



## COMMERCE WITH PROFESSIONAL ACCOUNTING NEWSLETTER

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING  
Dr. N.G.P. Arts and Science College (Autonomous)  
Kalapatti Road, Coimabtores-641048, Tamilnadu, India

Volume IV

Issue 4

April 2016

### Editorial Board

#### Patrons

Dr.Nalla.G.Palaniswami  
Chairman

Dr.Thavamani D. Palaniswami  
Managing Trustee & Secretary

#### Advisor

DR.P.R.Muthuswamy  
Principal

#### Editor

DR.P.Jayasubramanian  
HOD- Commerce PA

### Editor's Desk

It gives me immense pleasure to bring out the third issue of the newsletter briefing various activities of the Department of Commerce with Professional Accounting for the academic year 2015-2016.

This newsletter highlights the active participations, innovative contributions, interests and merits of the members of staff and students. The Department wishes each and every one at this moment for their further energetic and intellectual association towards academic and professional growth.

### HISTORY

The Department of Commerce with Professional Accounting was established in the year 2012, with 2 faculty members and 41 students. At present it has expanded to 6 faculty members and 162 students.

### VISION

To develop Innovative Accounting Professionals, Business Leaders and Financial Management Experts keeping pace with ever-changing global competitive world.

### MISSION

To provide strong and required skills to students in Accounts, Taxation and Laws in a composite manner to consistently meet out the world wide industrial expectations.

## ACTIVITIES OF WARRIORS ASSOCIATION

The Association 'WARRIORS' has conducted 9 Special Lectures, 3 Career Development Programs, 1 National Conference and 3 Extension Activities as detailed below:

<i>Date</i>	<i>Activities</i>	<i>Topic/Programme</i>	<i>Resource person/ Beneficiaries</i>
10.06.2015	Career Development Program	Chartered Accountant – Career Guidance	<b>Rtn. CA. K.C Senthil Kumar,</b> Senior Partner
30.06.2015	Career Development Program	Career Counseling Program	<b>Mr. C. Devaraj,</b> Chartered Accountant, VL Institute of Management Sciences, Coimbatore
07.07.2015	Career Development Program	Bank Exam Coaching	<b>Mr. Subramaniam,</b> Centre Head, TIME Institute, Coimbatore
09.07.2015	Special Lecture	Entrepreneurial Development	<b>Mr. S. Thiruppathi,</b> Textile Engineer and Scientist, Medical Textile, The South India Textile Research Associations (SITRA) Coimbatore
16.07.2015	Special Lecture	Green Marketing	<b>DR. L. Ashok kumar,</b> Professor, Department of EEE, P.S.G. College of Technology, Coimbatore
12.09.2015	Extension Activity	World First Aid Day	Students of <b>Dr.N.G.P. Arts and Science College</b>
14.09.2015 FN	Special Lecture	International Marketing	<b>DR. A.Mahadevan,</b> Professor, Department of MBA, Adigrat University, Ethiopia
14.09.2015 AN	Special Lecture	Innovations in Banking Sector	<b>DR. P.Karthikeyan,</b> Professor, Department of MBA, Kongu Engineering College, Erode
16.09.2015	Extension Activity	Personal Hygiene	Students of <b>Government Elementary School, Arasur</b>
28.09.2015	Special Lecture	Building a Financial Plan	<b>Mr. Sharlon D' Silva,</b> Senior Sales Trainer, L& T, Mutual Funds

01.10.2015	Special Lecture	Impact Of Global Environment On Indian Economy	<b>Mr.K.R.Ayyaswamy</b> , Asst, Director (Retd), Reserve Bank of India
20.10.2015	Extension Activity	Kalam's Green Dream	Staff Members of <b>Dr.N.G.P. Educational Institutions</b>
12.01.2016 (FN)	Special Lecture	Verification and Valuation of Assets and Liabilities	<b>CA. K.S Shanmugam.</b> ,M.Com, FCA., Chartered Accountant
12.01.2016 (AN)	Special Lecture	Vouching	<b>CA. Jayakumar</b> Chartered Accountant
13.01.2016	Special Lecture	Service Tax and VAT (2015-16)	<b>C.A. R. Sathish</b> , Chartered Accountant
18.02.2016	<b>National Conference</b> On "Venture Capital for Sustainable Rural Entrepreneurship and Economic Development" Sponsored by NABARD	Venture Capital – Opportunities and Challenges for Rural Entrepreneurship  Strategies for sustainable Rural Development  Agri-Entrepreneurship and inclusive Growth	<b>Mr. S. Rajan ABu</b> National Mission Manager – Financial Inclusion Ministry of Rural Development Government of India New Delhi.  <b>Mr. Reji Chandra</b> Director, Pragma Social Consultancy, Bengaluru.  <b>Mr.S.A.Arul</b> Director, Voluntary Association for People Service Madurai.

## SPECIAL LECTURES:

A Special Lecture on, “*Entrepreneurial Development*” was conducted on 09.07.2015 by **Mr. S. Thiruppathi**, Textile Engineer and Scientist, Medical Textile, The South India Textile Research Associations (SITRA), Coimbatore.



*Special lecture on” Entrepreneurial Development”*



A Special Lecture on, “*Green Marketing*” was conducted on 16.07.2015 by **DR. L. Ashok kumar**, Professor, Department of EEE, P.S.G. College of Technology, Coimbatore.

*Special lecture on” Green Marketing”*

A Special Lecture on, “*International Marketing*” was conducted on 14.09.2015 by **DR. Mahadevan**, Professor, Department of MBA, Adigrat University, Ethiopia.



*Special lecture on” International Marketing”*



A Special Lecture on, “*Innovations in Banking Sector*” was conducted on 14.09.2015 by **DR. P.Karthikeyan**, Professor, Department of MBA, Kongu Engineering College, Erode.

*Special lecture on “Innovations in Banking Sector”*

A Special Lecture on, “*Verification and Valuation of Assets and Liabilities*” was conducted on 12.01.2016 (FN) by **CA. K.S Shanmugam**.,M.Com, FCA., Chartered Accountant.



*Special lecture on “Verification and Valuation of Assets and Liabilities”*



A Special Lecture on, “*Vouching*” was conducted on 12.01.2016 (AN) by **CA. Jayakumar**, Chartered Accountant.

*Special lecture on “Vouching”*

A Special Lecture on, “*Service Tax and VAT (2015-16)*” was conducted on 13.01.2016 by **C.A. R. Sathish**, Chartered Accountant.



*Special lecture on “Service Tax and VAT (2015-16)”*

## CONFERENCE:

A **National Conference** On “*Venture Capital for Sustainable Rural Entrepreneurship and Economic Development*” Sponsored by NABARD was organized on 18.02.2016.



*NABARD Sponsored National Conference*

## CAREER DEVELOPMENT PROGRAM:

A Career Development Program on, “*Chartered Accountant – Career Guidance*” was conducted on 10.06.2015 by **Rtn. CA. K.C Senthil Kumar**, Senior Partner.



*Career Development Program on “Chartered Accountant – Career Guidance”*



A Career Development Program on, “*Career Counseling Program*” was conducted on 30.06.2015 by **Mr. C. Devaraj**, Chartered Accountant, VL Institute of Management Sciences, Coimbatore.

*Career Development Program on “Career Counseling Program”*

A Career Development Program on, “*Bank Exam Coaching*” was conducted on 7.7.2015 by **Mr. Subramaniam**, Centre Head, TIME Institute, Coimbatore.



*Career Development Program on “Bank Exam Coaching”*

## EXTENSION ACTIVITIES:



An extension activity on “World First Aid Day” was held on 12.09.2015 for the Students of **Dr.N.G.P. Arts and Science College.**

*An Extension on “World First Aid Day”*

An extension activity on “Personal Hygiene” was held on 16.09.2015 for the Students of **Government Elementary School, Arasur.**



*An Extension on “Personal Hygiene”*



*An Extension on “Kalam’s Green Dream”*

An extension activity on “Kalam’s Green Dream” was held on 20.10.2015 for the Staff Members of **Dr.N.G.P. Educational Institutions.**



## **Skill Development Programmes**

The department has conducted various special programmes / activities for the development of the students for the academic year. The Best Practices are listed below.

- \* Internship Training
- \* Budget Discussion
- \* Product Launch
- \* Students in Research Activities
- \* Team Building Games
- \* Dictionary Brainstorm
- \* Group Discussions
- \* Brain Storming

## **PLACEMENT:**

**17 Students are placed in TCS, L&T, Reliance, VWR and MPhasis.**