



Dr- N-G-P- ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2nd Cycle)

DST-FIST DBT-Star College Scheme

Dr- N-G-P--Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India-

Template for Department Activities: (2017-2018)

1. Guest Lecture/Invited Lecture

S-No-	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
Academic Year : 2017-2018					
1	29-Jun-17	Prof. G. Lenin Kumar Dean, BIMS College, UAE	Avenues of Investments	Conference Hall	Students
2	05- July-17	Mr.ElangovanThangavel Department of Psychology Bharathiar University Coimbatore	Goal Setting and Team Building	Conference Hall	Students
3	07-July-17	Dr.J.Srikanth Director – MBA Dr.N.G.P.Institute of Technology	Customer Relationship Management	Conference Hall	Students
4	20-July-17	Mrs.M.Vennila B.A., B.L., Advocate – Civil & Criminal, Coimbatore	Legal Rights of Women	Conference Hall	Students
5	28-July-17	Mr.A.R.Sethu Company Secretary in Practice, Coimbatore	GST – An Overview	Conference Hall	Students
6	19-Aug-17	Mr.S.Dhayanithi Business Instructor Shinas Vocational Training Centre,	Communicative English	Conference Hall	Students

		Sultanate of Oman			
7	22-Aug-17	Dr.M.Muralikrishnan Associate Professor – MBA Dr.N.G.P.Institute of Technology	Research Project – A Report Preparation	Class Room	Students
8	29-Aug-17	Dr.M.S.Ranjith Kumar Associate Professr Dr.N.G.P. Arts and Science College	Research Analysis	Class Room	Students
9	28-Dec-17	Mr.U.Pandhalaraja Business Head, Bank Naukri Coimbatore	Industry Opportunities and Expectation for 2018	Conference Hall	Students
10	06-Jan-18	Dr.B.Selvaraj Associate Professor / Psychology Government Arts College Coimbatore	Managerial Personality	Conference Hall	Students
11	15-Feb-18	Ms.Geetha Senniappan (II M.Sc. Food and Nutrition) Proprietor: HIBI Health Drink Tirupur	Steps to Start Small Business	Conference Hall	Students
12	22-Aug-17	Dr.M.Muralikrishnan Associate Professor – MBA Dr.N.G.P.Institute of Technology	Research Project – A Report Preparation	Class Room	Students

2. Extension Activities

S- No-	Date	Nature of the extension	Place	Students involved
Academic Year 2017-2018				
1	16-Aug-17	Social Responsibility of the Students	Panchayat Union Middle School, Veerampalayam,	Yes Mr.Sankarapandian

			Coimbatore	Sub-Inspector Peelamedu Law and Order Police Station Peelamedu, Coimbatore
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3. Awards and Prizes for Staff

S- No-	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
Academic Year 2017-2018					
1	S.N.Selvaraj	“Nehru Best Faculty Award 2017”	Nehru Group of Institutions – Coimbatore	-	15-July-17

4. Staff Recognitions:

S- No-	Name of the Staff	Acted As	Name of the Programme	Date	Venue
Academic Year 2017-2018					
1	Dr.S.Mohan	Resource person	Guest Lecture	10-Jul-17	Pioneer College of Arts & Science, Coimbatore
2	A. Ragu Kumar	Resource person	Guest Lecture	06-Apr-18	KMCH Nursing College, Coimbatore

5. Staff Participation

S- No-	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
Academic Year 2017-2018				
1	07-Jun-17 to 09-Jun-17	R.Rukmathan	Insurance for Business Process Services	Tata Consultancy Services at Dr.N.G.P.Arts&

				Science College, Coimbatore
2	21-Jul-2017	R.Rukmathan	Triangle of Leadership, Change and Strategy	GRD Institute of Management – Dr.G.R.Damodaran College of Science, Coimbatore
3	26-Sep-17 & 27-Sep-17	Dr.V.Abirami	Healthcare Analytics	Dr.N.G.P. Institute of Technology
4	26-Sep-17 & 27-Sep-17	P.V.Agilaa	Healthcare Analytics	Dr.N.G.P. Institute of Technology
5	26-Sep-17 & 27-Sep-17	R.Venkatesan	Healthcare Analytics	Dr.N.G.P. Institute of Technology
6	07-Dec-17 & 08-Dec-17	Dr.V.Abirami	The Promise of ICT usage for Quality Improvement in Higher Education	Sri Ramakrishna College of Arts and Science for Women, Coimbatore.
7	22-Feb-18	Dr.V.Abirami	Productivity Conclave 2018	The Coimbatore Productivity Council

6. Staff Presentation

S- No-	Date	Name of the Faculty	Name of the Conference	Name of the title	College
Academic Year 2017-2018					

1	15-Sep-17	Dr.V.Abirami* R.Rukmathan*	National Conference on “Winning the Marketing War: Challenges & Responses”	Corporate Social Responsibility A Step Towards Brand Building	P.K.R Arts College for Women
2	27-Sep-17	Dr.V.Abirami*	National Level Seminar	Impact of GST on the Banking Sector in India	Dr.N.G.P. Arts and Science College – Post Graduate and Research Department of Commerce with Computer Applns
3	27-Sep-2017	Dr.S.Mohan*	National Level Seminar	MSME and Implementation of Goods and Service Tax (GST)	Dr.N.G.P. Arts and Science College – Post Graduate and Research Department of Commerce with Computer Applns
4	28-Feb-18	Dr.V.Abirami*	National Conference on “Disruptions in Banking Sector in the Current Scenario”	New Digital Gateways for Payments	Department of Commerce with Professional Accounting, Dr.N.G.P. Arts and Science College

7. Students Presentation

S-no	Date	Name of the student	Name of the event	Name of the title	College
Academic Year 2017-2018					

1	15-Sep-17	M.Sivakumar* R.Ramakrishnan*	National Conference on “Winning the Marketing War: Challenges & Responses”	Pricing Strategies	P.K.R Arts College for Women
2	15-Sep-17	C.Sakthivel* S.Gokul*	National Conference on “Winning the Marketing War: Challenges & Responses”	Media Responsibility	P.K.R Arts College for Women
3	13-Feb-18	R.Padmavathi	The UNNOTICED 1 st Edition	TED ^X SKCET	Sri Krishna College of Engineering and Technology, CBE
4	02-Mar-18	Yuvashankar* SenthilBalan* Govindaraju A*	BIT MAN Fest ‘18	Paper Presentation	School of Management Studies, Bannari Amman Institute of Technology

8. Staff Publication

S- No-	Name of the Faculty	Title	Journal Name	ISSN / ISBN No- Date of publishing Vol- No-	Impact Factor	SCI/WoS/UGC/SSCI/copus
Academic Year 2017-2018						
1	Dr.S.Mohan	Socio Economic Profile of Employees and Employee Engagement in Information	International Journal of Engineering & Management Research	ISSN 2250-0758 (Online) 2394-6962 (Print) Vol 7 Issue 4, July-August 2017 pp:144- 150	3.105	

		Technology Industry with Reference to Coimbatore City				
2	Dr. V.Abirami	Quality of Work Life as Predictor of Employees Mental Health in Pump Industries with Reference to Coimbatore City	International Journal of Research in Commerce, Economics & Management	ISSN 2231-4245 Vol. 7, Issue 7, July – 2017	--	
3	Dr. V.Abirami	Stress Levels of Employees Working in Pump Industries with Reference to Coimbatore Dist	Asian J. Management	ISSN 0976-495X (Print) 2321-5763 (Online) Vol. 8 Issue 3, September 2017	--	
4	Dr. V.Abirami	Quality of Work Life among Employees in Textile Industry with Reference to Coimbatore Dist	Asian J. Management	ISSN 0976-495X (Print) 2321-5763 (Online) Vol. 8 Issue 3, September 2017	--	
5	S.N.Selvaraj	An analysis of Creditworthiness towards Borrowing and Commitment Level of Micro & Small Enterprises in Rural Areas	EPRA International Journal of Economic and Business Review	ISSN 2349-0187 (Print) 2347-9671 (Online) Vol. 5 Issue 9, September 2017	6.484	

5	Dr. V.Abirami	Employee Engagement Towards Spinning and Weaving Mills in Erode City	International Journal of Current Engineering and Scientific Research	ISSN 2393-8374 (Print) 2394-0697 (Online) Vol. 4 Issue 9, 2017	3.241	
6	Dr.S.Mohan	MSME and Implementation of Goods and Service Tax (GST)	Journal of Management and Science	ISSN 2249-1260 e-ISSN 2250-1819 Special Issue 1 September 2017	2.822	
7	Dr. V.Abirami	New Digital Gateways for Payments	Journal of Management and Science	ISSN 2249-1260 e-ISSN 2250-1819 Special Issue 4 Feb 2018	--	

9. Staff / Student Consultancy

S- No-	Name of the Staff / Student	Area of Consultancy	Duration	Place where Consultancy was offered	Amount
Academic Year 2017-2018					
1	S.Soorya Narayanan S.Krishanth	Creating Awareness for Newly Launched Product "Mountain Glen Tea"	6 Months	Indus Beverage & Multi Foods (P) Ltd. Coimbatore	-

10. Co-curricular Activities

S- No-	Name of the Event	Date	Venue	Prize won
1	Long Jump-6.80 Mts	17-Oct-18	Bharathiar University	First

2	4 x 400m Relay	17-Oct-18	Bharathiar University	Second
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11. Students Participation

S- N o-	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
Academic Year 2017-2018						
1	16-Dec-17	Mukul Sharma	Group Singing	Providence College for Women, Coonur	Inter Collegiate	First
2	22-Sep-17	Mukul Sharma	Compose and Sing	Department of English, Sacred Heart College, Tirupattur	Inter Collegiate	First
3	22-Sep-17	Mukul Sharma	Block and Tackle	Department of English, Sacred Heart College, Tirupattur	Inter Collegiate	Third
4	16-Dec-17	Mukul Sharma	Group Singing	Providence College for Women, Coonur	Inter Collegiate	First
5	05-Feb-18	Srinidhi V	Stitch Story	Kumaraguru College of Technology, Cbe	Inter Collegiate	First
6	08-Feb-18	Jagadesh R Vaikundamani N Saikisan K H Praveen Kumar S	AD-ZAP	Hindusthan College of Arts and Science	Inter Collegiate	Second
7	08-Feb-18	NongpokNganb Singh Jeevanantham M	Facial Painting	Hindusthan College of Arts and Science	Inter Collegiate	First
8	08-Feb-18	Vadivel Rajkumar E Vivek C.P Hariprasanth	Simulation	Hindusthan College of Arts and Science	Inter Collegiate	First
9	09-Feb-18	KavinSiddarth Princela R	Art Out of Waste	Vivekananda Institute of Management Studies	Inter Collegiate	First

10	09-Feb-18	Bavadharani K.J Santhiya P	Q Fiesta (Business Quiz)	Vivekananda Institute of Management St	Inter Collegiate	First
11	09-Feb-18	B.Anupriya T.Anitha R.Gayathri D.Mythili R.Nandhini R.Padmavathi S.Pavithra Devi N.Rezia S.SathyaPriya T.Shanmugapriya D.Subasri C.Boopalan K.Kavikumar M.Pavithran M.Sanjay Kumar Hindumathi Yalmozhasika J.Jeevikaashree T.ShanmugaPriya V.Sreejith M.Sreemathi	State Level Colloquium	Sri Ramakrishna College of Arts & Science, Coimbatore	Inter Collegiate	--
12	09-Feb-18	Rajkumar E	Best Budding Manager	Vivekananda Institute of Management St	Inter Collegiate	First
13	09-Feb-18	Venkatesh S Sarankumar R Gowtham K Vigneshkumar T	MasteroGe spann (Best Mgt. Team)	Vivekananda Institute of Management Studies	Inter Collegiate	Second
14	12-Feb-18	Srinidhi V	Poster Presentation	Centre for Women Development, Dr.N.G.PASC	Inter Collegiate	First

15	15-Feb-18	Mukul Sharma	MakeXcels - Talent Hunt 2K18	Kongu Arts and Science College, Erode	Inter Collegiate	Third
16	15-Feb-18	K.Ranchana N.Jenifer Williams	MakeXcels - Word Power	Kongu Arts and Science College, Erode	Inter Collegiate	Second
17	15-Feb-18	K.Vadivel N.Hari Prasad	MakeXcels - Treasure Hunt	Kongu Arts and Science College, Erode	Inter Collegiate	First
18	05-Feb-18 To 10-Feb-18	V.Srinidhi	<i>KCT</i> YUGAM	Kumaraguru College of Technology, Coimbatore	Inter Collegiate	--
19	09-Feb-18	K.Vadivel N.Vaikundamani M.L.Ananthanarayanan C.P.Vivek K.J.Bavadharani P.Santhiya R.Princela E.Sivaraj Lourembam Singh M.Jeevanantham E.Rajukumar N.Hariprasad S.Venkatesh R.J.Nivedhithaa B.KavinSiddharth	VIMSMAR T'18	Vivekananda Institute of Management Studies	Inter Collegiate	--
20	15-Feb-18	B.KavinSiddharth S.Praveen Kumar P.Pavin Kumar K.V.Sasindhran S.Jagadish P.Santhiya	MakeXcels Talent Hunt 2K18	Kongu Arts and Science College, Erode	Inter Collegiate	--

		K.Bavadharani				
21	14-July-17	A.Rajkumar P.Elango – I BBA CA	Waste Technology	Department of Computer Technology, Dr.N.G.P. Arts and Science College	Inter Departmental	Second
22	24-July-17	K.Dhanabalan M.Jeevanantham – III BBA CA	Brain Teaser	Department of Commerce with PA, Dr.N.G.P. Arts and Science College	Inter Departmental	First
23	24-July-17	K.Swathi Mariamma Stevan E.Rajkumar Nikita M Shah – III BBA CA	Best Management Team	Department of Commerce with PA, Dr.N.G.P. Arts and Science College	Inter Departmental	First
24	11-Aug-17	H.Nilesh – III BBA CA	Patriotic Voice	Department of International Business, Dr.N.G.P. Arts and Science College	Inter Departmental	First

12. Book Publications:

S- No	Date	Name of the staff	Name of the Book	Name of the Publisher
Academic Year 2017 - 2018				
1	15-Sep-17	S.N.Selvaraj	MANAGEMENT PROCESS (ISBN 978-93-86-770-39-4)	Kongunadu Publications India Pvt Ltd – Erode – Tamil Nadu – India

13. Alumni Interaction

S-No-	Date	Resource person	Topic	Venue
Academic Year 2017 - 2018				
1	14-Jun-17	Mr.G.Yuvaraj Company Secretary in Practice Coimbatore	General Awareness – Professional Courses	Conference Hall
2	18-Dec-17	S.Soorya Narayanan Lead – HR (Strategy & Planning) – Daimler India Pvt. Ltd. Chennai	HR Strategies	Conference Hall

14. BRAND EXPO

- Department of Management Studies conducted “**BRAND EXPO**” on 21st September 2017 and students participated in that event and displayed various brands and explained their features.