



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2nd Cycle)

DST-FIST DBT-Star College Scheme

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Department Activities (2020-21)

1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1.	11 - Jun-21	Dr. Komal A Dave Assistant Professor and Head Saint Joseph College of Commerce Bangalore	Campus to Corporate Transition	Online	Staff's & Students.
2.	11 - Jun-21	Mr. Z. Mohammed Ashfaque Assistant Professor, Saint Joseph College of Commerce Bangalore	Campus to Corporate Transition	Online	Staff's & Students.
3.	08 - Jun-21	Dr. P. Radha Associate Professor, The Oxford college of business Management Bangalore.	Research methodology	Online	Staff's & Students.
4.	07 - Jun-21	Prof. Ravikiran R Assistant Professor S.J.C Institute of Technology Chickballapur	Intellectual Property rights for Innovation and Research	Online	Staff's & Students.

5.	05 - Jun-21	Dr. M. Prakash Assistant Professor CHRIST (Deemed to be University) Bangalore.	FINTECH – A Disruptive Innovation	Online	Staff's & Students.
6.	04- Jun-21	Dr. D. Kumaresan Director and Professor KSR Arts and Science College for women Thiruchencode.	Personality Traits	Online	Staff's & Students.
7.	03 - Jun-21	Mr. M. Sureshkumar State Joint Co-ordinator Tamilnadu Consumer Protection Organization Chennai	Digital Financial Reporting and its Benefits.	Online	Staff's & Students.
8.	02 - Jun-21	Mr. P. S. Prakash Business lead, MB Certified Cars, Retail, Insurance and Finance, Coimbatore.	Business Innovations in the Present digital Era.	Online	Staff's & Students.
9.	01- Jun-21	Dr. S. Jeyalakshmi Associate Professor of Commerce, Government Arts college for Women, salem.	Intellectual Property Rights	Online	Staff's & Students.
10.	31 - May-21	Mr. Vinayak Kanvinde SEBT Empanneled Trainer United Training services India Maharastra.	Financial Literacy Program-Under Bombay stock exchange banner in association with united training services India.	Online	Staff's & Students

11.	25- May-21	Ms. Kanchana Shekhawat Rajasthan	Customer Relationship Management – A Piece of Software.	Online	Staff's & Students
12.	31 - May-21	Mr. S. Harishankar Delivery Manager for a UK Customer Techmahindra Ltd Chennai.	Business Process Management tools and potential in jobs.	Online	Staff's & Students.
13.	29- Jan -21	Mr. Stephen Moses Dinakaran Lead Academic Interface Program TCS- BPS, TATA Consultancy Services Ltd, Chennai	An Overview of TCS-BPS	Online	I. B. Com. (BPS)
14.	17 – Jan -21	Dr. M. Nandhini Associate Professor Department of Commerce (BPS) Sri Ramakrishna College of Arts and Science, Coimbatore.	Insurance Companies Incentivize their customers to be healthier.	Online	Staffs and Students
15.	16 – Jan -21	Dr. R. Velmurugan Associate Professor Department of Commerce, Karpagam Academy of Higher Education, Coimbatore.	Customer Relationship Management	Online	Staffs and Students
16.	11 – Dec -20	Dr. G. Sugunavalli Associate Professor, PSG College of Arts and Science	Investment Pattern towards Mutual Funds	Online	Staffs and Students

2. Seminar /Workshop Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/Wor kshop)	Number of External Participa nts	Title of the Event	Name & Designation of the Speakers	Name & Affiliat ion Chair & Co- chair	Funding Agency	Total Funding
1.	26-Feb-21	Workshop	-	Workshop on Data Analysis for Managers	Dr. D. Dilip Associate professor Jain CMS Business School, Bangalore.	Nil	Nil	Nil
2.	12 – Dec - 20	Workshop	-	Export Procedures in Logistic Management.	S. Anand Raj Sr. Manager – Finance & Accounts.	Nil	Nil	Nil

3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	27-Feb 21	Awareness on Online Banking	Chinna Thadagam	28 Students
2	06-Mar-21	Awareness on Goods and Service Tax	Nalla Thurai.	45 Students

4. Awards and Prizes for Staff

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1.	Dr.S.Renugadevi	Kalaingnarin Muthamil Viruthu 2021	Pasumai Vasal Foundation	-	29-May-21
2.	Dr.S.Renugadevi	Surabi Semmal Viruthu 2021	Yavarm Kelir Thiran Valar Sangam	-	23-May-21
3.	Dr.S.Renugadevi	Aasiriyar Rathna Viruthu 2021	Aram Anbin Adayalam Trust	-	25-Apr-21
4.	Dr.S.Renugadevi	Remarkable Women Award 2021	Rajasthan Media	-	28-Mar-21

5. Staff Recognitions:

S. No.	Name of the Staff	Acted As	Name of the Programme	Date	Venue
1.	Dr.S.Renugadevi	Key note Speaker in Karutharangam	1144.10m Hours Orange book of World Record (Muthamil kalaiviza)	12-Jun-21	Online
2.	Dr. S. Namasivayam	Resource Person At Dr. R. V. Arts and Science College	Guest Lecture	04-Jun-21	Online
3.	Dr.S.Renugadevi	Key note Speaker	One Week Virtual FDP on , “Teaching Pedagogies for Virtual Classrooms”,	27-May-21	Online Vivekannada Arts and Science College for Women
4.	Dr. R. Sakthi Prasath	Resource Person	Trainer for Corporate readiness	27-Jan-21	Network systems Nagercoil.
5.	Dr. R. Sakthi Prasath	Resource Person	Trainer for training program for	04-Jan-21	ASK

			Campus to corporate transition.		Training Solutions, Mangalanada i, Kanyakumari Dist.
6.	Dr. S. Namasivayam	Resource Person at Sri Ramakrishna Arts and Science College, (formerly SNR Sons) Coimbatore	Guest Lecture	21-Aug-20	Online

6. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1.	25-Jun-21 to 03-Jul-21	Dr.S.Renugadevi	9 Days National Level FDP on, “Foregrounding the Spectrum of Character Building in Modern Human Life”	Balaji Institute of Technology and Science
2.	22-Jun-21 To 24-Jun-21	Dr.S.Renugadevi	Three Days Online Workshop on, “The Revised Accreditation Framework of NAAC	Dhandaimatha Education Socieity Shanchalit Arts and Science College,
3.	15-Jun-21 To 21-Jun-21	Dr. S. Namasivayam Dr. N. Kodhainayaki Dr. S. Renugadevi Dr. V.P.Amuthanayaki	Online FDP on, “Research Methodology and Pedagogy for Tertiary Education	Dr.NGPASC
4.	12-Jun-21 To 16-Jun-21	Dr.S.Renugadevi	One week online FDP on , “ Entrepreneurship and Challenges”	Sharda University

5.	12-Jun-21 To 18-Jun-21	Dr. N. Kodhainayaki Dr.S.Renugadevi Dr. V.P.Amuthanayaki	National Level 7 days FDP on, “Nurturing the Next generation Educators”	PPG College f Arts and Science,
6.	08-Jun-21 To 10-Jun-21	Dr.S.Renugadevi	National Virtual Hands on Training, “Tally with GST”	Nandha Engineering College
7.	25-May-21 To 31-May-21	Dr.S.Renugadevi	National FDP on, “Teaching Pedagogies for Virtual Classrooms”,	Vivekananda College of Arts and Science for Women
8.	26-May-21 To 31-May-21	Dr. S. Namasivayam	6 Day FDP - Strategic Resilience and Organization Agility	Valluvar College of Science and Management, Karur.
9.	18-May-21 To 22-May-21	Dr. S. Namasivayam	Emerging Trend in Industry	Karmaveer Adv. Baburao Ganpatrao Thakare College of Engineering, Nashik
10.	26-Apr-21 To 31-May-21	Dr.S.Renugadevi	International Six days Webinar on, “Ice breakers for Job seekers”	Oceanik College of Education
11.	21-Mar-21 To 31-Mar-21	Dr.S.Renugadevi	International Women’s Day Webinar Series	Yavarum Kelir Thiran Valar Sangam
12.	08-Mar-21 To 11-Mar-21	Dr. R. Sakthi Prasath Dr. V.P. Amuthanayaki	Faculty Development Programme on Insurance for Business	Tata Consultancy Services, (TCS-BPS), Chennai

13.	22-Feb-21 To 26-Feb-21	Dr.S.Renugadevi Dr. R. Sakthi Prasath	FDP on Retail Environment and Market research TCS	Tata Consultancy Services, (TCS-BPS), Chennai.
14.	10-Feb-21 To 19-Feb-21	Dr. S. Namasivayam Dr. N. Kodhainayaki	FDP on Banking for BPS TCS	Online – Tata Consultancy Services
15.	27-Jan-21 To 08-Feb-21	Dr. S. Namasivayam	Training programme on excellence in research	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore
16.	27-Nov-21 To 08-Dec-20	Dr. S. Renugadevi	10 DAYS ONLINE INTERNATIONAL SKILL DEVELOPMENT PROGRAMME ON "SOCIAL MEDIA DIGITAL MARKETING"	BHARATHIAR UNIVERSITY (RVSA-PROJECTS)
17.	23-Oct-20 25-Oct-20	Dr. M. Revathy	Three days national level FDP on ‘Data visualization in R’	MES College, Marampally.
18.	12-Oct-20 23-Oct-20	Dr. S. Namasivayam	10 Days Workshop on Motivation and Knowledge Retention – Under Rashtriya Uchchattar Shiksha Abhiyan (RUSA 2.0) - MHRD Sponsored	Department of Education, Bharathiar University, Coimbatore
19.	14-Sep-20 16-Oct-20	Dr. S. Namasivayam Dt.R.Sakthiprath	3 Days Faculty Development Programme on Capital Markets for Business Process Services.	Tata Consultancy Services, (TCS-BPS), Chennai.
20.	17-Aug-20 28-Aug-20	Dr. N. Kodhainayaki	Hand on Training Programme GST Registration,Assessment and Filing of Returns Under GST Law	Bharathiar university
21.	10-Aug-20 21-Aug-20	Dr. N. Kodhainayaki	Skill development Programme Social media digital marketing	Bharathiar university
22.	10-Aug-20 15-Aug-20	Dr. S. Namasivayam Dr. N. Kodhainayaki	Workshop on Digital Teaching Techniques	ICTACADEMY

		Dr. S. Renugadevi Dr. V.P.Amuthanayaki		
23.	03-Aug-20 08-Aug-20	Dr. M. Revathy	Research and innovation IPR	Research Innovation Council
24.	07-Aug-20 13-Aug-20	Dr. N. Kodhainayaki	FDP Recent Advances In Business Studies 2020	Karpagam Academy of Higher Education
25.	06-Jul-20 To 12-Jul-20	Dr. V.P. Amuthanayaki	One week Faculty Development Program on “Application of Statistical tools in SPSS”.	Sri Kanyaka Parameswari Arts and Science College, Chennai.
26.	07-Jul-20 To 09-Jul-20	Dr. N. Kodhainayaki	Virtual Summit ‘Paradigm Shift in Consumer Behaviour: Reorientation of Marketing and Supply Chain Strategies’, al submit	BSA crescent Institute of science andTechnology and Stella Maris College
27.	29-Jun-20 To 30-Jun-20	Dr.V.P.Amuthanayaki Dr. N. Kodhainayaki	Faculty Development Programme on Market Research and Retail CPG	Tata Consultancy Services, (TCS-BPS), Chennai.
28.	17-Jun-20 To 26-Jun-20	Dr .S. Renugadevi Dr. R. Sakthi Prasath	Supply Chain Management	Tata Consultancy Services, (TCS-BPS), Chennai.
29.	10-Jun-20 To 16-Jun-20	Dr. N. Kodhainayaki	Workshop and FDP Moodle learning management system	Hindusthan College of Arts and Science
30.	08-Jun-20 To 10-Jun-20	Dr. R. Sakthi Prasath	New challenge in Business Management	Anthira Loyola Institute of Engineering And Technology

31.	01-Jun-20 To 08-Jun-20	Dr.S.Namasivayam Dr .S. Renugadevi Dr. R. Sakthi Prasath	Managing Business Process Services II	Tata Consultancy Services, (TCS-BPS), Chennai.
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7. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	27-Nov-20	Ms. Mary Jency	National Conference	Artificial Intelligence in banking sector on Digital Transformation to Industry 4.0- The future is here.	Sri Ramakrishna College of Arts and Science
2	27-Nov-20	S.S.N.Sivasenbhanathan	National level virtual conference on, "Digital transformation to Industry 4.0"The Future is Here"	CRM and Digital marketing	Sri Ramakrishna College of Arts and Science

8. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/ UGC/SSC I/Scopus
1.	Dr.S.Renugadevi	A Study on Factors Influencing Online Shopping Buying behavior among Youth during COVID 19 in Thirunelveli city.	GIS science Journal	Vol 8,Issue 6, June 2021.(UGC Care and DOI) ISSN 1869 –	6.1	UGC Care

				9391		
2.	Dr. S. Renugadevi	" A study on consumer satisfaction towards Honda bikes services with special reference to Coimbatore city"	Journal of Inter disciplinary cycle research (UGC care)	ISSN NO: 0022-1945 DATE: DECEMBER 2020	6.2	UGC-CARE
3.	Dr. S. Renugadevi	" A study on consumer satisfaction towards Himalaya products with special reference to Coimbatore city"	Journal of Inter disciplinary cycle research (UGC care)	ISSN NO: 0022-1945 DATE: DECEMBER 2020	6.2	UGC-CARE
4.	Dr. S. Renugadevi	" A study on consumer behavior towards organic products with special reference to Coimbatore"	Journal of composition Theory (UGC care)	ISSN NO: 0731-6755 DATE: DECEMBER 2020	5.7	UGC-CARE
5.	Dr. S. Namasivayam	Awareness, knowledge and preference towards Allopathic medical centers in Coimbatore district	International Journal of Emerging Technologies and Innovative Research	ISSN : 2349-5162, Published in Volume 7 Issue 10 , October-2020	5.87	UGC
6.	Dr. S. Namasivayam	A study on impact of celebrity Advertisement in electronic media with special reference to Coimbatore city	Journal of Xidian University	ISSN No:1001-2400, VOLUME 14, ISSUE 7, 2020, Page No. 504-512	5.4	UGC-CARE
7.	Dr. M. Revathy	Solving Lpp With Stochastic Neutrosophic Pythagorean Z Numbers	Advances in applicable mathematics, AIP – Conference Proceeding	ISSN 2049 – 3630 / Oct 2020	5	Scopus

				Vol 2261, Issue I Pp 0300881- 03008814		
8.	Dr. S. Namasivayam	Perception of consumers purchase pattern towards cause Marketing of FMCG companies	Journal of Interdisciplinary Cycle Research	ISSN NO: 0022-1945, Volume XII, Issue VIII, August/2020, Page No. 862- 867	6.2	UGC- CARE
9.	Dr. S. Namasivayam	Growers' agreeability and satisfaction towards trickle irrigation	Journal of Shanghai Jiaotong University	ISSN:1007- 1172, Volume 16, Issue7, July – 2020, Page No. 106-114	6.2	UGC- CARE
10.	Dr. V.P. Amuthanayaki	Growers' agreeability and satisfaction towards trickle irrigation	Journal of Shanghai Jiaotong University	ISSN:1007- 1172, Volume 16, Issue7, July – 2020, Page No. 106-114	6.2	UGC- CARE
11.	Dr. V.P. Amuthanayaki	A study on impact of celebrity Advertisement in electronic media with special reference to Coimbatore city	Journal of Xidian University	ISSN No:1001-2400, VOLUME 14, ISSUE 7, 2020, Page No. 504-512	5.4	UGC- CARE

9. Co-curricular Activities

S. No.	Name of the Event	Date	Venue	Prize won
1	26 th State Level Matsushima Kykushin Kaikan Junior Karate Championship 2021 (N.Vijayaraj –I BPS)	10.1.21	Tharamangalam, Salem	II Prize

10. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	16-Mar-21	S.S.N.Sivasenbagan athan – I BPS	B-Quiz	K.Ramakrishnan College of Engineering, Trichy Online	Inter Collegiate	III Prize

11. Students Counseled

S. No.	Name of the class	Number of Students
1.	III B.Com BPS	28
2.	II B.Com BPS	35
3.	I B.Com BPS	22