



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade (2nd Cycle)

DST – FIST | DBT – Star College Scheme

Dr. N.G.P.-Kalapatti Road, Coimbatore – 641 048, Tamil Nadu, India.

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Department Activities- (2017-2018)

1. Guest Lecture-Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	13-Dec-17	Mr. K. Doraiswamy, Assistant General Manager, Canara Bank, Coimbatore.	Retail Banking	Kambar Arangam	140 Students of I.B.Com(B&I , II.B.Com(B&I) & III.B.Com(B&I)
2	29-Aug-17	Dr. C. Balakrishnan Assistant Professor, PG and Research Department of Commerce, NGM College, Pollachi	“How to Succeed in Competitive Exams”	Seminar Hall - III	160 Students of I.B.Com(B&I , II.B.Com(B&I) & III.B.Com(B&I)
3	19-Jul-17	Mr. S. Vinoth Kumar M.A.,CAIIB, MBA - Finance., Asst. General Manager, REPCO Bank, Gandhipuram, Coimbatore.	Career Guidance Programme on Bank Exam Coaching	Seminar Hall - II	160 Students of I.B.Com(B&I , II.B.Com(B&I) & III.B.Com(B&I)

2. Seminar -Workshop Conferences organized

S. No.	Date	Nature of the Event (Conference- Seminar- Workshop)	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Funding Agency	Total Fundi ng
1	09-Aug-17	Seminar	Nil	Income Tax E- Filing”	Mr. Prabhu Kesavan, FCA, Director, School of Accounting and Finance Accopedia, Coimbatore.Accountant Firm, Coimbatore	Nil	–	–

3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	31-Jan-18	Enhancements of Saving Habits and inculcating procedure for opening saving bank account	Government higher Secondary School, Kalapatti, Coimbatore	50 of I.B.Com(B&I) & II.B.Com(B&I)

4. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop-FDP-Training Programme	College
1	07-Jul-17	Mrs.P.Janani	Insurance for Business Process Service	Dr.N.G.P.Arts and Science College, Coimbatore.
2	04-Dec-17	Mrs.P.Janani	Banking for Business Process Service	Karpagam Academy of Higher Education, Coimbatore.

5. Staff publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/SSCI/Scopus
1	Dr.P.Shanthini	Investment Pattern of Middle Class Families income- A study with Special reference to Coimbatore City.	International Journal of Basic and Applied Research	Vol-VII, Issue No.XII, Print ISSN: 22493352, E-ISSN 22780505		UGC
2	Dr.P.Shanthini	Artificial Intelligence could be the Future of Banking	Journal of Management and Science,	Special Issue 4, ISSN:2250-1819/ e-ISSN:2249-1260,.		UGC
3	Ms.V.Priyanka	CRM: Consequence in Organised Retail Stores an Empirical Study	International Journal of Research in Commerce, IT & Management	Vol-7, Issue No.12, ISSN: 2231-5756		UGC
4	Ms.V.Priyanka	Potency of Marke and marketing wellness Deposit money banks	International Journal of Basic and Applied Research	Vol-VII, Issue No.XII, Print ISSN: 22493352, E-ISSN 22780505		UGC

5	Ms.V.Priyanka	Impression in Information Technology in Banking Sector	Journal of Management and Science,	Special Issue 4, ISSN:2250-1819/ e-ISSN:2249-1260,.		UGC
6	Ms.P.Janani	CRM: Consequence in Organised Retail Stores an Empirical Study	International Journal of Research in Commerce, IT & Management	Vol-7, Issue No.12, ISSN: 2231-5756		UGC
7	Ms.P.Janani	Analysis on risk identification and benefits involved in Aadhaar Card	International Journal of Basic and Applied Research	Vol-VII, Issue No.XII, Print ISSN: 22493352, E-ISSN 22780505		UGC
8	Ms.P.Janani	Emerging Digital Transformation and Artificial Intelligence in Banking Sector- Current Scenario	Journal of Management and Science,	Special Issue 4, ISSN:2250-1819/ e-ISSN:2249-1260,.		UGC
9	Mr.R.Muthukumar	Financial Management - A Theoretical Aspect	International Journal of Commerce and management Research	Vol-V, Issue No.2, Print ISSN: 2321-3604, Online ISSN: 2321-3612		UGC
10	Dr.M.Ganesan	Investors' Awareness on Demat Account: A study in Suler Taluk, Coimbatore District	International Journal of Academic Research and Development	ISSN: 2455-4197, Volume 2; Issue 6, November 2017	Impact Factor: RJIF 5.22	UGC
11	Dr.M.Ganesan	Factors inspiring investors to open demat account: A study in Suler Taluk, Coimbatore district"	International Journal of Applied Research	Indexed Journal ISSN Print: 2394-7500, ISSN Online: 2394-5869, Volume: 3, Issue: 12 Year: December 2017	Impact Factor: RJIF 5.2	UGC
12	Dr.M.Ganesan	Working Capital Analysis of Selected Cement Companies in India- an Annual Growth Analysis"	International Journal of Research in Management , Economics, and Commerce,	ISSN 2250-057X Volume 08, Issue 1, January 2018	Impact Factor 6.384,	UGC
13	Dr.M.Ganesan	"Investors' Gratification Level about Demat Account Services and Charges: A Study in Suler Taluk, Coimbatore	Journal of Emerging Technologies and Innovative Research	Volume 05, Issue 4 SSN: 2349-5162), April-2018.		UGC

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Students counseled

S. No.	Name of the class	Number of Students
1	I.B.Com(B&I)	1
2	II.B.Com(B&I)	1
3	III.B.Com(B&I)	1

Co-curricular Activities-

S. No.	Name of the Event	Date	Venue
1	Bancassurance Exhibition-2018	11.01.2018	Kambar Arangam

