

Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3rd Cycle-3.64 CGPA)

Dr. N.G.P.- Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

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Department of Costume Design and Fashion

Board of Studies Meeting

The minutes of the 18th meeting of Board of Studies held on 09.11.2024 at 10.30 am at KAMBAR ARANGAM - A1 Block.

Members Present:

S.No	Name	Category
1	Dr.V. Kavitha Professor and Head, Department of Costume Design and Fashion Dr.N.G.P Arts and Science College, Coimbatore.	Chairman
2	Dr.R. Radhika Associate Professor and Head, Department of Costume Design and Fashion, PSGR Krishnammal College for Women, Coimbatore.	University Nominee
3	Dr. S. Amsamani- Professor (CAS) and Dean of Home Science, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.	Subject expert
4	Mrs.R.Vijayalakshmi Assistant Professor, Department of Leather Design, NIFT, Chennai-600113.	Subject expert
5	Dr.K.H.Prabhu Senior Consultant – STS BluWin limited, Plot W-384, TTC Industrial Area Rabale, P.O Ghansoli, Navi Mumbai 400701, India.	Industrial Expert
6	Mrs.C.A Anurekha Founder and Designer, Y2Y Designer Couture, Coimbatore.	Alumni
7	Mrs. S.Vijayalakshmi Assistant Professor,	Member

	Department of Costume Design and Fashion Dr.N.G.P Arts and Science College, Coimbatore.	
8	Ms.M.Subhikshaa Assistant Professor, Department of Costume Design and Fashion Dr.N.G.P Arts and Science College, Coimbatore.	Member
9	Ms.P.V. Asmitha Assistant Professor, Department of Costume Design and Fashion Dr.N.G.P Arts and Science College, Coimbatore.	Member
10	Ms.N.Kalaiyarasi Assistant Professor, Department of Costume Design and Fashion Dr.N.G.P Arts and Science College, Coimbatore.	Member
11	Dr.N.Kuppuchamy Professor and Head, Department of Tamil, Dr.N.G.P Arts and Science College, Coimbatore.	Co-opted Member
12	Dr. A. Hazel Verbina Professor and HoD i/c, Department of English, Dr.N.G.P Arts and Science College, Coimbatore.	Co-opted Member
13	Dr.S.Mohan Professor and Head, Department of Management Studies, Dr.N.G.P Arts and Science College, Coimbatore.	Co-opted Member
14	Dr.M.Rathi, Associate Professor and Head, Department of Computer Technology Dr.N.G.P Arts and Science College, Coimbatore.	Co-opted Member
15	Ms. B. Kanishka III B.Sc CDF Student, Department of Costume Design and Fashion, Dr.N.G.P Arts and Science College,	Student representative

	Coimbatore.	
16	Ms. KG. Akshaya II B.Sc CDF Student Department of Costume Design and Fashion, Dr.N.G.P Arts and Science College, Coimbatore.	Student representative

The HoD and Chairman of the Department of Costume Design and Fashion welcomed and introduced all the members and appreciated them for their continuous support and contribution for the development of academic standard and enrichment of the syllabus.

After brief discussion the items of the agenda were taken one by one for discussion and the following resolutions were passed.

Item 18.1: *To review and approve the minutes of the previous meeting held on 17.04.2024.*

The Chairman of the Board presented the minutes of the previous meeting held on 17.04.2024 and requested the members to approve. After brief discussion, the following resolution was passed

Resolution:

Resolved to approve the minutes of the previous meeting held on 17.04.2024

Item 18.2: *To consider and approve the scheme and syllabi for II semester for the students admitted during the academic year 2024-2025.*

The Chairman presented the detailed scheme for the students admitted from the academic year 2024-25 onwards and syllabus for the II semester.

The members deliberated in detail about the modification required. After discussion, it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Change and Reason
24CFU2CA	Fundamentals of Pattern making	Mrs. R. Vijayalakshmi have suggested to include standardization of body measurements in Unit I as the readymade industry is expanding in apparel sector recently and the topic was included.

Resolution:

Resolved to approve the above modification and adopt the revised syllabus for students admitted for the academic year 2024-25.

Item 18.3: To review and approve the syllabus for the IV Semester for the students admitted in UG for the academic year 2023-24.

The Chairman presented the detailed syllabus for the IV semester for the students admitted during the academic year 2023-2024. As per the discussion there are no changes in the syllabus of 2022-2023.

Changes Made:

Course Code	Course	Change and Reason
232CF1A4CB	Textile Printing	Dr. S. Amsamani suggested to include history of printing in Unit-I to know about their origin. The topic was added.

After discussion the following resolution was passed.

Resolution:

Resolved to approve the syllabus for the IV semester for the students admitted in UG during the academic year 2023-2024.

Item 18.4: To review and approve the syllabus for the VI Semester for students admitted in UG from the academic year 2022-23.

The Chairman presented the detailed syllabus for the VI semester for the students admitted during the academic year 2022-2023. As per the requirement of the current scenario and stake holder's feedback in the curriculum, new courses are introduced.

The details of changes made also presented as follows.

B.Sc Costume Design and Fashion:

Changes Made:

Code	Course	Changes and Reason
222CF1A6CB	Organisation of garment unit	Dr.R.Radhika suggested to reorder the units and included garment organization methods.
222CF1A6CQ	Fashion draping	Mrs. R. Vijayalakshmi suggested to combine all skirts in one experiment.
222CF1A6DB	Principles of textile testing	Dr.K.H.Prabhu asked to include textile testing standard in Unit-I

New Courses Introduced:

Code	Course	Changes and Reason
222CF1A6DC	Boutique management	Mrs.C.A Anurekha suggested to include Boutique management course to

		encourage entrepreneurship among the students and the syllabus was included.
222CF1A6DF	Fashion branding and communication	Dr. S. Amsamani suggested to incorporate about new strategies in fashion branding and communication which was added.

Item 18.5: *To approve the panel of examiners for question paper setting and evaluation of answer scripts for the odd semester during the academic year 2024-2025.*

The Chairman presented the panel of examiners for question paper setting and evaluation of answer scripts for the odd semester during the academic year 2024-2025.

Resolution:

Resolved to approve the panel of examiners for question paper setting and evaluation of answer scripts for the odd semester during the academic year 2024-2025.

Item 18.6: Any other Matter

Recent list of books and references according to the syllabus has been included.

Item 18.7: *To consider and approve any other item brought forward by the Chairman and the members of the board.*

No other items was brought forward.

Finally, the Chairman thanked all the members for their cooperation and contribution in enriching the syllabus with active participation in the meeting and sought the same spirit in the future also. The meeting was closed with formal vote of thanks proposed by the chairman.

Date: 09.11.2024

09/11/2024
(Dr.V.Kavitha)

Dr.V.KAVITHA, M.Sc., M.Phil., Ph.D.,
Professor / Head,
Dept. of Costume Design & Fashion,
Dr. N.G.P. Arts and Science College,
Kafarpatti, Coimbatore - 641 048.

Syllabus (New Course)**Faculty: BAS****Board: Costume Design and Fashion****Programme: B.Sc. Costume Design and Fashion****Semester: VI****Course Code/ Name: 222CF1A6DC – Boutique Management**

Unit	Content
I	Introduction to boutique How to start a boutique - Identifying trends and market demand, Government norms to run a boutique, creating a business plan, finding an ideal location, financial planning. Designing your store, Boutique's brand – choosing a name and tag line, developing your brand, building your website.
II	Boutique indoor and outdoor design Boutique design – Key elements of boutique aesthetics and functionality, Importance of design in enhancing customer experience, layouts – brick and mobile layouts, Boutique Interior Design Principles- Color schemes, lighting, and ambiance, Choosing and arranging furniture for an inviting look, creating focal points to draw attention to featured products display fixtures. interior designing.
III	Customer Attraction Buyer supplier relationships, consumer relationship, tips and tricks to attract customers. Customer Attraction Tips and Tricks, Effective marketing strategies to attract customers, Utilizing promotions, events, and loyalty programs, Traits of a successful owner, important and helpful qualities of a boutique owner, speciality to consider in your boutique. sourcing of raw materials
IV	Product placement strategies Arranging Products in Your Boutique-Product placement strategies, Principles of visual merchandising and creating focal points Seasonal displays, themed sections, Effective Sales Techniques - Approaching and greeting customers professionally, understanding customer needs, offering little extras, store operation – handling cash, security issues, taking inventory, setting hours and policies.
V	Techniques to run a boutique Essential techniques to run a boutique, warehouse. Managing your staff and labour – scheduling, good communication, evaluating staff performance. Attracting customers – paid advertising, free publicity, customer files and your website, trunk and fashion sales. Quality control, research and development and analysis, maintenance of boutique.

PERCENTAGE OF SYLLABUS REVISED: 100%**COURSE FOCUSES ON:****Syllabus (New Course)**

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input checked="" type="checkbox"/> Innovations
<input type="checkbox"/> Intellectual Property Rights	<input checked="" type="checkbox"/> Gender Sensitization
<input checked="" type="checkbox"/> Social Awareness/ Environment	<input type="checkbox"/> Constitutional Rights/ Human Values/ Ethics

Syllabus (New Course)

Faculty: BAS

Programme: B.Sc. Costume Design and Fashion

Course Code/ Name: 222CF1A6DF – Fashion Branding and Communication

Board: Costume Design and Fashion

Semester: VI

Unit	Content
I	Fashion Brand Definition, difference between Brand and Product. History and development of fashion brands Understanding the fundamentals of branding, Role of branding in the fashion industry, Brand hierarchy- Definition and Importance, Key Components of Fashion Brand Hierarchy, Need for Fashion Brand Hierarchy.
II	Brand Identity Definition and importance. Key components of brand identity. Brand identity and positioning in the fashion industry. Fashion brand identity: Vision, Meaning, Authenticity, Differentiation, Durability, Coherence, Flexibility, Commitment, Value, logo, name, and visual elements. Brand Identity and Value Proposition
III	Brand positioning Definition and importance of Brand Positioning, Differentiation: How fashion brands stand out in a crowded market. Brand strategy- development of brand strategy. Importance of a Well-Developed Brand Strategy, Brand image, Role of Media in Shaping Brand Image, Managing Brand Image Crisis.
IV	Fashion Communication Introduction to fashion communication, fashion communication strategies, the role of communication in fashion branding, Internal vs. external communication strategies, Communication channels and tools: Digital, print, events, influencers, The importance of Fashion Weeks, pop-up shops, and events. Consumer behavior in the fashion industry. The psychology of fashion: why people buy, how fashion brands build consumer loyalty
V	Digital Marketing and Fashion E Commerce Digital marketing – Definition and role of digital marketing in fashion branding. Search Engine Optimization (SEO), Search Engine Marketing (SEM), and content marketing for fashion brands, Social Media Marketing (SMM), Email Marketing, Affiliate Marketing, Online Reputation Management (ORM)

PERCENTAGE OF SYLLABUS REVISED: 100%

Faculty: BAS

Syllabus Revision

Programme: B.Sc. Costume Design and Fashion

Board: Costume Design and Fashion

Semester: VI

Course Code/ Name: 222CF1A6CB – Organisation of garment unit

Unit	Existing	Changes
I	Entrepreneurship- Entrepreneurship- Meaning definition and types need for Entrepreneurs, qualities and types of Entrepreneurship. Difference between Entrepreneur and manager. Management- Definition, Process- Planning, organizing, Directing, Controlling, Co-ordination.	Unit – I Organisation in garment unit – garment organisation management, garment organisation structure, process of organisation in garment unit.
II	Financial Supports to Entrepreneurship – Institutions supporting entrepreneurs – DIC, NSIC, SISI, SIPCOT, TII, KVIC, CODISSIA, COMMERICAL BANKS – SBI, Organizational structure of a garment unit – Hierarchical organization, production planning and control.	Unit – II Factory Design – Introduction, importance Factory Design and layout – importance of factory design, factors affecting factory design, Types of buildings. (single and Multi –story) –advantages and limitation. Factory layout – Process, Product and combined layout Design requirement – requirements relating to health, safety and welfare.
III	Garment Departments - Different department in a garment unit – Design department, Finance department, purchasing department, Production department, organizing different sections – hierarchy personnel involved in all the departments, nature of the job.	
IV	Factory Design – Factory Design and layout – importance of factory design, factors affecting factory design, Types of buildings. (single and Multi –story) –advantages and limitation. Factory layout – Process, Product and combined layout Design requirement – requirements relating to health, safety and welfare.	Unit IV Garment Export - Garment export - Introduction, Importance - Export market research - export Documentation and procedures - garment export regulations - export pricing - logistics and supply chain management - export marketing and Promotion.
V	Garment Export – Garment export – Importance – Export market research – export Documentation and procedures – garment export regulations – export pricing – logistics and supply chain management – export marketing and Promotion.	Unit – V Financial assistance and schemes for garment unit - Organisation supporting garment unit - Introduction, importance - DIC, NSIC, SISI, SIPCOT, TII, KVIC, CODISSIA, COMMERICAL BANKS –SBI and SBI types. Organizational structure of a garment unit –Hierarchical organization, production planning and control.

PERCENTAGE OF SYLLABUS REVISED: 84%

COURSE FOCUSES ON:

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input checked="" type="checkbox"/> Innovations
<input checked="" type="checkbox"/> Intellectual Property Rights	<input type="checkbox"/> Gender Sensitization
<input checked="" type="checkbox"/> Social Awareness/	<input checked="" type="checkbox"/> Constitutional Rights/ Human Values/ Ethics

Syllabus Revision

Faculty: BAS

Board: Costume Design and Fashion

Programme: B.Sc. Costume Design and Fashion

Semester: VI

Course Code/ Name: 222CF1A6DB – Principles of Textile Testing

Unit	Existing	Changes
I	Introduction about Textile Testing - Introduction to testing-terminology of testing-Types of testing - selection of samples for testing- Equipment's for testing. Standard RH and temperature for testing-measurement of moisture regain conditioning oven-its advantage and Disadvantage.	Unit I Textile testing, ASTM, ISO, AATCC, BISO, d,
II	Fiber Testing - Importance of Fiber Testing-methods of Testing- Shirley moisture meter-Fiber testing- cotton fiber length, Baersorter, fineness, Sheffield micronair, maturity, strength. Determination of trash and lint in cotton.	Unit II Fiber testing, strength, moisture – fineness, interpretation of result
III	Yarn Testing - Yarn Testing - yarn numbering system, instruments for count determination, yarn strength testing, single strength tester, lea strength tester. Yarn twist, twist testers. Yarn evenness, methods of measuring evenness, yarn faults, classifications. Yarn hairiness and crimp testing.	Unit III Importance, needs, uses, yarn
IV	Fabric Testing - Fabric testing - fabric particulars -length, width, crimp, weight, cover factor, fabric strength- tensile strength, tearing strength, hydraulic, bursting strength, fabric abrasion, pilling testing, fabric drape, fabric stiffness, fabric crease resistance and crease recovery measurements, fabric permeability and spirality.	Unit IV Importance, needs, uses, types, process, interpretation of result
V	Color Fastness - Importance of Color fastness - Types - color Fastness to Washing, color Fastness to Crocking, Color Fastness to Light tests and for fabric process- crocking, perspiration, sunlight, laundering using detergents and soaps, pressing. Color Fastness Testing Standards. Greyscale index, whiteness index	Unit V Color fastness, needs, uses, process, interpretation of result, equipment's, woven fabric testing

PERCENTAGE OF SYLLABUS REVISED: 20%

COURSE FOCUSES ON:

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input checked="" type="checkbox"/> Innovations
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Syllabus Revision

Faculty: BAS

Programme: B.Sc. Costume Design and Fashion

Course Code/ Name: 222CF1A6CQ – Fashion draping

Board: Costume Design and Fashion

Semester: VI

Experiments	Existing	Changes
1.	Basics - Bodice front and back	
2.	Basics - Skirt front and back	
3.	Basics - Plain sleeve	
4.	Skirts- Dirndl	
5.	Skirts- Peg	Skirt – peg, circular, pleated, straight and ruffles
6.	Skirts- Circular	
7.	Skirts- Pleated	
8.	Skirts- Straight	
9.	Necklines - Sweetheart, Scooped, Scalloped, Boat, V and U Neck Round-Halter	
10.	Yokes - Bodice-midriff, Skirt-gathered, Bodice-shoulder	
11.	Collars - Convertible, Mandarin, Peter pan	
12.	Collars - Turtle, Ruffled, Shawl, Cowls	

PERCENTAGE OF SYLLABUS REVISED: 13%

Syllabus Revision

Faculty: BAS

Board: Costume Design and Fashion

Programme: B.Sc. Costume Design and Fashion

Semester: VI

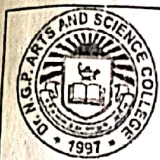
Course Code/ Name: 222CF1A6DD – Export and Import Documentation

Unit	Existing	Changes
I	Preliminaries for Exports and Imports - Meaning and Definition of Export - Classification - Strategy and Preparation for Export Marketing - Registration Formalities - IEC - RCMC - Export Licensing - Selection of Export Product - Identification of Markets - Methods of Exporting - Pricing Quotations - Payment Terms - Letter of Credit. Liberalization of Imports - Negative List for Imports - Categories of Importers - Special Schemes for Importers	
II	Export Procedure - Steps in Export Procedure - Export Contract - Forward Cover - Export Finance - Institutional framework for Export Finance - Excise Clearance - Pre-shipment Inspection - Methods of Pre-shipment Inspection - Marine Insurance - Role of Clearing and Forwarding Agents.	
III	Import Procedure - Pre-Import Procedure - Steps in Import Procedure - Legal Dimensions of Import Procedure - Customs Formalities for Imports - Warehousing of Imported goods - Exchange Control Provisions for Imports - Retirement of Export Documents.	
IV	Export and Import Documentation - Aligned Documentation System - Commercial Invoice - Shipping Bill - Certificate of Origin - Consular Invoice - Mate's Receipt - Types of Marine Insurance Policies. Import Documents - Transport Documents - Bill to Entry - Certificate of Inspection - Certificate of Measurements - Freight Declaration.	
V	Policy for Exports and Imports - Foreign Trade Policy - Highlights - Special Focus Initiatives - Deemed Exports - ASIDE - MAI and MDA - Star Export House. Incentives for Exporters, Import Promotion council.	Unit V Sustainable - OCI, BCI, SAC, GOTS, OEKO TEX standards, Introduction, importance,

PERCENTAGE OF SYLLABUS REVISED: 20%

COURSE FOCUSES ON:

<input checked="" type="checkbox"/> Skill Development	<input checked="" type="checkbox"/> Entrepreneurial Development
<input checked="" type="checkbox"/> Employability	<input checked="" type="checkbox"/> Innovations
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BoS

18th

EIGHTEENTH BOARD OF STUDIES MEETING MINUTES

Faculty: Basic and Applied Science

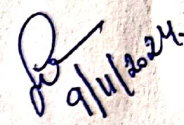
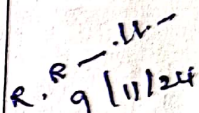
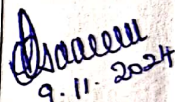
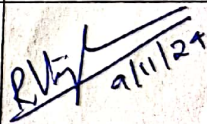
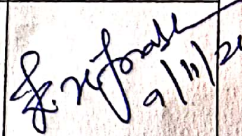
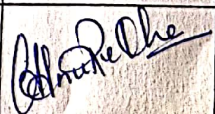
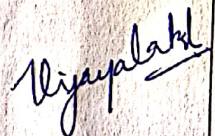
Board: Costume Design and Fashion

Date: 09.11.2024

Time: 10.30 a.m.

Venue: Kambar Arangam - A 1 Block

The following members were present for the Board of Studies meeting

S.NO	NAME & ADDRESS	DESIGNATION	SIGNATURE
1	Dr.V.Kavitha HOD / Professor, Department of Costume Design and Fashion Dr.N.G.P.Arts and Science College Kalapatti, Coimbatore	Chairman	 9/11/2024
2	Dr. R.Radhika Associate Professor and Head Department of Costume Design and Fashion PSGR Krishnammal College for Women Coimbatore	Vice Chancellor Nominee	 R.R. - 11- 9/11/24
3	Dr. S. Amsamani, Professor (CAS) and Dean of Home Science Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore.	Subject Expert	 9.11.2024
4	Mrs. R.Vijayalakshmi Assistant Professor Department of Leather Design NIFT - Chennai	Subject Expert	 9/11/24
5	Dr. K.H Prabhu Senior Consultant - STS BluWin limited Plot W-384, TTC Industrial Area Rabale P.O Ghansoli, Navi Mumbai 400701, India	Industry Expert	 9/11/24
6	Mrs. Anurekha C.A Founder and Designer Y2Y Designer Couture Coimbatore	Alumni	
7	Mrs. S.Vijayalakshmi Assistant Professor, Department of Costume Design and Fashion, Dr.N.G.P.Arts and Science College, Kalapatti, Coimbatore -48.	Asst. Professor	




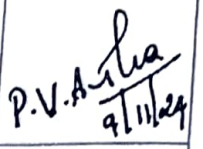
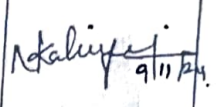


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8	Ms.M.Subhiksha Assistant Professor, Department of Costume Design and Fashion, Dr.N.G.P.Arts and Science College, Kalapatti, Coimbatore -48.	Asst. Professor	
9	Ms.PV. Asmitha Assistant Professor, Department of Costume Design and Fashion, Dr.N.G.P.Arts and Science College, Kalapatti, Coimbatore -48.	Asst. Professor	
10	Ms.N.Kalaiyarasi Assistant Professor, Department of Costume Design and Fashion, Dr.N.G.P.Arts and Science College, Kalapatti, Coimbatore -48.	Asst. Professor	
11	Ms. B. Kanishka	Student Representative	Kanishka
12	Ms. Akshaya	Student Representative	Akshaya

Date: 09.11.2024




(Dr. V. Kavitha)

Dr. V. KAVITHA, M.Sc., M.Phil., Ph.D.,
Professor / Head,
Dept. of Costume Design & Fashion,
Dr. N.G.P. Arts and Science College,
Kalapatti, Coimbatore - 641 048.



Dr. N.G.P. ARTS AND SCIENCE COLLEGE
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