



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu and Accredited by NAAC with 'A++' Grade – CGPA: 3.64 (3rd Cycle)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641048, Tamil Nadu, India

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DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Guest Lecture/Invited Lecture

S. No.	Date	Name and Designation of the Resource Person	Topic
1	23-Aug-23	Dr. R.Senthil Kumar, Professor, Department of Computer Science with Cognitive Systems, Dr.N.G.P. Arts and Science College, Coimbatore.	IOT AND COMMERCE
2	19-Jul-23	CA.N.V.Palanisamy Chairman- ICAI Coimbatore Chapter, NVP & Co., Chartered Accountant, Coimbatore-641002 CA.N.V.Palanisamy Chairman- ICAI Coimbatore Chapter, NVP & Co., Chartered Accountant, Coimbatore-641002 CA.N.V.Palanisamy, Chairman- ICAI Coimbatore Chapter, NVP & Co., Chartered Accountant, Coimbatore-641002	Orientation on Professional Courses

Seminar /Workshop Conferences organized

S. No.	Date	Nature of the Event (Conference/ Seminar/ Workshop)	Title of the Event	Resource Person
1	21-Sep-23	Conference	National Conference on Sustainability Reporting and Auditing	CA. Gopalakrishna Mahesh, Founder Director, Financial Crest Private Ltd., Coimbatore

			National Conference on Blockchain Technology, AI and Auditing	CA. Siddharth Ashok, Partner, Business Analytics & Advisory, KSPV & Co., Coimbatore
			National Conference on Auditing in the Age of Big Data & Ethical Consideration in Auditing	CA. V. Venkatram, Partner, K.S.G. Subramanyam & Co., Coimbatore

Staff Participation

S. No.	Date	Name of the Staff	Event	Organization / Institution
1.	30-Oct-23 to 03-Nov-23	Dr.P.Dhanya	FDP	Dr.N.G.P.Arts and Science College
2.	09-Sept-23 to 16-Sept-23	Dr.N.Ramya	National Level Virtual Faculty Development Program on the topic “NAAC ACCREDITATION FRAMEWORK”	Guru Shree Shantivijai Jain College for Women, Chennai
3.	04-Sept-23 to 09-Sept-23	Dr.N.Ramya	Five Days National Level Faculty Development Programme on “INFLUENCE OF AI TEACHING & RESEARCH”	Department of Commerce with Computer Application, Hindusthan College of Arts & Science, Coimbatore
4.	04-Sep-23 to 09-Sep-23	Dr.R.Mayilsamy	FDP	Hindusthan College of Arts and Science
5.	26-July-23	Dr.N.Ramya	IP Awareness/Training program under “NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION”	Ministry of Commerce and Industry, Department of Promotion of Industry and International Trade, Office of the Controller General of Patent, Design and Trade Marks, Intellectual Property Office, India

6.	24-Jul-23 to 26-Jul-23	Dr.N.Ramya	International Management Development Programme (MDP) on “TECHNOLOGY & DIGITAL TRANSFORMATION - ITS IMPACT ON BUSINESS”	Sri Ramakrishna College of Arts and Science
7.	24-Jul-23 to 26-Jul-23	Dr.D.Sivasakthi	International Management Development Programme (MDP) on “TECHNOLOGY & DIGITAL TRANSFORMATION - ITS IMPACT ON BUSINESS”	Sri Ramakrishna College of Arts and Science
8.	17-Jul-23 to 29-Jul-23	Dr.R.Mayilsamy	FDP	Amrita Vishvva Vidhyapeetham
9.	30-Jun-23 to 4-July-23	Dr.N.Ramya	Five Days National Level Faculty Development Programme on “EMPOWERING EDUCATION FOR INNOVATION – A NEP PERSPECTIVE”	Centre for Professional Development, Dr. N.G.P. Arts and Science college, Coimbatore
10.	30-Jun-23 to 4-July-23	Dr.D.Sivasakthi	Five Days National Level Faculty Development Programme on “EMPOWERING EDUCATION FOR INNOVATION – A NEP PERSPECTIVE”	Centre for Professional Development, Dr. N.G.P. Arts and Science college, Coimbatore
11.	17- Jun-23 to 21- Jun-23	Dr.R.Mayilsamy	FDP	Dr.N.G.P.Arts and Science College
12.	17- Jun-23 to 21- Jun-23	Dr.P.Dhanya	FDP	Dr.N.G.P.Arts and Science College
13.	17- Jun-23 to 21- Jun-23	Dr.D.Sivasakthi	Five Days National Level Faculty Development Programme on “OUTCOME BASED EDUCATION”	Centre for Professional Development, Dr. N.G.P. Arts and Science college, Coimbatore

14.	17- Jun-23 to 21- Jun-23	Dr.N.Ramya	Five Days National Level Faculty Development Programme on “OUTCOME BASED EDUCATION”	Centre for Professional Development, Dr. N.G.P. Arts and Science college, Coimbatore
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Staff Presentation

S. No.	Date	Name of the Staff	Name of the Event	Title of Presentation	Organization / Institution
1.	13- Sep-23	Dr.P.Dhanya	Exploring the Technological Advancements in Business – The Future Perspective	Market Analytics of Advanced Technologies in Business	Sri Ramakrishna College of Arts and Science
2.	10- Aug-23	Dr.D.Sivasakthi	Indian Council of Social Science Research (ICSSR) sponsored One Day National Seminar on “Impact of New Education Policy among Future Generation”	Salient Features of New Education Policy	Nallamuthu Gounder Mahalingam College, Pollachi.
3.	10- Aug-23	Dr.N.Ramya	Indian Council of Social Science Research (ICSSR) sponsored One Day National Seminar on “Impact of New Education Policy among Future Generation”	Salient Features of New Education Policy	Nallamuthu Gounder Mahalingam College, Pollachi.

Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No., Date of publishing,	Impact Factor	Indexed in (SCI/WoS/UGC/SSCI/Scopus)
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				Vol. No.		
1.	Dr.P.Dhanya	Marketing Analytics of Advanced Technologies in Business	Exploring the Technological Advancements in Business-The Future Perspective	ISBN : 978-93-5980-073-8,Sep 2023,pp 83-85		
2.	Dr.D.Sivasakthi	Salient Features of New Education Policy	Impact of New Education Policy Among Future Generation	ISBN 978-93-94004-26-9, August 2023, Volume 2, Pg. No. 309 to 312	-	-
3.	Dr.N.Ramya	Salient Features of New Education Policy	Impact of New Education Policy Among Future Generation	ISBN 978-93-94004-26-9, August 2023, Volume 2, Pg. No. 309 to 312	-	-
4.	Dr.N.Ramya	A STUDY ON PUBLIC AWARENESS ON POST OFFICE SAVING SCHEMES WITH SPECIAL REFERENCE TO COIMBATORE CITY	International Research Journal of Modernization in Engineering Technology and Science	ISSN: 2582-5208, August 2023,Volume:05, Issue:08, Pg. No. 307 to 311	7.868	-
5.	Dr.D.Sivasakthi	A Study on E-Payment Adoption During the Covid-19 Pandemic with Special Reference to Coimbatore City	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930, July 2023, Volume-07, Issue-07, Pg. No. 01 to 08	8.176	UGC
6.	Dr.D.Sivasakthi	A Study on Customers' Awareness Towards Star	International Journal of Scientific	ISSN: 2582-3930,	8.176	UGC

		Health Insurance with Special Reference to Coimbatore City	Research in Engineering and Management (IJSREM)	July 2023, Volume-07, Issue-07, Pg. No. 01 to 10.		
7.	Dr.D.Sivasakthi	A Study on Farmers Satisfaction Level of using Kisan Credit Card Scheme in HDFC Bank with Special Reference to Coimbatore City	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN:2582-3930, July 2023, Volume-07, Issue-07, Pg. No. 01 to 10	8.176	UGC
8.	Dr.D.Sivasakthi	A Study on Motivational Factors Towards Women Entrepreneur with Special Reference to Coimbatore City	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930, July 2023, Volume-07, Issue-07, Pg. No. 01 to 07	8.176	UGC
9.	Dr.D.Sivasakthi	A Study on Consumers' Satisfaction of Organic Food Product with Special References to Coimbatore City	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN:2582-3930, July 2023, Volume-07, Issue-07, Pg. No. 01 to 10	8.176	UGC
10.	Dr.D.Sivasakthi	A Study on Job Satisfaction Level of Food Delivery Employees in Swiggy with Special Reference to Coimbatore City	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN:2582-3930, July 2023, Volume-07, Issue-07, Pg. No. 01 to 07	8.176	UGC
11.	Dr.D.Sivasakthi	A Study on Working	International	ISSN: 2582-3930,	8.176	UGC

		Capital Management of State Bank of India	Journal of Scientific Research in Engineering and Management (IJSREM)	July 2023, Volume-07, Issue-07, Pg. No. 01 to 08		
12.	Dr.S.Suguna	A Study on Consumer Behaviour towards Fast moving Consumer Goods with special reference to Coimbatore District	International Journal of Innovative Research in Technology (IJIRT)	2349-6002, Vol.10, Issue 2, July 2023,PP.	7.376	UGC
13.	Dr.S.Suguna	A Study on Employee Motivational Technique at SKM Egg Product Export India)Ltd.,Erode	International Journal of Research and Analytical Reviews (IJRAR)	2349-5138, Vol.10, Issue 3, July 2023,PP.303-306	7.17	UGC
14.	Dr.S.Suguna	Consumer Protection Act, 1986: The Role of Consumer Dispute Redressal Agencies with the Values of effective Complaint Handling	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162, Vol.2, Issue 5, July 2023,PP.226-235	7.97	UGC
15.	Dr.N.Ramya	A STUDY ON CONSUMER PERCEPTION TOWARDS UPI APPLICATIONS WITH SPECIAL REFERENCE TO COIMBATORE CITY	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930, July 2023, Volume:07, Issue:07, Pg. No. 1 to 10	8.176	UGC
16.	Dr.N.Ramya	A STUDY ON CHALLENGES OF MOM-AND-POP STORE WITH SPECIAL REFERENCE WITH COIMBATORE CITY	International Research Journal of Modernization in Engineering Technology and Science	ISSN: 2582-5208, July 2023, Volume:05, Issue:07, Pg. No. 907 to 911	7.868	-

17.	Dr.N.Ramya	A Comparative Study on Students' Perception about Online and Offline Classes During Covid-19 Pandemic among the Students of Dr. N.G.P. Arts And Science College, Coimbatore	Journal For Basic Sciences	1006-834, June2023, Volume 23, Issue 6, Pg. No. 691-706		UGC and Scopus
18.	Dr.D.Sivasakthi	A Comparative Study on Students' Perception about Online and Offline Classes During Covid-19 Pandemic among the Students of Dr. N.G.P. Arts And Science College, Coimbatore	Journal For Basic Sciences	1006-834, June2023, Volume 23, Issue 6, Pg. No. 691-706		UGC and Scopus
19.	Dr.D.Sivasakthi	A Systematic Review on Online and Offline Classes during Covid-19 Pandemic	The International journal of analytical and experimental modal analysis	0086-9367, June2023, Volume XV, Issue VI, Pg. No. 809-815	6.3	UGC
20.	Dr.N.Ramya	A Systematic Review on Online and Offline Classes during Covid-19 Pandemic	The International journal of analytical and experimental modal analysis	0086-9367, June2023, Volume XV, Issue VI, Pg. No. 809-815	6.3	UGC
21.	Dr.P.Dhanya	A Study on Consumer Behaviour towards Fast moving Consumer Goods with special reference to Coimbatore District	International Journal of Innovative Research in Technology (IJIRT)	2349-6002, Volume 10, Issue 2, Pg No.918-921	7.376	UGC
22.	Dr.R.Mayilsamy	A Study on impact of the promotional activities on consumer behaviour towards	International Journal of Scientific Research in Engineering and	2582-3930, Vol. 7, Issue. 7, pp-1-7	8.176	-

		shopping mall with special reference to Coimbatore	Management			
23.	Dr.R.Mayilsamy	A Study on finance performance of Bajaj Finserv Limited	EPRA International Journal of Research and Development (IJRD)	2455-7838, Vol. 8, Issue. 7, Pp-253-256	8.574	-
24.	Dr.R.Mayilsamy	A Study on consumers' behaviour towards online shopping with special reference to Coimbatore city	EPRA International Journal of Research and Development (IJRD)	2455-7838, Vol. 8, Issue. 7, Pp-79-83	8.574	-
25.	Dr.R.Mayilsamy	A Study on financial performance of Blue Dart Express Limited	International Journal of Scientific Research in Modern Science and Technology	2583-7605, Vol. 2, Issue. 7, Pp-1-4		-

Students Presentation

S.No	Date	Name of the Student	Name of the event	Title of Presentation	Organization / Institution
1	08-Oct-23	Harene R, Janani N Harish K, Ashwin B Dharanesh M R, Dharanesh G C Gowtham S, Dinesh Kumar R Deeneshwaran S, Suraj N J Nieshanth P, Nikhita M Rithika K	Seminar	Impact Of new Education Policy Among Future generation	Nallamuthu Gounder Mahalingam College
2	26-Aug-23	Nishanthini T K, Durga P Abinaya A,Subhathar C	Seminar	Insuretech as a tool for increasing Insurance	Sri Ramakrishna College of Arts and Science

		Samaptha R,Mukesh M Sudalai Mani P,Sandhiyaa V V Banu Sree S, Praveena V S		Penetration	
3	26-Aug-23	Rithika K, Prasath S Kaviarasu S, Vijayarani S	Seminar	Penetration	Sri Ramakrishna College of Arts and Science
4	06-Jul-23	Datchana K, Roshan V, Agnivesh P, subha sree E	Seminar	Business Analytics and Beyond	KPR College of arts, science and research

Students Participation

S. No.	Date	Name of the Student(s)	Event	Organization / Institution	Prize won
1	06-Jul-23	Brindavan P	National Workshop	"Registration and Returns under GST"	Sri Ramakrishna College of Arts and Science
2	06-Jul-23	Epharaim Selvakumar R	National Workshop	"Registration and Returns under GST"	Sri Ramakrishna College of Arts and Science
3	06-Jul-23	Mangaleshwaran S	National Workshop	"Registration and Returns under GST"	Sri Ramakrishna College of Arts and Science
4	06-Jul-23	Saran S M	National Workshop	"Registration and Returns under GST"	Sri Ramakrishna College of Arts and Science