



Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University

Re - Accredited by NAAC with 'A' Grade

COIMBATORE - 641 048

News Letter 2016-17



Department of Commerce with Banking and Insurance

EDITORS' DESK

The arrival of market-oriented approach, globalization, reforms and competitions in the banking and insurance sector and the need to equip prospective banking and insurance professional to face the challenges ahead, our college has developed a degree course in Banking and Insurance for the students who aspire to make a career in Banking and Insurance. This course will provide the students, a greater in-depth knowledge of different aspects of Banking, Insurance and other financial services and a thorough understanding of the practical application of the theory. **Banking** is considered as one of the most significant career preference for students as it is well paid, secure and high status career.

This newsletter has become the "Wings" that will allow the educational world to fly faster than ever before if we allow it.

Patrons

Dr. Nalla G Palaniswami

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Dr. Thavamani D Palaniswami

Managing Trustee & Secretary

Advisor

Dr. P.R. Muthuswamy

Principal

Editor

Dr. P. Revathi

Assistant Professor

Commerce with Banking and Insurance



ACTIVITIES OF BANCASSURANCE'S ASSOCIATION



Bancassurance Association was inaugurated by **CS.P.ESWARAMOORTHY, B.SC., F.C.S.**, Company Secretary & Registered Trade Mark Agent, P.Eswaramoorthy Company on 20 July 2016.



A Guest Lecture on “**Basics of Banking**” was given by **Mr. R. SRINIVASAN**, Retired Bank Manager, Union Bank of India, Coimbatore on 08th July 2016.

A Guest Lecture on “**Health Insurance Plans in India**” was given by **Mr.V.A.GURUMOORTHY**, Sales Manager, Star Health & Allied Insurance Company Ltd, Coimbatore on 28th December 2016



INDUSTRIAL VISIT



Our Bancassurance Association students visited the **“ROOTS INDUSTRIES INDIA LIMITED”** to know the Plant layout, Functions of various Departments and Accounting procedures in the organization on 27th July 2016.

BANKING AND INSURANCE EXHIBITION



Bancassurance Association conducted a **BANKING AND INSURANCE EXHIBITION ON RECENT TRENDS** in Banking and Insurance Sector on 29th December 2016. Our Association Students exhibited their talents through presentation.

FIELD VISIT



Students of Bancassurance Association have visited various organization to know about the **FORMS OF ORGANIZATION, OFFICE LAYOUT, FILING SYSTEM AND INDEXING METHOD FOLLOWED IN THE OFFICE** on 04th January 2017

BEST PRACTICE

As a Best practice, our **BANC ASSURANCE ASSOCIATION** has prepared and distributed the calendar to all the departments on 02nd January 2017 for conveying **NEW YEAR WISHES**.

WORKSHOP





Workshop was conducted on the topic “**DIGITAL SECURITY ELECTRONIC TRANSACTIONS**” by **Mr. B. NARASIMHAN, ASSISTANT PROFESSOR**, Department of Computer Technology, Dr.N.G.P. Arts and Science College, Coimbatore, on 06th March 2017.

STAFF ACHIEVEMENT

Dr.C.BALAKRISHNAN, Assistant Professor, Department of Commerce Banking and Insurance achieved **Nehru Best Faculty Award** exclusively for Commerce and Business Administration in the **Year 2016**.

FACULTY PAPER PRESENTATION AND PUBLICATION

- Dr.P.Revathi, February 2017, published a paper in the title “Challenges and opportunities of Indian Entrepreneurs while starting Business in India” in the National Seminar organized by Dr. R.V. Arts and Science College, Coimbatore, ISBN No: 978-93-86176-65-3.
- Dr.P.Revathi, December 2016 published a paper in International Journal of Research in Commerce, Economics and Management on the title “Employee Engagement - An Overview”, Volume - VI, Issue - XII, ISSN: 2231-4245.
- Dr.P.Revathi, August 2016, published a paper on the title “Women Empowerment Opportunities in India” in National Seminar organized by Dr.N.G.P. Arts and Science

College, Coimbatore, ISBN No: 978-81-920808-8-8.

- Dr.P.Revathi, has presented a paper on the title “Impact of e-Governance in National Economics” in Two Days International Conference at Bharathiar University Arts and Science College, Valparai on 15th September 2016.

STUDENTS PAPER PRESENTATION AND PUBLICATION IN SEMINAR / CONFERENCE

- **6 students** of Bancassurance Association had participated and presented a paper in a one day National level seminar on the topic, “Economic Empowerment of Women through Entrepreneurship – problems and Prospects” on 16th October 2016 at Dr.N.G.P. Arts and Science College, Kalapatti, Coimbatore - 48.
- **16 students** of Bancassurance Association had presented a paper in the National level seminar on the topic, “Professionalizing skills on unorganized sector” on 24th October 2016 at Dr.N.G.P.Arts and Science College, Kalapatti, Coimbatore - 48.
- **Ms. S. Ramya and Ms. G. Nageshwari** of Bancassurance Association had participated in the seminar/ conference on the title “Future direction of monetary policy and RBI initiatives”, on 9th September 2016 at Dr.N.G.P Institute of technology, Kalapatti, Coimbatore-48.
- On 12th December 2016 HDFC Bank Limited and Government Hospital Blood Bank, Pollachi had conducted a blood Donation Camp in Dr.N.G.P. Arts and Science College, Kalapatti, Coimbatore - 48, **5 students** of Bancassurance Association had donated the blood.
- **55 students** of Bancassurance Association had participated in a National Level Panel Discussion on “Effects of Demonetization in Indian Economy” on 16th December 2016 at Dr.N.G.P. Arts and Science College, Kalapatti, Coimbatore - 48.

- **14 students** of Bancassurance Association had participated Round table Discussion on Goods and Service Tax on 13th February 2017 at Dr.N.G.P. Arts and Science College, Kalapatti, Coimbatore - 48.

- **4 students** of Bancassurance Association had presented a paper in the National Conference on the topic, “India Towards 2020” on 21st February 2017 at S.N.R. Sons College, Coimbatore.

STUDENTS ACHIEVEMENTS IN CO-CURRICULAR ACTIVITIES

Date	Name of the Student	Event	Venue	Inter Collegiate / Inter Departmental	Prizes won
23.07.2016	K. Mahima Mishra	Solo Singing	Young Women's Christian Association	Inter collegiate Competition	I
10.08.2016	J. Yoha	Readers Corner	Dr.N.G.P. Arts and Science College	Inter Departmental Competition	I
19.09.2016	K. Mahima Mishra	Compose and Sing	Sacred Heart College	State Level Inter-Collegiate Competition	I
19.09.2016	K. Mahima Mishra	Pageant Show	Sacred Heart College	State Level Inter-Collegiate Competition	Participated
19.09.2016	K. Mahima Mishra	Group Song	Nehru College of Aeronautics and Applied Sciences	Inter collegiate Competition	III
2016-2017	B. Gokul Nath	Volley ball	Sacred Heart College	29 th Don Bosco centenary volley ball tournament	III
2016-2017	R. Gopikrishnan	Volley ball	Sacred Heart College	29 th Don Bosco centenary volley ball tournament	III

13.08.2016	V. Dheekshaya	Ball Badminton	Rotary Club	All India ball badminton	Participated
17.09.2016	R. Gopikrishnan	Volley ball	Bharathiar University	Inter collegiate Competition	III
17.09.2016	B. Gokul Nath	Volley ball	Bharathiar University	Inter collegiate Competition	III
24.09.2016	B. Gokul Nath	Volley ball	Karunya university	Karunya Evangeline memorial tournament	II
3.10.2016	V. Dheekshaya	Ball badminton	Bharathiar University	Inter collegiate Competition	II
	S. Shalini Priya	Ball badminton	Bharathiar University	Inter collegiate Competition	II
5.10.2016	V. Dheekshaya	Tennis	Bharathiar University	Inter collegiate Competition	III
20.10.2016	G. Nageshwari	NHRD IGNITE'16	Dr.N.G.P. Arts and Science College	Inter collegiate Competition	Participated

VALUE ADDED COURSE

In spite of the regular curriculum students have to undergo the following program

- Accounting for Executives

STUDENTS DEVELOPMENT PROGRAM

Students Development Programs organized in our campus students actively participated.

- Centre for E- Learning
- NSS
- Language Lab
- IAS Academy
- Professional Course

BANCASSURANCE VOICE



Our department has conducted many useful activities for the welfare of the students. We have been undergone an internship training related to the banking and the insurance sector which gained as a high knowledge. The department also helped us in going for an industrial visit to the ROOTS Company which was very useful for us to know the maintenance of books of account in the company.

G.Nageshwari, III B.Com B&I



Our department has celebrated New Year by giving calendar to all departments. We exhibited models relating to banking and insurance sector. Various seminars and workshops have been conducted to develop our skill. Faculties encourages the student to participate in various inter college competitions.

S. Ramya, III B.Com B&I



Students were given equal opportunities to participate in all the competition apart from our curriculum we are learning additional courses like value added course which is tally and non major elective course. The students have gain industrial exposure by visiting industries. We also have participated in various national level seminars.

S. Arulambigai, III B.Com B&I



Our department provides vast opportunities to improve our academic as well as communication skills. Our department has conducted various beneficial activities for the students to improve knowledge skills.

S. Shalini Priya, II B.Com B&I



Through the industrial visit we had a best chance to develop our knowledge about advanced level of business activities.

K. Karthikeyan, II B.Com B&I



Our Bancassurance Association main motive is to develop student's skills in banking and insurance sector. Our department faculties motive us to get more prizes and achievements in Academic and as well as in the sports and extra-curricular activities.

S. Logesh, II B.Com B&I



Our Bancassurance Association had conducted many Guest Lecture Programs about GST, RBI schemes and updates, Star health insurance etc., they gave several knowledge to us to develop in Banking and in Insurance career.

S. S. Sachin, II B.Com B&I



Our department students have trained for banking examination and also for IAS and IPS examination. Students were efficiently guided by the department facilities for their career.

C. Sanjay Kumar, II B.Com B & I



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