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		19 <sup>th</sup>

### Department of Management Studies

#### Board of Studies Meeting

The minutes of the 19<sup>th</sup> meeting of Board of Studies held on 28.06.2025 at 10.00 a.m. at the D1 Block, Room No.507.

#### Members Present:

S.No.	Name	Category
1.	Dr. S. Mohan Professor & Head Department of Management Studies Dr. N.G.P. Arts and Science College, Coimbatore.	Chairman
2.	Dr.S.Parthiban Head - Department of Management Gobi Arts and Science College Gobichettipalayam.	University Representative
3.	Dr. Vijaya Vardhan Manchala Assistant Professor (SG) PSG Institute of Management Avinashi Road, Peelamedu Coimbatore.	Subject Expert
4.	Mr.K.Senthil Head - Digital Marketing Roots Multiclean RKG Industrial Estate Ganapathy Coimbatore.	Meritorious Alumni
5.	Dr.P.R. Muthusamy Director – Academics Dr.N.G.P. Educational Institutions	Special Invitee (Honorary Expert)
6.	Dr. V. Abirami	Member
7.	Dr.B.M.Rajesh	Member
8.	Dr. A. Ragukumar	Member
9.	Dr. R. Latha	Member
10.	Dr.R. Venkatesan	Member
11.	Dr.M.Sathana Priya	Member
12.	Dr. R. Rukmathan	Member

13.	Mr. R. Govindaraju	Member
14.	Ms. V. Santhiya	Member
15.	Dr. N. Kuppuchamy	Co-opted Member
16.	Dr. A. Hazel Verbina	Co-opted Member
17.	Dr. R. Sowrirajan	IDC Member
18.	Dr. S. Mohanraj	IDC Member
19.	Mr.R.Prasanth	IDC Member
20.	Mr.G.Sethuraman	IDC Member
21.	Dr.V.Kavitha	IDC Member
22.	Ms.B.S.Ganga Prenitha	Student Representative

The Chairman and HoD of the Department of Management Studies welcomed and introduced all the members and requested their support for the development of academic standard and enrichment of the syllabus.

Further Chairman informed the inability of the following members to attend the meeting and requested to grant leave of absence.

1. Dr.P.Thirumoorthi , Subject Expert
2. Mr.M.Ranganathan , Industrial Expert
3. Dr.S.N. Selvaraj, Member

After brief discussion the items of the agenda were taken one by one for discussion and the following resolutions were passed.

**Item 19.1:** *To review and approve the minutes of the 18<sup>th</sup> BoS meeting held on 08.11.2024*

The chairman of the Board presented the minutes of the previous meeting held on **08.11.2024** and requested the members to approve. After brief discussion the following resolution was passed

**Resolution:**

**Resolved to approve the minutes of the previous meeting held on 08.11.2024**

**Item 19.2:** *To consider and approve the scheme and syllabi of I semester for the students admitted during the academic year 2025-26.*

The Chairman presented the detailed Scheme and Syllabi of I semester for the students admitted during the academic year 2025-26. The members deliberated in detail about the Scheme and Syllabus of each course, after discussion it is unanimously decided to adopt the same scheme and syllabus without any modifications.

After discussion the following resolution was passed without any changes and modifications.

**Resolution:**

**Resolved to approve the I semester syllabus and scheme for the students admitted during the academic year 2025-26.**

**Item 19.3:** *To consider and approve the changes, if any, in the syllabi of III semester for the Students admitted during the academic year 2024-25.*

The Chairman presented the detailed Syllabi of III semester for the students admitted during the academic year 2024-25. The members deliberated in detail about the syllabi. After discussion it is unanimously decided to adopt the same syllabus without any changes.

**IDC Offered**

Course Code	Course	Offered to
24BMU3IA	Entrepreneurial Development	B. Sc (CDF)
24BMU3IB	Retail Management	B. Com (IB)

After discussion the following resolution was passed without any changes and modifications.

**Resolution:**

**Resolved to approve the III semester syllabus for the students admitted during the academic year 2024-25.**

**Item 19.4:** *To consider and approve the syllabi of V semester for the students admitted during the academic year 2023-24.*

The chairman presented the detailed syllabus of V semester for the students admitted during the academic year 2023-24. The members deliberated in detail about the modification required. After discussion it is unanimously decided to adopt the following changes.

**Changes Made:**

Course Code	Course	Changes and Reason
236BM1A5CB	Cost and Management Accounting	<ul style="list-style-type: none"> <li>Unit I: Dr.Parthiban suggested to include a topic CMA Practices during Ancient India.</li> <li>Unit V: He also suggested to include a topic role of AI in cost management. To enrich the knowledge of AI and IKS in cost and management.</li> </ul>
236BM1A5DA	Human Resource Development	<ul style="list-style-type: none"> <li>Unit V: Dr.Muthusamy suggested to include AI for fostering employee connection, AI for customizable work flow, Ethical leadership in IKS. To inculcate the knowledge of AI and IKS in human resource.</li> </ul>
236BM1A5DB	Consumer Behaviour	<ul style="list-style-type: none"> <li>Unit V: Dr.Vijay suggested to include Consumer behavior in Indian perspective. To induce the knowledge of IKS in consumer behavior..</li> </ul>
236BM1A5DC	Taxation Law and Practice	<ul style="list-style-type: none"> <li>Unit I: Mr.Senthil suggested to include a topic taxation practices in ancient system</li> <li>Unit IV: He also suggested to include a topic role of AI in GST. To update the knowledge of AI and IKS in taxation.</li> </ul>

**Full Syllabus Revision**

Course Code	Course	Semester
236BM1A5EP	Data Visualization	V

**GE Offered**

Course Code	Course	Department
236BM1A5GP	Advertising and Sales Promotion	To all UG Programme. (other than Management)

After discussion the following resolution was passed with the above changes and modifications.

**Resolution:**

**Resolved to approve the V semester syllabus for the students admitted during the academic year 2023-24.**

**Item 19.5: To consider and approve the Self study courses for an extra credit during the III semester for the students admitted in the academic year 2024-2025.**

The Chairman presented the Self study courses for an earn extra credit during the III semester for the students admitted in the academic year 2024 -2025.

Course Code	Course Name
24BMUSSA	Business Communication
24BMUSSB	Banking and Insurance

**Resolution:**

**Resolved to approve the Self study courses to earn extra credit during the III semester for the students admitted in the academic year 2024-2025.**

**Item 19.6: To consider and approve the courses offered by NPTEL that are equivalent to the courses offered in our curriculum.**

The board discussed the courses offered by NPTEL that are equivalent to the course offered in our curriculum.

**Resolution:**

**Resolved to examine and approve the NPTEL courses that are equivalent to the courses in our curriculum.**

**Item 19.7: To consider and approve the Student Skill Development Courses offered by MSME – Entrepreneurship Development Program, Mohipuri Technologies Pvt.Ltd – Business Analytics during the academic year 2025-26.**

The board discussed the Student Skill Development Courses offered by MSME – Entrepreneurship Development Program, Mohipuri Technologies Pvt.Ltd – Business Analytics.

**Resolution:**

**Resolved to approve the Student Skill Development Courses offered during the academic year 2025-26.**

**Item 19.8:** To review and approve the Diploma in Office Administration to be offered during the academic year 2025-26.

The chairman presented the detailed scheme and syllabus for the Diploma in Office Administration for the students admitted during the academic year 2025-26.

**Resolution:**

**Resolved to approve the syllabus for the Diploma in Office Administration for the students admitted during the academic year 2025-26.**

**Item 19.9:** *To approve the panel of examiners for question paper setting and evaluation of answer scripts for the odd semester during the academic year 2025-26.*

The Chairman presented the panel of examiners for question paper setting, question paper scrutiny and conduct of practical and theory examination are to be submitted to CoE for exam related work.

**Resolution:**

**Resolved to approve the panel of examiners for question paper setting and evaluation of answer scripts for the odd semester during the academic year 2025-26.**

**Item 19.10:** *To consider and approve any other item brought forward by the Chairman and the members of the board.*

One of the board member Dr.Parthiban suggested to offer one week summer internship for first year students.

**Resolution:**

**Resolved to consider the suggestions provided by the Board members and to implement the same in the academic year 2025-26.**

Finally, the Chairman thanked all the members for their cooperation and contribution in enriching the syllabus with active participation in the meeting. The meeting was closed with formal vote of thanks proposed by Dr. V.Abirami.

**Date: 28/06/2025**

  
(Dr. S. Mohan)

BoS Chairman/HoD  
Department of Management Studies  
Dr. N. G. P. Arts and Science College  
Coimbatore – 641 048

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**Department of Management Studies**  
**Syllabus Revision**

**Faculty: Management**

**Board: Business Administration with Computer Applications**

**Semester: V**

**Course Code/Name: 236BM1A5CB : Cost and Management Accounting**

Unit	Existing	Changes
<b>I</b>	<b>Basics of Cost and Management Accounting</b> Meaning – Definition – Scope – Objectives – Functions – Merits and Demerits of Cost and Management Accounting – Distinction between Cost, Management and Financial Accounting – Elements of Cost - Cost Concepts and Costs Classification.	CMA Practices during Ancient India
<b>II</b>	<b>Cost Sheet and Materials Issue</b> Preparation of Cost Sheet – Stores Control – EOQ – Maximum, Minimum Reordering Levels – Pricing of Materials Issue – FIFO – LIFO – Average Cost – Standard Price Methods – Labour Cost – Remuneration and Incentives.	
<b>III</b>	<b>Financial Statement Analysis</b> Financial Statement Analysis – Preparation of Comparative and Common Size Statements – Analysis and Interpretation – Ratio Analysis – Classification of Ratios – Liquidity – Profitability – Solvency – Inter-firm Comparison - Limitations of Financial Statement.	
<b>IV</b>	<b>Fund Flow and Cash Flow Analysis</b> Fund Flow Analysis – Statement of Changes in Working Capital – Calculation of Funds from Operations – Statement of Sources and Uses of Funds. Cash Flow Analysis – Calculation of Cash from Operations – Cash Flow Statement.	
<b>V</b>	<b>Preparation of Budgets and Marginal Costing</b> Budgeting – Budgeting Control – Types of Budgets – Preparation of Various Budgets – Introduction to Activity Based Costing - Marginal Costing – Cost Volume Profit Analysis – Profit Volume Ratio – Break Even Point – Margin of Safety.	Role of AI in Cost Management

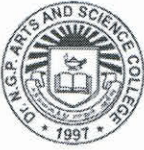
**Percentage of Syllabus Revised: 7.48%**

**Course Focuses on**

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics



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		19 <sup>th</sup>

**Department of Management Studies**

**Syllabus – Full Revision**

**Faculty: Management**

**Board: Business Administration with Computer Applications**


**Semester: V**

**Course Code/Name: 236BM1A5EP / Data Visualization**

Unit	Content
<b>I</b>	<b>Introduction to Power BI</b> Introduction - Understanding Business Intelligence - Star Schema-Snowflake Schema - Key Performance Indicator - Power BI as a Business Intelligence Application - Different user of Power BI - Power BI Licensing - Power BI Desktop Installation - Overview of Power BI. Connect and Shape: Data Connections in Power BI-Connecting to data - Loading Customer and Product Tables – Loading Data from Excel File and Multiple CSV files. <b>Practical</b> 1 Create and load two CSV files into a Single Excel workbook. 2 Create Datasets and Compare the Sales of Mobile Phones by Country and City. 3 Create and Manage Datasets to Perform Extract, Profile, Clean, Transform.
<b>II</b>	<b>Data Modeling and DAX</b> Introduction to Data Modeling - Combining Queries using Joins. Introduction to DAX - DAX Functions - Calculated Column and Measures – Mathematical Functions - Information Functions - Logical Functions - Filter Functions - Date and Time Functions <b>Practical</b> 4 Perform Build and Optimize Data Models and DAX Measures Using Power BI. 5 Create Dataset and Use Conditional Functions like IF and SWITCH to Add Calculated Columns to a Power BI Data Model. 6 Create Dataset and Apply the DAX Calculate Function to Replace Existing Context Filters in Power BI Visuals.
<b>III</b>	<b>Visualization in Power BI</b> Power BI Reports - Creating Multipage Reports - Remove any Pages or Visualizations - Standardizing Report Development - Report Themes – Creating and Using Templates. <b>Practical</b> 7 Design a dashboard that includes a bar chart, line chart, and slicer. 8 Create Page Navigation in Power BI.
<b>IV</b>	<b>Introduction to Tableau</b> Getting Started with Tableau - Creating a new Worksheet - Tableau Workspace - Data Pane - Dimension Versus Measures - Discrete Versus Continuous – Calculated Fields. Building a Foundation: Bar Charts - Horizontal Bar Charts - Grouping -Text: Tables - Adding Totals - Highlight Tables - Rank Tables. Lines: Forecasting, Date Format. <b>Practical</b> 9 Apply filters to a Bar Chart Visualization to Only Show Sales from a Specific Region and Sort the Data in Descending Order. 10 Perform Tableau Calculations (Operations, Functions, Numeric, String, Data Table).



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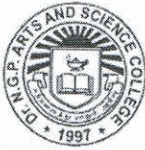
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			19 <sup>th</sup>
V	<b>Mapping and Dashboards</b> Basic Mapping: Symbol Map - Filled Map - Dual - Axis Map. Basic Dashboards - Layout Tables - Circles, Shapes and Pies - Gantt Charts. <b>Practical</b> 11 Create a Dual-Axis Chart to Compare Profit and Sales Over Time and Synchronize the Axes. 12 Design a Dashboard Combining a Bar Chart, Line Chart, and Pie Chart to Visualize Sales Performance, with Filter Actions to Drill Down into Region. 13 Create Filled Maps with Pie Charts in Tableau.		

**Percentage of Syllabus Revised: 100%**

**Course focuses on:**

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
<input type="checkbox"/>	Social Awareness/ Environment	<input type="checkbox"/>	Constitutional Rights/ Human Values/ Ethics



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		19 <sup>th</sup>

**Department of Management Studies**

**Faculty: Management**

**Semester: V**

**Board: Business Administration with Computer Applications**

**Course Code/Name: 236BM1A5DA : Human Resource Development**

Unit	Existing	Changes
I	<b>Introduction to Human Resource Development</b> Introduction - Importance - Function - Relationship Between Human Resource Management and Human Resource Development - Employee Behaviour – External and Internal Influence - HRD Strategies and Styles. Case Study on HRD Strategies	
II	<b>HRD Process</b> Assessing Need for HRD - Designing and Developing Effective Programs - Implementing HRD Programs - Evaluating Effectiveness of HRD Programs – HRD Audit - Culture and Climate.	
III	<b>HRD Activities</b> Employee Development Activities - Approaches to Employee Development, Leadership Development - Action Learning, Assessment and Development Centres - HRD Mechanisms for Workers.	
IV	<b>HRD Applications and Trends</b> Career Management and Development - Employee Counselling – Competency Mapping - Balance Score Card - Appreciative Inquiry - Integrating HRD with Technology - Equal Employment Opportunity - Employer Branding. Case Study on Competency Mapping	
V	<b>HRD in Organizations</b> Cross Cultural Management - HRD Practices in Government Organizations, Manufacturing and MNCs - HRD Matrix - AI for Fostering Employee Connections -AI for Customizable Workflow - Performance Management – Compensation Management - Ethical Leadership in IKS. Case Study on Performance Management	AI for Fostering Employee Connections AI for Customizable Workflow Ethical Leadership in IKS

**Percentage of Syllabus Revised: 7.4%**

**Course Focuses on**

<input checked="" type="checkbox"/>	Skill Development	<input checked="" type="checkbox"/>	Entrepreneurial Development
<input checked="" type="checkbox"/>	Employability	<input checked="" type="checkbox"/>	Innovations
<input type="checkbox"/>	Intellectual Property Rights	<input type="checkbox"/>	Gender Sensitization
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19<sup>th</sup>

### Department of Management Studies Syllabus Revision

Faculty: Management

Board: Business Administration with Computer Applications

Semester: V

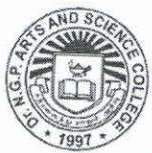
Course Code/Name: 236BM1A5DB : Consumer Behaviour

Unit	Existing	Changes
I	<b>Introduction - Consumer Behavior</b> Definition - Scope of Consumer Behavior —Discipline of Consumer Behavior — Customer Value Satisfaction — Retention of Customers— Applications of Consumer Behavior in Marketing.	
II	<b>Consumer Research</b> Consumer Research — Paradigms — The Process of Consumer Research - Consumer Motivation — Dynamic Nature of Motivation — Types — Measurement of Motives — Motivational Research - Consumer Perception - Dynamics of Perception.	
III	<b>Consumer Learning</b> Consumer Learning — Behavioral Learning Theories: Classical Conditioning, Instrumental Conditioning — Measures of Consumer learning — Nature of Consumer Attitude — Attitude Formation — Strategies for Attitude Change.	
IV	<b>Consumer Class Behavior</b> Social Class Consumer Behavior -Measurement of Social Class - Life Style Profiles of Social Classes —Social Class Mobility —Affluent and Non-affluent Consumer – Consumer Behavior Application of Social Class - Cross Cultural Consumer Behavior Strategies.	
V	<b>Consumer Decision Making</b> Consumer Decision Making — Levels of Consumer Decision Making – Opinion Leadership — Dynamics — Types of Consumer Decision Making — A Model of Consumer Decision Making – Relationship Marketing - Consumer Protection Act 1986 - Rights of Consumers - Consumer behavior in Indian perspective.	Consumer behavior in Indian perspective.

Percentage of Syllabus Revised: 3.42%



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19<sup>th</sup>

### Course Focuses on



Skill Development



Employability



Intellectual Property Rights



Social Awareness/ Environment



Entrepreneurial Development



Innovations



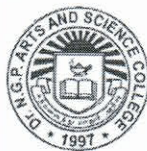
Gender Sensitization



Constitutional Rights/ Human Values/ Ethics



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BoS

19<sup>th</sup>

## Department of Management Studies Syllabus Revision

Faculty: Management

Board: Business Administration with Computer Applications

Semester: V

Course Code/Name: 236BM1A5DC : Taxation Law and Practice

Unit	Existing	Changes
I	<b>Basic Concepts of Taxation</b> General Principles of Taxation, Distinction between Direct and Indirect Taxes, Tax Evasion – Avoidance – Causes - Remedies. Direct Taxes: Income Tax Act 1961 – Basis of Charge – Residential Status – Income exempted from Income tax – Heads of income - Taxation Practices in Ancient System.	Taxation Practices in Ancient System
II	<b>Income under Salary and House Property</b> Computation of Income under Salary: Different Forms of Salary - Provident Fund - Allowances - Perquisites - House Rent Allowance - Problems. Computation of Income under House Property: Basis of Charge - Tax Exemptions - Computation of Gross Annual Value.	
III	<b>Income under Business, Profession and Capital Gains</b> Computation of Business Profits - Computation of Professional Income - Computation of Capital Gains - Income from Other Sources - Computation of Total Income under Various Heads - Problems. Income Tax Authorities - Duties and their Powers.	
IV	<b>Concepts of Indirect Taxes</b> Concept of Indirect Tax - Administration of Indirect Taxation in India - Goods and Service Tax - Features of GST - History of GST in India - Constitutional Framework of GST, GST Model: CGST – IGST – SGST – UTGST - Advantages of GST – Penalties and Appeals.	Role of AI in GST
V	<b>Concepts of Customs Duties</b> Customs Duties –Introduction of Customs - Objectives of Customs Duty - Scope of Customs Law in India - Classification of Goods - Exemption from Customs Duty - Customs Duty Drawback - Taxable Event - Levy of Import and Export Duty –Types of Import Duty.	

Percentage of Syllabus Revised: 4.85%

### Course Focuses on



Skill Development



Entrepreneurial Development



Employability



Innovations



Intellectual Property Rights



Gender Sensitization




Social Awareness/ Environment



Constitutional Rights/ Human Values/ Ethics



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### ATTENDANCE OF THE NINETEENTH BOARD OF STUDIES MEETING

**Faculty: Management**

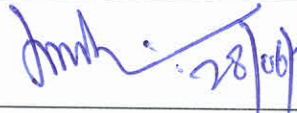

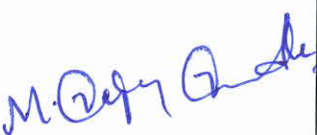
**Name of Board: Business Administration with Computer Applications**

**VENUE:** D1 507

**DATE:** 28/06/2025

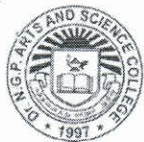
**TIME:** 10:00 AM

The following members were present for the Board of Studies meeting

S.NO.	NAME	POSITION	SIGNATURE
1.	Dr.S. Mohan Professor & Head Department of Management Studies	Chairman	
2.	Dr.S.Parthiban Head -Department of Management Gobi Arts and Science College Gobichettipalayam – 638453.	Member (Nominated by Vice Chancellor)	
3.	Dr.P.Thirumoorthi Professor Department of Management Studies Periyar University Salem - 636011	Member (Subject Expert) (Nominated by Academic Council)	ABSENT
4.	Dr.Vijaya Vardhan Manchala Assistant Professor PSG Institute of Management Peelamedu Coimbatore.	Member (Subject Expert) (Nominated by Academic Council)	
5.	Mr.M.Ranganathan Associate Vice President LMW Limited Perianaickenpalayam - 641020	Member (Industrial Expert)	ABSENT



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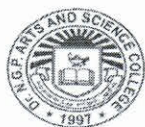
Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.

Website: [www.drngpasc.ac.in](http://www.drngpasc.ac.in) | Email: [info@drngpasc.ac.in](mailto:info@drngpasc.ac.in) | Phone: +91-422-2369100

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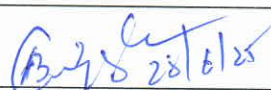
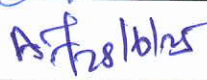
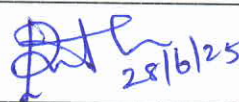
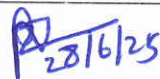

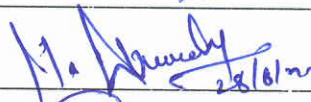
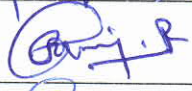
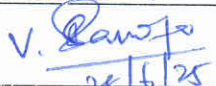
19<sup>th</sup>

6.	Mr.K.Senthil Head – Digital Marketing Roots Multiclean RKG Industrial Estate Ganapathy Coimbatore - 641006	Alumni	
7.	Dr.P.R. Muthusamy Director – Academics Dr.N.G.P. Educational Institutions	Special Invitee (Honorary Expert)	
8.	Dr.N. Kuppuchamy Professor & Head, Department of Tamil	Co-opted Member	 28/6/25
9.	Dr.A. Hazel Verbina Professor & Head i/c Department of English	Co-opted Member	
10.	Dr.R. Sowrirajan Assistant Professor & Head Department of Mathematics	IDC Member	
11.	Mr.G.Sethuraman Assistant Professor & Head Department of Commerce with IT	IDC Member	 28/6/25
12.	Dr. S. Mohanraj Associate Professor & Head Department of International Business	IDC Member	 28/6/25
13.	Dr. V. Kavitha Associate Professor & Head Department of Costume Design and Fashion	IDC Member	 28/6/25
14.	Mr.R.Prasanth Assistant Professor & Head Department of Catering Science and Hotel Management	IDC Member	 28.6.25
15.	Ms.B.S.Ganga Prenitha III B.B.A.(CA)	Student Representative	
16.	Dr.V. Abirami Professor	Member	 28/6
17.	Dr.S.N. Selvaraj Professor	Member	ABSENT




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	<p align="center"><b>Dr. N.G.P. ARTS AND SCIENCE COLLEGE</b>          (An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)          Approved by Government of Tamil Nadu &amp; Accredited by NAAC with A++ Grade (3<sup>rd</sup> Cycle – 3.64 CGPA)          Dr. N.G.P.-Kalapatti Road, Coimbatore-641 048, Tamil Nadu, India.          Website: www.drngpasc.ac.in   Email: info@drngpasc.ac.in.   Phone: +91-422-2369100</p>	<p align="center"><b>BoS</b></p> <hr/> <p align="center"><b>19<sup>th</sup></b></p>
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18.	Dr.B.M.Rajesh Associate Professor	Member	 28/6/25
19.	Dr.A. Ragukumar Associate Professor	Member	 28/6/25
20.	Dr.R.Latha Associate Professor	Member	 28/6/25
21.	Dr.R. Venkatesan Assistant Professor	Member	 28/6/25
22.	Dr.M.Sathana Priya Assistant Professor	Member	 28/6/25
23.	Dr. R. Rukmathan Assistant Professor	Member	 28/6/25
24.	Mr. R. Govindaraju Assistant Professor	Member	 28/6/25
25.	Ms. V. Santhiya Assistant Professor	Member	 28/6/25

Date: 28/06/2025

  
(Dr.S.MOHAN)

BoS Chairman/HoD  
 Department of Management Studies  
 Dr. N. G. P. Arts and Science College  
 Coimbatore – 641 048



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