

Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

8th

MINUTES OF THE EIGHTH BOARD OF STUDIES MEETING

Faculty: Commerce

Name of Board: Commerce with Business Analytics

The Meeting of Board of Studies was held as given below:

Name of the Body	BoS
Department	Commerce with Business Analytics
Meeting No.	08
Date and Time	15.05.2020, 10.30 a.m.
Venue	Google Meet
Members Attended	The details are given in the ANNEXURE -I

AGENDA

1	Discussion on III Semester Syllabus B.Com with Business Analytics : Batch 2019-20
2	Discussion on Scheme, I Semester Syllabus B.Com with Business Analytics : Batch 2020-2021
3	Discussion on Job Oriented Certificate courses to be considered from 2020-21 onwards
4	Any other matters





Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

8th

MINUTES OF THE EIGHTH BOARD OF STUDIES MEETING

Faculty: Commerce

Name of Board: Commerce with Business Analytics

The Chairman of B.O.S welcomed all the Panel members for the meeting. The items listed in the agenda were taken for discussion.

The following are the minutes of the meeting:

Item – 01	Syllabus for III Semester Courses	Batch : 2019-20
Discussions	195BA1A3CA : Marketing Analytics Dr.Saravanan - Recommended to add some topics related to Consumers, Types of Consumers in Unit I and Suggested to remove the title E-Marketing and rename it as Digital Marketing and Search Engine Optimization. 195BA1A3CP- Lab- Structured Query Language Mr.Arun Sakthian - Recommended to include Data Migration, Date Format and Star Schema in the lab Exercise. 195BA1A3SA - Corporate Business Communication Dr.Saravanan - Suggested to add Corporate Etiquettes in Unit IV. Preparation of Resume, Interview Skills, Group Discussion in Unit V and rename as Written Analysis and Communication.	
Resolution	The board unanimously accepted to implement the same for III semester courses Batch : 2019-20	

Cont...





Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

8th

Item – 02	Syllabus for I semester Courses Batch : 2020-2021.
Discussions	<p>205CO1A1CA : Financial Accounting</p> <p>Dr.Sivanganam - Suggested to abbreviate AS- I as Accounting Standards – I and to move Rectification of Errors to Unit III or Unit IV and Recommended to give some topics related to Accounting in online and it should be mentioned in the syllabus.</p> <p>205BA1A1CB : Fundamentals of Business Analytics</p> <p>Mr.Arun Sakthian recommend the following:</p> <ul style="list-style-type: none">• To remove the Case Study in first unit and include it in fifth unit and also suggested to reduce portions.• To give assignment related to topic Real time data by using Social Media. <p>205BA1A1CP : Core Practical : Office and Accounting Package</p> <p>Mr.Arun Sakthian suggested to include the following in the programs.</p> <ul style="list-style-type: none">• Watermark, Page Break in the First program.• Online Tools covering the topics related to give some programs.
Resolution	The above contents are included in the courses of curriculum and the board approved the same.
Item – 03	Discussion on Job Oriented Certificate courses to be considered from 2020-21 onwards
Discussions	<p>Based on the suggestion given by the Parents during Parents Teachers Association(PTA) and alumni interaction , the Job Oriented Certificate course was recommended by the board for academic batch 2020-21</p> <p>Job Oriented Certificate Course on “Business Analytics” for industry connectivity with familiar industries</p>
Resolution	It was resolved to approve the above changes.

Cont...





Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

8th

Item – 04	Any other matters
Discussions	Discussion regarding the following items: <ul style="list-style-type: none">• Board of Studies in Department of Commerce with Business Analytics recommends the committee of Panel of experts for examination purposes.• Suggestion given by stakeholders (Parents, Students, Staffs, Industrialist, and Alumni) during meeting was, to conduct competitive exam and professional exam coaching.• Board members suggested some places for Industrial Visit to get practical exposure.
Resolution	The BOS resolved for the above recommendations.

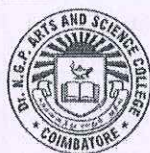
The chairman of Board of Studies thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 15/05/2020

M.S. Ranjithkumar
(Dr.M.S.Ranjithkumar.)

BoS Chairman/HoD
Department of Commerce (BA)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048





Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

8th

ATTENDANCE OF THE EIGHTH BOARD OF STUDIES MEETING

Faculty: Commerce

Name of Board: Commerce with Business Analytics

VENUE: Google Meet

DATE: 15/05/2020

TIME: 10.30 AM

The following members were presented for board of studies meeting

S.NO.	NAME	POSITION	SIGNATURE
1.	DR.M.S.RANJITHKUMAR Head /Professor Department of Commerce with Business Analytics Dr.N.G.P.Arts and science college Coimbatore	Chairman	Present
2.	Dr. S.SIVANGANAM Associate Professor Department of Commerce, Government Arts College , Race Course, Coimbatore-641018.	Vice Chancellor Nominee	Present
3.	DR.P.SARAVANAN Professor, Indian Institute of Management, Trichy.	Subject Expert	Present
4.	DR.K.VIJAYKUMAR, Assistant Professor, PG & Research Department of Commerce, Jamal Mohamed College(Autonomous), Trichy.	Subject Expert	Present
5.	MR.ARUN SAKTHIAN Senior Technical Consultant, Phoenix IT Consulting, Chennai.	Industry Expert	Present
6.	MR.GOWTHAM . G Network Marketer, Indusviva Health Science Pvt Ltd, Kalivelampatti,Palldam-641664	Alumni	Present
7.	N.VIGNESH III B.Com.B.A)	Student Representative	Present
8.	Dr.N.KUPPUCHAMY Professor & Head Department of Tamil Dr.N.G.P.Arts and science college Coimbatore	Co- opted Member	Present

Cont...





Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

8th

9.	Dr.R.VITHYA PRABHA Professor & Head Department of English Dr.N.G.P.Arts and science college Coimbatore	Co- opted Member	Present
10.	Dr.M.SANGEETHA Associate Professor Department of Mathematics Dr.N.G.P.Arts and science college Coimbatore	Co- opted Member	Present
11.	Dr.B.MAHESWARI Assistant professor Department of Commerce with Business Analytics	Member	Present
12.	Mrs.G.KAVITHA Assistant professor Department of Commerce with Business Analytics	Member	Present
13.	Ms.R.SUGANYA Assistant professor Department of Commerce with Business Analytics	Member	Present
14.	Dr.P.SUMITHA Assistant professor Department of Commerce with Business Analytics	Member	Present

***Virtual meeting – Signature not required**

Date: 15/05/2020

M.S. 
15/5/20

(Dr.M.S.Ranjithkumar.)

BoS Chairman/HoD
Department of Commerce (BA)
Dr. N. G. P Arts and Science College
Coimbatore – 641 048

