

Department of Commerce – AY 2021-22

Department Activities

Guest Lecture/ Invited Lecture

S. No.	Date	Topic	Name & Affiliation of the Speakers	Venue
1	19-Apr-22	Research Design	Dr.K.Ramesh,Professor, PG Research dept of commerce, KSR College of Arts and Science College, Thiruchgode	Kambar arangam
2	23- Dec-21	“ Industry Expectations from Graduates”	Mr. C. RahuRam, Placement and Corporate Relations, Sri Krishna Adithya College of Arts and Science, Coimbatore.	G-Meet Qnk-pknu-uyp
3	23-Dec-21	“ Effective Research Tools and Techniques”	Mrs.D.Manjula M.Sc., M.Phil., PhD Assistant Professor, Department of Mathematics, Sri Ramakrishna Engineering College, Coimbatore	G-Meet Zmp-vqfg-tuv
4	06-Oct-21	“Demonstration on Tally Prime”	Mr. D. Prabhakaran, Director Academy, AXN Ifotech, Coimbatore.	G-Meet Gfp-wxch-pug
5	23-Sep-21	“Consumer Awareness: Fake advertisement and cyber attacks”	Dr. N. Pretheep Kumar, General Secretary, Tamilnadu Consumer Association, Kovai Pudur, Coimbatore.	G-Meet Qav-pqww-fsq
6	23-Sep-21	“Career Guidance and Job opportunities in Banking Sector”	Mr. C. Anantharaj, Manager, RBI.	G- Meet Pko-ctjz-uzj
7	14-Aug-21	“Skill up for Youth’s”	Mr. Dinesh Sadayakumar, Principal, Institute of Gem and Jewels, Malapuram, Kerala.	G-Meet Qnk-pknu-uyp

Inter Department and Intra Department Events

S No.	Date	Event / Programme	Topic	Guest / Venue
1	19.04.2022	Inter Department	Empressario	-

Alumni Interaction

S No.	Date	Event / Programme	Topic	Guest / Venue
1	20.04.2022	Alumni Interaction	Career opportunities in Banking Sector	Ms.Archana .S Senior Analyst, Hexware technologies, Chennai

STUDENTS AND STAFF - PRESENTATION /

Students Participation/ Presentation

S.No	Date	Name of Students	Event	College/Institution	Prizes won
1.	12-Apr-22	M.Ajay Kumar, S.Arvin Krishna, S. Sanjai, A.Harish and R.Poopash	Management Games	Sree Saraswathi Thyagaraja College	IInd Prize
2.	1 to 7-Nov- 21	G.Manjusree, G.Sandhiya, S.Saranya Devi	International level online Quizathon series	Yavaraum kelir skill development association	-
3.	8 to 14-Nov- 21	R.Kavya, G.Manjusree, S.Saranya Devi	International level online Quizathon series	Yavaraum kelir skill development association	-
4.	13-Nov-21	M.Monish Kumar	Noble Deed of Donation of blood	Sri Ramakrishna Hospital	-
5.	15 to 20-Nov- 21	R.Kavya, G.Manjusree, S.Saranya Devi	International level online Quizathon series	Yavaraum kelir skill development association	-
6.	17-Nov-21	R.Vishnupriya, S.Saranya Devi, K.Lakshana	National level online Quiz Competition	Kanya Maha Vidyalaya jalandhar	-
7.	21 to 27-Nov- 21	S.Yamuna, G.Manjusree, R.Kavya, S.Saranya Devi	International level online Quizathon series	Yavaraum kelir skill development association	-
8.	23-Nov-21	G.Manjusree, K.Nivetha, S.Saranya Devi,	Global History Quiz	KPR College of Arts and Science	-
9.	25 to 30- Nov- 21	J.Anitha Merlin, G.Manjusree, B.Divyadharshini, R.Vishnupriya, K.Nivetha, M.Keerthana, R.Kavya, S.Vinothini, S.Saranya Devi, K.Lakshana	National level online Quiz	Hindusthan College of Arts and Science College	-
10.	25-Nov-21	M.Keerthana	Global History Quiz	KPR College of Arts and Science	-
11.	25-Nov-21	K.Nivetha, M.Keerthana, R.Kavya, S.Saranya Devi,	English Discrete-Point Test	Vidya Jyothi Institute of Technology	-
12.	26-Nov-21	R.Vishnupriya, J.Anitha Merlin, K.Lakshana, R.Kavya, G.Manjusree, G.Sandhiya, E.Sneha, S.Saranya Devi	Creating awareness on Banking Frauds and its Prevention	School of Management Studies, TamilNadu Open University	-
13.	28-Nov-21	G.Sandhiya, R.Sanjay Moorthy, S.M.Tharun Kumaar, R.Janani	Global History Quiz	KPR College of Arts and Science	-
14.	28-Nov-21	S.Yamuna	National level E-quiz	Yogi Vemana University	-
15.	21-Oct-21	R.Kavya, S.Saranya Devi	Wealth Creation Through Personal Financial Management	Baba Bhag Singh University	-
16.	24-Oct-21	S.Vinothini, B.Divyadharshini	Sports Quizophile	KPR College of Arts and Science	-
17.	24-Oct-21	E.Karthick, B.Divyadharshini, R.Vishnupriya, J.Anitha Merlin, S.Lakshana, G.Sandhiya, S.Saranya Devi, G.Manjusree	International E-Quiz on Power of Modern English Grammar	KPR College of Arts and Science	-
18.	26-Oct-21	S.Balakrishnan	Sports Quizophile	KPR College of Arts and Science	-
19.	1 to 5-Sep-21	R.Monisha	National Webniar Series on Research	Kristu Jyothi College of management and	-

			Methods and Techniques	Technology	
20.	4-Sep-21	G.Sandhiya	Income Tax Quiz	Deshbhakta Ratnappa Kumbhar College of Commerce	-
21.	25-Sep-21	R.Monisha	Unleash Your Career and Financial Potential through Effective Plans	Marudhar Kesari Jain College	-
22.	30-Sep-21	S.Saranya Devi,	E-Quiz on World Translation Day	PPG College of Arts and Science	-
23.	6-Aug-21	R.Monisha	Digital Marketing Course, Microsoft Powerpoint	Udemy	-
24.	6-Aug-21	R.Monisha	Design Thinking for New generation Entrepreneurs	Nallamuthu Gounder Mahalingam College	-
25.	6-Aug-21	K.Nivetha	Universal E-Quiz on Freedom India	KPR Arts and Science College	-
26.	7-Aug-21	K.Lakshana,K.Nivetha,R. Vishnupriya, G.Sandhiya, R.Kavya, R.Sanjay Moorthy, R.Monisha, M.Keerthana, R.Janani, S.M.Tharun Kumar, R.Shakthi, S.Saranya Devi, S.Yamuna	Webinar on Decision Science and Analytics in Banking sector	International School of Management	-
27.	7-Aug-21	R.Vishnupriya	IPR'S and Copy Right in Digital Era	Dr.D.Y Patil School of management	-
28.	7-Aug-21	K.Nivetha, R. Vishnupriya, R.Janani, R.Kavya, R.Monisha, S.M.Tharun Kumar, S.Saranya Devi	Investor awareness: Key to financial Empowerment	Bherulal Patidar Govt. PG College	-
29.	8-Aug-21	R.Vishnupriya, K.Lakshana	Submitting bots and digital workers to the bot store,Building paid bots and digital workers	Automation Anywhere University	-
30.	8-Aug-21	K.Lakshana	Identifying Business processes for automation	Automation Anywhere University	-
31.	8-Aug-21	R.Vishnupriya,K.Lakshana	Webinar on portrait sketching	KPR Institute of Engineering and Technology	-
32.	10-Aug-21	R.Monisha, S.Saranya Devi,R.Shakthi,S.M.Tharun kumaar,R.Kavya, R.Janani	Webinar on Financial Awareness: key to Financial well-being	Amity University	-
33.	12-Aug-21	R.Vishnupriya,K.Nivetha,S.M..Tharun kumaar,G.Sandhiya,M.Keerthana,K.Lakshana, R.Kavya, M.Monish Kumar, R.Monisha, R.Shakthi,S.Saranya Devi	Webinar on Mutual fund dynamic	SRM Institute of Science and technology	-

34.	12-Aug-21	R.Monisha, S.Saranya Devi, S.Yamuna, S.M.Tharun Kumar, G.Sandhiya, R.Shakthi, R.Kavya	Effect of National educational policy on youth empowerment and sports development	Kongu Arts and Science College	-
35.	12-Aug-21	R.Monisha, S.Saranya Devi	Career Guidance	Virudhunagar Hindu Nadars Senthikumara Nadar College	-
36.	14-Aug-21	G.Sandhiya, M.Keerthana, S.Saranya Devi	Career Opportunities in Insurance Sector	Thakur College of Science and Commerce	-
37.	18-Aug-21	R.Vishnupriya,R.Monisha, E.Karthick, B.Divyadharshini, S.Balakrishnan	Salute to Indian Valours Quiz	Dr.T.Thimmaiah Institute of Technology	-
38.	18-Aug-21	S.Vinothini	Organisational Design:Know your organisation	MACQUARIE University	-
39.	18-Aug-21	S.Vinothini	Documents collaborations con google docs	Coursera	-
40.	18-Aug-21	R.Monisha	National Education policy 2020:Key quality aspects in higher education and challenges	ST.Vincent Pallotti	-
41.	19-Aug-21	R.Monisha	Emotional intelligence and leadership	ST.Justin arts and science college	-
42.	23-Aug-21	E.Karthick,S.Balakrishnan, S.Saranya Devi	E-Quiz on mind fest-2K21	SRI Ramakrishna arts and science college	-
43.	25-Aug-21	K.Lakshana, R.Vishnupriya, J.Anitha Merlin, E.Karthick, M.Keerthana, R.Monisha, R.Janani, K.Nivetha, S.Saranya Devi, S.Yamuna	Income Tax Quiz	Deshbhakta Ratnappa Kumbhar College of Commerce	-
44.	25-Aug-21	M.Monish Kumar	Stunning Design using Canva	Vivekananda College	-
45.	27-Aug-21	R.Monisha	Intellectual Property Right	Pansare Mahavidyalaya	-
46.	30-July-21	K.Lakshana, R.Vishnupriya	Entrepreneurial Opportunities and government subsidies in the post Covid era	ST. Xavier's College	-
47.	29-July-21	K.Lakshana, R.vishnupriya	National level quiz on World Nature conservation	Raja Lakhamegouda Science Institute	-
48.	29-July-21	R.Monisha	GK and Current affairs – quiz program	Dr. Radhakrishnan History Teachers group	-
49.	28-July-21	R.Vishnupriya, K.Lakshana	Virtual Independence day quiz contest	Bell Institute of Hotel Management and Catering Technology	-
50.	27-July-21	R.Vishnupriya, B.Divyadharshini, S.M.Tharun Kumar, R.Monisha, K.Lakshana	Universal E-Quiz on Freedom India	KPR Arts and Science College	-

51.	26-July-21	E.Karthick, S.Balakrishnan	Universal E-Quiz on Freedom India	KPR Arts and Science College	-
52.	26-July-21	S.Balakrishnan	National level Entrepreneurship awareness Quiz	Murugappa polytechnic college	-
53.	25-July-21	B.Divyadharshini, S.Vinothini, R.Vishnupriya,	National level Entrepreneurship awareness Quiz	Murugappa polytechnic college	-
54.	25-July-21	R.Vishnupriya, K.Lakshana	Quiz on online learning techniques	NSS Training College	-
55.	24-July-21	B.Divyadharshini, R.Janani, R.Monisha, S.Vinothini	Quiz on online learning techniques	NSS Training College	-
56.	24-July-21	S.M.Tharun Kumar, G.sandhiya, R.Kavya, M.Monishkumar, M.Keerthana, R.Monisha, S.Saranya Devi	National level Entrepreneurship awareness Quiz	Murugappa polytechnic college	-
57.	24-July-21	E.Karthick	Online Gk Quiz competition	K.M.E.S College of Education	-
58.	11 to 15 – July-21	G.Manjusree, S.Yamuna, S.Saranya Devi, R.Kavya	Quiz on General Economics	S.R.N.K Government Degree College	-
59.	7-Mar-20	S.Hari Sankar	ADZAP Event	Dr.SNS Rajalakshmi college of arts and Science	-
60.	2-Mar-20	S.Hari Sankar	Quiz on Festocom-2020	Hindusthan college of Arts and Science	-

STAFF PARTICIPATION/ PRESENTATION IN CONFERENCE/ SEMINAR

S. No.	Date	Name of the faculty	Name of the workshop/fdp/training programme	College
1.	01-Sep-21 to 08-Sep-21	M.BANUREKHA	INTERNATIONAL FDP ON RESEARCH EXCELLENCE AND ACADEMIC DEVELOPMENT	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
2.	01-Sep-21 to 08-Sep-21	P. PRIYANKA	INTERNATIONAL FDP ON RESEARCH EXCELLENCE AND ACADEMIC DEVELOPMENT	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
3.	23-Aug-21 to 28-Aug-21	P. PRIYANKA	DIGITAL TEACHING METHODS IN HIGHER EDUCATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
4.	09-Aug-21 to 13-Aug-21	P. PRIYANKA	EXPERIMENTAL TEACHING - CORPORATE COGNIZANCE	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
5.	1-Sep-21 to 8-Sep-21	M.R.CHAANDRASE KAR	FDP ON RESEARCH EXCELLENCE AND ACADEMIC DEVELOPMENT	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE, COIMBATORE
6.	23-Aug-21 to 28-Aug-21	DR.R.GUNASUNDA RI	FDP ON DITIGAL TEACHING METHODS IN HIGHER EDUCATION	HINDUSTHAN COLLEGE OF ARTS & SCIENCE, COIMBATORE.
7.	23-Aug-21 to 28-Aug-21	M.BANUREKHA	DIGITAL TEACHING METHODS IN HIGHER EDUCATION	HINDUSTHAN COLLEGE OF ARTS AND SCIENCE
8.	23-Aug-21 to 28-Aug-21	DR.M.P.KUMARN	FDP ON DITIGAL TEACHING METHODS IN HIGHER EDUCATION	HINDUSTHAN COLLEGE OF ARTS & SCIENCE, COIMBATORE.
9.	23-Aug-21 to 28-Aug-21	M.R.CHAANDRASE	FDP ON DITIGAL TEACHING METHODS IN HIGHER	HINDUSTHAN COLLEGE OF ARTS &

		KAR	EDUCATION	SCIENCE, COIMBATORE.
10	23-Aug-21 to 28-Aug-21	P.MAHESWARI	FDP ON DIGITAL TEACHING METHODS IN HIGHER EDUCATION	HINDUSTHAN COLLEGE OF ARTS & SCIENCE, COIMBATORE.
11	23-Aug-21 to 28-Aug-21	P.VIMAL KUMAR	FDP ON DIGITAL TEACHING METHODS IN HIGHER EDUCATION	HINDUSTHAN COLLEGE OF ARTS & SCIENCE, COIMBATORE.
12	09-Aug-21 to 13-Aug-21	M.BANUREKHA	EXPERIMENTAL TEACHING - CORPORATE COGNIZANCE	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
13	9-Aug-21 to 14-Aug-21	DR.M.P.KUMARN	FDP ON RESEARCH EXCELLENCE AND ACADEMIC DEVELOPMENT	NILKANTHRAO SHINDE SCIENCE AND ART'S COLLEGE, MAHARASTRA.
14	3-Aug-21 to 7-Aug-21	P.MAHESWARI	FDP ON EXPLORING THE NEW PARADIGMS OF COMMUNICATION AND PEDAGOGICAL INNOVATIONS IN THE PANDEMIC DRIVEN WORLD	INSTITUTE OF ENGINEERING & MANAGEMENT, KOLKATA
15	02-Aug-21	P. PRIYANKA	"POSH ACT 2013 IN THE NEW NORMAL"	ABBAS KHAN COLLEGE FOR WOMEN
16	2-Aug-21 to 6-Aug-21	P.MAHESWARI	FDP ON FUNDAMENTALS OF RESEARCH DESIGN & METHODOLOGY	ORIENTAL COLLEGE OF TECHNOLOGY, BHOPAL.
17	2-Aug-21 to 6-Aug-21	P.MAHESWARI	FDP ON PROFESSIONAL ETHICS	REVA UNIVERSITY, BENGALUR.
18	2-Aug-21 to 6-Aug-21	P.MAHESWARI	FDP ON ADVANCING TOWARDS SUSTAINABLE TEACHING AND LEARNING PEDAGOGY	KONGU ARTS AND SCIENCE, COIMBATORE.
19	26-Jul-21 to 30-Jul-21	M.BANUREKHA	AICTE TRAINING AND LEARNING (ATAL) ACADEMY ONLINE ELEMENTARY FDP ON "FDP ON STRESS MANAGEMENT"	GOVERNMENT COLLEGE OF ENGINEERING, TIRUNELVELI
20	26-Jul-21 to 30-Jul-21	P. PRIYANKA	"ADAPTATION OF NEW NORMAL TO A NEW FUTURE"	ABBAS KHAN COLLEGE FOR WOMEN
21	12-Jul-21 to 14-Jul-21	P. PRIYANKA	COVID-19 CREATING A PARADIGM SHIFT IN RURAL TEACHING AND LEARNING PRACTICE	CAUSSANEL COLLEGE OF ARTS AND SCIENCE

RESEARCH PROJECT (received funds from various funding agencies)

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1.	DR.P.BANUDEVI	Seed Money Support During the Academic Year 2020-21	Dr.N.G.P. Arts and Science College, Coimbatore	5000	05-Oct-21

STAFF RESEARCH / PAPER PUBLICATIONS (journals/books)

S.No	Name of the Author	Name of the Journal	Title of the Paper	Volume No, Issue No ISSN No, Month and Year
1.	D.Shanmugavadivel	International Journal for science and advanced research in technology	A Study on customer brand preference towards FAST RACK wrist watch in Coimbatore City	6,7,93-96,2395 - 1052 Jun-21
2.	D.Shanmugavadivel	International Journal of all Research Education & Scientific methods	A Study on public awareness towards goods and service tax with special reference to Coimbatore City	6,9,888-893,2455 – 6211,Jun-21
3.	D.Shanmugavadivel	International journal for science and advanced research in technology	A Study on customer perception of online food ordering special reference with Coimbatore City	6,7,406-409,2395 – 1052,Jun-21
4.	P. Maheswari	EPRA International Journal of Research & Development (LJRD),	Students Perception on Educational Loan with Special Reference to Coimbatore District	6,6,310-315,2455- 7838.Jun-21
5.	K.Ponnumani	EPRA International Journal of Research & Development (LJRD),	A Study on Customer satisfaction of furniture and fittings products special reference with Coimbatore District	6,6,108-112,2455- 7838,Jun-21
6.	K.Ponnumani	EPRA International Journal of Research & Development (LJRD),	A Study on Customer satisfaction about bigbasket with special reference to Coimbatore city	6,6,316-320,2455- 3662.Jun-21
7.	K.Ponnumani	EPRA International Journal of Research & Development (LJRD),	A Study on understanding of E- Commerce with reference to competitive economy	7,7,174-177,2455- 3662.Jun-21
8.	K.Ponnumani	International journal of Multidisciplinary Research	A Study on Poultry Broiler Farming in Namakkal District	7,7,191-194,2348- 4101.Jun-21
9.	P. Maheswari	International Journal for Science and Advance Research in Technology	A Study on Consumer Perception of Hyundai Santro Cars in Coimbatore District	4,2,1-6,2395 -1052 Sep-21

10.	Dr.S.Gandhimathi	EPRA International Journal of Research and Development (IJRD)	A Study on the Impact of Advertising on Consumer Purchasing Decision towards WOW Products	6,10,226-233 2455-7838(Online) Oct-21
11.	P.Vimalkumar	EPRA International Journal of Research and Development (IJRD)	A Study on Customer Awareness and usage of net Banking through Mobile Phones	6,10,172-176 2455-7838(Online) Oct-21
12.	Dr.R.Gunasundari	UGC Care Group I Journal	A Study on work life balance towards job satisfaction in IT industry with reference to Coimbatore	51,IX 17-24,0378-4568,Jun-21

Books

S.No	Name of the Author	Name of the Book	Title of the Book Chapter
1.	Banurehka.M	Advanced Trends in Commerce and Management(volume – 2)	Intellectual Property Rights

PATENT / COPYRIGHT (details, if any)

S. No.	Name of the Staff	Acted As	Name of the Programme	Date
1	DR. R GUNASUNDARI	Inventor	Financial Analysis and Management System Using Big Data and Data Mining, Patent Application Publication India, Application NO-202241001640 A	28-Jan-22
2	MRS.M.BANUREHKA	Inventor	The Effect of remuneration on the performance of employees on the private sector (Application No: 202241015570 A)	21-Mar-22

CONSULTANCY

S. No.	Name of the Staff	Class	Nature of Consultancy	Venue	Amount (If any)
1.	Arvin Krishna.S	III.B.Com A	Placement Training/Soft Skill Development	Bishop Appaswamy College	10000
				SNMV Arts and Science College	5000
2.	Freddy M Wilson	III B.Com B	Deloitte Intenship	Bangalore	30000

AWARDS, PRIZES AND RECOGNITIONS (staff members and students)**A). Staff**

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1.	DR.S.GANDHIMATHI	Research Publication Incentives 2018-19 and 2019-20	Dr.N.G.P. Arts and Science College, Coimbatore	1,000	02-Nov-21
2.	MRS.M.BANU REKHA			4,000	
3.	MR.P. VIMAL KUMAR			1,000	
4.	MS.P.MAHESWARI			1,000	

B) Students

S. No.	Name of the Student	Name of the Award	Awarded by
1.	S. Arvin Krishna	Best Motivator	RAABA MEDIA AWARDS –World Records

EXTENSION ACTIVITIES

S. No.	Date	Nature of the Extension	Place	Students involved
1	20-Sep-21	Life Supporting System During Covid-19”	G-Meet Coimbatore	120
2	26-Mar-22	Awareness on Postal Schemes	Periyathadagam	60

PLACEMENT

S. No	Register Number	Name of the Student	Name of the Company	No. Of Offers
1	191CO111	ELAVARASAN. S	5K CAR CARE	1
2	191CO038	SHALINI. L	J&K CONSULTING	1
3	191CO017	JAYAVARSHINI. S	GKM GLOBAL SERVICES PVT LTD	1
4	191CO140	SAKTHI PRIYA M. N	SKLR EDTECH PVT. LTD	1
5	191CO018	KARTHIKEYAN. K	SKLR EDTECH PVT. LTD	1
6	191CO017	DHANUJAA. P	SKLR EDTECH PVT. LTD	1
7	191CO108	CHANAKYA. R	SKLR EDTECH PVT. LTD	1
8	191CO112	FREDDY M WILSON	DELOITTE	1
9	191CO036	RENUGA DEVI. G	NIELSENIQ (INDIA) PRIVATE LIMITED	1
10	191CO126	KRISHNA PRASAD. S.NAIR	NIELSENIQ (INDIA) PRIVATE LIMITED	1