

## Department of Commerce with International Business– AY 2025-26 (Even Sem)

### Department Activities

#### Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	26-NOV-25	Mr.S.Jaishankar,Panel, Member,Logistics for all,CII Institute of Logistics	Emerging Careers in Logistics and Supply Chain Landscape
2	04-MARCH-26	Mr.HajiLn.B.Saifudeen, CEO – EXIM Shipping Services, Coimbatore	PEP Talk on Logistics

#### Seminar /Workshop / Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Title of the Event	Resource Person
1	22-JAN-26	Workshop	EXIM Documentation	Mr.R.Sivakumar, Broekman Logistics India Pvt Ltd, Coimbatore

#### Student Development Programme

S. No.	Date	Title	Resource Person
1	13-DEC-25	Big Bull – Sectoral Analysis	<b>Ms.A.Blessita</b> , Business Analyst – Team Lead, Mahathi Infotech Private Limited, Coimbatore
2	06-JAN-26	Rudder – Maritime Conclave & Expo	<b>Ms.Lakshmi Subramanian</b> , Senior Manager - Sales & MarketingSwift Cargo Pvt Ltd,Coimbatore. <b>Mr. K. Jayaprakash</b> Branch Manager, Greenwich Meridian Logistics Pvt Ltd,Coimbatore.

### Faculty Professional Development Programme

S. No.	Date	Title	Resource Person
Nil			

### Alumni Interaction

S. No.	Date	Title	Alumni
1	13-DEC-25	Career Prospects in Supply Chain Management	<b>Ms.A.Blessita</b> , Business Analyst – Team Lead, Mahathi Infotech Private Limited, Coimbatore
2	23-FEB-26	Orientation on career development and Higher Education	<b>Mr.M.Gunotham</b> , Team Manager, Omega Health care, Bangalore

### Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	13-FEB-26	Vote for Future, Not for Favour	Veeriampalayam	II – B.Com IB
2	18-FEB-26	Cultural and Social Awareness	Edayarpalayam	II – B.Com IB

### Co-curricular Activities

S.No	Date	Name of the Event
Nil		

### Other Activities

S. No.	Date	Title	Resource Person
1			

## Department Achievements

### Awards and Prizes for Staff

S.No	Date	Name of the Staff	Name of the Award	Awarded by
1	04-FEB-26	S.Priyanka	Best Paper Award	Lincoln Univeristy,Malaysia
2	04-FEB-26	Dr.RekhaPriyadharshini	Best Paper Award	Lincoln Univeristy,Malaysia
3	04-MAR-26	Dr.M.Kowsalya	Best Case Study Award	Dr.N.G.P. Arts and Science College

### Staff Recognitions

S. No.	Date	Name of the Staff	Nature of Recognition	Organization / Institution
1	01-NOV-25	Dr.M.Kowsalya	Member of the Editorial Board	International Journal of Multidisciplinary Academic Research and Trends (IJMAT)
2	12-JAN-26	Dr.RekhaPriyadharshini	Associate Editor	IOT Academy Publishers
3	12-JAN-26	Dr.M.Kowsalya	Editor at IIP Book Series	IIP
4	23-JAN-26	S.Priyanka	Organizing Committee Member	IQAC,International Conference, Dr.N.G.P. Arts and Science College
5	02-FEB-26	Dr.RekhaPriyadharshini	Session Chair	Lincoln Univeristy,Malaysia

### Staff Participation

S. No.	Date	Name of the Staff	Event	Organization / Institution
1	05-DEC-25	Mrs.S.Priyanka	Workshop	EBSCO Information Services
2	05-DEC-25	Dr.RekhaPriyadharshini	Workshop	EBSCO Information Services

3	09-DEC-25	Mrs.S.Priyanka	FDP	NPTEL - AICTE
4	08-DEC-25 to 12-DEC-25	Mrs.S.Priyanka	FDP	Vignana Jyothi Institute of Arts and Sciences
5	15-DEC-25 to 16-DEC-25	Dr.RekhaPriyadharshini	Workshop	ICSSR SRC
6	19-DEC-25 to 26-DEC-25	Dr.S.Mohanraj	FDP	Thanthai Periyar Government Arts and Science College
7	02-JAN-26 to 06-JAN-25	Dr.M.Kowsalya	Conference	Versatile Knowledge Foundation
8	20-FEB-26 to 21-FEB-26	Mrs.S.Priyanka	Workshop	Shri Dharmasthala Manjunatheshwara Institute for Management Development
9	20-FEB-26 to 21-FEB-26	Dr.RekhaPriyadharshini	Workshop	Shri Dharmasthala Manjunatheshwara Institute for Management Development

### Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/ SSCI/Scopus
1	Dr.M.Kowsalya	Quantum–Powered Supply Chain Optimization: Unlocking Efficiency Beyond Traditional Limits	Qubits Unveiled - Quantum Computing Solutions for Efficient Supply Logistics, Nova Science Publisher	ISBN: 980000000000, JAN 2026	-	Scopus
2	Dr.M.Kowsalya	Raising the Bar: Supply Chain Competence in Textiles	In: Alareeni, B. (eds) Technology and Entrepreneurship: Systems Driving Innovation. Studies in Systems, Decision and Control,	ISSN: 21984182, JAN 2026	-	Scopus
3	Dr.T.Sumathi	Challenges in Cold chain logistic a comprehensive study of Cold storage	International Journal of Varsatile Research and analysis	ISSN: 2984 – 8903, Mar 2026,	9.17	Peer Reviewed

		warehouse operations in Coimbatore		Vol No: 04, Issue 01.		
4	Dr.T.Sumathi	Assigning the relationship between beverage consumption, health habits on employee well being and job preference evidence from IT sector coimbatore	International Journal of Varsatile Research and analysis	ISSN: 2984 – 8903, Mar 2026, Vol No: 04, Issue 01.	9.17	Peer Reviewed
5	Dr.M.Kowsalya	Exploring the Hindrance to Robotics Adoption in Warehouse Operations in Coimbatore City	International Journal of Scientific Research and Engineering Development	ISSN: 2581 – 7175, Feb 2026, Vol No: 09, Issue 01.	5.92	Peer Reviewed
6	Dr.M.Kowsalya	Supply Chain Efficiency of Small Cardamom from Karela to Global Markets	EPRA International Journal of Environmental Economics, Commerce and Educational Management	ISSN: 2348 – 814X, Feb 2026, Vol No: 13, Issue 02.	8.75	Peer Reviewed
7	Dr.M.Kowsalya	Freight Forwarder’s Awareness and Perception towards the Multimodal Logistic Park (MMLP) In Coimbatore	International Journal of Engineering Technology Research & Management	ISSN: 2546 – 9348, Feb 2026, Vol No: 10, Issue 02.	8.23	Peer Reviewed
8	Dr.V.Saranya	Assessing Cold Chain Logistics and it's Delivery Freshness In Small Scale Dairy Production In Coimbatore District	The International Journal of Versatile Research and Analysis (IJVRA)	ISSN: 2984 – 8903, Feb 2026, Vol No: 10, Issue 02.	9.12	Peer Reviewed
9	Dr.V.Saranya	Freight Cost Management and Optimization Strategies in Small and	International Journal of Scientific Research and Engineering Development	ISSN: 2984 – 8903, Feb 2026, Vol No: 10, Issue	5.92	Peer Reviewed

		Medium Engineering Enterprises: A Study in Coimbatore District		02.		
10	S.Priyanka	Technological Advancements in Freight Forwarding Implications for Export Import Operations A Study on Coimbatore & Tirupur District	International Journal of Engineering Technology Research & Management (IJETRM)	ISSN: 2581 – 7175, Feb 2026, Vol No: 09, Issue 01.	8.23	Peer Reviewed
11	S.Priyanka	Challenges and technological requirements Of Cold Chain Logistics in Agriculture Sector with Special Reference with Coimbatore City	EPRA International Journal of Environmental Economics, Commerce and Educational Management	ISSN: 2456 – 9348, Feb 2026, Vol No: 10, Issue 02.	8.75	Peer Reviewed
12	S.Priyanka	Challenges Faced by Migrant Workers in the Textile Sector in Tiruppur	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2348-814X– 9348, Feb 2026, Vol No: 13, Issue 02.	5.92	Peer Reviewed
13	Mr.K.Chandrase	Scope for Logistics Transformation in Coimbatore due to rapid EV delivery Fleet Adoption	PARIPEX – Indian Journal of Research	ISSN: 2250 – 1991, Feb 2026, Vol No: 15, Issue 02.	6.03	Peer Reviewed
14	Dr.T.Vasumathi	A Study On Factors Influencing Consumer Perception Towards Cng As A Sustainable Fuel In Coimbatore City	International Journal of Versatile Research and Analysis	ISSN: 2984 – 8903, Feb 2026, Vol No: 04, Issue 02.	9.12	Peer Reviewed

15	Dr.T.Vasumathi	A Study On Consumer Preference And Buying Behavior Towards Branded Cars In Coimbatore City	International Journal of Versatile Research and Analysis	ISSN: 2984 – 8903, Feb 2026, Vol No: 04, Issue 02.	9.12	Peer Reviewed
16	Dr.T.Vasumathi	AI- Powered Warehouse tools and Technology for Better Distribution of goods In Coimbatore and Tirupur city	International Journal of Versatile Research and Analysis	ISSN: 2984 – 8903, Feb 2026, Vol No: 04, Issue 02.	9.12	Peer Reviewed
17	Dr.T.Vasumathi	A Study On Customer Awareness and Attitude Towards Green Products with Special Reference to Coimbatore City	International Journal of Versatile Research and Analysis	ISSN: 2984 – 8903, Feb 2026, Vol No: 04, Issue 02.	9.12	Peer Reviewed
18	Dr.T.Vasumathi	A Study of Milky Mist and Their Influence on Consumer Satisfaction	International Journal of Versatile Research and Analysis	ISSN: 2984 – 8903, Feb 2026, Vol No: 04, Issue 02.	9.12	Peer Reviewed
19	S.Priyanka	Analyze the Impact of Digitalization & Artificial Intelligence in Logistics Efficiency With Special Reference to Coimbatore City	International Journal of Engineering Development and Research	ISSN: 2582-3930, Mar 2026, Vol No: 10, Issue 03.	9.37	Peer Reviewed
20	Dr.M.Kowsalya	Supply Chain Challenges in Quick Commerce: A Delivery Personnel Perspective	International Journal of Engineering Technology Research & Management	ISSN: 2546 – 9348, Mar 2026, Vol No: 10, Issue 03.	8.23	Peer Reviewed
21	Mr.K.Ponnumani	AI tools for Remote Work Management: Ensuring	International Journal of Versatile Research and	ISSN: 2984 –	9.12	Peer Reviewed

		Productivity and Engagement	Analysis	8903, Feb 2026, Vol No: 04, Issue 03.		
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### Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1	23-JAN-26	Shanmugam G	Intercollegiate Competition on BANQUUIST 2026	Sri Ramakrishna College of arts and Science College	
2	23-JAN-26	Sri Sangeerth S K	Intercollegiate Competition on BANQUUIST 2027	Sri Ramakrishna College of arts and Science College, Coimbatore	
3	28-JAN-26	Akalya R	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2026	Government Arts College, Coimbatore	
4	28-JAN-26	Bhavatharani N	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2027	Government Arts College, Coimbatore	
5	28-JAN-26	ChandrapriyaD.R	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2028	Government Arts College, Coimbatore	
6	28-JAN-26	Dharunika R	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2029	Government Arts College, Coimbatore	
7	28-JAN-26	Haritha R	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2030	Government Arts College, Coimbatore	Third Prize
8	28-JAN-26	Kanagapriya	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2031	Government Arts College, Coimbatore	Third Prize
9	28-JAN-26	Lavanya M	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2032	Government Arts College, Coimbatore	
10	28-JAN-26	Sivasakthi S	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2033	Government Arts College, Coimbatore	
11	28-JAN-26	Sundarapandiayan S	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2034	Government Arts College, Coimbatore	First Prize

12	28-JAN-26	Thirukarthiyen S	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2035	Government Arts College, Coimbatore	First Prize
13	28-JAN-26	Akshaya RP	Intercollegiate Competition on NAUTICAL NEXUS - FEST 2036	Government Arts College, Coimbatore	Third Prize
14	11-FEB-26	Sakthi Pranav M	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
15	11-FEB-26	Khavyaa K	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
16	11-FEB-26	Dhanush Ram	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
17	11-FEB-26	Gowsick V	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
18	11-FEB-26	Kanishkar V	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
19	11-FEB-26	Harshit V	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
20	11-FEB-26	Kathirvelu C	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
21	11-FEB-26	Prakash M	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
22	11-FEB-26	Login S	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
23	11-FEB-26	Ashwini	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
24	11-FEB-26	Sanjai P R	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
25	11-FEB-26	Thirukarthiyen S	Intercollegiate Competition on E-WEEK 2026	G.R.Damodaran Academy of Management, Coimbatore	
26	26-FEB-26	Arjun M	Colagite Meet MIRARI 2K26	Dr.SNS Rajalakshmi Collage of Arts and Science	First
27	26-FEB-26	Jayashree P	Colagite Meet MIRARI 2K27	Dr.SNS Rajalakshmi Collage of Arts and	

				Science	
28	26-FEB-26	Rashmika	Colagite Meet MIRARI 2K28	Dr.SNS Rajalakshmi Collage of Arts and Science	
29	26-FEB-26	Kiruthika S	Colagite Meet MIRARI 2K29	Dr.SNS Rajalakshmi Collage of Arts and Science	
30	26-FEB-26	Gokul K	Colagite Meet MIRARI 2K30	Dr.SNS Rajalakshmi Collage of Arts and Science	
31	26-FEB-26	Ashwin JJ	Colagite Meet MIRARI 2K31	Dr.SNS Rajalakshmi Collage of Arts and Science	
32	26-FEB-26	Mirudhubhashini A S	Colagite Meet MIRARI 2K32	Dr.SNS Rajalakshmi Collage of Arts and Science	
33	26-FEB-26	Khavyaa K	Colagite Meet MIRARI 2K33	Dr.SNS Rajalakshmi Collage of Arts and Science	
34	26-FEB-26	Harshit V	Colagite Meet MIRARI 2K34	Dr.SNS Rajalakshmi Collage of Arts and Science	
35	26-FEB-26	Shiva C	Colagite Meet MIRARI 2K35	Dr.SNS Rajalakshmi Collage of Arts and Science	First
36	26-FEB-26	Kushwanth A	Colagite Meet MIRARI 2K36	Dr.SNS Rajalakshmi Collage of Arts and Science	
37	26-FEB-26	Arshad Khan N	Colagite Meet MIRARI 2K37	Dr.SNS Rajalakshmi Collage of Arts and Science	
38	26-FEB-26	Nimisha Arundhathi.S	Colagite Meet MIRARI 2K38	Dr.SNS Rajalakshmi Collage of Arts and Science	
39	02-MARCH-26	Mirudhubhashini A S	Colagite Meet MIRARI 2K39	Rathinam Collage of Arts and Science	
40	02-MARCH-26	Jayashree P	RGF 2026 Event	Rathinam Collage of Arts and Science	
41	02-MARCH-26	Kiruthika S	RGF 2026 Event	Rathinam Collage of Arts and Science	
42	02-MARCH-26	Dharshini B	RGF 2026 Event	Rathinam Collage of Arts and Science	

43	02-MARCH-26	Dharshana K	RGF 2026 Event	Rathinam Collage of Arts and Science	
44	02-MARCH-26	Ashwin JJ	RGF 2026 Event	Rathinam Collage of Arts and Science	Third
45	02-MARCH-26	Shiva C	RGF 2026 Event	Rathinam Collage of Arts and Science	Second
46	02-MARCH-26	Arjun M	RGF 2026 Event	Rathinam Collage of Arts and Science	First

### Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1	10-DEC-25	Dr.RekhaPriyadharshini	Conference	Empowering Indian MSMEs with AI driven Accounting Practices	Patrician College of Arts and Science, Chennai
2	04-DEC-25 to 05-DEC-25	Dr.M.Kowsalya	Conference	Human AI Collaboration in supply chain Decision Making	Presidency University
3	04-DEC-25 to 05-DEC-25	S.Priyanka	Conference	Ai and Digital Marketing Transformation: Redefining the Future of Brand Communication and consumer connection	Presidency University
4	23-JAN-26 to 24-JAN-26	S.Priyanka	Conference	Maritime Supply Chain through digital transformation: Insights into Ocean shipping and port management	Dr.N.G.P Arts and Science College
5	23-JAN-26 to 24-JAN-26	S.Priyanka	Conference	Emerging Digital Innovation: Transforming Industry,Economy,e-commerce and banking for sustainable	Dr.N.G.P Arts and Science College
6	23-JAN-26 to 24-JAN-26	Dr.RekhaPriyadharshini	Conference	Transforming Sustainability through Digital Innovation: Trends, Challenges and Opportunities	Dr.N.G.P Arts and Science College
7	23-JAN-26 to	Dr.RekhaPriyadharshini	Conference	Digital Transformation in E-Commerce	Dr.N.G.P Arts and Science

	24-JAN-26				College
8	23-JAN-26 to 24-JAN-26	Dr.M.Kowsalya	Conference	Digital Innovation and Transformation with Emerging trends for Sustainable Development: Digital Platforms	Dr.N.G.P Arts and Science College
9	23-JAN-26 to 24-JAN-26	Dr.V.Saranya	Conference	Accelerating Financial Inclusion Through Digital Financial Services: A Sustainable Development Perspective	Dr.N.G.P Arts and Science College
10	02-FEB-26 to 04-FEB-26	S.Priyanka	Conference	Green Consumerism and Sustainable Food Systems: Insights from Consumer Adoption Behavior	Lincoln University, Malaysia
11	02-FEB-26 to 04-FEB-26	Dr.RekhaPriyadharshini	Conference	Green Consumerism and Sustainable Food Systems: Insights from Consumer Adoption Behavior	Lincoln University, Malaysia
12	04-FEB-26	Dr.RekhaPriyadharshini	Conference	Role of AI in shaping Retail Brand experience	Kristu Jayanti Deemed to be University
13	04-FEB-26 to 05-FEB-26	S.Priyanka	Conference	AI Digital Marketing Transformation: Redefining the Future of Brand Communication and Consumer Connection	Presidency University
14	05-FEB-26 to 06-FEB-26	Dr.M.Kowsalya	Conference	Rethinking Supply Chain Strategy in The Automotive Industry	Marian Institute of Management, Marian College Kuttikkanam Autonomous
15	11-FEB-26 to 12-FEB-26	Dr.M.Kowsalya	Conference	Building Cultures at Work: How India's White-Collar Talent Thrives Globally	The Modern College of Business and Science (MCBS), Muscat, Oman
16	11-FEB-26 to 12-FEB-26	Dr.T.Vasumathi	Conference	Building Cultures at Work: How India's White-Collar Talent Thrives Globally	The Modern College of Business and Science (MCBS), Muscat, Oman
17	20-FEB-26 to 21-FEB-26	S.Priyanka	Conference	Phool: Implementing the Triple Bottom Line through Circular Economy Innovation in India	Shri Dharmasthala Manjunatheshwara Institute for Management Development

18	20-FEB-26 to 21-FEB-26	Dr.RekhaPriyadharshini	Conference	Phool: Implementing the Triple Bottom Line through Circular Economy Innovation in India	Shri Dharmasthala Manjunatheshwara Institute for Management Development
19	20-FEB-26 to 21-FEB-26	Dr.S.Moharaj	Conference	Global helath challenge to market opportunity a case study of good night enter into Africa	Shri Dharmasthala Manjunatheshwara Institute for Management Development

### Students Presentation

S.No	Date	Name of the Student	Name of the event	Title of Presentation	Organization / Institution
1	04-DEC-26	Sundarapandian.S	Conference	Human- AI Collaboration in Supply Chain Decision - Making	Presidency University, Bangluru
	04-DEC-26	Rashmika M	Conference	International Conference on Transcending Disciplines with Artificial Intelligence to Build a Smarter, Inclusive and Sustainable Future	Presidency University, Bangluru
2	04-DEC-26	Thirukarthikeyan S	Conference	International Conference on Transcending Disciplines with Artificial Intelligence to Build a Smarter, Inclusive and Sustainable Future	Presidency University, Bangluru
3	04-DEC-26	Krishna Shruthi. A	Conference	International Conference on Transcending Disciplines with Artificial Intelligence to Build a Smarter, Inclusive and Sustainable Future	Presidency University, Bangluru
4	23-JAN-26 to 24-JAN-26	Chandrapriya.D.R	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
5	23-JAN-26 to 24-JAN-26	Thirukarthikeyan S	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
6	23-JAN-26 to 24-JAN-26	Bhavatharani.N	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore

7	23-JAN-26 to 24-JAN-26	Harinath.L	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
8	23-JAN-26 to 24-JAN-26	Sachin V	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
9	23-JAN-26 to 24-JAN-26	Varsha.R	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
10	23-JAN-26 to 24-JAN-26	Agalya R	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
11	23-JAN-26 to 24-JAN-26	Shalini.D	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
12	23-JAN-26 to 24-JAN-26	kruthika	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
13	23-JAN-26 to 24-JAN-26	Meerale.P	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
14	23-JAN-26 to 24-JAN-26	Mohammed Irfan	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
15	23-JAN-26 to 24-JAN-26	Nandhitha	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
16	23-JAN-26 to 24-JAN-26	Srimathi	Conference	Digital innovation and transformation with emerging trends for sustainable development	Dr.NGP Arts and Science College, Coimbatore
17	11-FEB-26 to	Architha.M	Conference	E-Commerce and its impact on traditional retailing	Kristu Jayanti College (Autonomous), Bangluru.
18	11-FEB-26 to	Harish.S	Conference	E-Commerce and its impact on traditional retailing	Kristu Jayanti College (Autonomous), Bangluru.
19	20-FEB-26 to 21-FEB-26	Nimisha Arundhathi.S	Conference	PR3 compacting through affordability and omni channel retailing in India	SDM Institute for Management Development (SDMIMD), Mysuru
20	20-FEB-26 to 21-FEB-26	Adith R	Conference	Sustainability and Safety in India's Fish Supply Chain: A Case Study on Vridhi Techno Farms Pvt. Ltd	SDM Institute for Management Development (SDMIMD), Mysuru

21	20-FEB-26 to 21-FEB-26	Mirudhubhashini A S	Conference	An Analytical study of Amazon India's Supply Chain Optimization	SDM Institute for Management Development (SDMIMD), Mysuru
22	20-FEB-26 to 21-FEB-26	Dharshini B	Conference	JIO: Disrupting India's Telecom and Digital Ecosystem through Market Penetration Strategy.	SDM Institute for Management Development (SDMIMD), Mysuru
23	20-FEB-26 to 21-FEB-26	Kushwanth A	Conference	JIO: Disrupting India's Telecom and Digital Ecosystem through Market Penetration Strategy	SDM Institute for Management Development (SDMIMD), Mysuru
24	20-FEB-26 to 21-FEB-26	Ponhemanthraj G	Conference	An Analytical study of Amazon India's Supply Chain Optimization	SDM Institute for Management Development (SDMIMD), Mysuru
25	20-FEB-26 to 21-FEB-26	Sanjay P R	Conference	PR3: Competing through affordability and omnichannel Retailing in india	SDM Institute for Management Development (SDMIMD), Mysuru
26	20-FEB-26 to 21-FEB-26	Sivasakthi S	Conference	Balancing Growth and Trust: A Case Study of Keerai Kadai Ventures Limited in a Cost- Sensitive Food Market	SDM Institute for Management Development (SDMIMD), Mysuru
27	20-FEB-26 to 21-FEB-26	Kanishna C	Conference	Balancing Growth and Trust: A Case Study of Keerai Kadai Ventures Limited in a Cost- Sensitive Food Market	SDM Institute for Management Development (SDMIMD), Mysuru
29	20-FEB-26 to 21-FEB-26	Shanmugam G	Conference	Phool: Implementing the Triple Bottom Line through Circular Economy Innovation in India	SDM Institute for Management Development (SDMIMD), Mysuru
29	20-FEB-26 to 21-FEB-26	Ashwini B	Conference	Sustainability safety in Indian fish supply chain a case study on vridhi techno farm	SDM Institute for Management Development (SDMIMD), Mysuru
30	20-FEB-26 to 21-FEB-26	Bhavatharani N	Conference	Global health challenge to market opportunity a case study of good night enter into Africa	SDM Institute for Management Development (SDMIMD), Mysuru

**Book / Book Chapters Publications**

<b>S.No</b>	<b>Date</b>	<b>Name of the Staff</b>	<b>Name of the Book</b>	<b>Name of the Publisher</b>	<b>Year of publication</b>	<b>ISBN</b>
1	01-DEC-25	Dr.Rekhapriyadharshini	The world of Commerce - Connecting Business, Markets and Management	Innovative Online Training Academy	2025	978-93-48990-49-5