



## Dr- N-G-P- ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore  
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)

DST-FIST DBT-Star College Scheme

Dr- N-G-P--Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India-

### Template for Department Activities: (2016-2017)

#### 1. Guest Lecture/Invited Lecture

S-No-	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
<b>Academic Year : 2016-2017</b>					
1	4-Jul-16	Prof. G. Lenin Kumar Dean, BIMS College, UAE	Online Share Trading	Conference Hall	Students
2	19-Jul-16	Mr.S.Dhayanithi Business Instructor, Shinas Vocational Training Centre Sultanate of Oman	Personality Development	Conference Hall	Students
3	16-Aug-16	Mr. Sukumar Service Engineer Alyousus Abu Dhabi	Indian Economy vs World Economy	Conference Hall	Students
4	15-Dec-16	R.Krishnarajan Coordinator Tripura Foundation India Coimbatore	I am Unique	Conference Hall	Students

5	06-Mar-17	Dr.P.R.Muthuswamy Principal Dr.N.G.P.Arts and Science College	Life is What You Can Make It	Conference Hall	Students
---	-----------	---	---------------------------------	--------------------	----------

## 2. Extension Activities

S- No-	Date	Nature of the extension	Place	Students involved
<b>Academic Year 2016-2017</b>				
1	09-Sep-16	Ms. S. Nivedha Devi I BBA(CA)-A State level Yogasana Champion	Yoga for Evergreen future	Panchayat Union Middle School, Veerampalayam, Coimbatore

## 3. Staff Presentation

S- No-	Date	Name of the Faculty	Name of the Conference	Name of the title	College
<b>Academic Year 2016-2017</b>					
1	19-Aug-16	R.Rukmathan	International Conference on Services Marketing- Taking the Show Abroad	Food processing – services, Concept, Values- Indian Scenario	P.K.R. Arts College for Women
2	25-Aug-16 to 26-Aug-16	S.Revathi	International Conference on Advanced and Intelligent Computing Technology (ICAICT-2016)	Data Analysis between various symmetric encryption algorithms on wireless security	MVJ College of Engineerin, Bangalore
3	28-Sep-16	D.Geethamani	National Level Conference on Computer Communication and Information Technology	Hyper Spectral Image Segmentation	Dr.N.G.P. Arts and Science College, Coimbatore

4	24-Sep-16	D.Geethamani	IEEE International Conference on Advances in Computer Applications	Hyper Spectral Image Classification Using Mean Shift Segmentation	Bharathiar University
5	11-Jan-17	Dr.V.Abirami	International Conference on “Sustainable Changing Scenario of Business and Economic Environment”	Human Resource Management & Organisational Behaviour	Hindusthan College of Arts and Science, Coimbatore
6	24-Feb-17	Dr.V.Abirami	National Conference on Emerging Trends in Management Practices “Challenges & Opportunities”	An Empirical Study on Employee Morale at Garment Co	Sankara Institute of Management Science
7	25-Feb-17	Dr.V.Abirami	International Conference of All India Association for Educational Research on “Role of Educational Research for Excellence in the Digital Era – Teaching, Learning, Evaluation & Extension & Early Childhood Care and Edn	Early Childhood Care and Education for IFORE Conference	Dr.N.G.P. College of Education
8	25-Feb-17	Dr.V.Abirami	International Conference of All India Association for Educational Research on “Role of Educational Research for Excellence in the Digital Era – Teaching, Learning, Evaluation & Extension & Early Childhood Care and Edn	Learning During Pre-birth and Family Role in Education	Dr.N.G.P. College of Education
9	26-Feb-17	B.Gokila Devi	International Conference of All India Association for Educational Research on “Role of Educational Research for Excellence in the Digital Era – Teaching, Learning, Evaluation & Extension & Early Childhood Care and Education	Learning during Pre-birth and Family Role in Education	Dr.N.G.P. College of Education

10	10-Mar-17	Dr.V.Abirami	National Conference on “Emerging Trends in Management”	Emerging Trends in HRM	SNS College of Technology, Coimbatore
11	10-Mar-17	K.Vanitha Devi	National Conference on “Emerging Trends in Management”	A Theoretical Reading on Brand Loyalty – A Psychological Approach	SNS College of Technology, Coimbatore
12	10-Mar-17	P.V.Agilaa	National Conference on “Emerging Trends in Management”	Impact of Talent Management on Employee Retention in Hospital Industry	SNS College of Technology, Coimbatore

#### 4. Students Presentation

S-no	Date	Name of the student	Name of the event	Name of the title	College
<b>Academic Year 2016-2017</b>					
1	19-Aug-16	E. Dhanasekar	International Conference on Services Marketing- Taking the Show Abroad	E-Service	P.K.R Arts College for Women
2	19-Aug-16	K.Parthipan	International Conference on Services Marketing- Taking the Show Abroad	E-Service Quality in Government Sectors	P.K.R Arts College for Women
3	19-Aug-16	K.S.Tharunn	International Conference on Services Marketing- Taking the Show	Service Quality on Customer Satisfaction in Indian Service Industry	P.K.R Arts College for Women

			Abroad		
4	19-Aug-16	B.KalaiVani M.Priyanka	International Conference on Services Marketing-Taking the Show Abroad	Consumer Behaviour and Services	P.K.R Arts College for Women
5	19-Aug-16	S.Soorya Narayanan S.Krishanth	International Conference on Services Marketing-Taking the Show Abroad	Consumer Behaviour and Services	P.K.R Arts College for Women
6	11-Jan-17	SaravanakumarP Vivin M Sangeetha T Kamatchi E Sivaranjini R	International Conference on Sustainable Changing Scenario of Business and Economic Environment	Marketing Management	Hindusthan College of Arts and Science
7	11-Jan-17	Anusiya K Rishitha R	International Conference on Sustainable Changing Scenario of Business and Economic Environment	Information Technology	Hindusthan College of Arts and Science
8	11-Jan-17	Meena S	International Conference on	Business Marketing Strategy for the	Hindusthan College of Arts and Science

			Sustainable Changing Scenario of Business and Economic Environment	Entrepreneur	
9	11-Jan-17	Archana N Iswarya S	International Conference on Sustainable Changing Scenario of Business and Economic Environment	Towards a Theory of Entrepreneurial Action	Hindusthan College of Arts and Science
10	11-Jan-17	Aarthi S Keerthana D	International Conference on Sustainable Changing Scenario of Business and Economic Environment	Entrepreneurship (Women as a Entrepreneur in India)	Hindusthan College of Arts and Science
11	11-Jan-17	Rajkumar E Thamizharasu V Kavin Siddarth Vaikundamani Karthik Venkatesh S M Mohamed Ansar	International Conference on Sustainable Changing Scenario of Business and Economic Environment	Human Resource Management	Hindusthan College of Arts and Science

		Sureka R SriSruthi P			
12	11-Jan-17	Kousalya S Pavithra S Dineshraj K Arun M Tamilselvan R Mathankumar R	International Conference on Sustainable Changing Scenario of Business and Economic Environment	General Management	Hindusthan College of Arts and Science

#### 5. Staff Publication

S- No-	Name of the Faculty	Title	Journal Name	ISSN / ISBN No- Date of publishing Vol- No-	Impact Factor	SCI/WoS/U GC/SSCI/S copus
<b>Academic Year 2016-2017</b>						
1	D.Geethamani	Spectral Spatial Classification Of Hyper Spectral Image Using Mean Shift Clustering.	International Journal of Science and Engineering Research (IJOSER),	Vol 4 Issue 9, Sept 2016 Pp:1- 7 3221 5687, (P) 3221 568X	4.986	
2	K.Vanitha Devi	Patients Expectation Towards Service Quality	International Journal of Research in Economics and Social Sciences	Vol.6 Issue 11, Nov-2016 pp106-111	6.225	

		Dimensions in Multi-Specialty Hospitals	(IJRESS)	2249-7382		
3	K.Vanitha Devi	A Study on Service Quality Gap in Multi-Specialty Hospitals	Indian Journal of Applied Research	Vol.6 Issue 12, Dec-2016 pp.616-617 2249-555X	3.919	
4	R.Rukmathan	Food Processing Industry: Service Concepts, Issues and its Scenario in India	IOSR Journal of Business and Management	2016 pp.30-33 2278-487X		
5	Dr.V.Abirami	Green Banking India	Primax International Journal of Commerce and Management Research	Special Issue – Sep-2016 pp.216-219 2321-3612	4.532	
6	Dr.S.Mohan	Consumer's Attitude and Buying Behaviour of Organic/Green Products with reference to Erode District	Journal of Commerce & Trade (Internatinal)	Vol.11, Issue 2, Oct-2016 pp.42-48 (P) 0973-4503 (E) 2454-1702	4.173	



## 6. Co-curricular Activities

S- No-	Name of the Event	Date	Venue	Prize won
1	Pole Vault	4-Jun-16 to 5-Jun-16	89 <sup>th</sup> Tamilnadu State Senior Athletic Championships, Chennai	First
2	Yogasansa	31-Jul-16	10 <sup>th</sup> Interstate Yoga Competition, Uppilipalayam, Coimbatore	Second
3	Yogasansa	1-Oct-16 to 2-Oct-16	29 <sup>th</sup> Tamilnadu State Yogasana Championship, Chennai	Second
4	Yogasansa	14-Oct-16 to 16 Oct-16	Yoga Federation of India, SGS Yoga Foundation, Karnataka.	Fourth
5	Artistic Yoga	14 Oct-16 to 16 Oct-16	Yoga Federation of India, SGS Yoga Foundation, Karnataka.	Fourth
6	Artistic Pair Yoga	14 Oct-16 to 16 Oct-16	Yoga Federation of India, SGS Yoga Foundation, Karnataka.	Second
7	Rhythmic Yoga	14 Oct-16 to 16 Oct-16	Yoga Federation of India, SGS Yoga Foundation, Karnataka.	First
8	Pole Vault 4×100 mts	21-Dec-16 to 23-Dec-16	Bharathiar University Inter – Collegiate Athletic Meet held at Nehru Stadium	First Second
9	100 mts 4×100 mts	21.12.2016 to 23.12.2016	Bharathiar University Inter – Collegiate Athletic Meet held at Nehru Stadium	Third Second

10	110 mts Hurdle	21-Dec-16 to 23-Dec-16	Bharathiar University Inter – Collegiate Athletic Meet held at Nehru Stadium	Third
11	Triple Jump	21.12.2016 to 23.12.2016	Bharathiar University Inter – Collegiate Athletic Meet held at Nehru Stadium	Third
12	20 kms Walking	21-Dec-16 to 23-Dec-16	Bharathiar University Inter – Collegiate Athletic Meet held at Nehru Stadium	Second
13	4×400 mts	21-Dec-16 to 23-Dec-16	Bharathiar University Inter – Collegiate Athletic Meet held at Nehru Stadium	Second

#### 7. Students Participation

S- N o-	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
<b>Academic Year 2016-2017</b>						
14	10-Aug-16	S.Soorya Narayanan	Best Manager	Kongunadu Arts and Science College	Inter Collegiate	First
15	10-Aug-16	S.Krishanth G.Akilandeshwari	Business Plan	Kongunadu Arts and Science College	Inter Collegiate	First
16	10-Aug-16	M.Thiyagarajan	MIME	Kongunadu Arts and Science College	Inter Collegiate	First

		E.Dhanasekar				
17	10-Aug-16	S.Subashini P.Gowri	Mehandhi	Kongunadu Arts and Science College	Inter Collegiate	Second
18	10-Aug-16	Mukul Sharma	Adzap	Kongunadu Arts and Science College	Inter Collegiate	Third
19	10-Aug-16	M.Balaji S.Gajan	Quiz	Kongunadu Arts and Science College	Inter Collegiate	Second
20	08-Sep-16	Mukul Sharma	Solo Singing	Sri Krishna Arts and Science College	Inter Collegiate	First
21	17-Sep-16	Mukul Sharma	Compose and Sing	Sacred Heart College	Inter Collegiate	First
22	20-Oct-16	S.Soorya Narayanan	Best Manager	NHRD IGNITE'16	Inter Collegiate	First
23	20-Oct-16	K.Dinesh Raja	Paper Presentation	NHRD IGNITE'16	Inter Collegiate	First
24	20-Oct-16	Elgovan Goutham	Intelligent Mind	NHRD IGNITE'16	Inter Collegiate	Second
25	24-Dec-16	S.Soorya Narayanan	Best Manager	KG College of Arts and Science	Inter Collegiate	First
26	24-Dec-16	Kiruthika K Krishanth S	Product Lauch	KG College of Arts and Science	Inter Collegiate	First

		Priyaliny Marimuthu Sajane Sundarraja				
27	24-Dec-16	Kiruthika K Krishanth S	Business Proposal	KG College of Arts and Science	Inter Collegiate	First
28	24-Dec-16	Micheal Jude	Green Art	KG College of Arts and Science	Inter Collegiate	Second
29	10-Jan-17	Rajkumar E Nilesh K Vivek CP Jenifer Williams N	Busi-X'17 – Simulation	Hindusthan College of Arts and Science	Inter Collegiate	First
30	10-Jan-17	Barathraj S Mukul Sharma Devika Nilesh Soni Vadivel K	Busi-X'17 – Ad-Zap	Hindusthan College of Arts and Science	Inter Collegiate	Third
31	27-Jan-17	S.Soorya Narayanan	Best Manager	Kongu Arts and Science College, Erode	Inter Collegiate	First
32	27-Jan-17	S.Krishanth B.Kavin Siddharth	Wealth From Waste	Kongu Arts and Science College, Erode	Inter Collegiate	First
33	27-Jan-17	M.Balaji	Paper Presentation	Kongu Arts and Science College, Ed	Inter Collegiate	First

34	21-Jan-17	M.Balaji S.Gajan	Business Quiz	Kongu Arts and Science College, Erd	Inter Collegiate	First
35	27-Jan-17	M.Jeevanantham	Solo Dance	Kongu Arts and Science College, Ed	Inter Collegiate	Second
36	27-Jan-17	Devika Nilesh Soni M.Balaji S.Gajan S.Barathraj P.Santhosh	Ad Zap	Kongu Arts and Science College, Erode	Inter Collegiate	First
37	27-Jan-17	S.Barathraj P.Santhosh K.Parthipan C.P.Vivek S.Sathish	MIME	Kongu Arts and Science College, Erode	Inter Collegiate	Second
38	03-Feb-17	Naveen S Vignesh K Sridharan G	NOVA C'EST T-20	Sri Krishna Adithya College of Arts and Science	Inter Collegiate	First
39	03-Feb-17	Tharunn K S Parthipan K	NOVA C'EST Marketing	Sri Krishna Adithya College of Arts and Science	Inter Collegiate	Third

40	04-Feb-17	Balaji M	Srishta'17 Quiz	Sasurie Institutions	Inter Collegiate	First
41	09-Feb-17	Thiyagarajan M	Cybertron'17 Gaming	Dr.N.G.P.Arts and Science College	Inter Collegiate	First
42	15-Feb-17	Sithambaram Gajan Balaji M	Make Excels Talent Hunt 2k17 Quiz	Kongu Arts and Science College, Erode	Inter Collegiate	First
43	15-Feb-17	Michael Jude Abraham Praveen Kumar M	Make Excels Talent Hunt 2k17 Dumb Charades	Kongu Arts and Science College, Erode	Inter Collegiate	Second
44	15-Feb-17	Krishanth S Kavin Siddarth B	Talent Hunt 2k17 Best out of Waste	Kongu Arts and Science College, Erode	Inter Collegiate	Third
45	15-Feb-17	Sivalingam Krishanth Sithambaram Gajan Barathraj S Balaji M Tamileneeyal R	Make Excels Talent Hunt 2k17 Adzap	Kongu Arts and Science College, Erode	Inter Collegiate	Third
46	15-Feb-17	Subashini S Kalaivani B	Biznets'17 Mehandi	Kongunadu Arts and Science College	Inter Collegiate	First

47	15-Feb-17	Ananthan V Dineshraj K	Biznets'17 Headship Combat	Kongunadu Arts and Science College	Inter Collegiate	Third
48	15-Feb-17	Vignesh K Tharunn KS Sridharan G Naveen S Parthipan Mebin CB	Biznets'17 Adzap	Kongunadu Arts and Science College	Inter Collegiate	Third
49	16-Feb-17	Balaji M Sithambaram Gajan Soorya Narayanan S Jeganathan Janagan	Arthashastra 2017 Best Management Team	SNS College of Engineering, Coimbatore	Inter Collegiate	First
50	16-Feb-17	Sivalingam Krishanth Devika Nilesh Soni Sajane Sundraraja Tamileneeyal R	Arthashastra 2017 Adzap	SNS College of Engineering	Inter Collegiate	First
51	16-Feb-17	Barathraj S Parthipan Sathish S	Arthashastra 2017 Mime	SNS College of Engineering	Inter Collegiate	Second

		Vivek C P Sridhar				
52	23-Feb-17	Devika Nilesh Soni Barathraj S Sajane Sundararaja Sivalingam Krishanth	Challenge 2017 Adzap	PPG Business School,	Inter Collegiate	First
53	23-Feb-17	Soorya Narayanan S	Challenge 2017 Best Manager	PPG Business School	Inter Collegiate	Second
54	23-Feb-17	Mukul Sharma	Challenge 2017 Solo Song	PPG Business School	Inter Collegiate	Second
55	23-Feb-17	Balaji M	Challenge 2017 Paper Presentation	PPG Business School	Inter Collegiate	Third
56	25-Feb-17	Sivalingam Krishanth Soorya Narayanan S Devika Nilesh Soni	CASCALL 2K17 B-Scense	PSG College of Arts and Science	Inter Collegiate	Third
57	28-Feb-17	Soorya Narayanan S Krishanth S	Intellect 2K17 Posture Making	Dr.SNS Rajalakshmi College of Arts and Science	Inter Collegiate	First
58	28-Feb-17	Balaji M	Intellect 2K17	Dr.SNS Rajalakshmi College of Arts and	Inter Collegiate	First



		Sithambaram Gajan	Connexion	Science		
59	28-Feb-17	Balaji M	Intellect 2K17 Paper Presentation	Dr.SNS Rajalakshmi College of Arts and Science	Inter Collegiate	First
60	28-Feb-17	Balaji M Sithambaram Gajan	Intellect 2K17 Business Quiz	Dr.SNS Rajalakshmi College of Arts and Science	Inter Collegiate	First
61	04-Mar-17	Bharatraj S Tamileneeyal R Krishanth S	MAGMA-2017 Product Launch	School of Management Studies Jay Shriram Group of Institutions	Inter Collegiate	First
62	04-Mar-17	Sithambaram Gajan Balaji M	MAGMA-2017 Business Quiz	School of Management Studies Jay Shriram Group of Institutions	Inter Collegiate	Second
63	04-Mar-17	Balaji M	MAGMA-2017 Paper Presentation	School of Management Studies, Jay Shriram Group of Institutions, Tirupur	Inter Collegiate	First
64	04-Mar-17	Sajane Soundararaja	MAGMA-2017 Product Launch	School of Management Studies, Jay Shriram Group of Institutions, Tirupur	Inter Collegiate	First

65	08-Mar-17	Sivalingam Krishanth	Equiliber Meet – Brand Wars	Dr.N.G.P.Institute of Technology	Inter Collegiate	First
66	08-Mar-17	Sivalingam Krishanth	Equiliber Meet – Idea Planet	Dr.N.G.P.Institute of Technology	Inter Collegiate	First

**8. Alumni Interaction**

S-No-	Date	Resource person	Topic	Venue
<b>Academic Year 2016 - 2017</b>				
1	13-Jun-16	Ms. S.Madhubala Procurement Specialist, HP Chennai	Awareness on Job Practice	Conference Hall