

Dr. N.G.P. ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle - 3.64 CGPA)

Dr. N.G.P. - Kalapatiti Road, Coimbatore - 641 048, Tamil Nadu, India Web: www.drngpasc.ac.in | Email: info@drngpasc.ac.in | Phone: +91-422-2369100

14th

MINUTES OF THE FOURTEENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Name of Board: Commerce

The Meeting of Board of Studies (BoS) was held as given below:

Name of the	BoS	
Department	Commerce	
Meeting No.	14	
Date and Time	24/11/2022, 11.00 a.m.	
Venue	IQAC Board Room	
Members	bers The details are given in ANNEXURE – I	

	AGENDA
1	Discussion on UG Syllabi for Part III – Core Courses for second semester 2022-23 Batch and onwards.
2	Discussion on Syllabus for Part III - Inter Disciplinary Course (IDC) 2022-23 Batch and onwards.
3	Discussion on Part - I (Tamil/Hindi/French/Malayalam) offered by Language Department for 2022-23 Batch and onwards.
4	Discussion on Part -II (English) offered by English Department for 2022-23 Batch and onwards.
5	Discussion on Part IV (AECC) for 2022-23 Batch and onwards.
6	Discussion on credits for Part - V Extension Activity for 2022-23 Batch and onwards
7	Discussion on Value Added Certificate Course (VACC).
8	Discussion on PG syllabi for Core Courses for second semester 2022-23 Batch and onwards.
9	Discussion on PG Syllabus for Extra Departmental Course (EDC)
10	Discussion on PG syllabi for Discipline Specific Elective (DSE) for second semester 2022-23 Batch and onwards.
11	Any other matter.





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MINUTES OF THE FOURTEENTH BOARD OF STUDIES MEETING

Faculty: Commerce

Name of Board: Commerce

The Chairman of BoS welcomed all the Board members for the meeting. The items listed in the agenda were taken for discussion.

The following were the minutes of the meeting:

Discussion on UG Syllabi for Part III - Core Courses for second semester 2022-23			
Batch and onwards			
225BPA1A2CA - Advanced Financial Accounting (New Course)			
• The unified syllabus approved by Board of Studies in Commerce with Business			
Process Services was placed for endorsement.			
225CR1A2CA - Business Law (New Course) • The unified syllabus approved by Board of Studies in Commerce with			
225CO1A2CP - Financial Modelling – II (New Practical Course)			
 It was discussed to include Data application in EXCEL for decision making. 			
The Board unanimously approved the syllabi for the above courses.			
Discussion on syllabus for Part III - Inter Disciplinary Course (IDC)			
225CO1A2IA- Indian Economy			
 Dr. Sharon Sophia Subject Expert suggested to include Tamil Nadu Industrial 			
Policy and New Technology introduced in Indian Agriculture.			
225CO1A2IB - Auditing(New Course)			
 Dr.K.Kanniammal suggested to include Share transfer audit in Unit - IV 			
The syllabus is offered to Commerce with Corporate Secretaryship.			
n The Board unanimously approved the IDC Syllabus.			
Discussion on Part - II (Tamil/Hindi/French/Malayalam) offered by Language			
department for 2022-23 Batch and onwards.			
221TL1A2TA – Tamil II - Ara Ilakiyam			
221TL1A2HA - Hindi-II - Modern Literature			
221TL1A2FA - French II - Grammar, Translation and Civilization			
221TL1A2MA – Malayalam II - Modern Literature			
The unified syllabi approved by the Board of Studies in Language Department were			
placed for endorsement.			
The Board unanimously approved the Syllabi for the above courses.			





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Item 04	Discussion on Part II (English) offered by department of English for 2022-23 Batch and onwards				
Discussion	221EL1A2EA: Professional English II The unified syllabus approved by the Board of Studies in English was placed for endorsement.				
Resolution	The Board unanimously approved the syllabus.				
Item 05	Discussion on Part IV (AECC) for 2022-23 Batch and onwards.				
Discussion	 221TL1A2AA - Basic Tamil 221TL1A2AB - Advanced Tamil The unified syllabi approved by Board of Studies in Language department were placed for endorsement. 225CR1A2AA - Human Rights and Women's Rights The unified syllabus approved by Board of Studies in Commerce with Corporate Secretaryship was placed for endorsement. 				
Resolution	The Board unanimously approved the syllabi.				
Item 06	Discussion on credits for Part - V Extension Activity for 2022-23 Batch and onwards.				
Discussion	Extension Activity - NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs. • One credit to be awarded for participation in extension activities like NSS/NCC/ YRC/RRC/ Yoga/Sports/ Clubs				
Resolution	The Board members approved one credit to each Extension Activity.				
Item 07	Discussion on Value Added Certificate Courses (VACC).				
Discussion	• The VAC Course entitled Value Added Certificate Course on Business Practices for the Batch 2021-22 and onwards to the Faculty of Commerce.				
Resolution	The Board members approved the VACC syllabus.				
Item 08	Discussion on syllabi for Core Courses for second semester PG 2022-23 Batch and onwards.				
Discussion	 225CO2A2CA: International Business (New Course) Dr.Sharon Sophia Subject Expert suggested to include Forex Market and Cross Border Market in Unit I Dr.K. Kanniammal VC Nominee suggested to include Bretton Wood Theory in Unit III. Mr.N.Sampath Kumar Industrial Expert suggested to include Commodities Market in Unit IV. 225CO2A2CB: Applied Costing (New Course) Mr.N.Sampath Kumar Industrial Expert suggested to include Employee Turnover and Labour Turnover in Unit – III and Service costing in Unit – IV. 225CO2A2CC: Accounting for Management (New Course) 				
	 Mr.V.Gunasekaran Alumni suggested to include Application and interpretation of ratio in Unit - II 				



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ta a torract	 Dr.Sharon Sophia Subject Expert suggested to include Operating cycle, Aging cycle, Credit decision cycle and working capital cycle in Unit -II. 				
	 225CO2A2CP: Computer Applications in Business Accounting (New Course) The syllabus was discussed to enhance analytical skills. 				
7					
Resolution	The Board unanimously approved the Syllabi for the above courses.				
Item 09	Discussion on syllabus for Extra Departmental Course (EDC) offered by Mathematics department				
Discussion	222MT2A2EC- Operations Research				
	 The unified syllabus approved by the Board of Studies in Mathematics was 				
	placed for endorsement.				
	225CO2A2EA - Financial and Management Accounting				
	 Mr.N.Sampath kumar the industrial experts suggested to add trust account in 				
	Unit-II.				
Resolution	The Board unanimously approved the syllabus for the course.				
Item 10	Discussion on PG syllabi for Discipline Specific Elective (DSE) for the second semester 2022-23 Batch and onwards				
Discussion	Discipline Specific Elective (DSE) courses were included to impart domain specific knowledge in Marketing, Finance and Management to meet the industrial and social				
ACCOUNT AND VIOLENCE	requirements. 225CO2A2DA - Retail Marketing (New Course)				
	Mr.N.Sampath Kumar Industrial Expert suggested to include the recent trends in				
	Retail Marketing.				
	225CO2A2DB – Insurance and Risk Management (New Course)				
	Mr.N.Sampath Kumar Industrial Expert suggested to include Personal Accident				
	in Unit - III.				
	• Dr. Sharon Sophia Subject Expert suggested to include Credit Risk, Probability				
	Risk, Operational Risk and Market Risk in Unit – IV.				
	225CO2A2DC - Change Management (New Course)				
o ban ayana	The Course contents were discussed to enhance the tactical skill in dealing the				
	micro and macroscopic needs effectively.				
Resolution	The Board unanimously approved the syllabi for all the above courses.				
Item 11	Any other matter				
Discussion	The board members suggested the Panel of Examiners.				
Resolution	The Board recommended the external experts.				
	1 1 1 1 1 C. their active portion and				

The chairman of Board of Studies (BoS) thanked all the members for their active participation and cordially invited them for the next meeting.

Date: 24/11/2022



(Dr. D. Parasakthi)

BoS Chairman/HoD
Department of Commerce
Dr. N. G. P. Arts and Science College
Coimbatore – 641 0@ge | 4



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SYLLABUS -NEW COURSE

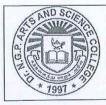
Facul	tv	Name:	Commerce

Board: Commerce

Semester: II

Course Code/ Name: 225BP1A2CA / Advanced Financial Accounting

Content	The state of the s
Branch and Departmental Accounting	
Branch Accounting: Objects - Types of Branch Accounting - De	pendent Branches - Features -Accounting in respect of
Dependent Branches - Debtors System only - Cost Price and Invoice	Price - Independent Branches (Theory only)
Departmental Accounting: Need - Advantages - Distinction between	Departments and Branches - Methods and Techniques of
Departmental Accounting.	
Case Study on Branch Accounts.	
Hire Purchase and Instalment Purchase Systems	
Hire Purchase System - Features - Distinction between Hire Purchase	se System and Instalment System - Accounting treatment
for Hire Purchase System – Model Journal Entries - Calculation of Inte	erest - Hire Purchase Trading Account - Debtors Methods
- Stock and Debtors System (Excluding Default and Repossession). In	stalment Purchase Systems - Accounting treatments.
Partnership Accounting: Admission of a Partner	
Partnership Deed - Division of Profits - Capital Accounts - Fixed and	d Fluctuating Capital - Interest on Capital and Drawings -
Admission of a Partner - Calculation of New Profit sharing Ratios. (Goodwill: Need for Valuation of Goodwill - Treatment of
Goodwill - Revaluation of Assets and Liabilities.	
Case Study on Admission of a Partner.	
Retirement and Death of a Partner	The state of the s
Retirement (Excluding Retirement cum Admission) and Death of a Pa	rtner: Calculation of New Profit sharing ratio - Treatment
of Goodwill on Retirement/ Death of a Partner - Adjustment of Capit	al after Retirement - Death of a Partner: Mode of payment
- Special Treatments.	
Dissolution of a Firm	and bees the protection of electronic for the Late of
Meaning - Modes of Dissolution- Settlement of Accounts - Accounting	Treatment - Normal Dissolution - Insolvency of a Partner
(Excluding Insolvency of all Partners) - Garner vs. Murray - Capital F	Ratio Under Fixed Capital Method and Fluctuating Capital
Method.	
Case Study on Garner vs. Murray. Question paper shall cover 20% Theory and 80% Problem.	
Study (Examined Internal only).	
Committee and an animal only in	
PERCENTAGE OF SYLLABUS (NEW) : 100%	
COURSE FOCUSES ON	
✓ Skill Development ✓	
Jam Development	Entrepreneurial Development
✓ Employability ✓	Innovations
Employability	Intiovations
	Gender Sensitization
Intellectual Property Rights	
	Constitutional Rights/ Human Values/
Social Awareness/ Environment	Ethics
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SYLLABUS -NEW COURSE

Faculty Name: Commerce

Board: Commerce

Semester: II

Course Code/ Name: 225CR1A2CA/ Business Laws

Unit	Content
I	Indian Contract Act, 1872
	Meaning of Law - Indian Contract Act, 1872 - Meaning of Contract and Agreement - Difference between Contract and
	Agreement - Types of contracts - Valid, void and voidable, illegal and immoral contracts - Essential elements of a contract -
	Offer and Acceptance - Consideration - Capacity to contract.
	Case Study: Capacity to contract.
II	Free Consent and Performance of Contract
	Free Consent - Coercion - Undue Influence - Fraud - Misrepresentation - Mistake. Legality of Object - Performance of
	contract - Discharge of contract - Modes of discharge of contracts - Breach of contract - Types of breach - Remedies for
	breach of contract - Types of damages - Specific Relief.
	Case Study: Remedies for breach of contract
III	Consist Contractor / Reliable (all says a sensite symbols to be a watching to proper to a sensite for the says and the says and the says and the says and the says are says and the says and the says are says are says and the says are says are says and the says are says are says are says and the says are
	Special Contracts Contract of Indemnity - Essentials - Rights - Contract of Guarantee - Essentials - Difference between Contract of Indemnity
	and Currentee Kinds - Surety - Rights Bailment and Pledge - Essentials - Kinds - Kights and Duties. Law of Wortgage -
	Mortgage vs. Pledge - Law of Agency - Rules - Essentials - Kinds - Rights and Duties of Agent and Principal - Personal
rentil = 080	Liability of an agent - Termination of agency - Methods.
IV	The Sale of Goods Act, 1930
	The Sale of Goods Act, 1930 - Essentials of Contract of sale - Sale distinguished from Agreement to sell - Implied condition
	and warranties - Doctrine of Caveat Emptor - Unpaid seller - Rights against Goods and the buyer.
	Case Study: Sale of Goods Act, 1930
V	Information Technology Act, 2000
	Definitions - Digital signatures - Electronic Governance - Attributions, Acknowledgement and Dispatch of Electronic
	Records - Secure Electronic Reports and Secure digital signature - Certifying Authorities - Digital Signature Certificate -
	Encryption - Duties of Subscribers.

Case Study (Examined Internal only)

PERCENTAGE OF SY	LLABUS (NEW)	: 100%
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COURSE FOCUSES ON

\checkmark	Skill Development	✓	Entrepreneurial Development	
\checkmark	Employability	\checkmark	Innovations	
✓	Intellectual Property Rights		Gender Sensitization	
✓	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics	
				Cont'd





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SYLLABUS (NEW COURSE)

Faculty Name: Commerce

Board: Commerce

Semester: II

Course Code/ Name: 225CO1A2CP Financial Modeling II

S.No.	List of Exercises			
1	Calculate a summary of the quantity and value of Inventory			
2	Prepare Liquidity Ratios for an accounting period			
3	Prepare Profitability Ratios for an accounting period.			
4	Prepare Turnover Ratios for an accounting period.			
5	Preparation of cash flow statement of a company.			
6	Create a Company model building using Linkages for Projecting Profit and Loss Account, Balance Sheet and Cash Flow Statement.			
7	Create a Comparative statement of a company.			
8	Create a Common Size Statement of a company.			
9	Create a Trend Analysis of a company.			
10	Create financial statements using scenario analysis.			

Out of 10 Programs, 10 Programs are mandatory using Excel.

✓	Skill Development	✓	Entrepreneurial Development
\checkmark	Employability	\checkmark	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

PERCENTAGE OF SYLLABUS (NEW): 100%

COURSE FOCUSES ON:





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SYLLABUS REVISION

Faculty Name: Commerce

Board: Commerce

Semester: II

IDC - Course Code/ Name: 225CO1A2IA / Indian Economy

Unit	Existing	Changes
I	Economy: Meaning of Developed and Developing Economy - Characteristics of Indian Economy. Determinants of Development and Growth: Economic and Non Economic factors - Difference between Economic Development and Economic Growth - Obstacles in Economic Development.	Difference between Economic Development and Economic Growth
II	Population: Features of Indian population- Size and Growth of Population-Causes for growing population -Problems in Over Population. Measures for Population Control: Migration—Redistribution—Economic—Development—Population Policy and Family Planning	: HDI indicators and Limitations – Brain Drain: Factors and impact Reverse Brain Drain. Case study on 'Brain drain'
III	Agriculture: Place of Agriculture in Indian economy- Agricultural Productivity: Causes of Low Productivity and Measures - Green Revolution: Achievements and Failures - Sources of Agricultural Finance. Agricultural Marketing: Defects and Measures	Latest Trends in Indian Agriculture. Case study on 'New technology in Indian agriculture'
IV	Industry: Role of Industries in Economic Development – New Industrial Policy 1991- Criticisms in New Industrial Policy 1991 – MSME – Role of MSME in Indian economy, Fiscal policy and Monetary Policy.	Tamil Nadu Industrial Policy 2021. Industrial Sickness
V	Labour: Meaning-Agricultural Labour- Causes for Poor Conditions- Measures to Improve the Conditions. Industrial Labour- Features of Industrial Labour. Industrial Disputes: Meaning- Causes for Industrial Disputes - Methods of Settling Industrial Disputes.	Methods of Settling Industrial Disputes Case study on 'Industrial disputes'

Case Study (Examined Internal only).

PERCENTAGE OF SYLLABUS REVISED: 30%

COURSE FOCUSES ON

✓	Skill Development	✓	Entrepreneurial Development	
✓	Employability	\checkmark	Innovations	
	Albert Control	S. PEVITIES	Gender Sensitization	
1	Intellectual Property Rights			
		1	Constitutional Rights/ Human Values/ Ethics	
1	Social Awareness/ Environment	انبا	Values/ Ethics	
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SYLLABUS-NEW COURSE

Facu	ltv	Name:	Commerce

Board: Commerce

Semester: II

AECC / Name: 225CR1A2AA / Human Rights and Women's Rights

Unit	Content				
I	Introduction to Human Rights: Human Rights: Meaning, Definition, Nature, Content - Legitimacy of Human				
	Rights - Origin and Development of Human Rights - Theories - Principles of Magna Carta - Modern				
169	Movements of Human Rights - The Future of Human Rights				
II	Human Rights in India:				
1.0		ghts - Right to Life and Liberty - Directive Principles of State Policy			
	- Fundamental Duties - Individual and Group Rights - Other facets of Human Rights - Measures				
C THE COLUMN	Protection of Human Rights in India				
III	Human Right Violations and Redressal Me				
		Right by State Machinery and by Individual - Remedies for State			
		ies - Public Interest Litigation (PIL) - Protection of Human Rights			
		ssion - State Human Rights Commissions - Constitution of Human			
- 4	Right Courts	i a di			
IV	Rights to Women and Child:	t deven Ductostian to manager Coursel offences. Law relating to			
		st dowry-Protection to pregnancy-Sexual offences - Law relating to			
		ation (Article 39 a, d, e & Article 42, 43 & 46) - Trafficking of women			
man tales	and the state of t	ection of children against Sexual Offences Act 2012 (POCSO).			
V	Civil and Political Rights of Women: Right of inheritance - Right to live with decency and dignity - The Married women's Property Act 1874 - Women's right to property - Women Reservation Bill - National Commission for Women - Political				
	participation - Pre independent political participation of women - Participation of Women in post independent				
	period				
DEDCI	* The state of the	: 100%			
FERCI	ENTAGE OF STELADOS (INEW)	. 10070			
COUR	RSE FOCUSES ON				
1	Skill Development	Entrepreneurial Development			
	okiii bevelopitetti	Entrepreneurar Development			
1	Employability	Innovations			
		✓ Gender Sensitization			
	Intellectual Property Rights	- Commissional 1			
ш		Constitutional Rights/ Human Values/			
1	Social Awareness/ Environment	Ethics			
	Social Interest, Bittionical				





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SYLLABUS - NEW COURSE

Faculty: Commerce

Board: Commerce

Semester: II

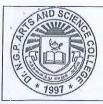
Course Code / Name: 225CO2A2CA / International Business

Unit	Content				
I	Concepts and Dimensions:				
	Concept of International Business - Types- Nature and Importance of International business - Difference between domestic and				
	International Business. International business environment – nature - modes of entry in international business - theories of				
	international trade - balance of payments. Types of Markets - Forex Market - Cross Border Market.				
	Case study on international business environment				
II	Globalization Process:				
	An Overview – Introduction to global marketing - nature and importance - process of international marketing - transition from domestic to transnational marketing - international investment - technology transfer- The Global Monetary System -The Foreign Exchange Market - Introduction - Functions of the Foreign Exchange Market.				
	Case study on global marketing				
YYY					
III	World Trading System: World Trade Organization – Basic principles and frame work – IMF - World Bank - international Commodity Agreements - Multilateral Financia				
	Institutions. Bretton Woods Theory- Free Trade - Development of Multilateral Trading System- WTO & development of World trade -				
	Regional grouping of countries and its impact.				
	Case study on world trading				
IV	Legal Environment, EXIM Policy:				
Maria Mil	Legal Framework - objective of EXIM, FEMA - Origin and objective - framework of FEMA - Commodity Market, Consumer Law -				
	Settlement of International Trade Disputes CBOT - Exporting, importing and counter trade- Introduction - Export and Import				
	Finance- Export assistance - Import and Export documentation - Frame work - Standardized pre-shipment Export documents -				
	Commercial and regulatory documents.				
	Case study on international trade disputes				
V	Contemporary Developments and Issues:				
	Contemporary developments - issues - International Trade and Environment - International Business Ethics - Electronic				
	Commerce - Instruments of Trade Policy-Common challenges of International Business - Language Barriers - Cultural Differences				
	- Managing Global Teams - Currency Exchange and Inflation Rates - Nuances of Foreign Politics, Policy, and Relations.				
	Case study on international trade policy.				

Section C: Compulsory question for case study.

PERCENTAGE OF SYLLABUS (NEW)	:100%	
COURSE FOCUSES ON		
✓ Skill Development	\checkmark	Entrepreneurial Development
✓ Employability	√	Innovations
✓ Intellectual Property Rights		Gender Sensitization
Social Awareness/ Environment	\checkmark	Constitutional Rights/ Human Values/ Ethics
		Cont'd





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SYLLABUS -NEW COURSE

Faculty Name: Commerce

Board: Commerce

Semester: II

Course Code/ Name: 225CO2A2CB Applied Costing

Unit	Content				
I	Introduction of Cost Accounting: Meaning and definitions – Difference between financial and cost accounting – Relationship with Management accounting – Natur and significance of cost accounting – Installation of Costing system – Characteristics of ideal costing system – Methods of costing Elements of costing – cost concept, fixed cost and variable costs – Preparation of cost sheet, Tenders and quotation. Case study on cost sheet				
II	Issue of Materials: Material Classification and Coding of Material – Level Setting - Economic order quantity – purchase procedure – storage of materials – Bin Card – Stores Ledger - Issue of materials – Methods of Valuing Material issues – Cost Price Method – FIFO, LIFO, HIFO, NIFO and Base Stock - Average Price Method – Simple and Weighted Average price – Market Price Method – Replacement price and Realisable price – Notional Price Method - Standard Price, Inflated Price and Reuse Price – Treatment for Normal and Abnormal loss of materials – Waste, Scrap, Spoilage, Defectives and Obsolence – Inventory control – Physical verification – periodical and perceptual inventory – Inventory Control techniques – ABC Analysis – FSN - JIT. Case study on Material Pricing				
Ш	Labour Cost: Classifications of Labour Cost – Time keeping and Time Booking – Preparation of pay roll –Idle time – Over time – Accounting of labour cost – Wage payment and incentive system – Work study – Merit rating – Time and motion study – labour turnover - methods of labour turnover.				
IV	Case study on Employee Turnover Overhead Cost, Operating Costing: Meaning and classifications of Overheads – Classification according to function – variability and elements – Absorption of overhead cost – Difference between cost allocation and apportionment and reapportionment – Predetermined overhead recovery rates – Over absorption and Under absorption – Meaning and causes – Accounting of under, and over absorbed overheads. Operating Costing – Operating Costing in Service Industries – Transport Costing, Power house, Cinema Theatres, Lodging houses Preparation of operation cost statement. Case study on Overhead Allocation				
V	Process Costing and Contract Costing: Features of process costing – Comparison between Job costing and Process costing – Process losses – Inter – process Profits – Equivalent Production – Joint – Products and by products – Distinction between by – products, main products and joint products. Contract Costing – Introduction – Characteristics, Features of Contracts and Contract Costing – System of Contract Costing – Recording of cost of a contract – Recording of value and profit on contracts – Profit or Loss on contracts. Case study on Process Costing				
Sectio	n C: Compulsory question for case study.	« Transation mie TST			
PER	CENTAGE OF SYLLABUS (NEW)	:100%			
COI	URSE FOCUSES ON	vallada adquatt			
✓	Skill Development	Entrepreneurial Development			
✓	Employability	Innovations			
	Gender Sensitization				

Cont'd...

Constitutional Rights/ Human Values/ Ethics



Intellectual Property Rights

Social Awareness/ Environment



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Approved by Government of Tamil Nadu & Accredited by NAAC with A++ Grade (3rd Cycle - 3.64 CGPA) Dr. N.G.P. - Kalapatti Road, Coimbatore - 641 048, Tamil Nadu, India Web: www.drngpasc.ac.in | Email: info@drngpasc.ac.in | Phone: +91-422-2369100

14th

SYLLABUS - NEW COURSE

Faculty Name: Commerce

Board: Commerce

Semester: II

Course Code/ Name: 225CO2A2CC Accounting for Management

Unit	Content
	Management Accounting: Nature and scope of Management Accounting- Meaning- Nature- Scope-Functions - Objectives - Importance - Limitations - Distinction between Financial Accounting and Management Accounting-Relationship between cost and management Accounting- Tools and Techniques of Management Accounting-Meaning and Process of financial statement Analysis and Interpretation. Case study on Financial Statement Analysis
п	Ratio Analysis: Ratio Analysis- Meaning-Advantages of Ratio Analysis- limitations-classification of ratios- application and interpretation of ratio - Working Capital Management-Meaning of Working capital- Importance - Working Capital cycle - Operating cycle, Aging cycle, Credit decision cycle, Inventory cycle Determinants and Computation of Working capital-Forecast of working capital Requirements - Inventory Management. Case study on Leverage Ratios
III	Fund Flow statement and Cash Flow statement: Fund Flow statement- Meaning and concept of Funds and Flow of Funds-Importance of Funds Flow statements- Limitations- Schedule of changes in working capital - Preparation of Funds Flow statement - Cash Flow statement - Uses of Cash Flow statement - Limitations-Preparation of Cash Flow Statement as per AS- 3. Case study on Cash flow statement
IV	Marginal Costing: Marginal Costing- Definition of Marginal cost and Marginal Costing- Salient features- Advantages of Marginal Costing- Limitations- Break-Even Analysis-Cost-volume- profit Analysis-Applications of Marginal costing for Business Decision making. Case study on Cost volume profit analysis of a company
V	Budgeting and Budgetary control: Budgeting and Budgetary control - Meaning- Definition- Objectives of Budgetary control- Essentials of Budgetary control - Advantages - Limitations-Classification and Types of Budgets - Application of various Budget. Standard costing and variance Analysis (Material and Labour only) -Advantages and Limitations of standard costing, Variance Analysis - Overhead variance-Sales variance Computation. Case study on Consolidated Cash Budget

Section C: Compulsory question for case study.

PERCENTAGE OF SYLLABUS (NEW): 100%

COURSE FOCUSES ON:

\checkmark	Skill Development	✓	Entrepreneurial Development
✓	Employability	√	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics





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SYLLABUS -NEW COURSE

Facul	tv	Name:	Commerce
T ere er	LLY	TAMMET.	COMMITTEE

Board: Commerce

Semester: II

Course Code/ Name: 225CO2A2CP Computer Applications in Business Accounting

List of Exercises
Descriptive Analysis.
Search a data using V look up.
Create an Error Table using H look up, V look up and offset.
Create Pivot table for data representation.
Illustrate Power Functions (Count If, Count IFS, Sum IF, Sum If S)
Scenario analysis - Tax calculation.
Create a Company model building using Linkages for Projecting Profit and Loss Account, Balance Sheet and Cash Flow Statement
Sorting and Filtering Data (i) Sorting tables (ii) Using multiple-level sorting
(iii)Using custom sorting (iv)Filtering data for selected view (AutoFilter) (v) Using advanced filter options
Calculate NPV for given data.
Calculate IRR for given data.
Calculate Expected Rate of Return for given data.
Prepare ratio analysis for an accounting period: Liquidity Ratio Profitability Ratio Turnover Ratio

Out of 12 Programs, 10 Programs are mandatory using Excel

PERCE	ENTAGE OF SYLLABUS (NEW)	: 100	%
COURSE FOCUSES ON			
/	Skill Development	\checkmark	Entrepreneurial Development
✓	Employability	\checkmark	Innovations
\checkmark	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics





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SYLLABUS NEW COURSES

Faculty Name: Commerce

Board: Commerce

Semester: II

EDC - Course Code/ Name: 222MT2A2EC Operations Research

Unit	Content			
I	Linear Programming Problem: Basics of operations research: Characteristics- scientific method- scope -applications- objectives- phases- models-classification- limitations- linear programming: Introduction- requirements- assumptions- applications- formulation-advantages- limitations- graphical method- some exceptional cases.			
II	Transportation Model: Introduction- formulation and solution - variants in transportation problems- post optimality analysis in transportation-the trans-shipment problem- dual of the transportation problem.			
Ш	Assignment Model: Definition- Mathematical representation-Hungarian method- for problem- sensitivity analysis- travelling salesman problem.	rmulation and solution- variations of the assignment		
IV	Decision Theory and Games: Steps-decision making environments- decision making under concepted value criterion- posterior probabilities and Bayesian analymized strategies.	litions of certainty, uncertainty and risk-variation of the ysis - utility theory- theory of games- game models-rules-		
V	Network Analysis: Project planning, scheduling and controlling- basic tools and tech diagram- critical path method (CPM)- programme evaluation and	niques- network logic- Fulkerson's rule- activity on node review technique (PERT).		
	PERCENTAGE OF SYLLABUS (NEW) : 10 COURSE FOCUSES ON	00%		
	✓ Skill Development v	Entrepreneurial Development		
	✓ Employability	Innovations Gender Sensitization		
	Intellectual Property Rights	Constitutional Rights/ Human Values/ Ethics		

Cont'd..



Social Awareness/ Environment



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SYLLABUS - NEW COURSE

Faculty Name: Commerce

Board: Commerce

Semester: II

Course Code/ Name: 225CO2A2DA Retail Marketing

Unit	Content
I	Retailing environment:
	An overview of Retailing – Types of stores – Product Retailing vs. Service Retailing – Non store Retailing – Retail strategy – Achieving competitive advantage and positioning Retailing environment – Legal, Social, Economic, Technological, issues – Trends in the Indian Retailing Industry. Case study on retail environment
- II	Retailing process:
	Retail store location and layout - Country/Region analysis - Trade area analysis - Site evaluation and selection - Store design and layout - Comprehensive store planning - Exterior design and layout - Interior store design and layout - Interior design elements.
- late	Case study on Retailing process.
Ш	Inventory Evaluation: Planning merchandise needs and merchandise budgets – Methods for determining inventory evaluation – Assortment planning, buying and vendor relations –Price strategies – Merchandise pricing –Psychological pricing – Mark-up and markdown strategies. Case study on Inventory Evaluation and Price strategies.
IV	Retail Promotion:
10,74	Communicating with retail customer - Retail promotion mix- Advertising - Sales promotion - Publicity - Retail selling process
	Retail database- In-store customer service.
157, 3.0	Case study on Retailing Mix and Advertising
V	Globalization of Retailing:
	Globalization and changing retail formats - Online retailing - International Retailing-Opportunities and Challenges - Market entry formulas - New customized formats (customized stores, portable stores, merchandise depots, retail theater, service malls, customer-made stores, interactive kiosk 'shopping arcades'). Case study on Globalization of Retailing, Changing retail formats and online retaling

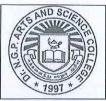
Section C: Compulsory question for case study.

PERCENTAGE OF SYLLABUS (NEW)

COURS	SE FOCUSES ON			
\checkmark	Skill Development	\checkmark	Entrepreneurial Development	
✓	Employability	✓	Innovations	
✓	Intellectual Property Rights		Gender Sensitization	
√	Social Awareness/ Environment	✓	Constitutional Rights/ Human Values/ Ethics	

:100%





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SYLLABUS - NEW COURSE

Faculty Name: Commerce

Board: Commerce

Samostar II

Course Code/ Name: 225CO2 A2DR Incurance and Rick Management

Unit	The state of the s	Content			
I	Insurance:	Salares, et ser ye through the			
Mary and	Introduction to Insurance: Role of Insurance-Characteristics of Insurable Risk-Principles of Insurance-Reinsurance-Double				
the same	Insurance-IT in Insurance.				
	Case study on Role of Insurance in current scenario				
II	IRDA Regulations and Framework:	and the second of the second o			
	Indian Insurance Industry-Reforms-Private Players	to Indian Insurance Market. IRDA Regulations: For Licensing of			
agaile in	Insurance Agents-For Protection of Policy Holders" Inte	erest. Actuary-Meaning-Statement of Advice (SOA).			
	Case study on Private players in Insurance company	 and a net - Coppythete Levitor planearit - Estaple - Sequence 			
III	Insurance types: Introduction to Life-Fire-Marine – Insurance-Character: Personal Accident - Risk coverage in Life, Fire and Marine Case study on Risk coverage in life	istics, Principles and types of Life, Fire and Marine insurance policy- ne Insurance.			
IV	Risk Management:	r lastin and status reporting and sample arritage statement for any con-			
The second	Introduction to Risk Management-Objectives of Risk M	lanagement - Concept of Risk - Types of Risk - Credit Risk, Probability			
	Risk, Operational Risk, Market Risk -Principles of Risk N	Management- Risk Management process.			
Trius 8	Case study on Managing Risk.				
V	Controlling risk:	, Print a dillara to shortania madi sopola,			
gins .		ement - Risk management by individuals and corporations-Tools for			
	Controlling Risk.				
	Case study on Risk controlling.	of a pathology Children and charge in the pathology and the conflict results of the conflict results and the conflict res			
	Section C: Compulsory question for case study.				
	PERCENTAGE OF SYLLABUS (NEW): 100%				
	COURSE FOCUSES ON				
	✓ Skill Development	✓ Entrepreneurial Development			
	✓ Employability	✓ Innovations			
	Zimpley womey				
		Gender Sensitization			
	Intellectual Property Rights	zandovolonia v			
		Constitutional Rights/ Human Values/ Ethics			
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SYLLABUS -NEW COURSE

Faculty Name: Commerce

Board: Commerce

Semester: II

Course Code/ Name: 225CO2A2DC Change Management

TT **		acy ivalite. 225COZNZDC Change ividiagement	
Unit I	Introduction to change Managements		
	Introduction to change Management: Change evolution of an organization - inhibit change - Classification of change - Mode of Change - Organizational Change: Introduction, forces of change - Images of managing change - Diagnosis for change - Organizational Transformation - Transformation Strategies - Nature of Organizational Change - Perspectives of organizational Change - Communicating Change - Methods of Techniques for Communicating Change. Case study on techniques for communicating change in management		
II	Process of change management and resistance to change:		
YE.	Phases of the change Management Process - Change Management Proceto Change - Forms of Resistance - Reactions to change - Resistance Resistance to Change - Techniques to Overcome Resistance. Case study on controlling process of change management		
Ш	Strategies for implementing change: Implementation of Change - The Delta Technique - Developing an Imp Key People - Developing Enabling Organizational Structures - Types of Choice of a Change strategy - Formulating and Facilitating Change - Imp Case study on choice of a change strategy	Change Management Strategies - Factors Affecting the	
IV	Evaluating organizational change, change agent and culture:		
	Concept of Monitoring and Evaluation of change - Measurement and	Methods of Evaluation - Feedback Process - Continuou	
	Incremental Change - Change Agents - Types of Change Agents - Role	e and Competencies of a Change Agent - Change Agen	
	Styles - Concept of Organizational Culture - Dimensions of Culture - Ty	pe of Culture - Assessing Organizational Culture - Role o	
	Culture in Managing Change.		
	Case study on organizational changes.		
V	Organizational Development interventions: Organizational Development: Characteristics, assumptions of Organizational Development Interventional Development Interventional Development interpressurational Development interpressurational Development interventions. Case study on Organizational Development interventions.	entions - Selecting an intervention - classification -	
Sectio	n C : Compulsory question for case study.		
	PERCENTAGE OF SYLLABUS (NEW): 100%		
	COURSE FOCUSES ON		
	✓ Skill Development ✓	Entrepreneurial Development	
	✓ Employability	Innovations	
	Intellectual Property Rights	Gender Sensitization	
	Social Awareness/ Environment	Constitutional Rights/ Human Values/ Ethics	



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ATTENDANCE OF THE FOURTEENTH BOARD OF STUDIES MEETING

FACULTY: Commerce

NAME OF THE BOARD : Commerce

VENUE

: IQAC Board Room

DATE

: 24/11/2022

TIME

: 11:00 AM

The following members were present for the Board of Studies meeting

S.NO.	NAME	POSITION	SIGNATURE
1.	Dr.D. Parasakthi Professor &Head Department of Commerce Dr.N.G.P. Arts and Science College	Chairman	Daray in for
2.	Dr. K. Kanniammal Professor, Department of Commerce Avinashilingam University Coimbatore.	VC Nominee	K. Kannian 11/2022
3.	Dr. Sharon Sophia Associate Professor Grade I Vellore Institute of Technology Business School Chennai.	Subject Expert	Shower 27
4.	Dr. C. Karthick Assistant Professor School of Commerce, Finance and Accountancy Christ University Bangalore.	Subject Expert	ABSENT
5.	Mr. N. Sampath Kumar GM Training and Career Advancement, Roots Industries India Ltd., Coimbatore.	Industrial Expert	N. Opert of sulpis

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ABSENT			
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6.	Mr.V. Gunasekaran Director, Nextro Service Pvt. Ltd., Saibaba Colony Coimbatore.	Alumni	epinarentoriais.
7.	Dr.N.Kuppuchamy Professor & Head Department of Tamil		1000
8.	Dr.R.VithyaPrabha Professor & Head Department of English	Co-opted Member	ABSENT
9.	Dr.R. Sowrirajan Professor & Head Department of Mathematics		+ halm
10	Dr. S. Saravanan Dean - Admin	Member	1 Saluzari
11.	Dr. P. B. Banudevi Dean - Commerce	Member	ABSENT
12	Ms. M. Banurekha Assistant Professor	Member	H. Bhaylular
13	Mr. M.A. Prasad Assistant Professor(SG)	Member	15 24/11/m
14	Dr.S.Gandhimathi Associate Professor	Member	S. hedrem122
15	Mr. P.Vimal Kumar Assistant Professor	Member	P. Jun 24.11.2
16	Mr. N.Chandru Assistant Professor	Member	2. Charles or
17	Dr.M.R. Chandrasekar Assistant Professor	Member	Christin
18	Dr.S.Muruganandham Associate Professor	Member	X2111/22
19	Mr. K.Ponnumani Assistant Professor	Member	6. Partite2
20	Ms.P.Mahewari Assistant Professor	Member	hary 28W
21	Dr. M.P. Kumaran Assistant Professor	Member	Joseph Miles



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22	Mr. D. Shanmugavadivel Assistant Professor	Member	D.S.y
23	Dr.Vennila Gopal Associate Professor	Member	Ma
24	Dr.S.Renugadevi Professor	Member	Dunhama
25	Dr.S.Dharchana Associate Professor	Member	Dhall
26	R.Monisha III B.Com – A Register No. 201CO034	Student Representative	Maniela R
27	D.Vinodhini II M.Com Register No.212CO029	Student Representative	Venethed Poter.

Date: 24/11/2022



(Dr.D. Parasakthi)
BoS Chairman/HoD
Department of Commerce
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048



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