

Department of Commerce CA – AY 2024-25

Department Activities

Guest Lecture / Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	06-Mar-25	Mr.SenthilkumarRajappan, Founder & CEO, Halcyon Venture Miraturus Ventures	The Fear of Failure: How to Overcome IT
2	12-Dec-24	Dr. K.Prabakaran, SEBI securities Market Trainer, Coimbatore	Building and Analyzing Stock Market Portfolios
3	09-Oct-24	CA.P. Arul Jothi Chartered Accountant Partner of GMAP and Associates, Tiruppur,	Auditing and corporate Governance
4	05-Oct-24	Mr.Gowtham Kalyan Manager HRBP- L&T Finance JT Secretary -NHRD Coimbatore	HR Conclave 2024
5	08-Aug-24	Mr. Vinodhkanna.K, MD-Madura Jewellery Coimbatore	Adaptability and Embracing change in Commerce Industry

Seminar / Workshop / Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Title of the Event	Resource Person
1	26-Dec-24	Workshop	AI unleashed: Turbocharge your skills, Wallet and Career	Mr.Kishore Kumar, Sr.Team Lead at tata Mumbai, India.
2	07-Jan-25 to 08-Jan-25	Workshop	Financial Education for young Citizens in association with National Institute of securities markets	Dr.K.Prabhakaran Director, Edify Edtech, Coimbatore

Student Development Programme

S. No.	Date	Title	Resource Person
1	28-Feb-25	Future of NoSQL: Trends, Challenges and Opportunities	Mr.TamilselvanPeriyasamy, user Interface Architect, DXC Technologies Bangalore
2	24-Jan-25	Developing Scalable Web Application using JAVA	Mr.M.Thirupathy, Technical Trainer, Chitkara University, Punjab
3	22-Jan-25	Leveraging Mobile Technology for Accessing Open Educational Resources	Ms.Abirami.M II.M.Com CA Department of Commerce CA Dr. N.G.P. Arts and Science College
4	06-Jan-25	An In-Depth Exploration of Full Stack Development	Mr.Dinesh.A III B.Com CA Department of Commerce CA Dr. N.G.P. Arts and Science College
5	04-Dec-24	Exploring Recent Uses of Ratio Analysis Across Industries	CA.M.Venkatachalapathi, Chartered Accountant Coimbatore
6	10-Oct-24	Exploring Pythons impact on Business	Sathya Duraisamy Lead QA Engineer Curity Software Company Sweden
7	11-Sep-24	Process of ERP Implementation and testing	Dhanabal Gurusamy, Senior Engineer -IT, M/S Chakradhara Aerospace and cargo Pvt Ltd, Coimbatore

Faculty Professional Development Programme

S. No.	Date	Title	Resource Person
1	17-Mar-25	Real Time analytics with Power BI	Dr.K.Dhivya Department of Commerce CA, Dr. N.G.P. Arts and Science College

Alumni Interaction

S. No.	Date	Title	Alumni
1	16-Sep-24	Self Actualisation and learning from setbacks	Ms.T.Jayashree, HR ExectiveSmart ED, Bangalore

Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	05-Mar-25	Raise Awareness on Drug Abuse Among Students and the public through Pamphlets and Poster presentation in collaboration with Anti- Drug Committee	Nehru Nagar, Coimbatore	I & II M.Com CA

Co-curricular Activities

S.No	Date	Name of the Event
1	11-Dec-24	Academic Festival and Inter Department Competition Celebration Day

Department Achievements

Awards and Prizes for Staff

S.No	Date	Name of the Staff	Name of the Award	Awarded by
1	28-Mar-25	Dr.P. Jayasubramanian	Excellence in Research and Publication Award	Dr. S.N.S. Rajalakshmi College of Arts and Science

Staff Recognitions

S. No.	Date	Name of the Staff	Nature of Recognition	Organization / Institution
1	12-Feb-25	Dr.P. Jayasubramanian	Acted as a Resource Person for One day State Level Seminar on “Role of IPR in Driving Creativity, Innovation and Growth”	Vellalar College for Women, Erode

Staff Participation

S. No.	Date	Name of the Staff	Event	Organization / Institution
1	16-Nov-24 to 22-Nov-24	Mrs.T.Sreegeetha	Online Hands-on Live Workshop Use of SPSS and Others AI Tools for Research	IndianResearchers.Com
2	18-Feb-25 to 03- Mar-25	Dr.P.Jayasubramanian	FDP on Aicte Evaluated 2-Week Patent Course	Turnip Innovations
3	03-Feb-25 to 07- Feb-25	Dr.Dhivya K	FDP on Microsoft Azure AI Engineer	IOT Academy
4	03-Feb-25 to 07- Feb-25	Dr.Dhivya K	FDP on Microsoft Power BI Data Analyst	IOT Academy
5	03-Feb-25 to 07- Feb-25	Mrs.C.Mercy Praba	FDP on Design Thinking	IOT Academy
6	27-Jan-25 to 31-Jan-25	Ms.C.Radhiya Devi	National Level Virtual Faculty Development Programme Innovative Trends in Artificial Intelligence for Teaching and Research	Consortium of Higher Educational Institutions for Research and Development
7	23-Dec-24 to 28-Dec-24	Dr.V.M.Tharaka Rani	" A Five-day National level online FDP on "Empowering Educators: Core Skill 21st century Teachers", Empowering Educators: Core Skill 21st century Teachers,	Gobi Arts and Science College Gobichettipalayam
8	23-Dec-24 to 28-Dec-24	Mr. M.Gunasekran	" A Five-day National level online FDP on "Empowering Educators: Core Skill 21st century Teachers", Empowering Educators: Core Skill 21st century Teachers,	Gobi Arts and Science College Gobichettipalayam
9	16-Nov-24 to 22-Nov-24	Mrs.T.Sreegeetha	Online Hands-on Live Workshop " Online Hands-on Live Workshop Use of SPSS and Others AI Tools for Research	IndianResearchers.Com
10	23-Sep-24 to 27-Sep-24	Ms. C.Radhiya Devi	FDP on" Evolving Landscape of Data Science- Current Trends & Patterns"	Departments of Computer Applications (PG), Hindustan College of Arts & Science
11	27-Jul-24 to 02-Aug-24	Dr.K.Dhivya	International virtual FDP on " Exploring new frontiers in Teaching Tools, AI and Data Analytics"	MEASI Institute of Information Technology, Chennai
12	12-Aug-24 to	Mrs. N.Revathi	workshop on" Current Trends in Technology"	Departments of Computer Application and Electronics & Computer Science, Mar

	17-Aug-24			Gregorios Arts and Science College
13	20-Aug-24 to 27-Aug-24	Mrs.Neetu P M	workshop on " Traditional Knowledge- Intellectual Property & People's Rights",	India Knowledge System (IKS) Division, Ministry of Education and CSIR- Traditional Knowledge Digital Library (TKDL) Unit, Ministry of Science & Technology, India Knowledge System (IKS) Division, Ministry of Education
14	11-Jul-24	Mrs.Neetu P M	National Level Online FDP ," Joy of Research - Ethical uses of AI Tools in Research,	Nirmala Memorial Foundation College of Commerce and Science, Mumbai
15	23-Jul-24	Mrs.Neetu P M	Online webinar" Creating Professional Reports in Power BI,	Department of Research and Publications, A2Z EduLearningHub LLP, Kerala.
16	01-Jul-24 to 07-Jul-24	Mr. M.Gunasekaran	Seven days Online FDP on Essential Skills for Professional Development in Higher Education	Star International Foundation for Research and Education
17	01-Jul-24 to 07-Jul-24	Mrs.C.Mercy Praba	Seven days Online FDP on Essential Skills for Professional Development in Higher Education	Star International Foundation for Research and Education
18	15-Jun-24	Mrs. N.Revathi	Workshop on "Data Analytics and AI"	Centre for Computer science and Information technology, Manjeri, university of calicut , IPSR solutions limited

Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/UGC / SSCI/Scopus
1	Dr.P.Suganya	A Gender Based Comparative Evaluation on Zomato Food Delivery Partners with Reference to Coimbatore City	International Journal of Multidisciplinary Research in Science, Engineering and Technology	ISSN. No. 2582-7219/ /April 2025/ Vol.No-8	8.206	UGC
		A Study on Investment Trends and Behavioral Patterns of College students in the Stock Market	International Journal of Creative Research Thoughts	ISSN:2320- 2882/ April-25/ Vol.No-13, Issue.No-4	7.97	UGC
		A Study on Socio Economic Conditions of Agrahara -Samakulam Village under unnat Bharat Abhiyan Scheme	International Journal for Science and Advance Research in Technology	ISSN:2395-1052/ April-25 / Vol.No-11, Issue.No-4	7.883	UGC
		"An Analysis on Equity and Debt	International Journal of	ISSN.No-2582-	7.54	Peer Reviewed

2		Schemes of Reliance Industries for the Financial Year 2024 to 2025 on the basis of AUM, CAGR and Expense Ratio	Multidisciplinary Research in Science, Engineering and Technology	7219/April 2025/ Vol.No-8, Issue.No-4		
		" A Study on Awareness About Food Adulteration Among Urban Consumers with Reference to Kalapatti",	International Creative Research Thoughts	ISSN:2320-2882/ March-25/ Vol.No-13, Issue.No-3	7.97	UGC
		A Study To Analyse The Role of AI Powered Chatbots In Enhancing Learning outcomes Among Selected Colleges in Coimbatore	International Journal of Creative Research Thoughts	ISSN:2320 2882/ April 2025 / Vol.No-13, Issue.No-4	7.97	UGC
	Dr. M. Prakash	The Impact of Leverage of Profitability of Pharmaceutical Company with Special Reference to Cipla Ltd.	International Research Journal of Modernization in Engineering Technology and Science, IRJMETS	ISSN: 2582-5208/ March-2025 / Volume:07/Issue:03	8.187	UGC
		Determinants Of Financial Performance: An Evidence from Primary Cooperative Agriculture Development Banks, Coimbatore,	EPRA International Journal of Research and Development (IJRD)	ISSN: 2455-7838/ March 2025/Volume: 10 /Issue: 3	8.688	UGC
		A Study of Artificial Intelligence in Digital Marketing with Reference to Recent Trends in Amazon,	International Scientific Journal of Engineering and Management (ISJEM)	ISSN: 2583-6129.March – 2025/ Volume: 04 Issue: 03	7.839	UGC
		A Study on Awareness and Satisfaction of Chief Minister Health Insurance Scheme Provided by The Government of Tamil Nadu With Reference To Rural And Urban Areas In Sulur Taluk	International Journal for Research Trends and Innovation (www.ijrti.org)	ISSN: 2456-3315/ April 2024/Volume 9/ Issue.4/3	8.14	UGC
		The Role of Nutrition Labels and Advertising Claims in Alerting Consumer's Evolution and Choice Towards Coimbatore City	International Journal of Novel Research and Development (www.ijnrd.org)	ISSN: 2456-4184/ April 2024 / Volume 9, Issue 4	8.76	UGC
		A study on awareness and Perception	International Journal of Research	ISSN 2349-	7.17	UGC

		NPTEL portal academic Among college students with Special reference to Coimbatore	and Analytical Reviews (IJRAR)	5138/April 2024, Volume 11, Issue 2		
		Capital Management and Price Indicators in Insurance Sector (A study on Star Health & Allied Insurance)	International Journal of Scientific Research in Engineering and Management	ISSN:2582-3930 Vol.No-9, Issue.No-3	8.586	UGC
		An Analysis of Employee Motivation and Its Impact on Job Performance at Health Care Service	International Journal of Scientific Research in Engineering and Management	Vol.No-9, Issue.No-3, ISSN: 2582-3930	8.586	UGC
		Comprehensive study on Employees Well-Being, Motivation and Mental Health in Coimbatore	International Journal for Science and Advance Research In Technology	IJSART, Vol.No-11, Issue.No-3, ISSN:2395-1052	7.88	UGC
3	Dr.P.Jayasubramanian	“A Study of Consumer Satisfaction towards LED Technology with Reference to LED TV Coimbatore of Tamil Nadu	International Journal of Applied Research	2394-5869/ August 2025 / Vol No.1, issue 10	5.2	UGC
		A Study on Information, Communication Technologies Learning Practices in Educational Institutions in Coimbatore	International Journal of Applied Research	2394-7500/ June 2025/Vol No.1, Issue No.8	5.2	UGC
		Impact of E-ticketing system in Indian railways with special reference to Coimbatore City	International Journal of Research and Analytical Reviews	2349-5138/ April 2025/Vol No.12, Issue.No.8	7.17	Peer Reviewed
		A Financial Analysis of Public Sector undertaking in petroleum industry with reference to Bharath petroleum	Journal of Emerging Technology and innovation Research	2349-5162/ April 2025/Vol.No.12, Issue.No.4	7.95	UGC
		A Study on Rise of eco-friendly	International Journal of	E-ISSN 2348-1269 /	7.17	Peer Reviewed

		packaging and its role in marketing in Coimbatore	Research and Analytical Reviews	March 2025/ Vol.No.12, Issue.No.1		
4	Dr.C.Eahambaram	A Study on the Role of Supply Chain Management in Textile Industries towards Coimbatore City	International Journal for Research Trends and Innovations (IJRTI)	2456-3315/ April 2025/ Vol No.9, Issue No. 4	8.14	UGC
		A Study on Usage of Library among the Arts and Science College students with special Reference to Coimbatore City	International Journal for Research Trends and Innovations (IJRTI)	2456-3315/ April 2025/Vol No.9, Issue No. 4	8.14	UGC
		A Study on Beneficiaries towards Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) among Farmers with Special Reference to Avinashi Taluk	International Journal for Research Trends and Innovations (IJRTI)	2456-3315/ April 2025/ Vol No.9, Issue No. 4	8.14	UGC
5	Mrs.V.Jayashree	Cloud Based Intelligent Payroll Management Efficiency for Workforce Solution	International Research Journal of Modernization in Engineering Technology and Science	ISSN: 2582-5208 March-2025 Volume:07/Issue:03	8.187	UGC
		Fake Product Detection with QR Code Using Blockchain	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930/ March – 2025/ Volume: 09 Issue: 03	8.586	UGC
6	Dr.L.Priya	A Study on Employee Perception of Job Rotation policies and their effectiveness on career growth opportunities of selected IT and Software Development Companies in Coimbatore	International journal of Advance Research and Innovative Ideas in Education,	ISSN.No-2395-4396,/ Aprile-2025/ volume.No-11, Issue.No-2,	4.06	UGC
		A Study on Effective of Transparent pay Policies on Workforce Productivity among Selected Company's in Coimbatore",	International Journal of Creative Research Thoughts	ISSN- 2320-2882/ April-2025/ Vol.No-13, Issue.No-4,.	7.97	UGC
		Assessing the Impact of Foreign Direct Investment on India's Service Sector, with a Special Focus on Information Technology	International Research Journal of Modernization in Engineering Technology and Science,	Vol.No-7, Issue.No-4, April-2025.	8.18	UGC
	Mrs.T.Sreegeetha	Trend and Growth PF Capital Investment of Select Electrical	Madhya Bharti-Humanities and Social Sciences	ISSN - 0974-0066, January - June 2025/	6.1	UGC

7	Machinery Companies in India,		Vol.85, No.18		
	A Study on Investment Trends and Behavioral Patterns of College Students in the Stock Market,	International Journal of Creative Research Thoughts,	Vol.No-13, Issue.No-4,ISSN: 2320-2882, April-25.	7.97	UGC
	A Study on Awareness About Food Adulteration Among Urban Consumers with Reference to Kalapatti	International Journal of Creative Research Thoughts,	Vol.No-13, Issue.No-4,ISSN: 2320-2882, April-25.	7.97	UGC
	A Study to Analyze the Role of AI Powered Chatbots in Enhancing Learning Outcomes Among Selected Colleges in Coimbatore	International Journal of Creative Research Thoughts,	ISSN: 2320-2882/ April 2025/ Vol.No-13, Issue.No-	7.97	UGC
	Hybrid work model and their effect on team dynamics	International Journal of Advance Research and Innovative Ideas in Education	ISSN(O): 2395-4396.	7.36	UGC
	A gender based comparative evaluation on Zomato food delivery partners with reference to Coimbatore city	International Journal of Multidisciplinary Research in Science, Engineering, and Technology (IJMRSET)	ISSN: 2582-7219.	7.52	UGC

Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1	14-Aug-24	Logawarman R	Professional Fiesta- August 2024	PSGR Krishnammal College for Women	Participation
2	14-Aug-24	Charugesh M	Professional Fiesta- August 2024	PSGR Krishnammal College for Women	Participation
3	14-Aug-24	Chris samuel S	Professional Fiesta- August 2024	PSGR Krishnammal College for Women	Participation
4	09-Aug-24	Susheela Srinithiya K	Crafty cover (Painting)	Sri Ramakrishna College of Arts and Science	Participation
5	09-Aug-24	Divyapriya R	Crafty cover	Sri Ramakrishna College of Arts and Sciences	Participation

			(Painting)		
6	09-Aug-24	Nalin M.V , Tharani M	Henna Hues (Mehandi)	Sri Ramakrishna College of Arts and Science	Participation
7	09-Aug-24	Kaviyazhini S	Eco Epiture (Fireless cooking)	Sri Ramakrishna College of Arts and Science	Participation
8	09-Aug-24	Dharshini B	Eco Epiture (Fireless cooking)	Sri Ramakrishna College of Arts and Science	Participation
9	09-Aug-24	Akshaya T.J	Eco Epiture (Fireless cooking)	Sri Ramakrishna College of Arts and Science	Participation
10	09-Aug-24	Prathipa V.S	Eco Epiture (Fireless cooking)	Sri Ramakrishna College of Arts and Science	Participation
11	25-Jan-25	Kiruthika P	Photography	KG College of Arts and Science	Participation
12	30-Jan-25	Vaishnavi V	Solo singing	Kathir College of Arts and Science	Participation
13	30- Jan-25	Nalin M.V	Mehandi	Kathir College of Arts and Science	Participation
14	04-Jan-25	Lalithaa Shri.S	Corp Quest 2025	The Institute of Company Secretaries of India	Participation
15	13-Mar-25	Lalithaa Shri.S	Tri-Technoment	Karpagam College of Arts and Science	Participation

Students Achievements

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1	10-Jun-24	Ms.Dhishaa S, II B.Com CA -B	CMA Foundation	The Institute of Chartered Accountants of India(ICAI)	Cleared Foundation
2	14-Feb-25	Nalin M.V	Mehandi	Hindusthan college of Arts and Science	Third

3	19-Feb-25	Nalin M.V	Mehandi	Dr. S.N.S. Rajalakshmi college of Arts and Science	Second
4	25-Jan-25	Tharani M	Mehandi	KG College of Arts and Science	First
5	25- Jan-25	Nalin M.V	Mehandi	KG College of Arts and Science	First
6	29-Jan-25	Nalin M.V	Mehandi	KPR College of Art Science and Research	First
7	15- Aug-24	Nalin M.V	Drawing	Dr.N.G.P Arts and Science College	First
8	13-Sep-25	Nalin M.V	Athapookolam	Dr.N.G.P Arts and Science College	Third
9	15-Oct-25	Nalin M.V	Traditional Artifacts	Dr.N.G.P Arts and Science College	Second

Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1	03- Jan-25	Dr.C.Eahambaram	National Level Conference	Artificial Intelligence in Shifting Global Business	Kongunadu Arts And Science College
2	18-Feb-25	Dr.C.Eahambaram	National Conference	The Role of Digital Marketing In Empowering Small Business In Developing Economics	St.Joseph's College Of Commerce
3	18-Feb-25	Mr. M.Gunasekaran	National Conference	Digital Transformation for Sustainable Small and Medium Enterprises	St.Joseph's College Of Commerce
4	03- Jan - 25	Mrs.V.Jayashree	National Level Conference	Artificial Intelligence in Shifting Global Business	Kongunadu Arts And Science College
5	03- Jan - 25	Ms. C. Radhiya Devi	International Conference on Computational Intelligence and Communication Technologies	A Fine-Tuning Approach for Plant Disease Classification Using Swin transformer	Dr. N.G.P Arts And Science College
6	29-Jan-25	Dr.V.M Tharaka Rani	International Conference	Emerging Trends in Technology And Digital Transformation For Sustainable Business Development	PSG College Of Arts And Science
7	07- Feb-25	Mr. M.Gunasekran	International Collaborative Conference	Data in Analytics in Accounting	KPR College Of Arts Science And Research

8	13- Feb -25	Ms. C. Radhiya Devi	National Conference	Digital Technology In Banking Transforming The Financial Ecosystem	PPG College Of Arts And Science College
9	27-Jan -25	Dr.V.M Tharaka Rani	Management Development Program	Sustainable Supply Chain Management Studies	School Of Management Studies University Of Hyderabad
10	07-Feb-25	Dr.P.Jayasubramaniam	International Collaborative Conference	The Role of Artificial Intelligence in Enhancing Digital Auditing Practices	KPR College Of Arts Science And Research
11	04-Jul-24 to 05-Jul-24	Dr.P.Suganya,	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College
12	04-Jul-24 to 05-Jul-24	Dr.M.Prakash,	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College
13	04-Jul-24 to 05-Jul-24	Dr.P.Jayasubramaniam	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural,	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College
14	04-Jul-24 to 05-Jul-24	Dr.C.Eahambaram	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural,	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College
15	04-Jul-24 to 05-Jul-24	Dr.T.Sumathi	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural,	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College
16	04-Jul-24 to 05-Jul-24	Mrs.Neetu P M	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural,	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College

17	04-Jul-24 to 05-Jul-24	Dr.Tharaka Rani V M	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural,	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College
18	04-Jul-24 to 05-Jul-24	Dr.K.Dhivya	Implementing Leading Practices in Modern Management: Insight from the Bhagavad Gita and Thirukkural,	IQAC Sponsored by ICSSR , New Delhi	Dr.N.G.P.Arts and Science College
19	07-Dec-24	Mr.T.Sreegeetha	2nd International Conference on Multi-disciplinary perspective in Engineering, Business management , Social sciences and technology towards sustainable living-	2024 Digital finance and sustainable rural economics: Evaluating MSME growth, Job Creation, and Income Enhancement in India	London American City College, Dubai, UAE
20	03-Feb-25 to 07-Feb-25	Mr.T.Sreegeetha	5-Days Faculty Development Program	Framework for Writing a Thesis in Social Sciences	Shree Nagulan Research And Training And Consultancy
21	07-Feb-25	MS. C. Radhiya Devi	International Collaborative Conference	Mobile And Digital App For Accounting	KPR College Of Arts Science And Research
22	07-Feb-25	Mrs.Neetu P M	International Collaborative Conference	Mobile And Digital App For Accounting	KPR College Of Arts Science And Research
23	17-Feb-25	MS. C. Radhiya Devi	National Conference On Emerging Trends In Integrated Intelligence And Technologies	Optimized Plant Leaf disease identification by Transfer Learning with Inception V3	Chikkanna Government College, Tirupur

Students Presentation

S.No	Date	Name of the	Name of the event	Title of Presentation	Organization / Institution
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		Student			
1	26-Dec-2024	Girinath D	Paper Presentation	Innovations in Entrepreneurship and Startups	Karpagam college of Arts and Science

Book Publications

S.No	Date	Name of the Staff	Name of the Book	Name of the Publisher	Year of publication	ISBN
1	May 2025	Dr.M.Prakash Dr.P.Suganya Mrs.V.Jayashree Mrs.N.Revathi	The Role of Cloud Computing in Modern it Infrastructure Benefits and Challenges	Surya Publications	2025	978-81-986244-2-0
2	06-May-25	Mrs.V.Jayashree	The Intelligent Machine: Exploring the World of Robotics	Scientific Research Publication	2025	978-1234562878
3	10-May-22	C. Radhiya Devi	Multidisciplinary Exploratory Research in Advanced Technologies	IOTA Publishers	2024	978-93-93622-21-1
4	May 2025	Dr.T.Sumathi	An Analytical study on Economic and Social Science Trends in Coimbatore	Coimbatore Institute of Information Technology	2024	978-93-6126-442-9

Book Chapters Publications

1	May 2025	Dr.P.Suganya	A Study of Livelihood and Economic Opportunities of Agrahara – Samakulam Village Under Unnat Bharat Abhiyan Scheme An analysis on equity and debt schemes of reliance industries for the Financial Year 2024 To 2025 On the Basis of Aum,Cagr and Expenses Ratio	Surya Publications	2025	978-81-986244-2-0
2	May 2025	Dr.M.Prakash	Profitability Analysis of cipla Ltd: An Assessment of Financial Efficiency and Growth Determinants of Financial performance : An Evidence from Primary Cooperative Agriculture Development Banks,Coimbatore	Surya Publications	2025	978-81-986244-2-0
3	May 2025	Dr.K.Dhivya	Internet of things(iot) in smart cities:	Surya Publications	2025	978-81-986244-2-0

			Enhancing urban living through technology Optimizing Productivity Through Effective Employee Management Systems Restaurant Booking System With Special Request Options Developing a stewardship and contingency planning strategies for the secure implementation of the gala E-pass solution			
4	May 2025	Mrs.V.Jayashree	Streamlining workforce management with cloud based intelligent payroll management Design of data analytics dashboard for visualizing business intelligence metrics Crop yield prediction using machine learning The role of cloud computing in modern it infrastructures benefits and challenges	Surya Publications	2025	978-81-986244-2-0
5	May 2025	MS. C. Radhiya Devi	Exploring the impact and future of 5g technology in transforming global connectivity Efficient management pethub portal with streamlining petcare services Streamlining trade logistics and transport services through web interface Design and development of a web-based e-learning platform for remote education	Surya Publications	2025	978-81-986244-2-0
6	May 2025	Mrs.C.Mercy Praba	A website creation for bitcoin prediction Cloud- based file storage system Face verification system for ozone	Surya Publications	2025	978-81-986244-2-0

			media communication Development of a block-chain based platform for secure and transparent financial transactions			
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