

# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore) Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle) Dr. N.G.P.- Kalapatti Road, Coimbatore-641048, Tamil Nadu, India Web: <u>www.drngpasc.ac.in</u> | Email: info@drngpasc.ac.in | Phone: +91-422-2369100

## Department Activities: (2019-2020)

#### 1. Guest Lecture/Invited Lecture

| S. No. | Date        | Name and Designation of the<br>Resource Person   | Торіс   | Venue                       | Beneficiary  |
|--------|-------------|--|---|-----------------------------|--------------|
| 1      | 26-Jul-2019 | Mr. B. Baktha Kumar<br>Managing Director<br>Phonex IT Services, Chennai  | Scope of Analytics In<br>Business                             | Smart Class Room:<br>405    | B.Com.(B.A.) |
| 2      | 8-Aug-2019  | Dr. M. Muthukrishnan<br>Dr. N.G.P Arts and Science College,<br>Librarian   | Review Collection & CMIE<br>Prowess Training                  | Library Hall                | B.Com.(B.A.) |
| 3      | 17-Aug-2019 | Dr. S. Mohanraj<br>Professor &Head<br>Department of Commerce with<br>International Business,<br>Dr.N.G.P. Arts and Science College,<br>Coimbatore. | Attitude  | Smart Class Room            | B.Com.(B.A.) |
| 4      | 22-Aug-2019 | K. Santhoshkumar,<br>Social Media Analyst,<br>Accent Techno Soft, Coimbatore   | Social Media Networks   | Smart Class Room            | B.Com.(B.A.) |
| 5      | 19-Dec-2019 | Mr. Ahmed Khalid   | Investment Banking &<br>Career Opportunities and Fin<br>quest | Seminar Hall – VII          | B.Com.(B.A.) |
| 6      | 28-Jan-2020 | Dr. S. Muruganandam  | Carrier Guidance on<br>Government Jobs                        | Smart Class Room<br>(A-406) | B.Com.(B.A.) |
| 7      | 06-Feb-2020 | Mr. B. Baktha Kumar<br>Managing director<br>Phonex IT services, Chennai  | Practical Applications of<br>Data Analytics Tools             | A Block – Lab- V            | B.Com.(B.A.) |

# 2. Seminar/Workshop Conferences organized

| S. No. | Date        | Nature of the Event<br>(Conference/<br>Seminar/Workshop) | Number of<br>External<br>Participants | Title of the<br>Event   | Name &<br>Designation of<br>the Speakers | Name &<br>Affiliation<br>Chair &<br>Co-chair | Funding<br>Agency | Total<br>Funding |
|--------|-------------|--|---------------------------------------|---|--|--|-------------------|------------------|
| 1      | 15-Jul-2019 | Workshop   | -                                     | Income tax<br>return filing   | Dr.B.Maheswari                           | -  | -                 | -                |
| 2      | 19-Jul-2019 | Workshop   | -                                     | Advanced<br>excel   | Mrs.G.Kavitha                            | -  | -                 | _                |
| 3      | 25-Jul-2019 | Workshop   | -                                     | Industrial<br>training<br>reporting   | Mrs.G.Kavitha                            | -  | -                 | -                |
| 4      | 13-Feb-2020 | Workshop   | -                                     | Data Analytics<br>Using SPSS  | Dr. P.Nalini                             | -  | -                 | -                |
| 5      | 06-Feb-2020 | Workshop   | -                                     | Practical<br>Applications<br>Of Data<br>Analytics<br>Tools  | Mr.B.Baktha<br>Kumar                     | -  | -                 | -                |
| 6      | 27-Feb-2020 | National<br>Conference                                   | 157                                   | ToolsMr.Wonder jokyVice president –<br>operations at<br>CIEL HR<br>Coimbatore area,<br>IndiaModern<br>opportunities<br>and challengesDr.S.Deepansa<br>Senior Manager ,<br>Indian Overseas |  | -  | -                 | -                |

|  | Bank Perundurtai, |  |
|--|-------------------|--|
|  | Erode             |  |
|  |                   |  |
|  | Mr.K.V.Sathish    |  |
|  | Phoneix Mills     |  |
|  | Marketing and     |  |
|  | Strategy Group    |  |
|  | Bangalore         |  |
|  |                   |  |
|  | Jgadeeswaran.A    |  |
|  | Tranformation     |  |
|  | Lead-FAO          |  |
|  | TCS, Chennai      |  |

#### 3. Extension Activities

| S.<br>No. | Date        | Nature of the extension   | Place   | Students involved                            |
|-----------|-------------|---|---|--|
| 1         | 26-Jun-2019 | Awareness on drug abuse   | Dr.N.G.P. Arts and Science College                          | II.B.Com.(B.A.)                              |
| 2         | 12-Jul-2019 | Student development programme   | Dr.N.G.P. Arts and Science College                          | III.B.Com.(B.A.)                             |
| 3         | 6-Aug-2019  | Road safety   | Ganga Hospital<br>Coimbatore                                | II.B.Com.(B.A.)                              |
| 4         | 23-Jul-2019 | Swachh Bharath Summer Internship Camp                                       | Government High school,<br>Karupparampalayam.<br>Coimbatore | II.B.Com.(B.A.)&<br>III.B.Com.(B.A.)         |
| 5         | 13-Aug-2019 | Student Development programme<br>on building a data-driven pricing strategy | Dr.N.G.P. Arts and Science College                          | II.B.Com.(B.A.)                              |
| 6         | 7-Sep-2019  | Orphanage visit   | Univesal Peace Foundation<br>Padhuvampalli, Karumathampatti | III.B.Com.(B.A.)                             |
| 7         | 17-Aug-2019 | Dengue Awareness Programme  | Karuparayanpalayam village.                                 | B.Com.(B.A.)<br>STUDENTS                     |
| 8         | 20-Feb-2020 | Quiz on Revert Analytics  | Dr.N.G.P. Arts and Science College                          | Organized by the students of<br>B.Com.(B.A.) |

## 4. Awards and Prizes for Staff

| S. No. | Name of the Staff | Name of the Award | Awarded by                            | Cash Prize<br>(If any) | Date        |
|--------|-------------------|-------------------|---------------------------------------|------------------------|-------------|
| 1      | Mrs.G.Kavitha     | Best mentor Award | Dr.N.G.P. Arts and<br>Science college | NIL                    | 26-Feb-2019 |

## 5. Staff Participation

| S. No. | Date        | Name of the Faculty | Name of the Workshop/FDP/Training Programme | College                      |
|--------|-------------|---------------------|---|------------------------------|
| 1      | 12-Feb-2020 | Dr.P.Sumitha        | FDP Art of effective learning               | PSGR Krishnammal College for |
|        |             |                     |   | women                        |
| 2      | 12-Feb-2020 | Ms.R.Suganya        | FDP Art of effective learning               | PSGR Krishnammal College for |
|        |             |                     |   | women                        |
| 3      | 28-Aug-2019 | Mrs.G.Kavitha       | FDP Big Data Analytics                      | Dr.G.R.D college of science  |

#### 6. Staff Presentation

| S. No. | Date         | Name of the Faculty | Name of the Conference                       | Name of the title   | College             |
|--------|--------------|---------------------|--|---------------------|---------------------|
|        |              |                     |  |                     |                     |
| 1      | 07-Feb-2020. | MRS .G.KAVITHA      | Seventh International Conference on Advances | Classes of NOSQL    | Dr.G.R.Damodaran    |
|        |              |                     | in Information Technology & amp;             | databases and a few | College of          |
|        |              |                     | Networking (ICATN;20)                        | query language,     | Science, Coimbatore |
| 2      | 07-Feb-2020. | MRS .G.KAVITHA      | Seventh International Conference on Advances | Data analysis of    | Dr.G.R.Damodaran    |
|        |              |                     | in Information Technology & amp;             | gloriosa superbal.  | College of Science  |
|        |              |                     | Networking (ICATN20)                         | For pharmaceutical  | Coimbatore          |
|        |              |                     |  | use using           |                     |
|        |              |                     |  | Quantitative        |                     |
|        |              |                     |  | Techniques          |                     |

## 7. Staff Publications

| S.<br>No. | Name of the Faculty          | Title  | Journal Name   | ISSN / ISBN No.<br>Date of publishing<br>Vol. No. | Impact Factor                   | SCI/WoS/<br>UGC/SSC<br>I/Scopus |
|-----------|------------------------------|--|--|---|---------------------------------|---------------------------------|
| 1.        | Ms.R.Suganya<br>Dr.P.Sumitha | A empirical study on influence<br>level and satisfaction of<br>costumes while using M- | Journal of Emerging<br>Technologies and<br>Innovative Research | June 2019, volume 6,<br>Issue 6,                  | UGC Approved<br>Impact factor – |                                 |
|           | Dr.V.P.Amutha Nayaki         | Commerce   |  | ISSN-2349-5162                                    | 5.87                            |                                 |

# 8. Research Funding

| S. No. | Name of the Faculty  | Name of the project / scheme   | Sanction No. and<br>Date | Funding body | Amount     |
|--------|----------------------|--|--------------------------|--------------|------------|
| 1      | Dr.M.S.RANJITH KUMAR | Minor Research project<br>"A study on farmers perception on<br>different marketing channels for<br>major vegetables in Ooty and<br>Coimbatore districts of Tamilnadu | 18-NOV-2019              | ICSSR        | Rs. 300000 |

# 9. Students Participation

| S. No. | Date        | Name of the<br>Students   | Event   | College  | Inter Collegiate / Inter<br>Departmental | Prizes won   |
|--------|-------------|---|---------|--|--|--------------|
| 1      |             | Vanitha<br>anisha<br>Raveena<br>Kaleeswari.R                              | coder   | Department of<br>Computer                          |  |              |
| 2      | 17-Jul-2019 | Harsha<br>vardhini. A.S<br>Loga vaishnavi. L<br>Rohini. N<br>Srividhya. D | Mock Id | Technology<br>Dr.N.G.P.Arts and<br>Science College | Inter Departmental                       | Participated |

| 3  |             | Abe mathis.S<br>Atul Krishna.P<br>Harshita balaji<br>Arthi.R       | Slide master           |  |                     |                |
|----|-------------|--|------------------------|--|---------------------|----------------|
| 4  |             | Aruni.K<br>Anish.G<br>Sowmiya.M<br>Arun kumar.M.G<br>Sanjula.S     | Hook the Lock          |  |                     |                |
| 5  |             | Akil chandran<br>Arun kumar.P                                      | Pick 'O' Click         |  |                     |                |
| 6  |             | Karthika.R<br>Sindhu.G   | Treasure from<br>trash |  |                     |                |
| 7  |             | Karthick.L.S<br>Mathumitha.S                                       | Dr.Brainee             |  |                     |                |
| 8  |             | Gowtham.S.S<br>Santhosh.S  | Gaming                 |  |                     |                |
| 9  |             | Swathi.V<br>Harini.G.K<br>Oviya .P<br>Jeevika.R                    | Brain Strom            |  |                     |                |
| 10 | 25 HI 2010  | Yokesh<br>Arun Kumar.M.G<br>Harisudhan.M<br>Akil chandran          | Take and Make          | Department of<br>Information<br>Technology         | Later Demonstrate 1 | Dortinia etc.d |
| 11 | 25-Jul-2019 | Abe Mathis<br>Harshita balaji<br>Nagaarjun<br>Dhayanithi.M         | Roll the slide         | Department<br>Dr.N.G.P.Arts and<br>Science College | Inter Departmental  | Participated   |
| 12 |             | Karthick L.S<br>Aravind.G<br>Navaneetha<br>Krishnan<br>Mahalakshmi | Fortune seeker         |  |                     |                |
| 13 |             | Mahasakthi<br>Karthipriyaa<br>Vanitha.V                            | Creative crash         | Dr.N.G.P.Arts and<br>Science College               | Inter departmental  | Participated   |

|    |             | Raveena.E  |                                   |   |                    |                                     |              |
|----|-------------|--|-----------------------------------|---|--------------------|-------------------------------------|--------------|
| 14 |             | Sri vidhya.D<br>Gowtham.S  | Fun food                          | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | Participated                        |              |
| 15 |             | Jeevika.R<br>Harini.G.K  | Poster presentation               |   |                    |                                     |              |
| 16 |             | Karthika.R<br>Sindhu.G   | Poster presentation               | Department of   |                    |                                     |              |
| 17 | 17-Jul-2019 | Logavaishnavi.L<br>Sri vidhya.D<br>Harsha vardhini.A.S<br>Rohini.N<br>Balaji.V | Short flim                        | Biotechnology<br>Dr.N.G.P.Arts and<br>Science College | Inter departmental | Participated                        |              |
| 18 |             | S.santhosh   | Smart auditor                     |   |                    |                                     |              |
| 19 |             | Logavaishnavi.L<br>Harsha vardhini.A.S   | Marketing game                    |   |                    |                                     |              |
| 20 | 25-Jul-2019 | Karthick.P<br>Karthikeyan.S  | Memory Power                      | Dr.N.G.P.Arts and<br>Science College                  | Inter department   | Inter departmental                  | Participated |
| 21 |             | S.S.Gowtham<br>S.jeevanatham   | Pop Ur brain                      |   |                    |                                     |              |
| 22 | 15-Aug-2019 | Sowmiya  |                                   | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | 2 prize in English<br>essay writing |              |
| 23 | 24-Jul-2019 | Swathi<br>oviya  | Scrap book<br>Poster presentation | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | 1 prize<br>2 prize                  |              |
| 24 | 29-Aug-2019 | Maha sakthi.S<br>Mathumitha .S<br>Madesh Kumar.V<br>Navinth.V                  | Marketing                         | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | participated                        |              |
| 25 | 29-Aug-2019 | Karthick L.S   | Picture talk                      | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | participated                        |              |
| 26 | 29-Aug-2019 | Oviyaa.P<br>Swathi.V   | Poster presentation               | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | participated                        |              |
| 27 | 3-Sep-2019  | Arunk kumar.G<br>Yokesh<br>Kiruthika<br>Anu                                    | Paper presentation                | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | participated                        |              |
| 28 | 3-Sep-2019  | Jeevika.R<br>Oviyaa.P  | G-lock                            | Dr.N.G.P.Arts and<br>Science College                  | Inter departmental | participated                        |              |

|    |             | Swathi.v  |                           |   |                    |                                      |
|----|-------------|---|---------------------------|---|--------------------|--------------------------------------|
|    |             | Gitika.T  |                           |   |                    |                                      |
|    |             | Balaji.V  |                           |   |                    |                                      |
| 29 | 3-Sep-2019  | Balaji. V<br>Silambarasan.S<br>Mohankumar.C<br>Mohanraj.S | Forensic                  | Dr.N.G.P.Arts and<br>Science College                        | Inter departmental | participated                         |
| 30 |             | Praveen Kumar.K<br>Nagaarjun                              | Kahhot                    | Dr.N.G.P.Arts and<br>Science College                        | Inter departmental | participated                         |
| 31 |             | Sri vidhya<br>Rohini                                      | Trinket                   | Dr.N.G.P.Arts and<br>Science College                        | Inter departmental | participated                         |
| 32 | 3-Sep-2019  | Jenifer<br>Madhumitha                                     | Crisp & Spicy             | Dr.N.G.P.Arts and<br>Science College                        | Inter departmental | participated                         |
| 33 | 3-Sep-2019  | Karthika<br>Sindhu  | The artsy hands           | Dr.N.G.P.Arts and<br>Science College                        | Inter departmental | participated                         |
| 34 | 3-Sep-2019  | Ravvena.E<br>Vanitha.V<br>Kaviya Priya.S<br>Harini.G.K    | Bug Fix                   | Dr.N.G.P.Arts and<br>Science College                        | Inter departmental | participated                         |
| 35 | 29-Jan-020  | Anu.R<br>Arthi.K<br>Mathumita.p                           | Treasure<br>Hunt(Orcas)   | Guruvayurappan<br>Institute of<br>Management<br>Oceano 2020 | Inter Collegiate   | Won first prize in quiz              |
| 36 | 29-Jan-2020 | Kalaiyarasi.R<br>Sharmila.B                               | Finance Game<br>(Cuttles) | Guruvayurappan<br>Institute of<br>Management<br>Oceano 2020 | Inter Collegiate   | Won first prize in quiz              |
| 37 | 29-Jan-2020 | Swathi.P  | Treasure Hunt             | Guruvayurappan<br>Institute of<br>Management                | Inter Collegiate   | Won third prize in cross word puzzle |
| 38 | 29-Jan-2020 | Oviyaa.P  | Treasure Hunt             | Guruvayurappan<br>Institute of<br>Management                | Inter Collegiate   | Won third prize in cross word puzzle |
| 39 | 29-Jan-2020 | Vignesh.N   | Treasure Hunt             | Guruvayurappan<br>Institute of<br>Management                | Inter Collegiate   | Won first prize in connection        |
| 40 | 29-Jan-2020 | Gitika.T  | Treasure Hunt             | Guruvayurappan<br>Institute of<br>Management                | Inter Collegiate   | Won first prize in connection        |
| 41 | 29-Jan-2020 | Mahalakshimi.M  | Finance Game              | Guruvayurappan  | Inter Collegiate   | Participated                         |

|    |             |                   |                   | Institute of                                 |                   |              |
|----|-------------|-------------------|-------------------|--|-------------------|--------------|
|    |             |                   |                   | Management                                   |                   |              |
| 42 | 29-Jan-2020 | Harini.G.K        | Finance Game      | Guruvayurappan<br>Institute of<br>Management | Inter Collegiate  | Participated |
| 43 | 29-Jan-2020 | Vanitha.V         | Logistic Game     | Guruvayurappan<br>Institute of<br>Management | Inter Collegiate  | Participated |
| 44 | 29-Jan-2020 | Ranjith.M.P       | Logistic Game     | Guruvayurappan<br>Institute of<br>Management | Inter Collegiate  | Participated |
| 45 | 29-Jan-2020 | Pradeep.P         | Logistic Game     | Guruvayurappan<br>Institute of<br>Management | Inter Collegiate  | Participated |
| 46 | 08-Feb-2020 | Ajay ebineson.S   | Quiz              | Dr.N.G.P. Arts and science college           | Inter Colle giate | Participated |
| 47 | 08-Feb-2020 | Dheena dhayalan.A | Quiz              | Dr.N.G.P. Arts and science college           | Inter Colle giate | Participated |
| 48 | 08-Feb-2020 | Karthipriyaa.S    | Cross word puzzle | Dr.N.G.P. Arts and science college           | Inter Collegiate  | Participated |
| 49 | 08-Feb-2020 | Jinisha.H         | Cross word puzzle | Dr.N.G.P. Arts and science college           | Inter Collegiate  | Participated |
| 50 | 08-Feb-2020 | Navith.V          | Connection        | Dr.N.G.P. Arts and science college           | Inter Collegiate  | Participated |
| 51 | 08-Feb-2020 | Karthick laksudan | Connection        | Dr.N.G.P. Arts and science college           | Inter Collegiate  | Participated |

#### 10. Students Counseled

| S. No. | Name of the class | Number of Students |
|--------|-------------------|--------------------|
| 1      | II B.Com (B.A.)   | 2                  |
| 2      | IB.Com(B.A)       | 1                  |