



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A++' Grade (3rd Cycle)
Dr. N.G.P.- Kalapatti Road, Coimbatore-641048, Tamil Nadu, India

Department of Commerce with International Business – AY 2023-24

Department Activities

Guest Lecture / Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	08.07.2023	Mr.S.Subramanian, Retd Asst General Manager of Airport Authority of India	Air Cargo Process and Management
2	10.08.2023	Mr.A.Ramakrishnan, ISO Lead Auditor, SARR Associates	Quality Compliances
3	28.12.2023	Mr.Sathish Kumar S, Senior Executive – Logistics Operations, Shaan's Cargo Private Limited	Logistics operations and Digitization of export documentation Procedures.

Seminar / Workshop / Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Title of the Event	Resource Person
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1	15.09.2023	Conference	Digital Transformation in Business: Opportunities and Challenges	Dr.Selvarraju Murugesan – Head Data science, Kovai.co Mr.V.Sanjay Balasubramani – Head Business Strategies and Creative Director Mr.D.Selvakumar – Founder of 123 Coimbatore.com
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Student Development Programme

S. No.	Date	Title	Resource Person
1	31/08/2023	Business Case	Mr.AJITH MOORTHY,CEO-EASA College Gourmet; Director-Entomo Director-AIFS, Coimbatore.
2	27/09/2023	Evolution of maritime day	Mr.B.Senthil Kumar,
3	03/01/2024	Sectoral Analysis	Mr.Nivas Narasimhan, Fin influencer/ Managing Partner, Excite Mutual Finserve
4	24.01.2024	National Youth Parliament	Mr.BalaSubramanian ,Advocate

Alumni Interaction

S. No.	Date	Title	Alumni
1	09.08.2023	Best Teaching Practices on BPP University, London	Mowshika K

2	28.12.2023	Overseas Education and Career Opportunities	Mr.K.Gowtham
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Department Achievements

Awards and Prizes for Staff

S.No	Date	Name of the Staff	Name of the Award	Awarded by
1			Nil	

Staff Recognitions

S. No.	Date	Name of the Staff	Nature of Recognition	Organization / Institution
1	29-01-2024	Dr.M.Kowsalya	Certificate of Reviewing	ABCD Indexed Journal

Staff Participation

S. No.	Date	Name of the Staff	Event	Topic	Organization / Institution
1	29.05.2023 09.06.2023	- Dr.T.Vasumathi	FDP	Development of Entrepreneurship and Innovation	AMIT University
2	29.05.2023 09.06.2023	- Dr.M.Kowsalya	FDP	Development of Entrepreneurship and Innovation	AMIT University
3	29.05.2023 09.06.2023	- Dr.V.Saranya	FDP	Development of Entrepreneurship and Innovation	AMIT University
4	29.05.2023 09.06.2023	- Dr.M.Manjula	FDP	Development of Entrepreneurship and Innovation	AMIT University

5	29.05.2023 09.06.2023	Dr.N.Chandrakala	FDP	Development of Entrepreneurship and Innovation	AMIT University
6	29.05.2023 09.06.2023	Dr.E.Dhanasekar	FDP	Development of Entrepreneurship and Innovation	AMIT University
7	19.05.2023 23.05.2023	Dr.M.Kowsalya	FDP	Unleashing the Potential: Transforming Research Using Modern Tech-Tools	St Pauls College
8	8/2/2023	Dr.S.Mohanraj	Seminar	Rural Women Empowerment through skill development	NGM
9	02-08-2023	Dr.T.Vasumathi	Seminar	Rural Women Empowerment through skill development	NGM
10	02-08-2023	Dr.N.Chandrakala	Seminar	Rural Women Empowerment through skill development	NGM
11	02-08-2023	Dr.M.Manjula	Seminar	Rural Women Empowerment through skill development	NGM
12	02-08-2023	Dr.E.Dhanasekar	Seminar	Rural Women Empowerment through skill development	NGM
13	02-08-2023	K.Chandra Bose	Seminar	Rural Women Empowerment through skill development	NGM
14	02-08-2023	S.Priyanka	Seminar	Rural Women Empowerment through skill development	NGM
15	02-08-2023	Dr.M.Kowsalya	Seminar	Rural Women Empowerment through skill development	NGM

16	02-08-2023	Dr.V.Saranya	Seminar	Rural Women Empowerment through skill development	NGM
17	08-02-2023	Dr.E.Dhanasekar	Seminar	Rural Women Empowerment through skill development	NGM
18	02.08.2023	Dr.M.Kowsalya	Workshop	Adobe Academic Essentials	Adobe Express
19	04.08.2023	Dr.M.Kowsalya	Conference	FINTECH-THE NEXT FRONTIER OF FINANCIAL SERVICES	Mount Carmel College
20	14-09-2023	Dr.S.Mohanraj	Conference	Digital Transformation of financial services	Department of Commerce, Bharathiar University
21	7th & 8th September 2023	Dr.S.Mohanraj	Conference	Spread the spark 23-Celebrating teachers	Confederation of Indian Industry
22	7th & 8th September 2023	Dr.M.Manjula	Conference	Spread the spark 23-Celebrating teachers	Confederation of Indian Industry
23	14th, 15th & 16th September 2023	Dr.M.Manjula	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
24	14th, 15th & 16th September 2023	Dr.T.Vasumathi	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
25	14th, 15th & 16th September 2023	Dr.E.Dhanasekar	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University

26	14th, 15th & 16th September 2023	Dr.V.Saranya	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
27	14th, 15th & 16th September 2023	Dr.M.Kowsalya	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
28	14th, 15th & 16th September 2023	S.Priyanka	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
29	14th, 15th & 16th September 2023	Dr.N.Chandrakala	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
30	14th, 15th & 16th September 2023	Dr.S.Mohanraj	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
31	25-08-2023	Dr.V.Saranya	Conference	International Conference on Artificial Intelligence in banking and Insurance	Sri Ramakrishna College of Arts and Science
32	25-08-2023	Dr.E.Dhanasekar	Seminar	International Conference on Artificial Intelligence in banking and Insurance	Sri Ramakrishna College of Arts and Science
33	19-09-2023	Dr.E.Dhanasekar	FDP	“EMERGING TRENDS & CHALLENGES IN COMMERCE & MANAGEMENT EDUCATION”	Hindusthan College of Arts and Science
34	05-09-2023	Dr.V.Saranya	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College

35	05-09-2023	Dr.M.Manjula	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
36	05-09-2023	K.Chandra Bose	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
37	05-09-2023	S.Priyanka	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
38	05-09-2023	Dr.N.Chandrakala	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
39	05-09-2023	Dr.E.Dhanasekar	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
40	05-09-2023	Dr.T.Vasumathi	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
41	05-09-2023	Dr.S.Mohanraj	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
42	05-09-2023	Dr.M.Kowsalya	Conference	Digital Transformation in Business Opportunities and Challenges	Dr.N.G.P Arts and Science College
43	01-11-2023	Dr.M.Kowsalya	DC Meeting	First Doctorial Committee meeting	Chikkanna Government Arts College, Tirupur
44	6/17/2023 -to 21-11-2023	Dr.E.Dhanasekar	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
45	30-10-2023 to 03-11-2023	Dr.E.Dhanasekar	FDP	ICT ACADEMY - US INDIVIDUAL TAXATION	Dr.N.G.P Arts and Science College

46	17.06.2023 21.06.2023	to	S.Priyanka	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
47	17.06.2023 21.06.2023	to	Dr.S.Mohanraj	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
48	17.06.2023 21.06.2023	to	Dr.T.Vasumathi	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
49	17.06.2023 21.06.2023	to	Dr.N.Chandrakala	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
50	17.06.2023 21.06.2023	to	Dr.M.Kowsalya	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
51	17.06.2023 21.06.2023	to	Dr.V.Saranya	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
52	17.06.2023 21.06.2023	to	K.Chandra Bose	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
53	17.06.2023 21.06.2023	to	Dr.M.Manjula	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
54	13.12.2023 17.12.2023	to	Dr.S.Mohanraj	Seminar	lecture series on Constitutionalism	legal lab of Governance at Institute of social science
55	05.1.2024 12.1.2024	to	S.Priyanka	FDP	ICT Integrated evaluation in Outcome-based education	AMIT University
56	05.1.2024 12.1.2024	to	Dr.N.Chandrakala	FDP	ICT Integrated evaluation in Outcome-based education	AMIT University

57	05.1.2024 12.1.2024	to Dr.V.Saranya	FDP	ICT Integrated evaluation in Outcome-based education	AMIT University
58	05.1.2024 12.1.2024	to Dr.M.Kowsalya	FDP	ICT Integrated evaluation in Outcome-based education	AMIT University
59	29.1.2024 30.1.2024	to Dr.E.Dhanasekar	Conference	Embracing Digital Transformation in Business for Sustainable growth	Kristu jeyanthi
60	29.1.2024 30.1.2024	to Dr.V.Saranya	Conference	Embracing Digital Transformation in Business for Sustainable growth	Kristu jeyanthi
61	01-12-2023	S.Priyanka	Conference	A Revisit to the role of gender, age and objective knowledge in consumer attitudes towards organic food	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
62	01-12-2023	S.Priyanka	Conference	Benchmarking supply chain practice in Tirupur District	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
63	01-12-2023	Dr.V.Saranya	Conference	A Revisit to the role of gender, age and objective knowledge in consumer attitudes towards organic food	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
64	01-12-2023	Dr.V.Saranya	Conference	Benchmarking supply chain practice in Tirupur District	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
65	01-12-2023	Dr.M.Kowsalya	Conference	Benchmarking supply chain practice in Tirupur District	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia

66	16-02-2024	Dr.E.Dhanasekar	Conference	Commerce Nexus 2024, Connecting business, technology and society	Sri Krishna Arts and Science College
67	3/15/2024 & 3/16/2024	Dr.E.Dhanasekar	Conference	Harnessing strategies for exponential and sustainable economy	Kristu jeyanthi
68	3/15/2024 & 3/16/2024	Dr.S.Mohanraj	Conference	Harnessing strategies for exponential and sustainable economy	Kristu jeyanthi
69	3/15/2024 & 3/16/2024	S.Priyanka	Conference	Harnessing strategies for exponential and sustainable economy	Kristu jeyanthi
70	21.03.2024 & 22.03.2024	S.Priyanka	Seminar	Best practices in Higher education	Christ Deemed University & Christ Nodal Office
71	12.11.2023	Dr.M.Kowsalya	FDP	India in 2047/National business conclave 2023	Dr.N.G.P Arts and Science College
72	14th, 15th & 16th September 2023	K.Chandra Bose	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
73	1.12.2.23	K.Chandra Bose	FDP	Certification of GST bills	Dr.N.G.P Arts and Science College
74	12.11.2023	S.Priyanka	FDP	India in 2047/National business conclave 2023	Dr.N.G.P Arts and Science College
75	9.02.2024	S.Priyanka	FDP	Elevating business through analytics excellence	Dr.N.G.P Arts and Science College
76	9.02.2024	Dr.N.Chandrakala	FDP	Elevating business through analytics excellence	Dr.N.G.P Arts and Science College

77	16.02.2024	Dr.N.Chandrakala	Workshop	Opportunities and challenges of HEIs	Dr.N.G.P Arts and Science College
78	9.02.2024	Dr.M.Kowsalya	FDP	Elevating business through analytics excellence	Dr.N.G.P Arts and Science College
79	7.03.24	S.Priyanka	Conference	Role of modern and innovative banking	Dr.N.G.P Arts and Science College
80	24-02-2024	Dr.S.Mohanraj	National youth parliament	Organized	Ministry of parliamentary affairs
81	24-02-2024	Dr.T.Vasumathi	National youth parliament	Organized	Ministry of parliamentary affairs
82	24-02-2024	Dr.N.Chandrakala	National youth parliament	Organized	Ministry of parliamentary affairs
83	24-02-2024	S.Priyanka	National youth parliament	Organized	Ministry of parliamentary affairs
84	24-02-2024	Dr.M.Kowsalya	National youth parliament	Organized	Ministry of parliamentary affairs
85	24-02-2024	Dr.V.Saranya	National youth parliament	Organized	Ministry of parliamentary affairs
86	24-02-2024	Dr.E.Dhanasekar	National youth parliament	Organized	Ministry of parliamentary affairs
87	24-02-2024	K.Chandra Bose	National youth parliament	Organized	Ministry of parliamentary affairs

88	24-02-2024	Dr.M.Manjula	National youth parliament	Organized	Ministry of parliamentary affairs
89	4/24/2024 & 4/29/2024	Dr.V.Saranya	FDP	Empowering educators: Nurturing resilience and well being for faculty excellence	Happy valley Business School
90	4/24/2024 & 4/29/2024	Dr.T.Vasumathi	FDP	Empowering educators: Nurturing resilience and well being for faculty excellence	Happy valley Business School
91	4/24/2024 & 4/29/2024	Dr.T.Vasumathi	FDP	Empowering educators: Nurturing resilience and well being for faculty excellence	Happy valley Business School
92	4/24/2024 & 4/29/2024	S.Priyanka	FDP	Empowering educators: Nurturing resilience and well being for faculty excellence	Happy valley Business School

Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/ SSCI/Scopus
1	Dr.M.Kowsalya	Supply Chain Management And Organizational Performance: An Empirical Study	South India Journal Of Social Science	Vol.XXI, No.5, ISSN: 0972-8945	2.12	UGC

2	Dr.V.Saranya	Scopus- Time management among College Students	European Chemical Bulletin	Vol 12, Issue 12	3.71	Scopus
3	Dr.V.Saranya	A study on obstacles faced by garment exporters with special reference to coimbatore city	IJRAR	VOL 10 ISSUE 3	7.17	Peer Reviewed
4	Dr.V.Saranya	A Study on Problems Faced by the Farmers while Producing Gloriosa Superba Seeds With Reference to Dharapuram	Rabindra Bharathi University Journal of Economics	Vol. : XXVII, No:7, 2023	6.98	UGC
5	S.Priyanka	Consumer Perception and Preference Towards Selected International Women Clothing Brands in Coimbatore City	Humanities and Social Science Journals	vol 12 issue 2	7.28	Peer Reviewed
6	Dr.S.Mohanraj	A Study of The Visual Merchandising Practices of the Retail Industry at Coimbatore With Specific Reference to the International Clothing Brand	Humanities and Social Science Studies,	Vol. 12, Issue 2, No. 15,	7.28	Peer Reviewed

7	Dr.T.Vasumathi	A study on parents perception and buying behaviour of international baby care brands with special reference to coimbatore city	Rabindra Bharathi University Journal of Economics	Vol. : XXVII, No:7, 2023	6.986	UGC
8	Dr.M.Manjula	Challenges faced in managing corporate governance A study among company secretaries in coimbatore city	Rabindra Bharathi University Journal of Economics	Vol. : XXVII, No:7, 2023	6.986	UGC
9	Dr.M.Manjula	Analysis of techno stress on IT Professionals: An Inferential analysis	Journal of emerging technologies and innovative research(JETIR)	Vol 11 Issue 3	9.95	Peer Reviewed
10	Dr.V.Saranya	Contemporary problems faced by freight forwarders in using intermodal transportation of perishable goods	International journal of scientific research and engineering trends(IJSRET)	vol 10 issue 2		Peer Reviewed
11	Dr.V.Saranya	Implication in Adoption of Hub and Spoke Distribution Model in Domestic Logistics Operations with Special Reference to Coimbatore City	Global Journal of Research in Humanities and Cultural Studies	Volume 4 Issue 2, ISSN: 2583-2670		Peer Reviewed

12	Dr.V.Saranya	A Study on Challenges Faced by Textile Machinery Importers in Tirupur District	International Journal of Advance Research and Innovative Ideas in Education	Volume-10 Issue-2 2024, ISSN(O) : 2395-4396		Peer Reviewed
13	Dr.V.Saranya	A Study on Challenges Faced by Coffee exporters with reference to Nilgiri District.	International journal of research in engineering application and management(IJREAM)	Volume-09 Issue-12 2024		Peer Reviewed
14	S.Priyanka	Consumer buying behaviour pattern towards Lulu hypermarket and its impact on Local retailers with reference to Coimbatore City	IJAR	Vol -14 Issue 04, April 2024, ISSN 2249 - 555 X		Peer Reviewed
15	S.Priyanka	Consumer perception and attitude towards online shopping with special reference to Coimbatore City	IJAR	Vol -14 Issue 04, April 2024, ISSN 2249 - 555 X		Peer Reviewed
16	S.Priyanka	A study on problems and prospects of Pump exporter's with special reference to Coimbatore City	International Journal of Advance Research and Innovative Ideas in Education	Volume-10 Issue-2 2024, ISSN(O) : 2395-4396		Peer Reviewed
17	S.Priyanka	Supply chain management practices and its effect on textile industries in Tiruppur	International journal of scientific research and engineering trends(IJSRET)	vol 10 issue 2 ,ISSN 2395 - 566 X		Peer Reviewed
18	Dr.M.Kowsalya	A study on challenges faced by garment industry with special reference to Tirupppur city.	International journal of scientific research and engineering trends(IJSRET)	vol 10 issue 2, ISSN ON, 2395 566X		Peer Reviewed
19	Dr.N.Chandrakala	A study on the perception of textile exporters on green supply chain management practices in tiruppur district	International journal of scientific research and engineering trends(IJSRET)	vol 10 issue 2		Peer Reviewed

20	Dr.N.Chandrakala	A Study on supply chain issues faced by manufacturing company in Coimbatore .	International journal for research trends in social science and humanities	Volume 2 Issue 2		Peer Reviewed
21	Dr.N.Chandrakala	A study on challenges faced by the selected MSME sectors in managing logistics Activities in coimbatore city.	IJARIE	Volume 10 issue 2 2024		Peer Reviewed
22	K.Chandra Bose	A study on optimizing delivery logistics in e commerce.	IJARIE	IJARIE ISSN 2395 4396		Peer Reviewed
23	Dr.M.Kowsalya	Impact of implementation of advanced technologies in logistics industries in coimbatore district.	International journal of applied research	Volume 10 issue 2 2024		Peer Reviewed
24	Dr.M.Kowsalya	A study on factors influencing consumer preference towards selected international clothing brand with reference to Coimbatore city.	International journal for research trends in social science and humanities	volume 2 issue 2		Peer Reviewed
25	Dr.V.Saranya	Perspective of Tiruppur textile exporters on sustainability regression for packaging	International research journal of engineering and technology	volume 11 issue 4		Peer Reviewed
26	Dr.M.Manjula	An investigation into the obstacles faced by supply chain management in warehouse of coimbatore city	IJARIE	volume 10 issue 2		Peer Reviewed
27	Dr.M.Manjula	A study on last mile delivery challenges faced by e commerce delivery boys in coimbatore city	International journal for research trends in social science and humanities	volume 2 issue 2		Peer Reviewed
28	K.Chandra Bose	Consumer decision making in changing perception towards cross cultural foods and drinks and its impact on culture.	International journal of applied research	ISSN ONLINE 2394 5969		Peer Reviewed

29	S.Priyanka	A study on effectiveness of custom house agent dealing with customers with reference to logistics company	International journal of applied research	ISSN ONLINE 2394 5869		Peer Reviewed
30	Dr.M.Manjula	A study on problems faced by agri exporters in selected region of coimbatore district.	International research journal of engineering and technology	VOLUME 11 ISSUE 4		Peer Reviewed
31	Dr.M.Kowsalya	Menstrual hygiene practice among adolescent girls	Orginal research paper	volume 14 issue 4		Peer Reviewed
32	Dr.T.Vasumathi	Consumer switching behaviour of specified electronic branded products with special reference to coimbatore district.	International journal of advanced research and innovative ideas in education.	volume 10 issue 2		Peer Reviewed
33	Dr.E.Dhanasekar	A Study on effectiveness of logistics services in Real - time data visibility	International Journal of Research and Review	Volume 11 issue 4,E ISSN- 2349-9788		Peer Reviewed
34	Dr.E.Dhanasekar	A study on working women perception towards gold investment in coimbatore city	International Journal for multidisciplinary and Research	Volume 6 Issue 2,E ISSN- 2582 - 2160	9.24	Peer Reviewed
35	Dr.E.Dhanasekar	A STUDY ON CURRENT ISSUES AND CHALLENGES IN LOGISTICS MANAGEMENT WITH SPECIAL REFERENCE TO COIMBATORE CITY	INTERNATIONAL JOURNAL OF ADVANCE RESEARCH AND INNOVATIVE IDEAS IN EDUCATION	Volume-10 Issue-2 2024, ISSN(O) : 2395-4396		Peer Reviewed
36	Dr.E.Dhanasekar	A Study on Glitches of Garment Industries in Reverse Logistics with special reference to Tirupur City - An Empirical Study	AEGAEUM Journal (UGC Care)	Volume 12, Issue 4		UGC
37	Dr.E.Dhanasekar	A study on Operational Efficiency of Cold Logistics Service Providers with special reference to selected containers operators	International journal for modern trends in science and technology	Volume 10, Issue 4		Peer Reviewed

38	Dr.S.Mohanraj	EXPLORING EMPLOYEE RETENTION STRATEGIES IN IT COMPANIES: INSIGHTS FROM EMPLOYEE'S PERPECTIVES	INDIAN JOURNAL OF APPLIED RESEARCH	Volume - 14 Issue - 04 April - 2024 . PRINT ISSN No 2249 - 555X		Peer Reviewed
39	Dr.S.Mohanraj	A Study on Challenges and Impact on Performance of Pump and Motor Industries with Special Reference with Coimbatore	International Journal of Scientific Research & Engineering Trends	Volume 10, Issue 2, Mar-Apr-2024, ISSN (Online): 2395-566X		Peer Reviewed
40	Dr.S.Mohanraj	A STUDY ON RISK MANAGEMENT STRATEGIES ADOPTED BY THIRDPARTY LOGISTICS SERVICE PROVIDERS WITH SPECIAL REFERENCE TO COIMBATORE CITY	International Journal of Advance Research and Innovative Ideas in Education(IJARIIE)	Vol-10 Issue-2 2024 ISSN(O)- 2395-4396		Peer Reviewed
41	Dr.V.Saranya	A Study on Work-Life Balance of Women Employees in Pharmacy with Reference to Sulur Taluk	International Journal of Research and Review	Volume 11; Issue: 4; April 2024 E-ISSN: 2349-9788; P-ISSN: 2454-2237		Peer Reviewed
42	K.Chandra Bose	Prospects and Challenges in the Adoption of ECommerce in Exports by Manufacturers with Special Reference to MSMEs in Coimbatore District	International Journal of Scientific Research & Engineering Trends	Volume 10, Issue 2, Mar-Apr-2024, ISSN (Online): 2395-566X		Peer Reviewed
43	Dr.T.Vasumathi	A Study On Consumer Focus On Supply Chain Management With Special Reference To Castrol Lubricants”	International Journal Of Advance Research And Innovation Ideas In Education	Vol. : 10,Issue :2, April 2024, Page No. 3116 -3123. Issn (0) : 2395-4396 .		Peer Reviewed

44	Dr.T.Vasumathi	To Study The Financial Performance Of Selected Five Ports In India	International Journal of Scientific Research & Engineering Trends	Volume 10, Issue 2, Mar-Apr-2024, ISSN (Online): 2395-566X		Peer Reviewed
45	Dr.T.Vasumathi	A STUDY ON PERCEPTION, BUYING BEHAVIOR AND SATISFACTION LEVEL TOWARDS LUXURY CARS IN COIMBATORE	International Journal Of Advance Research And Innovation Ideas In Education	Vol. : 10,Issue :2, April 2024, Page No. 3116 -3123. Issn (0) : 2395-4396 .		Peer Reviewed
46	Dr.T.Vasumathi	A Study On Awareness About Automobile Spare Parts Exports Of Selected Districts In Western Zone	International Journal Of Scientific Research & Engineering Trends	Volume 10, Issue 2, Mar-Apr-2024, ISSN (Online): 2395-566X		Peer Reviewed
47	Dr.V.Saranya	A STUDY ON CHALLENGES FACED BY COIR PRODUCTS MANUFACTURER IN DINDIGUL DISTRICT	INTERNATIONAL JOURNAL OF ADVANCE RESEARCH AND INNOVATIVE IDEAS IN EDUCATION	Volume-10 Issue-2 2024		Peer Reviewed
48	Dr.M.Kowsalya	A study on current issues and challenges in logistics management with special reference to Coimbatore city	International journal of advance research and innovative ideas and education	Volume-10 Issue-2 ISSN: 2395 - 566X	6.3	Peer Reviewed
49	Dr.M.Kowsalya	A study on challenges faced by the apparel exporters in Tiruppur	International journal for Research in Engineering Application and Management	Volume-19 Issue-12 ISSN: 2454 - 9150	7.42	Peer Reviewed

Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
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1	05.07.2023	ABISHEK C	INSURANCE AND INNOVATION	Sri Ramakrishna College of Arts and Science / IB	-
2	05.07.2023	ASHWINI K	INSURANCE AND INNOVATION	Sri Ramakrishna College of Arts and Science/ IB	-
3	05.07.2023	ILLAKKIYA S	INSURANCE AND INNOVATION	Sri Ramakrishna College of Arts and Science/ IB	-
4	05.07.2023	MADHAVAN T	INSURANCE AND INNOVATION	Sri Ramakrishna College of Arts and Science/ IB	-
5	05.07.2023	BLESSITA	Crop insurance solutions- powered by satellite technology	Sri Ramakrishna College of Arts and Science/ IB	-
6	05.07.2023	HARI KRISHNAPRIYA	Claim settlement procedure using AI	Sri Ramakrishna College of Arts and Science/ IB	-
7	05.07.2023	MADHUVARSHINI	The impact of AI Using the insurance	Sri Ramakrishna College of Arts and Science/ IB	-
8	02.08.2023	ABDUL NAFIQ	Women Empowerment	NGM College, Pollachi	-
9	02.08.2023	MONISHA B.K	Women Empowerment	NGM College, Pollachi	-
10	02.08.2023	SHARMILA V	Women Entrepreneurship	NGM College, Pollachi	-
11	02.08.2023	SIVANANDH G.U	Women Empowerment	NGM College, Pollachi	-
12	08.08.2023	D.R.CHANDRA PRIYA	Salient features of New education policy	NGM College, Pollachi	-
13	08.08.2024	S.NANDHINI	Salient features of New education policy	NGM College, Pollachi	-
14	08.08.2025	D.SHAKTHIVEL	Role of students in new education policy	NGM College, Pollachi	-
15	08.08.2026	P.NAVEEN KUMAR	Role of students in new education policy	NGM College, Pollachi	-
16	15.09.2023	KEVIN RAJAN	Conceptual study on central bank digital currencies	Bharathiar University	-

17	15.09.2023	ROHITH	Managing digital identity in fintech sector	Bharathiar University	-
18	11.10.2023	DHARSHAN V	Export business on E Commerce website	GOVERNMENT ARTS COLLEGE	-
19	11.10.2023	JANANI M	A study on role of AI in HR	GOVERNMENT ARTS COLLEGE	-
20	11.10.2023	NEGHA B	A study on role of AI in HR	GOVERNMENT ARTS COLLEGE	-
21	06.02.2024	BHAVATHARANI N	National Level Debate on Ethics Contemporary Business - Muth or Reality	St.JOSEPH COLLEGE TRICHY	-
22	06.02.2024	JOY SANDRIYA VAIZ S	National Level Debate on Ethics Contemporary Business - Muth or Reality	St.JOSEPH COLLEGE TRICHY	-
23	09.02.2024	Blessita A	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
24	09.02.2024	Guhan Kumar S	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
25	09.02.2024	Logeshwaran M	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-

26	09.02.2024	MADHUVARSHINI G	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
27	09.02.2024	Sangamithra S	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
28	09.02.2024	Selva kumar K	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
29	09.02.2024	Yazhini S	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
30	09.02.2024	Mathivanan B	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
31	09.02.2024	Vikas A	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science	-
32	20.02.2024	Deepac Kumar K	ECONSPIRE 2024 - Inter collegiate Event	PSG College of Arts and Science	-

33	20.02.2024	Dharanidharan A	ECONSPIRE 2024 - Inter collegiate Event	PSG College of Arts and Science	-
34	20.02.2024	Kiruthik Raja S M	ECONSPIRE 2024 - Inter collegiate Event	PSG College of Arts and Science	-
35	20.02.2024	Sanjeevi S S	ECONSPIRE 2024 - Inter collegiate Event	PSG College of Arts and Science	-
36	23.02.2024	Naveen Kumar P	Harmonising Sustainable Development Goals	Rathinam College of Liberal Arts and Science	-
37	23.02.2024	Sahaya Johan	Harmonising Sustainable Development Goals	Rathinam College of Liberal Arts and Science	-
38	23.02.2024	Vignesh S	Harmonising Sustainable Development Goals	Rathinam College of Liberal Arts and Science	-
	07.03.2024	Hashwathi M.S	REVOLUTIONIZING GLOBAL FINANCWE	KRP College of Arts and Science and Research	-
39	07.03.2024	Kevin Rajan	Cross Border Payments and Global Transactions - A Comprehensive Overview	KRP College of Arts and Science and Research	-
40	07.03.2024	Nveen Kumar	ROLE OF FINTECH FACILITATING SUSTAINABLE	KRP College of Arts and Science and Research	-
41	07.03.2024	Rohith R	REVOLUTIONIZING GLOBAL FINANCWE	KRP College of Arts and Science and Research	-
42	07.03.2024	Yadhithyan R	ROLE OF FINTECH FACILITATING SUSTAINABLE	KRP College of Arts and Science and Research	-
43	07.03.2024	Sahaya Johan	ROLE OF FINTECH IN FACILITATING	KRP College of Arts and Science and Research	-

			SUSTAINABLE FINANCE AND GREEN BANKING		
44	23.02.2024	Mohamed Fazil R	The impact of AI in Business Operation	PSGR Krishnammal College for Women	-
45	23.02.2024	Joy Sandriya Vaiz S	The impact of AI in Business Operation	PSGR Krishnammal College for Women	-
46	23.02.2024	Udhaya Kumar V	The impact of AI in Business Operation	PSGR Krishnammal College for Women	-

Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1	29.05.2023 - 09.06.2023	Dr.T.Vasumathi	FDP	Development of Entrepreneurship and Innovation	AMIT University
2	29.05.2023 - 09.06.2023	Dr.M.Kowsalya	FDP	Development of Entrepreneurship and Innovation	AMIT University
3	29.05.2023 - 09.06.2023	Dr.V.Saranya	FDP	Development of Entrepreneurship and Innovation	AMIT University
4	29.05.2023 - 09.06.2023	Dr.M.Manjula	FDP	Development of Entrepreneurship and Innovation	AMIT University
5	29.05.2023 - 09.06.2023	Dr.N.Chandrakala	FDP	Development of Entrepreneurship and Innovation	AMIT University

6	29.05.2023 - 09.06.2023	Dr.E.Dhanasekar	FDP	Development of Entrepreneurship and Innovation	AMIT University
7	19.05.2023 - 23.05.2023	Dr.M.Kowsalya	FDP	Unleashing the Potential: Transforming Research Using Modern Tech-Tools	St Pauls College
8	8/2/2023	Dr.S.Mohanraj	Seminar	Rural Women Empowerment through skill development	NGM
9	02-08-2023	Dr.T.Vasumathi	Seminar	Rural Women Empowerment through skill development	NGM
10	02-08-2023	Dr.N.Chandrakala	Seminar	Rural Women Empowerment through skill development	NGM
11	02-08-2023	Dr.M.Manjula	Seminar	Rural Women Empowerment through skill development	NGM
12	02-08-2023	Dr.E.Dhanasekar	Seminar	Rural Women Empowerment through skill development	NGM
13	02-08-2023	K.Chandra Bose	Seminar	Rural Women Empowerment through skill development	NGM
14	02-08-2023	S.Priyanka	Seminar	Rural Women Empowerment through skill development	NGM
15	02-08-2023	Dr.M.Kowsalya	Seminar	Rural Women Empowerment through skill development	NGM
16	02-08-2023	Dr.V.Saranya	Seminar	Rural Women Empowerment through skill development	NGM
17	08-02-2023	Dr.E.Dhanasekar	Seminar	Rural Women Empowerment through skill development	NGM
18	02.08.2023	Dr.M.Kowsalya	Workshop	Adobe Academic Essentials	Adobe Express
19	04.08.2023	Dr.M.Kowsalya	Conference	FINTECH-THE NEXT FRONTIER OF FINANCIAL SERVICES	Mount Carmel College

20	14-09-2023	Dr.S.Mohanraj	Conference	Digital Transformation of financial services	Department of Commerce, Bharathiar University
21	7th & 8th September 2023	Dr.S.Mohanraj	Conference	Spread the spark 23- Celebrating teachers	Confederation of Indain Industry
22	7th & 8th September 2023	Dr.M.Manjula	Conference	Spread the spark 23- Celebrating teachers	Confederation of Indain Industry
23	14th, 15th & 16th September 2023	Dr.M.Manjula	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
24	14th, 15th & 16th September 2023	Dr.T.Vasumathi	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
25	14th, 15th & 16th September 2023	Dr.E.Dhanasekar	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
26	14th, 15th & 16th September 2023	Dr.V.Saranya	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
27	14th, 15th & 16th September 2023	Dr.M.Kowsalya	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University

28	14th, 15th & 16th September 2023	S.Priyanka	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
29	14th, 15th & 16th September 2023	Dr.N.Chandrakala	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
30	14th, 15th & 16th September 2023	Dr.S.Mohanraj	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
31	25-08-2023	Dr.V.Saranya	Conference	International Conference on Artificial Intelligence in banking and Insurance	Sri Ramakrishna College of Arts and Science
32	25-08-2023	Dr.E.Dhanasekar	Seminar	International Conference on Artificial Intelligence in banking and Insurance	Dri Ramakrishna College of Arts and Science
33	19-09-2023	Dr.E.Dhanasekar	FDP	“EMERGING TRENDS & CHALLENGES IN COMMERCE & MANAGEMENT EDUCATION”	Hindusthan College of Arts and Science
34	05-09-2023	Dr.V.Saranya	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
35	05-09-2023	Dr.M.Manjula	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
36	05-09-2023	K.Chandra Bose	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College

37	05-09-2023	S.Priyanka	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
38	05-09-2023	Dr.N.Chandrakala	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
39	05-09-2023	Dr.E.Dhanasekar	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
40	05-09-2023	Dr.T.Vasumathi	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
41	05-09-2023	Dr.S.Mohanraj	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
42	05-09-2023	Dr.M.Kowsalya	Conference	Digital Transformation in Business Opportunities and Chanllenges	Dr.N.G.P Arts and Science College
43	01-11-2023	Dr.M.Kowsalya	DC Meeting	First Doctorial Commitee meeting	Chikkanna Government Arts College, Tirupur
44	6/17/2023 -to 21-11-2023	Dr.E.Dhanasekar	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
45	30-10-2023 to 03-11-2023	Dr.E.Dhanasekar	FDP	ICT ACADEMY - US INDIVIDUAL TAXATION	Dr.N.G.P Arts and Science College
46	17.06.2023 to 21.06.2023	S.Priyanka	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
47	17.06.2023 to 21.06.2023	Dr.S.Mohanraj	FDP	Outcome based Education	Dr.N.G.P Arts and Science College

48	17.06.2023 to 21.06.2023	Dr.T.Vasumathi	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
49	17.06.2023 to 21.06.2023	Dr.N.Chandrakala	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
50	17.06.2023 to 21.06.2023	Dr.M.Kowsalya	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
51	17.06.2023 to 21.06.2023	Dr.V.Saranya	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
52	17.06.2023 to 21.06.2023	K.Chandra Bose	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
53	17.06.2023 to 21.06.2023	Dr.M.Manjula	FDP	Outcome based Education	Dr.N.G.P Arts and Science College
54	13.12.2023 to 17.12.2023	Dr.S.Mohanraj	Seminar	lecture series on Constitutionalism	legal lab of Governance at Institute of social science
55	05.1.2024 to 12.1.2024	S.Priyanka	FDP	ICT Integrated evaluation in Outcome-based eductaion	AMIT University
56	05.1.2024 to 12.1.2024	Dr.N.Chandrakala	FDP	ICT Integrated evaluation in Outcome-based eductaion	AMIT University
57	05.1.2024 to 12.1.2024	Dr.V.Saranya	FDP	ICT Integrated evaluation in Outcome-based eductaion	AMIT University
58	05.1.2024 to 12.1.2024	Dr.M.Kowsalya	FDP	ICT Integrated evaluation in Outcome-based eductaion	AMIT University

59	29.1.2024 to 30.1.2024	Dr.E.Dhanasekar	Conference	Embracing Digital Transformation in Business for Sustainable growth	Kristu jeyanthi
60	29.1.2024 to 30.1.2024	Dr. V.Saranya	Conference	Embracing Digital Transformation in Business for Sustainable growth	Kristu jeyanthi
61	01-12-2023	S.Priyanka	Conference	A Revisit to the role of gender, age and objective knowledge in consumer attitudes towards organic food	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
62	01-12-2023	S.Priyanka	Conference	Benchmarking supply chain practice in Tirupur District	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
63	01-12-2023	Dr. V.Saranya	Conference	A Revisit to the role of gender, age and objective knowledge in consumer attitudes towards organic food	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
64	01-12-2023	Dr. V.Saranya	Conference	Benchmarking supply chain practice in Tirupur District	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
65	01-12-2023	Dr.M.Kowsalya	Conference	Benchmarking supply chain practice in Tirupur District	Dr.N.G.P Institute of Technology and Lincoln University College Malaysia
66	16-02-2024	Dr.E.Dhanasekar	Conference	Commerce Nexus 2024, Conncting business, technology and society	Sri Krishna Arts and Science College
67	3/15/2024 & 3/16/2024	Dr.E.Dhanasekar	Conference	Harnessing strategies for exponential and sustainable economy	Kristu jeyanthi

68	3/15/2024 & 3/16/2024	Dr.S.Mohanraj	Conference	Harnessing strategies for exponential and sustainable economy	Kristu jeyanthi
69	3/15/2024 & 3/16/2024	S.Priyanka	Conference	Harnessing strategies for exponential and sustainable economy	Kristu jeyanthi
70	21.03.2024 & 22.03.2024	S.Priyanka	Seminar	Best practices in Higher education	Christ Deemed University & Christ Nodal Office
71	12.11.2023	Dr.M.Kowsalya	FDP	India in 2047/National business conclave 2023	Dr.N.G.P Arts and Science College
72	14th, 15th & 16th September 2023	K.Chandra Bose	Conference	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Bharathiar University
73	1.12.2.23	K.Chandra Bose	FDP	Certification of GST bills	Dr.N.G.P Arts and Science College
74	12.11.2023	S.Priyanka	FDP	India in 2047/National business conclave 2023	Dr.N.G.P Arts and Science College
75	9.02.2024	S.Priyanka	FDP	Elevating business through analytics excellence	Dr.N.G.P Arts and Science College
76	9.02.2024	Dr.N.Chandrakala	FDP	Elevating business through analytics excellence	Dr.N.G.P Arts and Science College
77	16.02.2024	Dr.N.Chandrakala	Workshop	Opportunities and challenges of HEIs	Dr.N.G.P Arts and Science College
78	9.02.2024	Dr.M.Kowsalya	FDP	Elevating business through analytics excellence	Dr.N.G.P Arts and Science College
79	7.03.24	S.Priyanka	Conference	Role of modern and innovative banking	Dr.N.G.P Arts and Science College
80	24-02-2024	Dr.S.Mohanraj	National youth parliament	Organized	Ministry of parliamentary affairs

81	24-02-2024	Dr.T.Vasumathi	National youth parliament	Organized	Ministry of parliamentary affairs
82	24-02-2024	Dr.N.Chandrakala	National youth parliament	Organized	Ministry of parliamentary affairs
83	24-02-2024	S.Priyanka	National youth parliament	Organized	Ministry of parliamentary affairs
84	24-02-2024	Dr.M.Kowsalya	National youth parliament	Organized	Ministry of parliamentary affairs
85	24-02-2024	Dr.V.Saranya	National youth parliament	Organized	Ministry of parliamentary affairs
86	24-02-2024	Dr.E.Dhanasekar	National youth parliament	Organized	Ministry of parliamentary affairs
87	24-02-2024	K.Chandra Bose	National youth parliament	Organized	Ministry of parliamentary affairs
88	24-02-2024	Dr.M.Manjula	National youth parliament	Organized	Ministry of parliamentary affairs
89	4/24/2024 & 4/29/2024	Dr.V.Saranya	FDP	Empowering educators:Nurturing resilience and well being for faculty excellence	Happy valley Business School
90	4/24/2024 & 4/29/2024	Dr.T.Vasumathi	FDP	Empowering educators:Nurturing resilience and well being for faculty excellence	Happy valley Business School
91	4/24/2024 & 4/29/2024	Dr.T.Vasumathi	FDP	Empowering educators:Nurturing resilience and well being for faculty excellence	Happy valley Business School
92	4/24/2024 & 4/29/2024	S.Priyanka	FDP	Empowering educators:Nurturing resilience and well being for faculty excellence	Happy valley Business School

Students Presentation

S.No	Date	Name of the Student	Name of the event	Title of Presentation	Organization / Institution
1	30.08.2023	DHANUSH G	International Conference	Content marketing	Puratchi Thalaivi Amma Government Arts and Science College
2	30.08.2023	GOWTHAMI M	International Conference	Content marketing	Puratchi Thalaivi Amma Government Arts and Science College
3	30.08.2023	JEYAPRANESH K	International Conference	A Study on omni channel marketing	Puratchi Thalaivi Amma Government Arts and Science College
4	30.08.2023	MADHU PRETHAA K R	International Conference	A Study on omni channel marketing	Puratchi Thalaivi Amma Government Arts and Science College
5	30.08.2023	MOHAMMED SAFIQ A	International Conference	Content marketing	Puratchi Thalaivi Amma Government Arts and Science College
6	30.08.2023	MOHAMMED HASSAN A	International Conference	B2B Marketing strategy	Puratchi Thalaivi Amma Government Arts and Science College
7	30.08.2023	SANGEETHA T	International Conference	Affiliate marketing	Puratchi Thalaivi Amma Government Arts and Science College
8	30.08.2023	THARANI U P	International Conference	A study social commerce	Puratchi Thalaivi Amma Government Arts and Science College
9	30.08.2023	TAMILARASAN G	International Conference	B2B Marketing strategy	Puratchi Thalaivi Amma Government Arts and Science College

10	30.08.2023	DHARSHINI P	International Conference	A study social commerce	Puratchi Thalaivi Amma Government Arts and Science College
11	15.09.2023	BHAVATHARANI N	International Conference	Unleashing of the potential of the internet of things : Revolutioning the future	Bharathiar University
12	15.09.2024	HASHWATHI M S	International Conference	Managing digital identity in fintech sector	Bharathiar University
13	15.09.2025	JOY SANDRIYA VAIZ S	International Conference	Aspects and overall view of blockchain development	Bharathiar University
14	15.09.2026	KEVIN RAJAN	International Conference	Conceptual study on central bank digital currencies	Bharathiar University
15	15.09.2027	ROHITH	International Conference	Managing digital identity in fintech sector	Bharathiar University
16	15.09.2028	YADHITHAN	International Conference	Artificial intelligence and Industry 5.0	Bharathiar University
17	15.09.2029	AKSHAYA AVK	International Conference	Growth of fintech companies and Impact on indian economy	Bharathiar University
18	15.09.2030	ASHWIN R	International Conference	Growth of fintech companies and Impact on indian economy	Bharathiar University
19	15.09.2031	DHANUSHRI A	International Conference	stepping into the payment system of UPI 2.0 takes the stage	Bharathiar University
20	15.09.2032	EVANGELINE J BOSCO	International Conference	Fintech the next frontiers in financial services	Bharathiar University
21	15.09.2033	KAYALVIZHI K	International Conference	Fintech the next frontiers in financial services	Bharathiar University
22	15.09.2034	NARMADHA	International Conference	Growth of fintech companies and Impact on indian economy	Bharathiar University
23	15.09.2035	RAM KUMAR R S	International Conference	Cyber crime as a global problem	Bharathiar University

24	15.09.2036	SILMIYA BARVISH M	International Conference	stepping into the payment system of UPI 2.0 takes the stage	Bharathiar University
25	15.09.2037	SRI ARAVINTH	International Conference	Cyber crime as a global problem	Bharathiar University
26	15.09.2038	BLESITA	International Conference	Anti money laundering and cyrptocurrency an essential safeguard for financial integrity	Bharathiar University
27	15.09.2039	GNANASURYA	International Conference	Impact of fintech in bankong industries	Bharathiar University
28	15.09.2040	RAGHURAM	International Conference	Impact of fintech in bankong industries	Bharathiar University
29	15.09.2041	SANGAMITHRA	International Conference	fintech innovation and adoption	Bharathiar University
30	15.09.2042	YAZHINI	International Conference	fintech innovation and adoption	Bharathiar University
31	11.10.2023	MADHU PRETHAA K R	International Conference - Presentation	A study on mobile commerce and shopping	GOVERNMENT ARTS COLLEGE
32	11.10.2023	PRAVEENA M	International Conference - Presentation	Digital wallet and contactless payment	GOVERNMENT ARTS COLLEGE
33	11.10.2023	SHARMITHA M	National Conference -Presentation	Digital wallet and contactless payment	GOVERNMENT ARTS COLLEGE
35	11.10.2023	THARANI U P	National Conference -Presentation	A study on mobile commerce and APP based shopping	GOVERNMENT ARTS COLLEGE
36	11.10.2023	THARANI PRIYA E	National Conference -Presentation	Implementation of digital marketing in commerce	GOVERNMENT ARTS COLLEGE
37	11.10.2023	TAMILARASAN G	National Conference -Presentation	Export business in E-Commerce export	GOVERNMENT ARTS COLLEGE
38	11.10.2023	THIRUMURUGAN S	National Conference -Presentation	A study on role of AI in HR	GOVERNMENT ARTS COLLEGE

39	24.01.2024	ASHWINI K	National Conference -Presentation	Digital Economy	NGM College, Pollachi
40	24.01.2024	NAVEEN KUMAR P	International Conference - Presentation	Digital Economy	NGM College, Pollachi
41	24.01.2024	RAMASELVI P	International Conference - Presentation	Digital innovation in Business	NGM College, Pollachi
42	24.01.2024	SANGEETH KUMAR R	International Conference - Presentation	Digital Economy	NGM College, Pollachi
43	24.01.2024	SONA SURESH	International Conference - Presentation	Digital Economy	NGM College, Pollachi
44	29.01.2024 to 30.01.2024	ABISHEK C	International Conference - Presentation	Financial sustainability and Investment	KRISTU JAYANTI COLLEGE, BENGALURU
45	29.01.2024 to 30.01.2024	DHANASEKAR C	International Conference - Presentation	Financial sustainability and Investment	KRISTU JAYANTI COLLEGE, BENGALURU
46	31.01.2024	GOWTHAMI M	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
47	31.01.2024	JANANI M	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
48	31.01.2024	SANGEETHA T	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
49	31.01.2024	SARMITHA M	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE

50	31.01.2024	THIRU MURUGAN S	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
51	31.01.2024	HASHWATTHI H S	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
52	31.01.2024	KEVIN RAJAN C	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
53	31.01.2024	ROHITH R	International Conference - Presentation	CASE ANALYSIS AND PRESENTATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
54	09.02.2024	Hari Krishna Priya K P	International Conference - Presentation	Business Analytics Conclave 2024 - Elevating Business Through Analytics Excellence	Sri Ramakrishna College of Arts and Science
55	14.02.2024	Aarthi V	International Conference - Presentation	International Conference on Nexus	Sri Krishna Arts and Science College
56	14.02.2024	Madhu Prethaa K R	International Conference - Presentation	International Conference on Nexus	Sri Krishna Arts and Science College
57	14.02.2024	Negha B	International Conference - Presentation	International Conference on Nexus	Sri Krishna Arts and Science College
58	14.02.2024	Tharani U P	International Conference - Presentation	International Conference on Nexus	Sri Krishna Arts and Science College
59	14.02.2024	Pavithra B	International Conference - Presentation	International Conference on Nexus	Sri Krishna Arts and Science College

60	23.02.2024	Bhavatharani N	International Conference - Presentation	Supply chain management in Digital Wrold	PSGR Krishnammal College for Women
61	07.03.2024	Negha B	International Conference - Presentation	EXPLORING THE NEXUS OF BLOCK CHAIN TECHNOLOGY IN FINANCE	KRP College of Arts and Science and Research
62	07.03.2024	Madhu Prethaa K R	International Conference - Presentation	EXPLORING THE NEXUS OF BLOCK CHAIN TECHNOLOGY IN FINANCE	KRP College of Arts and Science and Research
63	07.03.2024	Gowthami MS	International Conference - Presentation	SUSTAINABLE FINANCE AND GREEN BANKING	KRP College of Arts and Science and Research
64	07.03.2024	Sarnitha Sree K S	International Conference - Presentation	SUSTAINABLE FINANCE AND GREEN BANKING	KRP College of Arts and Science and Research
65	07.03.2024	Partha Sarathy R R	International Conference - Presentation	SUSTAINABLE FINANCE AND GREEN BANKING	KRP College of Arts and Science and Research
66	07.03.2024	Sangeetha T	International Conference - Presentation	INVESTIGATING THE OPPORTUNITIES AND CHALLENGES IN CROSS BORDER PAYMENT SYSTEM	KRP College of Arts and Science and Research
67	07.03.2024	Jayapranees K	International Conference - Presentation	INVESTIGATING THE OPPORTUNITIES AND CHALLENGES IN CROSS BORDER PAYMENT SYSTEM	KRP College of Arts and Science and Research
68	07.03.2024	Vibhishan M	International Conference - Presentation	INVESTIGATING THE OPPORTUNITIES AND CHALLENGES IN CROSS BORDER PAYMENT SYSTEM	KRP College of Arts and Science and Research

Book / Book Chapters Publications

S.No	Date	Name of the Staff	Name of the Book	Name of the Publisher	Year of publication	ISBN
1	05.06.2023	Dr.M.Kowsalya	Claim Settlement Procedure Using AI	Insurance Institute of India	2023	978-81-964453-0-0
2	05.06.2023	Dr. V.Saranya	Insurance Institute of India sponsered one day national Seminar on Insurance and Innovation	Insurance Institute of India	2023	978-81-964453-0-0
3	05.06.2023	S.Priyanka	Insurance Institute of India sponsered one day national Seminar on Insurance and Innovation	Insurance Institute of India	2023	978-81-964453-0-0
4	05.06.2023	Dr.T.Vasumathi	Insurance Institute of India sponsered one day national Seminar on Insurance and Innovation	Insurance Institute of India	2023	978-81-964453-0-0
5	05.06.2023	Dr.E.Dhanasekar	Artificial intelligence in banking and insurance	DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE (Autonomous)	2023	978-93-340-0104-4

6	14th, 15th & 16th September 2023	Dr.M.Manjula	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Mayas Publication	2023	978-81-19716-91-3
7	14th, 15th & 16th September 2023	Dr.T.Vasumathi	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Mayas Publication	2023	978-81-19716-91-3
8	14th, 15th & 16th September 2023	Dr.E.Dhanasekar	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Mayas Publication	2023	978-81-19716-91-3
9	14th, 15th & 16th September 2023	Dr.V.Saranya	ICSSR Sponsored International Conference on Fintech Digital Transformation of Financial Services	Mayas Publication	2023	978-81-19716-91-3
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