

# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore Approved by Government of Tamil Nadu &Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)

DST-FIST DBT-Star College Scheme

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

**Department Activities: 2019 - 2020** 

#### 1. Guest Lecture/Invited Lecture

S.	Date	Name and Designation of the	Topic	Venue	Beneficiary
No.		Resource Person			
1	04-Mar-20	T.Sabareeswaran Process Specialist, Infosys Ltd Bangalore	Job Opportunities in IT field	Smart Class Room: A 420	II UG Students
2	15-Feb-20	MansoorAhamad.R Senior Software Trainer Code Infinite, Coimbatore	JAVA in IT Sector	Seminar Hall VII	All UG and PG Students
3	08-Feb-20	T.Josephin Sneha Assistant Professor in English Sri Ramakrishna College of Arts and Science for Women, Coimbatore	Communicative English	Smart Class Room : A 403	I UG students
4	07-Feb-20	Ms. R.J.Fermila Tally Trainer M/s APM Systems, Coimbatore	Tally. ERP 9 with Goods and Service Tax	Smart Class Room: A 403	I UG students
5	01-Feb-20	Mr.T.Vignesh Kumar Accounting Analyst, Ford Motor (P) Ltd.,Coimbatore	Cognizance on opportunities ahead	Smart Class Room: A 403	II UG students
6	19-Dec-19	Mr.Ahamed Khalid Imarticus Learning (p) Ltd., Chennai.	Investment Banking & Career Opportunities and FineQuest	Seminar Hall VII	All UG and PG students
7	14-Dec-19	Dr.NalvinaiViswaraju M.A., B.L., Advocate Rasipuram Mr.K.Rajendran District Secretary Legal Awarness World, Tiruppur	Right to Information Act	Kambar Arangam	All UG and PG students
8	07-Dec-19	Dr.S.K.LeoAkash Raj	Pillaring Passions	Seminar Hall VII	All UG and PG students

		Founder and President of Pretty Lil Hearts Mr.R.John Bosco Executive Manager	Motivational Speech		
		Nova Pvt Ltd, Salem			
9	12-Sep-19	Mr.A.Manoj Kumar Trainer,EduFly Staffing Solutions Coimbatore	How to crack bank exam	Smart Class Room: A 403	III UG students
10	06-Sep-19	Ms.G.Geethanthali Process Associate Mashreq Bank, Dubai.	Interview skills	Smart Class Room: A 403	III UG students
11	29-Aug-19	Mrs. R. Anandhi Assistant Professor. Dr.N.G.P.Arts and Science College	Vedic Mathematics	Smart Class Room: A 403	I UG students
12	27-Aug-19	Dr. M. Muthukrishnan Librarian. Dr.N.G.P.Arts and Science College	CMIE Prowess Training & Review Collection	Library Hall	III UG and IIPG students
13	21-Aug-19	Mr. Nagarajan ChandramohanProfessional Master's in ComputerPepperprint GmbhHeidelberg, Germany.	IT Project Management	Smart Class Room : A 403	III UG and IIPG students
14	17-Aug-19	Dr. S. Balamurugan Asst. Professor and Head, Department of Commerce (IB), Government Arts and Science College, Avinashi.	Personality Development	Smart Class Room: A 403	II UG students
15	07-Aug-19	Mr.S.Alagendran Graduate Commercial Trainee, Larsen & Toubro limited (L&T),Dahod,Gujarat.	Motivational lecture	Smart Class Room: A 403	III UG students

# 2. Seminar /Workshop/ Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/Workshop)	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Fundin g Agenc y	Total Funding
					Mr.WonderJoky Vice President Operation at CIEL HR Coimbatore Area,India	Session-I Dr.S.Mohan Professor & Head Dept of Management Dr.N.G.P.Arts and Science		-
1	27-Feb-20	National Conference	158	Modern Business – Opportunities and Challenges(CM BOC-2020)	Mr.K.V.Sathish  Phoenix mills (Residential division) Marketing and strategy group,India and Asia Pacific.	College  Dr.D.Parasakthi Professor & Head Dept of Commerce CS CA Dr.N.G.P.Arts and Science College	-	
					Dr.S.Deepansa Senior Manager Indian Overseas Bank Perundurai Erode.	Session-II Dr. K. Vanaja Professor & Head Dept of Commerce PA Dr. N. G. P. Arts and Science College		
					Mr.A.Jagadeeswaran Transformation Lead	Dr.S.Mohanra j Professor & Head		

				– FAO, TCS, Chennai.	Dept of Commerce IB Dr.N.G.P.Arts and Science College		
2	18-Dec-19	Workshop		gital keting  S.Thiyagarajar Operations Head Image Creative Education Coimbatore	d	-	-
3	21-Aug-19	Workshop	Appli Lifecy	nputer Cations cle Tool tlab Pepperprint GmbhHeidelber Germany.  Mr. Nagarajan Chandramohan Professional Master's in Computer Pepperprint GmbhHeidelber Germany.	n,		
4	26-Jun-19	Workshop	Report	Writing  Dr.P.  Jayasubraman  Professor.  Mr. M.  Rajakrishnan,  Assistant Profes  Dr. N.G.P. Arts  Science College  Coimbatore	ssor.		

#### 3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	22-Jun-19	Cleanliness Programme	Govt. Primary School, Kalipalayam	III UG and II PG Students

2	07-Aug-19	Awareness Programme on Sukanya SamriddhiYojana	Veeriyampalayam and Karupparayanpalayam	II UG and I PG Students
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### 4. Awards and Prizes for Staff

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1	Dr. R. Prema	Best Mentor	Achievers Club, Dr. N.G.P. Arts and Science College		26-Feb-20
2	M. Rajakrishnan	Best Teacher	Achievers Club, Dr. N.G.P. Arts and Science College		26-Feb-20
3	M. Rajakrishnan	Best Mentor	Achievers Club, Dr. N.G.P. Arts and Science College		26-Feb-20

### 5. Staff Recognitions:

S. No.	Name of the Staff	Acted As	Name of the Programme	Date	Venue
1	Dr.P.Jayasubramanian	Resource Person	Guest lecture titled "Accounting standard for international business"	26-Sep-19	Seminar Hall- Government Arts and science College, Avinashi.
2	M.Rajakrishnan	Resource Person	Workshop titled "Office package"	15-Jul-19	Department of Biotechnology Lab XIII, Dr. N.G.P. Arts and Science College, Coimbatore
3	Dr.R.Prema	Resource Person	Workshop titled "Banking practices"	11-Jul-19	Department of Microbiology Lab VI, Dr. N.G.P. Arts and Science

					College, Coimbatore
4	M.Rajakrishnan	Resource Person	Workshop titled "Computerized accounting practices for microbial Entreprenuers"	11-Jul-19	Department of Microbiology Lab VI, Dr. N.G.P. Arts and Science College, Coimbatore
5	Dr.P.Jayasubramanian & M.Rajakrishnan	Resource Person	Workshop titled "Report writing"	26-Jun-19	Smart Classroom A 403, Dr. N.G.P. Arts and Science College, Coimbatore

# 6. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	02-Jan-20	Dr. M. Prakash	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
2	02-Jan-20	Dr. P. Jayasubramanian	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
3	02-Jan-20	Dr. M. Ashok Kumar	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
4	02-Jan-20	Dr. M.Shanthini Devi	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
5	02-Jan-20	Dr. S. Arunpriya	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
6	02-Jan-20	C. Eahambaram	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore

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7	02-Jan-20	V. Jayashree	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
8	02-Jan-20	M. Rajakrishnan	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
9	02-Jan-20	Dr. R. Prema	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
10	02-Jan-20	S. Latha	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
11	02-Jan-20	V. Abinaya	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
12	02-Jan-20	M. Guansekaran	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
13	02-Jan-20	Dr. T. Ambika	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
14	02-Jan-20	Dr. L. Pavithira	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
15	02-Jan-20	Dr. T. Ambika	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
16	02-Jan-20	Dr. L. Pavithira	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
17	02-Jan-20	R. Anandhi	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
18	02-Jan-20	J. Mary Lincia	Firefox, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
19	01-Jan-20	Dr. M. Prakash	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
20	01-Jan-20	Dr. P. Jayasubramanian	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore

21	01-Jan-20	Dr. M. Ashok Kumar	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
22	01-Jan-20	Dr. M.Shanthini Devi	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
23	01-Jan-20	Dr. S. Arunpriya	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
24	01-Jan-20	C. Eahambaram	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
25	01-Jan-20	V. Jayashree	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
26	01-Jan-20	M. Rajakrishnan	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
27	01-Jan-20	Dr. R. Prema	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
28	01-Jan-20	S. Latha	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
29	01-Jan-20	V. Abinaya	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
30	01-Jan-20	M. Guansekaran	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
31	01-Jan-20	Dr. T. Ambika	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
32	01-Jan-20	Dr. L. Pavithira	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
33	01-Jan-20	Dr. T. Ambika	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
34	01-Jan-20	Dr. L. Pavithira	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore

35	01-Jan-20	R. Anandhi	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
36	01-Jan-20	J. Mary Lincia	LibreOffice Suite Base, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
37	05,06-Feb-20	V.Abinaya	National seminar on Computing Platforms for Biological Big data Analytics	Dr.N.G.P. Arts and Science College, Coimbatore
38	06, 07 & 08- Nov-19	M.Gunasekaran	Digital Marketing a Corporate Social Responsibility Initiative	Infosys BPM Ltd. Mysore
39	Jul to Sep – 19	M. Rajakrishnan	Corporate Social Responsibility	NPTEL - AICTE
40	Jul to Sep – 19	Dr. R. Prema	Corporate Social Responsibility	NPTEL - AICTE
41	Jul to Sep – 19	Dr. P. Jayasubramanian	Corporate Social Responsibility	NPTEL - AICTE
42	25-Sep 2019	V.Abinaya	National seminar on Applications Of Deep Learning in Artificial Intelligence	Dr.N.G.P. Arts and Science College, Coimbatore
43	20, 21 & 22 - Sep -19.	C.Eahambaram	Structural Equation Modelling using AMOS and PLS	Hindusthan College of Arts and Science, Coimbatore
44	20, 21 & 22 - Sep -19.	M. Rajakrishnan	Structural Equation Modelling using AMOS and PLS	Hindusthan College of Arts and Science, Coimbatore
45	20, 21 & 22 - Sep -19.	Dr. R. Prema	Structural Equation Modelling using AMOS and PLS	Hindusthan College of Arts and Science, Coimbatore
46	20, 21 & 22 - Sep -19.	Dr. P. Jayasubramanian	Structural Equation Modelling using AMOS and PLS	Hindusthan College of Arts and Science, Coimbatore
47	30-Aug-19	Dr. M. Prakash	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
48	30-Aug-19	Dr. P. Jayasubramanian	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
49	30-Aug-19	Dr. M. Ashok Kumar	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
50	30-Aug-19	Dr. M.Shanthini Devi	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore

51	30-Aug-19	Dr. S. Arunpriya	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
52	30-Aug-19	C. Eahambaram	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
53	30-Aug-19	V. Jayashree	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
54	30-Aug-19	M. Rajakrishnan	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
55	30-Aug-19	Dr. R. Prema	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
56	30-Aug-19	S. Latha	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
57	30-Aug-19	V. Abinaya	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
58	30-Aug-19	M. Guansekaran	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
59	30-Aug-19	Dr. T. Ambika	Tux Typing, Spoken Tutorial	IIT Bombay and Dr. N.G.P. Arts and Science College, Coimbatore
60	30-Jun-19	M.Shanthini Devi	Web Development using PYTHON/MYSQL	AAKKAM Industrial Training and Research Institute Coimbatore
61	30-Jun-19	C.Eahambaram	Web Development using PYTHON/MYSQL	AAKKAM Industrial Training and Research Institute Coimbatore
62	27- May- 19 to 02-Jun-19	Dr. M. Prakash	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
63	27- May- 19 to 02-Jun-19	Dr. P. Jayasubramanian	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
64	27- May- 19 to 02-Jun-19	Dr. M. Ashok Kumar	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,

65	27- May- 19 to 02-Jun-19	Dr. M.Shanthini Devi	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
66	27- May- 19 to 02-Jun-19	Dr. S. Arunpriya	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
67	27- May- 19 to 02-Jun-19	C. Eahambaram	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
68	27- May- 19 to 02-Jun-19	V. Jayashree	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
69	27- May- 19 to 02-Jun-19	M. Rajakrishnan	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
70	27- May- 19 to 02-Jun-19	Dr. R. Prema	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
71	27- May- 19 to 02-Jun-19	S. Latha	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
72	27- May- 19 to 02-Jun-19	V. Abinaya	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,
73	27- May- 19 to 02-Jun-19	M. Guansekaran	FDP on NAAC Revised Accreditation Frame Work and OBE Assessment Methodology	Dr. N.G.P. Arts and Science College, Coimbatore,

#### 7. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College
			International Conference on Challenges in Dynamics of	Industry Promotion and Entrepreneurship	Hindusthan College of Arts and
1	04-Mar-20	M.Gunasekaran	Commerce, Management and Entrepreneurship in T20	Development in Different Sector	Science, Coimbatore
2	04-Mar-20	M.Shanthini Devi	International Conference on Challenges in Dynamics of Commerce, Management and Entrepreneurship in T20	e-Governance in India- Challenges in India	Hindusthan College of Arts and Science, Coimbatore
3	04-Mar-20	M.Shanthini Devi	International Conference on Challenges in Dynamics of Commerce, Management and Entrepreneurship in T20	e-Governance in India- Challenges in India	Hindusthan College of Arts and Science, Coimbatore

4	24-Jan-20	C.Eahambaram	National Conference Impact of Mudra Scheme and its Impact on Micro, Small and Medium Enterprises	Impact of Mudra Scheme and its Impact on Micro Enterprises	VET Institute of Arts and Science, Erode
5	04-Mar-20	C.Eahambaram	Quality of work life of Women in Textile Industry	International Conference on Challenges in Dynamics of Commerce, Management and Entrepreneurship in T20	Hindusthan College of Arts and Science, Coimbatore
6	24-Jan-20	M. Rajakrishnan	National Conference Impact of Mudra Scheme and its Impact on Micro, Small and Medium Enterprises	Impact of Mudra Scheme and its Impact on Micro Enterprises	VET Institute of Arts and Science, Erode
7	24 <sup>-</sup> Jan-20	Dr. R. Prema	National Level Conference on Impact of Mudra Scheme on Micro, Small & Medium Enterprises	Impact of Mudra Scheme on Small Enterprises,	VET Institute of Arts and Science, Erode
8	20 & 21-Dec-19	M. Rajakrishnan	International Conference on Business Management, Economics and Technology in the Digital Era	Human Resource Management	LEAD College of Management Dhoni, Palakkad
9	20 & 21-Dec-19	Dr. R. Prema	International Conference on Business Management, Economics and Technology in the Digital Era	Education in Digital Era	LEAD College of Management Dhoni, Palakkad

#### 8. Students Presentation

S.No.	Date	Name of the student	Name of the event	Name of the title	College
1	24-Jan-20	Anushya D	Paper presentation	Mudra Schemes	VET Institute of Arts and
1	2 <del>4</del> -Jan-20	Allusiiya D	Taper presentation	Widdia Schemes	Science College, Erode
2	24-Jan-20	Gowtham T	Paper presentation	Mudra Yojana on Indian Economy	VET Institute of Arts and
2	24-Jan-20	Gowtham 1	raper presentation	Widdia Tojana on mulan Economy	Science College, Erode
3	24-Jan-20 Karthika A Paper presentation Mudra Schemes		Mudra Schemes	VET Institute of Arts and	
3	24-Jan-20	Karthika A	Paper presentation	Widdra Schemes	Science College, Erode
4	24-Jan-20	M I 20 K 4'l K	Paper presentation	Mudro Voiene en Indian Economy	VET Institute of Arts and
4	24-Jan-20	Karthikeyan K		Mudra Yojana on Indian Economy	Science College, Erode
	24-Jan-20	Variation O	Donon massantation	II-1:6	VET Institute of Arts and
3	5 24-Jan-20 Kowsalaya O		Paper presentation	Upliftment of Women Entrepreneur	Science College, Erode
6	24 Ion 20	Variable S	Paper presentation	Unliftment of Women Entrepreneur	VET Institute of Arts and
6	24-Jan-20	Kowsalya S		Upliftment of Women Entrepreneur	Science College, Erode

7	24-Jan-20	Nagaraj K	Paper presentation	Development of service Sector	VET Institute of Arts and Science College, Erode
8	24-Jan-20	Nandhini K	Paper presentation	Development of Service SECTOR	VET Institute of Arts and Science College, Erode
9	24-Jan-20	Naveen T	Paper presentation	Development of Service Sector	VET Institute of Arts and Science College, Erode
10	24-Jan-20	Pavithra T	Paper presentation	Impact on Manufacturing Sector	VET Institute of Arts and Science College, Erode
11	24-Jan-20	Pradeep M	Paper presentation	Mudra Schemes	VET Institute of Arts and Science College, Erode
12	24-Jan-20	Sabarinathan K C	Paper presentation	Mudra Schemes	VET Institute of Arts and Science College, Erode
13	24-Jan-20	Sathya Priya P	Paper presentation	Mudra Yojana on Indian Economy	VET Institute of Arts and Science College, Erode
14	24-Jan-20	Subhashini D	Paper presentation	Mudra Yojana on Indian Economy	VET Institute of Arts and Science College, Erode
15	20-Feb-20	Kesavi N	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
16	20-Feb-20	Madhunisha K	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
17	20-Feb-20	Naveen Kumar M	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
18	20-Feb-20	PoornaPrabha T	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
19	20-Feb-20	Ranjithaa R	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
20	20-Feb-20	Suguna M	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
21	20-Feb-20	Sujitha B	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
22	20-Feb-20	Swetha T	Paper presentation	Forex Markets	Hindusthan College of Arts and Science, Coimbatore
23	20-Feb-20	Amsavarthini S	Paper presentation	Psychological Well Being	Hindusthan College of Arts and Science, Coimbatore
24	20-Feb-20	Tharanya M	Paper presentation	Psychological Well Being	Hindusthan College of Arts and Science, Coimbatore
25	20-Feb-20	Naveen S	Paper presentation	Digital Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore
26	20-Feb-20	Vishnu S J	Paper presentation	Digital Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore
27	20-Feb-20	Janani G`	Paper presentation	Digital Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore

28	20-Feb-20	Parameshwari S	Paper presentation	Digital Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore
29	20-Feb-20	Abinaya K	Paper presentation	Digital Marketing Intelligent	Hindusthan College of Arts and Science, Coimbatore
30	20-Feb-20	Keerthana K	Paper presentation	Marketing War Fare	Hindusthan College of Arts and Science, Coimbatore
31	20-Feb-20	Nivetha M	Paper presentation	Marketing War Fare	Hindusthan College of Arts and Science, Coimbatore
32	20-Feb-20	Bharathi R	Paper presentation	Human Interface	Hindusthan College of Arts and Science, Coimbatore
33	20-Feb-20	Haridharshini R	Paper presentation	Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore
34	20-Feb-20	Kalaiyarasi M	Paper presentation	Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore
35	20-Feb-20	Mounika P	Paper presentation	Technology in Finance	Hindusthan College of Arts and Science, Coimbatore
36	20-Feb-20	Ragul M	Paper presentation	Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore
37	20-Feb-20	Sathish B	Paper presentation	Marketing Intelligence	Hindusthan College of Arts and Science, Coimbatore
38	20-Feb-20	Sountharya G	Paper presentation	Technology in Finance	Hindusthan College of Arts and Science, Coimbatore
39	20-Feb-20	Yuvasri B	Paper presentation	Human Interface	Hindusthan College of Arts and Science, Coimbatore
40	04-Mar-20	Amulya P C	Paper presentation	Dynamic Change in phase of Management	Hindusthan College of Arts and Science, Coimbatore
41	04-Mar-20	Arthi V	Paper presentation	Dynamic Change in phase of Management	Hindusthan College of Arts and Science, Coimbatore
42	04-Mar-20	Arulselvan P	Paper presentation	Challenges in Dynamics of Entrepreneurship	Hindusthan College of Arts and Science, Coimbatore
43	04-Mar-20	Naveen S	Paper presentation	Challenges in Dynamics of Entrepreneurship	Hindusthan College of Arts and Science, Coimbatore
44	04-Mar-20	Swetha K	Paper presentation	Dynamic Change in phase of Management	Hindusthan College of Arts and Science, Coimbatore

### 9. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/U GC/SSCI/Sc opus
1	S.Latha	Customers' Expectations and Behavior towards Confectionery Products. A Study on Effect of Advertisement in Selected Areas of Tiruppur District, Tamilnadu.	Our Heritage	ISSN: 0474 – 9030 February 2020	6.8	UGC Indexed
2	M.Shanthini Devi	Structural Equation Modelling – An analysis on roles played by and conflicts faced by working women	International Journal of Commerce and Management Research	Vol.6, Issue I, pp. 91-93, January 2020, ISSN: 2455- 1627,		Google Scholar
3	M.Shanthini Devi	Investment Avenues: Assessment of Awareness Among IT Employees,	Journal of Emerging Technologies and Innovative Research	Vol.7, Issue:2, pp.418-424, January 2020, ISSN-2349- 5162		Google scholar
4	S.Arunpriya	A Study on account holders awareness and satisfaction towards	International Journal of Commerce and Management Research	Vol.6 issue I, pp. 73-76, January 2020, ISSN: 2455-1627		Google scholar

		Sukanya SamriddhiYojan				
		a scheme with special reference to Tirupur				
5	S.Arunpriya	Structural Equation Modelling – An analysis on roles played by and conflicts faced by working women	International Journal of Commerce and Management Research	Vol.6, Issue I, pp. 91-93, January 2020, ISSN: 2455- 1627,		Google Scholar
6	S.Arunpriya	Investment Avenues: Assessment of Awareness Among IT Employees,	Journal of Emerging Technologies and Innovative Research	Vol.7, Issue:2, pp.418-424, January 2020, ISSN-2349- 5162		Google scholar
7	C.Eahambaram	Socio Economic Condition and Quality of Work Life among Women Workers in Textile Industry with special reference to Coimbatore District – A Study of Published Literature	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN-2349-5162 June 2019	5.87	UGC Indexed
8	Dr.T.Ambika	A Study on Stress management Among the Facilities with Special Reference to Coimbatore City	International Journal of Commerce and Management Research	ISSN-2455-1627	RJIF-5.22	UGC Indexed
9	M. Rajakrishnan	Customers' Expectations	Our Heritage	ISSN: 0474 – 9030 February 2020	6.8	UGC Indexed

		and Behavior towards Confectionery Products. A Study on Effect of Advertisement in Selected Areas of Tiruppur District, Tamilnadu				
10	M. Rajakrishnan	Challenges faced by the individual assessees while filing income tax returns	International Research Journal of Management Sociology & Humanities	ISSN: 2277 – 9809 June 2019	6.2311	UGC Indexed
11	M. Rajakrishnan	Socio Economic Condition and Quality of Work Life among Women Workers in Textile Industry with special reference to Coimbatore District – A Study of Published Literature	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN-2349-5162 June 2019	5.87	UGC Indexed
12	M. Rajakrishnan	Perception and Attitude towards Taxation and Filing of returns of Individual Assessees with special reference to Coimbatore city - A Study of Published literature	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN-2349-5162 June 2019	5.87	UGC Indexed

13	Dr. R. Prema	Customers' Expectations and Behavior towards Confectionery Products. A Study on Effect of Advertisement in Selected Areas of Tiruppur District, Tamilnadu	Our Heritage	ISSN: 0474 – 9030 February 2020	6.8	UGC Indexed
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# 10. Research Funding

S. No.	Name of the Faculty	Name of the project / scheme	Sanction No. and Date	Funding body	Amount
1.	M.Shanthini Devi	E-Governance Towards Good Governance –An Analysis of Selected Village Panchayat Blocks in Coimbatore District	F.No. IMPRESS/P3661/392/2 018-19/ICSSR & dated 17-09-2019)	ICSSR-IMPRESS	Rs.4,34,000

# 11. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	20-Aug-19	Shivani. R	Power Point Presentation	Dr.N.G.P.Arts and Science College, Coimbatore	Inter Departmental Competition	2 <sup>nd</sup> Prize
2	19-Jul-19	Vasuki.C	Poster Presentation	Dr.N.G.P.Arts and Science College, Coimbatore	Inter Departmental Contest	1 <sup>st</sup> Prize
3	19-Jul-19	Gowthami.S	Poster Presentation	Dr.N.G.P.Arts and Science College, Coimbatore	Inter Departmental Contest	1 <sup>st</sup> Prize

4	26-Jun-19	Vasuki.C	Poster Presentation	Dr.N.G.P.Arts and Science College, Coimbatore	Inter Departmental Contest	Nil
5	26-Jun-19	Gowthami.S	Poster Presentation	Dr.N.G.P.Arts and Science College, Coimbatore	Inter Departmental Contest	Nil
6	29-Aug-19	Karthikeyan. R	Power Point Presentation	Dr.N.G.P.Arts and Science College, Coimbatore	Inter Departmental Competition	2 <sup>nd</sup> Prize

### 12. Students Counseled

S. No.	Name of the class	Number of Students	
1	I B.Com. (CA) 'A'	1	
2	I B.Com. (CA) 'B'	1	