Department of Commerce in Business Process Services

Board of Studies Meeting

The minutes of the 17th meeting of Board of Studies held on 09.11.2024 at 10.30 am at the Board Room – C Block.

Members Present:

S. No.	Name	Position
1	Dr. S. Namasivayam	Chairman
2	Dr. N. Sakthivel	VC Nominee
3	Dr. P. Sasirekha	Subject Expert
4	Mr. Keerthi Mariappan	Industrial Expert
5	Dr. N. Kuppuchamy	Co-opted Member
6	Dr. A. Hazel Verbina	Co-opted Member
7	Dr. R. Sowrirajan	Co-opted Member
8	Dr. A. Nirmala	Co-opted Member
9	Dr. A.Y. Kettiramalingam	Member
10	Dr. J. Nithya	Member
11	Dr. D. Sujini	Member
12	Mrs. R. Janani	Member
13	Ms. S. Kaviya	Student Representative

The HoD and Chairman of the Department of Commerce in Business Process Services **Dr. S. Namasivayam** welcomed and introduced all the members and appreciated them for their continuous support and contribution for the development of academic standard and enrichment of the syllabus.

Further Chairman informed the three experts' absence to attend the meeting and requested to grant leave of absence.

1. Dr. R. Velmurugan - Subject Expert.

2. Mr. H. Stephen Moses Dinakaran - Industrial Expert

3. Ms. M. Sanjana - Meritorious Alumni

After brief discussion the items of the agenda were taken one by one for discussion and the following resolutions were passed.

Item 17.1: *To review and approve the minutes of the previous meeting held on 04.04.2024.*

The Chairman of the Board presented the minutes of the previous meeting held on **04.04.2024** and requested the members to approve. After brief discussion the following resolution was passed.

Resolution:

The Board Resolved to approve the minutes of the previous meeting held on 04.04.2024.

Item 17.2: *To consider and approve the Syllabi for II Semester to the students admitted during the academic year 2024-2025.*

The Chairman presented the Syllabi for II Semester to the students admitted from the academic year 2024-2025. After discussion it is unanimously decided to adopt the existing Syllabi of 2023-24.

After discussion the following resolution was passed.

Resolution:

The Board recommended to retain the existing framed Syllabus of 2023-24 batch without any modification for the students admitted from the academic year 2024-25.

Item 17.3: *To consider and approve the Scheme and Syllabi for IV Semester to the students admitted during the academic year 2023-2024.*

The Chairman presented the detailed *Scheme and* Syllabi for IV Semester to the students admitted from the academic year 2023-2024. After discussion it is unanimously decided to adopt the existing Syllabi of 2022-23.

IDC Offered

Course	Code	Department
Industrial Psychology	235BP1A4IA	Computer Science with Cognitive Systems

After discussion the following resolution was passed.

Resolution:

The Board recommended to retain the existing framed Syllabus of 2022-23 batch without any modification for the students admitted from the academic year 2023-24.

Item 17.4: *To consider and approve the Scheme and Syllabi for VI Semester to the students admitted during the academic year 2022-2023.*

The Chairman presented the detailed Scheme and Syllabi for the VI Semester to the students admitted for the academic year 2022-2023. The members suggested to adopt the following changes.

New Courses Introduced:

Course Code	Course	Change and Reason
225BP1A6SP	Entrepreneurial Development (Non-Lab Practical)	As suggested by Dr. Sakthivel - Entrepreneurial Development Theory Course is modified as Entrepreneurial Development (Non-Lab Practical) in order to enhance the Practical Skills of the students.

Discipline Specific Electives II:

Course Code	Course	Course offered by	Reason
225FI1A6DA	Investment Management (New Course)	Department of Commerce Finance	
225CI1A6DA	Enterprise Resource Planning (New Course)	Department of Commerce with Information Technology	The students of our department will select any one of the courses under Discipline Specific Elective - II offered by other departments.
225BI1A6DA	Retail Marketing (New Course)	Department of Commerce with Business Analytics	
225CO1A6DA	Organizational Behavior	Department of Commerce	

Discipline Specific Electives III:

Course Code	Course	Course offered by	Reason
225FI1A6DB	Security Analysis and Portfolio Management (New Course)	Department of Commerce Finance	

225CI1A6DB	Fundamentals of Information Security (New Course)	Department of Commerce with Information Technology	The students of our department will select any one of the courses under Discipline Specific Elective - III offered by other departments.
225BA1A6DB	Social Media Marketing (New Course)	Department of Commerce with Business Analytics	
225CO1A6DB	Industrial Relation and Labour Law (New Course)	Department of Commerce	

After discussion the following resolution was passed with the above changes and modifications.

Resolution:

The Board Resolved to approve the above modification and adopt the revised syllabus for students admitted during the academic year 2022-23.

Item 17.5: *To consider and approve the course offered by NPTEL that are equivalent to courses offered in our curriculum.*

The board discussed the courses offered by NPTEL that are equivalent to the courses offered in our curriculum.

Resolution:

The Board Resolved to approve the NPTEL courses that are equivalent to courses in our curriculum.

Item 17.6: *To consider and approve the self-study course offered in III semester for the students admitted in UG from academic year 2024-25 onwards.*

Course Code	Course	Change and Reason
24BPUSSA	Brand Management	-
24BPUSSB	Business Intelligence (New Course)	Dr. Sasirekha suggested to include the course "Business Intelligence" in order to enhance the knowledge on technologies, applications, and practices for the collection, integration, analysis, and presentation of business information.

The board discussed the self-study course offered in III semester for the students admitted in UG from academic year 2024-25 onwards.

Resolution:

The Board Resolved to approve the self-study course offered in III semester for the students admitted in UG from academic year 2024-25 onwards.

Item 17.7: *To approve the panel of examiners for question paper setting and evaluation of answer scripts for the even semester of the academic year 2024-2025.*
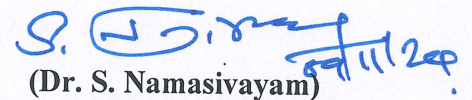
The Chairman presented the panel of examiners for question paper setting, question paper scrutiny, conduct of practical and theory examination are submitted to CoE for exam related work.

Resolution:

The Board Resolved to approve the panel of examiners for question paper setting and evaluation of answer scripts for the Even semester of the academic year 2024-2025.

Finally, the Chairman thanked all the members for their cooperation and contribution in enriching the syllabus with active participation in the meeting and sought the same spirit in the future also. The meeting was closed with formal vote of thanks proposed by Dr. A.Y. Kettiramalingam.

Date: 09.11.2024

(Dr. S. Namasivayam)
BoS Chairman/HoD
Department of Commerce (BPS)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048

Syllabus

Faculty: Commerce

Board: Commerce in Business Process Services

Semester: VI

Course Code: 225BP1A6SP

Course Name: Entrepreneurial Development

S.No.	New Syllabus
1	Generation of Business Ideas: Identify real-world problems and generate business ideas.
2	Business Plan: Develop a Business Model Canvas (BMC) for a chosen idea.
3	SWOT analysis: Prospective Analysis of the Business model.
4	Funding opportunities: Government schemes and incentives for promotion of entrepreneurship. Government policy on Small and Medium Enterprises (SMEs/SSIs.
5	Communication skills for entrepreneurship: Oral presentation skills – Preparation, presentation and evaluation of Business idea and Risk factor.
6	Visit an entrepreneur: Interview and present the Case study of successful entrepreneurs.
7	Choose a product/service and analyze their strengths, weaknesses, pricing, unique selling propositions (USPs), and supply chain practices
8	Choose any E-tailing companies and review their website design, layout, navigation, user interaction and key customer engagement features with AI
9	Critically analyze on the Financial plans: Working capital policies, Investment plans and strategies of any public/private Ltd company.
10	Analyze the startup Eco-system: Silicon Valley, USA/ Tel Aviv, Israel/ Bangalore, India/ Berlin, Germany.

Note: All exercises are Compulsory.

PERCENTAGE OF SYLLABUS NEW COURSE: 100%

COURSE FOCUSES ON

☑	Skill Development	☑	Entrepreneurial Development
☑	Employability	☑	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Faculty: Commerce **Board: Commerce in Business Process Services**

Semester: IV **Course Code: 235BP1A4CA**

Course Name: Banking for Business Process Services

Unit	Existing	Changes
I	**Overview of Banking** Overview of Banking - Functions and Products of a Bank - Liabilities - Deposits - Assets - Loans and Advances – Payments - Risk Management - Financial Accounting - Customer Service Data & Voice, covering maintenance, disputes and complaints - Metrics management productivity, quality SLA Tracking and monitoring - Pricing methodologies available - Commonly available Certifications ISO - COPC - CMMI - PCI etc - Risks and Controls - AML - KYC - Info security etc. - Account Originations - Account Servicing - Issuer of Cheque Books/Cards Pins - AML/KYC Checks - Account Conversions and Closures - Customer Correspondence - ATM Management - Time Deposits – Placements – Maintenance – Breakage - Booking and Top up - Roll Over - Payment Processing - Retail Wealth Management - Mutual Fund processing – Equities – Bonds - Structured Notes - Corporate actions – Reconciliation - Risk -Control and Information Security.	No Changes
II	**Details of Cards** Basics of Cards - Types of Cards, transaction overview, components of Cards - Entities involved, overview on associations – Originations - Policy, Account opening, dispatch, delivery, Card Maintenance - Payments - Concepts, applications, investigations, Statement validations - Products on Cards - Rewards programs, merchandising offers - Authorization and Risk reviews - Settlement lifecycle, authorizations, settlement and reconciliation - Accounting and Interchange settlement, settlements to associations - Parameter Design - Referral authorization - Financial Accounting - Bank A/c and payment Reconciliations - GL and ATM Reconciliations - Customer Relationship Management - Dispute Processing and Fraud Investigations - Collections including Data Review, Field Collections and A/c maintenances and Collection Audit. Case Study on Dispute Processing and Fraud Investigations.	No Changes
III	**Lead Generation** Lead Generation – Regulation Requirements - Mortgage Originations – Sales/ New Application Management – Support and Settlement Services – Pre Underwriting, Underwriting – Verification and Closing – Quality Control and Repurchase – Mortgage Servicing – Customer Service – A/c Maintenance – Payment Processing – A/c Closure – Collection – Default Management – Front End Activities – Foreclosure and Loss Mitigation – Bankruptcy – Support functions – Quality Assurance - Domain Learning and Development – Regulatory Agencies. Case Study on Mortgage Servicing.	No Changes
IV	**Funds Transfer** Cash Management Overview – Cash Management Product Suite A Glance and Brief on all – products – Payments Life Cycle – Payments Originations	No Changes

		and various products in Originations – phase – Introduction to Funds Transfer – Various types of Funds transfer(Clearing, Treasury Payments, Bills receivables, Collections, lockbox, loans/deposits – Bulk Remittances etc – Pre Funds Transfer – A/c Opening and Maintenance – Workflow Management – Funds Transfer –Payments – Instruction Acceptance – Payment Security – Call Back and Other Controls – Routing and Accounting Entries – Settlement and Payment Structuring – Various Clearing Systems –Overview – Post Funds Transfer – Nostro Reconciliations – Proofing – Investigations – Financial Messaging – Tracking – MIS and Treasury Reporting – Amendments and Collections – Risk management around payments few case studies on STP Analysis and Improvements.	
V	**International Trade** Introduction to Trade - Parties & Terminology used in International Trade, Risks Associated & its mitigants, Role of banks & Documents in International Trade - Letter of Credit (L/C) – Parties to L/C & Types of L/C – Issuance, Advising, Amendment, Confirmation, Document Checking, Acceptance & Payment - Collection - Parties to Collection & Types of Collection - Document Checking, Acceptance & Payment - Method of Payment – Advance, Open Account, Documentary Collection & Documentary Credit - Guarantee / SBLC – Types of Guarantee – Issuance, Amendment, Claim / Settlement & Cancellation - Reimbursement – Authorization, Claim / Payment, Clean Payment, Irrevocable Undertaking, FI Advance - Loans & Finances - Syndicated Loans, Corporate Advances, Receivable Finance, Supplier Finance, Commodity Finance, Channel Finance & Bill Finance / Discounting - Basics and outline of UCP 600, ISBP, URC 522, URR 725, URDG and ISP98 - Value Added Services - After Service– Customer Service (Voice / Non-voice), Investigation, Reconciliation, Proofing & Reporting - Trade Compliance - Trade Advisory / Customer Owner - Overview on specialized training course for CDCS certification – Cyber Law in practice. Case Study on Cyber Law in practice.		**No Changes**

Note: Case Study (Examined internal only).

PERCENTAGE OF SYLLABUS NEW COURSE: NIL

COURSE FOCUSES ON

☑	Skill Development	☑	Entrepreneurial Development
☑	Employability	☑	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Syllabus

Faculty: Commerce   **Board: Commerce in Business Process Services**

Semester: IV   **Course Code: 235BP1A4CB**

Course Name: Retail CPG and Market Research

Unit	Existing	Changes
I	**Introduction about Market Research** Market - Characteristics of Market - Types of Market - Research - Market Research - Need for Market Research - Types of goods – CPG - Features of CPG industry - Why CPG industry is different?- Global CPG manufacturers - Classifications of Consumer Packaged Goods - Consumer Behavior – Factors influencing Consumer Behavior - Influencers.	**No Changes**
II	**Retailing and Segmentation** Retailing - Characteristics of Retailing - Retail formats - Overview to Retail functions - Global Retailers – Segmentation – Need for segmentation - Benefits - Segmentation criteria - Types of Segmentation. Case Study on Global Retailers.	**No Changes**
III	**Research Methodology and 4 P's of Marketing** Primary Research - Secondary Research - Custom Study - Syndicated Study - Quantitative Research Methodology - Qualitative Research Methodology - Research Types - Introduction to 4 P's of Marketing - Optional P's – Product – Price – Types of pricing - Place - Promotion - Objectives and Methods of Promotion - Market Research and 4P's. Case Study on 4 P's of Marketing.	**No Changes**
IV	**Product Planning and Consumer Research** Co Product Planning - Product Mix - New Product Development - Product Life Cycle - Branding - Brand Types - Private Labels - Brand association - Brand extension. - Advertising - Need for Advertising - Types of Media - Media Mix and Planning - What is Consumer Research? - Why research consumers? - Consumer Research Cycle - Consumer Research for new product launches - Consumer Research for existing products.	**No Changes**
V	**Retail Research and Consumer Panel Data** Retail Research – Need for Retail Research - Retail Data - Importance of Retail Data Validation - Retail Research reports - Media Research – Importance of media research - Sources of Media Data - Characteristics of Media Data - Importance of Media Data Validation - Media Research reports - Consumer Panel - Importance of Consumer Panel - Consumer Panel Data - Panel Research reports.. Case Study on Media Research.	**No Changes**

Note: Case Study (Examined internal only).

PERCENTAGE OF SYLLABUS NEW COURSE: NIL

COURSE FOCUSES ON

☑	Skill Development	☑	Entrepreneurial Development
☑	Employability	☑	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Syllabus

Faculty: Commerce

Board: Commerce in Business Process Services

Semester: IV

Course Code: 234CG1A4IA

Course Name: IDC - Industrial Psychology

Unit	Existing	Changes
I	**Overview of Industrial Psychology** Meaning and Nature of Industrial Psychology - Role of Industrial Psychology - Organizational Attitude - Motivation and Work Behaviour - Theory X and Y - McClelland's Need Theory - Herzberg's Two Factor Theory - Cultural Differences in Motivation.	No Changes
II	**Work Teams and Groups** Groups and Work Teams - Group Behaviour - Group Formation and Development - Decision Making Process - Individual Influences - Group Decision Process – Group Dynamics	No Changes
III	**Organizational Design and Structure** Key Organizational Design Process - Structural Differentiations - Forces Reshaping Organizations - Leadership vs Management - Leadership Theories - Emerging Issues in Leadership.	No Changes
IV	**Organizational Culture and Managing Change** Functions of Organizational Culture - Organizational Socialization - Assessing Cultural Values and Fit - Cross Cultural Issues - Forces for Change in Organization - Resistance to Change - Lewin's Change Model.	No Changes
V	**Personality Theory and Emerging Trends** Meaning, Application of Personality Theory in Organization - Traits - Common personality Measurement Tools - Complexity - Challenges and Choices in the future.	No Changes

Note: Case Study (Examined internal only).

PERCENTAGE OF SYLLABUS NEW COURSE: NIL

COURSE FOCUSES ON

[✓] Skill Development		[✓] Entrepreneurial Development
[✓] Employability		[✓] Innovations
[ ] Intellectual Property Rights		[ ] Gender Sensitization
[ ] Social Awareness/ Environment		[ ] Constitutional Rights/ Human Values/ Ethics

Syllabus

Faculty: Commerce **Board: Commerce in Business Process Services**

Semester: IV **Course Code: 235BP1A4SA**

Course Name: Campus to Corporate Transition

Unit	Existing	Changes
I	**Overview of Corporate** Corporate Readiness - Overview of Corporate - History of Corporate – Overview of BPO Industry - History of BPO - Benefits of BPO - BPO Industry in World - BPO Industry in India - TCS BPO.	No Changes
II	**Attitude and Behavior** Difference between campus and corporate – Change management - Learn the Culture - Impact of your attitude and behavior - Consider the language – Establish and maintain relationship – Respect others - Be Confident - Keep on learning - Consider the body language. Case Study on Change management.	No Changes
III	**Corporate Etiquettes** Corporate Etiquettes – Dressing and grooming skills - Workplace etiquette - Business etiquette - E-Mail etiquette - Telephone etiquette - Meeting etiquette - Presentation Skills - Professional Competencies - Analytical Thinking - Listening Skills - Time management - Team Skills – Assertiveness - Stress Management - Participating in Group Discussion - Interview facing – Ownership - Attention to Detail. Case Study on Time management.	No Changes
IV	**Communication** Communication – Grammar – Phonetics – One on one basic conversation skill practice - Reading Comprehension - Listening Comprehension - Improving Vocabulary - Improving Writing Skills - Comprehension while interacting face to face.	No Changes
V	**Interview Skills** Recitation of short stories - Interview Skills - Group Discussion - Social Conversation Skills – Presentation - One Act Plays. Case Study on short stories.	No Changes

Note: Case Study (Examined internal only).

PERCENTAGE OF SYLLABUS NEW COURSE: NIL

COURSE FOCUSES ON

☑	Skill Development	☑	Entrepreneurial Development
☑	Employability	☑	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

<h1 style="text-align:center">Syllabus</h1>

Faculty: Commerce   **Board: Commerce in Business Process Services**

Semester: III   **Course Code: 24BPUSSA**

Course Name: Self study - Brand Management

Unit	Existing	Changes
I	**Overview of Brand** Introduction - Basic understanding of brands – concepts and process – significance of a brand – brand mark and trade mark – different types of brands – family brand, individual brand, private brand – selecting a brand name – functions of a brand – branding decisions –influencing factors.	**No Changes**
II	**Brand Associations** Brand vision – brand ambassadors – brand as a personality, as trading asset, Brand extension – brand positioning – brand image building.	**No Changes**
III	**Brand Impact** Branding impact on buyers – competitors, Brand loyalty – loyalty programmes – brand equity – role of brand manager – Relationship with manufacturing – marketing finance - purchase and R & D – brand audit	**No Changes**
IV	**Brand Rejuvenation** Brand rejuvenation and re-launch, brand development through acquisition takes over and merger – Monitoring brand performance over the product life cycle - Co-branding.	**No Changes**
V	**Brand Strategies** Designing and implementing branding strategies – Case studies.	**No Changes**

Note: Case Study (Examined internal only).

PERCENTAGE OF SYLLABUS NEW COURSE: NIL

COURSE FOCUSES ON

☑	Skill Development	☑	Entrepreneurial Development
☑	Employability	☑	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Syllabus

Faculty: Commerce

Board: Commerce in Business Process Services
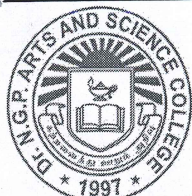
Semester: III

Course Code: 24BPUSSB

Course Name: Self study - Business Intelligence

Unit	New Syllabus
I	Introduction to Business Intelligence: Introduction to Business Intelligence: Framework for Business Intelligence– Intelligence Creation– Transaction Processing Versus Analytic Processing–Major Tools and Techniques of BI.
II	Business Performance Management Business Performance Management – Strategize – Plan – Monitor – Performance Measurement – BPM Methodologies – Performance Dashboards and Scorecards.
III	Text and web mining Text and web mining – text mining concepts and definitions – natural language processing – text mining applications – text mining process – text mining tools – web mining overview – web content mining and web structure mining – web usage mining – web mining success stories.
IV	Business Intelligence Implementation Integration and Emerging Trends– Implement BI– BI and Integration implementation –Connecting BI systems to Databases and other enterprise systems.
V	Online social networking On-Demand BI–Issues of Legality, Privacy and Ethics–Emerging Topics in BI – the web2.0 revolution – online social networking – virtual worlds – social networks and BI: collaborative decision making – RFID and new BI application opportunities – reality mining.

PERCENTAGE OF SYLLABUS NEW COURSE: 100%

COURSE FOCUSES ON

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

		BoS
		17th

Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
(Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle - 3.64 CGPA)
Dr. N.G.P. - KalapattiRoad, Coimbatore – 641 048, Tamil Nadu, India
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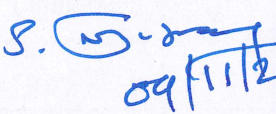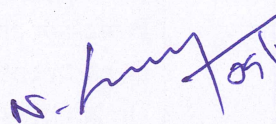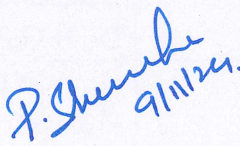## ATTENDANCE OF THE SEVENTEENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: Commerce (BPS)
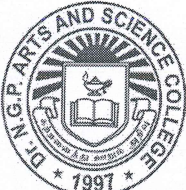
Date: 09.11.2024

Time : 10.30 a.m.

Venue: Placement Board Room
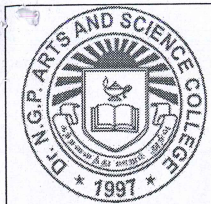
The following members were present for the Board meeting.

S. No.	Name	Position	Signature
1	**Dr. S. NAMASIVAYAM** Professor & Head Department of Commerce (BPS) Dr. N.G.P. ASC Coimbatore – 641048.	Chairman	S. [signature] 09/11/24
2	**Dr. N. SAKTHIVEL** Associate Professor Department of Commerce (PA) Gobi Arts and Science College Gobichettipalayam – 638476	Member (Subject Expert) VC Nominee	N. [signature] 09/11/24
3	**Dr. P. SASI REKHA** Assistant Professor (SS) Department of Commerce Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore -641043	Member (Subject Expert) Nominated by Academic Council	P. [signature] 9/11/24.
4	**Dr. R. VELMURUGAN** Associate Professor Department of Commerce (BPS) Karpagam Academy of Higher Education Coimbatore.	Member (Subject Expert) Nominated by Academic Council	Absent
5	**Mr. STEPHEN MOSES DINAKARAN H** CBO - Human Resources Program Lead - Academic Interface Program TATA Consultancy Services, Chennai.	Member Industrial Expert	Absent

Cont…

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	(Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle - 3.64 CGPA)	17th
	Dr. N.G.P. - KalapattiRoad, Coimbatore – 641 048, Tamil Nadu, India	
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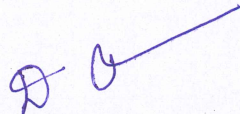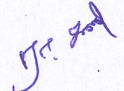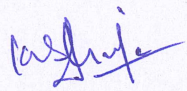| 6	**Mr. KEERTHI MARIAPPAN** Associate General Manager, Tata Consultancy Services Chennai	**Member Industrial Expert**	*online meet.google.com/mze-cvon-cvs*
7	**Ms. M. SANJANA** Senior Process Associate Connected Value Health Solutions CHIL SEZ IT Park, Saravanampatti Coimbatore -641035	**Alumni**	*Absent*
8	**Dr. N. KUPPUCHAMY** Associate Professor and Head Department of Tamil Dr. N.G.P. ASC, Coimbatore	**Co-opted Member**	
9	**Dr. A. HAZEL VERBINA** Professor and Head i/c Department of English Dr. N.G.P. ASC, Coimbatore	**Co-opted Member**	
10	**Dr. R. SOWRIRAJAN** Assistant Professor and Head, Department of Mathematics Dr. N.G.P. ASC, Coimbatore	**Co-opted Member**	
11	**Dr. A. NIRMALA** Professor and Head, Department of Computer Science with Cognitive Systems Dr. N.G.P. ASC, Coimbatore	**Co-opted Member**	
12	**Dr. A.Y. KETTIRAMALINGAM** Professor Department of Commerce (BPS) Dr. N.G.P. ASC, Coimbatore	**Member**	
13	**Dr. J. NITHYA** Professor Department of Commerce (BPS) Dr. N.G.P. ASC, Coimbatore	**Member**	

Cont…

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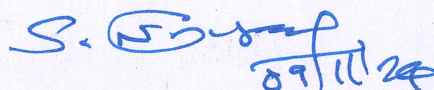Web : www.drngpasc.ac.in | Email : info@drngpasc.ac.in | Phone : +91-422-2369100

BoS

17th

14	**Dr. D.SUJINI** Associate Professor Department of Commerce (BPS) Dr. N.G.P. ASC, Coimbatore	**Member**	
15	**Mrs. R. JANANI** Assistant Professor Department of Commerce (BPS) Dr. N.G.P. ASC, Coimbatore	**Member**	
16	**Ms. S. KAVIYA** III B. Com. (BPS) Dr. N.G.P. ASC, Coimbatore	**Student Representative**	

Date: 09.11.2024

(Dr. S. Namasivayam)

BoS Chairman/HoD
Department of Commerce (BPS)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048