



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A++' Grade (3rd Cycle)
Dr. N.G.P.- Kalapatti Road, Coimbatore-641048, Tamil Nadu, India

Department of Commerce IB – AY 2022-23

Department Activities

Guest Lecture / Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	06.10.2022	Mr. SAUMYABRATA NATH, Assistant Professor, Vivekananda Global University	Current trends in E- Recruitment
2	16.09.2022	Mr. Jaya Prakash, Managing Partner, People craft Business Solution	Enhancing the student's professionalism for industry readiness and attitude building
3	09.02.2023	Mr.Dileep Abraham, Chief Operating Officer , Interglobal Logisolutions. Ltd, Coimbatore.	Freight Forwarding

Conferences organized

S. No.	Date	Nature of the Event (Conference)	Title of the Event	Resource Person
1	15.09.2023	National Conference	"Digital Transformation in Business: Opportunities and Challenges (DTBOC-23)"	Dr.Selvaraju Murugesan, Mr. V.Sanjay Balasubramani, Mr.D.Selvakumar

Alumni Interaction

S. No.	Date	Title	Alumni
1	23.03.2023	Logistics and Suplychain Operations in Apparel Retail	Mr.C.Manoharan , Manager, Supplychain Operations, Marks and Spencer.Pvt.Ltd, Banglore

Staff Recognitions

S. No.	Date	Name of the Staff	Nature of Recognition	Organization / Institution
1	24-08-2022	Dr.M.Manjula	Script Writer -National Youth Parliament	Ministry of Parliamentary Affairs
2	24-08-2022	Dr.S.Mohanraj	Coordinator- National Youth Parliament	Ministry of Parlimentary Affairs
3	02-03-2023	Dr.T.Vasumathi	Chair person- offline international conference	Kristu Jayanthi College
4	02-03-2023	Dr.V.Saranya	Chair person- offline international conference	Kristu Jayanthi College
5	01-04-2023	Dr.V.Saranya	Event Judge	Suguna Arts and Science College
6	01-03-2023	Dr.M.Manjula	best paper award	Kristu Jayanthi College
7	28-04-2023	Dr.S.Mohanraj	Employee Service Appreciation	Dr.N.G.P Arts and Science College
8	13-03-2023	Dr.M.Kowsalya	Certificate of appriciation	Dr.N.G.P Arts and Science College
9	13-03-2023	Dr.M.Manjula	Certificate of appriciation	Dr.N.G.P Arts and Science College
10	13-03-2023	Dr.T.Vasumathi	Certificate of appriciation	Dr.N.G.P Arts and Science College
11	13-03-2023	Dr.N.Chandrakala	Certificate of appriciation	Dr.N.G.P Arts and Science College

12	13-03-2023	S.Priyanka	Certificate of appreciation	Dr.N.G.P Arts and Science College
13	13-03-2023	Dr.S.Mohanraj	Certificate of appreciation	Dr.N.G.P Arts and Science College

Staff Participation

S. No.	Date	Name of the Staff	Event	Organization / Institution
1	22.04.2022	Dr.M.Manjula	Faculty Development Programme	Dr. NGP Institute of Technology
2	11-07-2022	Dr.M.Manjula	Faculty Development Programme	Sree Saraswathi Thiyagaraja College
3	21-09-2022 to 23-09-2022	Dr.M.Kowsalya	workshop	PSG College of Arts and Science College
4	24-11-2022	Dr.S.Mohanraj	CII	Confideration of Indian Industry
5	21-11-2022	Dr.E.Dhanasekar	Virtual FDP	NGM COLLEGE
6	03-11-2022	Dr.S.Mohanraj	Seminar	National Virtual seminar
7	02-01-2023	Dr.E.Dhanasekar	Virtual FDP	International Virtual FDP“Personality Grooming - Handling Stress and Emotional Intelligence”
8	17-02-2023	Dr.M.Manjula	Conference	Two day International Conference on Business Transformation, Challenges & Best Practices
9	20-02-2023	Dr.E.Dhanasekar	Workshop	SRM Institute of Science and Technology
10	13-02-2023 to 21-02-2023	Dr.M.Kowsalya	Faculty Development Programme	AMET University
11	13-02-2023 to 21-02-2023	Dr.N.Chandrakala	Faculty Development Programme	AMET University
12	13-02-2023 to 21-02-2023	S.Priyanka	Faculty Development Programme	AMET University

13	13-02-2023 to 21-02-2023	Dr.M.Manjula	Faculty Development Programme	AMET University
14	13-02-2023 to 21-02-2023	Dr.T.Vasumathi	Faculty Development Programme	AMET University
15	13-02-2023 to 21-02-2023	Dr.V.Saranya	Faculty Development Programme	AMET University
16	04-03-2023	Dr.V.Saranya	Faculty Development Programme	Dr.N.G.P Arts and Science College
17	04-03-2023	Dr.T.Vasumathi	Faculty Development Programme	Dr.N.G.P Arts and Science College
18	04-03-2023	Dr.N.Chandrakala	Faculty Development Programme	Dr.N.G.P Arts and Science College
19	04-03-2023	S.Priyanka	Faculty Development Programme	Dr.N.G.P Arts and Science College
20	04-03-2023	Dr.E.Dhanasekar	Faculty Development Programme	Dr.N.G.P Arts and Science College
21	04-03-2023	Dr.M.Manjula	Faculty Development Programme	Dr.N.G.P Arts and Science College
22	28-03-2023	Dr.E.Dhanasekar	Conference	Sri Ramakrishna College of Arts and Science
23	28-03-2023	Dr.E.Dhanasekar	Conference	Sri Ramakrishna College of Arts and Science
24	28-03-2023 to 29-03-2023	Dr.V.Saranya	Conference	PSG College of Arts and Science College
25	28-03-2023 to 29-03-2023	Dr.E.Dhanasekar	Conference	PSG College of Arts and Science College
26	30-03-2023 to 31-03-2023	Dr.E.Dhanasekar	Conference	PSG College of Arts and Science College
27	18-04-2023 to 22-04-2023	Dr.M.Kowsalya	Conference	Sri Ramakrishna College of Arts and Science
28	18-04-2023 to 19-04-2023	Dr.V.Saranya	Conference	PSG College of Arts and Science College
29	19-06-2023 to 23-06-2023	Dr.M.Kowsalya	Faculty Development Programme	ST PAULS College, Bengaluru
30	01-02-2023	Dr.E.Dhanasekar	Faculty Development Programme	PPG College of Arts and Science, Coimbatore

Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/ SSCI/Scopus
1	Dr.E.Dhanasekar	An Empirical Study on Investment Avenues for Teaching Professionals	Emerging Innovation in Social Science	ISBN : 978-3-96492-398-1	-	-
2	Mrs.S.Priyanka	A Study On Factors Affecting Supply Chain Management In Apparel Industry With Reference To Tirupur District	International Research Journal of Management Science & Technology	ISSN 2250 – 1959(Online) 2348 – 9367 (Print)	8.1026	UGC Care list
3	Mrs.S.Priyanka	A Study On Problems Faced By Pump Exporters In Coimbatore City	International Research Journal of Management Sociology & Humanities	ISSN 2277 – 9809 (online) ISSN 2348 - 9359 (Print)	7.8012	UGC Care list
4	Dr.M.Manjula	A Study on problems faced by drivers of the logistic companies with special reference to Namakkal City	International Research Journal of Management Science & Technology	ISSN 2250 - 1959(Online) 2348-9367(Print)	8.1026	UGC Care list
5	Dr.V.Saranya	A study on brand influence of foreign apparels on Indian	International Research Journal of Management	ISSN 2277 - 9809(Online) 2348 - 9359(Print)	7.8012	UGC Care list

		Customers with special reference to bangalore city	Sociology & Humanities			
6	Dr.V.Saranya	A Study on problems faced by the Tea exporters and its prospects with special reference to Nilgiris district	International Research Journal of Management Science & Technology	ISSN 2250 - 1959(Online) 2348 - 9367(Print)	8.1026	UGC Care list
7	Mr.K.Chandrabose	A Study on problems faced by Exim Logistics service providers in Coimbatore District	International Research Journal of Management Science & Technology	ISSN 2250 - 1959(Online) 2348 - 9367(Print)	8.1026	UGC Care list
8	Mr.K.Chandrabose	A Study on problems faced by 3PL logistic services provider in Coimbatore district	International Research Journal of Management Sociology & Humanities	ISSN 2277 - 9809(Online) 2348 - 9359(Print)	7.8012	UGC Care list
9	Dr.M.Kowsalya	A Study on problems faced by Turmeric Exporters in Erode district	International Research Journal of Management Science & Technology	ISSN 2250 - 1959(Online) 2348 - 9367(Print)	8.1026	UGC Care list
10	Dr.M.Kowsalya	A Study on problems faced by Garment Exporters in Tirupur city	International Research Journal of Management Sociology & Humanities	ISSN 2277 - 9809(Online) 2348 - 9359(Print)	7.8012	UGC Care list
11	Dr.M.Kowsalya	A Study on problems faced by silk Exporters with special reference to bangalore city	International Research Journal of Commerce,Arts and Science	ISSN 2319 - 9202(Online)	6.893	UGC Care list

12	Dr.N.Chandrakala	India's Export Performance on Agricultural and processed agricultural food products	International Research Journal of Management Sociology & Humanities	ISSN 2277 - 9809(Online) 2348 - 9359(Print)	7.8012	UGC Care list
13	Dr.N.Chandrakala	A Study on problems faced by Egg Exporters in Namakkal district	International Research Journal of Management Science & Technology	ISSN 2250 - 1959(Online) 2348 - 9367(Print)	8.1026	UGC Care list
14	Dr.N.Chandrakala	A Study on problems faced by Automobile spare parts exporters in Tamilnadu	International Research Journal of Commerce,Arts and Science	ISSN 2319 - 9202(Online)	6.893	UGC Care list
15	Dr.T.Vasumathi	A Study on problems faced by Exporters of agricultural products	International Research Journal of Commerce,Arts and Science	ISSN 2319 - 9202(Online)	6.893	UGC Care list
16	Dr.T.Vasumathi	A study on demand hike of exotic vegetables cultivated in Tamilnadu in International market	International Research Journal of Management Science & Technology	ISSN 2250 - 1959(Online) 2348 - 9367(Print)	8.1026	UGC Care list
17	Dr.T.Vasumathi	A study on challenges faced by garment exporters while dealing with logistics service providers with special reference to tiruppur district	International Research Journal of Management Sociology & Humanities	ISSN 2277 - 9809(Online) 2348 - 9359(Print)	7.8012	UGC Care list

18	Dr.S.Mohanraj	A study on female consumer perception and brand awareness toward international cosmetic brands in coimbatore city	International Research Journal of Management Sociology & Humanities	ISSN 2277 - 9809(Online) 2348 - 9359(Print)	7.8012	UGC Care list
19	Dr.S.Mohanraj	A study on problems faced by women workers of sewing department in tirupur export garment units	International Research Journal of Management Science & Technology	ISSN 2250 - 1959(Online) 2348 - 9367(Print)	8.1026	UGC Care list
20	Dr.S.Mohanraj	Supply chain problems faced by perishable goods exporters with special reference coimbatore district	International Research Journal of Commerce,Arts and Science	ISSN 2319 - 9202(Online)	6.893	UGC Care list

Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1	14-09-2022	Abinav.D.S	International Conference	Rathinam college of arts and science	No
2	14-09-2022	Hashwatti.M.S	International Conference	Rathinam college of arts and science	"
3	27-09-2022	Ramaselvi.P	International Conference	Suguna college of arts and science	"
4	27-09-2022	Udhayakumar V	International Conference	Suguna college of arts and science	"
5	27-09-2022	Balaji	International Conference	Suguna college of arts and science	"
6	27-09-2022	Naveen kumar.p	International Conference	Suguna college of arts and science	"
7	28-09-2022	Kevin rajan	Inter Collegiate	PSG college of arts and science	"
8	28-09-2022	Rohith	Inter Collegiate	PSG college of arts and science	"
9	28-09-2022	Hashwatti.M.S	Inter Collegiate	PSG college of arts and science	"
10	28-09-2022	Greeshma	Inter Collegiate	PSG college of arts and science	"

11	05-01-2023	Blessita	Seminar	Sri Ramakrishna College of Arts & Science, Coimbatore	"
12	05-01-2023	Gnanasurya	Seminar	Sri Ramakrishna College of Arts & Science, Coimbatore	"
13	05-01-2023	Guhan kumar	Seminar	Sri Ramakrishna College of Arts & Science, Coimbatore	"
14	05-01-2023	Logeswaran	Seminar	Sri Ramakrishna College of Arts & Science, Coimbatore	"
15	05-01-2023	Madhuvarshini	Seminar	Sri Ramakrishna College of Arts & Science, Coimbatore	"
16	05-01-2023	Harikrishnapriya	Seminar	Sri Ramakrishna College of Arts & Science, Coimbatore	"
17	07-01-2023	Darani kannan E	Inter Collegiate	GRG School of Management Studies	"
18	24-01-2023	Sahaya john.S	Inter Collegiate	Dr.N.G.P. arts and science college	"
19	24-01-2023	Muthu selvi.S	Inter Collegiate	Dr.N.G.P. arts and science college	"
20	24-01-2023	Ram selvi.P	Inter Collegiate	Dr.N.G.P. arts and science college	"

Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1	14-09-2022	Dr.V.Saranya	Conference	Innovative Strategies for aviation, Logistics and supplychain technologies, Business Models and Risk Management	Rathinam college of Arts and Science
2	14-09-2022	Dr.M.Kowsalya	Conference	Innovative Strategies for aviation, Logistics and supplychain technologies, Business Models and Risk Management	Rathinam college of Arts and Science

3	12-10-2022	Dr.V.Saranya	Seminar	Insurance in the face of Global Change- the Future Proof	Sri Ramakrishna College of Arts and Science
4	12-10-2022	Dr.M.Kowsalya	Seminar	Insurance in the face of Global Change- the Future Proof	Sri Ramakrishna College of Arts and Science
5	12-10-2022	Dr.N.Chandrakala	Seminar	Insurance in the face of Global Change- the Future Proof	Sri Ramakrishna College of Arts and Science
6	12-10-2022	S.Priyanka	Seminar	Insurance in the face of Global Change- the Future Proof	Sri Ramakrishna College of Arts and Science
7	14-10-2022	Dr.M.Manjula	Conference	women empowerment and equality towards an equitable future- A key for economic development	PSGR Krishnammal College for Women
8	14-10-2022	S.Priyanka	Conference	Innovation strategy for Aviation, Logistics and supply chain technologies Business models and risk management	Rathinam college of Arts and Science
9	14-10-2022	Dr.V.Saranya	Conference	Innovation strategy for Aviation, Logistics and supply chain technologies Business models and risk management	Rathinam college of Arts and Science
10	28-10-2022	Dr.V.Saranya	Conference	Digitalization of Global Business environments	Rathinam college of Arts and Science
11	28-10-2022	S.Priyanka	Conference	Digitalization of Global Business environments	Rathinam college of Arts and Science
12	28-10-2022	Dr.N.Chandrakala	Conference	Digitalization of Global Business environments	Rathinam college of Arts and Science
13	04-11-2022	Dr.T.Vasumathi	Conference	Sustainable development goals Issues Strategy and way forward	Sri Ramakrishna College of Arts and Science
14	04-11-2022	Dr.N.Chandrakala	Conference	Sustainable development goals Issues Strategy and way forward	Sri Ramakrishna College of Arts and Science
15	04-11-2022	Dr.V.Saranya	Conference	Sustainable development goals Issues Strategy and way forward	Sri Ramakrishna College of Arts and Science
16	04-11-2022	S.Priyanka	Conference	Sustainable development goals Issues Strategy and way forward	Sri Ramakrishna College of Arts and Science

17	05-01-2023	Dr.V.Saranya	Seminar	India means Business- Reform, perform and transform	Sri Ramakrishna College of Arts and Science
18	05-01-2023	S.Priyanka	Seminar	India means Business- Reform, perform and transform	Sri Ramakrishna College of Arts and Science
19	05-01-2023	Dr.E.Dhanasekar	Seminar	India means Business- Reform, perform and transform	Sri Ramakrishna College of Arts and Science
20	05-01-2023	Dr.N.Chandrakala	Seminar	India means Business- Reform, perform and transform	Sri Ramakrishna College of Arts and Science
21	05-01-2023	K.Chandra Bose	Seminar	India means Business- Reform, perform and transform	Sri Ramakrishna College of Arts and Science
22	16-02-2023	Dr.V.Saranya	Conference	Discovering and harnessing the power of Digital Marketing	Sri Ramakrishna College for Women
23	16-02-2023	S.Priyanka	Conference	Discovering and harnessing the power of Digital Marketing	Sri Ramakrishna College for Women
24	15-02-2023	Dr.V.Saranya	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College
25	15-02-2023	Dr.M.Manjula	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College
26	15-02-2023	Dr.E.Dhanasekar	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College
27	15-02-2023	S.Priyanka	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College
28	15-02-2023	Dr.N.Chandrakala	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College
29	15-02-2023	Dr.T.Vasumathi	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College
30	15-02-2023	Dr.S.Mohanraj	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College

31	15-02-2023	K.Chandra Bose	Conference	Rebuilding Global Business Environment	Dr.N.G.P Arts and Science College
32	01-03-2023 & 02-03-2023	Dr.T.Vasumathi	Conference	Digital transformation in business&commerce:Trends,challenges&opportunities	Kristu Jayanthi college
33	01-03-2023 & 02-03-2023	Dr.V.Saranya	Conference	Digital transformation in business&commerce:Trends,challenges&opportunities	Kristu Jayanthi college
34	01-03-2023 & 02-03-2023	S.Priyanka	Conference	Digital transformation in business&commerce:Trends,challenges&opportunities	Kristu Jayanthi college
35	18-04-2023 & 19-04-2023	Dr.M.Kowsalya	conference	Emerging opportunities from social media in recent world	PSG College of Arts and Science College
36	12.04.2023	Dr.E.Dhanasekar	conference	ICSSR Sponsored One Day National seminar - National logistics policy 2022 - Transformation in Logistics sector	PSG College of Arts and Science College

Students Presentation

S.No	Date	Name of the Student	Name of the event	Title of Presentation	Organization / Institution
1	12-10-2022	Yazhini	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science

2	12-10-2022	Blessitta	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
3	12-10-2022	Subramaniam.C.S	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
4	12-10-2022	Aparna	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
5	12-10-2022	Janaki.R	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
6	12-10-2022	Sangamithra	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
7	12-10-2022	Sanjay.R	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
8	12-10-2022	srimathi	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
9	12-10-2022	Sneha.S	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
10	12-10-2022	Abishek.D	National Conference	"INSURANCEIN THE FACE OF GLOBAL CHANGE - THE FUTURE PROOF"	sri ramakrishna college of arts and science
11	16-02-2023	RAGHURAAM N.P	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
12	16-02-2023	JANAKI.R	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
13	16-02-2023	ROHIT KUMAR.P	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
14	16-02-2023	BLESSITA.A	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore

15	16-02-2023	MADHUVARSHINI.G	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
16	16-02-2023	HARI KRISHNA PRIYA G.V	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
17	16-02-2023	VIKAS.A	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
18	16-02-2023	SELVAKUMAR.K	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
19	16-02-2023	ARUN KUMAR.K	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
20	16-02-2023	RAM SELVI.P	International Conference	Discovering and Harnessing the power of Digital Marketing	Sri Ramakrishna College of Arts & Science for women, Coimbatore
21	17-02-2023	T.NIVETHAA	International Conference	Role of AI , MI and IO in modernizing Business	St. Joseph Insitute of Management,Bangalore
22	17-02-2023	PD PRAVEENA	International Conference	Role of AI , MI and IO in modernizing Business	St. Joseph Insitute of Management,Bangalore
23	17-02-2023	B.JANCY	International Conference	Role of AI , MI and IO in modernizing Business	St. Joseph Insitute of Management,Bangalore
24	17-02-2023	Monisha BK	International Conference	Role of AI , MI and IO in modernizing Business	St. Joseph Insitute of Management,Bangalore
25	17-02-2023	Evangeline Bosco	International Conference	Role of AI , MI and IO in modernizing Business	St. Joseph Insitute of Management,Bangalore
26	02-02-2023	GNANA SURYA.V	International Conference	Digital Transformation in Business and Commerce: Trends, Challenges and Opportunities	Kristu Jayanti College, Bengaluru

27	02-02-2023	Rohith Rajesh	International Conference	Digital Transformation in Business and Commerce: Trends, Challenges and Opportunities	Kristu Jayanti College, Bengaluru
28	02-02-2023	Kevin Rajan	International Conference	Digital Transformation in Business and Commerce: Trends, Challenges and Opportunities	Kristu Jayanti College, Bengaluru
29	02-02-2023	Sneha	International Conference	Digital Transformation in Business and Commerce: Trends, Challenges and Opportunities	Kristu Jayanti College, Bengaluru
30	02-02-2023	Karthikeyan	International Conference	Digital Transformation in Business and Commerce: Trends, Challenges and Opportunities	Kristu Jayanti College, Bengaluru

Book / Book Chapters Publications

S.No	Name of the Staff	Name of the Book	Name of the Publisher	Year of publication	ISBN
1	Dr.E.Dhanasekar	An Empirical Study on Investment Avenues for Teaching Professionals	Emerging Innovation in Social Science	2022	ISBN : 978-3-96492-398-1
2	Dr.E.Dhanasekar	International Business (Book)	Alpha International Publication	2022	ISBN NO: 978-93-95405-58-4
3	Dr.E.Dhanasekar	International Trade Procedures and Documentation (Book)	NexGen Publication	2023	ISBN NO: 978-81-959870-4-7

4	Dr.E.Dhanasekar	Stress faced by women entrepreneurs - A Critical review	Advances in Interdisciplinary Research and Innovation	2023	ISBN: 978-3-96492-466-7
5	Dr.E.Dhanasekar	BOOK CHAPTER PUBLICATION: ENHANCING EMPLOYABILITY AND ENTREPRENEURIAL ABILITIES OF THE STUDENTS	PSG CAS	2023	ISBN:978-93-94428-55-3
6	Dr.E.Dhanasekar	BOOK CHAPTER PUBLICATION: IMPACT AND USAGE OF BUY NOW PAY LATER APPLICATION AMONG ONLINE CONSUMER BEHAVIOUR	PSG CAS	2023	ISBN:978-93-94428-56-0
7	Dr.E.Dhanasekar	BOOK CHAPTER PUBLICATION: INNOVATIVE MODERN TOOLS ADOPTION FOR QUALITY EDUCATION	SRCAS	2023	ISBN-978-93-91347-53-6
8	Dr.V.Saranya	BOOK CHAPTER PUBLICATION:A STUDY ON GREEN BANKING	PSG CAS	2023	ISBN:978-93-94428-56-0
9	Mrs.S.Priyanka	BOOK CHAPTER PUBLICATION:DIGITAL TRANSFORMATION IN BUSINESS &COMMERCE TRENDS, CHALLENGES & OPPORTUNITIES	PSG CAS	2023	ISBN:978-93-94428-56-0