

Dr- N-G-P- ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore Approved by Government of Tamil Nadu &Accredited by NAAC with 'A' Grade (2nd Cycle)

DST-FIST DBT-Star College Scheme Dr- N-G-P--Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India-

1. Guest Lecture/Invited Lecture

S.	Date	Name and Designation of	Topic	Venue	Beneficiary
No.		the Resource Person			
1.		Dr-R-Chandrasekhar Menon			Students
		Professional		Google meet:	
	28-May-21	Business Analytics,	New Paradigms in Workplace	ybi-wjjb-wuk	
		Healthcare	The wire area of a real area of the second o	yoi-wjjo-wuk	
		& Management Education			
		Palakkad – Kerala			
2.	27-May-21	Mr-R-Sathishraj	Life Skills and Social	Google meet:	Students
	21-1 v1 ay-21	CEO, E-Crusaders	Entrepreneurship	ybi-wjjb-wuk	
		Chennai	Entrepreneursing		
3.		Dr-D-Dilip		Coorle meet	Students
	26-May-21	Associate Professor	Statistics for Data Sciene	Google meet:	
		CMS Business School	Statistics for Data Science	ybi-wjjb-wuk	
		Jain University, Bengaluru			
4.		Dr- D- David Winster			Students
		Praveenraj MBA-, Ph-D-,		Concle most	
	25-May-21	Faculty	Ladder to Entrepreneurial	Google meet:	
	-	Bannari Amman Institute of	Dreams	ybi-wjjb-wuk	
		Technology,			
		Sathyamangalam			
5.		JFD-SANDEEP		Coogle mest:	Students
	24-May-21	Proprietor	Empowerment	Google meet:	
	-	KSS Textiles	Empowerment	ybi-wjjb-wuk	
		Sirumugai			

6.	25-Feb-21	Mr- Arun S K CEO M/s Jahnvi Motor Pvt- Ltd-, Audi Coimbatore & Audi Madurai	Services Marketing	Google meet: mmv-kkfw- pim	III Yr - Students
7.	23-Dec-20	Dr- P- Paramasivam Assistant Professor Department of Economics St- Joseph's College (Autonomous) Kohima, Nagaland	Economics: The Mother of Management	Google meet: fcn-svoc-pym	I Yr - Students
8.	23-Oct-20	Dr- Swetha Puneet Professor IBS - Bangalore	Digital Skills	Google meet: zzo-jqjp-vec	III Yr - Students
9.	23- Oct-20	Mr- G- Vijay Babu 5S Consultant Corporate Trainer & Motivational Speaker AGAM Training Resources Coimbatore	Social Responsibility	Google meet: fcn-svoc-pym	I Yr - Students
10.	14- Oct-20	Dr- P- Suresh Kumar M-B-A-, Ph-D-, Managing Partner Peoplecraft Business Solutions Coimbatore	Introduction to Share Market	Google meet: zzo-jqjp-vec	III Yr - Students
11.	19-Sep-20	Mr-Vishnu Prasad R Project Management Lead BFSI Tech Advisory Group Tata Consultancy Services Ltd- Bangalore	Scope of Emerging Technologies in Banking & Insurance Sector	Google meet: zzo-jqjp-vec	III Yr - Students

2. Seminar / Workshop Conferences organized

S.No.	Date	Nature of the Event	Number of	Title of the	Name &	Name &	Funding	Total		
		(Conference/	External	Event	Designation	Affiliation	Agency	Funding		
		Seminar/Workshop)	Participants		of the	Chair &				
		_	_		Speakers	Co-chair				
	Nil									
				INII						

3. Extension Activities

S. No.	Date	Nature of the extension	Place	Students involved
1.	27-Feb-21	Prospective Future Enrichment Programme	Gandhimaa Nagar	BBA(CA) Students
			Government High School	
			Peelamedu,	
			Coimbatore – 641 004	

4. Awards and Prizes for Staff

S. No.	Name of the Staff	Name of the Award	Awarded by	Cash Prize (If any)	Date			
	Nil							

5. Staff Recognitions:

S. No.	Name of the Staff	Acted As	Name of the Programme	Date	Venue
1.	Dr-S-Mohan	University Nominee	Board of Studies Meeting	04-May-21	Government
					Arts
					College,
					Coimbatore
2.	Dr-S-Mohan	Chairperson	Board of Studies Meeting	16-Apr-21	Bharathiar
					University,
					Coimbatore
3.	Dr-S-Mohan	Member	Board of Studies Meeting	25-Mar-21	Kongu Arts

					and Science
					College,
			7 1 22 11 25 1	20.7	Erode
4.	Dr-S-Mohan	Member	Board of Studies Meeting	30-Jan-21	Nirmala
					College for
					Women
5.	Dr-S-Mohan	External Expert (V-C-	DC Meeting	17-Dec-20	Kongu Arts
		Nominee)	-		and Science
					College
6.	Dr-V-Abirami	External Expert (V-C-	DC Meeting	16-Dec-20	Kongu Arts
		Nominee)	_	& 17-Dec-	and Science
				20	College
7.	Dr-S-Mohan	Chairperson	Board of Studies	24-Jul-20	Bharathiar
					University,
					Coimbatore
8.	Dr- S-Mohan	Inspection	Inspection Commission for	2020-2021	Park Global
		Commission Member	Continuance of Provisional		School of
		Commission Member	Affiliation for MBA Course		Business
					Excellence,
					Coimbatore

6. Staff Participation

S. No.	Date	Name of the Faculty	Name of the Workshop/FDP/Training Programme	College
1.		Dr.S.Mohan	Need and Scope of Outcome Based	Bharathiar Unviersity,
	11-Mar-21		Education towards Transformative	Coimbatore
			Education - Workshop	
2.	11-Mar-21 to 12-Mar-21	Mrs.N.Kiruthika	Stock Markets for Beginners – The Nuances of Digital Trading	SRM Institute of Science and Technology, Chennai
3.	09-Feb-21	Dr.S.Mohan	Recent Marketing Trends - Seminar	Hindusthan Business Schools with Bule Hora

				University, Ethiopia
4.	21-Jan-21	Dr.S.Mohan Dr.A.Ragukumar	An Application of SPSS in Social Science Research	Rathnavel Subramaniam College of Arts & Science, Sulur
5.	17-Dec-20 to 24-Dec-20	Mrs.D.Geethamani	Techniques in Research Methodology & Accelerate to Publish Article in Scopus and Web of Science - Seven days FDP	Hindusthan College Arts and Science, Coimbatore
6.	28-Dec-20 to 06-Jan-21	Dr.S.Mohan Dr.A.Ragukumar	Research Methodology - 10 days FDP	RBVRR Women's College, Hyderabad
7.	16-Dec-20	Dr.V.Abirami Dr.A.Ragukumar Mrs.D.Geethamani Mrs.N.Kiruthika	Knowledge Bell (conducted under SEBI)	SEBI
8.	11-Dec-20	Dr.V.Abirami	Acted as Resource Person in Webinar	Selvamm Arts and Science College, Namakkal
9.	30-Nov-20 to 05-Dec-20	Mr.R.Ashok Kumar	NLP Techniques for Teaching Gen Z Students: Rethinking new ways of communication	Sri Ramakrishna College of Arts and Science, Coimbatore
10.	16-Nov-20 to 28-Nov-20	Mr.R.Ashok Kumar	Outcome Based Education in Management Education	Saintgits Institute of Management, Kottayam

11.	25-Nov-20	Dr.V.Abirami	Acted as Resource Person in National Level Webinar	Kongu Arts and Science College, Erode
12.	15-Oct-20	Dr.S.N.Selvaraj	Acted as Resource Person in Webinar	Dr-N-G-P- Arts and Science College, Coimbatore
13.	02-Oct-20 to 11-Oct-20	Dr.S.N.Selvaraj	10-days Workshop on Tally with GST	Aakam – Kovai Consultancy Services
14.	01-Oct-20 to 10-Oct-20	Dr.S.N.Selvaraj	10-days Workshop on Advanced Excel	Aakam – Kovai Consultancy Services
15.	22-Jul-20 to 24-Jul-20	Dr.S.N.Selvaraj	Outcome Based Education	Rai University Ahmedabad, Gujarat

7. Staff Presentation

S. No.	Date	Name of the Faculty	Name of the Conference	Name of the title	College
1.	12-Mar-21	Mrs-P-V-Agilaa	Virtual National Conference on Metamorphosis of Modern Management and Research (NC 3MR 2021)	Automating Office Task	Bannari Amman Institute of Technology, Sathyamangalam
2.	12-Mar-21	Dr-R-Rukmathan	Virtual National Conference on Metamorphosis of Modern Management and Research (NC 3MR 2021)	Computer Aided Facilities Management	Bannari Amman Institute of Technology, Sathyamangalam
3.	12-Mar-21	Mr-R-Ashok Kumar	Virtual National Conference on Metamorphosis of Modern	Healthy Work Environment	Bannari Amman Institute of Technology,

			Management and Research		Sathyamangalam
			(NC 3MR 2021)		
4.	12-Mar-21	Mrs-N-Kiruthika	Virtual National Conference on Metamorphosis of Modern Management and Research (NC 3MR 2021)	Impact of Modern Office Technology	Bannari Amman Institute of Technology, Sathyamangalam

8. Students Presentation

S. No.	Date	Name of the student	Name of the event	Name of the title	College
1.	27-Feb-21	Students of BBA(CA)	Panel discussion	Agriculture Management	Dr-N-G-P- Arts and Science College
2.	19-Feb-21	Students of BBA(CA)	Panel discussion	Union Budget 2020-21	Dr-N-G-P- Arts and Science College

9. Staff Publication

S. No.	Name of the Faculty	Title	Journal Name	ISSN / ISBN No- Date of publishing Vol- No-	Impact Factor	SCI/WoS/ UGC/SSC I/Scopus
1.	D.Geethamani	Big Data Influences on Service Quality in Health Care	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN 2349-5162	5.87	
2.	Mr.R.Ashok Kumar	A Study on Consumer Attitude Towards Green Marketing at Ooty	International Journal of Advance and Innovative Research	ISSN 2394-7780	3.25	

3.	Mrs.N.Kiruthika	Buying Behaviour of Cosmetics Among Consumers with reference to Coimbatore City	Sodh Saritha – An International Bilingual Peer Reviewed Refereed Research Journal	ISSN 2348-2397		
4.	Mrs.N.Kiruthika	Satisfaction of Women Consumers Towards Purchasing Cosmetic Products Online with reference to Coimbatore City	International Journal of Management (IJM) – Scopus Indexed	ISSN 0976-6502 (Print) 0976-6510 (Online)	10.1471	

10. Staff Internship

S. No.	Name of the Faculty	Name of the Internship/Fellowship	Duration	Venue
		NIL		

11. Research Funding

S. No.	Name of the Faculty	Name of the project / scheme	Sanction No- and Date	Funding body	Amount
		NIL			

12. Staff / Student Consultancy

S. No.	Name of the Staff / Student	Area of	Duration	Place where Consultancy was	Amount
		Consultancy		offered	

NIL

13. Co-curricular Activities

S. No.	Name of the Event	Date	Venue	Prize won
1.	Photography Tantalize 2020 Virtual	02-Nov-20 to 30-Nov-20	Nehru College of Management	Certificate of Excellence

14. Students Participation

S. No.	Date	Name of the Students	Event	College	Inter Collegiate / Inter Departmental	Prizes won
1.	05-Mar-21 to 06-Mar-21	Arunkumar M	Leadership Development Programme	Nehru Institute of Technology, Coimbatore	Inter College	NIL
2.	05-Mar-21 to 06-Mar-21	Barani K	Leadership Development Programme	Nehru Institute of Technology, Coimbatore	Inter College	NIL
3.	13-Feb-21	Bhavesh Patel	National Level Quiz Competition	Nehru Institute of Technology, Coimbatore	Inter College	NIL
4.	27-Aug-20 to 31-Aug-20	Kavin Prakash D	Online Quiz	Kamaraj College of Engineering & Technology,	Inter College	NIL

				K-Vellakulam, Madurai District		
5.	15-Jun-20	Yeshwanth S	Online Quiz	Builders Engineering College, Kangeyam, Tirupur	Inter College	NIL
6.	15-Jun-20	Kavipriya K	Online Quiz	Builders Engineering College, Kangeyam, Tirupur	Inter College	NIL
7.	06-Jun-20	Sakthi Bagthavachalam	Leadership Talk with Ms- Ashwini Deshpande	MHRD's Innovation Cell (Government of India)	Inter College	NIL
8.	04-Jun-20	Sakthi Bagthavachalam	Webinar Series	Dr-N-G-P-Institute of Technology, Cbe	Inter Department	NIL

15. Students Counseled

S. No.	Name of the class	Number of Students
	NIL	

16. Book Publications:

S.No.	Date	Name of the staff	Name of the Book	Name of the Publisher

NIL

17. MoUs Details

S.No.	Date	Name of the Institution/ University/ Research Lab/ Industries	Purpose	Name of the Department	Beneficiary	
NIL						