



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu & Accredited by NAAC with 'A++' Grade (3rd Cycle-3.64 CGPA)
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.
Website: www.drngpasc.ac.in | Email: info@drngpasc.ac.in. | Phone: +91-422-2369100

BoS

13th

MINUTES OF THE THIRTEENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: International Business

The Meeting of Board of Studies (BoS) was held as given below:

Name of the Body	Board of Studies (BoS)
Department	International Business
Meeting No.	13
Date and Time	04.08.2022 & 10.00 AM
Venue	Commerce Lab- D1 Block
Members Attended	The details are given in the ANNEXURE -I

AGENDA

1.	Discussion on UG Curriculum for AY 2022-23 and onwards adopting R4 guidelines
2.	Discussion on UG syllabi for Part III- Core courses in first semester for 2022-23 Batch
3.	Discussion on syllabus of Interdisciplinary Course (IDC) offered in part III by Commerce Department.
4.	Discussion on syllabus of Part - I (Tamil/Hindi/French/Malayalam) offered by Language Department for UG 2022-23 Batch
5.	Discussion on syllabus of Part -II (Professional English) offered by the Department of English for UG 2022-23 Batch
6.	Discussion on syllabus of Part - IV Ability Enhancement Compulsory Course (AECC) - Environmental Studies for UG 2022-23 Batch
7.	Discussion on credits for Part - V Extension Activity for UG 2022-23 Batch
8.	Discussion on Value Added Certificate Course(VACC) for UG 2022-23 Batch
9.	Discussion on PG Curriculum for AY 2022-23 and onwards adopting R4 guidelines
10.	Discussion on PG syllabi for core courses in first semester for 2022-23 Batch
11.	Discussion on syllabi for Discipline Specific Elective (DSE) for the First Semester PG 2022-23 Batch
12.	Discussion on Value Added Certificate Course offered by the Department
13.	Any Other Matter



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MINUTES OF THE THIRTEENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Board: International Business

The Chairman of BoS welcomed all the Panel members for the meeting. The items listed in the agenda were taken for discussion.

The following are the minutes of the meeting:

Item – 01	Discussion on UG Curriculum for AY 2022-23 and onwards adopting R4 guidelines
Discussion	<ul style="list-style-type: none">• Under regulation R4, common syllabi have been designed for the mandatory core theory courses recommended by TANSCH (All UG programmes in Faculty of Commerce). The unified syllabi framed by the designated departments were approved by their respective Board.• DSE was grouped based on four specializations (Finance, International Business, Marketing and Human Resource Management) as part of Choice Based Credit System.• The UG Curriculum for AY 2022-23 was presented for discussion.
Resolution	The Board members approved the curriculum
Item - 02	Discussion on UG syllabi for Part III- Core courses in first semester for 2022-23 Batch
Discussion	<p>225CIIA1CA: Principles of Management (New Course)</p> <ul style="list-style-type: none">• The unified syllabus approved by Board of Studies in Commerce with Information Technology was placed for endorsement. <p>225PA1A1CA: Financial Accounting (New Course)</p> <ul style="list-style-type: none">• The unified syllabus approved by Board of Studies in Commerce with Professional Accounting was placed for endorsement. <p>225IB1A1C - Spreadsheet Modeling for Business Decisions (New Core Practical)</p> <ul style="list-style-type: none">• Computer practical for enhancing decision making skill in business were discussed and included.
Resolution	The Board members approved the syllabi of all the above courses

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Item - 03	Discussion on syllabus of Inter Disciplinary Course (IDC) offered in part III by Commerce Department.
Discussion	225CO1A1IA – Business Economics (New Course) <ul style="list-style-type: none">The unified syllabus of Business Economics was offered as an Inter Disciplinary Course by the Department of Commerce was placed for endorsement.
Resolution	The Board members approved the syllabus.
Item – 04	Discussion on syllabus of Part - I (Tamil/Hindi/French/Malayalam) offered by Language Department for UG 2022-23 Batch
Discussion	221TL1A1TA/ 221TL1A1HA /221TL1A1FA /221TL1A1MA: Part I:Tamil-I:Ikkala Illakiyam / Hindi-I: Modern Literature/French-I: Grammer, Translation and Civilization/ Malayalam – I: Modern Literature respectively <ul style="list-style-type: none">The unified syllabi approved by the Board of Studies in Languages were placed for endorsement.
Resolution	The Board members approved the syllabi.
Item – 05	Discussion on syllabus of Part -II (Professional English) offered by the Department of English for UG 2022-23 Batch
Discussion	221EL1A1EA: Part II: Professional English I <ul style="list-style-type: none">The unified syllabus approved by the Board of Studies in English was placed for endorsement.
Resolution	The Board unanimously approved the syllabus
Item – 06	Discussion on syllabus of Part - IV Ability Enhancement Compulsory Course (AECC) -Environmental Studies for UG 2022-23 Batch
Discussion	223MB1A1AA: Environmental Studies <ul style="list-style-type: none">The unified syllabus approved by the Board of Studies in Microbiology was placed for endorsement.
Resolution	The Board members approved the syllabus.
Item – 07	Discussion on credits for Part – V Extension Activity for 2022-23 Batch.
Discussion	Extension Activity-NSS/NCC/YRC/RRC/Yoga/ Sports/ Clubs One credit to be awarded for participation in NSS/NCC/YRC/RRC/ Yoga/Sports/Clubs activity.
Resolution	The Board members approved one credit to Extension Activity.

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Item – 08	Discussion on Value Added Certificate Course(VACC) for UG 2022-23 Batch
Discussion	<ul style="list-style-type: none">The VAC course entitled Tally: Accounting Software Package to be offered by the industry from the Batch 2022-23 and onwards.
Resolution	The Board members approved the VAC course, syllabus and the offering industry.
Item - 09	Discussion on PG Curriculum for AY 2022-23 and onwards adopting R4 guidelines
Discussion	<ul style="list-style-type: none">Under regulation R4, common syllabi have been designed for the mandatory core theory courses recommended by TANSCH (All PG programmes in Faculty of Commerce). The unified syllabi framed by designated departments were approved by their respective Board.Discipline Specific Elective (DSE) was grouped based on three specializations (Transportation, Marketing and Human Resource Management) as part of a Choice Based Credit System.The PG Curriculum for AY 2022-23 was presented for discussion
Resolution	The Board members approved the curriculum
Item - 10	Discussion on PG syllabi for Core courses in first semester for 2022-23 Batch
Discussion	<p>The First Semester Syllabus of M.Com. IB (2022-23) batch was proposed.</p> <p>The following changes were suggested by the board;</p> <ul style="list-style-type: none">225CO2A1CA: Managerial Economics (New Course) The unified syllabus approved by the Board of Studies in Commerce was placed for endorsement.225IB2A1CA- Human Resource Management (New Course)<ul style="list-style-type: none">The unified syllabus approved by our Board and offered to all the PG Programmes in Faculty of Commerce.Mr. Rajagopal Venkatesan suggested to include Management of Stress in Unit V.225IB2A1CB - International Marketing Management After due discussions and deliberations, the syllabus was accepted.225IB2A1CC - Global Business Environment (New Course) Dr. Peter Kumar suggested adding World economic institutions and Agreements in Unit II.225IB2A1CD - International Business Relations Dr. Bharathi recommended adding the concept of NATO in unit IV.

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Resolution	The Board unanimously approved the syllabi for above courses.
Item - 11	Discussion on syllabi for Discipline Specific Elective (DSE) for the First Semester PG 2022-23 Batch
Discussion	Discipline Specific Elective (DSE) courses were included to impart domain specific knowledge in Transportation, Marketing and Human Resource Management to meet the industrial and social requirements. <ul style="list-style-type: none">● 225IB2A1DA - Warehouse and Inventory Management (New course) To enrich the skills for managing warehouse and inventory and to improve their opportunities for employability.● 225IB2A1DB - Retailing and Franchising (New course) To infuse the idea of retailing and franchising, the fastest growing sectors in global business and to develop entrepreneurship.● 225IB2A1DC - Industrial Psychology After due discussions and deliberations, the syllabus was accepted.
Resolution	The Board members approved the syllabi of above courses
Item – 12	Discussion on Value Added Certificate Course offered by the Department
Discussion	<ul style="list-style-type: none">● The courses titled “Freight Forwarding” and “Soft Skills and Personality Development” to be offered by the internal faculty member were discussed
Resolution	The Board members resolved to approve the value added course offered.
Item – 13	Any other matter
Discussion	Board of Studies recommended the committee of the Panel of Experts for examination purposes.
Resolution	The Board unanimously approved the above discussion

The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 04/08/2022

(Dr. S.Mohanraj)

BoS Chairman/CoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048



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Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 225PA1A1CA- Financial Accounting

Unit	Existing	Changes
I	Accounting, Book Keeping Accounting – Meaning – Objectives – Functions – Accounting Concepts and Conventions – Advantages – Limitations – Fundamentals of Book Keeping – Accounting Standards – Journal – Ledger – Subsidiary books – Trial balance	Introduction to Accounting and Final Accounts Definition – Types of Accounts – Bases of Accounting Introduction to final accounts – Trading Account, Profit and Loss Account, Balance sheet with adjustments
II	Final Accounts Final Accounts of a Sole Trader – Trading Account, Profit and Loss Account, Balance sheet with adjustments – Differences between Trial Balance and Balance sheet – Rectification of errors: Types – Rectification	Bank Reconciliation Statement and Depreciation Need for Bank Reconciliation – Difference between cash book and pass book balances – Preparation of statement Meaning and Definition of Depreciation – Characteristics – Causes – Need – Methods (Straight Line, Written Down, Annuity, Sinking Fund, Insurance Policy and Machine Hour Rate methods)
III	Bills of Exchange Bills of Exchange – Promissory notes and bills of exchange – Recording of transactions relating to bills – Renewal of bills – Retiring of bills under rebate – Average Due Date – Meaning – Advantages – Calculation of Average Due Date	Definition – Features – Advantages – Distinction between Bills of Exchange and Promissory Notes – Dishonour of a Bill
IV	Bank Reconciliation Statement Bank Reconciliation Statement – Need – Reasons for difference between cash book and pass book balances – Preparation of Bank Reconciliation Statement Accounting for Non-Trading concerns Receipts and Payments Account – Income and Expenditure Account – Differences between Receipts and Payments and Income and Expenditure Accounts – Balance sheet	Account Current and Average Due Date Meaning of Account current – Definition – Methods: Product, Red-ink Interest, Interest table, Periodical balance and Epoque method Meaning of Average due date – Uses – Accounting treatment – Calculation of Interest
V	Depreciation Depreciation – Meaning – Causes – objectives of depreciation – Factors affecting depreciation – Accounting Treatment – Methods of depreciation	Accounting for Consignments and Goods Sent on Sale or Return Basis Meaning of Consignment – Distinction between consignment and sale – Accounting treatment in the books of the Consignor and Consignee – Goods sent on consignment at cost and at Invoice price Meaning of Sale or Return – Purpose – Methods of Recording Sale or Return Transactions

PERCENTAGE OF SYLLABUS REVISED : 68 %

Course Focus on



Skill Development



Entrepreneurial Development



Employability



Innovation



Intellectual Property Right (IPR)



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Syllabus Revision

Faculty: Commerce

Semester: I

Board: Commerce with International Business

Course Code/ Name: 225CI1A1CA / Principles of Management

Unit	Existing	Changes
I	Management : Definition- Nature and scope- Importance- Functions of management-Management as an art, science and profession- Scientific management-Henry Fayol's principles of management- Levels of management-Trends and challenges of management in global scenario - Management by objectives(MBO) - Management by exception(MBE).	Introduction to Management- Organization culture and Environment — Current trends and issues in Management.
II	Planning: Definition - Nature-Purpose-Types of plans-Steps in planning- Characteristics of sound plan-Elements of planning- Planning tools and techniques-Limitations of planning. Decision making: - Steps involved in decision making-Principles of decision making-Types of decisions-Traditional and modern techniques.	Rational Decision Making.
III	Organizing: Definition- Principles -Nature- Types - Importance - Elements of organizing- Process - Delegation of authority - Centralization and Decentralization - Line and Staff organization- Span of control -Departmentation.	Overcoming Line-staff conflict, Committees, Organization Structures, Types, Advantages & Disadvantages. Directing - meaning & Definition - Principles - Techniques - Importance - Delegation - Process of Delegations-Barriers to Delegation
IV	Staffing: Meaning and definition - Functions - Recruitment - Importance - Sources of recruitment - Selection process - Training- Types-Methods of training. Motivation: Importance of motivation- Maslow's need hierarchy theory- X, Y, Z theories - Techniques of employee motivation. Leadership: Concept and functions-Importance- Qualities of a leader- Leadership traits and styles.	Performance Appraisal - 360 Degree Appraisal Method - Assessment Center Method- (McGregor Theory & William Ouchi Theory) - Types - Goal setting theory- Group decision making
V	Control: Meaning and definition - Importance of control - Nature and objectives- Process of control- Techniques of control - Requirements for effective control. Coordination: Need for co-ordination - Techniques involved in co-ordination.	Controlling and Reporting - Need and Significance of control -Managing Productivity - Cost Control - Purchase Control - Maintenance Control - Quality Control -- Reporting - meaning & Definition - Principles - Techniques - Importance.

Percentage of Syllabus Revised: 68%

Course Focus on:



Skill Development



Entrepreneurial Development



Employability



Innovation



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Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 225IB1A1CP - Spreadsheet Modeling for Business

Percentage of Syllabus Revised: 100%

Course Focus on



Skill Development



Entrepreneurial Development



Employability



Innovation



Intellectual Property Right (IPR)



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Syllabus Revision

Faculty Name: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name :225CO1A11A/225CO1A31A - Business Economics

Unit	Existing	Changes
I	Business Economics, Demand: Meaning- definition-scope of business economics-micro and macro economics-significance of business economics. Demand determinants –law of demand and demand curves–types of demand–concept of elasticity–methods of measuring price elasticity of demand.	Business Economics, Demand: Business Economics: Meaning, Definition, Scope and Significance - Micro and Macroeconomics – Demand: Demand Determinants, Demand Schedules and Demand Curves - Law of Demand – Types of Demand – Elasticity of Demand: Types and Methods of Measuring Price Elasticity of Demand.
II	Supply: Supply –factors affecting supply–law of supply –elasticity of supply and types of elasticity of supply–cost of production–concepts of cost and its types .Price and output decisions in various market forms: Determination of perfect market and imperfect market.	Supply Determinants of Supply and Law of Supply - Elasticity of Supply and Types of Elasticity of Supply – Cost of Production – Cost Concepts and its Types. Price and Output Decisions in Perfect and Imperfect Market Competition.
III	Business Cycle: Introduction-characteristics of business cycle-phases of business cycle-boom –recession–depression–recovery .Inflation and Deflation: definition and meaning– types of Inflation-deflation-method of calculation and its effect in economy	Business Cycle: Characteristics and Phases – Controlling Business Cycle - Inflation and Deflation: Meaning, Definition, Causes and Consequences.
IV	Monetary Policy: Meaning of monetary policy- objectives of monetary policy-limitations of monetary policy-instruments of monetary policy- Reserve Bank and control of credit (monetary policy)- Methods : general method (Quantitative) –selective method(Qualitative)-Fiscal Policy: meaning-objectives-instruments-limitations.	Monetary Policy: Meaning and Objectives - Limitations of Monetary Policy - Instruments of Monetary Policy –Monetary Policy Committee (MPC)- Fiscal Policy: Meaning, Objectives Instruments and Limitations.
V	National Income: Wealth and income-definition and concepts of national income-gross domestic product (GDP)-gross national product (GNP)-net national product (NNP)- national income (NI)- personal income (PI)- disposable personal income – per capitaincome-national income accounts or social accounting–methods of computation of national income difficulties of computation of national income and per capita income	National Income: Definition and Concepts: GDP, NDP, GNP, NNP, Personal Income (PI), Disposable Personal Income (DPI), Per Capita Income (PCI) and Transfer Payments. National Income Accounting - Methods of Computation– Difficulties in Computation of National Income.

Percentage of Syllabus revised: 65%

Course Focus on



Skill Development



Entrepreneurial Development



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Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 221TL1A1TA / PART – I - TAMIL - I: IKKALA ILAKKIYAM

Unit	Existing	Changes
I	1. உயிர்-பெற்ற-தமிழர்-பாட்டு - பாரதியார் 2. படி - பாரதிதாசன் 3. போராட்ட-புறப்பட்டோம் - தமிழ்-ஒளி 4. தமிழ்க் கொலை புரியாதீர் - புலவர் குழந்தை 5. திரைத்தமிழ்: அ)சுமமா கிடந்த நிலத்தை - எனத் தொடங்கும் பாடல் - பட்டுக்கோட்டை கல்யாண சுந்தரனார். ஆ) சமரசம் உலாவும் இடமுமே - எனத் தொடங்கும் பாடல் - மருதகாசி. இ) உன்னை அறிந்தால் - எனத் தொடங்கும் பாடல் - கண்ணதாசன்.	இலக்கிய வரலாறு - மறுமலர்ச்சி கவிஞர்களின் தமிழ்ப்பணிகள் பாரதிதேசம் - பாரதியார் தமிழரின் பெருமை - நாமக்கல் கவிஞர் திரைத் தமிழ் : விஞ்ஞானத்த வளர்க்கப் போறண்டி - உடுமலை நாராயணகவி
II	1. கடமையைச் செய் - மீரா 2. அம்மாவின்-பொய்சன் - ஞானக்கந்தன் 3. செருட்டின்-ஒரு-பேட்டி - மு.மேத்தா 4. சிங்கவால்-குரங்கின்-மரணம் - சிற்பி 5. கடல்கோள்-2004 - முத்தமிழ்-விரும்பி 6. கரிகிறது தாய்ப்பால் - ஆரூர் தமிழ்நாடன் 7. ஐந்தாம் வகுப்பு 'அ' பிரிவு - நா. முத்துக்குமார் 8. ஹைகூ. கவிதைகள் - 15 கவிதைகள்	இலக்கிய வரலாறு - புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும் ஒப்பிலாத சமுதாயம் - அப்துல் ரகுமான் கன்னிமாடம் - மு.மேத்தா மலையாளக் காற்று - சிற்பி
III	1. ஒரு-கதவும்-கொஞ்சம்-கன்னிப்பாலும் - தாமரை 2. நீரில் அலையும் முகம் - அ. வெண்ணிலா 3. தொடர்ச்சி-செடி - இளம்பிறை 4. ஏனிந்த வித்தியாசங்கள் - மல்லிகா	தொலைந்து போனேன் - தாமரை தற்காத்தல் - பொன்மணி வைரமுத்து புதையுண்ட வாழ்க்கை - சுசந்தி சுப்ரமணியன்
IV	1. வேப்பமரம் - ந-பிச்சுமூர்த்தி 2. அகல்ணர் - புதுமைப்பித்தன் 3. ஒருபிடி-சோறு - ஜெயகாந்தன் 4. காய்ச்சமரம் - கி.ராஜநாராயணன் 5. நிராசை - பாமா 6. குறிரை-மசால்-தாந்தா - ச-வேணுகோபால்	இலக்கிய வரலாறு - சிறுகதையின் தோற்றமும் வளர்ச்சியும் கனகாம்பரம் - கு.ப.ராஜகோபால் ஆற்றங்கரைப் பிள்ளையார் - புதுமைப்பித்தன் பொம்மை - ஜெயகாந்தன் காட்டில் ஒரு மான் - அம்பை வேட்டை - சூர்யகாந்தன்
V	அ. இலக்கியவரலாறு 1. மறுமலர்ச்சி கவிஞர்களின் தமிழ்ப்பணிகள் 2. புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும் 3. சிறுகதையின் தோற்றமும் வளர்ச்சியும் ஆ.இலக்கணம்:1.வல்லினம் மிகும், மிகா இடங்கள் (ஒற்றுப்பிழை நீக்கி எழுதுதல்) 2. ர,ற,ல, ழ, ள,ண, ந,ன வேறுபாடு (ஒலிப்பு நெறி, சொற்பொருள் வேறுபாடு அறிதல்) இ. படைப்பாக்கப் பயிற்சி 1. கவிதை, சிறுகதை எழுதுதல்	இலக்கிய வரலாற்றுப் பகுதி அந்தந்த அலகுகளுக்குத் தகுந்தார் போல் மாற்றி அமைக்கப்பட்டுள்ளது.

PERCENTAGE OF SYLLABUS REVISED:
COURSE FOCUS ON:

44 %



Skill Development



Entrepreneurial Development



Employability



Innovation



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BoS

13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 221TL1A1HA/ PART - I - HINDI - I : MODERN LITERATURE

Unit	Existing	Changes
I	गद्य - नूतन गद्य संग्रह (जय प्रकाश) पाठ 1- रजिया पाठ 2- मक्रील पाठ 3- बहता पानी निर्मला पाठ 4- राष्ट्रपिता महात्मा गाँधी	-
II	कहानी कुंज- डॉ वी.पी. 'अमिताभ'(पाठ 1-4)	-
III	व्याकरण : शब्द विचार (संज्ञा, सर्वनाम, कर्मक, विशेषण)	व्याकरण : शब्द विचार (संज्ञा, सर्वनाम, विशेषण)
IV	अनुच्छेद लेखन	-
V	अनुवाद अभ्यास-III (केवल अंग्रेजी से हिन्दी में) (पाठ 1 to 10)	-

PERCENTAGE OF SYLLABUS REVISED:

25 %

COURSE FOCUS ON:



Skill Development



Entrepreneurial Development



Employability



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13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 221TL1A1FA / PART - I - FRENCH - I : Grammar, Translation and Civilization

Unit	Existing			Changes			
I	Objectifs de Communication <ul style="list-style-type: none"> • Saluer • Enter en contact avec quelqu'un. • Se presenter. • S'excuser 	Tâche En cours de cuisine, premiers contacts avec les membres d'un groupe	Activités de réception et de production orale <ul style="list-style-type: none"> • Comprendre des personnes qui se saluent. • Échanger pour entrer en contact, se présenter, saluer, s'excuser. • Communiquer avec <i>tu</i> ou <i>vous</i>. • Comprendre les consignes de classe • Épeler son nom et son prénom. • Computer jusqu'à 10. 	-			
II	Objectifs de Communication <ul style="list-style-type: none"> • Demander de se presenter. • Présenter quelqu'un. 	Tâche Dans la classe de français, se presenter et remplir une fiche pour le professeur.	Activités de réception et de production orale <ul style="list-style-type: none"> • Comprendre les informations essentielles dans un échange en milieu professionnel. • Échanger pour se presenter et présenter quelqu'un. 	-			
III	Objectifs de Communication <ul style="list-style-type: none"> • Exprimer ses goûts. 	Tâche Dans un café, participer à une soirée de rencontres rapides et remplir de taches d'appréciation.	Activités de réception et de production orale <ul style="list-style-type: none"> • Dans une soirée de rencontres rapid comprendre des personnes qui échantent sur elles et sur leurs goût • Comprendre une personne qui parler des goûts de quelqu'un d'autre. 	-			
IV	Objectifs de Communication <ul style="list-style-type: none"> • Présenter quelqu'un 	Tâche Dans un café, participer à une soirée de rencontres rapides et remplir de taches d'appréciation	Activités de réception et de production orale <ul style="list-style-type: none"> • Exprimer ses goûts. • Comprendre une demande laissée sur un répondeur téléphonique. • Parler de ses projets de week-end. 	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Demander à quelqu'un de faire quelque chose. Demander poliment. Parler d'actions passes.</td> <td style="width: 33%;">Organiser un programme d'activités pour accueillir une personne importante.</td> <td style="width: 33%;">Comprendre une personne demande un service à quelqu'un. Demander à quelqu'un de faire quelque chose. Imaginer et raconter au passé à partir de situations dessinées.</td> </tr> </table>	Demander à quelqu'un de faire quelque chose. Demander poliment. Parler d'actions passes.	Organiser un programme d'activités pour accueillir une personne importante.	Comprendre une personne demande un service à quelqu'un. Demander à quelqu'un de faire quelque chose. Imaginer et raconter au passé à partir de situations dessinées.
Demander à quelqu'un de faire quelque chose. Demander poliment. Parler d'actions passes.	Organiser un programme d'activités pour accueillir une personne importante.	Comprendre une personne demande un service à quelqu'un. Demander à quelqu'un de faire quelque chose. Imaginer et raconter au passé à partir de situations dessinées.					
Autoévaluation du module I Page 40 – Préparation au DELF A1 page 42				Tu veux bien? Page 46			
V	Demander à quelqu'un de faire quelque chose. Demander poliment. Parler d'actions passes.	Organiser un programme d'activités pour accueillir une personne importante.	Comprendre une personne demande un service à quelqu'un. Demander à quelqu'un de faire quelque chose. Imaginer et raconter au passé à partir de situations dessinées.	Make in Own Sentences			
Tu veux bien? Page 46							

PERCENTAGE OF SYLLABUS REVISED:
 COURSE FOCUS ON:

8.3 %



Skill Development



Entrepreneurial Development



Employability



Innovation



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13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 221TL1A1MA / PART – I- MALAYALAM – I : MODERN LITERATURE

Unit	Existing	Changes
I	Novel : Alahayude penmakkaal	Novel : Pathummayude Adu
II	Novel : Alahayude penmakkaal	Novel : Pathummayude Adu
III	Short Story : Nalinakanthi	-
IV	Short Story : Nalinakanthi	-
V	Composition & Translation	Expansion of ideas, General Essay and Translation

PERCENTAGE OF SYLLABUS REVISED: 50%

COURSE FOCUS ON:



Skill Development



Entrepreneurial Development



Employability



Innovation



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Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 221EL1A1EA- Core Course: Professional English I

Percentage of Syllabus Revised: 100%

Course Focus on:

Skill Development

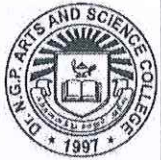
Entrepreneurial Development

Employability

Innovation

Intellectual Property Right (IPR)

520



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13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: 223MB1A1AA –Environmental studies

Unit	Existing	Changes
I	Introduction to Environmental studies& Ecosystems: Multidisciplinary nature of environmental studies; components of environment – atmosphere, hydrosphere, lithosphere and biosphere. Scope and importance; Concept of sustainability and sustainable development. Ecosystem - Structure and function of ecosystem; Energy flow in an ecosystem: food chain, food web and ecological succession. Case studies of the following ecosystems: Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries).	
II	Natural Resources: Renewable and Non-renewable Resources: Land Resources and land use change; Land degradation, soil erosion and desertification. Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations. Water: Use and overexploitation of surface and ground water, floods, droughts, conflicts over water (international & inter-state). Heating of earth and circulation of air; air mass formation and precipitation. Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs, case studies.	
III	Biodiversity and Conservation: Levels of biological diversity: genetic, species and ecosystem diversity; Biogeography zones of India; Biodiversity patterns and global biodiversity hot spots. India as a mega-biodiversity nation; Endangered and endemic species of India. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity. Ecosystem and biodiversity services: Ecological, economic, social, ethical, aesthetic and Informational value.	
IV	Environmental Pollution, Environmental Policies & Practices: Environmental pollution: types, causes, effects and controls; Air, water, soil, chemical and noise pollution. Nuclear hazards and human health risks. Solid waste management: Control measures of urban and industrial waste. Pollution case studies. Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture. Environment Laws: Environment Protection Act; Prevention & Control of Pollution Act – Air & Water. Wildlife Protection Act; Forest Conservation Act; International agreements; Montreal and Kyoto protocols and conservation on Biological Diversity (CBD). The Chemical Weapons Convention (CWC). Nature reserves, tribal population and rights, and human, wildlife conflicts in Indian context.	
V	Human Communities and the Environment& Field Work : Human population and growth: Impacts on environment, human health and welfare. Carbon-foot-print. Resettlement and rehabilitation of project-affected persons; case studies. Disaster management: floods, earthquakes, cyclones and landslides. Environmental movements: Chipko, Silent valley, Bishnios of Rajasthan. Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. Environmental communication and public awareness. case studies (e.g., CNG vehicles in Delhi). Visit to an area to document environmental assets; river/forest/flora/fauna, etc. Visit to a local polluted site—Urban/Rural/Industrial/Agricultural. Study of common plants; insects, birds and basic principles of identification. Study of simple ecosystems-pond, river, Delhi Ridge, etc.	Population explosion – Family Welfare Programmes Role of Information Technology in Environment and human health. Role of the Colleges, Teachers and Students in village adoption towards clean, green and make in villages in various aspects.

PERCENTAGE OF SYLLABUS REVISED: 33 %

COURSE FOCUS ON

Skill Development

Entrepreneurial Development

Employability

Innovation

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13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code / Name: 225CO2A1CC / Managerial Economics

Percentage of Syllabus Revised: 100%

Course Focus on



Skill Development



Entrepreneurial Development



Employability



Innovation



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13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code / Name: 225IB2A1CA/ Human Resource Management

Unit	Existing	Changes
I	Meaning – Importance – Evaluation – Objectives – Scope – Hawthorn Studies – Its implications – Organization structure.	Characteristics - Importance and functions of HRM - Qualities of human resource manager – Role of human resource manager- Human resource management strategy and analysis - e-HRM: Nature of e-HRM, e-learning, e-compensation -Recent techniques in HRM
II	Human resource planning – Job analysis – Role analysis – Selection and Recruitment – Right Sizing - Testing – Interview- SWOC analysis- Training – Promotion	Job description – Job specification, Job design – Concept – Approaches - Methods. Testing and competency mapping- Process- Sources of recruitment – Techniques
III	Human Resource Development – Performance appraisal – Job evaluation and merit rating – Job satisfaction. Human behaviour process – Perception – Motivation – theories of Motivations – Personality – development – Main determinants of Personality – Theories of personality	Placement and induction-Concept of placement and induction – Objectives – Advantages- Steps to make induction effective. Employee training: Concept –Need –Importance- Types – Objective –Design – Methods –Evaluating training effectiveness.
IV	Organizational Discipline: Meaning – Causes of Indiscipline – Acts of Indiscipline – Procedure for Disciplinary Action – Organization conflict – Conflict in organizational behaviors – Individual aspect of conflict – Management of conflict – Whistle Blowing – Grievance – Meaning – Characteristics of Grievances – Causes of Grievance – Methods of knowing Grievance – Grievance Redressal Procedure	Performance appraisal– Concept – Objective – Importance – Process – Problems – Essentials – Methods – Performance appraisal through MBO – 360 degree appraisal techniques- Performance Management. Job evaluation : Concept – Objectives – Process – Advantages – Limitations – Essentials – Methods.
V	Direction – Supervision – Control – Leadership – Types of Leadership – Leadership theories, Theories of supervision	Job satisfaction – Concept – Measurement – Determinants – Quality of work life – Concept –Measure –Dimension – Principles. Employee relations: Building positive employee relations – Safety, health and risk management–Management of stress : Concept – Sources – Consequences – Coping with stress – Methods of stress management

Percentage of Syllabus revision: 82%

Course Focus on:



Skill Development



Entrepreneurial Development



Employability



Innovation



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13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code / Name: 225IB2A1CC- Global Business Environment

Unit	Existing	Changes
I	Environmental adjustment needs – Analyzing the international marketing environment – Vital importance of continuous monitoring, adopting to the changing environment.	Nature and importance of International business- Reason for going global- Mode of entry into global business- Business environment- Meaning- Nature-Importance- Micro environment and macro environment.
II	The national physical endowment – Topography – Climate – The nature of Economic activity – Rostow's view. Infrastructure – Transportation - Energy – communication – Urbanization, Foreign Investment.	Economic environment- Economic factors influencing international business- Types of economic system- World economic institutions and Agreements.
III	Cultural environment: Material culture – language – Aesthetics – design, colour, music, brand names – educational – religious – Attitudes and values – Eastern Vs Western Culture .	Importance of cultural environment in business decisions- Consumer preference and buying behavior-Social responsibilities of business.
IV	Legal environment – Bases for legal system – International Legal disputes International dispute resolution – Commercial law within countries - Impact on International law on Business.	Political environment: Types of political system- Role of government in business – Political risks of global business– International law: Origin- Sources of international law
V	Fundamentals of environmental protection – Environmental problems – air, water pollution – forests – land use – Environmental policy: Basic approach – Regulation – Distributive effects – International policy	Technological environment: Phases of technological development in business- Importance of technological up gradation in international business- Recent technological development in business sectors.

Percentage of Syllabus revision: 86%

Course Focus on:



Skill Development



Entrepreneurial Development



Employability



Innovation



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BoS

13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code / Name: 225IB2A1CD- International Business Relations

Unit	Existing	Changes
I	Concept of International relations- Origin and growth of International relations-Element of international relations - Scope of international relations	NIL
II	International politics - Foreign policy - Values of foreign policy - Objectives of nation foreign policy - Determinants of foreign policy - Internal factor and external factor.	NIL
III	The nature and content of international law - The balance of power- Nature - Definition-Characteristics – Role -Historical significance - Devices for maintaining the balance of power -Collective security and peaceful settlement.	NIL
IV	IMF- World Bank - Evolution of international organization and regional grouping for the development of international relations- Role of regional grouping (viz) BRICS, EU, ASEAN, NAFTA, LAFTA, SAARC AND ARAB LEAGUE- world bodies (viz) UN and WTO-Economic grouping (viz) G-8, G-15 and G-77	NATO.
V	Foreign policy of India-Nehru's foreign policy-its distinctive features-nonalignment foreign policy since 1962-Indo-Soviet relations- relations with China and Great Britain-Indo-U.S relations-Indo-Pakistan relations-Disarmament efforts by India-India's neighborhood relations.	NIL

Percentage of Syllabus revision: 9%

Course Focus on :



Skill Development



Entrepreneurial Development



Employability



Innovation



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13th

Syllabus Revision

Faculty: Commerce

Board: Commerce with International Business

Semester: I

Course Code/ Name: Warehousing and Inventory Management

Percentage of Syllabus Revised: 100%

Course Focus on :



Skill Development



Entrepreneurial Development



Employability



Innovation



Intellectual Property Right (IPR)

586



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13th

Syllabus Revision

Faculty: Commerce IB

Board: Commerce with International Business

Semester: I

Course Code/ Name: Retailing and Franchising

Percentage of Syllabus Revised: 100%

Course Focus on :

Skill Development

Entrepreneurial Development

Employability

Innovation

Intellectual Property Right (IPR)

587



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BoS

13th

ATTENDENCE OF THE THIRTEENTH BOARD OF STUDIES MEETING

Faculty : Commerce

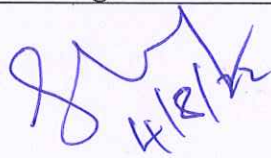

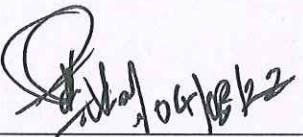


Board: International Business

Date : 04.08.2022

Time : 10:30 A.M.

Venue : Board Room

The following members were presented for board of studies meeting

S.No	Name	Designation	Signature
1.	Dr.S.Mohanraj Head, Department of commerce with International Business Dr. N.G.P. Arts and Science College (Autonomous).	Chairman	 4/8/22
2.	Dr.R.Maharajothi Priya Associate Professor & Head Department of Commerce (International Business) Kongunadu arts and Science College Coimbatore – 641 029.	VC nominee	 4/8/22
3.	Dr. F. J. Peter Kumar, Department of Management Studies, Karunya University, Karunya Nagar, Coimbatore, Tamil Nadu 641114	Subject Expert	 4/8/22
4.	Dr.N.Bharathi, Department of Commerce, Alagappa Govt. Arts College, Karaikudi – 630 003. Sivanagngai (Dist). TN	Subject Expert	 4.8.22
5.	Dileep Abraham, Chief Operating Officer, Inter global Logisolutions Ltd., Coimbatore-641045	Industrial Expert	Absent
6.	Mr.Rajagopal Venkatesan, Country Head, Skanda Freight Services Private Limited, Coimbatore – 641043	Alumni	 04/08/22



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

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Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle – 3.64 CGPA)
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7.	Dr.P.R. Muthuswamy Director-Academics Dr.N.G.P Educational Institutions.	Special Invitee	
8.	Dr.Kuppusamy Head, Department of Tamil, Dr. N.G.P. Arts and Science College (Autonomous).	Co-opted Member	
9.	Dr.R. VidhyaPrabha Head, Department of English, Dr. N.G.P. Arts and Science College (Autonomous).	Co-opted Member	
10.	Dr.M.Sangeetha Assistant Professor, Department of Mathematics, Dr. N.G.P. Arts and Science College (Autonomous).	IDC Representative	
11.	Dr.S.Mohan Head, Department of Business Administration (CA), Dr. N.G.P. Arts and Science College (Autonomous).	IDC Representative	
12.	Dr.T.Vasumathi, Associate Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
13.	Dr.N.Chandrakala Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	



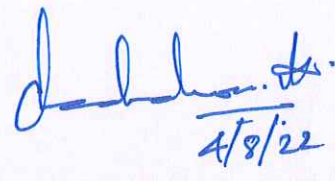

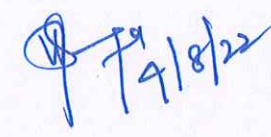



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13.	Ms.S.Priyanka Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
14.	Dr.M.Kowsalya Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	
15.	Mr.K.Chandrabose Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	 4/8/22
16.	Dr.M.Manjula Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	 4/8/22
17.	Dr.V.Saranya Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	 4/8/22
18.	Dr.E.Dhanasekar Assistant Professor, Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous).	Member	 4/8/22



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19.	Ms.P.D.Praveena (III B.Com.IB) Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore – 48.	Student Nominee	
20.	Mr. Sanjay (II M.Com.IB) Department of International Business, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore – 48.	Student Nominee	

Date: 04.08.2022

Dr.S.Mohanraj

Chairman- Board of Studies

BoS Chairman/HoD
Department of Commerce (IB)
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048

