



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade (2nd Cycle)

Dr. N.G.P.- Kalapatti Road, Coimbatore-641048, Tamil Nadu, India

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DEPARTMENT OF COMMERCE WITH BUSINESS ANALYTICS

Department Activities: 2016-2017

Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	21-Jun-2016 (9.15-10.15AM)	MR.E. KUMARAN Associate Professor In Microbiology	Realising The Real	Smart class room	IB.Com(B.A.) Students
	(10.15-11.15AM)	DR.MURUGANANDHAM Co-ordinator IAS Academy	Carrier In Competitive Exams		
	(11.30AM-12.30PM)	DR.KANDHASWAMY Director –Mathematics	Mathematical Puzzles And Aptitude		
	(1.30-2.30PM)	DR.BALA KRISHNAN Professor/Head In Commerce (Banking And Insurance)	Attitude		
	(2.30-3.30PM)	DR.THANGA MANIKANDAN Associate Professor In Tamil	Reading Enrichment		
	22-Jun-2016 (11.30AM-12.30PM)	Mr. BALAJI Placement officer	Carrier opportunities		
	(1.30-2.30PM)	Dr. Kumaravel Head Dept of computer science Dr.N.G.P Arts and Science College	Modern Information Technology Classical Tamil		
	(2.30-3.30PM)	Dr .Murugasan Asst.professor			

		Dept of Tamil			
2	18-Jul-2016	Thiru. K. MANIKAM Course Co-ordinator -B. Com BPS Tata Consultancy Services Chennai	Induction Programme on placement & opportunities	Avvai Arangam Dr. N. G. P. Arts and Science College	B.Com(B.A.) Students
3	19-Jul-2016	Dr. J.P. VANDHANA Assistant Professor & Co- ordinator for BEC Department of English Dr. N. G. P. Arts and Science College	Orientation On Business English	Room no 428	B.Com(B.A.) Students
4	29-Jul-2016	WONDER JOKY Business Head, Eidos Training Company, Tatabad, Coimbatore	Motivation On communication	Avvai Arangam	B.Com(B.A.) Students
5	04-Feb-2017	Mr.R.Rajesh Kanna Assistant Professor Department of Computer Application Dr. N. G. P. Arts and Science College Coimbatore.	Awareness Programme On Online Certificate Courses (NPTEL)	Lab IV	B.Com(B.A.) Students
6	21-Feb-2017	Dr .N.Rajendaran Psychologist Dr.N.G.P Information Technology	Behavioral dimension of Health	Room No:1403	B.Com(B.A.) Students

2. Seminar /Workshop Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/Workshop)	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Funding Agency	Total Funding
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1	10-Jan-2017	Work Shop	-	Balance Sheet Analysis	CA. K.C. SENTHILKUMAR (Chartered Accountant) CA.B. SENTHIL KUMAR (Chartered Accountant)	-	-	-
2	16-Feb-17	Work Shop	-	A Case Study Analysis On Project Finding & Working Capital In Decision Making	P.Madasamy Assistant General Manager Central Bank of India Regional Office Coimbatore.	-	-	-
3	10-Mar-2017	Work Shop	-	Workshop On Analytics	1.Mr.B.Baktha Kumar Managing director , Phoenix IT consulting Technical Director, Axiom Semantics Technical and Managing director ,Axiom IT consulting Chennai 2.Dr.v.Bhuvaneshwarui Assistant professor Department of Computer Application School of computer Science and engineering, Bharathiar University.	-	-	-
4	16-Mar-2017	Work Shop	-	Retail And Market Research	Venkateshwaran Kubendran Sr. Manager Operation Tata consultancy services, Chennai.	-	-	-

3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	27-Jun-2016	Awareness Of Drug Abuse	Collector Office	17
2	10-Dec-2016	Orphanage Visit	Univesal Peace Foundation Pathuvampalli	55
3	10-Jan-2017	Consumer Awareness Program	Government Primary school Karupparayan Palayam	15

4. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	12 &13 -Aug-2016	DR.M.S.Ranjithkumar	National level seminar on curriculum design and development for sustainable and societal development : A road Map	Amrita Vishwa Vidyapeetham University
2	16-Aug- 2016	DR.M.S.Ranjithkumar	Economic Empowerment of Women through Entrepreneurship - Problems and Prospects	Dr.N.G.P Arts And Science College
3	7-Sep-2016	DR.M.S.Ranjithkumar	One day International symposium on Business Challenges Under Globalization	Bharathidasan college of arts and science – Erode
4	4-Jan-2017	All the staff members of B.Com(BA) and B.Com(BPS)	faculty development program on the topic of flipped class room	Dr.N.G.P Arts And Science College

5. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/ UGC/SSC I/Scopus
1.	DR.M.S.Ranjithkumar,	market research factors	Jamal Academic	ISSN 0973-0303 Vol-	-	-

	MR.C.Eahambaram &N.Priyanandhini	affecting customer satisfaction in retail banking	Research Journal An Interdisciplinary	IX No.2, Jan 2017		
2.	DR.M.S.Ranjithkumar, H.Shanu	corporate social responsibility in the Indian banking industry with reference to SBI bank	Jamal Academic Research Journal An Interdisciplinary	ISSN 0973-0303 Vol- IX No.2, Jan 2017	-	-
3	S.Namasivayam DR.M.S.Ranjithkumar	E-Goverence -Reforming government through technology: A digital India intitative	Journal Of Management And Science	Vol.1 ISSN 2249-1260 Feb 2017	-	-
4	Suganya.R	Career development and career guidance	Vivekanandha College of Arts & Science for women	28 December 2016	-	-
5	DR.M.S.Ranjithkumar & R.Suganya	A Study on Liquidity position analysis of selected textile companies in India	Intercontinental Journal Of Finance Research Review	ISSN : 2321-0354 Feb 2017	-	-
6	DR.M.S.Ranjithkumar & R.Suganya	Empirical study on Socio Economic and level of satisfaction of women nurses in private hospitals with special reference to Coimbatore city	Intercontinental Journal Of Human Resource Research Review	ISSN : 2230 -9704 Volume 4 Issue 1 March 2016	-	-
7	DR.M.S.Ranjithkumar & DR.V.Gokila	A study on banana cultivators level of satisfaction with special reference to Thoothukudi district, Tamilnadu	Original Research Paper Marketing	Volume :2 ,Issue : 1 Jan 2017	-	-

6. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
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1	7-Sep-2016	R.Gunavarthan	One day International symposium on Business Challenges Under Globalization	Bharathidasan college of arts and science - Erode	Inter Collegiate	Certificate
2	7-Sep-2016	R.S Kishore raja	One day International symposium on Business Challenges Under Globalization	Bharathidasan college of arts and science - Erode	Inter Collegiate	Certificate
3	7-Sep-2016	M.E.Pranesh	One day International symposium on Business Challenges Under Globalization	Bharathidasan college of arts and science - Erode	Inter Collegiate	Certificate
4	7-Sep-2016	N.Vibulan Raj	One day International symposium on Business Challenges Under Globalization	Bharathidasan college of arts and science - Erode	Inter Collegiate	Certificate
5	22-Sep-2016 & 23-Sep-2016	Sujin Raj.K	Two days national level workshop on Real Time Streaming Analytics Using Spark	Dr. N.G.P Institute of Technology	Inter Collegiate	Certificate
6	22-Sep-2016 & 23-Sep-2016	Vibulan Raj.N	Two days national level workshop on Real Time Streaming Analytics Using Spark	Dr. N.G.P Institute of Technology	Inter Collegiate	Certificate
7	23-Sep-2016 & 24-Sep-2016	M.E.Pranesh	State level workshop on applications of statistical tools using R-language – A hands on training	Dr.N.G.P Arts And Science College	Inter Departmental	Certificate
8	23-Sep-2016 & 24-Sep-2016	R.Ramasajan	State level workshop on applications of statistical tools using R-language – A hands on training	Dr.N.G.P Arts And Science College	Inter Departmental	Certificate
9	23-Sep-2016 & 24-Sep-2016	K.Yamini	State level workshop on applications of statistical tools using R-language – A hands on training	Dr.N.G.P Arts And Science College	Inter Departmental	Certificate
10	23-Sep-2016 & 24-Sep-2016	G.Gowtham	State level workshop on applications of statistical tools using R-language –	Dr.N.G.P Arts And Science College	Inter Departmental	Certificate

			A hands on training			
11	16-Sep-2016	Yamini. K	National level discussion on effects of Demonetization In Indian Economy	Dr.N.G.P Arts And Science College	Inter Departmental	Certificate
12	15-Aug-2016	Sasi Kumar. L	Participated in Tamil Poetry writing	Dr.N.G.P Arts And Science College	Inter Departmental	Certificate
13	Mar 2017	Vibulan Raaj. N	Completed Vantage Course in BEC	Dr.N.G.P Arts And Science College	Inter Departmental	Certificate