



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu & Accredited by NAAC with 'A' Grade (2nd Cycle)

Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

9th

MINUTES OF THE NINETH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: International Business

The Meeting of Board of Studies (BoS) was held as given below

Name of the Body	BoS
Department	International Business
Meeting No.	9
Date and Time	14.05.2020 & 10.00 am
Mode	Google Meet
Members Attended	The details are given in the ANNEXURE -I

AGENDA

1	Discussion on First and Second Semester Syllabus of B.Com. IB for 2020-21 Batch.
2	Discussion on First and Second Semester Syllabus of M.Com. IB for 2020-21 Batch.
3	Discussion on Third Semester Syllabus of B.Com. IB for 2019-20 Batch.
4	Discussion on Third Semester Syllabus of M.Com. IB for 2019-20 Batch.
5	Discussion on job oriented courses from academic year 2020-21
6	Any other matters.



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MINUTES OF THE NINETH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: International Business

The Chairman of BoS welcomed all the Panel members for the meeting. The items listed in the agenda were taken for discussion.

The following are the minutes of the meeting:

Item 1:	Discussion on First and Second Semester Syllabus of B.Com. IB for 2020-21 Batch.
Discussion	Board approved the syllabus without any changes.
Resolution	The Board resolved to approve the Syllabus .
Item 2:	Discussion on First and Second Semester Syllabus of M.Com IB for 2020-21 Batch.
Discussion	International Marketing Management: Dr. Nirmala Reddy suggested to include Market segmentation in unit II and promotional strategies in unit V instead of case study.
Resolution	The Board resolved to approve the Syllabus with the change suggested.
Item 3:	Discussion on Third Semester Syllabus of B.Com. IB for 2019-20 Batch.
Discussion	<p>Syllabus for Second Semester of B.Com. IB for Batch: 2019-20 was discussed, the board suggested the following changes:</p> <ul style="list-style-type: none"> ➤ International Business Strategy: Dr. Anthony Raj and Dr. Muthusamy Suggested to include important models such as Porter's five factor, BCG matrix, SWOT, 7'S model etc. ➤ Information Technology: Dr.M.Vasumathi Suggested to include contents related to Information technology in commerce.

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Resolution	The Board resolved to approve the Syllabus with the change suggested.
Item 4:	Discussion on Third Semester Syllabus of M.Com.IB for 2019-20 Batch.
Discussion	SyllabusforThirdSemesterofM.Com.IBforBatch:2019-20was discussed, the board suggested to: <ul style="list-style-type: none">➤ EXIM Finance: Mr. Manoj Kumarr suggested to include factoring in unit II➤ Foreign Exchange Management:Dr. Chandrasekaran suggested to discuss more number of problems.➤ Logistics Management:Mr. Padmanabhanand Dr. Santhanakrishnan suggested to include Multimodal and CCD in Unit II and Cargo Consolidation in Unit V.➤ Advanced Excel:Dr. Anthony Raj and Dr. Nirmala Reddy suggested to include programs in Excel solver and Data analysis.
Resolution	The Board resolved to approve the Syllabus with the changes suggested.
Item 5:	Discussion on job oriented courses from academic year 2020-21
Discussion	It is proposed to offer job oriented course as Foreign Trade Management
Resolution	The Board resolved to approve the same
Item 6:	Any other matters
Discussion	General discussion and suggestions by the board members <ul style="list-style-type: none">➤ Internship training for B.Com.IB students during fourth semester.➤ Teaching methodology to be adopted during pandemic situation.➤ Titles to be discussed in online mode in each course.➤ Motivating the students to take up online courses.

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- Encourage the students to learn and understand the contents with the help of Articles published in national / International journals and case studies (Particularly Indian case studies).
- Conduct more number of subject oriented guest lecturers to understand the practical implication
- Enriching communication skills and providing courses adapting to the current trends was suggested by the parents during Parents Teacher Association (PTA) meeting.
- Suggested during alumni interaction: to take up small survey in different industries.
- Board of studies in the Department of Commerce with International Business recommends the committee of panel of experts for examination purpose.

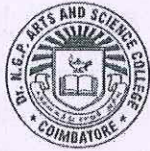
The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 14/05/2020

(Dr. S.Mohanraj)

Chairman/HoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048





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ATTENDANCE OF THE NINETH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: International Business

Date: 14/05/2020

Time: 10.00 am

Venue: Online – Google Meet

The following members were presented for board of studies meeting

S.No	Name	Designation	Signature
1.	Dr.S.Mohanraj Head, Department of Commerce with International Business Dr. N.G.P. ASC	Chairman	Present
2.	Dr. G. Chandrasekaran Assistant Professor, Department of commerce with International Business, Chikkanna Government Arts College.	VC nominee	Present
3.	Dr. K. Nirmala Reddy Department of Commerce, Bangalore University.	Subject Expert	Present
4.	Dr.S.Anthony Raj Associate Professor , School of Business, Karunya Institute of Technology and Science, Coimbatore.	Subject Expert	Present
5.	Dr.D.Santhana Krishnan Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and science.	Subject Expert	Present

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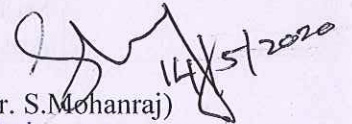
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6.	Mr.R.R. Padmanabhan Director, EXIM Academy, Chennai.	Industrial Expert	Present
7.	Mr. C. Antony Justin Manager- Logistics, M/s. Shivatex Yarn Ltd, Coimbatore.	Alumni	Absent
8.	Dr.P.R.Muthusamy Director- Academics, Dr. N.G.P. Educational Institutions.	Special Invitee	Present
9.	Dr.Kuppusamy Head, Department of Tamil, Dr. N.G.P. ASC	Co-opted Member	Present
10.	Dr.T. Vasumathi Assistant Professor, Department of Commerce with International Business Dr. N.G.P. ASC	Member	Present
11.	Mr. R. Manoj Kumarr Assistant Professor, Department of Commerce with International Business Dr. N.G.P. ASC	Member	Present
12.	Dr. N.Chandrakala Assistant Professor, Department of Commerce with International Business Dr. N.G.P. ASC	Member	Present
13.	Mr.V.Vigneshwaran (PG) Department of commerce with International Business Dr. N.G.P. ASC	Student Representative	Present

*Virtual Meeting –Signature not required

Date: 14/05/2020


(Dr. S. Mohanraj)

BoS Chairman/HoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048



Dr. NGPASC
COIMBATORE | INDIA

