



# **Dr. N.G.P. ARTS AND SCIENCE COLLEGE**

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)  
Approved by Government of Tamil Nadu and Re-accredited by NAAC with 'A' Grade  
Dr. N.G.P.-Kalapatti Road, Coimbatore – 641 048, Tamil Nadu, India

## **Endowment Lecture Report**

<b>Name of the Faculty</b>	: Commerce
<b>Name of the Department</b>	: Commerce with Professional Accounting
<b>Name of the Endowment</b>	: Endowment Lecture On International Business In Apparel Exports
<b>Year of establishment</b>	: 2020
<b>Title of the Endowment Lecture</b>	: First R.K.Shanmukham Endowment Lecture on International Business in Apparel Exports
<b>Resource Person's Name &amp; Designation</b>	: Shri N.Chandran, Chairman of Eastman Group, Tirupur.
<b>Date &amp; Venue</b>	: 04.03.2020

### **Report of the Lecture:**

Our Department of Commerce with Professional Accounting had conducted an Endowment lecture on the topic **INTERNATIONAL BUSINESS IN APPAREL EXPORTS** on 04.03.2020 (Wednesday) by The Warriors Association. The programme was inaugurated by Dr. K. Vanaja, Head of the Department. The remaining session was taken up by the chief guest Shri N.Chandran, Chairman of Eastman Group, Tirupur. It was begun by giving motivation for the students and elaborated the details of the first R.K.Shanmukham Endowment Lecture on International Business in Apparel Exports. This Endowment Lecture was very helpful for the students as it was informative and encouraged students to learn about International Business. Finally the Endowment lecture was concluded by giving ample information.



**The Chief Guest, Shri N.Chandran, Chairman of Eastman Group, Tirupur, motivated the students and elaborated the details of the first R.K.Shanmukham Endowment Lecture on International Business in Apparel Exports.**