

Department of Corporate Secretaryship – AY 2024-25

Department Activities

Guest Lecture / Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	02-SEP-24	Dr.A.Tamilarasu ,Professor of Accounting and Finance Department of Accounting and Finance, College of Business and Economics Gambella University Ethiopia East Africa.	The Future of Gen AI in Business: Balancing Human Factor with Revenue Growth
2	08-OCT-24	CS. S. Vijay Mahindhran, Chairman, ICSI Coimbatore Chapter	ACS – C SEET Professional Course
3	21-MAR-25	Mr. Ravichandran, Managing Director, Conway Water Purifiers, Coimbatore.	The Journey of the First-Generation Entrepreneur

Seminar / Workshop / Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Title of the Event	Resource Person
1	30-AUG-24	Workshop	E – FSSAI Registration and Licensing	Mr.Mohanadas, FSO, Coimbatore Division , Demonstrated the fssai registration process
2	09-SEP-24	Workshop	Indian Market Index	Mr. Kalil Rahman, Adithya trading solution

Student Development Programme

S. No.	Date	Title	Resource Person
1	29-JUL-24	LSRW/V - Youths to be Performed in Today World	Ms. K. B. Neha II B. Com (CSCA), 'B' Dr.N.G.P. Arts and Science College

2	01-AUG-24	Anxiety-An Outlook	Ms. Sobika .S and Ms. Deepa .C II M. Com Corporate Secretaryship Dr.N.G.P. Arts and Science College
3	19-DEC-24	Positive Thinking	Ms. R. Ananaya I B. Com (CSCA), Dr.N.G.P. Arts and Science College
4	18-FEB-25	Choose a Career That Suits You Best	Ms.Abirami .S, Ms. Ashwaitha.K II B. Com (CSCA), 'A' Dr.N.G.P. Arts and Science College

Faculty Professional Development Programme

S. No.	Date	Title	Resource Person
1	27-DEC-24	Plagiarism as Ethical Violation	Dr. S. Archana, Associate Professor, Department of Corporate Secretaryship, Dr.N.G.P. Arts and Science College
2	14-FEB-25	Dangers of Herd Mentality in Youth	Dr. R. Geetha, Asst.Professor, Department of Corporate Secretaryship, Dr.N.G.P. Arts and Science College

Alumni Interaction

S. No.	Date	Title	Alumni
1	19-SEP-24	Alumni Interaction on Interview Process	Mr. R.Sree Roshan M.B.A, HR KGISL, Batch: 2016-2019

Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
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1	21-SEP-24	Community Awareness Programme "Digital Detox: How to unplug and reconnect with real life"	Pothys-Townhall Coimbatore	II B.Com CS CA
2.	12-DEC-24	UNNAT BHARAT ABHIYAN - Household Survey and Awareness Camp at our adopted village Pathuvampalli.	Pathuvampalli	III B.Com CS CA

Co-curricular Activities

S.No	Date	Name of the Event
1	30-JUL-24	Field Visit to “Sabols Foods India (P) Ltd”
2	25-SEP-24 & 26-SEP-24	Industrial Visit to “Parle Biscuits Pvt.Ltd, and Kwality Electronic Pvt.Ltd Hyderabad”
3	19-FEB-25	Market Visit to Prozon Mall Coimbatore-35
4	20-FEB-25	Social Justice Day celebration- Moot Court-Competition
5	04-JAN-25	Corp Quest 2025 - Mega Inter-college Meet (Theme: Class room to Board Room)
6	28-JAN-25	Data Protection Day Celebration- Intra Collegiate Competition-Short Film
7	26-MAR-25	Field Visit to AAA Textiles Private Limited, 3-/161, Ponnandampalayam Kaniyur Post, Annur Taluk, Coimbatore, Tamil Nadu, India – 641 659

Other Activities

S. No.	Date	Title	Resource Person
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1	01-AUG- 24	Union -Budget Analysis (2024)	II.M. Com CS Students
2	02-SEP-24	CORPIANZ Association -Inauguration	Dr.A.Tamilarasu ,Professor of Accounting and Finance Department of Accounting and Finance, College of Business and Economics Gambella University Ethiopia East Africa.

Department Achievements

Awards and Prizes for Staff

S.No	Date	Name of the Staff	Name of the Award	Awarded by
1	AUG-24	Dr.S.Renugadevi	THIYAGACHUDAR VIRUDHU	PASUMAI VASAL FOUNDATION
2	AUG-24	Dr.S.Renugadevi	VAIRA VAGAI CHEMMAL VIRUDHU	PASUMAI VASAL FOUNDATION
3	SEP-24	Dr.S.Renugadevi	VAIMAI CHAKRA MAMANI AWARD	PASUMAI VASAL FOUNDATION
4	07-MAR-25	Dr.S.Renugadevi	THANGA CHUDAR MANI AWARD	PASUMAI VASAL FOUNDATION
5	28-MAR-25	Dr.A.R. KANAGARAJ	SNS FACULTY EXCELLENCE AWARD' 25	SNS INSTITUTIONS
6	28-MAR-25	Dr.S.Renugadevi	SNS FACULTY EXCELLENCE AWARD' 25	SNS INSTITUTIONS

7	28-MAR-25	Dr.A.R.Kanagaraj	EXCELLENCE IN RESEARCH AND PUBLICATION AWARD	SNS INSTITUTIONS
8	04-MAY-25	Dr.A.R.Kanagaraj	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY
9	04-MAY-25	Dr. S. Kowsalya	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY
10	04-MAY-25	Mr. R. Suresh	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY
11	04-MAY-25	Dr. D. Senthilnathan	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY
12	04-MAY-25	Dr. K. MAHENDRAN	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY
13	04-MAY-25	Dr.S.Jagatheeswari	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY
14	04-MAY-25	Dr.S.Archana	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY
15	04-MAY-25	Dr.G.Ilkkia	EXCELLENCE IN EDUCATION AWARD 2025	MASTERS PROFESSIONAL ACADEMY

Staff Recognitions

S. No.	Date	Name of the Staff	Nature of Recognition	Organization / Institution
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1	31-JUL-24	Dr. K. MAHENDRAN	ACTED AS RESOURCE PERSON	BISHOP AMBROSE COLLEGE, COIMBATORE
2	01-AUG-24	Dr.A.R.KANAGARAJ	ACTED AS RESOURCE PERSON	SNR ARTS AND SCIENCE COLLEGE, COIMBATORE
3	13.08.2024	Dr. R. GEETHA	ACTED AS RESOURCE PERSON	SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE
4	SEP-24	Dr. R. GEETHA	ACTED AS RESOURCE PERSON	PSGR KRISHNAMMAL COLLEGE FOR WOMEN, COIMBATORE
5	20-SEP-24	Dr.A.R.KANAGARAJ	ACTED AS RESOURCE PERSON	PSGR KRISHNAMMAL COLLEGE FOR WOMEN
6	04-OCT-24	Dr.A.R.KANAGARAJ	BOS /DC MEMBER	SREE RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE, COIMBATORE
7	22-OCT-24	Dr.S.RENUGADEVI	ACTED AS RESOURCE PERSON	YAVARUM KELIR SKILL DEVELOPMENT ASSOCIATION, NAMAKKAL
8	19-FEB-25	Dr. A.R. KANAGARAJ	ACTED AS RESOURCE PERSON	ANNAI WOMEN'S COLLEGE
9	MARCH 2025	DR.S.RENUGADEVI	EDITORIAL ADVISORY BOARD MEMBER	INTENATIONAL JOURNAL OF BUSINESS AND ECONOMICS RESEARCH

10	04- APR- 2025	Dr.A.R.KANAGARAJ	BOARD OF STUDY MEMBER	K.S.R. COLLEGE OF ARTS AND SCIENCE
11	09-APR-2025	Dr.A.R.KANAGARAJ	ACTED AS A BOARD OF STUDY MEMBER	SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE, COIMBATORE

Staff Participation

S. No.	Date	Name of the Staff	Event	Organization / Institution
1	08 & 09-JUN-24	Dr.S.Renugadevi	NATIONAL SEMINAR	Envisioning new Bharat - Educational Reforms and Indigenous systems- THETA, Tamil Nadu
2	08 & 09-JUN-24	Dr. S. Kowsalya	NATIONAL SEMINAR	THETA, Tamil Nadu
3	08 & 09-JUN-24	Dr.S.Archana	NATIONAL SEMINAR	ABRSM, New Delhi, UVAS, Kerala and THETA, Tamil Nadu
4	08 and 9-JUN-24	Dr.A.R.Kanagaraj	NATIONAL SEMINAR	THETA, UVAS
5	01-Jul-24 to 07-Jul-24	Dr.R.Geetha	FDP / MDP	Star International Foundation for Research and Education
6	01-Jul-24 to 7-Jul-24	Mr. R. Suresh	FDP	Essential Skills for Professional Development in Higher Education STAR International Foundation and Research Education- Tiruchengcode.
7	01-Jul-24 to 07-Jul-24	Dr.S.Archana	FDP	Star International Foundation for Research and Education

8	01-Jul-24 to 07-Jul-24	Dr.S.Renugadevi	FDP	STAR International Foundation and Research Education-Tiruchengcode,
9	01-Jul-24 to 7-Jul-24	Dr. R. Senthil Kumar	FDP	Star International Foundation for research and Education
10	01-Jul-24 to 7-Jul-24	Dr.A.R.Kanagara	FDP	Star International Research Foundation
11	4-Jul and 5-JUL-24	Dr.A.R.Kanagaraj	NATIONAL SEMINAR	Dr.N.G.P Arts and Science College
12	01-Jul-24 to 7-Jul-24	Dr. S. Kowsalya	FDP	Star International Foundation
13	29-Jul-24 to 02-Aug-24	Dr. S. Kowsalya	FDP	MEASI Institute of Information Technology
14	29-Jul-24 to 02-Aug-24	Dr. S. Kowsalya	FDP	MEASI Institute of Information Technology, Royapettah, Chennai
15	29-Jul-24 to 02-Aug-24	Dr.A.R.Kanagaraj	FDP	MEASI Institute of Information Technology,Chennai
16	29-Jul-24 to 02-Aug-24	Dr.R.Geetha	FDP	Five Days International Virtual FDP, organised by Department of MCA, MEASI Institute of Information Technology, Chennai.
17	29-Jul-24 to 02-Aug-24	Dr.S.Archana	FDP	MEASI Institute of Information Technology, Royapettah, Chennai
18	5 & 6-AUG-24	Dr.A.R.Kanagaraj	FDP	Michale Job Memorial College of Education, Coimbatore
19	5 & 6-AUG-24	Dr. S. Kowsalya	FDP	Michale Job Memorial College of Education

20	07-AUG-24 - 14-AUG-24	Dr. S. Kowsalya	FDP	Hindusthan College of Arts & Science
21	07-AUG-24 to 14-AUG-24.	Dr.R.Geetha	FDP	Hindustan College of Arts and Science
22	09- Sep-24	Dr.S.Renugadevi	WORKSHOP	Abacha American university of Nigeria
23	09-Sep-24	Dr.A.R.Kanagaraj	WORKSHOP	Maryam Obacha American University of Nigeria
24	09-Sep-24	Mr. R. Suresh	INTERNATIONAL WORKSHOP	A Module of Research Methodology-Abacha American university of Nigeria
25	9-Sep-24	Dr.S. Kowsalya	WORKSHOP	Maryam Abacha American University of Nigeria
26	13-Sep-24	Dr M Sathana Priya	INTERNATIONAL CONFERENCE	AVP College of Arts and Science
27	13-Sep-24	Dr. A.R. Kanagaraj	INTERNATIONAL CONFERENCE	A.V.P. College of Arts and Science
28	13-Sep-24	Dr. R. Senthil Kumar	INTERNATIONAL CONFERENCE	A.V.P. College of Arts and Science
29	13-Sep-24	Dr.A.R.Kanagaraj	INTERNATIONAL CONFERENCE	A.V.P. College of Arts and Science
30	13-Sep-24	Dr. S. Kowsalya	INTERNATIONAL CONFERENCE	A Study on trend Analysis of CSR Activities of Selected Listed Companies in Coimbatore City. - A.V.P. College of Arts and Science-Tirupur
31	13-Sep-24	Dr.R.Geetha	INTERNATIONAL CONFERENCE	A.V.P. Arts and Science College, in association with BRITTS Imperial University College, United Arab Emirates

32	20-Sep-24	Dr.S.Renugadevi	INTERNATIONAL CONFERENCE	International conference on integrating SDGs into Business Strategies for sustainability - A.V.P. College of Arts and Science-Tirupur
33	20-Sep-24	Dr.A.R.KANAGARAJ	INTERNATIONAL CONFERENCE	Kongu Arts and science College
34	23-SEP-24 TO 27-SEP-24	Dr. A.R. Kanagaraj	WORKSHOP	Star International Foundation for Research and Education
35	23-SEP-24 TO 27-SEP-24	Dr. D. Senthilnathan	WORKSHOP	Star international foundation for research and education
36	23-SEP-24 TO 27-SEP-24	Dr. S. Kowsalya	WORKSHOP	STAR INTERNATIONAL FOUNDATION FOR RESEARCH AND EDUCATION
37	27-Sep-24	Dr.A.R.Kanagaraj	INTERNATIONAL CONFERENCE	KSR College of Arts and Science & School of Commerce & MSME Technology Development Center, Coimbatore, Tamilnadu
38	01-OCT-24 - 05-OCT-24	Dr. R. SENTHIL KUMAR	FDP	VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
39	19 & 20 OCT-24	Mr. R. Suresh	WORKSHOP	St.Paul's College of Arts and science Coimbatore-25
40	18-NOV-24 - 23-NOV-2024	Ms V.Preethika	FDP	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
41	18-NOV-24 - 23-NOV-2024	Dr. S. KOWSALYA	FDP	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
42	18-NOV-24 to 23-NOV-24	Dr.A.R.Kanagaraj	FDP	Sri Ramkrishna College of Arts and Science

43	18-NOV-24 to 23-NOV-24	Dr.S.Archana	FDP	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
44	23-DEC-24 - 27-DEC-24	Dr. S. JAGATHEESWARI	FDP	UNITED COLLEGE OF ARTS AND SCIENCE
45	23-DEC-24 to 27-DEC-24	Dr.S.Renugadevi	FDP	United college of arts and science
46	6 to 10-JAN-2025	Dr.S.Renugadevi	FDP	Department of Artificial Intelligence and Data Science, Coimbatore Institute of Technology, Coimbatore
47	27-JAN TO 31-JAN-25	Dr.A.R.Kanagaraj	FDP	Kongu Arts and Science College
48	27-JAN-25 to 31-JAN-25	Dr.S.Renugadevi	FDP	school of management studies, university if hyderabad
49	27-JAN-25 to 31-JAN-25.	Dr.A.R.Kanagaraj	FDP	Kongu Arts and Science College (Autonomous), Erode
50	30 & 31- JAN-25.	Dr.R.Geetha	NATIONAL SEMINAR	Sri Krishna Arts and Science College, sponsored by Indian Council of Social Science Research (ICSSR – SRC)
51	17-FEB-25 - 21-FEB-25	Dr.S.Renugadevi	FDP	ICT Academy (MEITY), Kongunadu Arts and Science College, Coimbatore
52	01-MAR-25	Dr.R.Geetha	FDP	Rev.Jacb Memorial college
53	24-MAR-25 TO 28-MAR-25	R .Suresh	FDP	JAIN (Deemed to-be University),Bangalore
54	25 & 26 MAR-25	Dr. S. Kowsalya	NATIONAL SEMINAR	Department of Mathematics, Dr. N.G.P. ARTS AND SCIENCE COLLEGE.

55	26-MAR- 25 TO 02-APR-25	R. Suresh	FDP	Hindusthan College of Arts & Science, Coimbatore.
56	26-MAR-25 TO 02-APR-25.	Dr.S.Archana	FDP	Department of Commerce & Commerce with PA, Hindusthan College of Arts & Science, Coimbatore
57	26-MAR-25 TO 02-APR-25.	Dr.A.R.Kanagaraj	FDP	Hindusthan College of Arts and Science College, Coimbatore

Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/SSCI/copus
1	Dr.S.Renugadevi	A STUDY ON BRAND PERCEPTION OF NESTLE WITH SPECIAL REFERENCE TO COIMBATORE CITY	Journal of Indina School of Political Economy	ISSN:0971:0396 April – June 2024 Vol: 36, No.3	7.28	UGC
2	Dr.S.Renugadevi	A STUDY ON PERCEPTION TOWARDS ATAL PENSION YOJANA SCHEME AMONG UNORGANISED SECTOR WORKERS IN COIMBATORE DISTRICT	Journal of Indina School of Political Economy	ISSN:0971:0396 April – June 2024 Vol: 36, No.3	7.28	UGC
3	Dr.S.Renugadevi	A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE OF MRF	Journal of Indina School of Political Economy	ISSN:0971:0396 April – June 2024	7.28	UGC

		TYRES AND APOLLO TYRES		Vol: 36, No.3		
4	Dr. S Kowsalya	AN ANALYSIS ON THE PERFORMNACE OF SMALL FINANCE BANKS	Rabindra Bharati University Journal of Economics	ISSN : 0975-802X Vol. : XXVIII, No:26, 2024	6.98	UGC
5	Krithika T J	INNOVATIVE AI TOOLS THAT SUPPORTS PEOPLE WORLD WIDE	International Journal for Science Research & Management	ISSN : 2582:3930	Nil	UGC
6	Dr. R. Senthil Kumar	IMPACT OF DIGITAL MARKETING ON COSMETIC PRODUCTS AT COIMBATORE CITY WITH REFERENCE TO HINDUSTAN UNILEVER LTD - A CONSUMERS PERSPECTIVE	A.V.P. College of Arts and Science-Tirupur, Conference proceedings	ISBN: 978-81-978963-5-4	Nil	Confere nce Proceed ings
7	Dr. M. Sathana Priya	ENTREPRENEURIAL INNOVATION IN EMERGING MARKETS	A.V.P. College of Arts and Science - Tirupur, Conference proceedings	ISBN: 978-81-978963-5-4	Nil	Confere nce Proceed ings
8	Dr. S. Kowsalya	A STUDY ON TREND ANALYSIS OF CSR ACTIVITIES OF SELECTED LISTED COMPANIES IN COIMBATORE CITY - AN ANALYTICAL STUDY	A.V.P. College of Arts and Science - Tirupur,Conference proceedings	ISBN: 978-81-978963-5-4	Nil	Confere nce Proceed ings
9	Dr. A.R. Kanagaraj	A STUDY ON THE IMPACT OF CASHLESS ECONOMY IN INDIA WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT	A.V.P. College of Arts and Science - Tirupur, Conference proceedings	ISBN: 978-81-978963-5-4	Nil	Confere nce Proceed ings

10	Dr.S.Renugadevi	A STUDY ON CUSTOMERS ATTITUDE TOWARDS CROMĀ SHOWROOMS IN COIMBATORE DISTRICT	Library Progress International - Scopus	ISBN: 978-81-978963-5-4 Volume No. 44No.3 July – Dec 2024	Nil	Confere nce Proceed ings
11	Dr. D. Senthilnathan	A STUDY ON EMPLOYEE MORALE AT UNIMECH SEALS (INDIA) PVT LTD., COIMBATORE	International Journal of All Research Education and Scientific Methods (IJARESM)	ISSN: 2455-6211, Volume 12 Issue 12- Dec.-2024	8.536	UGC
12	Dr. A.R. Kanagaraj	A STUDY ON EMPLOYEE MORALE AT UNIMECH SEALS (INDIA) PVT LTD., COIMBATORE	International Journal of All Research Education and Scientific Methods (IJARESM)	ISSN: 2455-6211, Volume 12 Issue 12- Dec.-2024	8.536	UGC
13	Dr.S.Renugadevi	A STUDY ON CLASSROOM BEHAVIOUR OF HIGHER SECONDARY SCHOOL STUDENTS AFTER COVID-19 WITH SPECIAL REFERENCE TO COIMBATORE CITY	International Journal of Business and Economics Research (IJBER) International Conference Proceedings at Kongu Arts & Science College , Erode	e-ISSN: 2455-3921-	Nil	Confere nce Proceed ings
14	R. Suresh	A QoS-based Routing Algorithm across Software Defined Networks in AI and IOT Applications	INTERNATIONAL CONFERENCE Computational Intelligence and Communication Technologies ICCICT 2K25, International Conference at Dr. N.G.P. Arts and Science College	ISBN: 978-81-981953-6-4 03-Jan-25	Nil	Confere nce Proceed ings
15	R. Suresh	Strategies for Business Success in the Modern World, "Examine the User	INTERNATIONAL CONFERENCE, M.A.M	Shanlax Publications, ISBN: 978-93-	Nil	Confere nce

		Experiences and Designs of E-Commerce Websites in Modern Business	B-School, Tiruchirappalli.	6163-505-2 07-APR-25		Proceedings
16	Dr. A.R KANAGARAJ	AWARENESS ON CROWDFUNDING WITH SPECIAL REFERENCE TO EX-SERVICEMEN IN COIMBATORE CITY	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN : 2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIEW
17	Dr. A.R KANAGARAJ	A STUDY ON INFLUENCE OF SOCIAL MEDIA ON CONSUMER PURCHASING DECISION FOR ELECTRONIC PRODUCTS OF SELECTED COMPANIES AT COIMBATORE CITY.	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN : 2395-1052 VOLUME 11, ISSUE 4 Mar-25	7.883	PEER REVIEW
18	Dr. A.R KANAGARAJ	THE IMPACT OF FLEXIBLE WORKING HOURS ON EMPLOYEE PRODUCTIVITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
19	Dr. A.R KANAGARAJ	A STUDY ON CUSTOMER EXPERIENCE AND SATISFACTION WITH THE REFERENCE TO MIKYMIST PRODUCT	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
20	Dr. A.R KANAGARAJ	ANALYZE THE IMPACT OF DIVIDEND	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY	E-ISSN: 2582-7219	8.206	PEER REVIEW

		DISTRIBUTION ON STOCK PRICES	RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	VOLUME 8, ISSUE 3 Mar-25		
21	Dr. A.R. KANAGARAJ	A STUDY ON EMPLOYEE'S SATISFACTION AND ITS EFFECTS ON THE WORK PERFORMANCE OF CROMA IN COIMBATORE	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
22	Dr. A.R. KANAGARAJ	A STUDY ON IMPACT OF PERFORMANCE APPRAISAL SYSTEM TOWARDS EMPLOYEES CAREER DEVELOPMENT	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN - 2528-7218 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
23	Dr. A.R. KANAGARAJ	A STUDY ON WORKLIFE BALANCE OF WOMEN EMPLOYEE IN PRIVATE SCHOOL IN COIMBATORE CITY	INTERNATIONL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH TECHNOLOGY	ISSN - NO -2395-1052 VOLUME-11,ISSUE-4 Apr-25		PEER REVIEW
24	Dr. A.R. KANAGARAJ	A STUDY ON FLEXIBLE WORKING HOURS AND IT'S IMPACT ON EMPLOYEE PERFORMANCE WITH REFERENCE TO SELECTED COMPANIES IN TIDEL PARK - COIMBATORE	INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW

25	Dr. D. SENTHILNATHAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS PRIVATE BANKS WITH REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION	ISSN : 2456-3315 VOLUME 10, ISSUE 3 Mar-25	8.14	PEER REVIE W
26	Dr. D. SENTHILNATHAN	HUMAN RESOURCE AUDIT IN BANKS WITH REFERENCE TO STATE BANK OF INDIA AND BANK OF BARODA	INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS	ISSN : 2320-2882 VOLUME 13, ISSUE 3 Mar-25	7.97	PEER REVIE W
27	Dr. D. SENTHILNATHAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS ELECTRIC CARS - WITH REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	E-ISSN : 2348-1269, P-ISSN : 2349-5138 VOLUME 12, ISSUE 1 Mar-25	7.17	PEER REVIE W
28	Dr. D. SENTHILNATHAN	AN ANALYSIS OF EFFECTIVENESS OF E-LEARNING PLATFORMS FOR CAREER ADVANCEMENT IN IT SECTOR WITH SPECIAL REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIE W
29	Dr. D. SENTHILNATHAN	A STUDY ON CUSTOMER SATISFACTION OF NEWSPAPERS WITH SPECIAL REFERENCE TO COIMBATORE CITY	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN : 2349-5162 VOLUME 12, ISSUE 2 Feb-25	7.95	PEER REVIE W
30	Dr. D. SENTHILNATHAN	THE IMPACT OF EMOTIONAL INTELLIGENCE ON EMPLOYEE	JOURNAL OF EMERGING TECHNOLOGIES AND	ISSN-2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIE W

		PERFORMANCE IN MANUFACTURING SECTOR WITH SPECIAL REFERENCE TO MILKA NUTRIMENTS (P) LTD	INNOVATIVE RESEARCH			
31	Dr. D. SENTHILNATHAN	A STUDY ON STUDENT ATTITUDE TOWARDS ENTREPRENEURSHIP IN SELECTIVE COLLEGES AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 13 ISSUE 3 Mar-25	8.536	PEER REVIEW
32	Dr. D. SENTHILNATHAN	A STUDY OF EVALUATION OF TRAINING AND DEVELOPMENT PRACTICES AT BANNARIAMMAN SUGARS COMPANY	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11,ISSUE 4 Apr-25	7.883	PEER REVIEW
33	Dr. D. SENTHILNATHAN	A STUDY ON STRESS MANAGEMENT OF EMPLOYEES IN TATA MOTORS SHOWROOM WITH REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 13 ISSUE 3 Mar-25	8.536	PEER REVIEW
34	Dr. D. SENTHILNATHAN	A STUDY ON THE ROLE OF THE WORK ENVIRONMENT IN SHAPING EMPLOYEE PERFORMANCE IN THE IT SECTORS: A CORPORATE PERSPECTIVE IN COIMBATORE DISTRICT	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN : 2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIEW

35	Dr. G. ILAKKIA	CUSTOMER SATISFACTION OF KFC IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 Volume 8, Issue 3 Mar-25		PEER REVIEW
36	Dr. G. ILAKKIA	A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE TRENDS IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
37	Dr. G. ILAKKIA	A STUDY ON CONSUMER AWARENESS & ITS EFFECTS OF GREEN PRODUCTS / ECO FRIENDLY PRODUCTS IN COIMBATORE DISTRICT	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2582-7421 VOLUME 6, ISSUE 3 Mar-25	6.844	PEER REVIEW
38	Dr. G. ILAKKIA	HUMAN RESOURCE CULTURE PRACTICE FOLLOWED IN TEXTILE INDUSTRY AND JOB SATISFACTION ON SELECTED COMPANIES AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
39	Dr. G. ILAKKIA	GREEN CONSUMERISM: AN INVESTIGATION INTO THE BUYING BEHAVIOUR OF ENVIRONMENTALLY CONSCIOUS CONSUMERS	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE,	ISSN : 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW

			ENGINEERING AND TECHNOLOGY			
40	Dr. G. ILAKKIA	THE EMPLOYEES EXPERIENCE OF HR IN AI : PERCEPTIONS, EXPECTATIONS AND CONCERNS	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
41	Dr. G. ILAKKIA	THE IMPACT OF RELATIONSHIP BETWEEN SOCIAL MEDIA AND ANXIETY AMONG COLLEGE STUDENTS IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
42	Dr. G. ILAKKIA	A STUDY ON THE IMPACT OF TEACHERS' INTELLIGENCE IN STUDENT ENGAGEMENT AND MOTIVATION	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
43	Dr. K. MAHENDRAN	A STUDY ON THE IMPACT OF QUALITY CONTROL METHODS AND CUSTOMER SATISFACTION IN STARBUCKS IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2582-7421 VOLUME 6, ISSUE 3 Mar-25	6.844	PEER REVIEW
44	Dr. K. MAHENDRAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS MEESHO ONLINE SHOPPING WITH	INTERNATIONAL JOURNAL OF RESEARCH	ISSN : 2582-7421 VOLUME 6, ISSUE 3 Mar-25	6.844	PEER REVIEW

		SPECIAL REFERENCE TO COIMBATORE CITY	PUBLICATION AND REVIEWS			
45	Dr. K. MAHENDRAN	A STUDY ON CUSTOMER SATISFACTION PREFERENCE, AWARENESS OF LULU HYPER MARKET WITH SPECIAL REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH OF SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2319-8753 VOLUME 14, ISSUE 3 Mar-25	8.699	PEER REVIEW
46	Dr. K. MAHENDRAN	A STUDY ON IMPACT OF DIGITAL MARKETING IN BUSINESS GROWTH WITH REFERENCE TO AMAZON E-COMMERCE SECTOR AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH OF SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2319-8753 VOLUME 14, ISSUE 3 Mar-25	8.699	PEER REVIEW
47	Dr. K. MAHENDRAN	A STUDY ON THE IMPACT OF TRAINING ON EMPLOYEE PERFORMANCE AND PRODUCTIVITY AT HCL TECH-COIMBATORE	INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH OF SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2319-8753 VOLUME 14, ISSUE 3 Mar-25	8.699	PEER REVIEW
48	Dr. R. GEETHA	A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN WATCHES IN COIMBATORE	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	E-ISSN : 2348-1269, P-ISSN : 2349-5138 VOLUME 12, ISSUE 1 Mar-25	7.17	PEER REVIEW
49	Dr. R. GEETHA	A STUDY ON ADOPTION OF DIGITAL PAYMENT SYSTEM IN COIMBATORE DISTRICT	INTERNATIONAL JOURNAL FOR SCIENCE AND	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3	7.883	PEER REVIEW

			ADVANCE RESEARCH IN TECHNOLOGY	Mar-25		
50	Dr. R. GEETHA	THE STUDY OF IMPACT OF TRAINING AND DEVELOPMENT OF EMPLOYEES OF RETAIL INDUSTRY	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH AND ENGINEERING DEVELOPMENT	ISSN : 2581-7175 VOLUME 8, ISSUE 2 Mar - Apr-25	5.735	PEER REVIE W
51	Dr. R. GEETHA	A STUDY ON CUSTOMER AWARENESS ABOUT NON-PERFORMING ASSETS (NPA) WITH SPECIAL REFERENCE TO ICICI BANK IN TIRUPUR DISTRICT	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH AND ENGINEERING DEVELOPMENT	ISSN : 2581-7175 VOLUME 8, ISSUE 2 Mar - Apr-25	5.735	PEER REVIE W
52	Dr. R. GEETHA	EMPLOYEE PERFORMANCE APPRAISAL BASED ON HRM PRACTICES IN IT SECTOR: AN OVERVIEW	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN : 2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIE W
53	Dr. R. GEETHA	A STUDY ON IMPACT OF INFLUENCER MARKETING ON GEN Y WITH SPECIAL REFERENCE TO COIMBATORE CITY	JOURNAL OF INTERDISCIPLINARY CYCLE RESEARCH	ISSN : 0022-1945 VOLUME XVII, ISSUE III Mar-25	6.2	PEER REVIE W
54	Dr. R. GEETHA	A STUDY ON CUSTOMER AWARENESS IN MAHILA SAMMAN SAVINGS CERTIFICATE FOR GIRLS AND WOMEN WITH SPECIAL REFERENCE IN	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 13 ISSUE 3 Mar-25	8.536	PEER REVIE W

		BANK OF INDIA AT TIRUPUR DISTRICT				
55	Dr. R. GEETHA	A STUDY ON SOLAR POWER GREEN HOUSE SCHEME WITH SPECIAL REFERENCE AGRICULTURE IN COIMBATORE	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	E-ISSN 2348-1269 VOLUME 12, ISSUE 1 Mar-25		PEER REVIE W
56	Dr. R. GEETHA	PRODUCT QUALITY AND SERVICE EXPERIENCE	INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH OF SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2319-8753 VOLUME 14, ISSUE 3 Mar-25	8.699	PEER REVIE W
57	Dr. R. SENTHIL KUMAR	A STUDY ON CUSTOMER SATISFACTION ON MACBOOK AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIE W
58	Dr. R. SENTHIL KUMAR	A STUDY ON INVESTORS IMPACT AND AWARENESS OF SIP GROWTH AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS	ISSN : 2320-2882 VOLUME 13, ISSUE 3 Mar-25	7.97	PEER REVIE W
59	Dr. R. SENTHIL KUMAR	YOUTUBE VIDEOS AMONG COLLEGE STUDENTS, IMPACT AND USER PATTERN, BEHAVIOUR- AN	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN : 2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIE W

		OUTLOOK AT COIMBATORE CITY				
60	Dr. R. SENTHIL KUMAR	A STUDY ON CUSTOMER LEVEL OF SATISFACTION TOWARDS GOLD ORNAMENTS IN SELECTED COMPANIES AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
61	Dr. R. SENTHIL KUMAR	A STUDY ON CUSTOMER SATISFACTION OF APPLE 16 PRO AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
62	Dr. R. SENTHIL KUMAR	A STUDY ON CUSTOMER AWARENESS, PREFERENCES, SATISFACTION TOWARDS ZUDIO WITH SPECIAL REFERENCE TO COIMBATORE CITY.	INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS	ISSN: 2320-2882 VOLUME 13, ISSUE 3 Mar-25	7.97	PEER REVIEW
63	Dr. R. SENTHIL KUMAR	A STUDY ON THE IMPACT ON HUMAN RELATION AND QUALITY OF WORK-LIFE BALANCE IN KVB BANK AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
64	Dr. R. SENTHIL KUMAR	A STUDY ON JOB SATISFACTION OF EMPLOYEE WORKING AT	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY	E - ISSN : 2582-7219	8.206	PEER REVIEW

		5-STAR HOTELS AT COIMBATORE CITY	RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	VOLUME 8, ISSUE 4 Apr-25		
65	Dr. R. SENTHIL KUMAR	INNOVATION FOR SUSTAINABILITY: TECH'S CONTRIBUTION TO A GREENER FUTURE	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH AND ENGINEERING TRENDS	ISSN : 2395-566X VOLUME 11, ISSUE 2 Mar - Apr-25	3.24	PEER REVIEW
66	Dr. S. ARCHANA	ASSESSING CUSTOMER SATISFACTION TOWARDS DECATHLON : A STUDY OF PRODUCT QUALITY AND SERVICE EXPERIENCE	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
67	Dr. S. ARCHANA	A COMPARATIVE STUDY ON HRM PRACTICES BETWEEN PRIVATE AND PUBLIC BANKS IN NORTH ZONE WITH REFERENCE TO COIMBATORE CITY (KVB AND SBI)	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2582-7421 VOLUME 6, ISSUE 4 Apr-25	6.844	PEER REVIEW
68	Dr. S. ARCHANA	A STUDY ON THE FINANCIAL PERFORMANCE OF HDFC BANK USING THE CAMEL APPROACH	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN :2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIEW
69	Dr. S. ARCHANA	EXAMINING THE AWARENESS IN UTILIZATION OF GOVERNMENT SCHEMES	JOURNAL OF EMERGING TECHNOLOGIES AND	ISSN : 2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIEW

		AMONG WOMEN ENTREPRENEURS IN COIMBATORE CITY - AN OUTLOOK	INNOVATIVE RESEARCH			
70	Dr. S. ARCHANA	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT STRATEGIES USED IN MOTILAL OSWAL FINANCIAL SERVICES WITH SPECIAL REFERENCE TO COIMBATORE CITY'	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2582-7421 VOLUME 6, ISSUE 4 Apr-25	6.844	PEER REVIEW
71	Dr. S. ARCHANA	THE STUDY ON UNRAVELLING THE COMPLEXITIES OF GROUP DYNAMICS IN HUMAN RESOURCE MANAGEMENT WITH REFERENCE TO AMPO VALVES INDIA PRIVATE LIMITED	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2582-7421 VOLUME 6, ISSUE 4 Apr-25	6.844	PEER REVIEW
72	Dr. S. ARCHANA	A STUDY ON UNION SAMRIDDI SCHEME FOR WOMEN DEVELOPMENT WITH REFERENCE TO UNION BANK IN TIRUPPUR DISTRICT	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN : 2349-5162 VOLUME 12, ISSUE 3 Mar-25	7.95	PEER REVIEW
73	Dr. S. ARCHANA	FINANCIAL PRUDENCE AMONG PART-TIME WORKING STUDENTS: A STUDY ON MUTUAL FUNDS INVESTMENT	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2528-7421 VOLUME 6, ISSUE 4 Apr-25		PEER REVIEW

		AWARENESS AND BEHAVIOUR				
74	Dr. S. JAGATHEESWARI	A STUDY ON CUSTOMER SATISFACTION WITH DIFFERENT MERCHANDISE PAYMENT METHODS: A COMPARATIVE ANALYSIS OF GOOGLE PAY , PHONEPE, AND PAYTM	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
75	Dr. S. JAGATHEESWARI	A STUDY ON STRESS LEVEL ON SCHOOL TEACHERS WITH REFERENCE TO GOVERNMENT HIGHER SECONDARY SCHOOL IN TIRUPUR	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
76	Dr. S. JAGATHEESWARI	A STUDY ON SOCIO-ECONOMIC CONDITIONS OF PADUVAMPALLI VILLAGE, COIMBATORE UNDER UNNAT BHARATH ABHIYAN SCHEME (A VILLAGE ADOPTED BY DR.N.G.P ARTS AND SCIENCE COLLEGE)	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
77	Dr. S. JAGATHEESWARI	A STUDY ON GRASP CLOTHING'S EMPLOYEE TRAINING PROGRAMS ON SKILL ENHANCEMENT WITH REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 13 ISSUE 3 Mar-25	8.536	PEER REVIEW

78	Dr. S. JAGATHEESWARI	A STUDY ON GAMIFICATION IN EMPLOYEE ENGAGEMENT AND THE ROLE OF HR IN TCS BPS COMPANIES	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
79	Dr. S. JAGATHEESWARI	EMPLOYEE PERCEPTION TOWARDS CORPORATE SOCIAL RESPONSIBILITY WITH SPECIAL REFERS TO IT SECTOR IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
80	Dr. S. JAGATHEESWARI	A STUDY ON MARKETING STRATEGIES OF HATSUN AGRO PRODUCTS WITH SPECIAL REFERENCE AT COIMBATORE DISTRICT	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 11 ISSUE 1 Jan-23	7.429	PEER REVIEW
81	Dr. S. JAGATHEESWARI	TRAINING AND THEIR IMPACT ON EMPLOYEE JOB SATISFACTION: "A STUDY ON LINKEDIN EMPLOYEES IN COIMBATORE CITY"	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
82	Dr. S. KOWSALYA	IMPACT OF SOCIAL INFLUENCE ON INDIVIDUAL BEHAVIOURAL PATTERNS IN COIMBATORE DISTRICT	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW

83	Dr. S. KOWSALYA	ANALYSIS OF RETAIL INVESTORS ATTITUDE TOWARDS IPO INVESTMENTS WITH SPECIAL REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL FOR RESEARCH IN APPLIED SCIENCE AND ENGINEERING TECHNOLOGY	ISSN : 2321-9653 VOLUME 13, ISSUE IV Apr-25	7.429	PEER REVIE W
84	Dr. S. KOWSALYA	A STUDY ON THE IMPACT OF YOUTUBE AMONG STUDENTS IN ENHANCING EFFECTIVE LEARNING IN COIMBATORE CITY	JOURNAL OF INTERDISCIPLINARY CYCLE RESEARCH	ISSN NO: 0022-1945 VOLUME XVII, ISSUE 03 Mar-25	6.2	PEER REVIE W
85	Dr. S. KOWSALYA	PROBLEM FACED BY PEOPLE WORKING IN UNORGANISED SECTOR	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIE W
86	Dr. S. KOWSALYA	A STUDY OF FINANCIAL LITERACY AMONG MARGINALIZED PEOPLE IN ERODE DISTRICT	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN : 2455-6211 VOLUME 13, ISSUE 3 Mar-25	8.536	PEER REVIE W
87	Dr. S. RENUGA DEVI	A STUDY ON CUSTOMER ATTITUDE TOWARDS" PRADHAN AYUSHMAN HEALTH INFRASTRUCTURE MISSION (ABHIM)" IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	e-ISSN: 2582-7219 Volume 8, Issue 4 Apr-25	8.206	PEER REVIE W

88	Dr. S. RENUGADEVI	A STUDY ON EFFECTIVENESS OF DIGITAL INDIA CAMPAIGN IN PROMOTING DIGITAL LITERACY IN COIMBATORE CITY (NORTH)	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582- 7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIE W
89	Dr. S. RENUGADEVI	A STUDY ON REACH AND IMPACT OF GOVERNMENT SCHEMES AMONG UNORGANIZED SECTOR WORKERS IN COIMBATORE SOUTH ZONE	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582- 7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIE W
90	Dr. S. RENUGADEVI	SOCIO ECONOMIC CONDITIONS IN AGRICULTURAL LABOURS IN SELECTED VILLAGE IN COIMBATORE	INTERNATIONAL JOURNAL MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	ISSN : 2582-7219 Volume 8, Issue 4 Apr-25	8.206	PEER REVIE W
91	Dr. S. RENUGADEVI	A STUDY ON CLASSROOM BEHAVIOUR OF HIGHER SECONDARY SCHOOL STUDENTS AFTER COVID-19 WITH SPECIAL REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL OF BUSINESS AND ECONOMICS RESEARCH	ISSN : 2455-3921 VOLUME 14, ISSUE 1 Sep-24	6.009	PEER REVIE W
92	Dr. S. RENUGADEVI	A STUDY ON CUSTOMER PERCERPTION TOWARDS SOCIAL MEDIA SCAMS IN COIMBATORE	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN	E-ISSN: 2582- 7219 VOLUME 8, ISSUE 4	8.206	PEER REVIE W

			SCIENCE, ENGINEERING AND TECHNOLOGY	Apr-25		
93	Dr. S. RENUGADEVI	A STUDY ON DIGITAL PAYMENT AND ITS IMPACT ON CONSUMER SPENDING HABITS - AN EMPIRICAL STUDY	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH AND ENGINEERING DEVELOPMENT	E -ISSN : 2581- 7175 VOLUME 8, ISSUE 2 MAR - APR-25	5.735	PEER REVIE W
94	Dr. S. RENUGADEVI	ATTITUDE TOWARDS TAMILNADU ZERO TICKET BUS TRAVEL SCHEME AMONG WORKING WOMEN IN COIMBATORE	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11,ISSUE 3 Mar-25	7.883	PEER REVIE W
95	Mr. R. SURESH	A STUDY ON CUSTOMER SATISFACTION TOWARDS AJIO ONLINE SHOPPING IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF ADVANCE RESEARCH AND INNOVATOION IDEAS IN EDUCATION	E - ISSN : 2395- 4396 VOLUME 11, ISSUE 2 Apr-25		PEER REVIE W
96	Mr. R. SURESH	SMART CITY TRAFFIC AND MANAGEMENT SIMULATION EXISTING APPLICATIONS	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH IN ENGINEERING AND MANAGEMENT	ISSN : 2456- 1029 Mar-25		PEER REVIE W
97	Mr. R. SURESH	CUSTOMER BEHAVIOUR AND CUSTOMER SATISFACTION IN BLINKIT & ZEPTO WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH AND ENGINEERING DEVELOPMENT	E -ISSN : 2581- 7175 VOLUME 8, ISSUE 2 Mar-25		PEER REVIE W

98	Mr. R. SURESH	THE STUDY OF WORK-LIFE BALANCE OF FEMALE EMPLOYEES OF IT SECTOR	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH IN ENGINEERING AND MANAGEMENT	ISSN : 2582-3930 VOLUME 9, ISSUE 3 Mar-25	8.586	PEER REVIEW
99	Mr. R. SURESH	A STUDY ON WOMEN LEADERSHIP AND BARRIERS TO GENDER EQUALITY AT ORGANISATIONAL HIGHER POSITION	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
100	Mr. R. SURESH	ANALYZE AND IMPROVE THE USER EXPERIENCE AND DESIGN OF E-COMMERCE SITE	THE INTERNATIONAL JOURNAL OF ANALYTICAL AND EXPERIMENTAL MODAL ANALYSIS	ISSN NO: 0886-9367 VOLUME 17, ISSUE 03 Mar-25	6.3	PEER REVIEW
101	Mr. R. SURESH	A STUDY ON AI-POWERED VIRTUAL LEARNING ASSISTANTS FOR COLLEGE STUDENTS	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIEW
102	Mrs.T.J. KRITHIKA	THE STUDY ON THE IMPACT OF ONLINE FOOD DELIVERY SYSTEM OF ZOMATO IN COIMBATORE DISTRICT	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 11 ISSUE 1 Apr-25	7.5	PEER REVIEW

103	Mrs.T.J. KRITHIKA	CUSTOMER OPINION TOWARDS ERP TECHNOLOGY IN E-COMMERCE WITH REFERENCE USING TALLY PRIME AT TIRUPUR DISTRICT	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIE W
104	Mrs.T.J. KRITHIKA	A STUDY ON THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON E-COMMERCE CUSTOMER SATISFACTION	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2582-7421 VOLUME 6, ISSUE 3 Mar-25	6.844	PEER REVIE W
105	Mrs.T.J. KRITHIKA	COMPARLINE OF WORKLIFE BALANCE AND WORK PRESSURE IN STATE BANK OF INDIA AND TAMIL NADU MERCANTILE BANK	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 3 Mar-25	8.206	PEER REVIE W
106	Mrs.T.J. KRITHIKA	BUYING BEHAVIOUR OF FARMER'S MARKET AND SUPERMARKET AT COIMBATORE CITY - A COMPARATIVE STUDY	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 13 ISSUE 3 Mar-25	8.536	PEER REVIE W
107	Mrs.T.J. KRITHIKA	A STUDY ON BLOCKCHAIN TECHNOLOGY IN HUMAN RESOURCES	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E-ISSN: 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.2	PEER REVIE W

108	Ms. B. SOORIYA PRIYA	A STUDY ON ANALYSIS OF EMPLOYEE SATISFACTION IN LULU HYPERMARKET WITH REFERENCE TO COIMBATORE DISTRICT	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
109	Ms. B. SOORIYAPRIYA	A STUDY ON BRAND AWARENESS AND PREFERENCE OF CUSTOMER DURABLE GOODS AT LG	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
110	Ms. B. SOORIYAPRIYA	A STUDY ON PERCEPTION OF COLLEGE STUDENTS TOWARDS INVESTMENTS AND FINANCIAL MARKETS WITH REFERENCE TO COIMBATORE DISTRICT	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
111	Ms. B. SOORIYAPRIYA	A STUDY ON WORK LIFE BALANCE IN EMPLOYEE SATISFACTION, TRAINING AND DEVELOPMENT IN THE PRIVATE SECTOR BANK WITH REFERENCE TO COIMBATORE	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11,ISSUE 3 Mar-25	7.883	PEER REVIEW
112	Ms. B. SOORIYAPRIYA	A STUDY ON THE IMPACT OF LEADERSHIP STYLE ON EMPLOYEE PRODUCTIVITY IN IT SECTOR IN COIMBATORE CITY	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11,ISSUE 3 Mar-25	7.883	PEER REVIEW

113	Ms. V. PREETHIKA	AN ANALYSIS OF THE EFFECTIVENESS OF HR PRACTICES IN SELECTED HOSPITAL AT COIMBATORE CITY	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIE W
114	Ms. V. PREETHIKA	AN STUDY ON INVESTIGATING THE IMPACT OF CAREER PLANNING ON EMPLOYEE RETENTION IN SPECIAL REFERENCE IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 13 ISSUE 4 Apr-25	8.536	PEER REVIE W
115	Ms. V. PREETHIKA	A STUDY ON SATISFACTION OF EMPLOYEES ON HR PRACTICES TO DRIVE WORKPLACE INCLUSION IN AMAZON	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	E-ISSN 2348-1269 VOLUME 12, ISSUE 2 Apr-25	7.97	PEER REVIE W
116	Ms. V. PREETHIKA	A STUDY ON PERFORMANCE MANAGEMENT SYSTEM SPECIAL REFERENCE TO COGNIZANT TECHNOLOGY SOLUTIONS	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	ISSN-2349-5162 VOLUME 12, ISSUE 4 Apr-25	7.95	PEER REVIE W
117	Ms. V. PREETHIKA	A STUDY ON TALENT MANAGEMENT STRATEGIES IN AMAZON, COIMBATORE	INTERNATIONAL JOURNAL OF ALL RESEARCH EDUCATION & SCIENTIFIC METHODS	ISSN: 2455-6211 VOLUME 13 ISSUE 4 Apr-25	8.536	PEER REVIE W

118	Ms.V. PREETHIKA	A STUDY ON QUALITY WORK- LIFE BALANCE AMONG WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE TO BOUTIQUE AT COIMBATORE CITY	INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY	E - ISSN : 2582-7219 VOLUME 8, ISSUE 4 Apr-25	8.206	PEER REVIEW
119	Ms.V. PREETHIKA	DEVELOPING STRATEGIES PLANS FOR CAREER OPPORTUNITIES IN MULTI SPECIALITY HOSPITAL IN COIMBATORE CITY	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS	ISSN : 2582-7421 VOLUME 6, ISSUE 3 Mar-25	6.844	PEER REVIEW
120	Ms.V. PREETHIKA	A STUDY ON CUSTOMER SATISFACTION TOWARDS TATA MOTORS WITH REFERENCE TO COIMBATORE DISTRICT	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW
121	Ms.V. PREETHIKA	A STUDY ON FLEXIBLE WORKING CONDITIONS AND ITS IMPACT ON PERFORMANCE AND JOB SATISFACTION IN IT SECTOR	INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY	ISSN [ONLINE] : 2395-1052 VOLUME 11, ISSUE 3 Mar-25	7.883	PEER REVIEW

Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1	17-AUG-24	PRIYANKA S	MEHANDI	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE	1st PRIZE

2	17-AUG-24	PAVITHRA P	MEHANDI	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE	1st PRIZE
3	24-SEP-24	AWSAITHA K	BEST AUDITOR	DR NGP ARTS AND SCIENCE COLLEGE, DEPARTMENT OF PROFESSIONAL ACCOUNTING	BEST AUDITOR AWARD
4	24-SEP-24	RIDUMIGHA A M	ADZAP	DR NGP ARTS AND SCIENCE COLLEGE, DEPARTMENT OF PROFESSIONAL ACCOUNTING	1st PRIZE
5	24-SEP-24	ABIRAMI S	ADZAP	DR NGP ARTS AND SCIENCE COLLEGE, DEPARTMENT OF PROFESSIONAL ACCOUNTING	1st PRIZE
6	24-SEP-24	ASWAITHA K	ADZAP	DR NGP ARTS AND SCIENCE COLLEGE, DEPARTMENT OF PROFESSIONAL ACCOUNTING	1st PRIZE
7	24-SEP-24	SHREEYA D	ADZAP	DR NGP ARTS AND SCIENCE COLLEGE, DEPARTMENT OF PROFESSIONAL ACCOUNTING	1st PRIZE
8	24-SEP-24	GOPIKA V	ADZAP	DR NGP ARTS AND SCIENCE COLLEGE, DEPARTMENT OF PROFESSIONAL ACCOUNTING	1st PRIZE
9	24-SEP-24	SANGEETHAVANI N	ADZAP	DR NGP ARTS AND SCIENCE COLLEGE, DEPARTMENT OF PROFESSIONAL ACCOUNTING	1st PRIZE
10	16-DEC-24	ARJUN K M			

		PRIYANKA S			
		KAVIN AKASH A			
		PANDEESWARAN G			
13	14-FEB-25	ARJUN K M	GROUP DANCE	HINDUSTAN COLLEGE OF ARTS AND SCIENCE	3RD PRIZE WITH RS:10000
		NITHIYASREE V T			
		ABINESH G			
		SHREEYA			
		SIACHIN M			
		ASHIQ A			
		JAYASURYA R			
		PRIYANKA S			
		KAVIN AKASH A			
		PANDEESWARAN G			
14	14-FEB-25	PRIYADHARSHINI S B	RANGOLI	HINDUSTAN COLLEGE OF ARTS AND SCIENCE	3RD PRIZE WITH RS:1500
		RIDHANYA B			
15	18-FEB-25	LAVANYA S	QUIZ	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE	1ST PRIZE WITH RS:1000
		MADHU G			
		SRI NANDHINI S			

		SRI VAISHNAVI S	CONNECTION		1ST PRIZE WITH RS:1000
16	20-FEB-25	ARJUN K M	GROUP DANCE	KPR COLLEGE OF ARTS AND SCIENCE	2ND PRIZE WITH RS:1500& VOUCHER RS:1500
		NITHIYASREE V T			
		ABINESH G			
		SHREEYA			
		SIACHIN M			
		ASHIQ A			
		JAYASURYA R			
		PRIYANKA S			
		KAVIN AKASH A			
		PANDEESWARAN G			
17	21-FEB-25	ARJUN K M	GROUP DANCE	NEHRU COLLGE OF MANAGEMENT	2ND PRIZE WITH RS:6000
		NITHIYASREE V T			
		ABINESH G			
		SHREEYA			
		SIACHIN M			
		ASHIQ A			
		JAYASURYA R			

		PRIYANKA S			
		KAVIN AKASH A			
		PANDEESWARAN G			
18	21-FEB-25	KIRUBHA T	PAPER PRESENTA TION	SANKARA COLLEGE OF SCIENCE AND COMMERCE	3rd PRIZE
		RAMYA J			
19	27-FEB-25	POOMIKA R	POSTER PRESENTA TION	DR.N.G.P ARTS AND SCIENCE COLLEGE	2ND PRIZE
20	07-MAR-25	PRIYANKA S	MEHANDI	G.R.DAMODARAN ACADEMY OF MANAGEMENT	1ST PRIZE WITH RS:2000
		SNEHA UNNI U			

Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1	08-JUN-24 TO 09-JUN-24	Dr.S.Renugadevi	NATIONAL SEMINAR	Envisioning new Bharat - Educational Reforms and Indigenous systems	THETA, UVAS, Tamilnadu
2	08- JUN 24 – 09-JUN 24	Dr.S. Kowsalya	NATIONAL SEMINAR	ENVISIONING NEW BHARAT: EDUCATIONAL REFORMS AND INDIGENOUS SYSTEMS	ABRSM, New Delhi, UVAS, Kerala and THETA, Tamil Nadu

3	13-SEP-24	Dr M Sathana Priya	INTERNATIONAL CONFERENCE	Entrepreneurial Innovation in Emerging Markets	AVP College of Arts and Science, Tirupur
4	13-SEP-24	Dr. S. Kowsalya	INTERNATIONAL CONFERENCE	A Study on trend Analysis of CSR Activities of Selected Listed Companies in Coimbatore City.	A.V.P. College of Arts and Science, Tirupur
5	13-SEP-24	Dr. R. Senthil Kumar	INTERNATIONAL CONFERENCE	Impact of Digital Marketing on Cosmetic Products at Coimbatore City with reference to Hindusthan Unilever Ltd- A Consumers Perspective	A.V.P. College of Arts and Science, Tirupur
6	13-SEP-24	Dr. S. Kowsalya	INTERNATIONAL CONFERENCE	Recent Trends in Multi - Disciplinary Research and Innovation	A.V.P. Arts and Science College, in association with BRITTS Imperial University College, United Arab Emirates
7	13-SEP-24	Dr. A.R. Kanagaraj	INTERNATIONAL CONFERENCE	A study on the Impact of Cashless Economy in India with Special Reference to Coimbatore City	A.V.P. College of Arts and Science, Tirupur
8	20- SEP -24	Dr.A.R.KANAGARAJ	CONFERENCE	Integrating Stags Into Business Strategies for Sustainability	Kongu Arts and Science College & Patrician College

9	20-SEP -24	Dr.S.Renugadevi	INTERNATIONAL CONFERENCE	International conference on integrating SDGs into Business Strategies for Sustanbility	Kongu Arts and science College, Erode
10	27-SEP-24	Dr.A.R.Kanagaraj	INTERNATIONAL CONFERENCE	An Analysis of Digitalisation of MSMEs in India	KSR College of Arts and Science & School of Commerce & MSME Technology Development Center, Coimbatore, Tamilnadu
11	29-NOV-24	Dr.S.Archana	CONFERENCE	Empowering Educators	ICSI Coimbatore Chapter
12	03-JAN-25	R. Suresh	INTERNATIONAL CONFERENCE	A QoS-based Routing Algorithm across Software Defined Networks in AI and IOT Applications	Computational Intelligence and Communication Technologies ICCICT 2K25, International Conference at Dr. N.G.P. Arts and Science College
13	30 & 31- JAN-25.	Dr. S. Kowsalya	NATIONAL SEMINAR	Transformation of UPI in Digitalizing Micro Businesses – Pan India of Vision Viksit Bharat @ 2047	Sri Krishna Arts and Science College, sponsored by Indian Council

					of Social Science Research (ICSSR – SRC)
14	31-JAN-2025	Dr.R.Geetha	CONFERENCE	Pollution Control and Reduction in Enhancing Environment	Sr Ramakrishna College of arts and science
15	03-FEB-25	Dr.S.Archana	NATIONAL SEMINAR	Empowering Women through Education and Awareness	Ramakrishna College of Arts and Science, Coimbatore
16	20 AND 21-FEB-2025	Dr.S.Renugadevi	CONFERENCE	ICSSR sponsored conference on Rural Renaissance - women livelihood and growth	Happy valley business school
17	25 & 26-MAR-25	Dr. S. Kowsalya	NATIONAL SEMINAR	Contribution of Ancient Indian Mathematicians	Department of Mathematics, Dr. N.G.P. ARTS AND SCIENCE COLLEGE.
18	06-FEB-25	R. Suresh	RESEARCH INCENTIVES	Patent-" Methods for Efficiently Encoding and Decoding Mathematical Functions in Computer Systems" - Application Number: 202541009775 filed on 06-feb-25 in strict accordance with the provisions of the Patent Act 1970 and the Patent Rule 2003	U/S 11A - Intellectual Property India

19	06-FEB-25	Krithika T J	RESEARCH INCENTIVES	Patent-" Methods for Efficiently Encoding and Decoding Mathematical Functions in Computer Systems" - Application Number: 202541009775 filed on 06-feb-25 in strict accordance with the provisions of the Patent Act 1970 and the Patent Rule 2003	U/S 11A - Intellectual Property India
20	10-MAR-2025	R. Suresh	RESEARCH INCENTIVES	Copy Rights -Leveraging AI for Employee Engagement and Retention in Human Resource Management (HRM	Canadian Intellectual Property-Government of Canada
21	07-APR-25.	R. Suresh	INTERNATIONAL CONFERENCE	International Conference on Strategies for Business Success in the Modern World, "Examine the User Experiences and Designs of E-Commerce Websites in Modern Business"	M.A.M B-School, Tiruchirappalli.

Students Presentation

S.No	Date	Name of the Student	Name of the event	Title of Presentation	Organization / Institution
1	04 & 05-JUL-24	RABIYA TASNEEMA S A	Paper Presentation	Regional Costumes And Identity	Dr.N G P Arts and Science College

2	04 & 05-JUL-24	SHARMIKA S	Paper Presentation	Regional Costumes And Identity	Dr.N G P Arts and Science College
3	04 & 05-JUL-24	SURTHI S	Paper Presentation	Indian Textiles And Traditional Garments	Dr.N G P Arts and Science College
4	04 & 05-JUL-24	GOBIKA S	Paper Presentation	Indian Textiles And Traditional Garments	Dr.N G P Arts and Science College
5	04 & 05-JUL-24	POOJA SHREE V	Paper Presentation	Sustainable Living Practices From Indian Tradition	Dr.N G P Arts and Science College
6	04 & 05-JUL-24	KAVIYA K	Paper Presentation	Sustainable Living Practices From Indian Tradition	Dr.N G P Arts and Science College
7	04 & 05-JUL-24	SHREEYA D	Paper Presentation	Experiential learning methodologies based on Indian philosophical tradition	Dr.N G P Arts and Science College
8	04 & 05-JUL-24	MAHALAKSHMI V	Paper Presentation	Experiential learning methodologies based on Indian philosophical tradition	Dr.N G P Arts and Science College
9	04 & 05-JUL-24	GOPIKA V	Paper Presentation	Experiential learning methodologies based on Indian philosophical tradition	Dr.N G P Arts and Science College
10	04 & 05-JUL-24	SIACHIN M	Paper Presentation	Business ethics inspired by Dharmic values	Dr.N G P Arts and Science College
11	04 & 05-JUL-24	KIRAN SHANKAR	Paper Presentation	Business ethics inspired by Dharmic values	Dr.N G P Arts and Science College
12	04 & 05-JUL-24	NISHA V	Paper Presentation	A Study on integration of traditional indian knowledge system into modern higher education:ayurveda,yoga and their integration	Dr.N G P Arts and Science College

13	04 & 05-JUL-24	SAKTHI NISHA S	Paper Presentation	A Study on integration of traditional indian knowledge system into modern higher education:ayurveda,yoga and their integration	Dr.N G P Arts and Science College
14	30-JAN-25	RAMYA J	Paper Presentation	Transformation of UPI in Digitalizing Micro Businesses - Pan India (Vision Viksit Bharat @ 2047)	SRI KRISHNA ARTS AND SCIENCE COLLEGE
15	03-FEB-25	MONISHA E	Paper Presentation	Women Leaders to Balance Work-Life and Challenges	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
16	21-FEB-25	KIRUBHA T	Paper Presentation	SKILL FOLIO	SANKARA COLLEGE OF SCIENCE AND COMMERCE
17	21-FEB-25	RAMYA J	Paper Presentation	SKILL FOLIO	SANKARA COLLEGE OF SCIENCE AND COMMERCE

Book / Book Chapters Publications

S.No	Date	Name of the Staff	Name of the Book	Name of the Publisher	Year of publication	ISBN
1	OCT- 24	Dr.S.Jagatheeswari	Indirect Taxation	Charulatha Publication	Oct 2024	978-93-6260-029-5
2	OCT- 24	Dr.D.Senthilnathan	Indirect Taxation	Charulatha Publication	Oct 2024	978-93-6260-029-5
3	DEC- 24	Dr.R.GEETHA	Recent Growth, Development and Technologies in Banking, Financial	SRI BHARANI PUBLICATION	December 2024	978-81-971844-7-5

			Services and Insurance sector (BFSIs)			
4	DEC- 24	Dr.D.Senthilnathan	Recent Growth, Development and Technologies in Banking, Financial Services and Insurance sector (BFSIs)	SRI BHARANI PUBLICATION	December 2024	978-81-971844-7-5
5	DEC- 24	Dr.A.R.Kanagaraj	Indian Banking – Transformation Through IT and HRM	SRI BHARANI PUBLICATION	December 2024	978-81-971844-7-5
6	JAN-25	Dr.S.Archana	Fintech and The Digital Transformation of Financial Services: Implications for Market Structure and public policy	SRI BHARANI PUBLICATION	Jan-25	978-81-971844-7-5
7	MAR-25	Dr.S.Renugadevi	1.A Study on Customers' Preference and Satisfaction Level Towards Reliance Trends with Special Reference to Coimbatore City 2.A Study on Customers' Attitude Towards Reliance Trends with Special	ADVANCED CONTEMPORARY RESEARCH TRENDS IN SUSTAINABLE BUSINESS AND MANAGEMENT, Jai Shivaasni Publications Virudhunagar,	March 2025	978-93-342-1614-1

			Reference to Coimbatore City 3.A Study on Customer Satisfaction and Brand Loyalty Towards Redmi Mobile Phones with Special Reference to Coimbatore City 4.A Study on Customer Perception and Challenges Faced Towards Redmi Mobile Phones with Special Reference to Coimbatore City 5.A Study on Work Life Balance of Women Employees in IT Sector with Special Reference to Coimbatore District			
8	DEC-24	Dr. S. Kowsalya	Recent Growth, Development and Technologies in Banking, Financial Services and Insurance sector (BFSIs)	SRI BHARANI PUBLICATION	December 2024	978-81-971844-7-5

9	MAR-25	Dr. R. Senthilkumar	A study on customer satisfaction and brand loyalty towards redmi mobile phones with special reference to Coimbatore city.	Advanced contemporary research trends in sustainable business and management	March 2025	978-93-342-1614-1
10	MAR-25	R.Suresh	Introduction to Artificial Intelligence	Charulatha Publication Chennai	March 2025	978-93-6260-944-1
11	MAR-25	Krithika T J	Introduction to artificial intelligence	Charulatha Publication Chennai	March 2025	978-93-6260-944-1

Consultancy

S.No	Date	Name of the Staff	Organization	Amount
1	OCT 24	Dr.S.Renugadevi	Fassi	4500
2	OCT 24	Dr.S.Renugadevi	Fassi	3000

	Dr. N.G.P. ARTS AND SCIENCE COLLEGE (An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore) (Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle - 3.64 CGPA) Dr. N.G.P. - Kalapatti Road, Coimbatore – 641 048, Tamil Nadu, India Web: www.drngpasc.ac.in Email: info@drngpasc.ac.in Phone: +91-422-2369100	AY 2024-25
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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA
PROFESSIONAL COURSE 2024-25

I-B.COM. CS CA

S. No	Reg. No	Name	Course	Level	Month & year
1	24UGCCS00043	GAYATHRI P	CS	FOUNDATION	November 2024
2	24UGCCS00085	PAVEEN KUMAR P	CS	FOUNDATION	November 2024
3	24UGCCS00094	AADHIRA O R	CS	FOUNDATION	January 2025
4	24UGCCS00014	ANANYA R	CS	FOUNDATION	January 2025
5	24UGCCS000126	NETHRA G	CS	FOUNDATION	January 2025
6	24UGCCS000103	DHARSHINI D	CS	FOUNDATION	January 2025
7	24UGCCS00017	MADHU G	CS	FOUNDATION	January 2025
8	24UGCCS00042	SWATHI A	CS	FOUNDATION	January 2025
9	24UGCCS000121	VEERA PRANAV M	CS	FOUNDATION	January 2025

II-B.COM. CS CA “A”

S. No	Reg. No	Name	Course	Level	Month & year
1	231CR006	ASWAITHA K	CMA	INTERMEDIATE (Gr. I)	June 2024
2	231CR008	DIKSHITHA S	CS	FOUNDATION	July 2024
3	231CR036	RAJAN R	CS	FOUNDATION	May 2024
4	231CR019	LIKEETH V V	CS	FOUNDATION	November 2024
5	231CR044	SATHANA SHREE R M	CS	FOUNDATION	November 2024
6	231CR048	SRISUDHARSAN S	CS	FOUNDATION	November 2024
7	231CR039	RIDUMIGHA A M	CS	INTERMEDIATE (Gr. II)	Dec 2024
8	231CR010	GOPIKA V	CS	FOUNDATION	January 2025
9	231CR020	MAHALAKSHMI V	CS	FOUNDATION	January 2025

10	231CR027	NAVEENA G	CMA	FOUNDATION	January 2025
11	231CR034	PRANESH R	CS	FOUNDATION	January 2025

II-B.COM. CS CA “B”

S. No	Reg. No	Name	Course	Level	Month & year
1	231CR131	PRIYADHARSHINI B	CS	FOUNDATION	January 2025
2	231CR147	SWATHI P	CS	FOUNDATION	January 2025

III-B.COM. CS CA “A”

S.No	Reg. No	Name	Course	Level	Month & year
1	221CR047	SUDHARSHANAN S R P	CA	FOUNDATION	September 2024
2	221CR013	GAYATHRI L	CS	FOUNDATION	January 2025

III-B.COM. CS CA “B”

S. No	Reg. No	Name	Course	Level	Month & year
1	221CR131	POOJA SHREE V	CS	FOUNDATION	May 2024
2	221CR149	VAISHNAVI K	CS	FOUNDATION	May 2024
3	231CR150	VASANTH P N	CS	FOUNDATION	May 2024
4	221CR145	SRI VIKASH T	CMA	INTERMEDIATE (Gr. II)	June 2024
5	221CR111	GOBIKA S	CS	FOUNDATION	July 2024
6	221CR141	SENTHAMARAI KANNAN P A	CS	FOUNDATION	November 2024
7	221CR146	SUDHARASAN G	CS	FOUNDATION	November 2024
8	231CR135	RABIYA TASNEEMA S A	CS	FOUNDATION	January 2025