices, 5S, Kaizen and QMS” at Roots Industries India Limited, Coimbatore on December 28<sup>th</sup> January 2019 to 1<sup>st</sup> February 2019.
3. UGC Sponsored Short Term Course on SPSS Hands on Training to 12th October 2014 at Bharathiar University, Coimbatore, on 07-October -2014

### **Participation in Faculty Development Programme**

1. Digital Teaching Methods in Higher Education, Hindusthan College of Arts and Science, Coimbatore, 23<sup>rd</sup> August 2021 to 28<sup>th</sup> August 2021
2. Learning Outcomes-Based Curriculum Framework, Muthrangam Govt. Arts College, Vellore, 14<sup>th</sup> August 2021
3. Experimental Teaching - Corporate Cognizance, Sri Ramakrishna College of Arts and Science, Coimbatore, 9<sup>th</sup> August 2021 to 13<sup>th</sup> August 2021
4. Research Methodology and Pedagogy for Tertiary Education, Dr. N.G.P. Arts and Science College, Coimbatore, 15<sup>th</sup> June 2021 to 21<sup>st</sup> June 2021.
5. NAAC Revised Accreditation Frame Work and OBE Assessment Methodology, Dr. N.G.P. Arts and science College, Coimbatore, 27<sup>th</sup> May 2019 to 2<sup>nd</sup> June 2019
6. Quality Initiatives In Higher Education, Dr. N.G.P. Arts and Science College, Coimbatore, 3<sup>rd</sup> December 2018 to 9<sup>th</sup> December 2018

### **Conference / Seminar / Workshop Organized**

1. Organizing Member & Treasurer in National Conference on Implications of Fintech in Indian Economy” on 04.03.2020.
2. Organizing Member in Financial Literacy Forum on - Personal Finance and Family Budget | Investment and Savings | Banks and Insurance” on 10-Jan-2017.
3. Organizing Member in ‘Effects of Demonetization in Indian Economy Panel Discussion’ With Corporate Leaders at Dr.N.G.P Arts & Science College on 16- December- 2016.

### **Invited Speaker / Session Chair / Member Organizing Committee - Conference / Seminar / Workshop**

1. Guest Speaker on technical workshop on Guidelines for Research work at Vellalar College for Women (Autonomous), Erode on 10<sup>th</sup> September 2018.
2. Invited Lecture to Dr.N.G.P. School on Topic Overview of GST on 20<sup>th</sup> August 2018.
3. Workshop on Application of Tally software for commercial accounting at Dr.SNS Rajalakshmi College of Arts and Science on 06<sup>th</sup> February 2017.

**Member in BoS**

1. Board of Commerce Studies, Sri Ramakrishna College of Arts and Science, Coimbatore, 2020

**Editorial / Review Board Member**

1. Board Member in National level Selection Committee – 2020 at Dr.Kalam Educational Trust for Tribal on 15.03.2020.

**Membership in Professional Bodies**

Name of the Professional Body	Nature of membership	Duration
Indian Academic Researchers Association	Life Membership	-

**Awards / Honors**

Awards / Honors	Agency / Institute	Year of Award
-	-	-

**Recognition National / International**

Nature of Recognition	Organization / Institution	Year
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