



## Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore  
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)  
DST-FIST DBT-Star College Scheme  
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

### *(DEPARTMENT OF CORPORATE SECRETARYSHIP)*

#### Template for Department Activities: (2017-18)

##### 1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	25-Sep-17	Guest Lecture CS.A.R.Ramasubramania Raja Chairman ICSI Coimbatore Chapter, Coimbatore.	Choose your career as Company Secretary	Seminar hall - 7	All I-UG students
2	23-Aug-17	Students	Mock Board Meeting	Seminar hall - 9	All UG and PG students
3	19-Aug-17	Students	World Photography Day Celebration	Seminar hall - 9	All UG and PG students
4	11-Aug-17	Mr.S.Ramprasad Managing Partner, V Connect Distributors, Coimbatore	Guest Lecture Success in Life-Myth or Reality	Seminar hall - 7	All UG and PG students

5	25-Jul-17	Mr.A.Sivakumar and Mr.A.Sakthivel, Advocate, Coimbatore	Moot Court Competition	Seminar hall - 6	All UG and PG students
6	21-Jul-17	Mr.K.Ravi, CFO Roots Industries, Coimbatore	Guest Lecture Career Guidance for Corporate Students	PG Seminar hall	All UG and PG students

## 2. Seminar /Workshop Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/Worksh op )	Number of External Participant s	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Fundin g Agency	Total Fund ing
1	20-Sep-17	National Level Seminar	150	“Remonetisin g India- Problems and Prospects”	Mr.R.Ragavend ran Senior Manager, Canara Bank, SME Branch, Coimbatore  Mr.T.S.Maniam Parter, TS Maniam & Associates,Ram nagar, Coimbatore Dr.K.Aiyadurai Former Director, AR	Dr.D.Parasakthi	-	-

					<p>School of Business Consultant Higher Education and research Dindigul Mr.P. M.Austin CEO, Educentral, Coimbatore</p> <p>Mr.K.Ravi Senior Vice President-Finance, Roots Group of Companies, Coimbatore</p>			
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### 3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	01-Mar-18.	Interdisciplinary Extension Activity	Thayagam Social Service Centre”, Vellalore	III UG
2	27-Jul-17	Tree Plantation	Thiruchendur Garden, Kurumbapalayam Village	III UG

3	07-Jul-17	Moving toward Cashless transactions	Village people of Vellanapatti	III UG
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#### 4. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	04-Dec-17 to 08-Dec-17	D.Senthilnathan	TCS Training	FDP
2	30-Jue-17	Dr.D.Parasakthi, Head Mr.S.Yuvaraj Assistant Professor	Faculty Development Programme on “GST Rollout- An Academic Perspective”	Sri Ramakrishna College of Arts and Science for Women and The Auditors Association of Southern India (TAASI)

#### 5. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College
1	21-Feb-18.	Mr. R. Suresh	National conference	Digital India Power to Empower”	Sankara College of Science and Commerce
2	01-Feb-18	Dr. S. Jagatheeswari, Dr. A.R. Kanagaraj, Mr. K. Mahendran, Dr.D.Parasakthi, Mrs. J. Princy, Mr. D. Senthilnathan and Mr. S. Yuvaraj	International Conference on “	Finance & Banking (FIBA-2018)”	engunthar Arts and Science College, Iruchengode.

## 6. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	11-Oct-17	<b><u>I.M.COM(CS)</u></b> G. Manisha N. Pavithra Priya Dharshini R. Priyanka K.V Ragavendran	<b>International Conference</b>	<b>“Emerging Trends and Innovative Strategies in Social Media Marketing</b>	<b>Sankara College of Science and Commerce</b>
2	27-Sep-17	<b><u>I.M.COM(CS)</u></b> N. Pavithra Priya Dharshini R. Priyanka Manisha G <b><u>I.B.COM(CSCA)</u></b> Anand G Dharunesh S	<b>National Level Seminar</b>	<b>“Digitalization in Service Sectors”</b>	<b>SRI RAMAKRISHNA COLLEGE</b>

3	01-Sep-17	<u>III.B.COM(CSCA)</u> G. Hemnath M.Kalimuthu <u>I.B.COM(CSCA)</u> Sanjay S Benita A	National Level Seminar	“Digital Economy – Opportunities & Challenges”	PG & Research Department of Commerce & Commerce CA Bharathiar University Arts and Science College, Erode
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### 7. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC /SSCI/Scopus
1	Dr. S.Jagatheeswari	A Study on Critical Success Issue and Effective Pedagogy Learning	International Journal of Social Science and Humanities Research	Issue No:3, Vol.6 July – September 2018, P-ISSN : 2348-3156, E.ISSN : 2348-3164	-	No
2	Dr.D.Parasakthi	Impact of GST – An Overview	-	ISBN:978-93-81-537-16-9	-	No
3	Dr.A.C.Deepa	Impact of Business and Industry		Issue No:11, Vol.7, August 2018,	Impact Factor :5.7631	Yes

		on the Environment in Israel	Review of Research	ISSN :2249 -894X		
4	Mrs.G.Ilakkia	Impact of Business and Industry on the Environment in Israel	Review of Research	Issue No:11, Vol.7, August 2018, ISSN :2249 -894X	Impact Factor : 5.7631	Yes
5	Dr.A.C.Deepa	E- Learning in the Present Educational Scenario	International Journal of Scientific Research and Review	Vol.VII, September 2018, ISSN : 2279-543X	Impact Factor : 6.1	Yes
6	Dr.A.C.Deepa	A Study on Organizational practices that influence Employee Engagement at New SPP, Erode District, Tamilnadu.	Research Review International Journal of Multidisciplinar y	Special Issue, September 2018, ISSN : 2455-3085	Impact Factor : 4.184	Yes
7	Mrs.G.Ilakkia	A Study on Organizational practices that influence Employee Engagement at New SPP, Erode District, Tamilnadu.	Research Review International Journal of Multidisciplinar y	Special Issue, September 2018, ISSN : 2455-3085	Impact Factor : 4.184	Yes

8	Dr. S.Jagatheeswari	Indian Capital Market	International Journal of Research and Analytical Reviews	Issue No.3, Vol.5, September 2018, E- ISSN : 2348 – 1269, P – ISSN : 2349-5138	Impact Factor : 5.75	Yes
9	Dr.A.C.Deepa	Measuring customer perceived service quality in online shopping : An empirical study	Journal of Emerging Technologies and Innovative Research	Issue No.10,Vol.5, October 2018, ISSN : 2349 - 5162	Impact Factor : 5.87	Yes
10	Mrs.G.Ilakkia	Measuring customer perceived service quality in online shopping : An empirical study	Journal of Emerging Technologies and Innovative Research	Issue No.10,Vol.5, October 2018, ISSN : 2349 - 5162	Impact Factor : 5.87	Yes
11	Dr.A.C.Deepa	A Study on Customer relationship management for a recruitment consulting firm – Iconium consulting Group, Chennai.	International Journal of Basic and Applied Research	Issue No.10, Vol.8, October 2018, P-ISSN 22493352, E-ISSN 22780505	Cosmos Impact Factor : 5.86	Yes
12	Mrs.G.Ilakkia	A Study on Customer relationship management for a recruitment consulting firm – Iconium	International Journal of Basic and Applied Research	Issue No.10, Vol.8, October 2018, P-ISSN 22493352,	Cosmos Impact Factor : 5.86	Yes

		consulting Group, Chennai.		E-ISSN 22780505		
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### 8. Co-curricular Activities

S. No.	Name of the Event	Date	Venue	Prize won
1	National level drawing Competition and essay Competition Drawing Tamil poetry Essay writing	15-Oct-17	Dr. N.G.P. Arts and Science College	-
2	BIZ TRAC 2K17 Inter Collegiate Competition	15-Oct-17	PSG College of Arts and Science	-
3	MAHAFEST 2017 Inter Collegiate Competition AD-ZAP	10-Aug-17	Maharani Arts & Science College	-
4	National Contest PHOTOGRAPHY	07-Aug-17	Rotract Club of RS Puram	1st Prize
5	EXTEMPORE	25-Jul-17	Department of Commerce with Professional Accounting Dr. N.G.P. Arts and Science College	

## 9. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1.	14-Jul-17	<u>IILB.COM(CSCA)</u> N.Manikandan P.Muthuselvam <u>I.B.COM(CSCA)</u> G.Anand S.Balamurugan P.Ramakrishnan	MAD ADZ	Department of Computer Technology  TECHBEAT '17	Inter Collegiate	Won 2 <sup>nd</sup> Prize
2.	08-Jul-17	<u>I.B.COM(CSCA)</u> Sanjay S Vikhashini C.T	TAMIL POETRY	Tamilnadu Kalai Illakiya Perumandram and  Department of Tamil	Inter Collegiate	

		<b><u>II.B.COM(CSCA)</u></b> Dharani R		Hindusthan College of Arts and Science Tamilnadu Kalai Illakiya Perumandram and Department of Tamil Hindusthan College of Arts and Science		
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### 10. Students Counseled

<b>S. No.</b>	<b>Name of the class</b>	<b>Number of Students</b>
<b>1</b>	II-B.Com CS CA - A	25
<b>2</b>	II-B.Com CS CA - B	20
<b>3</b>	III-B.Com CS CA - A	18
<b>4</b>	III-B.Com CS CA - B	26
<b>5</b>	I-M.Com CS	2
<b>6</b>	II-M.Com CS	8
<b>7</b>	I-B.Com CS CA - A	15
<b>8</b>	I-B.Com CS CA - B	18