Department of Management Studies

Board of Studies Meeting

The minutes of the 22nd meeting of Board of Studies held on 27.10.2026 at 10.30 a.m., through Online Mode.

Members Present:

S.NO.	NAME	DESIGNATION	ATTENDANCE
1.	Dr.S. Mohan Professor & Head Department of Management Studies	Chairman	Present
2.	Dr.S.Parthiban Head -Department of Management Studies Gobi Arts and Science College Gobichettipalayam – 638453.	Member (Nominated by Vice Chancellor)	Present
3.	Dr.P.Thirumoorthi Professor Department of Management Studies Periyar University Salem – 636011.	Member (Subject Expert) (Nominated by Academic Council)	Present
4.	Dr.Vijaya Vardhan Manchala Assistant Professor PSG Institute of Management Peelamedu Coimbatore – 641004.	Member (Subject Expert) (Nominated by Academic Council)	Present
5.	Mr.M.Ranganathan Associate Vice President LMW Limited Perianaickenpalayam – 641020.	Member (Industrial Expert)	Absent
6.	Mr.K.Senthil Head – Digital Marketing Roots Multiclean RKG Industrial Estate Ganapathy, Coimbatore – 641006.	Alumni	Present
7.	Dr.P.R. Muthusamy Director – Academics Dr.N.G.P. Educational Institutions	Special Invitee (Honorary Expert)	Present

8.	Dr.N. Kuppuchamy Professor & Head, Department of Tamil	Co-opted Member	Present
9.	Dr.A. Hazel Verbina Professor & Head i/c Department of English	Co-opted Member	Present
10.	Dr.S.Gokilamani Associate Professor & Head Department of Mathematics	IDC Member	Present
11.	Mr.G.Sethuraman Assistant Professor & Head	IDC Member	Present
12.	Ms.Vikasini M III B.B.A.(CA)-A	Student Representative	Present
13.	Dr.V. Abirami Professor	Member	Present
14.	Dr.S.N. Selvaraj Professor	Member	Present
15.	Dr.A. Ragukumar Associate Professor	Member	Present
16.	Dr.R.Latha Associate Professor	Member	Present
17.	Dr.M.Sathana Priya Associate Professor	Member	Present
18.	Dr.M.Sofia Associate Professor	Member	Present
19.	Dr.V.S.Jeevetha Assistant Professor	Member	Present
20.	Dr.R.Venkatesan Assistant Professor	Member	Present
21.	Dr. R. Rukmathan Assistant Professor	Member	Present
22.	Mr. R. Govindaraju Assistant Professor	Member	Present
23.	Ms. V. Santhiya Assistant Professor	Member	Present
24.	Dr.N.Ramya Associate Professor & Head	Member	Present
25.	Dr.R.Chandrasekaran Professor	Member	Present

26.	Dr.R.Madhulaa Associate Professor & Head	Member	Present
27.	Dr.L.Esther Shalini Associate Professor	Member	Present
28.	Ms.S.Dharshini Assistant Professor	Member	Present

The Chairman and HoD of the Department of Management Studies welcomed and introduced all the members and requested their support for the development of academic standard and enrichment of the syllabus.

Further Chairman informed the inability of the following member to attend the meeting and requested to grant leave of absence.

1. Mr. M. Ranganathan, Industrial Expert

After brief discussion the items of the agenda were taken one by one for discussion and the following resolutions were passed.

Item 22.1: *To review and approve the minutes of the 21st (UG) & 5th (PG) BoS meeting held on* ***01.04.2026 & 06.04.2026***

The chairman of the Board presented the minutes of the previous meeting held on **01.04.2026 &** ***06.04.2026*** and requested the members to approve. After brief discussion the following resolution was passed.

Resolution:

Resolved to approve the minutes of the previous meeting held on 01.04.2026 & 06.04.2026.

B.B.A. (Computer Applications)

Item 22.2: *To consider and approve the Syllabi of II Semester for the Students admitted during the Academic Year 2026-27.*

The Chairman presented the detailed Syllabi of II Semester for the Students admitted during the Academic Year 2026-27. The members deliberated in detail about the Syllabus of each course. After discussion it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Changes and Reason
26BMU2CA	Organizational Behaviour	• Unit II: Dr. Muthuswamy suggested to include AI influence in employee motivation. To enhance awareness and understanding of the applications of Artificial Intelligence (AI) in Organizational Behaviour.
26BMU2CB	Python Programming	• Unit II: Dr. Parthiban suggested to include Case Study: Indian Astronomy and Astronomical Calculations using Expressions and Control Statements. • Unit IV: Dr. Vijay Varadhan suggested to include AI Data Preprocessing. To impart knowledge of Artificial Intelligence (AI) and Indian Knowledge Systems (IKS) in Python Programming.

IDC Offered

Course Code	Course	Offered to
26BMU2IA	Entrepreneurship and Project Management	I B.Com (IT)

After discussion the following resolution was passed with changes and modifications.

Resolution:

Resolved to approve the II Semester Syllabi for the Students admitted during the Academic Year 2026-27.

Item 22.3: *To consider and approve the changes in the Syllabi of IV Semester for the Students admitted during the Academic Year 2025-26.*

The Chairman presented the detailed Syllabi of IV Semester for the Students admitted during the Academic Year 2025-26. The members deliberated in detail about the Syllabi. After discussion it is unanimously decided to adopt the Syllabus with the following changes.

Changes Made:

Course Code	Course	Changes and Reason
25BMU4CB	Financial Management	• Unit I: Dr. Muthuswamy suggested to include Cyber Security in Stock Exchanges and Principles in Arthasasthra. • Unit V: Dr. Parthiban suggested to include role of AI in Finance. To create awareness of the applications of Cyber Security and Artificial Intelligence (AI) in Financial Management.
25BMU4CM	Database Management System	• Unit I: Dr. Vijay Varadhan Suggested to include File System vs DBMS, Applications of DBMS, Database Users, Database Administrator, Data Models: Hierarchical, Network and Relational Models, Tables, Records and Fields, Introduction to ER Diagram and he also suggested to move Data Definition Language from Unit I to Unit II. To strengthen students' conceptual understanding of Database Management Systems.

After discussion the following resolution was passed with changes and modifications.

Resolution:

Resolved to approve the IV Semester Syllabi for the Students admitted during the Academic Year 2025-26.

Item 22.4: *To consider and approve the Syllabi of VI Semester for the Students admitted during the Academic Year 2024-25.*

The chairman presented the detailed Syllabi of VI Semester for the Students admitted during the Academic Year 2024-25. The members deliberated in detail about the modifications required. After discussion it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Changes and Reason
24BMU6CA	Entrepreneurship and Project Management	• Unit I: Dr. Parthiban suggested to remove Intrapreneur and to include Role of AI in Modern Entrepreneurship. • Unit III: Dr. Vijay Varadhan suggested to include Role of AI in Project Planning and Management. • Unit V: Dr. Vijay Varadhan suggested to remove IRBI and to include Business Investment Model. To familiarize students' with the role of AI in entrepreneurial development and project execution.
24BMU6CM	Web Design	• Unit II: Dr.Thirumoorthi suggested to include HTML Elements, HTML Headings, Paragraphs and HTML Lists. He also suggested to move Form Controls from Unit II to Unit III. • Unit III: Dr. Vijay Varadhan suggested to include Images and Image Attributes, HTML Forms, Frames and Iframes, Audio and Video, HTML Entities and Special Characters, Div and Span Elements. • Unit IV: Mr.Senthil suggested to include Types of CSS. He also suggested to remove the programs Create a Static HTML Page for College Information & Create a DHTML Page to Check Username and Password and to include Create a Business Promotion Webpage Using External CSS with Attractive Colours and Background Images & Create Sales Report Webpage Using CSS Colours Properties to Highlight Profit and Sales. • Unit V: Dr. Vijay Varadhan suggested to include AI Chatbots in Web Applications. He also suggested to remove Role of AI in Indian Knowledge Systems & the program Develop a HTML Page to Sale a Product to Users and to include the program Create a XML Schema to Validate Product Details in an Online Store. To develop students' knowledge and practical competencies in Web Design.
24BMU6SV	Soft Skills for Business	Program 6: Dr. Vijay Varadhan suggested to include Receiving Feedback through AI-Based Interview Tools. To enhance students' interview skills through AI-based feedback, performance evaluation, and self-assessment.

24BMU6DA	Performance Management	• Unit V: Dr. Vijay Varadhan suggested to include Technological Bias. To understand the impact of technological bias in Performance Management.
24BMU6DD	Organizational Development	• Unit I: Dr. Muthuswamy suggested to include Role of Indian Values in Organizational Development. • Unit V: Mr.Senthil suggested to remove Implications of AI in HR and to include AI in Organizational Decision Making. To integrate knowledge of Artificial Intelligence (AI) and Indian Knowledge Systems (IKS) into Organizational Development.
24BMU6DE	Digital Marketing	• Unit IV: Dr.Thirumoorthi suggested to remove Print Adverting and to include Recent Trends in Digital Promotions. To familiarize students with the latest trends and emerging technologies in Digital Marketing.
24BMU6DF	Financial Technology	• Unit II: Dr. Thirumoorthi suggested to include AI in Digital Payments and Transactions Monitoring • Unit IV: Dr. Thirumoorthi suggested to include RBI Regulatory Framework for Fintech. • Unit V: Dr. Thirumoorthi suggested to remove Role of Data Analytics in Indian Knowledge Systems. To enhance students' knowledge of emerging technologies and innovations in the FinTech industry.

After discussion the following resolution was passed with the above changes and modifications.

Resolution:

Resolved to approve the VI Semester Syllabi for the Students admitted during the Academic Year 2024-25.

B.B.A. (Logistics and Supply Chain Management)

Item 22.5: *To consider and approve the Syllabi of II Semester of a New Programme for the students admitted during the Academic Year 2026-27.*

The Chairman presented the detailed Syllabi of II Semester for the Students admitted during the Academic Year 2026-27. The members deliberated in detail about the Syllabi of each course. After discussion it is unanimously decided to adopt the Syllabi of the New Programme.

Course Code	Course Name
26BLU2CA	Financial Accounting
26BLU2CB	Materials Management
26BLU2CP	Financial Accounting Package -Tally

After discussion the following resolution was passed.

Resolution:

Resolved to approve the II Semester Syllabi for the Students admitted during the Academic Year 2026-27.

Master of Social Work

Item 22.6: *To ratify the II Semester course code for Social Entrepreneurship and Corporate Social Responsibility for students admitted during the academic year 2026-27.*

Existing Course code	New Course code	Course
26SWP2EA	26CRP2EA	Social Entrepreneurship and Corporate Social Responsibility

Resolution:

Resolved to approve the II Semester course code for Social Entrepreneurship and Corporate Social Responsibility for students admitted during the academic year 2026-27.

Item 22.7: *To consider and approve the syllabi for II semester for the students admitted during the academic year 2026-27.*

The Chairman presented the detailed syllabi for the II semester for the students admitted during the academic year 2026-27. The members deliberated in detail about the modifications required. After discussion it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Changes and Reason
26SWP2CA	Community Organization and Social Action	• Unit I: Dr. Parthiban suggested to include Indian Community Traditions, Local Self-Governance and Community-based Knowledge. • Unit II: Dr. Parthiban suggested to remove Legislative and Non-legislative Promotion and

		Discussion and Continuation and to include Advocacy, Lobbying, Campaigning and Policy Engagement, Participatory Rural Appraisal (PRA) and Participatory Learning and Action (PLA). Follow-up and Sustainability. • Unit III: Dr. Thirumoorthi suggested to include Contemporary Approaches to Community Practice: Asset-Based Community Development (ABCD), Empowerment-Oriented Practice, Rights-Based Practice – Participatory Development. • Unit IV: Dr. Thirumoorthi suggested to include WASH (Water, Sanitation and Hygiene) • Unit V: Dr. Thirumoorthi suggested to remove Enforcement of Social Legislation through Social Action and to include Legal Literacy and Access to Justice Social Action for Implementation of Legislation and Rights Protection. To include current and community-oriented topics.
26SWP2CB	Social Work Research and Statistics	• Unit I: Dr. Muthusamy suggested to include Review of Literature and Research Ethics: informed Consent and Confidentiality. • Unit III: Dr. Vijay Varadhan suggested to include Focus Group Discussion (FGD), Digital Data Collection using Online Questionnaires and to remove Software for Data Collection. Dr.Vijay Varadhan suggested to swap Unit IV & V contents. To improve the logical sequence of the contents.
26SWP2CC	Social Welfare Administration and Social Policy	• Unit I: Dr. Vijay Varadhan suggested to remove Monitoring & Evaluation and to include Accountability, Transparency and Outcome-based Monitoring of Welfare Programmes. • Unit III: Dr. Thirumoorthi suggested to include Evidence-based Policy Analysis, SDGs and Evaluation of Welfare Policies in India. To update recent features of Social Welfare Administration.
26CRP2EA	Social Entrepreneurship and Corporate Social Responsibility	• Unit IV: Dr. Muthusamy suggested to remove Case Studies of TATA, ACC, ITC, Wipro, CTS. Coimbatore Models of Robert Bosch, CRI Pumps, Shanthi Social Services and to include Case Studies on Best CSR Practices at National and Local Levels. To know diverse and current best CSR practices.

26SWP2DA	Human Resource Management	• Unit I: Mr. Senthil suggested to include Evolution and Strategic HRM. • Unit IV: Mr. Senthil suggested to remove Employees' Satisfaction and Measures for improving Employees Counselling and to include Employee Assistance Programmes and Well-Being Support. • Unit V: Mr. Senthil Kumar suggested to include AI in HR, HR Analytics, Cloud-based HRIS and Digital Employee Experience. To inculcate the knowledge of AI in HRM.
26SWP2DB	Medical Social Work	• Unit I: Mr. Senthil kumar suggested to include Indian Perspectives on Health and Holistic Well-Being. • Unit III: Dr. Vijay Varadhan suggested to remove Medical Social Worker, Patients' Interaction: COVID 19 - TB - STIs, HIV/AIDS, Polio, Dengue, Leprosy, Cancer, Hypertension Cardiac disorders, Asthma, Arthritis, Diabetes, Maternal, Child health care, Infertility and its Treatment, Geriatric Care and to include Psychological, Social, Family and Economic Problems Associated with Illness. Coping Strategies in Communicable and Non-Communicable Diseases; Patient and Family Counselling; Treatment Adherence; Patient Advocacy; Stigma Reduction; Referral Services; Psychosocial Impact of Pandemic, Epidemic and Endemic Diseases. • Unit IV: Dr. Vijay Varadhan suggested to remove Education and to include Reproductive Health. • Unit V: Dr. Vijay Varadhan suggested to remove Control of Communicable and Non - Communicable Disease (NCD) and to include Community Participation; Health Education; Behaviour Change Communication (BCC). To update current health care needs.
26SWP2DC	Rural Community Development	• Unit I: Dr. Parthiban suggested to remove Rural Community, Untouchability and problems related, Theories and to include Importance, Education, Discrimination. • Unit III: Dr. Parthiban suggested to remove Development of Panchayat Raj after Independence: Main Panchayat Raj Legislation, Structure of Panchayat and to include importance, Constitutional

		and Three-Tier. • Unit IV: Dr. Thirumoorthi suggested to remove Community development Training Institutions: Meaning, Objectives, Scope and importance of Training, in Rural Development and to include Indigenous Knowledge and Sustainable Rural Development. • Unit V: Dr.Vijay Varadhan suggested to remove SGSY (Swarnajayanti Gram Swarzar Yojana) , SGRY (Sampoorana Gram Rojan Yojana), IAY (Indra Awaas Yojana) , PMSG (Prime Minister Gramiya Sutak Yojana) , DPAP (Drought Prone Area Development Programme) , IWDP (Integrated Watershed Development Programme) , MGNREGS (Mahatma Gandhi National Rural Employment Guarantee Scheme) , Integrated Rural Development Programme (IRDP) , ICDS (Integrated Child Development Scheme) and Tamil Nadu Government Social Welfare Programme , Pudhu Vazhvu Thittam schemes and to include DAY-NRLM (Deendayal Antyodaya Yojana–National Rural Livelihoods Mission) , VB–G RAM G (Viksit Bharat- Guarantee for Rozgar and Aajeevika Mission,Gramin) , PMAY-G (Pradhan Mantri Awaas Yojana–Gramin) , PMGSY (Pradhan Mantri Gram Sadak Yojana) WDC-PMKSY (Watershed Development Component of Pradhan Mantri Krishi Sinchayee Yojana) Mission Saksham Anganwadi and POSHAN 2.0 (updated ICDS framework), SBM-G(Swachh Bharat Mission- Grameen) , Kalaignarin Kanavu Illam, Jal Jeevan Mission , TNSRLM (Tamil Nadu State Rural Livelihoods Mission) , Mahalir Thittam and SHG-based development. To update on current Government Schemes and Programmes.

Resolution:

Resolved to approve the syllabi for the II semester for the students admitted from the academic year 2026-27.

Item 22.8: *To consider and approve the syllabi for IV semester for the students admitted during the academic year 2025-26.*

The Chairman presented the detailed syllabi for the IV semester for the students admitted from the academic year 2025-26. The members deliberated in detail about the modifications required. After discussion it is unanimously decided to adopt the following changes.

Changes Made:

Course Code	Course	Changes and Reason
25SWP4DA	Organizational Behaviour	• Unit I: Dr. Thirumoorthi suggested to remove need and background and to include Nature, Importance, Trends, Traditional Perspectives on Ethical Leadership and Collective Responsibility. • Unit II: Dr. Thirumoorthi suggested to remove Enneagrams and to include Organizational Commitment and Employee Engagement. • Unit III: Dr. Vijay Varadhan suggested to remove Theories of Motivation and Theories of Leadership and to include AI in Employee Motivation and Performance Management. • Unit IV: Dr. Vijay Varadhan suggested to include Psychosocial Risks, Flexible Work Arrangements, Workplace Psychological Safety, Healthy Work Environments and Work–Life Balance. • Unit V: Dr. Thirumoorthi suggested to include AI on future of work: Generative AI, Automation, Human–AI Collaboration, and Responsible AI Adoption. To inculcate the knowledge of AI and IKS in Organizational Behaviour.

After discussion the following resolution was passed with the above changes and modifications.

Resolution:

Resolved to approve the syllabi for the IV semester for the students admitted from the academic year 2025-26 onwards.

Item 22.9: *To consider and approve the Interdisciplinary Research work in the final semester student project.*

The board discussed the importance of offering interdisciplinary research to address complex societal issues to align with both academic and practical outcomes in the field of social work.

Resolution:

Resolved to approve the inter-disciplinary research projects in Social Work.

Item 22.10: *To approve the panel of examiners for question paper setting and evaluation of answer scripts for the Even Semester during the Academic Year 2026-27.*

The Chairman presented the panel of examiners for question paper setting, question paper scrutiny and conduct of practical and theory examinations are to be submitted to CoE for exam related work.

Resolution:

Resolved to approve the panel of examiners for question paper setting and evaluation of answer scripts for the even semester during the academic year 2026-27.

Finally, the Chairman thanked all the members for their cooperation and contribution in enriching the syllabus with active participation in the meeting. The meeting was closed with formal vote of thanks proposed by Dr.M. Sofia.

27/10/26

Date: 27/10/2026 **(Dr. S. Mohan)**

BoS Chairman/HoD
Department of Management Studies
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: II **Course Code/Name: 26BMU2CA/ORGANIZATIONAL BEHAVIOUR**

Unit	Existing	Changes
I	**[Introduction to Organizational Behavior]** Organizational Behaviour: Definition - Nature - Scope – Key Elements of OB - Importance - Models– Concepts and Relevance of OB in Modern Management - Hawthorne Experiment.	
II	**[Personality]** [Personality: Types – Factors Influencing Personality. Perception: Factors Affecting Perception. Motivation: Theories (Maslow, Herzberg, McGregor) - Techniques of Motivation - Transactional Analysis: Self Awareness - Life Positions - Ego States - Types of Transactions. Case Study on Motivation]	AI influence in Employee Motivation.
III	**[Individual Differences]** Individual Differences: Nature – Causes. Group: Types - Stages of Group Development - Group Norms - Group Cohesiveness - Team Development – Sociometry. Conflict: Types – Resolution. Case Study on Individual and Group	
IV	**Leadership** Leadership: Importance – Difference Between Leader and Manager- Leadership Styles - Leadership Theories (Trait theory, Managerial Grid, Fiedler's Contingency, Situational Theory). Power: Sources – Power Center. Organizational Politics: Factors Contributing to Organizational Politics.	

	Case Study on Politics.	
V	**Stress Management]** Stress: Types – Prevention and Management - Balancing Work and Life. Counseling: Functions. Organizational Change: Stability Vs Change – Proactive Vs Reactive Change - Change Process – Resistance to Change – Managing Change.	

Percentage of Syllabus Revised: 7%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
✓	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: II **Course Code/Name: 26BMU2CB/PYTHON PROGRAMMING**

Unit	Existing	Changes
I	**Introduction** Introduction – Python Overview – Getting Started – Comments – Python Identifiers – Reserved Keywords – Variables – Standard Data Types – Relational Operators- Logical Operators-Bitwise Operators - Simple Input & Output.	
II	Expressions and Control Statements Expressions and Control Statements: String Operations - Boolean Expressions. Control Statements: For Loop - While Loop - if Statement - if else Statement- if elif else Statement - Break and Continue.	Case Study: Indian Astronomy and Astronomical Calculations using Expressions and Control Statements
III	Functions Functions: Introduction – Built-in Functions – Type Conversion – Type Coercion – Date and Time – Dir() Function – Help() Function – User Defined Functions – Parameters & Arguments – Function Calls – Return Statement – Python Recursive Function.	
IV	Strings and Lists Strings and Lists: Strings – Compound Data Type – Len Function – String Slices – String Traversal – Escape Characters – String Formatting Operator – String Formatting Functions. List: List - List Slices - List Methods - List Loop - Mutability - - Aliasing - Cloning list - List Parameters.	AI Data Preprocessing
V	Tuples and Dictionaries Tuples and Dictionaries: Tuples – Creating Tuples –	

	Accessing Values in Tuples – Tuple Assignment – Tuples as Return Values – Basic Tuple Operations – Built-in Tuple Functions. Dictionaries – Creating a Dictionary – Accessing Values in a Dictionary – Updating Dictionary – Deleting Elements from Dictionary – Operations in Dictionary– Built-in Dictionary Methods.	

Percentage of Syllabus Revised: 1%

Course Focuses on

✓	Skill Development		Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
✓	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: IV **Course Code/Name: 25BMU4CB/FINANCIAL MANAGEMENT**

Unit	Existing	Changes
I	Introduction to Finance Financial Management - Meaning - Definition - Scope - Objectives - Functions of Financial Management - Role of Finance Manager - Risk-Return Relationship - Sources of Finance - Capital Market. (Theory Only).	Cyber Security in Stock Exchange Principles in Arthasastra.
II	**Cost of Capital** Cost of Capital - Meaning - Definition - Classification of Cost - Factors Affecting Cost of Capital - Importance of Cost of Capital - Computation of Cost of Debt - Cost of Preference Shares - Cost of Equity - Weighted Average Cost of Capital (Theory and Problems).	
III	**Capital Structure** Capital Structure - Meaning - Definition - Types of Capital Structure - Factors influencing Capital Structure - Optimal Capital Structure - Dividend and Dividend Policy - Meaning - Classification - Determinants of Dividend Policy. (Theory and Problems) Case Study on Capital Structure.	
IV	**Capital Budgeting** Capital Budgeting - Meaning - Objectives of Capital Budgeting - Capital Budgeting Process - Methods of Capital Budgeting Techniques - Discounted Cash Flow Techniques: NPV - IRR - PI - Non-discounted Cash Flow Techniques: Payback Method - ARR (Theory and Problems)	

	Case Study on Capital Budgeting.	
V	**Working Capital Management** Meaning - Definition - Objectives - Factors Affecting Working Capital Requirements - Forecasting Working Capital Requirements - Cash Management - Motives for Holding Cash - Objectives and Strategies of Cash Management. (Theory and Problems). Case Study on Cash Management.	Role of AI in Finance

Percentage of Syllabus Revised: 9.67%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies
Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**
Semester: IV **Course Code/Name: 25BMU4CM/DATABASE MANAGEMENT SYSTEM**

Unit	Existing	Changes
I	Introduction to Database – Data and Information – ~~Data Base Management System Vs RDBMS - Data Definition Language - Creating - Altering - Dropping Tables~~ –Types of Keys. 1.Create an Employee table with following field. Eno number (5) primary key, Ename varchar2(20) not null, Dept char(12) not null, Designation char(10) not null, Salary number(9, 2) not null. a) Describe the structure of the tables. b) Insert the records into the table. 2.Create Orders table and customers table with following fields: Table: order Orderid number (10),Customerid number(5) ,Orderdate date. Table: customers Customerid number(5),Custname varchar2 (10),Contactname varchar2(10) Country varchar2(10), MobNo number(10). a) Set the Primary Key. b) Set the Foreign Key. c) Describe the structure of the tables. d) Insert the records into the table.	File System vs DBMS – Applications of DBMS – Database Users – Database Administrator – Data Models: Hierarchical, Network and Relational Models – Tables, Records and Fields –Introduction to ER Diagram.
II	Data Manipulation Language – Insertion - Updation - Deletion - Select Command – Transaction Control Statements - Constraints 1. 1.Create student table with following fields:	Data Definition Language – Creating - Altering - Dropping Tables-

	Regno number (5) primary key, Studname varchar2(15), Gender char (6), Deptname char (15), Address char (25), Percentage number (4, 2). a) Describe Table, Insert Values, Retrieve Records, Update Records. 2.Create Employee table with following fields: Emplno number (8), Emplname varchar2 (8), Dept varchar2 (10), Baspay number (8, 2), HRA number (6, 2), DA number (6, 2), Pf number (6, 2), Netpay number (8). a) a) To insert values, Rename Table, Alter Table, Delete Records, Drop Table, Truncate Table.	
III	SQL Functions: Built-in-Functions - Single Row Functions - Character - Number- Date - Conversion Functions - Group Functions - Grouping Data - Having Clause -Nesting Group Functions. 1.Develop SQL Queries to Implement the Following Aggregate Functions: a) Sum b) Count c) Average d) Maximum e) Minimum f) Group by Clause & Having Clause. 2.Develop SQL Queries to Implement the Following Single Row Functions: a) Case Conversion Functions b) Character Functions c) Number Functions d) Date Functions. 3. Develop SQL Queries to Implement Nested Sub Queries: a) Set Membership (in, not in) b) Set Comparison (Some, All) c) Empty Relation (Exists, Not Exists).	

IV	Operators: Joins– Types of Joins - Set Operators -Views - Creating - Removing - Altering Views. 1. Develop SQL Queries to Implement the Following Set Operations: a) Union b) Union all c) Intersect d) Distinct 2. Develop SQL Queries to Implement Following Join Operations: a) Natural Join b) Inner Join c) Outer Join: Left Outer, Right Outer, Full Outer. 3. Write SQL Queries to Restrict and Sorting Data from Student Table.	
V	Fundamentals of PL/SQL: Fundamentals of PL/SQL - Reserved Words, User - Defined Identifiers - PL/SQL Block Structure. Cursors: Implicit - Explicit. AI-Based PL/SQL Query Optimization. 1. Develop SQL Queries to Create Views and Expand it. 2. Write a PL/SQL Procedure to Deposit Amount to Bank Database.	

Percentage of Syllabus Revised: 9.67%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: VI Course Code/Name: 24BMU6CA/ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Unit	Existing	Changes
I	**Basics of Entrepreneurship and its Development** Entrepreneurship – Meaning – Characteristics - Entrepreneur vs Manager -Qualities of a Successful Entrepreneur- Types of Entrepreneurs –Functions of Entrepreneur - ~~Intrapreneur -~~ Role of Entrepreneurship in Economic Development-Overview of Emerging Business Models - Recent Trends in Virtual Business.	Role of AI in Modern Entrepreneurship
II	**Institutional Support to Entrepreneurs** Factors Affecting Entrepreneurial Growth: Economic – Non-economic Entrepreneurship Development Programmes: Need - Objectives – Course Contents and Curriculum - Phases – Problems- Institutional Support to Entrepreneurs: DIC-NSIC - SISI - KVIC - SIDO - Startup TN. Case Study on Institutional Support to Entrepreneurs.	
III	**Project Management** Project Management: Project - Meaning - Characteristics – Classification - Categories - Project Life Cycle Phases – Project Manager: Problems- Roles and Responsibilities of a Project Manager. Case Study on Project Management.	Role of AI in Project Planning and Management

IV	**Project Identification and Project Formulation** Project Identification – Sources - Project Selection - Project Formulation: Need – Elements - Contents of a Project Report - Specimen of a Project.	
V	**Institutional Finance to Entrepreneurs** Institutional Finance to Entrepreneurs: IFCI - ICICI - IDBI - SIDBI – ~~IRBI~~ - TIIC - SIPCOT -Financial Schemes for New Entrepreneurs. Funding Through Incubator - Financial Support by MSME – Startup India. Case Study on Institutional Finance to Entrepreneurs.	Business Investment Model

Percentage of Syllabus Revised: 8.9 %

Course Focuses on

- [✓] Skill Development
- [✓] Employability
- [ ] Intellectual Property Rights
- [ ] Social Awareness/ Environment
- [✓] Entrepreneurial Development
- [ ] Innovations
- [ ] Gender Sensitization
- [ ] Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: VI **Course Code/Name: 24BMU6CM/WEB DESIGN**

Unit	Existing	Changes
I	**Introduction to Web Design** Introduction to Web Design: WWW- Web Pages – Tiers – Concept of a Tier – Web Pages: Static Web Pages - Dynamic Web Pages **Practical** 1.Create a HTML Program for Formatting Tags 2.Write a HTML Program for Ordered List and Unordered List	
II	**HTML and Font** HTML Overview – Applications - HTML Tags –Preserve Formatting- Font: Attributes - Size - Color - ~~Form Controls.~~ **Practical** 1.Write a HTML Program to List out the Items using Nested Tag. 2.Design a Web Page using Image and Video Tags 3.Design a HTML Page to Scroll Text from Left to Right	HTML Elements, HTML Headings and Paragraphs, HTML Lists.
III	**HTML Formatting, Link, List and Tables** HTML Formatting - Link - Types of Link - Lists - Tables - Nested Tables. **Practical** 1.Create a HTML Page to Link another Web Page 2.Create a HTML Page to Display an Advertisement 3. Develop a HTML Page to Display Student Results for a given Roll Number	Images and Image Attributes, HTML Forms and Form Controls ,Frames and Iframes , Audio and Video, HTML Entities and Special Characters ,Div and Span Elements.

IV	**DHTML & CSS** Introduction to DHTML - Difference Between HTML and DHTML- Cascading Style Sheets: Color - Background Properties. **Practical** 1.~~Create a Static HTML Page for College Information~~ 2.~~Create a DHTML Page to Check Username and Password~~	Types of CSS: Inline, Internal, and External Stylesheets. **Practical** 1.Create a Business Promotion Webpage Using External CSS with Attractive Colours and Background Images. 2.Create Sales Report Webpage Using CSS Colours Properties to Highlight Profit and Sales.
V	**XML and XHTML** Introduction to XML: XML Tags, Attributes and Values - Document Type Definition - XML Schemas - Document Object Model. XHTML: Overview of XHTML – HTML Versus XHTML. ~~Role of AI in Indian Knowledge Systems.~~ **Practical** 1. ~~Develop a HTML Page to Sale a Product to Users.~~ 2.Write an XML File which will Display the Book Information which includes the following: i) Title of the Book ii) Author Name iii) ISBN Number iv) Publisher Name v) Edition vi) Price	AI Chatbots in Web Applications 1.Create an XML Schema to Validate Product Details in an Online Store

Percentage of Syllabus Revised: 34%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: VI **Course Code/Name: 24BMU6SV / SOFT SKILLS FOR BUSINESS**

List of Programs	Existing	Changes
1	Presentation Skills – Effective Presentation of an Idea or Concept – Use of MS-PowerPoint or Flash is Assisting the Presentation Need to be Encouraged.	
2	Negotiation Skills – Dealing and Preparing for Negotiation – Clinching and Compromising – Observe and Record – Practical Role Plays.	
3	Group Discussions – Leaderless Group Behavior – Arguments Vs Discussions – Guiding and Controlling – Small Group Practices as well as Observation.	
4	Team Working Skills (Forming, Norming, Performing) – Problems and Prospects – Encourage Team Formation Inter and Intra - Class Teams – List the Experiences.	
5	Assertiveness Building – How to Say 'No' and 'Yes' – Knowing Limits – Identify and List the Occasions Where You Could Not be Assertive.	
6	Facing Interviews – How to Prepare – How to Presents – Frequently Asked Questions (FAQs).	Receiving Feedback Through AI-Based Interview Tools.
7	Conduct a Vox Pop – Make a Brief Report – Present to the Group.	
8	Non-Verbal Cues in Communication – Body Language – Gesture – Postures -Facial Expressions.	
9	Career Options – Skills and Physique vis-à-vis Career Options – Career Planning – SWOT Analysis (Self) – Career Focus – Awareness of Different Career and its Sources of Information, Choosing a Career.	

10	Clippings from Opportunities /Appointment Columns of Newspapers - Resume for Different Situations - Evidences Related to Career Focus	
11	Emotional intelligence, emotional quotient, ability to understand, use manage own emotions, positive ways to relieve stress, empathy and resolving conflict – Exercises	
12	Work ethics skills, reliability, dedication, discipline, productivity, cooperation, integrity, responsibility, professionalism.	

Percentage of Syllabus Revised: 10%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Faculty: Management **Board: Business Administration with Computer Applications**
Semester: VI **Course Code/Name: 24BMU6DA/PERFORMANCE MANAGEMENT**

Unit	Existing	Changes
I	**Fundamental Context** Performance Management: Meaning, Goals, Persons Involved and Approaches - Performance Management Vs Appraisal – Significance of Building a Performance Culture in Organization - Principles of Performance Management - Performance Management Cycle.	
II	**Performance Goal Setting** Basic Concept – Performance Planning and Goal-setting in the Context of Organizational Goals - The Cascading Effect to Individuals - Defining Performance: Measures and Criteria - Setting Mutual Expectations and Performance Criteria.	
III	**Performance Reviews and Development** Periodic Reviews and Discussions – Critical Success Factors – Monitoring – E-Performance Management Systems and EPSS - Ongoing Mentoring and Support – Setting a Platform for Succeeding – Challenges. Case study on Performance Analysis	
IV	**Annual Review and Development** Annual Appraisal Methods - Debate on Annual Reviews – Avoiding Biases - Measuring Team Performance - Performance Discussion and Feedback – Personal Development Plan – Potential Appraisal for Growth – Future Directions in Performance Management. Case study on Annual Appraisal.	
V	**Employee Performance Appraisal System** Definition - Objectives of Performance Appraisal- Importance of Performance Appraisal- Steps in	Technological Bias

	Performance Appraisal -Performance Appraisal Design - Types and Methods of Performance Appraisal - Role of AI in Performance Appraisal -Integrate Traditional Indian Values and Philosophies into the Evaluation Process. Case study on an Employee Performance Appraisal System.	

Percentage of Syllabus Revised: 1%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: VI Course Code/Name: 24BMU6DD/ORGANIZATIONAL DEVELOPMENT

Unit	Existing	Changes
I	**Introduction to Organizational Development** Introduction to Organizational Development- Concepts - Nature and Scope of O.D - Historical Perspective of O.D - Underlying Assumptions and Values - Theory and Practice on Change and Changing - The Nature of Planned Change - The Nature of Client Systems: Group Dynamics- Intergroup - Dynamics and Organizations as Systems.	Role of Indian Values in Organizational Development
II	**Operational Components of Organizational Development** Operational Components of O.D - Diagnostic, Action and Process - Maintenance Components - Structural Design - Group's Process Structure - Downsizing and Reengineering - Employee Involvement Practices - Parallel Structures - High Involvement Organizations Case Study on Employee Involvement.	
III	**OD Interventions** Human Process Interventions - Individual - Group and Inter Group - Human Relations - Structure and Technological Interventions - Strategy Interventions – Sensitivity Training – Survey Feedback - Process - Consultation – Inter group Development. Case Study on Technological Interventions	
IV	**Implementation and Assessment** Implementation and Assessment of O.D - Implementation	

	Conditions for Failure and Success in O.D - Efforts - Assessment of O.D - Change in Organizational Performance - Impact of O. D	
V	**Organizational Evolution and Sustenance** Organizational Life Cycle – Models of Transformation – Models of Organizational Decision Making – Organizational Learning – Innovation - Intrapreneurship and Creativity - ~~Implications of AI in HR~~. Case study on Organizational Learning Case study on Organizational Learning	AI in Organizational Decision Making

Percentage of Syllabus Revised: 7%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: VI **Course Code/Name: 24BMU6DE/DIGITAL MARKETING**

Unit	Existing	Changes
I	**Introduction to E-Commerce and Digital Marketing** E-Commerce Business - Meaning - Types - Digital Marketing – Application of E-Commerce in Different Sectors – Digital Marketing Trends and Challenges in E-Commerce Business.	
II	**Business Model and Security Protocols** Business Model – E-Commerce and Digital Business – Intelligent Agents – Mobile Commerce Online Payment – E-Security – Security Protocols –Internet Governance – Firewall. Case Study on Digital Business	
III	**SEO, Digital Marketing Channels and SEM** Digital Marketing - Vision, Mission and Goals of Digital Marketing –Importance of Digital Marketing – Website Design and Hosting - Digital Marketing Channels – Search Engine Optimization (SEO) – Search Engine Marketing (SEM) - Pay Per Click - Social Media Marketing – E-mail Marketing – Blogs. Case Study on Social Media Marketing	
IV	**Types of Digital Promotions** Digital Marketing and Advertising – Types of Digital Promotions ~~–Print Advertising-~~ Display Screens - Content Marketing and Customization Strategies – Digital Marketing and Understanding Buyer Behavior.	Recent Trends in Digital Promotions
V	**Strategies and Services** Digital Marketing Strategies and Services - AI in Online	

	Retail Sector – Online Financial Services – Online Travel Services – Online Career Services – Online Publishing – Online Entertainment - Consumer Protection Privacy and Information Rights – Warranties and New Products - Culture Relevance in Digital Campaigns. Case Study on Digital Marketing Strategies.	

Percentage of Syllabus Revised: 2.28%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Management Studies

Syllabus Revision

Faculty: Management **Board: Business Administration with Computer Applications**

Semester: VI **Course Code/Name: 24BMU6DF/FINANCIAL TECHNOLOGY**

Unit	Existing	Changes
I	**Financial Technology** Fintech: Meaning – Types – Services – Growth of Fintech Industry in India - Role of Fintech in Financial Services - Digital lending – Regulations for Fintech and Digital lending – FinTech Evolution: Infrastructure.	
II	**Digital Transaction and Crypto Currencies** Introduction - Individual Payments –Digital Financial Services – Mobile Money – Regulation of Mobile Money – SFMS - RTGS - NEFT –NDS Systems – Crypto Currencies - Evolution of Crypto Currencies - Blockchain – Legal and Regulatory Implications of Crypto Currencies. Case Study on Digital Financial Services.	AI in Digital Payments and Transactions Monitoring
III	**Digital Finance** Digital Finance and Alternative Finance - Introduction - Brief History of Financial Innovation– Digitization of Financial Services - FinTech and Funds - Crowd Funding Payment and Settlement System in India - Peer to Peer lending (P2P). Case Study on Financial Innovation.	
IV	**RegTech Regulation** RegTech Startups: Challenges – RegTech Ecosystem: Regulators Industry - AI in Smart Regulation and Fraud Detection – Regulatory Sandboxes – Redesigning Better Financial Infrastructure.	RBI Regulatory Framework for Fintech

V	**Data Regulation and Data Analytics in Finance** Data & Tech - Introduction - History of Data Regulation– Data in Financial Services –Application of Data Analytics in Finance - Methods of Data Protection: GDPR Compliance and Personal Privacy- ~~Role of Data Analytics in Indian Knowledge Systems~~. Case Study on Application of Data Analytics in Finance	

Percentage of Syllabus Revised: 11.62%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Business Administration with Logistics and Supply Chain Management

New Course

Faculty: Management
Department: Business Administration with Logistics and Supply Chain Management
Semester: II Course Code/Name: 26BLU2CA/FINANCIAL ACCOUNTING

Unit	New Syllabus
I	**Accounting Fundamentals** Accounting – Meaning – Definition – Objectives – Scope - Basic Terms - Accounting Principles - Branches of Accounting - Uses and Limitations of Accounting - Concepts and Conventions - Ancient Indian Accounting Practices with Special Reference to Kautilya's Arthashastra. (Theory only)
II	**Preparation of Journal, Ledger and Trial Balance** Basic Accounting Procedure – Journal - Rules of Debit and Credit - Method of Journalizing –Double Entry System and its Advantages. Ledger - Meaning - Posting Entries. Trial Balance – Preparation. (Theory and Problem)
III	**Bank Reconciliation Statement and Methods of Depreciation** Bank Reconciliation – Meaning - Causes of Differences - Need - Importance - Preparation and Presentation of BRS. Depreciation – Meaning - Methods of Charging Depreciation: Straight-Line Method - Written Down Value (WDV) Method - Annuity Method. (Theory and Problem) Case Study on Depreciation
IV	**Preparation of Final Accounts** Final Accounts – Meaning - Need – Objectives - Types – Trading Account – Meaning - Need – Preparation - Profit and Loss Account – Meaning - Need – Preparation - Balance Sheet – Meaning - Need – Preparation - Final Accounts with Adjustment. (Theory and Problem) Case Study on Final Accounts
V	**Preparation of Final Accounts of Joint Stock Companies (As per the Format of the Indian Companies Act)** Preparation of Statement of Profit and Loss Account – Balance Sheet – Schedules – Indian Accounting Standards (up to IAS 8) – AI in Accounting - Applications of AI in financial reporting, preparation of financial statements. (Theory and Problem) Case Study on Final Accounts of Joint Stock Companies

Percentage of Syllabus Revised: 100%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Business Administration with Logistics and Supply Chain Management

New Course

Faculty: Management Board: Business Administration with Logistics and Supply Chain Management
Semester: II Course Code/Name: 26BLU2CB/MATERIALS MANAGEMENT

Unit	New Syllabus
I	**Materials Management** Materials Management - Evolution – Importance - Scope – Objectives - Interface with other functions like procurement, production, warehousing, transportation and distribution. Concept of Logistics and Supply Chain Management - Evolution to 4PL. Supply Chain Management - Objectives – Components – Significance - Trade-off Customer Service and Cost. Case Study on Customer Service.
II	**Purchase Management** Purchasing: Meaning - Objectives - Principles - Purchasing Procedure and Cycle - Types of Purchasing - Centralised and Decentralised Purchasing - Make-or-buy decision - Vendor Selection and Evaluation - Supplier Relationship Management - Negotiation and Purchase Contracts - E-procurement. Case Study on Purchase Management
III	**Inventory Management** Meaning and Objectives of Inventory - types of Inventories - Inventory Costs - Basic Economic Order Quantity (EOQ) Model - Classifications of Materials - ABC Analysis - VED Analysis - FSN Analysis - Just-in-Time (JIT) inventory. Case Study on JIT
IV	**Stores Management** Traditional Indian Storage and Preservation Systems - Functions and importance of stores - Store Layout and Location - Receiving and Inspection of Materials - Material Handling - Storage and Preservation - Bin Cards, Kanban System and Stores Ledger - Issue and Receipt Procedures - Stock Verification - Disposal of Obsolete and Surplus Materials. Case Study on Material Handling Techniques
V	**Modern Materials Management Systems** Material Requirement Planning (MRP) - Advantages Over Conventional Planning (Order Point Method) –Bill of Materials– BOM Explosion- Material Flow in MRP - Basics of MRP II – Introduction to Enterprise Resource Planning (ERP) -Role of Technology and AI in Inventory and Procurement. Case Study on Role of Technology and AI in Inventory

Percentage of Syllabus Revised: 100%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Business Administration with Logistics and Supply Chain Management

New Course

Faculty: Management Board: Business Administration with Logistics and Supply Chain Management
Semester: II Course Code/Name: 26BLU2CP/FINANCIAL ACCOUNTING PACKAGE - TALLY

S.No	List of Programs
1	Creation of a company with GST enabled in Tally Prime.
2	Creation of Accounting Masters: Groups and Ledgers.
3	Recording of Vouchers with GST: Contra, Payment, Receipt, Purchases Sales, Credit Note, Debit Note and Journal.
4	Generate Bank Transactions: Bank Ledger and Bank Reconciliation.
5	Formation of Inventory Masters: Stock Group, Stock Item, Units of Measures and Godowns - Stock Summary and Godown-wise Summary.
6	Display of Subsidiary Books: Purchase Register, Sales Register, Payment Register, Receipt Register and Contra Register.
7	Statement of Accounts: Bills Receivable and Bills Payable.
8	Generate Final Accounts: Trial Balance, Profit & Loss Account and Balance Sheet.
9	Display of Reports: Cash Flow Analysis, Fund Flow Analysis and Ratio Analysis.
10	Creation of Cost Centre and Cost Category.
11	Activation of Data Security Features.
12	Moving to Next Financial Year - Types and Process.

Percentage of Syllabus Revised: 100%

Course Focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**II**	**Course Code**	**:**	**26SWP2CA**
Course Name	**:**	**Community Organization and Social Action**			

Unit	Existing	Changes
I	**Basics in Social Work with Communities** Community: Concept - Definition and Types. Community Organization: Definition – Objectives – Scope – Philosophy – Goals - models and historical background. Concept of community development. Community Organization as a method of social work. Community Organization in UK and USA. Similarities and differences between Community Organization and Community Development.	Indian Community Traditions - Local Self-governance and Community-based Knowledge.
II	**Methods and Phases of Community Organization** Methods of Community Organization: Planning – Education – Communication - Community participation - Collective decision-making - Leadership development - Resource mobilization - Community action - ~~Legislative and Non-legislative Promotion~~ - Co-ordination. Community based research. Phases of Community Organization: Study – Analysis – Assessment – ~~Discussion~~ – Organization - Action – Evaluation – Modification – ~~Continuation~~	Advocacy,Lobbying, Campaigning and Policy Engagement - Participatory Rural Appraisal (PRA) and Participatory Learning and Action (PLA). Follow-up and Sustainability.
III	**Models and Skills of Community Organization** Models of Community Organisation: Locality Development - Social planning - Social action - Approaches-specific content - General content and Process content. Role and Skills in Community Organization: Organizing Conferences - Committee Meetings – Training – Communication – Consultation – Negotiation - Conflict Resolution - Networking and Use of Relationship. Role and Skills of Community Organizer.	Contemporary Approaches to Community Practice: Asset-Based Community Development (ABCD) – Empowerment-Oriented Practice – Rights-Based Practice Participatory Development.

IV	**Application of Community Organization in different fields** Application of Community Organization in different fields – Health - Correctional settings – Education - Natural resource management –- Sustainable development – Industries - Disability – Rural - Urban and Tribal Communities - Community Organization at Local - State and National level; Community Organization as a social work process. Community Welfare Councils and Community Chest.	WASH (Water, Sanitation and Hygiene)
V	**Basics in Social Action** Social Action: Definition – Objectives – Principles - Methods and Strategies. Social action models: Elitist and Dialectical - Social action and social movement - Social action for social development. Scope of social action in India. ~~Enforcement of social legislation through social action.~~ Role and skills of Social Worker in Social Action	Legal Literacy and Access to Justice Social Action for Implementation of Legislation and Rights Protection

Percentage of syllabus revised: 12%

Course focuses on

☐	Skill Development	☐	Entrepreneurial Development
✓	Employability	☐	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**II**	**Course Code**	**:**	**26SWP2CB**
Course Name	**:**	**Social Work Research and Statistics**			

Unit	Existing	Changes
I	**Basics of Research** Research: meaning – scope – objective – Characteristics. Social Work Research: meaning & definition - difference between social research and social work research. Basic Elements: Data – Variable – Hypothesis - Theory and Facts. Steps in Research Process.	Review of Literature and Research Ethics: informed Consent and Confidentiality
II	**Research Designs** Research Designs: Need – Concept - Types of Research designs: Exploratory – Descriptive – Diagnostic – Explanatory - Experimental - Case Study - Participatory Research – Introduction to Mixed Method Designs. Difference between qualitative and quantitative design.	-
III	**Sampling and Data Collection** Sampling: Importance - Purpose - Techniques: Probability and Nonprobability sampling - sampling and non-sampling errors. Methods and Tools of Data Collection: Observation - Case study - Interview schedule - Questionnaire ~~–Software for data collection~~ - Pilot study - pre-test.	Focus Group Discussion (FGD) - Digital Data Collection using Online Questionnaires.
IV	**Data Processing and ~~Report Writing~~** Data Processing: Coding – Editing - Tabulation – Analysis - Interpretation. Levels of Measurement: Nominal – Ordinal - Ratio - Interval. ~~Report writing: purpose – structure – styles – evaluation of report~~	**Satistical Analysis** Statistical Analysis: Need - purpose – types: Univariate – Bivariate - Multivariate Analysis - Measures of Central Tendency: Mean - Median -

	~~writing. Importance of Documentation. Use of computer and statistical software in documentation.~~	Mode. Concept of Standard Deviation.
V	~~**Computer**~~ **Application** ~~**in Social Research**~~ ~~Statistical Analysis: Need - purpose types: Univariate Bivariate - Multivariate analysis - Measures of Central Tendency: Mean - Median - Mode. Concept of Standard Deviation.~~ Concepts and uses of Chi-Square – Correlation - t-test - ANOVA in hypothesis testing. Uses of Statistics- scope and limitations in social work Research. ~~Statistical Analysis: Need - purpose types: Univariate Bivariate - Multivariate analysis - Measures of Central Tendency: Mean - Median - Mode. Concept of Standard Deviation.~~	of Statistics and Report Writing Interpretation of Statistical Results. - Report writing: Purpose – Structure - Styles - Evaluation Importance of Documentation. Plagiarism and Academic Integrity.

Percentage of syllabus revised: 7%

Course focuses on

✓	Skill Development		Entrepreneurial Development
✓	Employability		Innovations
	Intellectual Property Rights		Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**II**	**Course Code**	**:**	**26SWP2CC**
Course Name	**:**	**Social Welfare Administration and Social Policy**			

Unit	Existing	Changes
I	**Introduction to Welfare Administration** Social Welfare: Concept – meaning - nature - definition. Social welfare administration in India – Definition, Concept, History and Functions of Social Welfare Administration. Social Welfare Administration Structure: Central level - State level - District level. Basic Administration processes: POSDCORB -~~. Monitoring – Evaluation~~.	Accountability, Transparency and Outcome-based Monitoring of Welfare Programmes
II	**Principles and Areas of Welfare Administration** Skills needed in Social Welfare Administration: Principles - Purpose and Problems of Social Welfare Administration. Areas of Social Welfare Administration: Health – Family – Women - Children – Youth – Aged - SC/ST – Minorities - Persons with Disabilities - Prisoners – PLHIV.	-
III	**Social Policy- Planning and Development** Social Policy: Definition – Concept – Nature – Scope – Principle - Need and Evolution - Constitutional base and Implications - Sources & Instrument of Social policy - Social Planning and Social Development: Meaning of Social planning - Community planning and Community participation - Planning machineries at State & National levels.	Evidence-based Policy Analysis, SDGs and Evaluation of Welfare Policies in India.
IV	**Human Service Organizations** Concept – Meaning - Definition – Features. Non-Governmental Organization and Types of NGO: By Orientation - levels of operation and focus - National policy on Voluntary Sector, 2007. Introduction to acts	-

	related to establishment of NGOs: The Indian Trust Act 1882 - The Societies Registration Act 1860 – Section 8 of the Companies Act 2013 – FCRA Fundamentals and IT Exemptions - Organizational structure - characteristics of Human Service Organizations	
V	**Areas of Social Policies** Process of social policy formulation. Social Policy relating to Women – Children -Youth – Aged – Education - Health and Family Welfare - Role of Social Workers in promoting Social Policies	-

Percentage of syllabus revised: 4%

Course focuses on

☐	Skill Development	☐	Entrepreneurial Development
✓	Employability	✓	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**II**	**Course Code**	**:**	**26CRP2EA**
Course Name	**:**	**Social Entrepreneurship and Corporate Social Responsibility**			

Unit	Existing	Changes
I	**Social Entrepreneurship** Concept – Definition - Importance of Social Enterprise and Entrepreneurship - Social and Business Entrepreneurship - Social Entrepreneurs - Social Change. Types of Social Enterprises - Growth - Performance of Social Enterprises in India - Relationship between Social Enterprise - State - Civil Society.	-
II	**Corporate Governance & Corporate Social Responsibility** CSR and Corporate Governance – Concept – Definition - structure - process - elements. Relationship between CSR and Corporate Governance. Corporate Social Responsibility in Indian Context and International - Phases of CSR - Principles of CSR: Accountability - Transparency - Sustainability. Laws and Regulations in India for CSR: Section 135 of the Companies Act - Salient features of new Companies Act relating to CSR.	-
III	**Skills and Techniques in CSR** Corporate Community Participation - Role - Skills of Social Worker in CSR - Corporate Perspective on building successful partnership: Tools – Techniques - Roles – skills – Advocacy - Administration – Marketing – Mediating – Budgeting – Organizing – Documenting – Presenting - Public speaking – Teaching - Supervising – Reporting.	-
IV	**CSR Policy and Case Studies** Factors influencing CSR policy - Global recognition of CSR: ISO 14000 - SA8000 - AA1000 - Form CSR-1. Successful CSR initiatives: Case Studies ~~of TATA – ACC – ITC – Wipro – CTS. Coimbatore models of Robert Bosch – CRI~~	on Best CSR Practices at National and Local Levels.

	~~Pumps - Shanthi Social Services.~~ Implementation of CSR in Market place and Workplace - CSR in the Communities - CSR in the ecological environment. CSR and its Challenges.	
V	**CSR and Social Work** Role and importance of Social Worker in CSR - Assisting individual workers - advocating on behalf of employees - developing philanthropic - community development programmes - implementing diversity programmes in workplace - corporate campaign. Skills - competencies required for social worker in CSR - Global Perspective of CSR.	-

Percentage of syllabus revised: 2%

Course focuses on

☐	Skill Development	☐	Entrepreneurial Development
☑	Employability	☐	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**II**	**Course Code**	**:**	**26SWP2DA**
Course Name	**:**	**Human Resource Management**			

Unit	Existing	Changes
I	**Concept of Human Resource Management (HRM)** Human Resource Management: Concept – Definitions – Importance - Scope - objectives. Organization Structure and Functions – Line and staff relations of Human Resource Management. Importance of Employee Portal.	Evolution and Strategic HRM
II	**Functions and Strategies of HRM** Human resource planning – meaning – need – process - HR policies forecasting human resource - HR Business Partnering. Recruitment – meaning – source - methods. Selection – meaning – steps - use of psychological test. Placement and Induction. Concept of lean management and outsourcing. Promotion – transfer – redeployment - retirement. Retention and talent management.	-
III	**Training and Development** Training and Development – meaning, need, objectives and importance; types of training – methods and techniques of training – Training need assessment - organizing training programmes – Training evaluation - Career planning and Development strategies - importance – objectives - principles.	-
IV	**Compensation and HR Audit** Wage and salary administration – New concepts - profit sharing – performance linked compensation- compensation packages-succession planning – registers and records - HR audit - HR research -	Employee Assistance Programmes and Well-being Support.

	Ethical issues – Data privacy- HR score card- ~~employees' satisfaction and measures for improving employees counselling~~	
V	**Current Trends in HRM** Human resource management and human resource development: concept, meaning, philosophy, components, functions - HRD scene in India - Current trends: TEI – TQM – TBM - ISO. Qualities - Roles – responsibilities - challenges of HR manager. Digital Transformation in HR: Management Techniques: Job rotation – job enlargement - Job enrichment - Competency mapping.	AI in HR, HR Analytics, Cloud-based HRIS and Digital Employee Experience.

Percentage of syllabus revised: 7%

Course focuses on

☐	Skill Development	☐	Entrepreneurial Development
✓	Employability	☐	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**II**	**Course Code**	**:**	**26SWP2DB**
Course Name	**:**	**Medical Social Work**			

Unit	Existing	Changes
I	**Basics of Medical Social Work** Concepts: Health - Hygiene – Illness – Disease - Disorders. Medical Social Work: Definition – Scope - Historical development of Medical Social Work in India. Medical Social Work Practice in different settings: Hospitals - Outpatient Department, Emergency Care - Special Clinics - Community Health - Special Schools.	Indian Perspectives on Health and Holistic Well-being
II	**Organization and Administration of Medical Social Work** Medical Social Work Department in Hospitals - Hospital Accreditation - Multidisciplinary Approach - Team work in Hospitals. Medical ethics in Health care - Patients Right. Understanding the patient as a person - Role of Medical Social Worker - illness behaviour - stages of illness - impact on patient - family. Professional Challenges of Medical Social Worker.	-
III	**Psycho-social problems and Role of Medical Social Worker in dealing patients** ~~Medical Social Worker~~ - ~~Patients' Interaction:~~ ~~COVID 19~~ - ~~TB - STIs - HIV/AIDS – Polio – Dengue – Leprosy – Cancer – Hypertension Cardiac disorders – Asthma – Arthritis – Diabetes – Maternal – Child health care – Infertility and its treatment – Geriatric Care.~~ Psychosocial Problems: Maternal and Child Health, Infertility and Geriatric Care. Role of Medical Social Worker:	Psychological, Social, Family and Economic Problems Associated with Illness. Coping Strategies in Communicable and Non-Communicable Diseases; Patient and Family Counselling; Treatment Adherence; Patient Advocacy; Stigma Reduction; Referral Services; Psychosocial Impact of Pandemic, Epidemic and Endemic Diseases.
IV	**Counselling and Rehabilitation** Concept – Areas – Principles - Role of Medical Social	and Reproductive Health

	Worker in rehabilitating a person with disability. Team Work and Involvement of family members. Health Programmes: Importance of Family planning – Sexual ~~Education~~ - Palliative care - Pain Management - Government health insurance and other welfare programmes.	
V	**Social Work Approaches in Public Health** Public Health - Definition - Models of Public health - Prevention - ~~Control of Communicable and Non – Communicable Disease (NCD).~~ Emerging disease threats. Social Work strategies and approaches in public health. school health programmes. Role of Medical Social Worker in the prevention of diseases and promotion of health.	Community Participation, Health Education, Behaviour change Communication (BCC);

Percentage of syllabus revised: 11%

Course focuses on

☐	Skill Development	✓	Entrepreneurial Development
✓	Employability	☐	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
☐	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**II**	**Course Code**	**:**	**26SWP2DC**
Course Name	**:**	**Rural Community Development**			

Unit	Existing	Changes
I	**Basics of Rural Community** Rural Community: Definition – Characteristics~~- of Rural Community~~ - Rural Problems: Poverty - ~~Community~~ Unemployment - Health - agriculture and infrastructure - ~~Untouchability and problems related to~~. Rural Community Development: Definition – Meaning – Objectives – Scope - ~~Theories~~ and Approaches. Rural Extension: Concept - Objectives - Methods - Techniques and Limitations.	and Importance, Education, Discrimination
II	**Development of Rural Community** Rural Community Development in India and Asia - Early Experiments: Sriniketan - Marthandam - Gurgaon – Pilot projects: Etawah project - Nilolkheri experiment - Firka Development Scheme – Rural Community development after independence: Constitutional Provisions – overview on NITI Aayog in rural development.	-
III	**Evolution of Rural Community Development** Panchayati Raj: Concept – Objectives - ~~Development of Panchayat Raj after Independence:~~ Balwant Raj Metha Committee - Ashok Metha Committee - Salient features of 73rd Amendment: ~~Main Panchayat Raj Legislation~~ - ~~Structure of~~ Panchayat Raj System: Village, ~~Panchayat~~ – Block, ~~Panchayat~~ and District Panchayats- Functions of Panchayat: Civic amenities - Social welfare activities and Development work - Resource of Panchayat – State Control over Panchayat Raj Institution – Problems of Panchayat raj system.	and importance, Constitutional Three-Tier

IV	**Community Development Administration and Training** Community Development Administration: Organizational set-up and administration from National - State and local level. Role and functions of District Rural Development Agency (DRDA) - Functions of BDO/Commissioner - Extension officers at block level - People's participation in rural community development. ~~Community development Training Institutions: Meaning – Objectives - Scope and importance of training -~~ Training Institutions: NIRDPR and CDTP. Role of NABARD, CAPART and ~~in rural development. Role of~~ corporate societies in Rural community development.	Indigenous Knowledge and Sustainable Rural Development.
V	**Community Development Programme** Salient features of Rural Development Programmes: ~~SGSY (Swarnajayanti Gram Swarzar Yojana) - SGRY (Sampoorana Gram Rojan Yojana), IAY (Indra Awaas Yojana)~~ - ~~PMSG (Prime Minister Gramiya Sutak Yojana)~~ - ~~DPAP (Drought Prone Area Development Programme) - IWDP (Integrated Watershed Development Programme)~~ - Housing (Upgradation of Hutcha Houses) - - THADCO Schemes, (Tamilnadu Housing and Adi Dravida Development Corporation) - ~~MGNREGS (Mahatma Gandhi National Rural Employment Guarantee Scheme) - **Integrated Rural Development Programme** (IRDP)~~ - - ~~ICDS (Integrated Child Development Scheme) and Tamil Nadu Government Social Welfare Programme – Pudhu Vazhvu Thittam.Pudhu Vazhvu Thittam~~	DAY-NRLM (Deendayal Antyodaya Yojana–National Rural Livelihoods Mission) – VB–G RAM G (Viksit Bharat–Guarantee for Rozgar and Aajeevika Mission–Gramin) – PMAY-G (Pradhan Mantri Awaas Yojana–Gramin) – PMGSY (Pradhan Mantri Gram Sadak Yojana) WDC-PMKSY (Watershed Development Component of Pradhan Mantri Krishi Sinchayee Yojana) Mission Saksham Anganwadi and POSHAN 2.0 (updated ICDS framework) – SBM-G - Kalaignarin Kanavu Illam -(Swachh Bharat Mission–Grameen) – Jal Jeevan Mission – TNSRLM (Tamil Nadu State Rural Livelihoods Mission) – Mahalir Thittam and SHG-based development.

Percentage of syllabus revised: 18%

Course focuses on

☐	Skill Development	☐	Entrepreneurial Development
✓	Employability	☐	Innovations
☐	Intellectual Property Rights	☐	Gender Sensitization
✓	Social Awareness/ Environment	☐	Constitutional Rights/ Human Values/ Ethics

Department of Social Work

Syllabus Revision

Faculty	**:**	**Management**	**Board**	**:**	**Social Work**
Semester	**:**	**IV**	**Course Code**	**:**	**25SWP4DA**
Course Name	**:**	**Organizational Behaviour**			

Unit	Existing	Changes
I	**Introduction** Organizational Behaviour: Definition, Objectives, ~~Need, Background~~ and Foundations. Principles, Assumptions, Scope, Levels and Models of Organization Behavior. Historical developments of OB - Challenges and Emerging ~~concerns~~ in Organizational Behaviour	Nature, Importance Trends Traditional Perspectives on Ethical Leadership and Collective responsibility.
II	**Individual and Group Behaviour in Organization** Individual and groups in organization: Individual differences and models. Personality and Behavior; Big Five personality traits and their applications in the workplace; Perception: Basic elements of perception, Social Perception, Self-perception and Identity Implications for human resource management. Learning, Values, Attitudes, ~~and~~ Job Satisfaction, Theories of Group Formation; Formal and Informal Behavior ~~and~~ of Groups. ~~Enneagram~~, Personality types of Enneagrams, Johari window, Transactional Analysis.	Organizational Commitment and Employee Engagement.
III	**Motivation and Leadership** Motivation: ~~Theories of Motivation~~; Application of Motivation at workplace- Employee Involvement and Rewards and Emotional Intelligence; Leadership ~~Theories of Leadership;~~ Management Information system: Management Review Meeting, Power and Politics and Organizational Conflict. Handling depression, Developing Assertive Behavior.	at Workplace AI in Employee Motivation and Performance Management

	Motivation as a tool to improve Employee Behaviour.	
IV	**Dynamics of Organization** Dynamics of Organization: Concept of Organizational Structure; Bases of departmentation and Span of Management; Delegation of Authority: Centralization and Decentralization; Forms of organizational structure: Line and staff, functional, divisional. Project –Matrix and Organization Structure; Job Stress: Causes and Effects of Stress and Coping with Stress, Burnout, Interpersonal and Team Dynamics.	based, Psychosocial Risks, Flexible work arrangements, Workplace Psychological Safety, Healthy work Environments and Work–Life Balance.
V	**Organizational Change and Development** Organizational Change and Development: Organizational Culture; cultural dimensions, creating ethical organizational culture, Organizational Effectiveness and Organizational Change; Organizational cultural change. Organizational Development: Meaning, Characteristics, Models; Organizational Development Interventions; Organizational design and its impact on employees, Cross Functional Teams and Quality of Work Life.	AI on future of work: Generative AI, Automation, Human–AI Collaboration, and responsible AI Adoption

Percentage of syllabus revised: 13%

Course focuses on

✓	Skill Development	✓	Entrepreneurial Development
✓	Employability	✓	Innovations
	Intellectual Property Rights	✓	Gender Sensitization
	Social Awareness/ Environment		Constitutional Rights/ Human Values/ Ethics

ATTENDANCE OF THE 22nd BOARD OF STUDIES MEETING

Faculty: Management
Name of Board: Business Administration with Computer Applications

VENUE: Google Meet

DATE: 27/10/2026
TIME: 10:30 a.m.

The following members were present for the Board of Studies meeting

S.NO.	NAME	DESIGNATION	ATTENDANCE
1.	Dr.S. Mohan Professor & Head Department of Management Studies	Chairman	Present
2.	Dr.S.Parthiban Head -Department of Management Studies Gobi Arts and Science College Gobichettipalayam – 638453.	Member (Nominated by Vice Chancellor)	Present
3.	Dr.P.Thirumoorthi Professor Department of Management Studies Periyar University Salem - 636011	Member (Subject Expert) (Nominated by Academic Council)	Present
4.	Dr.Vijaya Vardhan Manchala Assistant Professor PSG Institute of Management Peelamedu Coimbatore.	Member (Subject Expert) (Nominated by Academic Council)	Present
5.	Mr.M.Ranganathan Associate Vice President LMW Limited Perianaickenpalayam - 641020	Member (Industrial Expert)	Absent
6.	Mr.K.Senthil Head – Digital Marketing Roots Multiclean RKG Industrial Estate	Alumni	Present

	Ganapathy Coimbatore - 641006		
7.	Dr.P.R. Muthusamy Director – Academics Dr.N.G.P. Educational Institutions	Special Invitee (Honorary Expert)	Present
8.	Dr.N. Kuppuchamy Professor & Head, Department of Tamil	Co-opted Member	Present
9.	Dr.A. Hazel Verbina Professor & Head i/c Department of English	Co-opted Member	Present
10.	Dr.S.Gokilamani Associate Professor & Head Department of Mathematics	IDC Member	Present
11.	Mr.G.Sethuraman Assistant Professor & Head	IDC Member	Present
12.	Ms.Vikasini M III-BBA(CA)-A	Student Representative	Present
13.	Dr.V. Abirami Professor	Member	Present
14.	Dr.S.N. Selvaraj Professor	Member	Present
15.	Dr.A. Ragukumar Associate Professor	Member	Present
16.	Dr.R.Latha Associate Professor	Member	Present
17.	Dr.M.Sathana Priya Associate Professor	Member	Present
18.	Dr.M.Sofia Associate Professor	Member	Present
19.	Dr.V.S.Jeevetha Assistant Professor	Member	Present

20.	Dr.R.Venkatesan Assistant Professor	Member	Present
21.	Dr. R. Rukmathan Assistant Professor	Member	Present
22.	Mr. R. Govindaraju Assistant Professor	Member	Present
23.	Ms. V. Santhiya Assistant Professor	Member	Present
24.	Dr.N.Ramya Associate Professor & Head	Member	Present
25.	Dr.R.Chandrasekaran Professor	Member	Present
26.	Dr.R.Madhulaa Assocoiate Professor & Head	Member	Present
27.	Dr.L.Esther Shalini Associate Professor	Member	Present
28.	Ms.S.Dharshini	Member	Present

27/10/26

Date: 27/10/2026

(Dr.S.MOHAN)

BoS Chairman/HoD
Department of Management Studies
Dr. N. G. P. Arts and Science College
Coimbatore – 641 048