



## Dr- N-G-P- ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore  
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)

DST-FIST DBT-Star College Scheme

Dr- N-G-P--Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India-

### Department Activities: (2019-2020)

#### 1. Guest Lecture/Invited Lecture

S-No-	Date	Name and Designation of the Resource Person	Topic	Venue	Beneficiary
1	23-Jul-19	Mr-P-Vinodh Co-Founder & Brand Strategist SPRINGBOARD Coimbatore	Initiating Business	Conference Hall	Students
2	25-Jul-19	Mr-Arun Raaj Manickaraj Founder and CEO Orenda Social Enterprise Coimbatore	Let's Start-Up	Conference Hall	Students
3	16-Aug-19	Prof-Dr-P-Murugesan Former Principal Sankara College of Science and Commerce Coimbatore	Effective Communication	Conference Hall	Students
4	17-Dec-19	Mr-Pradeep Subramaniam Business Manager Bharti AXA Life Insurance Co-Ltd- Coimbatore	Job Opportunities in Insurance Sector	Conference Hall	Students
5	25-Jan-20	Mr-Ashok Kandasamy B-E- JCI Sen Economic Forecaster Tirupur	Empowering Young Entrepreneurs	Conference Hall	Students

## 2. Seminar /Workshop Conferences organized

S- No-	Date	Nature of the Event (Conference/ Seminar/Workshop )	Number of External Participants	Title of the Event	Name & Designation of the Speakers	Name & Affiliation Chair & Co-chair	Funding Agency	Total Funding
1	11-Mar-20	Conference	250	Contemporary Perspectives and Development In Humanities and Management	Mr. V.R.Muthu Chairman Idhayam Oil Group of Companies.	-	-	-
2	11-Mar-20	Conference	250	Contemporary Perspectives and Development In Humanities and Management	Dr.Prabha Shankar Dwivedi	-	-	-
3	11-Mar-20	Conference	250	Contemporary Perspectives and Development In Humanities and Management	Ms.K.Abinaya	-	-	-

## 3. Extension Activities

S- No-	Date	Nature of the extension	Place	Students involved
1	27-Jul-19	Self Development for Women through Self Help Group	Community Hall Veeriampalayam Coimbatore	III BBA(CA)

2	17-Aug-19	Awareness Programme on Wear Helmet While Drive	Karuparayanpalayam Coimbatore	II BBA(CA)
3	07-Sep-19	Awareness Programme on NEW TRAFFIC RULES	Vilankurichi	III BBA(CA)
4	12-Oct-19	Workshop on EARN WHILE LEARN	Panchayat Union Middle School Veerampalayam	R-Princela III BBA(CA)
5	01-Jan-20	Hands-on Training For CHESS BEGINNERS	Panchayat Union Middle School Karuparayampalayam	Mukilan III BBA(CA)

#### 4. Awards and Prizes for Staff

S- No-	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date
1	Dr.V.Abirami	Best professor research	Nalla gounder research award	-	26-Feb-20
2	Dr.V.Abirami	Best guide faculty research	Nalla gounder research award	-	26-Feb-20
3	S.N.Selvaraj	Best mentor award	Nalla gounder research award	-	26-Feb-20
4	S.N.Selvaraj	Best teacher award	Nalla gounder research award	-	26-Feb-20
5	S.N.Selvaraj	Best PhD thesis	Nalla gounder research award	-	26-Feb-20

### 5. Staff Recognitions:

S- No-	Name of the Staff	Acted As	Name of the Programme	Date	Venue
1	Dr-S-Mohan	Board of Study Member	Board of Studies	2019-20	Kongu Arts and Science College, Erode
2	Dr-S-Mohan	Board of Study Member	Board of Studies	07-Sep-19	Kongu Arts and Science College, Erode

### 6. Staff Participation

S- No-	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1	06-Sep-19	Dr-S-Mohan	Empowering Educators	The Institute of Company Secretaries of India – ICSI Coimbatore Chapter
2	08-Feb-20	Dr-S-Mohan	EO Go Better Summit	Entrepreneurs' Organization (South Asia) Coimbatore

### 7. Staff Presentation

S- No-	Date	Name of the Faculty	Name of the Conference	Name of the title	College
1	26-Jul-19	Dr-V-Abirami Mrs-P-V-Agilaa	Conference	Faculty Knowledge Sharing Program	IBS ICFAI Business School Coimbatore
2	27-Aug-19	Mr-A-Ragukumar	Guest Lecture	Team Management	AJK Institute of Management

3	14-Oct-19 to 25-Oct-19	Dr-S-Mohan	Conference	Entrepreneurship: Path Finder of National Development (Under DST-NIMAT Project 2019-20)	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore
4	06-Nov-19 to 08- Nov -19	Mr-R-Ashokkumar	Conference	Digital Marketing	Infosys BPM Ltd-  Mysore
5	02-Dec-19 to 14-Dec-19	Dr-V-Abirami	Conference	Research Skill Develop0ment for Management Faculty	GRG School of Management Studies,  PSGR Krishnammal College for Women, Coimbatore
6	24-Jan-20	R-Ashokkumar	One-day National Conference on “Trends & Innovations in Management Science”	A Study on Consumer Attitude towards Green Marketing at Ooty	Sree Narayana Guru College, Coimbatore
7	30-Jan-20	Mr-R-Ashokkumar	Guest Lecture	Research Methodology and Report Writing	AVP College of Arts and Science, Tirupur
8	07-Feb-20	Dr-V-Abirami	Acted as Judge	VIMSMART’20 – Competitions	Vivekananda Institute of Management Studies

### 8. Students Presentation

S-no	Date	Name of the student	Name of the event	Name of the title	College
1	12-Jul-19	Students of BBA(CA)	Panel Discussion	Union Budget 2019-20	Dr-N-G-P- Arts and Science College, Coimbatore
2	03-Sep-19	S-Logesh* (181BM123)	ICSSR Sponsored National Seminar on Sustainable Business Approaches and Models for Industry 4-0	Education 4-0 – The Future of Learning  (Poster Presentation)	PSGR Krishnammal College for Women, Coimbatore
3	12-Sep-19	S-Logesh* (181BM123)	National Conference on Emerging Trends in Mathematics with Computer Applications	A Survey of Growth of E-Commerce Business in India	Dr-N-G-P- Arts and Science College, Coimbatore

### 9. Staff Publication

S- No-	Name of the Faculty	Title	Journal Name	ISSN / ISBN No- Date of publishing Vol- No-	Impact Factor	SCI/WoS/UGC/ SSCI/Scopus
1	Dr-V-Abirami and Scholar	Human Resource with an Impact of Ergonomics	International Journal of Management, Technology and Engineering	ISSN 2249-7455 Issue 4, Vol-9, April 2019 pp-4603-4609	6-3	

2	Mrs-T-Nithya	A Study on Big Data and Knowledge Management in Health Care Sector	International Journal of Research and Analytical Reviews	E-ISSN 2348-1269 P-ISSN 2349-5138 Issue 3, Vol-6, Jun 2019 pp-75-77-	5-75	
3	Dr-V-Abirami and Scholar	Evolving HR Values and Ethics towards Cultural and Technological Change	Suraj Punj Journal for Multidisciplinary Research	ISSN 2394-2886 Issue 6, Vol- 9, June 2019	6-1	
4	Dr-V-Abirami and P-V-Agilaa	Consumer Preference Towards Organic Products in Coimbatore City	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN 2349-5162 Issue 6, Vol- 6, June 2019	5-87	
5	Dr-V-Abirami and B-Gokiladevi	A Study On Eco-Friendly Of FMCG Products With Special Reference To Consumers Of Rural Areas In Coimbatore District	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN 2349-5162 Issue 6, Vol- 6, June 2019	5-87	

6	D-Geethamani	Comparison of Algorithms for Length of Stay in Healthcare	International Journal of Research and Analytical Reviews (IJRAR)	E-ISSN 2348-1269 P-ISSN 2349-5138 Issue 2, Vol- 6, June 2019	5-75	
7	N-Kiruthika	A Study on Online Buying Behaviour of Pregnant Ladies	Journal of Marketing Strategy (JMS)	ISSN: 2347-3770 Issue 2, Vol-7, Aug 2019	4-90	
8	P-V-Agilaa and Dr-V-Abirami	A Study on Consumer's Attitude towards Organic Food Products in Selected Departmental Stores of Coimbatore City	International Journal of Research and Analytical Reviews (IJRAR)	E-ISSN 2348-1269 P-ISSN 2349-5138 Issue 3, Vol-6, Sep 2019	5-75	
9	A-Ragukumar	A Study on Knowledge Management Practices Among Teachers	International Journal of Research and Analytical Reviews (IJRAR)	E-ISSN 2348-1269 P-ISSN 2349-5138 Issue 3, Vol-6, Sep 2019	5-75	
10	Dr-V-Abirami and P-V-Agilaa	Factors Acting as a Barrier towards the Purchase of	International Journal of Advance and Innovative Research	ISSN 2394-7780	7-36	



		Organic Food Products among Women Consumers in Coimbatore City		Issue 4(II), Vol-6, Oct 2019		
11	Dr-V-Abirami and P-V-Agilaa	A Study on Consumer's Awareness and Perception towards Organic Food Products in Coimbatore City	MERC Global's International Journal of Management	E-ISSN 2321-7286 P-ISSN 2321-7278 Issue 4, Vol-7, Oct 2019	--	
12	Dr-V-Abirami and B-Gokiladevi	Pro-environmental Concern of Eco-Friendly Product Users towards Environment and Society in Coimbatore City	MERC Global's International Journal of Management	E-ISSN 2321-7286 P-ISSN 2321-7278 Issue 4, Vol-7, Oct 2019	--	
13	Dr-V-Abirami and P-V-Agilaa	Consumer Satisfaction Towards The Organic Food Products With Special Reference To Salem City	Think India Journal	ISSN:0971-1260 Issue 33, Vol-22, Dec 2019	--	

### 10. Co-curricular Activities

S- No-	Name of the Event	Date	Venue	Prize won
1	Running – 5km	04-Aug-19	Kovai Athletic Club - Genesis	Second
2	Running – 10000 mts	14-Aug-19 & 16-Aug-19	Coimbatore District Athletic Association	First
3	Running – 5000 mts	14-Aug-19 & 16-Aug-19	Coimbatore District Athletic Association	Third
4	Running – 10000 mts Running – 5000 mts	06-Oct-19 to 08-Oct-19	Taminadu Athletic Association	Second Third

### 11. Students Participation

S- No	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1	10-Oct-19	Karunamoorthy Sasindra – 181BM019 M-Nandhini – 181BM030 K-Sathishkumar– 181BM048 Vishali Nandakumar– 181BM058 B-Abitha– 181BM102 C-Dharanidharan– 181BM108 M-S-Durkesan– 181BM112	National Level Workshop	PSGR Krishnammal College for Women, Coimbatore	Inter Collegiate	Participation

		M-Indhumala– 181BM116 T-Kavinnath– 181BM120 S-Logesh– 181BM123 C-Manikandan– 181BM124 P-Mohanraj– 181BM126 S-Priyanga– 181BM135 C-Sanjitha– 181BM142 A-Shiny– 181BM148 T-Siddarth– 181BM150 S-Sharan Prasanna– 181BM161				
2	17-Dec-19	M-Arunkumar– 171BM005 S-Hariprasad – 171BM013 P-Janani– 171BM015 J-Jeevikaashree– 171BM016 S-Pavithra– 171BM029 V-Pravin– 171BM031 S-Raghul– 171BM033 M-ReenaSherin– 171BM037 S-Selvakumar– 171BM046 R-Venkateshwaran– 171BM054	National Level Workshop	Pioneer College of Arts and Science, Coimbatore	<b>Inter Collegiate</b>	Participation

		M-Vinithkumar– 171BM056 S-Vivinbharat– 171BM057 M-S-Yalmozhi Ashika– 171BM058 S-Yogeshwaran– 171BM059 T-Anitha– 171BM103 C-Boobalan– 171BM108 K-Kavikumar– 171BM121 M-Pavithran– 171BM134 M-Sanjaykumar– 171BM148 T-Shanmugapriya– 171BM151				
3	03-Jan-20	R-Indhumathi– 191BM013 K-Kalaiyarasi– 191BM016 K-Madhusudhan– 191BM023 N-Sandhiya– 191BM037 K-Sowbarnika– 191BM045 M-Tharani– 191BM055	International Level Workshop	Nallamuthu Gounder Mahalingam College (Autonomous), Coimbatore	<b>Inter Collegiate</b>	Participation
4	06-Jan-20	S-Logesh– 181BM123 Bhavesh S Patel– 181BM106	Business Quiz	PSGR Krishnammal College for Women, Coimbatore	<b>Inter Collegiate</b>	Participation

		K-Dharani– 191BM107 Rehana Parvin– 191BM138				
5	06-Jan-20	V-Sreejith– 171BM051 R-Princela– 171BM032	Face Painting	PSGR Krishnammal College for Women, Coimbatore	<b>Inter Collegiate</b>	Participation
6	06-Jan-20	N-Indhumala– 181BM116	Best Manager	PSGR Krishnammal College for Women, Coimbatore	<b>Inter Collegiate</b>	Participation

### 12. Students Counseled

S- No-	Name of the class	Number of Students
1	I BBA(CA)-A	9
2	I BBA(CA)-B	10
3	II BBA(CA)-A	3
4	II BBA(CA)-B	2
5	III BBA(CA)-A	5
6	III BBA(CA)-B	8

### 13. Alumni Interaction

S-No-	Date	Resource person	Topic	Venue
1	22-Jun-19	K-Balamurugan Director Elite Car Spa Equipments Coimbatore	Business Startup	Conference Hall

2	14-Aug-19	Mr-B-Bijeesh Assistant Manager IoT Infrastructure & Technology Services Karvy Data Management Service Limited - Coimbatore	Career Development	Conference Hall
3	12-Oct-19 FN	Ms-V-Srinidhi (2016-19 Batch)	MAT/TANCET Entrance Exams Guidelines	Conference Hall
4	12-Oct-19 AN	Mr- Naveen Chandrasegar (2007-10 Batch) Senior Accountant Webcor Group Angola, South Western Africa	Role of ERP Systems in Finance	Conference Hall

#### 14. Seminar /Workshop Conferences organized

S- No-	Date	Nature of the Event (Conference/ Seminar/Workshop )	Title of the Event
1	19- Jul -19	Seminar	Emerging Trends in Management
2	27- Jul -19	Workshop	Quiz, Acting and On the spot topic-
3	27- Jul -19	Workshop	Riddles, Non-verbal Communication and Finding CEO
4	20-Aug-19	Seminar	Emerging Trends in Management
5	27-Sep-19	Seminar	Emerging Trends in Management
6	07-Dec-19	Workshop	Quiz, Advertisement, Product Selling and 2 minutes talk--
7	07-Dec-19	Workshop	Quiz, Mono-act, and Find Colour Game
8	14-Dec-19	Workshop	Riddles, Solo Performance, and Team Manager

9	04-Jan-20	Workshop	Ball on the Basket, Colour Cups, and Building Blocks, and On the Spot Topic
10	01-Feb-20	Seminar	Emerging Trends in Management
11	08-Feb-20	Seminar	Emerging Trends in Management