



Dr. N.G.P ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University

Re - Accredited by NAAC with 'A' Grade

COIMBATORE - 641 048.

Newsletter 2015 - 2016

CONNOISSEUR ASSOCIATION OF CATERING SCIENCE & HOTEL MANAGEMENT

PATRONS

Dr. Nalla G Palaniswami

Chairman

Dr. Thavamani D Palaniswami

Secretary

DR. P.R. Muthuswamy

Principal

EDITORS

Mr. S. Vijayakumar

Asst. Professor (SG) / Head
Dept of CS & HM

Mr. V.S.S. Srinivasan

Asst. Professor (SG)
Dept of CS & HM

Mr. M. Venkateswaran

Asst. Professor
Dept of CS & HM

Mr. M. Santhoshkumar

Asst. Professor
Dept of CS & HM



VISION

To train the students to serve in the hotel and hospitality industry successfully to meet the global changes and to handle the customers with care and respect.

MISSION

To teach the students the basics of hotel industry and train their mind to serve the society with love and affection and also to prepare them to meet the universal needs.



DEPARTMENT ACTIVITIES WORKSHOP



Conducted a demonstration program on "Tikka and Kabab" by Mr. Alangir Saha, Tandoori Chef, Hotel Clarion, Coimbatore, on 20.08.2015



Conducted a demonstration program on "Bakery and Confectionery" by Mr.S.Sathish Kannan, Pastry Chef, The Park Hotel, Chennai on 06.10.2015



Conducted a Demonstration Program on "Flower Arrangement" by Mr. Kathir, Roja Florista, Coimbatore on 19.03.2016.



Conducted a guest lecture on "What it takes to be a Chef in a Cruise" by Chef. Nanjappa Babu, Crystal Cruise, United Kingdom on 25.02.2016.



"Organized an Orientation Programme by Mr. M. Shankar, Senior Manager - House keeping, KMCH, Coimbatore on 22.06.2015.



Conducted a guest lecture on "Opportunities in Front Office Department" by Mr. T. Shanmugavel, Assistant Front office Manager, Hotel Le Meridien, Coimbatore on 11.09.2015

EXTENSION ACTIVITY



The department has organized an Extension activity on "FAST FOOD COOKING" demonstration for the school teachers at the Kalapatti NSS CAMP on 12.01.2016.



BAKERY FAIR VISIT



Took our department students for a Bakery Fair which was conducted at Codissia Trade Fair Complex on 26.06.2015.

STUDENT ACHIEVEMENTS



Sabharish.R of II B.Sc., Catering Science & Hotel Management has won in the Semi final round in "Kings of Dance" program on "VIJAY TV".

STAFF ACHIEVEMENTS



Mr. S. Vijayakumar has published 10 recipes in "Aval Vikatan Kitchen" (February 2016 issue) - a monthly magazine



Mr. M.Venkateswaran has published 10 recipes in "Aval Vikatan Kitchen" (March 2016 issue) - a monthly magazine.

Placements :

The students of our department have got placed in various hotels inside and outside Tamilnadu. The placed students are

Ananthkumar. A	- The Leela Hotel, Kovalam
Rajeesh. R	- The Leela Hotel, Kovalam
Jagadeeswaran. A	- Hotel Le Meridien, Coimbatore
Ravi Prakash. K	- Hotel Le Meridien, Coimbatore
Raja. S	- Hotel Le Meridien, Coimbatore
Prasob. U	- Hotel Le Meridien, Coimbatore
Muthuraja. K	- The Arcadia Hotel, Coimbatore
Sajith Suresh	- Hotel The Renai, Cochin
Manivelu. S	- Le Poshe, Kodaikanal
Saravanan. L	- Le Poshe, Kodaikanal

Value Added Courses :

Conducted a Value Added Course on "Food Service Management Systems" by INDOCERT, Cochin for our II year students.

Conducted a Value Added Course on "Diploma in Travel Management" by Travel Management Institute Coimbatore for our III year students.

Some Unique Activities of the Department:

- ❖ Organised food service for the NAAC Peer Team Members during NAAC visit.

- ❖ Organised food sales counter by our students, prepared by them, to motivate them to develop the Entrepreneurship qualities among the students.
- ❖ Organised food stall during the Quiz competition "BRAINBEATS" organised by our college.

STUDENTS CONTRIBUTIONS :

Government Initiatives to develop tourism in India

The Indian government has realised the country's potential in the tourism industry and has taken several steps to make India a global tourism hub. Some of the major initiatives taken by the Government of India to give a boost to the tourism and hospitality sector of India are as follows :

- ❖ The Ministry of Tourism plans to revise its guidelines to exempt home stays from service tax or commercial levies and make their licensing process online, which is expected to encourage people to offer home stays to tourists.
- ❖ ITC Ltd has renewed its 40-year partnership with Starwood Hotels & Resorts to operate 11 luxury hotels in India, and three more luxury hotels in Hyderabad, Ahmedabad and Kolkata which will be completed in the next four years, thus increasing the total number of hotels to 15.
- ❖ The e-Tourist Visa (e-TV) scheme has been extended to 37 more countries thereby taking the total count of countries under the scheme to 150 countries.

- ❖ The Union Cabinet has approved the signing of Memorandum of Understanding between the Ministry of Tourism of India and the Ministry of Trade Industry and Tourism of Colombia in order to boost cooperation in the field of tourism between the two countries.
- ❖ The Central Government has given its approval for signing of a Memorandum of Understanding (MoU) between India and Cambodia for cooperation in the field of tourism with a view to promote bilateral tourism between the two countries.
- ❖ Ministry of Tourism has sanctioned Rs 844.96 crore (US\$ 125.26 million) to States and Union Territories for developing tourism destinations and circuits during FY 2014-15, which includes projects relating to Product/Infrastructure Development for Destinations and Circuits (PIDDC), Human Resource Development (HRD), Fairs and Festivals & Rural Tourism.
- ❖ The Heritage City Development and Augmentation Yojana (HRIDAY) action plans for eight missions cities including Varanasi, Mathura, Ajmer, Dwaraka, Badami, Vellankini, Warangal and Amaravati have been approved by HRIDAY National Empowered Committee for a total cost of Rs 431 crore (US\$ 63.89 million).
- ❖ Government of India plans to cover 150 countries under e-visa scheme by the end of the year besides opening an airport in the NCR region in order to ease the pressure on Delhi airport.
- ❖ Under 'Project Mausam' the Government of India has proposed to establish cross cultural linkages and to revive historic maritime cultural and economic ties with 39 Indian Ocean countries.

SANTHOSHKUMAR.K
II B.Sc CS & HM

Technology-driven disruptions to the Hotel Sector

The last few decades have seen fundamental changes to the hospitality industry, with new technologies and services dramatically transforming consumer behavior. To start with, online travel agencies (OTAs) changed the way we book trips, with one third of leisure and half of business travelers booking their trips online.

More recently, peer-to-peer housing platform has emerged as a significant competitor for hotels. It now lists over 800,000 properties worldwide. In a parallel development, app-based taxi services have introduced the concept of smart mobility, revolutionizing the transportation sector.

All of these disruptions have been predominantly fueled by technological innovation: new databases and algorithms allowed providers to aggregate lodging options, while shared economy and app-based payment enabled the success of peer-to-peer services.

REVATHY. D
II B.Sc CS & HM

Indian tourism and hospitality industry

The Indian tourism and hospitality industry have emerged as one of the key drivers of growth among the services sector in India. The second-largest sub-segment of the services sector comprising trade, repair services, hotels and restaurants contributed nearly US\$ 295.7 billion or 19.2 per cent to the Gross Domestic Product (GDP) in 2015-16, while growing at 8.9 per cent year-on-year. Tourism in India has significant potential considering the rich cultural and historical heritage, variety in ecology, terrains and places of natural beauty spread across the country. Tourism is also a potentially large employment generator besides being a significant source of foreign exchange for the country.

The industry is expected to generate 13.45 million jobs! across sub-segments such as Restaurants (10.49 million jobs), Hotels (2.3 million jobs) and Travel Agents/Tour Operators (0.66 million). The Ministry of Tourism plans to help the industry meet the increasing demand of skilled and trained manpower by providing hospitality education to students as well as certifying and upgrading skills of existing service providers.

India has moved up 13 positions to 52nd rank from 65th in Tourism & Travel competitive index@. Tourism Australia expects Indian tourist's arrivals in Australia to increase 12 per cent year-on-year to reach 245,000 visitors during FY 2015-16, thus making India the eighth largest source market for tourism in Australia.

SATHYA GANESH. H
II B.Sc CS & HM



Dr. N.G.P. ARTS AND SCIENCE COLLEGE (Autonomous)

An Institution of Kovai Medical Center Research & Educational Trust | Approved by Government of Tamil Nadu & Affiliated to Bharathiar University, Coimbatore
Re-accredited by NAAC with 'A' Grade

Dr. N.G.P - Kalapatti Road, Coimbatore - 641 048 Tel : 0422 - 2369252, 2369253 | Email : drngparts@kmch.ac.in | Web : www.drngpasc.ac.in

