



Dr.N.G.P. ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Approved by Government of Tamil Nadu & Affiliated to Bharathiar University

Dr. N.G.P. - Kalapatti Road, Coimbatore

Re-Accredited by NAAC with 'A' Grade | DBT Star Scheme

MINUTES OF FIFTH BOARD OF STUDIES (BoS) MEETING

The Meeting of Board of Studies (BoS) was held as given below

Name of the Body	Board of Studies (BoS)
Department	Commerce with Business Analytics
Meeting No.	5
Date and Time	27/11/2018, 09.30 A.M.
Venue	Placement Board Room Dr.N.G.P. Arts and Science college (Autonomous) Coimbatore-48
Members Attended	Enclosed in ANNEXURE -I

AGENDA

1	Syllabus for III semester B.Com. (Business Analytics) Batch 2018-19
2	Discussion on Curriculum Design for Batch 2019-20
3	Certificate course considered from 2019-20 onwards
4	Any other matters

The chairman of the Board welcomed all the BoS members for the meeting. The items listed in the agenda were taken for discussion.

The minutes of the meeting are as follows:

Item - 01	Syllabus for III Semester B.Com.(Business Analytics) Batch :2018-19
Discussion	<p>The syllabi for III Semester were discussed in detail</p> <p>17UBA33A : Marketing and Marketing Analytics</p> <p>Dr.Kavitha suggested to include the topic Four P's in detail in the unit I.</p> <p>Dr.Vijaykumar suggested to incorporate topic Consumer Behavior concepts in the unit IV.</p> <p>18UBA001 : Research Methodology</p> <p>Dr.Saravanan recommended the reference book entitled "Assignment and thesis writing" by Jonathan Anderson & Millicent Poole 4th edition Wiley India Pvt. Ltd, New Delhi.</p> <p>17UBA33P : Structured Query Language (Oracle)</p> <p>Mr. Arun Sakthian suggested to incorporate topic such as list of tables in the data bases, Check the Data type Limitation including Date, data type, insert the schema based exercise in the lab practical.</p>
Resolution	The BoS unanimously resolved the approval of above changes for the Batch 2018-19
Item - 02	Discussion regarding certificate course
Discussion	<p>The following certificate course were suggested by BoS</p> <ul style="list-style-type: none">• Social survey• Documentation Procedure• Financial Statement analysis
Resolution	It is resolved to offer the above certificate course from Batch 2019-20 onwards

The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting

Date : 27/11/2018



(Dr.M.S.Ranjith Kumar)

Chairman

BoS Commerce with Business Analytics

Professor & Head

Department of Commerce (BA)

Dr.N.G.P. Arts and Science College

(Autonomous)

Kalapatti Road, Coimbatore - 641 048



Dr.N.G.P. Arts and Science College (Autonomous)
FACULTY OF COMMERCE

Name of the Board: **COMMERCE WITH BUSINESS ANALYTICS**

BOARD OF STUDIES MEETING

VENUE: Board Room

DATE: 27.11.2018

TIME: 9.30 AM

The following members were presented for board of studies meeting

S.NO.	NAME	POSITION	SIGNATURE
1.	Dr.M.S.Ranjithkumar	Chairman	M.S. Ranjithkumar 27/11/18
2.	Dr.G.Kavitha Assistant Professor, Department of Commerce PSGR Krishnamal College for Women Coimbatore ,	Member (Subject Expert) (Nominated by Vice Chancellor	Kavitha
3.	Dr.P.Saravanan Professor, Indian Institute of Management, Trichy.	Member (Subject Expert) (Nominated by Academic Council)	P. Sar
4.	Dr.K.Vijaykumar, Assistant Professor, PG & Research Department of Commerce, Jamal Mohamed College(Autonomous) Trichy.	Member (Subject Expert) (Nominated by Academic Council)	K. Vijaykumar
5.	Arun Sakhthian Senior Technical Consultant, Phoenix IT Consulting, Chennai.	Member (Industry Expert)	Arun Sakhthian
6.	M.E.Pranesh (UG)	Student Representative	M.E. Pranesh
7.	Part I & Part II Language Board	Co -Opted Members	ABSENT
8.	Chairman of Allied Courses		ABSENT
9.	Dr.B.Maheswari Assistant professor	Member	B. Maheswari 27/11/18
10.	Mrs.G.Kavitha Assistant professor	Member	G. Kavitha 27/11/18
11.	Ms.R.Suganya Assistant professor	Member	Suganya 27/11/18