

Department of Computer Science – AY 2024-25
Department Activities : Commerce Accounting and Taxation

Guest Lecture / Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	04-Jul-24	1. Mani A.S. AVP – Institutional Relation Miles Education, Bangalore. 2. CMA G.M.Krishnahariraam Associate Functional Consultant, WIPRO. 3. Venkatesh Damodharan Regional Head, KC GlobEd, Coimbatore.	Career Awareness Program on Career Trends and Prospects on US CMA And Enrolled Agent
2	04-Sep-24	CS Darsana Menon, Manager – Compliance Management and Audits KSR & Co.,Coimbatore	Statutory Requirements for Commencement of New Entity
3	28-Dec-24	Mr.S.Praveen,Chief Executive Officer,BBC Knits,Tirupur.	Startup Schemes
4	31-Dec-24	Mrs.S.Chitra,Director,Director,Annamalai Capital Services Pvt. Ltd.,Coimbatore	Importance of Investments
5	22-Jan-25	Smt.R.Anandhi IRS Assistant Commissioner of Income-Tax, Coimbatore (Endowment Lecture)	Recent Reforms in Income Tax

Seminar / Workshop / Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Title of the Event	Resource Person
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1	09-Sep-24	Workshop	Advanced Excel	Dr.C.Kandasamy,Associate Professor,Department of Commerce Finance, Dr.N.G.P.Arts and Science College, Coimbatore
2	23-Jan-25 to 24-Jan-25	Workshop	ITR Filing	Rajesh Kumar Palanisamy Training Co-ordinator MSME Technology Development Centre CFTIZonal Coimbatore

Student Development Programme

S. No.	Date	Title	Resource Person
1	24-Jul-24	International Taxation Day - Outreach Program on Awareness of E- Filing	S.S.Sabarish, N.Triveni & S.Divya Prabha – II B.Com.A & T, G.Madhumitha & A.Vaishnavi - III B.Com.A & T

Faculty Professional Development Programme

S. No.	Date	Title	Resource Person
		NIL	

Alumni Interaction

S. No.	Date	Title	Alumni
1	21-Sep-2024	Expectation of Core Company in Placement	1. Swetha.R Audit Analyst ,Deloitte Haskins & Sells LLP, Coimbatore Batch (2019-2022)

			2. Bharath.K, Internal Auditor, L & T, Bengaluru,Batch (2020-2023)
2	20-Dec-24	Awareness about US Taxation	S.P.Kishore,US Tax Reviewer,GKM Global Service Private Limited,Coimbatore

Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	13-Sep-24	Industrial Visit	Mysore, Karnataka	24

Co-curricular Activities

S.No	Date	Name of the Event
1	05-Aug-24	Commerce Day Celebration- Spark and Splash
2	30-Aug-24	National Small Industry Day Celebration - SURVEY REPORT

Other Activities

S. No.	Date	Title	Resource Person
1		NIL	

Department Achievements

Awards and Prizes for Staff

S.No	Date	Name of the Staff	Name of the Award	Awarded by
1	05-Sep-24	Dr.N.Kodhai Nayaki	Best Professor Award	Silampoli Foundation

Staff Recognitions

S. No.	Date	Name of the Staff	Nature of Recognition	Organization / Institution
1	4-Jul-24 & 5-Jul-24	Dr.T.Snekalatha	Session Chairman	IQAC, Dr.N.G.P. Arts and Science College
2	4-Jul-24 & 5-Jul-24	Dr.A.Anandhalakshmy	IQAC,National seminar Organising Member	IQAC, Dr.N.G.P. Arts and Science College
3	23-Jul-24	Dr.E.Karthika	Chief Guest	Bishop Ambrose College, Coimbatore
4	20-Aug-24	Dr.E.Karthika	External Auditor for Academic Audit	Rathinam College of Arts and Science, Coimbatore
5	29-Aug-24	Dr.T.Snekalatha	VC nominee for Doctoral Committee	Sri Vasavi College, Erode
6	09-Aug-24	Dr.E.Karthika	Resource Person	Sri Ramakrishna College of Arts and Science, Coimbatore
7	24-Aug-24	Dr.E.Karthika	Resource Person	Michel Job College of Arts and Science for Women, Coimbatore
8	09-Dec-24	Dr.E.Karthika	Editor - MAT Journals	Journal of the Sales, Service and Marketing Research
9	09-Dec-24	Dr.E.Karthika	Editor - MAT Journals	Journal of Accounting Research Business and Finance Management
10	09-Dec-24	Dr.E.Karthika	Reviewer -MAT Journal	Journal name : Corporate Governance and IFRS Implementation : Exploring the Role of Regulatory Enforcement in Enhancing Financial transparency
11	19-Dec-24	Dr.T.Snekalatha	Resource Person	KSR College of Arts and Science

12	24-Dec-24	Dr.N.Kodhai Nayaki	Editor - MAT Journals	Journal of Sales, Service and Marketing Research
13	24-Dec-24	Dr.N.Kodhai Nayaki	Editor - MAT Journals	Journal of Women Entrepreneurship & Business Management
14	03-Jan-25	Dr.A.Anandalakshmy	Reviewer	South Asian Journal of Social Studies and Economics
15	03-Jan-25	Dr.T.Snekalatha	Editor - MAT Journals	Journal of Women Entrepreneurship&Business Management
16	03-Jan-25	Dr.T.Snekalatha	Editor - MAT Journals	Research and Review :Human Resource and Labour Management
17	11-Jan-25	Dr.A.Anandalakshmy	Reviewer	Asian Journal of Economics, Business and Accounting
18	16-Jan-25	Dr.A.Anandalakshmy	Editor - MAT Journals	Journal of Women Entrepreneurship&Business Management
19	16-Jan-25	Dr.A.Anandalakshmy	Editor - MAT Journals	Journal of Accounting Research Business and Finance Management
20	24-Jan-25	Dr.A.Anandalakshmy	Reviewer	Journal of Women Entrepreneurship and Business Management
21	24-Jan-25	Dr.E.Karthika	Rapporteur	Sri Ramakrishna College of Arts and Science, Coimbatore
22	27-Jan-25	Dr.N.Kodhai Nayaki	Reviewer	Journal of Sales, Service and Marketing Research
23	04-Feb-25	Dr.T.Snekalatha	Reviewer	Research and Review: Human Resource and Labour Management
24	05-Feb-2025	Dr.E.Karthika	External Auditor	Rathinam College of Arts and Science, Coimbatore
25	12-Feb-2025	Dr.T.Snekalatha	External Auditor	Rathinam College of Arts and Science, Coimbatore

Staff Participation

S. No.	Date	Name of the Staff	Event	Organization / Institution
1	10-Jun-24 to 14-Jun-24	Dr.N.Kodhainayaki	Online FDP-NEP2020 Implementation and Beyond	Mangalmay Institute of Management and Tecnology Greater Noida,Uttar pradesh
2	15-Jun-24	Dr.N.Kodhainayaki	Workshop-Data Analytics & AI	Centre for Computer Science and Information Technology (CCSIT)Manjeri, University of Calicut
3	1-Jul-24 to 7-Jul-24	Dr.N.Kodhainayaki	Online FDP- Essential skills for professional development in Higher education	Star International Foundation for Research and Education,Tiruchengode
4	6-Jul-24	Dr.N.Kodhainayaki	National Webinar - wealth creation through financial planing	Agia College ,Agia,Assam
5	22-Jul-24 to 26-Jul-24	Dr.N.Kodhainayaki	Online International FDP- Ethics and Integrity in Management Practices	Sushant University, Gurugram,India
6	29-Jul-24 to 02-Aug-24	Mrs.T.Maheswari	Online FDP-Exploring New Frontiers in Teaching Tools, AI and Data Analytics	MEASI Institute of Information Technology, Royapettah, Chennai
7	07-Aug-24 to 14-Aug-24	Dr.A.Anandalakshmy, Mrs.T.Maheswari	Online FDP- Future - Ready Educators: Transforming Teaching and Learning in the present scenario	Hindustan College of Arts and Science
8	19-Aug-24 to 23-Aug-24	Dr.T.Snekalatha	Online FDP-Integrating Interdisciplinary Research for Innovation and Sustainable Development	Karunya Deemed University & Commerce and Managemnet Association of India
9	23-Sep-24 to 27-Sep-24	Dr.N.Kodhai nayaki	Online Workshop-Foundation of Stock Market for beginners	Star International Foundation for Research and Education
10	04-Oct-2024 to 05-Oct-2024	Dr.T.Snekalatha	Workshop	Christ (Deemed to be University), Bangalore

11	14-Oct-24 to 22-Oct-24.	Dr.T.Snekalatha	Training Program	Malaviya Mission Teacher Training Centre (MMTTC), Central University of Kerala
12	28-Oct-2024	Dr. A Anandalakshmy	National Seminar	Providence Women's College, Calicut
13	18-Nov-2024 to 23-Nov-2024	Dr.E.Karthika	Faculty Development Program	AICTE Training and Learning Academy
14	25-Nov-2024 to 30-Nov-2024	Dr.T.Snekalatha	Faculty Development Program	ATAL
15	25-Nov-2024 to 30-Nov-2024	Dr.N.Kodhai nayaki	Faculty Development Program	Surana College
16	30-Nov-2024	Dr.T.Snekalatha	Faculty Development Program	The World Community Service Centre, Coimbatore
17	30-Nov-2024	Dr. A Anandalakshmy	Faculty Development Program	The World Community Service Centre, Coimbatore
18	30-Nov-2024	Dr.N.Kodhai nayaki	Faculty Development Program	The World Community Service Centre, Coimbatore
19	30-Nov-2024	Dr.E.Karthika	Faculty Development Program	The World Community Service Centre, Coimbatore.
20	30-Nov-2024	Mrs.T.Maheswari	Faculty Development Program	The World Community Service Centre, Coimbatore
21	9-Dec-2024 to 14-Dec- 2024	Dr.T.Snekalatha	Faculty Development Program	All India Council For Technical Education
22	11-Dec-2024	Dr.N.Kodhai Nayaki	Faculty Development Program	PSGR Krishnammal college for women
23	06-Jan-2025 to 11-Jan-2025	Mrs.T.Maheswari	Faculty Development Program	All India Council For Technical Education

24	06-Jan-2025 to 13-Jan-2025	Dr.A Anandalakshmy	Faculty Development Program	IOT Academy
25	27-Jan-2025 to 31-Jan-2025	Dr.N.Kodhai Nayaki	MDP	School of Management Studies University of Hyderabad in Collboration with Meritone Inc., USA

Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UG C/ SSCI/Scopus
1	Dr.N.Kodhainayaki	A Study on Gold Investment Behavior Of Working Women In Coimbatore City	Zeichen Journal	0932-4747, Aug- 24, Volume 10 , Issue 08 , 2024 P.No.47-55	4.7	UGC Care
2	Dr.E.Karthika	Entrant's Expectations, Preferences and Experience Drivers of Shopping Malls in Coimbatore City	Arthshastra Indian Journal of Economics and Resarch	2278-1811	6.718	
3	Dr.E.Karthika	The Impact of Youtube on Social Issues: Education, Mental Health and Cultural Change	Business Studies	0970-6957	6.986	
4	Mrs.T.Maheswari	DYNAMIC CHANGES INWARD DUE TO THE ENACTMENT OF THE ZTBT	Arthshastra, Indian Journal of Economics and Research	2278-1811	6.718	

		(ZERO TICKET BUS TRAVEL) SCHEME				
5	Dr.A.Anandalakshmy	A Study on Consumer's Perception and Sustainability level of 5G Network while using Social Media	Journal of Emerging Technologies and Innovative Research	2349-5162	7.95	UGC CARE, Peer reviewed, Google Scholar

Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1	10-Aug-24	Arun P & Kishore S	Connection	Sri Ramakrishna College of Arts and Science	-
2	10-Aug-24	Divya Prabha S	Photography	Sri Ramakrishna College of Arts and Science	
3	10-Aug-24	Harish S & Pranesh C	Fireless Cooking	Sri Ramakrishna College of Arts and Science	
4	10-Aug-24	Mythily J & Rajapriyadarshini S	Mehndi	Sri Ramakrishna College of Arts and Science	
5	15-Aug-24	Nivetha A	Tamil Oratorical	Dr.N.G.P.Arts and Science College	2 nd Prize
6	15-Sep-2024	Junaaid A	Financial literacy course for Bharat	National Institute of Securities Markets	

7	15-Sep-2024	Deepak Raja P	Financial literacy course for Bharat	National Institute of Securities Markets	
8	18-Sep-2024 to 19-Sep-24	Sujay B	Business Case Conclave & Case Analysis Competition	Dr.N.G.P.Arts and Science College	
9	18-Sep-2024 to 19-Sep-24	Deepak Raja P	Business Case Conclave & Case Analysis Competition	Dr.N.G.P.Arts and Science College	
10	18-Sep-2024 to 19-Sep-24	Vignesh S Junaid A	Business Case Conclave & Case Analysis Competition	Dr.N.G.P.Arts and Science College	
11	18-Sep-2024 to 19-Sep-24	Deepak Raja P	Business Case Conclave & Case Analysis Competition	Dr.N.G.P.Arts and Science College	
12	18-Sep-2024 to 19-Sep-24	Abinesh J	Business Case Conclave & Case Analysis Competition	Dr.N.G.P.Arts and Science College	
13	24-Oct-2024	Rithanya M	World Polio Day Awareness Record - 2024	International Pride Books of World Records	-
14	24-Oct-2024	Rithanya M	World Polio Day Awareness Record - 2024	International Pride Books of World Records	-
15	01-Dec-2024	Mathan Kumar.S	Kovai Marathon	KMCH	-
16	01-Dec-2024	Vimal.P	Kovai Marathon	KMCH	

17	11-Jan-2025	Kaviya shree T	Quiz	Sri Ramakrishna College of Arts and Science	
18	11-Jan-2025	Praganyasri K	Quiz	Sri Ramakrishna College of Arts and Science	
19	11-Jan-2025	Sridhar S	Quiz	Sri Ramakrishna College of Arts and Science	
20	11-Jan-2025	Swathi C	Quiz	Sri Ramakrishna College of Arts and Science	
21	11-Jan-2025	Abishek S	IPL Auction	Sri Ramakrishna College of Arts And Science	First Prize

Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1	4-Jul-24 & 5-Jul-24	Dr.T.Snekalatha	National Seminar Integration of Traditional Indian Knowledge System into Modern Higher Education: NEP perceptive(ICSSR SPONSERED)	Vedic Mathematics in Accounting and Finance	ICSSR Sponsored by IQAC, Dr.N.G.P Arts and Science College
2	4-Jul-24 & 5-Jul-24	Dr.A.Anandalakshmy	National Seminar Integration of Traditional Indian Knowledge System into Modern Higher Education: NEP perceptive(ICSSR SPONSERED)	Integration of Traditional Indian Knowledge System into Modern Higher Education: NEP perceptive(ICSSR SPONSERED)	ICSSR Sponsored by IQAC, Dr.N.G.P Arts and Science College

3	4-Jul-24 & 5-Jul-24	Dr N Kodhai Nayaki	National Seminar Integration of Traditional Indian Knowledge System into Modern Higher Education: NEP perceptive(ICSSR SPONSERED	sustainability Practices Ingraned in Indian Culture	ICSSR Sponsored by IQAC, Dr.N.G.P Arts and Science College
4	19-Jul-24	Dr.E.Karthika	National Seminar on "Yoga for Health, Happiness & Harmony) - Sponsored by Indian Council of Philosophical Research, New Delhi	Role of Yoga in Management of Life Style Disorder	Sri Ramakrishna College of Arts and Science, Coimbatore
5	19-Jul-24	Mrs.T.Maheswari	National Seminar on "Yoga for Health, Happiness & Harmony) - Sponsored by Indian Council of Philosophical Research, New Delhi	Yoga for Happiness	Sri Ramakrishna College of Arts and Science, Coimbatore
6	02-Sep-24	Dr.E.karthika	International Conference	Design of AI and its works	Kovai Kalaimagal College of Arts and Science, Coimbatore.
7	06-Sep-24	Dr.T.Snekalatha	ICSSR -National Seminar	ECO - Tourisms Ventures	Sri Ramakrishna College of Arts and Science, Coimbatore
8	06-Sep-24	Dr.A.Anandalakshmy	ICSSR -National Seminar	Sustainable Agriculture Enterprises	Sri Ramakrishna College of Arts and Science, Coimbatore

9	06-Sep-24	Dr.N.Kodhai Nayaki	ICSSR-National Seminar	ECO - Tourisms Ventures	Sri Ramakrishna College of Arts and Science, Coimbatore
10	06-Sep-24	Dr.E.karthika	ICSSR-National Seminar	Green Marketing	Sri Ramakrishna College of Arts and Science, Coimbatore
11	06-Sep-24	Dr.A.Anandalakshmy	ICSSR-National Seminar	Green Entrepreneurship Research for Startups under the sustainable Development goals	S N R College of Arts and Science
12	28-Oct-24	Dr. A Anandalakshmy	National Seminar	Study On The Dynamics Of Digital Marketing Transformation: Impact On Business Performance And Industry Challenges"	Providence Women's College, Calicut
13	23-Dec-24	Dr.A.Anandalakshmy	National Seminar	Innovation and Digitalization of the Insurance in India: A New ERA	Rathinam College of Arts and Science

14	24-Jan-24	Dr.A.Anandalakshmy	National Seminar	Education 4.0 Enhancing India's Workforce for the AI - Powered Future	Nallamuthu Gounder Mahalingam College ,Pollachi
15	24.01.2024	Dr.T.Snekalatha	International Conference	Impact of AI in Business Enterprise	KG College of Arts and Science
16	25-02-2025	Dr.A.Anandalakshmy	International Conference	“Impact of Digital platforms on small scale rural areas of Kerala”	K S Ragasamy College of Arts and Science, Thiruchencode
17	05.03.2025	Dr.A.Anandalakshmy	International Conference	An Overview of Possibilities and Challaenges in transformation of Physical Currency to Digital Currency in India	Sree Saraswathy Thyagaraja College

Students Presentation

S.No	Date	Name of the Student	Name of the event	Title of Presentation	Organization / Institution
1	19-Jul-24	Arshiya Taj N, Nithya Sri R V	National Seminar on Yoga for Health, Happiness and Harmony	Yoga for Happiness	Sri Ramakrishna College of Arts and Science, Coimbatore

2	19-Jul-24		National Seminar on Yoga for Health, Happiness and Harmony	Yoga for Happiness	Sri Ramakrishna College of Arts and Science, Coimbatore
3	19-Jul-24	Vaishnavi A, Anjali K	National Seminar on Yoga for Health, Happiness and Harmony	Role of Yoga in Management of Life Style Disorder	Sri Ramakrishna College of Arts and Science, Coimbatore
4	19-Jul-24		National Seminar on Yoga for Health, Happiness and Harmony	Role of Yoga in Management of Life Style Disorder	Sri Ramakrishna College of Arts and Science, Coimbatore
5	4-Jul-24 & 5-Jul-24	Jananisri T, Sanika J, Nandha Kumar V, Udhayamoorthy P, Nithya Sri R V, Arshiya Taj N, Divitha Sree S, Kiruba M, Shalini S, Sushmitha P J, Vaishnavi A, Madhumitha G, Gokul S, Kuthupudeen M & Dharun .P	National Seminar on Integration of Traditional IKS into Modern Higher Education NEP Perspective (ICSSRIKS2024)	Integration of Traditional Indian Knowledge System into Modern Higher Education: NEP perceptive(ICSSR SPONSERED)	IQAC, Dr. N.G.P. Arts and Science College
6	06-Sep-24	Arshiya Taj Nithya Sri R V N,	One Day National Seminar	Innovation and Technology in skill development	Sri Ramakrishna Arts and Science College
7	06-Sep-24	Kowsik A, Kiruba M, Divitha Sree S	One Day National Seminar	Green building and infrastructure startups	Sri Ramakrishna Arts and Science College

8	06-Sep-24	Praganyasri K, Santhiyasri J S	One Day National Seminar	ECO - Tourisms Ventures	Sri Ramakrishna Arts and Science College
9	06-Sep-24	Shebagam k, Rithanya M,	One Day National Seminar	Sustainable Agriculture Enterprises	Sri Ramakrishna Arts and Science College
10	06-Sep-24	Harini K, Divya prabha S,	One Day National Seminar	Renewable Energy Startups	Sri Ramakrishna Arts and Science College
11	20-Sep-24	Jeeva M, Kaviyashree T, Sridhar S, Jeeva M, Sridhar S	International Conference	SPARK 2024 on "Journey of AI in Business"	Kovai Kalaimagal College of Arts and Science

Book / Book Chapters Publications

S.No	Date	Name of the Staff	Name of the Book	Name of the Publisher	Year of publication	ISBN
1	Jun-24	Dr.T.Snekalatha	Book Chapter- Global Issues in Multidisciplinary Academic Research	Rubicon Publications, England	2024	978-1-80433-924-4, 2024.

2	Jul-24	Dr.E.Karthika	Book Chapter-Role of Yoga in Management of Life Style Disorder	Coimbatore Institute of Information Technology,Coimbatore	2024	978-93-6126-676-8
3	Jul-24	Mrs.T.Maheswari	Book Chapter-Yoga in Happiness	Coimbatore Institute of Information Technology,Coimbatore	2024	978-93-6126-676-8
4	Sep. 2024	Dr.T.Snekalatha	Unlocking Economic Empowerment: A Pathway to Prosperity	Coimbatore Institute of Information Technology,Coimbatore	Sep. 2024	978-93-6126-266-1
4	Sep. 24	Dr.A.Anandalakshmy	Green Entrepreneurship Startups	Coimbatore Institute of Information Technology	Sep. 2024	978-93-6126-266-1
5	Sep. 24	Dr.T.Snekalatha	Artificial Intelligence in Financial Services: Transforming the Landscape of Finance	School of Management Studies, KSR College of Arts and Science	Sep. 2024	978-93-341-1826-1.
6	Sep. 24	Dr.N.Kodhai Nayaki	ECO - Tourisms Ventures	Coimbatore Institute of Information Technology	Sep. 2024	978-93-6126-266-1
7	Oct.24	Dr.T.Snekalatha	Smartphone use and Psychological well-being among College Students	Rubicon Publications	Oct.24	978-1-80433-924-4

8	Oct.24	Dr.N.Kodhai Nayaki	Benefits of using Social Media for Education	Shanlax Publications,	Oct.24	978-93-6163-862-6
9	Dec-24	Dr.A.Anandalakshmy	The Evolution and Impact of Takaful: A Comparative Analysis of Islamic Insurance models and their acceptance into Global Financial Systems	Shanlax publications	Dec-24	978-93-93002-53-1
10	Jan- 25	Dr.A.Anandalakshmy	Vision Vikisit Bharat 2047:Education 4.0Enhancing India's Workforce for the AI-Powered Future	Shanlax publications	Jan- 25	978-93-94004-64-1