Department Activities: (2018-2019)

1. Guest Lecture/Invited Lecture

S.No	Date	Name and Designation of the Resource Person	Торіс	Venue	Beneficiary
1	18-Jul-18	Mrs. R.Kalaiselvi, Advocate, Coimbatore.	Women's Right and protection Laws	D Block Seminar Hall- VI	B.Com IT Students
2	11-Aug-18	Dr.G.Rajeshkumar Professor Department of Information technology, Velalar college of Engineering and Technology, Erode	Human- Machine Interaction and IOT	D Block Seminar Hall- VI	B.Com IT Students
3	04-Mar-19	Dr.D.Sridevi, Head & Assistant Professor Department of Food Science and Nutrition, Dr.N.G.P Arts and science college, Coimbatore.	Healthy food to lead happy life	D Block Seminar Hall. VI	B.Com IT Students
4	19-Mar-19	Ms-S-Preethi, Financial Accountant, TCS, Chennai.	Placement Readiness	D Block, Room.No.414	II B.Com (IT) Students
5	19-Mar-19	Mr.M.Prasath, Mr.P.Jeevadham, Junior Associate, Aosta software Technologies India Pvt.Ltd, Coimbatore.	How to prepare for Interview	D Block, Room.No.313	I B.Com (IT) Students

S. No. Da	Nature of the Event (Conference/	Number of External	Title of the Event	Name & Designation	Name & Affiliation	Funding Agency	Total Funding
	Seminar/Workshop)	Participants		of the Speakers	Chair & Co-chair		C C
1 27 - 28- Sej 18		133	National Conference on Opportunities and Challenges of Business in the Digitalized Era. (COCBD201 8)	Dr.Nalinipra va Tripathy, Dean Research NI & ER, Indian Institute of Management, Shillong, Meghalaya, India Dr.Vijayaku mar Gupta, Indian Institute of Management, Pigdamber RAU, Indore, Madhyaprade sh. Dr.P.Sarava nan, Professor & dean, Indian	Dr.S.Sivaku mar Associate Professor and Head , Dr.SNS Rajalakshmi college of arts and science, Coimbatore. Dr.S.Mohan, Professor and Head , Department of Management, Dr.N.G.P Arts and science college, Coimbatore. Dr.A.Balag urusamy Assistant Professor Ramakrishna Mission		

2. Seminar /Workshop Conferences organized

I I I				
		Institute of	Vidyalaya	
		Management,	College	
		Tiruchirappal	Coimbatore.	
		li,		
		Tamilnadu.	Dr.K.Vanaja,	
			Professor and	
		Dr.Sescadev	Head,	
		Sahoo,	Department of	
		Assistant	commerce with (PA),	
		professor,	Dr.N.G.P Arts	
		Indian	and science	
		Institute of	college,	
		Management,	Coimbatore.	
		Lucknow,		
		Uttarpradesh.	Dr.K.Yamu	
			na	
		Dr.Kalaivan	Assistant	
		.K.N,	Professor	
		Professor &	PSG College	
		Head,	of Arts and	
		Government	Science	
		Arts College,	Coimbatore.	
		Bengaluru		
			Dr.N.Renug	
		Dr.Krishnas	a Devi	
		undar,	Assistant	
		Professor,	Professor	
		Indian	and Head,	
		institute of	Department	
		management,	of	
		Bengaluru	Commerce	
			Dr.N.G.P.	
		Dr.Debasis	Arts and	

		Biswas, Department of Business Administrati on, Vidhyasagar university, West Bengal. Dr.S.Sudalai muthu, Professor & Head, Department of Banking Technology, Pondicherry University, Pondicherry	Science College Coimbatore. Dr.D.Gomat hi Associate Professor PSG College of Arts and Science Coimbatore. Dr.S.Mohan Raj Assistant Professor and Head, Department of commerce with IB, Dr.N.G.P Arts and science college, Coimbatore. Dr.K.Ravic handran Director, CMS College Coimbatore.	
			Dr.S.N.Selv	

			•	
			araj	
			Assistant	
			Professor	
			Department	
			of Business	
			Administrati	
			on (CA)	
			Dr.N.G.P.	
			Arts and	
			Science	
			College	
			Coimbatore.	
			Dr.R.Sathya	
			Assistant	
			Professor	
			Department	
			of	
			Commerce	
			PSG College	
			of Arts and	
			Science	
			Coimbatore.	
			Dr.Bagyala	
			kshmi	
			Assistant	
			Professor	
			Department	
			of	
			Commerce	
			with IB	
			Dr.N.G.P.	
	l		DI.N.U.F.	

		Arts and Science College Coimbatore.	

3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1	01-Aug- 18	Awareness Programme on Plastic Pollution	Govt.High School, A.G.Pudhur – Irugur.	III -B.Com(IT)
2	03-Aug- 18	Offering to Orphanage	Aravanaikum Anbu Illam . Peelamedu	II-B.Com IT
3	12-Feb-19	Awareness of Safeguarding Children and Vulnerable Adults	Govt- Higher Secondary School, Veeriyampalaya m	I-B.Com IT

4. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	29-Jan-18	Dr.J.Lilly	Inclusive Higher Education In Changing	PSG Institute of
			National Priorities	Management
2	3-Dec-18 to	Dr.S.Kamalaveni	Quality Initiatives In Higher Education	Dr. N.G.P. Arts and
	9-Dec-18			Science College
3	3-Dec-18 to	Dr.J.Lilly	Quality Initiatives In Higher Education	Dr. N.G.P. Arts and
	9.Dec.18			Science College
4	3-Dec-18 to	Mrs.L.Priya	Quality Initiatives In Higher Education	Dr. N.G.P. Arts and
	9-Dec-18			Science College
5	3-Dec-18 to	Mrs.D.Malarvizhi	Quality Initiatives In Higher Education	Dr. N.G.P. Arts and
	9-Dec-18			Science College
6	3-Dec-18 to	Mr.S.Dineshkumar	Quality Initiatives In Higher Education	Dr. N.G.P. Arts and
	9-Dec-18			Science College
7	27-May-19 to	Dr.S.Kamalaveni	NAAC Revised Accreditation Frame Work	Dr. N.G.P. Arts and
	02-Jun-19		And OBE Assessment Methodology	Science College
8	27-May-19 to	Dr.J.Lilly	NAAC Revised Accreditation Frame Work	Dr. N.G.P. Arts and
	02-Jun-19		And OBE Assessment Methodology	Science College
9	27-May-19 to	Mrs.L.Priya	NAAC Revised Accreditation Frame Work	Dr. N.G.P. Arts and
	02-Jun-19		And OBE Assessment Methodology	Science College
10	27-May-19 to	Mrs.D.Malarvizhi	NAAC Revised Accreditation Frame Work	Dr. N.G.P. Arts and
	02-Jun-19		And OBE Assessment Methodology	Science College

11	27-May-19 to 02-Jun-19	Mr.S.Dineshkumar	NAAC Revised Accreditation Frame Work And OBE Assessment Methodology	Dr. N.G.P. Arts and Science College
12	27-May-19 to 02-Jun-19	Mrs.S.Shanmugapriya	NAAC Revised Accreditation Frame Work And OBE Assessment Methodology	Dr. N.G.P. Arts and Science College

5. Students Presentation

S.no	Date	Name of the student	Name of the event	Name of the title	College
1	01-Feb-19	Shalini.T	National conference	Cyber crime and cyber security	SNMV College of arts and science college, Coimbatore

6. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No. Date of publishing Vol. No.	Impact Factor	SCI/WoS/U GC/SSCI/Sc opus
1	Dr.J.Lilly	Worldwide Consumption of Vegetable Oils. An Analytical Study	International Journal of Research in Economics and Social Sciences	Volume 8, Issue 2, Feb 2019	6.939	Google Scholar, Research Gate, EBSCO, UGC (Upto 2018)

7. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	07-Feb-19	Aiswarya.C Tamilarasi.D Poongodi.S Indhupriya.C Mahalakshmi.P	Techmaze building blocks	SNMV College of arts and science college, Coimbatore	Inter collegiate Technical Meet	
2	15-Feb-19	Vinitha.V Kowsalya.A Maheswari.G Kowsalya.A	Best Management team Paper Presentation	Nehru Institute of Management studies, Coimbatore	UG inter Collegiate meet	-
3	28-Feb-19	Snega.A Maheswari.G Mahalakshmi.P Kowsalaya.G.S	Treasure Hunt	SNMV College of arts and science, Coimbatore	Inter collegiate cultural fest	-