# **Department Activities:** (2016-2017)

## 1. Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Торіс	Venue	Beneficiary
1	29-Jun-16	Mrs.Lavanya, Centre Head Arena Aniamtion, Coimbatore.	Animation and Multimedia	Seminar Hall, Pharmacy Block	B.Com (IT) Students
2	Mr.L.Nanjundan11-Jul-17Vedic Maths Trainee, Ooty.		Mathematics for Aptitude Test	Seminar Hall	B.Com (IT) Students
3	25-Jul-16	Mr.M.Partha Sarathy, Training Architect, The Institude of Advanced Computing, Coimbatore.	Basis of Financial Modeling of MS Excel	Seminar Hall	B.Com (IT) Students
4	12-Aug- 16	Mr.R.Selva Kumar, Marketing Manager, FTM6 Global Academy, Coimbatore.	Carrier Opportunities in Finance	Seminar Hall	B.Com (IT) Students
5	30-Aug- 16	Rtn-Prabhu Kesavan, Charterd Accountant, Aceopedia School Accounting and Finance, Coimbatore.	Marketing Yourself Employable and Industry ready	Seminar Hall	B.Com (IT) Students
6	31-Aug- 16	Dr. N Rajendran, Professor, Ambo University,	Psychological dimensions	Seminar Hall	B.Com (IT) Students

		Ethiopia.			
7	06-Jan-17	Mr.S.Rajesh, Branch Manager, ECGC,Coimbatore	Export Credit Guarantree Corporation	Seminar Hall	B.Com (IT) Students
8	10-Jan-17	Dr-S-Rajendran,Pshychologist, Dr-N-G-P Arts and Science	Know Your Confidence Level	Seminar Hall	B-Com (IT) Students
9	13-Mar- 17	Dr-N-Rajendran,Pshychologist, Dr-N-G-P Arts and Science	Self Esteem`	Seminar Hall	B-Com (IT) Students
10	18-Jan-17	Mr-S-Bala Chandran, Writer,Orator,Trainer,coimbatore	How to realize your potential	Seminar Hall	B-Com (IT) Students
11	12-Jan-17	Mr-R-S-Arun Kumar,Assistant Accountant,LNT Construction,Hyderabad-	Placement Training	Seminar Hall	B.Com (IT) Students
12	08-Jul-17	Mr.J.Joel Robinson,Mr.N.Bharath,Ebenezer Fiber Glasses,Coimbatore.	Placement Readiness	Seminar Hall	B.Com (IT) Students
13	09-Sep-16	Stephani Setha Robert,Retail Bomking Officers,Standard Charted Bank,Chennai.	Placement Training	Seminar Hall	B.Com (IT) Students
14	19-Jul-16	Mr.S.Nithyanantham,Alumini Student.	Placement Training	Seminar Hall	B.Com (IT) Students
15	05-Jul-16	Mr.S.Ranjith Kumar, Ms.R.Chitra,Alumini Students.	Placement Training	Seminar Hall	B.Com (IT) Students

S. No.	Date	Nature of the Event	Number of	Title of the	Name &	Name &	Funding	Total
		(Conference/	External	Event	Designation	Affiliation	Agency	Funding
		Seminar/Workshop)	Participants		of the	Chair &		
					Speakers	Co-chair		
					Dr.S.Nakkir			
					an,			
					Professor,			
					Co-Operative			
					Management			
					And		Sponsor	
					Coordinator		-	
					For Ph-D		ed by	
				Economic	Programme,		Indian	
				Empowerme	Ambo		Council	
				nt of Women	University,			
	16-	One day National		Through	Ethiopia		of	
1	Aug-	Level Seminar		Entrepreneur			Social	
	16			ship	Dr.S.Sivaku		Science	
				Problems	mar,		Researc	
				And	Associate		h, New	
				Prospects	Professor		Delhi	
					School Of			
					Governance			
					and			
					Development Studies			
					Hawassa			
					University,			
					Ethiopia			

# 2. Seminar /Workshop Conferences organized

		<b>Professor</b> <b>Rithi Rani</b> Symbiosis Institute of		
		Business		
		Hyderabad		

#### **3.** Extension Activities

S. No. Date		Nature of the extension	Place	Students involved
1	27-Jul-16	Events for School Students for 1 <sup>st</sup> Anniversary of Dr.A.P.J. Abdulkalam	Kalapatti School Students	III B.Com IT
2	24-Aug- 16	Vedic Maths and Basis of Computer	Suguna Vidhya Nikethan School Students	III B-Com IT

#### 4. Awards and Prizes for Staff

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1	Dr.J.Lilly	GRABS Young Teacher Award	GRABS Educational Trust		May 2016

#### 5. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College

1	04-Aug-16	Dr.S.Saravanan P. Kiruthika S.Shanmugapriya L.Priya Dr.J.Lilly	International Conference	Contemporary Issue in Global Banking	Kong Nadu Arts and Science College
2	16-Aug-16	S.Shanmugapriya L.Priya J.Lilly	National level Seminar	Economic Empowerment of Women through Entrepreneurship. Problems and Prospects.	N.G.P Arts and Science College, Coimbatore
3	18-Aug-16	S.Shanmugapriya L.Priya Dr. J.Lilly	International Conference	Engineering Business Concepts and Rapid Changes in Worldwide Business Patterns.	Rathinam College of Arts and Science College

#### 6. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	18-Aug-16	Dhanasekar.R Prasath M Aneesh Adhithiya.T Gowthaman.C Gunasekar.C Kumaresan. S. Raja. M. Sadhishkumar. S S.Priyanka S.Priyanka S.Priyanka R.Karthikeyini M.Santhiya C.V –Sangeetha S.Vijayalakshmi A.S.Monika S.Sabthamee S.Preethi K.Kishan.	International Conference	Engineering Business Concepts and Rapid Changes in Worldwide Business Patterns.	Rathinam College of Arts and Science college, Coimbatore.
2	07-Sep-16	Vignesh. J Dhanasekar.R Aneesh Adhithiya.T Aravind. S Prasath. M Gowthaman.C Sadhishkumar S Aravind T Gunasekar.C Dinesh.M	International Symposium	Business Challenges under Globalization	Bharathidasan College of Arts and Science, Coimbatore

		Kumaresan S.			
3	04-Aug-16	R.Karthikeyini R.Saranya S.Priyanka M.Santhiya C.V Shangeetha	International Conference	Contemporary Issue in Global Banking	Kong Nadu Arts and Science College
4	03-Jan-17	K.Rajeshkumar C.V.Shangeetha R.Karthikeyini S.Priyanka Rakesh Manoharan K.Kishan Rakesh Manoharan	State level Symposium	2017 on overseas tra	N.G.M college of Arts and science, pollachi.
5	06-Jan-17	Sathishkumar.R M.Prasath T.Sivasankar P.Jeevanandham E.Divahar Muthukaruppan.V	National Level Conference	National Level Conference on Impact of Modern Management	SNMV college of Arts and Science College, Coimbatore.
6	11-Jan-17	Jaya Pragasham Gayathri	International Conference	Human Resource Managemen	Hindusthan

					College of Arts and science, Coimbatore
7	23-Feb-17	Padmapriya.G Vinitha.R Kishan.K K.Rajeshkumar	National Level	National Confernce on "Start up India for the Socio Economic Transformation: A Journey Ahead"	Hindusthan College of Arts and science, Coimbatore
8	24-Feb-17	Monisha.G Evangelin Sethu.K Priyanka.S Ramya.K Preethi.S	National Level	National Conference on "Emerging trends in management challenges and opportunities"	Sankara Institute of Management science, Coimbatore

#### 7. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/U GC/SSCI/Sc opus
1	Dr.S.Kamalaveni	A study on selected non Banking financial companies (NBFCs) in India.	Indian Journal of Applied Research	Volume 6, Issue 6 June .2016	3.919	
2	L.Priya	Stress Management at Work place	Indian Journal of Applied Research	Volume 6, Issue 8,Aug - 2016	3.39	
3	S.Shanmugapriya,	An Empirical	Science PG Publishing	Volume 2, Issue 2,		

	P.Kiruthika, L.priya	Study on Impact of Customer Satisfaction and loyalty Towards Hospitals in Coimbatore City.	Group (Biomedical Statistics and Information)	February -2017		
4	P.Kiruthika, S.Shanmugapriya, L.priya	Contrivance Planning Management System	International Journal of Advanced Research in Computer and Communication Engineering	Vol. No- 6, Issue 2, February -2017	5.215	
5	Dr.S.Kamalaveni	A Study of Work Life Balance of Women Employees with Reference to Garment Sectors in Tirupur	Asian Journal of management	Vol. No. : <b>8</b> Issue No: <b>2</b> April- <b>2017</b>		

### 8. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won	
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1	4-Jun-16	Arul Prakash P	400 m Hurdles	Athletic Championship Held At Chennai	Inter Collegiate	Bronze Model
2	28-Jun-16	Arul Prakash P	400 m	Inter State Athletic Championship Held At Hyderabad	Inter Collegiate	Participated
3	13-Aug-16 to 14-Aug- 16	Sangeetha N	Ball Badminton	All India Ball Badminton Tournament	Inter Collegiate	Participated
4	13-Aug-16 to 14-Aug- 16	Keerthana J	Ball Badminton	All India Ball Badminton Tournament	Inter Collegiate	Participated
5	20-Aug-16 to 28-Aug- 16	Keerthana J	Ball Badminton	Tamilnadu Ball Badminton Association – State Championship	Inter Collegiate	2 <sup>nd</sup> Place
6	7-Sep-16	Arul Prakash P	Athletic	Open National Athletic Meet Held At Lackno	Inter Collegiate	Participated
7	25-Sep-16	Aijthu kumar .M	Kapadi	University Match - Kaamadhenu Arts And Science College	Inter Collegiate	Participated
8	20-Sep-16	Arul Prakash P	Athletic	Central Access Trails Held At Bangalore	Inter Collegiate	Selection

9	27-Sep-16	Jeevanandham	Cricket	Bharathiar University	Inter Collegiate	III-Place
10	3-Oct-16 to 4-Oct-16	Sangeetha N	Ball Badminton	Bharathiar University - Inter Collegiate Tournament	Inter Collegiate	3 <sup>rd</sup> Place
11	3-Oct-16 to 4-Oct-16	Padmapriya G	Ball Badminton	Bharathiar University - Inter Collegiate Tournament	Inter Collegiate	3 <sup>rd</sup> Place
12	3-Oct-16 to 4-Oct-16	Keerthana J	Ball Badminton	Bharathiar University - Inter Collegiate Tournament	Inter Collegiate	3 <sup>rd</sup> Place
13	5-Oct-16	Arul Prakash P	400m	Junior State Championship	Inter Collegiate	Gold Model
14	5-Oct-16	Arul Prakash P	4*400m Relay	Junior State Championship	Inter Collegiate	Gold Model
15	5-Oct-16	Sangeetha N	tennis	Bharathiar University - Inter Collegiate Tournament	Inter Collegiate	3 <sup>rd</sup> Place
16	5-Oct-16	Keerthana J	tennis	Bharathiar University - Inter Collegiate Tournament	Inter Collegiate	3 <sup>rd</sup> Place
17	15-Oct-16	Ajith kumar .M	Kabadi	Tamil Nadu Junior Championship Match	Inter Collegiate	III-Place