

Department of Commerce Business Analytics– AY 2025-26

Department Activities

Date format: 31-AUG-25

Guest Lecture / Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	30-AUG -2025	Ms. Kiruthika KB, System Engineer	Corporate Business Modelling

Seminar / Workshop / Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Title of the Event	Resource Person
NIL				

Student Development Programme

S. No.	Date	Title	Resource Person
NIL			

Faculty Professional Development Programme

S. No.	Name	Date	Title	Institution
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1.	Dr M.S RanjithKumar	18-AUG-25 to 23-AUG-25	Integrating AI in Teaching and Assessment With Practical Insights	AICTE Training and Learning Academy
2.	Dr M.S RanjithKumar	22-AUG-25 to 27-AUG-25	AI Powered Industry 4.0	Vivekananda Institute of Technology
3.	Dr.J Nancy Sebastina	7-JUL-25 to 11-JUL-25	Insights From the Indian Knowledge System	Sri Ramakrishna College of Arts and Science.
4.	Dr.J Nancy Sebastina	18-AUG-25 to 23-AUG-25	Integrating AI in Teaching and Assessment With Practical Insights	AICTE Training and Learning Academy
5.	Dr.J Nancy Sebastina	22-AUG-25 to 27-AUG-25	AI Powered Industry 4.0	Vivekananda Institute of Technology
6.	Dr. T. Nathiya	23-JUN-25 to 27-JUN-25	Research Structing and Publication Process	National Foundation For Entrepemeurship Development
7.	Dr. T. Nathiya	7-JUL-25 to 11-JUL-25	Insights From the Indian Knowledge System	Sri Ramakrishna College of Arts and Science.
8.	Dr. T. Nathiya	18-AUG-25 to 23-AUG-25	Integrating AI in Teaching and Assessment With Practical Insights	AICTE Training and Learning Academy
9.	Dr. T. Nathiya	22-AUG-25 to 27-AUG-25	AI Powered Industry 4.0	Vivekananda Institute of Technology
10.	Ms. T.P Suvetha	7-JUL-25 to 11-JUL-25	Microsoft Power BI Data Analyst	Kumaraguru College of Liberal Arts and Science College
11.	Ms. T.P Suvetha	18-JUL-25 to 22-JUL-25	Outcome Based Learning In HEI's For Quality Education	Dhaanish Ahmed Insittute of Technology
12.	Ms. T.P Suvetha	18-AUG-25 to 23-AUG-25	Integrating AI in Teaching and Assessment With Practical Insights	AICTE Training and Learning Academy

13.	Ms. T.P Suvetha	22-AUG-25 to 27-AUG-25	AI Powered Industry 4.0	Vivekananda Institute of Technology
14.	Dr. P. Kanagaraj	22-AUG-25 to 27-AUG-25	AI Powered Industry 4.0	Vivekananda Institute of Technology
15.	Dr. P. Kanagaraj	7-JUL-25 to 11-JUL-25	Bridging Tradition and Innovation	Sri Ramakrishna College of Arts and Science

Alumni Interaction

S. No.	Date	Title	Alumni
1	27-SEP-2025	The Analytics Edge: Alumni Perspectives for Tomorrow's Professionals	Mr. J. Siddhesh

Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
NIL				

Co-curricular Activities

S.No	Date	Name of the Event
NIL		

Other Activities

S. No.	Date	Title	Resource Person
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NIL

Department Achievements

Awards and Prizes for Staff

S.No	Date	Name of the Staff	Name of the Award	Awarded by
NIL				

Staff Recognitions

S. No.	Date	Name of the Staff	Nature of Recognition	Organization / Institution
NIL				

Staff Participation

S. No.	Date	Name of the Staff	Event	Organization / Institution
1	15-SEP-25	Dr. J.Nancy Sebastina	SEMINAR: VISIT BHARAT 2047	PSG College of Arts and Science
2	25-SEP-25 to 26-sep-25	Dr.P.Kanagaraj	CONFERENCE: Sustainable Economic Growth Through Digital Revolution	Kristu Jayanti University of Michigan
3.	20-AUG-25	Dr. M.S. RanjithKumar	CONFERENCE: Strengthening economic, Strategic and Cultural Ties in the 21 st Century.	Sri Ramakrishna College of Arts and Science.

Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC/ SSCI/Scopus
NIL						

Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1.	29-AUG-25	V.S. Shweta	Laugh Out Loud Just a Minute	St. Joseph's College for Women	3 rd Price
2.	7-SEP-25	Adithya DR	Junior Athletics Championship	Tirupur Athletics Association	3 rd Price

Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1	12-AUG-2025	M.S RanjithKumar	Greenalytics'2k25	The Role of AI in Business	Commerce Business Analytics
2	15-SEP-2025	Dr J. Nancy Sebastina	Visit Bharat 2047: Contribution of MSMEs towards Youth Employment and Skilling for a Developed India	A Study on Encouraging Participation in MSMEs and Entrepreneurship	PSG College of Arts and Science
3	19-SEP-2025	Dr. J. Nancy Sebastina	A Pathway to Economic Transformation and Sustainable Development in India	AI powered Innovation in Public Services and Industries	Nallamuthu Gounder Mahalingam College

Students Presentation

S.No	Date	Name of the Student	Name of the event	Title of Presentation	Organization / Institution
1	12-AUG-2025	Shweta. V.S	Greenalytics'2k25	The Role of AI In Business	Vellalar College For Women
2	12-AUG-2025	Sampreeta J.C	Greenalytics'2k25	The Role of AI In Business	Vellalar College For Women
3	12-AUG-2025	Sri Kousalya N M	Greenalytics'2k25	The Role of AI In Business	Vellalar College For Women
4	12-AUG-2025	Ramya R	Greenalytics'2k25	The Role of AI In Business	Vellalar College For Women
5	12-AUG-2025	Swetha A	VIKSIT BHARAT 2047	A Study On Encouraging Participation in MSME's And Entrepreneurship	PSG College Of Arts And Science
6	19-SEP-2025	Sahaana J	ICRTMRI'25	Corporate Social Responsibility	A.V.P College of Arts and Science
7	19-SEP-2025	Sampreeta JC	ICRTMRI'25	Corporate Social Responsibility	A.V.P College of Arts and Science

Book / Book Chapters Publications

S.No	Date	Name of the Staff	Name of the Book	Name of the Publisher	Year of publication	ISBN
1	JUNE	Dr. T.Nathiya	Blockchain in Business	SJ Publication	2025	978-81-986573-5-0
2	AUG	Dr. T.Nathiya	Inida -Malaysia Bilateral Relations	CIIT Publications	2025	978-93-6126-546-4