



# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

BoS

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)  
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3<sup>rd</sup> Cycle-3.64 CGPA)  
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.  
Website: [www.drngpasc.ac.in](http://www.drngpasc.ac.in) | Email: [info@drngpasc.ac.in](mailto:info@drngpasc.ac.in) | Phone: +91-422-2369100

21<sup>st</sup>

## Department of Commerce CA

### Board of Studies Meeting

The minutes of the 21<sup>st</sup> Board of Studies held on 02.04.2026 at 10.00 am at D1 Block- Room No 212.

### Members Present:

S.NO.	NAME	POSITION
1.	Dr.P.Suganya	Chairman
2.	Dr.G.Kavitha	University Nominee
3.	Dr.M.Prakash	Subject Expert
4.	Dr.R.Rupa	Subject Expert
5.	Dr.N. Kuppuchamy	Co-Opted Members
6.	Dr.A Hazel Verbina	Co-Opted Members
7.	Dr.R.Sowrijajan	Co-Opted Members
8.	Dr.D.Parasakthi	Co-Opted Members
9.	Dr.S.Kowsalya	Co-Opted Members
10.	Dr.M.Prakash	Member
11.	Dr.M.Ashok Kumar	Member
12.	Dr.P.Jayasubramanian	Member
13.	Dr.C.Eahambaram	Member
14.	Dr.Radhiya Devi	Member
15.	Mrs.N.Revathi	Member
16.	Mrs.V.Jayashree	Member
17.	Dr.L.Priya	Member
18.	Mr.M.Gunasekaran	Member
19.	Mrs.Neetu PM	Member
20.	Dr.T.Sreegeetha	Member
21.	Mrs.C.Mercy Praba	Member
22.	Dr.K.Dhivya	Member
23.	Dr.V.M Tharaka Rani	Member
24.	Ashwika PR	Student Representative
25.	Mohanapriya D	Student Representative

The HoD and Chairman of the Board of Studies of Commerce CA Dr. P. Suganya welcomed and introduced all the members and appreciated them for their continuous support, contribution for the development of academic standard and enrichment of the syllabus.

Further, Chairman informed the inability of the following members to attend the meeting and requested to grant leave of absence.

1. CA E.M. Sambath Kumar, Chartered Accountant – Industrial Expert
2. Ms. D. Madhumithra, Process Associate, TCS – Alumni

The items of the agenda were taken one by one for discussion and the following resolutions were passed:

**Item 21.1: To review and approve the minutes of the 20<sup>th</sup> BoS meeting held on 11.11.2025.**

The chairman of the Board presented the 20<sup>th</sup> minutes of the BoS meeting held on 11.11.2025 and requested the members to approve. After a brief discussion, the following resolution was passed.

**Resolution:**

**Resolved to approve the minutes of the 20<sup>th</sup> Meeting of BoS held on 11.11.2025.**

**Item 21.2: To consider and approve the Scheme and Syllabi of I semester for the students admitted in UG and PG during the academic year 2026-2027.**

The Chairman presented the Syllabi of I semester for the students admitted in UG and PG during the academic year 2026-2027 under Regulation 6. The courses have been redesigned to emphasize application-oriented learning, considering stakeholder feedback along with current academic and industry requirements. The major changes carried out are as follows:

**New Courses Introduced:**

<b>B. Com (CA)</b>			
<b>Sem</b>	<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
I	26CMU1CP	Spreadsheet Modeling for Business	To enhance student's digital proficiency for data analysis, financial calculations, and effective business decision-making.
<b>M.Com (CA)</b>			
<b>Sem</b>	<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
I	26CMP1DA	Data Analysis and Visualisation	To equip students with skills to analyze complex data and present insights through visual tools for effective decision-making.
I	26CMP1DB	Global Financial Management	To provide a broader global perspective on financial decision-making and to align the curriculum with international financial practices and emerging trends.

**Courses Removed:**

<b>B. Com (CA)</b>			
<b>Sem</b>	<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
I	25CMU1CP	Business Analytics with Spreadsheets	To introduce a broader practical paper emphasizing comprehensive computer applications in business rather than a single tool-based approach.
<b>M.Com (CA)</b>			
<b>Semester</b>	<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
I	25CMP1DA	Software Design and Testing	To realign the curriculum with core commerce competencies and to provide hands-on training in industry relevant accounting applications.
I	25CMP1DB	Financial Markets and Service	To accommodate a more globally focused subject that better reflects current financial trends and international perspectives.

After discussion, the following resolution were passed with the above changes and modifications.

**Resolution:**

Resolved to approve the above modification and adopt the scheme and syllabi for students admitted in UG and PG for the academic year 2026-27.

**Item 21.3:** *To consider and approve the syllabi for III semesters for the students admitted in UG & PG during the academic year 2025-2026.*

The Chairman presented the detailed syllabi for the III semester for the students admitted in UG and PG during the academic year 2025-2026.

**New Courses Introduced:**

<b>M.Com (CA)</b>			
<b>Sem</b>	<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
III	25CMP3DA	Advertising and Sales	To develop strategic skills in promoting products and to enhance brand value for business.

**Courses Removed:**

<b>M.Com (CA)</b>			
<b>Sem</b>	<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
III	25CMP3DA	Service Marketing	To introduce broader skills in promotion and sales, aligning with current industry demands.

After discussion, the following resolution were passed.

**Resolution:**

Resolved to approve the existing syllabi for the III semesters to the students admitted for the academic year 2025-26.

**Item 21.4: To consider and approve the syllabi for V semester for the students admitted in UG during the academic year 2024-2025.**

The Chairman presented the detailed Syllabi for the V semester to the students admitted during the academic year 2024-25. After discussion it is unanimously decided to adopt the existing syllabus.

After discussion the following resolution was passed.

**New Courses Introduced:**

<b>B. Com (CA)</b>		
<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
24CMU5EP	Data Visualisation	To equip students with skills in interpreting and presenting data using Power BI to enhance to enhance analytical and decision-making abilities aligned with current industry practices.
24CMU5SP	Data Analysis for Research	To strengthen research and analytical capabilities through hands-on experience in data interpretation and quantitative techniques.

**Courses Removed:**

<b>B. Com (CA)</b>		
<b>Course Code</b>	<b>Course</b>	<b>Reason</b>
235CM1A5CB	Programming with Visual Basics.Net	To streamline the curriculum and focus on current application-oriented subject
235CM1A5SP	Programming with Visual Basics.Net	To facilitate the inclusion of practical courses with greater applicability in present-day business and analytics environments

**Discipline Specific Elective Courses:**

The following Discipline Specific Elective Courses are available to our students:

<b>B. Com (CA)</b>		
<b>Course Code</b>	<b>Course</b>	<b>Department</b>
24CMU5DA	Financial Management	Department of Commerce Computer Applications
24CIU5DA	E-Business Technology	Department of Commerce with Information Technology
24CRU5DA	Human Resource Management	Department of Commerce with Corporate Secretaryship CA
24BAU5DA	Service Marketing	Department of Commerce Business Analytics
<b>M. Com (CA)</b>		
<b>Course Code</b>	<b>Course</b>	<b>Department</b>
25CMP3DA	Advertising and Sales	Department of Commerce Computer Applications
25CMP3DB	Data mining and data Interpretation	Department of Commerce Computer Applications
25CMP3DC	Financial Derivatives	Department of Commerce Computer Applications

**GE Offered:**

The following Generic Elective course available for non-commerce students:

Course Code	Course
24CMU5GP	E-Commerce

After discussion, the following resolution were passed with the above changes and modifications.

**Resolution:**

Resolved to approve the existing syllabi for the V semester to the students admitted for the academic year 2024-25.

**Item 21.5:** *To consider and approve the Self -Study courses to earn extra credit for III semester students admitted in UG and PG during the academic year 2025-26.*

The chairman presented self-study courses to earn extra credit for III semester for the students admitted in UG & PG during the academic year 2025-26.

B.Com (CA)	
Course Code	Course Name
25CMUSSA	Business Ethics
25CMUSSB	Cyber Securities and Cyber Law

M.Com (CA)	
Course Code	Course Name
25CMPSSA	Retail Marketing
25CMPSSB	E-Commerce Technology

**Resolution:**

Resolved to approve the Self -Study courses to earn extra credit for III semester students admitted in UG and PG during the academic year 2025-26.

**Item 21.6:** *To consider and approve Students Skill Development Course (SSDC)/ NPTEL Courses that are equivalent to course curriculum.*

The board discussed NPTEL and the Students Skill Development Courses (SSDC) that are equivalent and relevant for the courses offered in our curriculum.

**NPTEL/Swayam**

The board discussed the following courses offered by NPTEL for credit transfer that are equivalent to the courses offered in our curriculum.

B.Com (CA)		
NPTEL Courses	Equivalent Courses	Semester
Entrepreneurship	Entrepreneurship Development	IV
Research Methodology	Research Methodology	V
E- Business	E- Business Technology	V
Organizational Behaviour	Organizational Behaviour	V

Security Analysis and Portfolio Management	Security Analysis and Portfolio Management	V
Retail Marketing Strategy	Retail Marketing	V
<b>M.Com (CA)</b>		
<b>NPTEL Courses</b>	<b>Equivalent Courses</b>	<b>Semester</b>
Management Accounting	Accounting for Management	IV

#### Students Skill Development Courses (SSDC)

<b>B.Com (CA)</b>
Finance and Taxation
<b>M.Com (CA)</b>
Zoho Note Book

#### Resolution:

Resolved to approve Students Skill Development Course (SSDC)/ NPTEL courses that are equivalent to course curriculum.

**Item 21.7:** *To consider and approve the syllabus for the Certificate Course for students admitted during academic year 2026-27 onwards.*

The Chairman presented the detailed syllabus for the certificate course for the students admitted during academic year 2026-27 onwards.

<b>B.Com (CA)</b>	
<b>Course Code</b>	<b>Course Name</b>
26CMSO1A	MS- Office
26CMSO1P	MS - Office

#### Resolution:

Resolved to approve the syllabus for the Certificate Course for students admitted during academic year 2026-27 onwards.

**Item 21.8:** *To approve the panel of examiners for the odd semester of the academic year 2026 - 2027.*

The Chairman presented the panel of examiners for question paper setting, question paper Scrutiny and conduct of Practical and evaluation of answer scripts for the academic year 2026-2027.

#### Resolution:


Resolved to approve the panel of examiners for question paper setting, question paper Scrutiny and conduct of Practical and evaluation of answer scripts for the odd semester of the academic year 2026-2027.

**Item 21.9:** *To consider and approve any other item brought forward by the Chairman and the members of the board.*

The Chairman brought forward the achievements of the students who have completed the Foundation and Executive Level in the Professional Courses and also appreciated 5 faculty members and 67 (UG & PG) students who have successfully completed the NPTEL Courses.

Finally, the Chairman thanked all the members for their cooperation and valuable contributions towards enriching the syllabus through active participation in the meeting, and looked forward to their continued support. The meeting concluded with a formal vote of thanks proposed by Dr. C. Eahambaram.

Date: 02/04/2026

  
(Dr. P. Suganya) 2/4/26

BOS Chairman/HoD  
Department of Commerce (CA)  
Dr. M. S. R. Arts and Science College  
Coimbatore - 641 048



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21<sup>st</sup>

## Syllabus - New course

Faculty: Commerce

Board: Commerce CA

Semester: I

Course Code / Name: 26CMU1CP / Spreadsheet Modeling for Business

S.No	List of Programs
1	Create a spread sheet using CONCATENATE function.
2	Create a program by applying functions associated with Mathematical Operation (IF, AND, OR) and statistical operations (COUNT, COUNT BLANK, COUNTIF, MEDIAN, CORRELATION, SMALL, MIN, MAX).
3	Program for creating Sales Performance Report and including the following operations: Data entry, Total Sales, Average Sale of a Salesmen, Target Attainment and Ranking by using arithmetic and logical function and sorting.
4	Create a Statement of a bank customer's account showing Simple and Compound Interest calculation for 10 different customers using mathematical & logical functions.
5	Apply functions associated with financial operations (Present Value, Future Value, Number of Periods, Rate, PMT including IPMT, PPMT).
6	Calculation of Depreciation via a Straight-Line Method using SLN function & Written - down Value Method.
7	Use V look up and H look up functions for the database.
8	Program to implement 3D formulas.
9	Program for creating Final accounts (Trading, Profit & Loss account and Balance Sheet) by using formula. Practice shortcut key in Excel.
10	Create Different types of charts (line, pie, and bar) to illustrate year wise performance of sales, purchase, profit and product life cycle of a company by using chart wizard.
11	Create Pivot table, modify and filter the data.
12	Create excel dash board by adding tables and Charts.

PERCENTAGE OF SYLLABUS REVISED

: 100%



Skill Development



Entrepreneurial Development



Employability



Innovations



Intellectual Property Rights




Gender Sensitization



Social Awareness/ Environment



Constitutional Rights/ Human Values/ Ethics

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### Syllabus - New course

**Faculty: Commerce**

**Board: Commerce CA**

**Semester: I**

**Course Code / Name: 26CMP1DA / Data Analysis and Visualisation**

Unit	Content
I	<b>Data Analysis</b> Introduction - Types of data analysis - Overview to Data Visualisation - Importance of Data Visualisation in decision making - Step in the Process - Model of Communication - Types of Communication Problems - Principles of Communicating Data. Case Study on business decision through data analysis and visualisation
II	<b>Ratios and Proportions</b> Ratios and Rates: Blending Data Source-Visualising Rates Proportions and Percentages: Introducing Filters and Quick Filters-Introducing Table Calculations - Proportions as Waterfall Charts using Gantt-Current-to-Historical-Actual-to-Target. Case study on Proportion Visualisation Techniques.
III	<b>Variations and Multiple Quantities</b> Respecting Variation-Visualising Variation-Over Time: Control Charts -Anatomy of a Control Chart - Creating a Control Chart -Understanding Uncertainty. Multiple Quantities: Scatterplots - Stacked Bars - Regression and Trend Lines-The Quadrant Charts. Case study on Respecting and Visualising Variation.
IV	<b>Time charts and Map Location</b> Origin of Time charts - Line charts - Dual Axis Line chart - Connected Scatterplots - Date Filed Type - Timeline - Slope graph. Maps and Locations: Special Map - Circle Maps - Filled Maps - Dual Encoded Maps and Circle Maps. Case Study on Website Data Analytics.
V	<b>Dashboards</b> Dashboards in Tableau-Types of Dashboards: Building an Exploratory Dashboards Advanced Dashboards Features: Animating Dashboards Showing Multiple Tabs - Adding Navigation with Filters - Custom Header Images - Adding Google Maps to Dashboards. Case Study on Building Dashboards.

**PERCENTAGE OF SYLLABUS REVISED**

**: 100%**



Skill Development



Entrepreneurial Development



Employability



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21<sup>st</sup>

## Syllabus - New course

Faculty: Commerce

Board: Commerce CA

Semester: I

Course Code / Name: 26CMP1DB / Global Financial Management

Unit	Content
I	<b>Introduction to Globalisation</b> Meaning and Scope of Global Financial Management - Globalisation- Implications of Globalisation – Goals of International Financial Management - Scope of International Finance – International Monetary System – Bimetallism – Gold Standard – Bretton Woods System – Floating Exchange Rate Regime – European Monetary System – IMF – WTO – GATT. Case Study on International Monetary System
II	<b>Balance of Payments</b> Introduction-Meaning of Balance of Payments – The Current Account – The Capital Account – Significance - Balance of Payments in the World – Balance of Payments Account of India- Digital Economy and BOP- Crypto transactions in BOP Accounting -Sustainable and Green Finance. Case Study on Balance of Payments
III	<b>International Financial Markets</b> International Financial Markets – Sources of International Funds – Multilateral Development Banks – Governments/ Governmental Agencies – International Banks – Security Markets Instruments of International Financial Markets– International Equities – GDRs – ADRs - International Money Market and Bond Market Instruments – Euro Bonds – Repos – Euro Commercial Paper – Medium Term Notes – Floating Rate Notes – Loan Syndicates – Euro Deposits – Euro Issues in India. Case Study on International Financial Markets
IV	<b>Currency Risk and Exposure</b> Currency Risk and Exposure – Types of Currency Risk – Management of Currency Risk – Concept and Measurement of Transaction Exposure - Techniques of Transaction Exposure Management – Translation Exposure – Methods – Transaction Exposure Vs. Translation Exposure – Exchange Risk Management –Operating Exposure – Measuring and Managing Operating Exposure. Case Study on Currency Risk
V	<b>Foreign Direct Investment (FDI)</b> Introduction-Meaning of Foreign Direct Investment (FDI) – Forms of FDIs – FDI in World – Purpose of Overseas Investment – Benefits to the Host Countries – Effects of FDI – Political Risk -Impact of Geopolitical Tensions on FDI. Case Study on Foreign Direct Investment

PERCENTAGE OF SYLLABUS REVISED

: 100%



Skill Development



Entrepreneurial Development



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## Syllabus - New course

Faculty: Commerce

Board: Commerce CA

Semester: III

Course Code / Name: 25CMP3DA / Advertising and Sales

Unit	Content
I	<b>Advertising and Integrated Marketing Communication</b> Advertising: Meaning and Definition – Nature and Functions of Advertising – Role of Advertising in Marketing – Types – Steps in Development of Advertising. Integrated Marketing Communication (IMC): Concept and Significance – Evaluation and Role of IMC –Communication process in Advertising. Case Study on Analysis of IMC strategies used by Leading Brand.
II	<b>Advertising Creativity</b> Advertising Design: Meaning - Advertising Theory - Types of Advertising Appeals - Structure of Advertisement - Creative and Effective Advertisement. Copywriting: Meaning - Objectives - Types of Copywriting - Copywriting Techniques - Appeals and Message Strategies. Case Study on Evaluation of Creative Advertisement Campaigns.
III	<b>Media Planning, Print and Outdoor Media</b> Media planning: Meaning – Objectives - Growth and Importance of Media- Process and Strategies – Media Selection and Scheduling. Print Media: Newspapers and Magazines. Outdoor Media: Types - Advantages and Limitations. Case Study on Media planning strategy for a product launch.
IV	<b>Broadcast Media and Public Relation</b> Broadcast Media: Meaning - Television and Radio as Medium - OTT and Streaming Services - Podcasting. Internet Media: Digital and Online Advertising - Social Media Advertising - Influencer Marketing - Programmatic Advertising - Artificial Intelligence in Advertising - Data-Driven Marketing. Public Relations: Meaning - Role - Functions - Process - Publicity and its Role in Marketing Communication - Corporate Communication - Crisis Management - Online Reputation Management - Sustainability in Public Relations. Case Study on Digital advertising and PR campaign analysis.
V	<b>Sales Management and Promotion</b> Sales Management: Meaning - Objectives - Functions - Sales Management Strategies - Sales Forecasting. Sales Promotion: Meaning - Scope - Role and Growth of Sales Promotion - Consumer and Trade Promotion Techniques - Digital Sales Promotion. Personal Selling: Meaning - Process of Personal Selling - AIDAS Principle - Relationship Selling - CRM Tools in Selling. Case Study on Sales Promotion Strategies and Personal Selling Effectiveness based on contemporary trends and real-time practices.

PERCENTAGE OF SYLLABUS REVISED

: 100%

Skill Development

Entrepreneurial Development

Employability

Innovations

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21<sup>st</sup>

## Syllabus - New course

Faculty: Commerce

Board: Commerce CA

Semester: V

Course Code / Name: 24CMU5EP / Data Visualisation

Unit	Content
I	<p><b>Introduction to Power BI</b> Introduction to Power BI - Need and Importance - Business Intelligence concepts - Advantages and scalable features of Power BI - Components of Power BI: Power BI Desktop, Power BI Service, and Power BI Mobile - Overview of Power Query, Power Pivot, Power View, Power Map, and Power Q&amp;A - Data sources and data connectivity (Excel, CSV, Web)</p> <p><b>Practical:</b></p> <ol style="list-style-type: none"><li>1. Import data from at least two different sources (e.g., CSV file and web page) and demonstrate how to refresh the data.</li><li>2. Load a dataset and perform basic column operations such as Renaming columns, Changing Data Types, and Formatting Currency Fields.</li></ol>
II	<p><b>Data Acquisition and Transformation</b> Getting data in Power BI - Connecting to different data sources - Introduction to Power Query Editor - Data cleaning and Transformation Techniques - Removing duplicates, Handling missing values and Changing data types - Splitting and Merging Columns - Filtering and Sorting data.</p> <p><b>Practical:</b></p> <ol style="list-style-type: none"><li>1. Create a Hierarchy (e.g., Year → Quarter → Month) and demonstrate sorting using the "Sort by Column" feature.</li><li>2. Create Relationships Manually between two tables and explain the difference between Automatic and Manual Relationships.</li></ol>
III	<p><b>Data Modeling and Basic Analytics</b> Introduction to Data Modeling - Tables and Relationships in Power BI - Model view and Data view - Creating and Managing Relationships - Basic Analytical Concepts - Introduction to Columns and Measures - Quick measures and Aggregations - Summarization Techniques - Understanding Data structures for Analysis.</p> <p><b>Practical:</b></p> <ol style="list-style-type: none"><li>1. Design a data model using Data View and Relationship View for a Sales dataset containing Customers, Products, and Orders Tables.</li><li>2. Group records based on a selected Column and Calculate Aggregate values (Sum, Count, Average)</li></ol>
IV	<p><b>Report Visualisation and Design</b> Introduction to Data Visualisation - Types of visuals in Power BI: Bar chart,</p>

	<p>Column Chart, Line Chart, Pie. Chart, Table and Matrix - Creating and Formatting Reports - Visualisation properties: Axis, Legends, Labels, Colors, and Titles.</p> <p><b>Practical:</b></p> <ol style="list-style-type: none"> <li>1. Apply different types of filters (Text, Numeric, Date) on a Dataset and show the Filtered results.</li> <li>2. Create basic visualisations (Bar Chart, Pie Chart, Table, and Card) using a Sales Dataset.</li> </ol>
V	<p><b>Power BI Service and Dashboard Sharing</b></p> <p>Introduction to Power BI Dashboard - Publishing Reports from Power BI Desktop - Creating Dashboards in Power BI- Difference between Reports and Dashboards.</p> <p><b>Practical:</b></p> <ol style="list-style-type: none"> <li>1. Add and Format Slicers in a Report to Filter Data dynamically</li> <li>2. Create a Dashboard using Power BI Desktop.</li> </ol>

PERCENTAGE OF SYLLABUS REVISED

: 100%

Skill Development

Entrepreneurial Development

Employability

Innovations

Intellectual Property Rights

Gender Sensitization

Social Awareness/ Environment

Constitutional Rights/ Human Values/ Ethics

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### Syllabus - New course

**Faculty: Commerce**

**Board: Commerce CA**

**Semester: V**

**Course Code / Name: 24CMU5SP / Data Analysis for Research**

S.No	List of Programs
1	Creating, opening, and importing data files.
2	Entering variables, assigning attributes, and entering data.
3	Data validation and data cleaning (handling missing values and identifying outliers).
4	Frequency distribution analysis Creating basic graphs and charts.
5	Descriptive statistics: Mean, Median, Mode, Standard Deviation, Variance, Range, histogram, Skewness and kurtosis analysis.
6	Correlation analysis: Pearson's and Spearman's correlation.
7	Regression analysis: Simple linear regression.
8	Hypothesis testing and confidence intervals (90%, 95%, 98%).
9	Independent sample t-test and paired sample t-test.
10	Chi-square test: Test of independence (cross tabulation).
11	One-way ANOVA.
12	Non-parametric tests: Friedman rank test.

**PERCENTAGE OF SYLLABUS REVISED**

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21<sup>st</sup>

## Syllabus Revision

Faculty: Commerce

Board: Commerce CA

Semester: V

Course Code / Name: 24CMU5GP / E Commerce

S.No.	Contents
1	Create an online product order form with product name, quantity, and payment method using Google Forms.
2	Create charts (bar/pie) to visualize sales data using Google Sheets.
3	Prepare an E-Commerce project report using Google Docs.
4	Draft a customer order confirmation email using Gmail.
5	Store and organize product images in Google Drive.
6	Design a professional logo for an e-commerce business using Canva and include suitable colors, icons, and brand name.
7	Create a product advertisement poster showing product image, price, discount, and a call-to-action.
8	Design a template to display customer reviews with ratings and feedback.
9	Using Canva prepare a presentation explaining the brand story, products, target audience, and marketing strategy.
10	Design a search bar with suggestions and filter options (price, category, rating) using Figma.
11	In Figma build a screen where users can save and view their favorite products (Wishlist Page).
12	Design a Homepage for E-Commerce Website using HTML, CSS and Javascript.

PERCENTAGE OF SYLLABUS REVISED

: 100%



Skill Development



Entrepreneurial Development



Employability



Innovations



Intellectual Property Rights



Gender Sensitization



Social Awareness/ Environment



Constitutional Rights/ Human Values/ Ethics



## Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)  
Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3<sup>rd</sup> Cycle-3.64 CGPA), Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.  
Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS


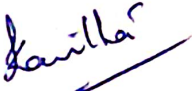

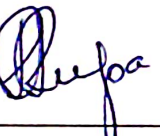
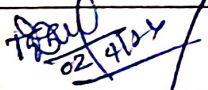
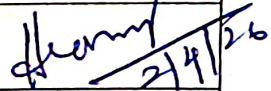

21<sup>st</sup>

### Department of Commerce Computer Applications

### Board of Studies Meeting

The minutes of the 21<sup>st</sup> meeting of Board of Studies held on 02.04.2026 at 10.00 am at the D1-Block, Room No: 212.

#### Members Present:

S.No.	Name	Position	Attendance Status
1.	Dr.P.Suganya Associate Professor & Head Department of Commerce Computer Applications	Chairman	 2/4/26
2.	Dr.G.Kavitha, Assistant Professor and Head, Department of Commerce, PSGR Krishnnammal College for Women, Coimbatore.	University Nominee	
3.	Dr.M.Prakash, Associate Professor, Christ University, Bangalore.	Subject Expert	
4.	Dr.R.Rupa, Assistant Professor, Department of Commerce, Marian College Kuttikkanam, Kerala.	Subject Expert	
5.	CA.E.M Sambath Kumar, Chartered Accountant, Sivanandha Colony, Coimbatore.	Industrial Expert	(Absent)
6.	Ms.D.Madhumithra, Process Associate, Tata Consultancy Services, Chennai.	Alumni	(Absent)
7.	Dr.N.Kuppuchamy Associate Professor and Head, Department of Tamil	Co-Opted Members	 02/4/26
	Dr.A.Hazel Verbina Professor and Head ( <del>Dr.</del> ), Department of English		 2/4/26
	Dr. R. Sowrirajan Associate Professor and Head, Department of Mathematics		

8.	Dr.D.Parasakthi Professor and Head, Department of Commerce	Co-Opted Members	For C. K. S. / 2/16/2026
9.	Dr.S.Kowsalya Associate Professor and Head Department of Corporate with Secretaryship (CA)		[Signature] / 2/14/26
10.	Dr.M.Prakash Professor	Member	M. Prakash / 2/10/26
11.	Dr.M.Ashok Kumar Professor, COE	Member	A.K. / 2/14/26
12.	Dr.P.Jayasubramanian Professor	Member	[Signature] / 2/14/26
13.	Dr.C.Eahambaram Associate Professor	Member	[Signature] / 2/14/26
14.	Dr.C.Radhiya Devi Assistant Professor	Member	C. Radhiya Devi / 2/14/26
15.	Mrs.N.Revathi Assistant Professor	Member	N. Revathi / 2/14/26
16.	Mrs.V.Jayashree Assistant Professor	Member	Jayashree / 2/14/26
17.	Dr.L.Priya Associate Professor	Member	L. Priya / 2/14/26
18.	Mr.M.Gunasekaran Assistant Professor	Member	M. Gunasekaran / 2/14/26
19.	Mrs.Neetu P M Assistant Professor	Member	Neetu P M / 2/14/26
20.	Dr.T.Sreegeetha Assistant Professor	Member	T. Sreegeetha / 2/14/26
21.	Mrs.C.MercyPraba Assistant Professor	Member	C. Mercy Praba / 2/10/26
22.	Dr.K.Dhivya Assistant Professor	Member	Dhivya / 2/14/26
23.	Dr.V.M.Tharaka Rani Assistant Professor	Member	V.M. Tharaka Rani / 2/14/26
24.	Mohana Priya 252CM007	Student Representative	Mohana Priya / 2/14/26
25.	Ashwika T.R 24UGCCA00015	Student Representative	Ashwika T.R / 2/14/26

[Signature] / 2/14/26

Head of the Department  
BoS Chairman/HoD  
Department of Commerce (CA)  
P. Arts and Science College  
Coimbatore - 641 048