



# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Approved by Government of Tamil Nadu  
Affiliated to Bharathiar University, Coimbatore. Re-accredited by NAAC with 'A' Grade

Coimbatore - 641 048

## News Letter 2017 - 18



### Department of Commerce with Banking and Insurance

#### *Bancassurance Association*

#### EDITORIAL BOARD

##### Patrons

**Dr. Nalla G Palaniswami**

Chairman

**Dr. Thavamani D Palaniswami**

Managing Trustee & Secretary

##### Advisor

**Dr. P.R. Muthuswamy**

Principal

##### Editor

**Dr. P. Revathi**

HoD i/c & Assistant Professor  
Commerce Banking and Insurance

##### Editorial Members

**Dr. P. Shanthini**

**Ms. P. Janani**

Assistant Professor  
Commerce Banking and Insurance

#### EDITORS' DESK

It is heartening to write a message for the third issue of the newsletter from the Department of Commerce Banking and insurance. The present issue of the newsletter will take you down in the memory lane of the activities of the department and the faculty has grown manifold with the legacy of senior academicians and rigor of incumbents from time to time. The Department encompasses the vast amount of talent and knowledge resting with its students and faculty, and conceiving the idea of newsletter rightly fills the gap in showcasing the departmental activities. The Editorial Board is happy to share various successful event of the Department for the Academic year 2017-2018. This edition can be claimed as a prime indication to inform the readers about various academic activities organised by the Department for the well-being of its stakeholders. The edition also acts as a motivational tool for enhancing the passion and confidence of both faculty members and students of the Department, which in turn paves the way for their colourful and bright future.





# Dr. N.G.P. ARTS AND SCIENCE COLLEGE

An Autonomous Institution, Approved by Government of Tamil Nadu  
Affiliated to Bharathiar University, Coimbatore. Re-accredited by NAAC with 'A' Grade

Coimbatore - 641 048

## News Letter 2017 - 18



### Department of Commerce with Banking and Insurance

#### *Bancassurance Association*

#### EDITORIAL BOARD

##### Patrons

**Dr. Nalla G Palaniswami**

Chairman

**Dr. Thavamani D Palaniswami**

Managing Trustee & Secretary

##### Advisor

**Dr. P.R. Muthuswamy**

Principal

##### Editor

**Dr. P. Revathi**

HoD i/c & Assistant Professor  
Commerce Banking and Insurance

##### Editorial Members

**Dr. P. Shanthini**

**Ms. P. Janani**

Assistant Professor  
Commerce Banking and Insurance

#### EDITORS' DESK

It is heartening to write a message for the third issue of the newsletter from the Department of Commerce Banking and insurance. The present issue of the newsletter will take you down in the memory lane of the activities of the department and the faculty has grown manifold with the legacy of senior academicians and rigor of incumbents from time to time. The Department encompasses the vast amount of talent and knowledge resting with its students and faculty, and conceiving the idea of newsletter rightly fills the gap in showcasing the departmental activities. The Editorial Board is happy to share various successful event of the Department for the Academic year 2017-2018. This edition can be claimed as a prime indication to inform the readers about various academic activities organised by the Department for the well-being of its stakeholders. The edition also acts as a motivational tool for enhancing the passion and confidence of both faculty members and students of the Department, which in turn paves the way for their colourful and bright future.





## ACTIVITIES OF BANCASSURANCE'S ASSOCIATION



Bancassurance Association was inaugurated by Mr. S. Vinoth Kumar M.A., CAIIB, MBA - Finance, Assistant General Manager, REPCO Bank, Gandhipuram Coimbatore on 19th July 2017.



Career Guidance Programme was conducted by Mr. S. Vinoth Kumar M.A., CAIIB, MBA - Finance, Assistant General Manager, REPCO Bank, Gandhipuram Coimbatore on 19th July 2017.



### Office Bearers

There is no match for hard work to achieve greater heights that our students strive hard for all department pursuits. The following are the list of students who acted as the Office Bearers of the Department for the Academic Year 2017-2018.



Student President  
M. Sugumar  
III B.Com B&I



Student Secretary  
R. Arvind  
II B.Com B&I



Student Development Programme on "A Good Beginning" was given by Dr. M. Rangarajan, Associate Professor in Corporate Secretaryship PSG College of Arts and Science, Coimbatore on 30th June 2017.



Guest Lecture on "Income Tax E-Filing" was given by Mr. Prabhu Kesavan, FCA, Director, School of Accounting and Finance, Accopedia, Coimbatore on 9th August 2017.



Guest Lecture on "How to Succeed in Competitive Exams" was given by Dr. C. Balakrishnan, Assistant Professor, PG and Research Department of Commerce, NGM College, Pollachi on 29th August 2017.



Guest Lecture on "Retail Banking" was given by Mr. K. Doraiswamy, Assistant General Manager, Canara Bank, Coimbatore on 13th December 2017.

## BANKING AND INSURANCE EXHIBITION 2018

Bancassurance Association conducted a Banking and Insurance Exhibition on Recent Trends in Banking and Insurance Sector on 11th January 2018. Our association Students exhibited their talents through presentation.





## FIELD VISIT

Students of Bancassurance association have visited various organisations to know about the Forms of organisation, office layout, filing system and indexing method followed in the office on 22nd to 24th January 2018.



## INDUSTRIAL VISIT



Our Bancassurance students visited the “Vivekanandha Electrical Industries Pvt. Ltd.,” Peenya Industrial Estate, Bangalore to know the Factory Layout, Production process and accounting procedure of the organisation on 9th February 2018.



Our Bancassurance students visited the “Mysore Sandal Soap (Karnataka Soaps and Detergents Limited)”, Mysore to know the preparation of Vouchers from the purchase of raw material to the sale of finished goods, Cost Sheet on 10th February 2018.

## EXTENSION ACTIVITY



Our Bancassurance students have conducted an Extension Activity for the Government Higher Secondary School Students in Kalapatti, Coimbatore on “Enhancement of Saving habits and inculcating procedure of opening Saving Bank Account” on 31st January 2018.

## BEST PRACTICE



As a Best Practice of our department, Bancassurance Association has presented a calendar to all departments on 02nd January 2018 for conveying NEW YEAR WISHES.

## STAFF ACHIEVEMENTS

Dr. P. Revathi, Assistant Professor of Commerce Banking and Insurance has qualified the SET examination conducted by UGC on April 2017.

Mr. R. Muthukumar Assistant Professor of Commerce Banking and Insurance has awarded with Ph.D degree on 19th March 2018.

## FACULTY PAPER PRESENTATIONS

1. Dr.P.Revathi, presented a paper titled "E-Banking in India: Challenges Opportunities" in National Conference Disruptions in Banking Sector- Current Scenario at Dr. N.G.P Arts and Science College on 28th February 2018.
2. Dr.P.Revathi, presented a paper titled "Demonetization: Influence on Cashless Remittance System" in National Conference India's Move towards Cashless Economy at Sri Ramakrishna Mission Vidyalaya College of Arts and Science on 13th February 2018.
3. Dr.P.Revathi, presented a paper titled "Evolution of GST in India" in National Level Seminar on Impact of Goods and Service Tax(GST) , at Dr. N.G.P Arts and Science College, Coimbatore on 27th September 2017.
4. Dr.P.Revathi, presented a paper titled "Interlay B/w State and Central Tax Laws Goods and Services Tax" in National Conference on "Disruptive Technologies in Financial Services", at Kovai Kalaimagal College of Arts and Science, Coimbatore on 22nd September 2017.
5. Dr.P.Revathi, presented a paper titled "Challenges of Financial inclusion and inclusive growth" in One Day National Level Seminar on "Remonetising India- Problems and Prospects", at Dr. N.G.P Arts and Science College, Coimbatore on 20th September 2017.
6. Dr.P.Revathi, presented a paper titled "Effects on Micro, Small & Medium Enterprises" in One Day National Conference on "Impact of Demonetisation (2017) on Indian Economy", at NGM College (Autonomous), Pollachi on 28th July 2017.
7. Dr.P.Shanthini, presented a paper titled "Artificial Intelligence could be the future of banking" in National Conference Disruptions in Banking Sector in the Current Scenario at Dr. N.G.P Arts and Science College on 28th February 2018.
8. Dr.P.Shanthini, presented a paper titled "Role of women in Cashless Economy" in National Conference India's Move towards Cashless Economy at Sri Ramakrishna Mission Vidyalaya College of arts and Science on 13th February 2018.
9. Dr. P. Shanthini, presented a paper titled "Transformation in Banking" in National Conference on "Disruptive Technologies in Financial Services", at Kovai Kalaimagal College of Arts and Science, Coimbatore on 22nd September 2017.
10. Dr. P. Shanthini, presented a paper titled "GST: Influence in Indian Economy" in One Day National Level Seminar on "Remonetising India- Problems and Prospects", at Dr. N.G.P Arts and Science College, Coimbatore on 20th September 2017.
11. Ms.V.Priyanka, presented a paper titled "Impression of Information Technology in Banking Sector" in National Conference Disruptions in Banking Sector in the Current Scenario at Dr.N.G.P Arts and Science College on 28th February 2018.
12. Ms.V.Priyanka, presented a paper titled "Evolution of Cashless Economy: Footprint in Our Society" in National Conference India's Move towards Cashless Economy at Sri Ramakrishna Mission Vidyalaya College of arts and Science on 13th February 2018.
13. Ms. V. Priyanka, presented a paper titled "Internet Penetration and Smartphone usage" in National Conference on "Disruptive Technologies in Financial Services", at Kovai Kalaimagal College of Arts and Science, Coimbatore on 22nd September 2017.
14. Ms. V. Priyanka, presented a paper titled "E- Governance in India" in One Day National Level Seminar on "Remonetising India- Problems and Prospects", at Dr. N.G.P Arts and Science College, Coimbatore on 20th September 2017.
15. Ms. P. Janani, presented a paper titled "Artificial Intelligence in Banking Sector- Current Scenario" in National Conference Disruptions in Banking Sector in the Current Scenario at Dr.N.G.P Arts and Science College on 28th February 2018.
16. Ms. P. Janani, presented a paper titled "Aadhaar Card Identity Impact" in National Conference on "Disruptive Technologies in Financial Services", at Kovai Kalaimagal College of Arts and Science, Coimbatore on 22nd September 2017.
17. Ms. P. Janani, presented a paper titled "Future and Scope of Cashless Economy in India" in One Day National Level Seminar on "Remonetising India- Problems and Prospects", at Dr. N.G.P Arts and Science College, Coimbatore on 20th September 2017.

18. Mr.R.Muthukumar, presented a paper titled "Digital Transaction Banking Opportunities and Challenges" in National Conference Disruptions in Banking Sector- Current Scenario at Dr.N.G.P. Arts and Science College on 28th February 2018.
19. Mr. R.Muthukumar, presented a paper titled "Impact of Cashless Economy in India" in National Conference India's Move towards Cashless Economy at Sri Ramakrishna Mission Vidyalaya College of arts and Science on 13th February 2018.
20. Mr. R. Muthukumar, presented a paper titled "Branchless Banking" in National Conference on "Disruptive Technologies in Financial Services", at Kovai Kalaimagal College of Arts and Science, Coimbatore on 22nd September 2017
7. Ms. P. Janani has published a paper on the title "Analysis on risk identification and benefits involved in Aadhaar Card" in the International Journal of Basic and Applied Research, Vol-VII, Issue No.XII, Print ISSN: 22493352, E-ISSN 22780505 on December 2017.
8. Ms. P. Janani has published a paper on the title "Emerging Digital Transformation and Artificial Intelligence in Banking Sector- Current Scenario" in the Journal of Management and Science, Special Issue 4, ISSN: 2250-1819/ e-ISSN: 2249-1260 on February 2018.
9. Mr. R. Muthukumar has published a paper on the title "Financial Management - A Theoretical Aspect" in the International Journal of Commerce and management Research, Vol-V, Issue No.2, Print ISSN: 2321-3604, Online ISSN: 2321-3612, July- September 2017.

## **FACULTY PUBLICATIONS**

1. Dr. P. Shanthini has published a paper on the title "Investment Pattern of Middle Class Families income- A study with Special reference to Coimbatore City." in the International Journal of Basic and Applied Research, Vol-VII, Issue No.XII, Print ISSN: 22493352, E-ISSN 22780505 on December 2017.
2. Dr. P. Shanthini has published a paper on the title "Artificial Intelligence could be the Future of Banking" in the Journal of Management and Science, Special Issue 4, ISSN:2250-1819/e-ISSN:2249-1260 on February 2018.
3. Ms. V. Priyanka has published a paper on the title "CRM: Consequence in Organised Retail Stores an Empirical Study" in the International Journal of Research in Commerce, IT & Management, Vol-7, Issue No.12, ISSN: 2231-5756 on December 2017.
4. Ms. V. Priyanka has published a paper on the title "Potency of Marke and marketing wellness Deposit money banks" in the International Journal of Basic and Applied Research, Vol-VII, Issue No.XII, Print ISSN: 22493352, E-ISSN 22780505 on December 2017.
5. Ms. V. Priyanka has published a paper on the title "Impression in Information Technology in Banking Sector" in the Journal of Management and Science, Special Issue 4, ISSN:2250-1819/e-ISSN:2249-1260 on February 2018.
6. Ms. P. Janani has published a paper on the title "CRM: Consequence in Organised Retail Stores an Empirical Study" in the International Journal of Research in Commerce, IT & Management, Vol-7, Issue No.12, ISSN: 2231-5756 on December 2017.

## **Students Paper Presentation and Participation in Seminar and Conferences**

1. 5 students of Bancassurance Association had participated and presented papers in National Conference on the topic "Impact on Demonetization on Indian Economy" on 28.07.2017 at NGM College (Autonomous), Pollachi.
2. 16 students of Bancassurance Association had participated and presented papers in National Level Seminar on the topic "Remonetizing India- Problems and Prospectus " on 20.09.2017 at Dr. N.G.P. Arts and Science College (Autonomous), Kalapatti, Coimbatore -48.
3. 6 students of Bancassurance Association had participated and presented papers in National Conference on the topic "Disruptive Technologies in Financial Services" on 22.09.2017 at Kovai Kalaimagal Arts and Science College, Coimbatore.
4. 5 students of Bancassurance Association had participated and presented papers in National Level Conference on the topic "Digitization in Service Sector - Today and Tomorrow" on 27.09. 2017 at Sri Ramakrishna College of Arts and Science, Coimbatore.
5. 13 students of Bancassurance Association had participated and presented papers in National Conference on the topic "Impact on Goods and Services Tax (GST)" on 27.09.2017 at Dr. N.G.P. Arts and Science College (Autonomous), Kalapatti, Coimbatore - 48.
6. 15 students of Bancassurance Association had participated and presented papers in National Conference on the topic "India move towards Cashless Economy" on 13.02.2018 at Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore.



7. 6 students of Bancassurance Association had participated and presented papers in National Conference on the topic “Disruptions in Banking Sector - Current Scenarios” on 28.02.2018 at Dr. N.G.P. Arts and Science College (Autonomous), Kalapatti, Coimbatore - 48.

8. 38 students of Bancassurance Association had participated in “Financial Literacy Forum” on 10.01.2018 at Dr. N.G.P. Arts and Science College (Autonomous), Kalapatti, Coimbatore - 48.

### STUDENTS ACHIEVEMENTS IN SPORTS

DATE	STUDENT NAME	VENUE	EVENT	PRIZES
08.07.2017	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	Intercollegiate meet Tirupur	Kabadi	Quarter final cup (cash award 2000)
14.07.2017	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	Intercollegiate meet Uninor Champions Trophy	Kabadi	Third price (cash award 5000)
15.07.2017	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	Intercollegiate meet Kannampalayam	Kabadi	Quarter final cup (cash award 2000)
01.08.2017 to 04.08.2017	B.Gokulnath R.Gopi Krishnan III.B.Com(B&I)	Intercollegiate meet Secard Arts college Thirupattur	Volley Ball	Second Prize
01.08.2017 to 03.08.2017	B.Gaurav Yadav II.B.Com(B&I)	South National Athletics Tournament, Kerala	1500 mts	Gold Medal
15.08.2017	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	Intercollegiate meet Kalapatti	Kabadi	Runner up (with cash award 8000)
17.08.2017	V.Dheekshaya II.B.Com(B&I)	Intercollegiate meet Dr. N.G.P Arts and Science College	Tennis	Third prize



DATE	STUDENT NAME	VENUE	EVENT	PRIZE
02.09.2017	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	District Level Kabadi Tournament, Sulur Club	Kabadi	Winner Cup (Cash Award 20000)
18.09.2017	B.Gaurav Yadav II.B.Com(B&I)	29th South Zone Junior Athletics, Chandrasekharan Nair Stadium, Kerala	1500m Running	First Prize and Record Brake
22.09.2017	B.Gokulnath R.Gopi Krishnan III.B.Com(B&I)	Intercollegiate meet Dr.N.G.P Arts and Science College	Volley Ball	First Prize.
04.10.2017 to 06.10.2017	B.Gaurav Yadav II.B.Com(B&I)	Junior State Level Athletics Tournament Ramanathapuram	1500m Running	Silver Medal
05.12.2017 to 06.12.2017	B.Gaurav Yadav II.B.Com(B&I)	Bharathiar University Intercollegiate Tournament Nehru Stadium Coimbatore	800 mts	Gold Medal
10.12.2017	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	Open Match Erode	Kabadi	Third Price
06.01.2018 to 08.01.2018	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	State match Ramakrishna Mission Vidyalaya	Kabadi	Pre-Quarter
15.02.2018 to 17.02.2018	A.Essaki Pandi M.Nandhakumar M.Boomiraja S.R.Vigneshwaran I.B.Com(B&I)	State match Theni	Kabadi	Quarter Final

## PLACEMENT AND TRAINING

A training programme for placement was conducted by our college to the final year students to strengthen them in the various fields such as Business skills, Communication Skills and Numerical ability. The students had utilized this opportunity and got placed in well-known companies. Around 39 job offer letters from various notch companies were offered to the students of our department.

### Our 2015-2018 Batch students were placed in Campus Interview



**Aiswarya. C**  
SBI Life Insurance  
Hinduja Global Solution



**Dhivyabharathi. S**  
IDBI Federal Life Insurance Co Ltd  
Hinduja Global Solution



**Kiruthika. S**  
IDBI Federal Life Insurance Co Ltd  
Hinduja Global Solution



**Bhuvaneshwari. S**  
ICICI  
Future Genralia Insurance



**Renukadevi. K**  
Future Genralia Insurance



**Santhosh. R**  
Exide Life Insurance



**Thirunageswari. J**  
TATA Consultancy  
Services-BPS



**Grace Amirtha Christina. M**  
TATA Consultancy  
Services-BPS



**MohanaPriya. S**  
TATA Consultancy  
Services-BPS



**Kasthuri. B**  
TATA Consultancy Services-BPS  
Justdial, Focus Edumadics



**Balaji.S**  
Reliance  
Access Healthcare



**Sooriya. P**  
Reliance  
Access Healthcare



**Yoha. J**  
Integra Global Solutions  
Access Healthcare  
VWR International LLC, Concenrix



**Nageswari. G**  
Amazon Development  
Centre India Pvt.Ltd  
Oppo



**Sugumar. M**  
Hinduja Global Solution



**Kaviya. P**  
Hinduja Global Solution  
Bright Star Education



**Logeswari. P**  
Hinduja Global Solution



**Sujitha. R**  
Hinduja Global Solution



**Madhusri. P**  
Hinduja Global Solution  
Bright Star Education



**Nathiya. R**  
Access Healthcare



**Suriya priya. R**  
Aee Bee Academy



**Aruthura. S**  
Winner Education (P) Ltd



**Arulambigai. S**  
Winner Education (P) Ltd



**Ramya. S**  
Winner Education (P) Ltd



**Kowsalya**  
Winner Education (P) Ltd

## BANCASSURANCE VOICE



We have gained industrial exposure by visiting the “Mysore Sandal Soap (Karnataka Soaps and Detergents Limited)”, Mysore to know the preparation of Vouchers from the purchase of raw material to the sale of finished goods, Cost Sheet.

J. Thirunageshwari, III B.Com B&I



The Placement training helped us to develop the communication skills, Group Discussion Techniques and the ability to meet the mock interviews, etc, Placement was offered on both off-campus and on-campus drive for us.

J. Yoha, III B.Com B&I



Guest lecture organized by our Bancassurance association on E-Filing was very useful to know about how to file the returns in online.

P. Shobika, II B.Com B&I



Our internship training for fifteen days has paved the way to learn daily activities in Banking and Insurance sector and we have gained the practical exposure.

G. Govardhan, II B.Com B&I



Field visit helped us to impart practical knowledge and to know about the Forms of Organization, Office Layout, Filing system and Indexing.

A. Abishek, IB.Com B&I



Our Department has organized various activities and main motive of our department is to develop the student skills in banking and insurance sector.

L. Bhavani, IB.Com B&I



## Dr. N.G.P. ARTS AND SCIENCE COLLEGE (Autonomous)

Dr. N.G.P. - Kalapatti Road, Coimbatore - 641 048, INDIA.

Phone : (0422) 2369100, 2369252, 2369253

E-mail : drngparts@kmch.ac.in







## **Dr. N.G.P. ARTS AND SCIENCE COLLEGE (Autonomous)**

Dr. N.G.P. - Kalapatti Road, Coimbatore - 641 048, INDIA.

Phone : (0422) 2369100, 2369252, 2369253

E-mail : [drngparts@kmch.ac.in](mailto:drngparts@kmch.ac.in)

